| Howdy！ Boys，tontght＇s the night．Why not take in the first＂fun nite＂of the year this evening at the gym？ |  | Did You Know <br> ＊＊＊ That dead weok begins next week？ and that exams start Frlday，Jan－ uary 26？ |
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## CWA Employees To Start Campus Paving Project

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PAGE TWO-THE TOREADOR. TEXAS TECH
THE TOREADOR TEXAS TECHNOLOGICAL COLLEGE
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| of his general ideas. He has a perfect acquaintance both sides of his experience, and accordingly, he everything that comes in his way from a right ts everything that comes in his way from a right dpoint. This might be called the NATURAL method ducation. <br> Contrarily, the ARTIFICIAL method is to hear what C people say, to learn and to read, and so to get your of extended acquaintance with the world as it is, and ou may see it for yourself. You will be told that the icular observations which go to make experience; until that time arrives, you apply your general ideas ungly, you judge men and things from a wrong standt, you see them in a wrong light, and treat them in a This explains why it so frequently happens that, after ng course of learning and reading, we enter upon the ld in our youth, partly with an artless ignorance of g8, partly with wrong notions about them; so that demeanor savors at one moment of a nervous anxiety; nother of a mistaken confidence. The reason of this mply that our had is full of general ideas which we apply rightly. This is the result of acting in direct ing general ideas first, and particular observations it is putting the cart before the horse. <br> Instead of developing the child's own faculties of disment, and teaching it is to juage and think for itself. teacher uses all his energies to stuff its head full of ready-made thoughts of other people. The mistaken |
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..that Chesterfield has a modern up-to-date Tobacco Factory in far-off historic Smyma

## So important is the handling

 of Turkish tobacco in making Chesterfield cigarettes that Liggett \& Myers Tobacco Co., maintains this specially equipped plant right in the heart of the famous Smyrna tobacco section. It is the largest and most modern tobacco factory in the Near East.Turkish tobacco, you know, is the best "seasoning" there is for cigarettes. At all times Chesterfield has in storage - at this plant and in America-about 350,000 bales of the right kinds of Turkish tobacco.


LUBBOCK，TEXAS，THURSDAY，JANUARY 18， 1934




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Centaur Club Presents Twelve Pledges At Formal Dance Fri． Ballroom Is Surrounded By Improvised Castle Wall； Presentation Is Made Over Miviature Draw Bridges
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