

TEXAS TECH

Artist Course Monday Night

Begins At 8 o'Clock At High School

VOLUME X

LUBBOCK, TEXAS, NOVEMBER 28, 1934

NUMBER 10

Honor Society Initiates New **Club Members**

Seniors And Juniors Take Chapter Pledge In Candle Ceremony

Tech Officials Go To Meeting for the Freeport Sulphur company in Freeport and New York City, Mr. Jones retired in 1927. A former newspaper man, born in Georgia during the Civil War, Mr. Jones was assistant manager of the Kansas City waterworks, and was general purchasing agent for Armour and Co. Athletes Back From Meeting

Evans, Pederson, Luker Attend Gathering Of Texas Teachers

Miss West To Instruct Library Methods Class

in taking a non-credit library methods are urg-Miss Elizabeth H. West, on Monday, December 5, three best students in ing class will be in line mployment as student as-multiple of the control of the control of the Baton Rouge, La., Nov. 28,—"Un

Pre-Law Mock Libel Suit Fifty Beauties Set For Winter Session Are Selected

Freshmen Define A "Pince-Nez"

Father Of Tech **Director Dies**

uneral Services For Charles A. Jones Held Monday

Horne Advises Broad Training

Press Club Members Plan Banquet At Glorieta December 9

Defense Lawyers Refuse To Settle Case For \$22,500 Sum

From Meeting

Not Discouraged, Woman Is Fish For Four Years

For Yearbook

Speaks At Tech

Noted Writer

Talks Sunday

Geraldine Wicker Heads List Of Fifty Co-Eds Sent To Artist

Students Are Thankful For Holidays After Mid-Semester Examinations

Don Blanding, Poet And Author, Will Appear At High School On College Artist Course Number

Students Working Speaker Is To Lecture Monday Evening On Campus Survey Colorful Career

Secretary For Episcopal College Work Speaks At Seaman Hall History Of Oil Will Be Shown In Film

Dr. Standefer Speaks On Tech Delegates Attend Cadet Corps Plans Texas Federation Of College Women Cadet Corps Plans Future Meetings

Speaker Says Europeans Afraid Of Another World Conflict West Lectures On Customs Of Spain Customs Of Spain

Extra Holidays At Club Meeting Given Students

Prexy Knapp Gives Two Additional Days For Thanksgiving

New Lockers Are Built

The Toreador

OFFICIAL STUDENT PUBLICATION OF Texas Technological College Lubbock, Texas

Lomer Ne.			Business	Edito Manage
Managing	EDITORI	AL STA		
Associate				yd Glove

	AL STAFF
	Clay Thompson
Associate Editor	Lloyd Glover
News Editor	Elizabeth Dryden
Ass't. News Editor	James Ethridge
Night Editor	Forrest Weimhold
Desk Editor	G. W. Durham
Campus Editor	
Sports Editor	Jim Lindsey
Society Editor	Lorene Childers
Feature Editor	Ruth Hurmence
Woman's Editor	
Literary Editor	
Proof Reader	Doris Mulling
Reporters:-Harvey Bon	d, Pauline Coe, Mrs. Ruth
Priddy, Julia Slough, Ma	rian Hurmence, Jamie Me-
Neill, Geraldine Turner,	Orville Smith, Russell Wil-
	r, Bill Davis, Betty Bizzell
	gess Dixon, J. B. Oxford
	illd, Wayne Sellers, Weldon
	ies, Anna Mae Puett, Henry
Elder, Mildred Houston.	

BUSINESS STAFF
Assistant Bus. Manager
Advertising Manager



Tomorrow is Thanksgiving Day.

Let us be thankful that peace has enveloped the world of nations for another year. Let us be thankful for the good health that the Lord has bestowed upon us, and for the many things he has given us to enjoy and cherish. Let us be thankful for the three-day holiday Prexy has given

Tomorrow is a Thanksgiving Day on which can truly raise our voices in joyousness for benefits which we have lived to enjoy, and for world peace and happiness toward which we reget nearer. And may your Thanksgiving this ar be an indication of the many blessings to low throughout your lifetime.

They Played The Game

will write finis to their Texas Tech football areers.

Thanksgiving is considered a day on which to be thankful and joyful but at the same time it has a touch of sadness. It is at this time every year hat sports writers begin to look back on a season illed with successes and setbacks, fouchdowns and teartbreaking near-touchdowns, and chronicle to in interested world that a certain number of play, are have raced down the field under a soaring ount, took an opposing lineman out of a play, are pushed over a touchdown after a 70-yard trive for the last time. Thirteen Matadors are in the last go-around as far as their Tech football career is concerned.

Perhaps the Tech men have not experienced successful season as that of last year. The team as been criticized by "second-guessers" who sat in an egrandstand. But after all they were not wearing the uniforms. The players did the best they new how and that was enough. Regardless of the outcome of tomorrow's game, the 1934 cambaign may be termed a successful one. And to see 13 seniors go most of the credit.

The graduating Matadors have perhaps done for Tech in the past four years than any ther one group of students. They have helped to ise the college from obscurity to a place of national prominence. These men have done much write sover. But they will not be forgotten. We kee off our hats to Captain "Moon" Martin, Bear" Curfman, "Mule" Dowell, Ed McKeever, "Toy" Clark, Brax Gilmore, G. B. Morris, aurence Priddy, Elmer Fortner, Truett Owen, Voodrow Wilson, Marion Harris and D. M. LeElroy.

Give them a big hand.

AcElroy. Give them a big hand.

Boost Tech

Students, many of you will be going home for the Thanksgiving holidays to visit with the family and home town friends. Doubtless most of your friends know that you have been attending Texas Tech, and they will want to know about college life, and above all, what kind of a school Texas Tech is.

Here is a chance to say a word for Tech—Boost Tech—convince your family and your friends that Tech is the greatest school in West Texas, that it is democratic, and that it is the growing college in the Southwest.

There are two dormitories which have been a great boon to the prestige and popularity of the institution. Emphasize to your friends the advantages of these dormitories in uniting the student body, making Tech more democratic, and creating more college spirit.

The Tech campus is the largest in the United States, compassing a total of 2,000 acres. The enrollment, the football team and even the campus istelf are symbolic of the way in which everything is done at Tech.

Impress upon the home town that Tech does things in a large way, whether it is football, scholarship or democracy! If Tech is going to gain pressitge, it must be sold to the public by the students themselves. Be boosters for Tech during the holidays!

ONE WORD MORE



STUDENT FORUM

FORMER YELL LEADER SPEAKS

CAMPUS ALBUM



CAMPUS ECHOES

By JIM LINDSEY

The end of capital economies and government was predicted by George E. Frazier, Chicago financier, in an address at the University of Iowa.

According to the Depaulia of DePaul, the foremost reasons why college men date some fe-males are: 1. Because they are beautiful. 2. Because they are entertain-ing.

ing.
3. Because they are good dancers. dancers.
4, 5 and 6. Because they don't eat much.

PIPE LIT!

16.81

A PIPE OF "P.A"
CHASES SHAKESPEARE

PRINCE ALBERT!

ONE-MINUTE INTERVIEWS

Moody Hale, aggie graduate 32, is now teaching school nanaging a farm at Mancheste

FOR COLLEGE

Get a New Royal Portable



RECALLING THE PAST

play for their annual sophomore ball to be given in the gymnasium, December 9.

If the front yard hemmed in by picket rose-covered fences. That will make it home-like."

"Pinky" Crawford"—Parking space? No! It would look like a hotel and would always be a mess; too darn close to the dorm for bashful grils on the first floor."

Prof. F. A Kleinschmidt—I would like a park between the dormitories with trees, ponds, statues and founding a park between the dormitories with trees, ponds, statues and founding a freshman co-ed at when the front page from a freshman co-ed.

"Dear Commentator: I am a freshman co-ed:

"Dear Commentator: I am a freshman co-ed in the front page statues of the student publication. In the 1927 insues the caption." The student publication and the front page heading was not the art head that students are now used to seeing on their paper but was set out of an antiquated type face.

Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. The student publication and the form page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. Attention students!!! Room and board for \$20.00 per mounth front page. The student publication and page the student publication and the students are now used to seeing on their page that was a feely who works in the amight you do works in the artificuation would with a you with the cycle peeled on your every move. TORIAN you had better quit you do works in the amight you do works in the ar

Lubbock

Lubbock
Sanitarium & Clinic
Dr. J. T. Kruger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine Dr. F. B. Malone, Ear, Nose and The Dr. J. H. Stiles

Dr. H. C. Maxwell General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Key Obstetrics Dr. J. S. Stanley ology and General Medi

thru the Sullyport

5c Any Magazine 5c 009 1-2 Main St. Hilton Bldg

DR. W. J. HOWARD DR. C. M. BALLINGER Dentists
505-6 Myrick Bldg.

DR. CLYDE C. CRAIG Dentist

DR. ROGERS

Sweet Air Dentist
Conley Bldg.
50 percent Off to all Tech
Students
Bdwy. and Texas Ave.
"He Does Not Hurt"









Las Vivarachas Members Honor AMUSEMENTS **Guests With Informal Dance**

Social Group Is Hostess At Hilton Ballroom Friday Evening

Centaur Club Are

Tech Prof Has Article Published In Magazine Church. Church. Miss Laura Lee Davis was arillo the past week-end.

Suedette Jackets

REDUCED FROM \$2.98 to \$1.49

Pigskin Jackets

\$7.98

RED - GREEN - BLUE -

Crook's Ready-To-Wear

1205 Broadway (Opposite Hotel Lubbock)

PERSONAL MENTION

Mrs. H. M. Prince of Glimer to arrive today to visit her dau; ter, Miss Elizabeth Prince, a fre man arts and sciences student w lives at 1714 Avenue X.

th Pirtle, and Durwood Bradley.

Israel Cohn of the boys' dormitory plans to take his Thanksgiving year action at his home in Borger.

Marjorie Power, Eleanor Halbert and Newell Hatch spent the week-about 16 guests with a small relatives.

THURSDAY'S attraction at the Palace is W. C. Fields in his latest success, "It's a Gift." Baby LeRoy supports Fields in the picture, Kathleen Howard, former call from Club At U.

Of Texas

Exes Organize

Las Peces Club Is Formed For Girls



Give Books This Year

Xmas Dollars Go Farther

Books for Everyone



Value Far Beyond



Make Shopping A Joy

Get Them At

Texas Tech College

BOOKSTORE

WE WISH YOU ALL HAPPY THANKSGIVING

WE ARE THANKFUL TO YOU FOR ALL YOUR PAST PATRONAGE AND SINCERELY HOPE THAT WE CAN SERVE YOU IN THE FUTURE

YOU ARE ALWAYS WELCOME AT JARRETT'S LADIES' WEAR—MILLINERY—SHOES



1105 Broadway

"Next Door to Kress'

HANKSGIVING GREETINGS

You always have our best wishes ... And let us help you make this Thanksgiving a happy one for you by serving you.

In that Good 1007 Main 1314 Bdwy

WYLIE-JARRETT

Phone 160-1082

Stores

Way.

DR. W. J. HOWARD DR. C. M. BALLINGER Dentists
505-6 Myrick Bldg

MARY DALE BUCKNER

Tech Students

OST EXPENSIV GIFT IN THE WORLD

Broome Optical Co.

Thanksgiving Dinner

THE GLORIETA

Phone 1366



If You Want A Good Thanksgiving Dinner

BUSY BEE 1106 Bdwy





A dime will completely cover the movement—and priced \$4250 for only See this new watch at Anderson Bros.—Lubbock's exclusive Bulova dealer.

Two Drug



Matadors End Season Against Arizona University At Tucson



Season Scoring

VARSITY TD PT.

	3.33	A. A.	3.5%	
Dowell	6	0	0	36
Martin	4	0	0	24
Neill	3	1	0	19
McKeever	_ 3	0	0	18
Davis	_ 0	13	0	13
Clark	_ 2	1	0	13
M. Harris		0	0	12
Beauchamp	2	0	.0	12
B. Gilmore _	_1	0	1	8
McElroy	_1	1	0	7
Curfman	_1	0	0	6
Baze	_ 1	0	0	6
Spears	0	0	2	4
Owen	0	2	0	2
Duval	_ 0	1	0	1
	-	-	-	-
TOTALS	26	19	3	181
FR	ESHI	TEN		
			0	94
Wilson	_ 4	0	0	24
Wilson	- 4 2	0	0	12
Wilson Champion Merrill	2 2	0 0	0	12 12
Wilson Champion Merrill Smith	2 2 1	0 0 0	0 0	12 12 6
Wilson Champion Merrill Smith Hale	2 2 1 1	0 0 0 0 0	0 0 0	12 12 6 6
Wilson Champion Merrill Smith Hale Chernosky	2 2 1 1 1	0 0 0 0 0 0 0	0 0 0 0	12 12 6 6 6
Wilson Champion Merrill Smith Hale Chernosky	1 2 2 1 1 1	0 0 0 0 0 0 0 0	0 0 0 0 0	12 12 6 6 6 6
Wilson Champion Merrill Smith Flale Chernosky Byrd Rutiedge	1 2 2 1 1 1 1	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0	12 12 6 6 6
Wilson Champion Merrill Smith flale Chernosky Byrd Rutledge Bray	1 2 2 1 1 1 1 1	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 2	12 12 6 6 6 6 6 6
Wilson Champion Merrill Smith Thale Chernosky Byrd Rutledge Bray Owen	1 2 2 1 1 1 1 1 0 0	0 0 0 0 0 0 0 0	0 0 0 0 0 0 2 1	12 12 6 6 6 6 6 6 4 2
Wilson Champion Merrill Smith Hale Chernosky Byrd Rutledge Bray Owen Rader	1 2 2 2 1 1 1 1 1 1 1 1 1 0 0 0 0	0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 2 1	12 12 6 6 6 6 6 6 6 4 2 2
Wilson Champion Merrill Smith Itale Chernosky Byrd Rutledge Bray Owen Rader Toliver	1 2 2 1 1 1 1 1 0 0 0	0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 2 1 0 1	12 12 6 6 6 6 6 6 4 2 2 2
Wilson Champion Merrill Smith Hale Chernosky Byrd Rutledge Bray Owen Rader	1 2 2 1 1 1 1 1 0 0 0	0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 2 1	12 12 6 6 6 6 6 6 6 4 2 2

Border Conference Title At Stake When Texans **Engage Cats Tomorrow**

Thirteen Members Are Playing Final Game For Cawthon

Texas Tech	Position	Arizona U
Martin (C)	DE.	Robinson(C)
Williams	LT	Nolar
Wilson	LG	Beeler
Priddy	C	Lionberger
Owen	RT	Duwe
Holcomb	RT	Grogar
B. Gilmore	RE	Carlyle
Clark	Q3	Bland
Dowell	LH	Knox
McKeever	RI	Wynne
Curfman	F3	Henderson



High Scorer

Dakotans Tie Tech Raiders

Blond Ghost" Travels 77 Yards For Marker To Knot Count

Team Scoring

BROADWAY THEATRE

FRIDAY and SATURDAY—FIRST TIME IN LUBBOCK MARIAN MARSH and JOAN MARSH in "DARING DAUGHTERS"

PREVIEW SATURDAY NIGHT 11:30
First Time In Lubbock
her again for the first time since "Back Str
John Boles and I rene Dunne in
"THE AGE OF INNOCENCE"

Dorm Basketeers Lose To Priddy's College Inn Team

College Inn (21) FG FF TP PF

	West rg	1	1	3	4
	Brown c	_ 1	0	2	1
	Bray If	_ 2	1	5	2
	Owen If	0	0	0	0
4	Thornton rf	4	2	11	
9	Mosley rf	0	0	0	
	Totals	8	5	21	10
7	Dormitory (19)	FG	FT	TP	PF
	Wagner rf	2	0	4	3
	Davis If	2	1	5	0
	Hergert c	3	0	6	0
	Watson rg	_ 2	0	4	4
9	Lance rg	0	0	0	1
	Botcher lg		0	0	
3		-			

Freshmen Win **Over Baptists** In Final Game

Charging Tackle

Picadors Show Power To Take Hardin-Simmons Junior Cowboys

CARDS and SEALS at the



Texas Tech College BOOKSTORE

Arizona Occupies Leading Position In Border Circuit

Conference	Standing			
Team	W.	L.	T.	Pet.
Arizona U.	2	0	1	.833
New Mexico U.	3	1	0	.750
Tempe	2	2	1	.500
N. M. State	0	1	3	.375
Flagstaff	0	3	1	.125
Texas Tech	0	0	0	.000

GIVE **BOOKS**

. . . Make everyone happy

We have books on your Christmas list.

25c -- \$1.00 -- \$3.00

Texas Tech College **BOOKSTORE**



.. do you have to knock the "dottle" any other way.

Pipe tobacco made by the Wellman Process and rough cut as Granger is, does not clog the pipe but stays lit, smokes longer, slower and cooler.

We believe this process is the reason for Granger being

We know it adds something to the flavor and aroma of the good, ripe White Burley Tobacco that cannot be obtained in

We wish, in some way, we could get every man who smokes a pipe to just try Granger.

doesn't clog a pipe

Graduates Of School Secure Various Jobs

Engineering Students Are Employed In Mills And Factories

CAMPUS CAMERA



\$100,000,000.00

Plains Dancers Learning Folk, Ballroom Dancing

Tech Prof Flies Thru The Air To **Attend Classes**

IN 1929 PRES HUTOHINS CONFERDED AN LLD DEGREE UPON HIS FATHER WHO IS ALSO AN EDUCATOR



Freshman Has Highest Score

Country Newspaper Editor Gives Impressions Of Tech After Visit

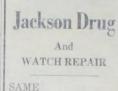
Fox Is First In Nation
On Psychological
Exam Grade

Scoring 320 on a psychological examination, Jack Fox, 17-year old freshman arts and sciences atudent

Trees.



Former Tech Students Making High Grades At Galveston School





REASONABLE

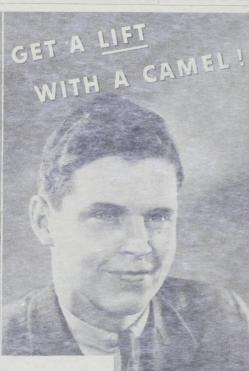


1610 Bdwy. Phone 188

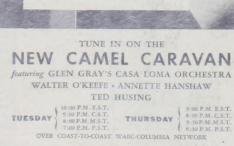


ALL TOBACCO MEN KNOW: Camels are made from finer, More Expensive









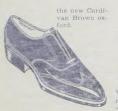
TUNE IN ON THE





CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

More For Your Money In Friendly Shoes



Hemphill-Wells Co





Minutes Of First Tech Directors Meeting Donated By Amon Carter

North Dakota

Gray Organizes Band Like Business Firm, Members Are Stockholders

CLEN Gray and the Casa Loma orchestra, which holds the record for appearances at college and university functions, present new ideas in band organization as well as popular dance rhythms.

Clen Gray is president of the Casa Loma Corporation in which members of the band are stockholders, drawing quarterly dividends from the profits as well as regular in attendance.

Dr. Standefer

ALL STUDENTS!

wishing to get their pictures in LA VEN-TANA in first semester section must have their pictures made at Brown's studio before December 1st.

Prexy's Paragraphs

LOOK! SEE YOUR BACKERS

WE cannot win all the games. It takes a good sportsman to take it on the chin and lose a game, and still be a manly man and a good in this New Vassarette

No gift is more appreciated than jewelry with the Tech Seal-New designs in bracelets, vani-ties, wristlets, pins, and

New Tech Seal Pin Gold Plated \$1.00

Ash Trays With Seal and Plain from 25c to \$1.00

Ash Tray and Smoker Stand—Complete 75c

Texas Tech College BOOKSTORE

where "booing" is a rule, but in college sports it is not a rule, but a very rare exception.



We think this New Vassarette is just about perfect. You see it has a secret inner panel for controlling unruly abdomens. Without the aid of bones... and without the loss of freedom! Now you can help yourself to a flatter front, below the waist and still enjoy the delightful comfort of a Vassarette. The New Vassarette girdle (illustrated) slims your hips and glorifies your curves and flatters you beautifully below the waist. The panel is in girdles and all-m-ones, but only in Vassarettes.

VASSARETTE FOUNDATIONS

Craig-Gholson CO. Lubbock

obacco.. there are just as many kinds as there are kinds of folks





long · short · thick heavy · dark · light all kinds and styles

> ... but it takes mild ripe tobacco-Turkish and home-grown-to make a milder better-tasting ciga-

> ... and that's the kind you get in every Chesterfield package.

Down South in the tobacco country, where they grow and know tobacco—in most places Chesterfield is the largest-selling cigarette.