Did You Know

To Start Campus Paving Project **Employees**

Prexy's Paragraphs

BY BEADFORD KNAPP

Registered Sheep Sold During Week

Demos Attempt | Demo Speaker To Organize In February Meet

Maury Hughes Of Dallas Is To Address Young Democrats Of 130 Counties In Lubbock Hotel Convention

Name Committees

Luncheon To Be Given At Hotel Saturday At Noon For Visit-ing Delegates; Candidates Are To Speak

Blue Monday Is **Busiest Day For Tech Librarians**



Regents Meet Tomorrow To Let Contracts

Directors Expected To Inspect College Campus Thoroughly; New Printing Plant Will Be

Dunsany's Play Is Presented At Meet

From Soup To Soap To Sheep Students In Commercial Design Have Varied Number Of Subjects For Projects In Architectural School

'Dead-Week' Expected To Council Group Coaching School Usher In Serious Study

Students Make Field Trip To Plainview; Renner Heads Trek

Folk-Lore Authority To Lecture

Tech's Korean To Return Home And Teach Kin

Second Childhood

For 'Prexy'?

Knapp Speaks At Education Rally Friday

State Educational District Two Will Hold Banquet Tomorrow At Hilton Hotel; Superintendent Woods To Speak

Sets Student **Election Date**

Student Council Hands Down New Regulations Governing Student Elections; Qualifi-cations For Candidates Given

Judges At Boxes

No Loopholes Will Be Left Open For Misuse Of Regulations; Students Will Vote In Four

Submit not later than two weeks before or one month prior to the election day, to the student council.

HARRY KIPKE

Kipke To Teach In 1934 Texas Tech School

Famed Michigan Wolverine Coach Will Return To Give Lectures For Coaches; Has Good Record

Harry Kipke, head mogul of the Michigan Wolverines, one of the grid tutors of last summer's coach-

Supervision Of Whole Project In Local Hands

Two New Streets Will Be Opened Through Campus From College Ave.; Road From Fourteenth To Be Paved

Work Begins Today

G. W. Parkhill Will Have Charge Of Entire Program; Neville Graham To Relieve Parkhill Of Teaching Duties

Baptist Minister From Dallas, In Lubbock For Services Of Week, Advises Students "How To Know Christ"

In Convocation

Silks Of Gay Nineties, Pre-War Days, Parade Before Home Economics Club In Show On Tuesday Night Truett Speaks

History was made last week with a first sales aince beginning of the flock from the arimal has been demand attention as visual deformation that the first sales and beginning of the flock from the arimal has been demand attention as visual to find the flock from the arimal has been demand attention as visual to first students in construction in End and the new sights.

Soup. What brand? Oh. any of emand attention as visual to first week. Who first students in convergation the flock from the arimal has been the arimal has demand the arimal has been the beak with the arimal has been the beak wi

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Boh Tracy foe Harter David Rutledge Assista Buster Motley	int Business Manager
Parker Taulman Mary Elizabeth Dryden Lloyd Glover Finis Mothershead Lawrence Messersmith Lorenc Childers Roth Burnence	Associate Editor News Editor Assistant News Editor Campus Editor Sports Editor Sports Editor Society Editor



a second-class matter, October 31, 1925 at the postoffice at Texas, under the act of March 3, 1879.

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NATURAL EDUCATION

The human intellect is said to be so constituted that GENERAL IDEAS arise by abstraction from PARTICU-LAR OBSERVATIONS, and therefore come after them in point of time. If this is what actually occurs, as happens in the case of a man who has to depend solely upon his own experience for what he learns—who has no teacher and no book,—such a man knows quite well which of his particular observations belong to and are represented by each of his general ideas. He has a perfect acquaintance with both sides of his experience, and accordingly, he treats everything that comes in his way from a right standpoint. This might be called the NATURAL method of education. GENERAL IDEAS arise by abstraction from PARTICULAR OBSERVATIONS, and therefore come after them in point of time. If this is what actually occurs, as happens in the case of a man who has to depend solely upon his own experience for what he learns—who has no teacher and no book,—such a man knows quite well which of his particular observations belong to and are represented by each of his general ideas. He has a perfect acquaintance with both sides of his experience, and accordingly, he treats everything that comes in his way from a right standpoint. This might be called the NATURAL method of education.

Contrarily, the ARTIFICIAL method is to hear what other people say, to learn and to read, and so to get your head crammed full of general ideas before you have any sort of extended acquaintance with the world as it is, and as you may see it for yourseft. You will be told that the particular observations which go to make experience; but until that time arrives, you apply your general ideas wrongly, you judge men and things from a wrong standpoint, you see them in a wrong light, and treat them in a wrong way. So it is that education perverts the mind.

This explains why it so frequently happens that, after a long course of learning and regulations that have been passed on been passed on by the student council to govern the coming student publication elections. These rulings, it is hoped, will not oldy keep the voters in their right line of duty, but tender to do away with the "stormy and senational" campaigns to day with the "stormy and senational" campaigns to do away with the "stormy and senational" campaigns that have been staged in the past.

After all, it is not life all the world as it is, and as you may see it for yourseft. You will be told that the particular observations which go to make experience; but until that time arrives, you apply your general ideas wrongly, you judge men and things from a wrong standpoint, you see them in a wrong light, and treat them in a wrong way. So it is that education perverse

Alumni News

views of life, which spring from a false application of general ideas, have afterwards to be corrected by long years of experience; and it is seldom that they are wholly corrected. This is why so few men of learning are possessed of common-sense, such as often to be met with in people who have had no instruction at all.

Schopenhauer—

INDICATION OF MERIT

Mysterious Mike Moses Around

A fag.

Campus CHATTER, OR SPLATTER, which is it, is givin Ole MIKE the BOID. AY TANK YOU. Stoo bad he CANT fill up that LOUSY COLVUM. HOP HALSEY, DRUG STORE SHEKE wants publicity. D. M. McEiroy an shoshully AMBITIOUS. RATTE WALKER sez don't never het or a HOSSES NOSE, PREXY MORE sprained a sinkle and did not go to the DRAW-BRIDGE FESTIVAL LORENA CAPTER sed thet the PRICE of COTTON were GOING DOWN. SANDY SANDERSON sed thet she SET at home all last week, because SHE war cel late DATING, OLE MIKE suggests that the boys are

DR. CLYDE C. CRAIG Dentist



CAMPUS CHATTER

Log SAWINGLY YOURS?
MIKE and MOSES

Dr. R. B. Hutchinson

DENTIST 403 Myrick Bldg.

BRAILLE LIBRARY STARTED CHARLOTTE, N. C. (P)—Head quarters of a regional library of Braille books and magazines to serve the blind of North Carolin and South Carolina has been established here.

Lubbock Sanitarium & Clinic

Dr. J. T. Erreger Surgery and Consultation Dr. J. T. Hutchinson Eye. Ear Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. J. H. Stiles Surgery

Dr. Olan Key Urology and General Medicin

C. E. Hunt J. H. Felton Superintendent Business Mgr A chartered training school for on with the sanitarium

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"Roses of Carnation Send her She'll b

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Selecting

Your Every Wal

Earn Money In Spare Time

Write Today!



t means something ALL TYPEWRITERS 9c LUBBOCK'S ORIGINAL CUT RATE DRUG STORE For January Only! THE SPECIAL SALE YOU'VE BEEN WAITING FOR! RYTEX DECKLE EDGE **VELLUM STATIONERY** A \$2.50 VALUE FOR \$1.25 Plain paper and envelopes—of this quality—without any printing—are worth more than \$1.25 a box. Stock up now! This Special may never again be available at this ex-tremely low price. EGR esterfield

.. that Chesterfield has a modern up-to-date Tobacco Factory in far-off historic Smyrna

> So important is the handling of Turkish tobacco in making Chesterfield cigarettes that Liggett & Myers Tobacco Co., maintains this specially equipped plant right in the heart of the famous Smyrna tobacco section.

It is the largest and most modern tobacco factory in the Near East.

Turkish tobacco, you know, is the best "seasoning" there is for cigarettes. At all times Chesterfield has in storage - at this plant and in America - about 350,000 bales of the right kinds of Turkish tobacco.

the cigarette that's MILDER the cigarette that TASTES BETTER

MARK HALSEY'S Jumbo Malt

ROYAL PORTABLE RIBBONS and SERVICE for

Bill Says:



The Hungarian Cafe

TRY OUR: CHOW MEIN AND CHOP SUEY

-and I Never Want To See You Again'

"Roses are Red, Carnations are White Send her a dozen and She'll be all right"



Hilton Hotel Bldg. Day or Nite Phone 221 'Tech's Favorite Florist'

Ad Prepared by Sander

New Arrivals!

Suits and Dresses Are Arriving Daily From California Markets

Is Busy

Selecting Your

Every Want.

MAGNOLIA SERVICE STATION

It Pays to be Prepared—Let Us Put Socony Anti-Freeze In Your Car

Corner College & Main Student Operated

Ad by Winslow Dahnke

CONTINUE THE ACCOUNT THE ACCOU Grappling And Mitt Slinging Program Tech Intramural Carded For First 'Fight And Fun Nite'

SUNDAY TURKEY DINNERS 50c MERCHANTS' LUNCH 30c
Tasty Sandwiches And Short Orders

THE GLORIETA

This Advertisement Prepared by G. Simms

WE MUST ALWAYS BE READY TO TURN NIGHT INTO DAY

Day or night, good weather or bad, during storm or calm, we must be ready to meet your demands for service. We have a twenty-four hour job. In case of sudden sickness or any other emergency our service is at your command. Snap the switch, and it is yours.

The clothing merchant, the department store owner, the book seller—in fact, every line of business other than the public utility business sets the hours of service for its customers. A public utility must and does have equipment and men ready at all times to supply its customers' demands, these demands ranging from the simple operation of a door bell to the operation of large and complicated industrial machinery. Night and day it must be prepared for emergencies.

Many complicated technical precautions are necessary to insure continuous and satisfactory electric service. The furnishing of this service is not as simple as it may seem. As to its value to the customer we suggest that you check the following statement with your own experience: NO BILL YOU PAY REPRESENTS SO MUCH SERVICE FOR SO LITTLE MONEY AS YOUR ELECTRIC BILL.

THIS AD PREPARED BY JIMMIE LAUDERDALE

Tech Net Men And Golfers To Meet All Texas Tech tennis players and golfers are requested to ment at the college gym this afternoon at 4 o'clock. Tech coaches state that enough funds are now available for an extensive program in both

DR. C. M. BALLINGER DR. W. J. HOWARD

With Four Clubs

Any Magazine READ A BOOK FOR 15c 10041/2 MAIN HILTON BLDG.

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DR. BRAY-"THE VETERAN CLOTHES SPECIALIST" SAYS: OUR LUSTER SHEEN PROCESS, AND OTHER MODERN METHODS CLEAN CLOTHES BETTER—AND EVEN GIVE LIFE TO FABRICS—YET OUR PRICES ARE

Bill Bray, Owner And Manager No. 1-2436 19th Street Phone 1878 No. 2-1704 Main Street Phone 818

THIS AD PREPARED BY GEO. SIMMS

Tech Intramural Loop Is Formed achedule: Rucy Baird, Army: By Achedule: Rucy Baird, Army: By Engineers, and William Hart, Aggle

Prof. Carl Henninger, of the foreign language department, spoke to the Geography Club Tuesday night. There were eight Liberal Aris atudents, 15 Engineers, 17 Aggles, and 5 from the Army at the meeting. Practice will start February 5 and centinue one week without suits being issued. If enough interest is shown at that time. Coach Cowthon will issue equipment. The league games will be played on Saturday. The schedule calls for a round-robin tournament, each club playing three games.

The first conflict will be two weeks after the first practice, Eligibility rules will be the ame as in previous years, everyone is eligible except varsity or fish gridders who finished the 1833 season.

The following representatives met with Coach Cawthon Wednesday to

"FUGITIVE

LOVERS"

MADGE EVANS

HENNINGER SPEAKS

Prof. Carl Henninger, of the fo

Robert Montgomery

IN

NAT PENDLETON And C. HENRY GORDON

In more action, riding, fighting, more of everything you like than you ever seen in a Western

"GUN

Let me keep your new Shoes new and make your

old Shoes look new.

TECH BARBER SHOP

Ad by Elmore Plemons



- Added Enjoyment -

TWO SNAPPY SHORTS

KEN

MAYNARD

First Episode "Perils

Of Pauline"

With

EVALYN KNAPP PAT O'MALLEY WM. DESMOND

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We are now equipped to do your Cleaning and Pressing in the most up-to-date manner, Because of the experience and skill of our workmen. We also repair and sew on all buttons and deliver them to you ready to wear.

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WE DELIVER



You Look Your Best In A "Trump"

That's why it is the favorite of college men. Where else does appearance count for so much? On the campus or in class, around town or at the party you are always in the eye of two thousand fellow Techsters. Collegians. yes, and a million other carefully dressed men prefer the "Trump" by Arrow.

More than a million men rely on the Arrow label. When you see it in the "Trump" it mens you are getting the superior styled Arrow collar. It means you will have superb tailoring and permanent comfort. It means that it is Sanforized shrunk. No wonder then, that all you need to do is look for the Arrow label. It guarantees the highest value in shirts.

A New Shirt If One Ever Shrinks

Hemphill-Wells Co.

Where Collegians Feel At Home This Ad Prepared by Heber M. Ellsworth

Gargoyle Society Elects NeuOfficers For Ensuing Year
Treasurer.
A short program followed the



ADULTS ONLY

NOTICE!

Your Credit Is Good At

COLLEGE TAILORS

See H. D. Boyd For Arrangement

College Ave Phone 1696

Centaur Club Presents Twelve Pledges At Formal Dance Fri.

Ballroom Is Surrounded By Improvised Castle Wall; Presentation Is Made Over Miniature Draw Bridges

Reliving the days when knights were bold and sallied forth to war wearing their fair lady's colors on their chief Control to war wearing their fair lady's colors on their chief Control to war wearing their fair lady's colors on the relation of the relation to the re

clife Clements, Mr. Boband Miss Billie Bloom, Mr. utif and Miss Lyall Pickers. This club has rented an apartment at La Fonds which will be used as a club house. Ten club boys plan to move to this location by February 1.

Las Vivarachas Are At Home To Guests Saturday. Wendell Watson and Miss Tommy Miss Charlotte Ratliff, Mr. utilewood and Miss Tommy tallewood and Miss Tommy with an open house in the home of Mr. and Mrs. Maple Wilson, 2409

Tuesday, January 23
A. I. E. E.
January 22-25
"Dead Week"
January 26-31
Pinal Examinations.
Thursday, February 1
Registration.

"SARGES" SERVICE TEXACO PETROLEUM PRODUCTS

WASHING AND EXPERT GREASING WE VACUUM CLEAN YOUR CAR \$1.00

"SHORTY" WILLIAMSON NEWELL HUGHES
THIS AD PREPARED BY ELMORE PLEMONS

Fairchild Chosen In CWA Mural Art

Episcopal Convention Are To Tour Buildings Of The Campus



KNOX HATS for Spring

Craig-Gholson Co.

"The Woman's Store"

Prepared by H. M. Ellsworth

English Talks To Pre-Med Club On School Subject

The Church and the College Stu-

inglish Talks To Pre-Med Club On School Subject
Dr. O. W. English, ear, eye, nose

Pre-Med club Tuesday night at their regular meeting in the chemistry building on "Going to Medical School."



Only the Center Leaves are used in



For these are the Mildest and fully ripened for perfect smoking

LUCKIES

We buy only the center leaves for Luckies. Not the top leaves for they are under-developed. Not the bottom leaves for they are inferior in quality. Only the center leaves for these are truly mild and fully ripe. And that's the fine tobacco we use-to make Luckies so round, so firm, so fully packed -free from loose ends that spill out. That's why Luckies are always mild, always truly mild. And remember, "It's toasted"for throat protection-for finer taste.

Lucky Strike presents the Metropolitan Opera Company

Always the Finest Tobacco

and only the Center Leaves