

WAA To Hold Luncheon On Saturday Eve

Girls To Receive Letters For Tennis; Officers For Next Year To Be Recognized; Is At Hotel Lubbock

Members of the WAA will attend their annual luncheon at Hotel Lubbock Saturday afternoon at one o'clock.

Winner of the tennis tournament which is being held this week will be presented with a pennant by Dean Mary W. Doak. Eight girls will receive athletic letters.

Officers for next year will be recognized. They are: president, Jimmy Hah; vice president, Magdalen Dederick; secretary, Louise Campbell; treasurer, Marie Reddell; membership chairman, Pauline Randolph; basketball, Lorraine Horrocks; soccer, Tommy Dulin; baseball, Authola Williams; volleyball, Gertrude Ford; bowling, Margaret Maloney; archery, Frances Parkinson; tennis, Floye Snodgrass; riding, Kay Hudson; skating, Evelyn Gregory; AWS representative, Magdalen Dederick.

The luncheon will be arranged with an archery motif. Bows and arrows, target stands, and other material used in this sport will be used for decorating.

WAA members are requested to attend. Plates will cost 50c.

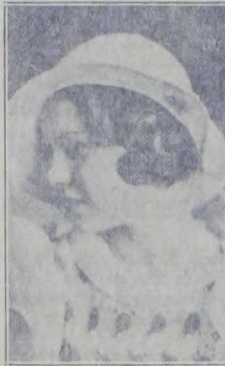
BSU Members Have Banquet

"Prince Of Peace" Is Selected As Motif; Ruby Atwood Will Be Main Speaker; Officers To Be Installed

Two hundred young people are expected to attend the annual "Prince of Peace" banquet for all Baptist students tomorrow night at the Hilton hotel. The money for all tickets must be turned in by this evening at the church office to Mary Alice Scott, or to Bonnie Thomas.

Miss Ruby Atwood, Baptist student secretary will be the main speaker. Her subject is "Thus Fadeth the Glory of the World." Other talks are: "The Paramount Quest," G. L. Bean; "Proceeding Without Precedence," Grady Henly; and "The Master's Minority Guided by

Tech Co-Eds To Appear In Revue



Tech girls to appear in the Cotton Carnival revue are pictured above. Miss Elizabeth Montfort will represent the Aggie club; Miss Tommy Echols has been selected to appear for the TT club; Miss Lois Houston is the representative of Las Vivarachas club; Miss Ann Caldwell appears for Las Chaparritas; Miss Prudence Roberts represents Grollman's; and Miss Nancy Ruth Leaverton is the Sans Souci representative. All of the Co-eds are to be dressed in cotton goods and they will show just how entrancing and beautiful the cotton ensemble can be made to appear, when worn by a pretty girl.

The "Price of Peace," Georgia Knight, Mary Alice Scott, Tech BSU president, will be toastmistress.

Special music will make up a large part of the program, along with a number of humorous features. The "Prince of Peace" idea is to be carried out also in the decorations and menu. The banquet hall is to be lined with lattice work covered with roses.

There will also be a candle service for the installation of BSU officers for next year. The new officers are: Mary Alice Scott, president; Otis Fincher, vice-president; Patti Hopping, social chairman; Doris Hull, devotional chairman; Ruth Dunn, extension chairman; Bonnie Thomas, reporter; T. J. De-

Social Clubs Observe Mother's Day; Sock And Buskin To Dance

Breakfasts And Teas Are Given Mothers; Forum Club Honors New Members With Garden And Other Parties

In accordance with a national observance of Mother's day, Tech social clubs honored their mothers who visited with the members during the past week end. A breakfast and tea were featured. The annual dance of the Sock and Buskin club was given Tuesday night.

Centaur's Entertain Mothers With Annual Breakfast

Centaur club members entertained their mothers with an annual breakfast Sunday morning at the Hilton hotel. The group attended the Methodist church in a body afterwards.

Out-of-town mothers who attended were Mesdames G. E. Blue, Amalfino; N. D. Goldsmith, Oney; Lee Hinds, Cleburne; W. Hugh Hunter, Dallas; G. C. Newson, Weibert; P. T. Sanders, Haskell; and W. C. Smith, Brownfield.

Special guests were Mrs. W. A. Clark, Mrs. Mary W. Doak, and Miss Annah Jo Pendleton. Local mothers who attended were Mesdames C. C. Crenshaw, G. W. Hazlewood, C. E. Maedgen, W. M. Gray, G. W. Scott, J. T. Hutchinson, A. M. Leftwich, A. T. Campbell, J. W. Watson, C. M. Ballenger, and Mamie I. Neal.

Club members attending were Don Blue, Billy Crenshaw, John Gray, Calvin Hazelwood, Van Hinds, Hugh Hunter, Charles Maedgen, George Newson, Claude Goldsmith, Wallace Sanders, T. Q. Scott, Dell Smith, Tom Hutchinson, A. M. Leftwich, Jr., Trent Campbell, Tom V. Watson, Bill Sewell of Slaton, Murray Ballinger, and Edgar Neal.

Fee, secretary; Homer Newman, treasurer; and Jewel Lee Ferguson, pianist.

AWS Plans

(Continued from Page One)

girls' dances. Self-government will also be presented for consideration.

New Cabinet Members
New cabinet members and their respective organizations are: Lorena Carter, DFD; Jean Ayres, Forum; Ruth Senter, Home Economics club; Margaret Rose Adams, Ke Shari; Ethel Murray, Las Charritas; Las Lesles, unchosen; Marguerite Taylor, Las Vivarachas; Christine Bundy, Sans Souci; Ruth Hurmence, Toreador; Madeline Dederick, WAA; Tom Howell, YWCA.

GEOLOGISTS MAKE TRIP

A combination field trip and picnic was made to Dickens Friday when Carl Stultz carried 26 first year geology students there for a study of strata and fossils.

The geology bus and two cars left the campus at 6 o'clock. Permian and Triassic formations north of Dickens were examined first. The party then went to a region south of Dickens for study. Faulting and folding sections were found and fossil beds were abundant.

Cotton Royalty

(Continued On Page 2)

ton frock, and Tech Bookstore, a sport shirt.

Entries Listed
The seventy entries and type of dress as to be worn and the organization they are representing are:

The entries riding habits are Kathryn Gaudier, representing Dr. Ebel Armstrong, and Ann Lupton representing Caprock Uniform and Embroidery company.

Evelyn Parrish will model a golf costume representing Hemphill-Williams company.

The ones wearing pajamas and the business houses represented are: Pauline Jewell, Levine's; Jackie Lewis, Blocker Cotton Company; and La Wanda McLeod, Lubbock Laundry.

There will be four boys representing the boy scouts. They will be the color bearers. The girl scouts' Brownie Pack will be represented by Dorothy Thornton and Lois Marie Hilton.

Ruby Les Ater will represent AAUW, and Lorraine Horrocks will wear a tennis frock representing the WAA.

Those wearing lacks are Aileen Carr, Kuykendall Chevrolet Company; Julia Blackwell, Parent Teachers council; and Nell Brooks Pirtle, B. B. Pirtle Cotton Company.

Sports costumes will be modeled by Tommy Echols, Double 'T'; Catherine Royalty, Sorosis club; Ruth Bottelot, Montgomery Ward company Maxine Hensley, City Federation of Women's clubs; Frances McKee, Lubbock Music club; Jorga Barkham, Co-ed Shop; Mae Dell Hampton, La Beta Delphian; Jean Daly, Vogue shop; Audrey Faris, Engineering society; Nancy Joe Haynes, Lions club; Frances Snyder, U. D. C.; Prudence Roberts, Grollman's; Catherine Cox, Pre-Med; Kathleen Payne, Texas Cotton Co-op association; and Lenora Stewart, Model Laundry.

Evening costumes will be worn by Geraldine Kirkpatrick, 20th Century club; Sue Michie, Gargoyles club; Velina Blanton, Daleth Delphian; Elizabeth Montfort, Aggie club; and Novis Lewis, Double Key. Mrs. V. D. Shell will wear a morning dress representing the Garden club.

Afternoon frocks will be worn by Ora Ella Gray, Glorietta; Jessie Mae Rose, Shakespeare club; Eleanor Hodges, Home Economics club; Ruby Lee Kidwell, American Legion; Jimmie Hamilton, South Plains Automobile association; Ruth Hurmence, Texas Tech Press club; Nylah Tong, Lindsey Theaters, and Mary Louie Shropshire, Dorcas society.

Formal afternoon gowns will be worn by Leona Wharton, American Business club; Mary Ross Edwards, Ross Edwards; Wanda Butler, Craig-Gholson; Florence E. Barrett, Junior 20th Century club; and Pauline Garrigues, Las Lesles.

Semi-evening dresses will be worn by Mrs. I. F. Kennedy, George M. Hunt company; and Frances Gunn, Kiwanis club.

Aggie Group

(Continued from Page One)

bandry, in securing men who are prominent and active in the field as speakers, and in sponsoring judging contests and the Aggie rodeo. Membership of the club is composed of sophomore, junior, and senior animal husbandry majors.

Officers of this year are Lanoy Hazel, president; B. Browning, vice president; Edgar Kuebel, secretary and treasurer; Robert Huser, marshal. At a meeting of the club last Tuesday evening, the formal adoption of the constitution and bylaws was made and plans for the monthly meetings next year to be on the

Campus Honors

(Continued from Page One)

co-ed citizen; Novis Lewis, Double Key; Katherine Laidigh, A average; Mary Laidigh, Double Key, SSS; Winner of loving club given by Double Key for scholarship; Margaret Lindsey, SSS; Frances K. Marcella, Winner of first place in one-act play contest; Mrs. Mary Mathis, A average; Melba Maxey, AWS; Katherine McGlothlin, SSS; Virginia McGee, Tri-State music contest; Mattie Sue Moore, A average; Edna Nixon Morris, SSS; Ada Myers, SSS; Juanita Poole, SSS.

Marie Price, YWCA; Ruth Reed, SSS; Margaret Carroll Robertson, SSS; Dorothy Rushing, Alpha Psi Omega; Christova Sawyer, Double Key, A average, SSS and carried 32 points with A average; Mary Alyce Scott, A average; Mary Frances Senter, AWS council; Helen Settle, debate; Hermosa Shade, A average; Marion Shaw, IRC; Mary Louie Shropshire, debate; Effie Smith, Double Key, SSS; Mrs. Joy Smith, best work in English; Eleanor Simmons, SPQR, debate; Mary Spring, SSS; Marjorie St. John, Sock and Buskin, outstanding work in one-act play contest.

Vera Tate, best work in interpretative reading; Ruth Thompson, Las Lesles; Genelle Wilhite, A average, SSS; and Mary Doak Wilson, A average.

HOUSE TO BE OPEN

During certain hours Saturday, Sunday, and Monday of Commencement, the Home Management house will be open to all students, parents, and guests. Visitors will be taken on a tour of the house. The exact hours will be announced later, Dean Margaret W. Weeks said.

first Monday of the month were drafted. At the present time there are 32 charter members of the Block and Bridle club.



You Just Know They're New by Neck-line Bow and Ascot

DRESSES

2.95

Sheer or Rough Crepes

If you don't want to gamble on the success of your - costume—your best bet is a dress that emphasizes the important new neckline. A provocative bow of stiff, white organdie, a capelet you can detach if you like; these charming "schoolboy" ascots—Ward's has all these top-notch fashions at a price that makes them top-notch value!

Men!

Here Is Ward's Achievement for Spring 1933 . . .



HAND-FINISHED SUITS

For the Price You Have Heretofore Paid for a Machine Made Suit

\$14.75

MONTGOMERY WARD & CO.

1109 13th Phone 816 Lubbock, Texas

NATIONAL COTTON WEEK

It's Cotton Week everywhere. What you buy now, you will wear all summer.

The Co-Ed Shop Suggests:-

Seersucker Suits	\$4.49
Pique Tennis Frocks	\$1.95
Pique Sailor Hats	\$1.00
Organdie Afternoon Dresses	\$5.94

Watch for the Co-Ed Shop's Model at the Cotton Carnival Tonight.

The Co-Ed Shoppe

"Just Off The Campus"

Phone 729 1107 College Avenue

GROLLMAN'S 5 DAY DRESS SALE

Now Going On

AN OUTSTANDING COLLECTION OF THE SEASON'S SMARTEST SILK DRESSES AND SUITS DIVIDED IN THREE GROUPS—

Group One—	Values To \$7.50	\$2.95
Group Two—	Values To \$9.85	\$4.98
Group Three—	Values To \$16.50	\$9.88

It Will Pay You To Investigate!

Grollman's

1015 BROADWAY

Miss Jean Daly will represent the Vogue in the Cotton carnival Thursday night, May 18, 8 o'clock.

We've cultivated the cutest cottons. It hasn't been easy to raise a crop of cottons as smart as these. But we weren't satisfied until we had the best that the market could offer. You will find that COTTONS are cool, clever, colorful, charming and cost so little. And of course The Vogue gives you the newest cottons when they are new.

The Vogue

1015 Broadway Phone 622

Appearance Counts in Apparel

"Southern Brevities"



They Are Coming "Southern Brevities" in "A Night Club Revue" PALACE THEATRE

Something new in vaudeville and musical revues will be instituted by Jimmie Allard and his "Southern Brevities" in "A Night Club Revue" which opens at the Theatre on Sunday for a 3 day engagement. Jimmie Allard—better known as "The South's Favorite Comedian," and who has headlined on all the major vaudeville circuits is the feature of this bright musical-girl revue. Besides the "Brevities Chorus," a bevy of beautiful girls who can really entertain you with new and peppy song and dance ensembles, an abundance of high class vaudeville specialties will be introduced. Emmett Powers and his "Louisiana Buddies," a stage band hot and sweet, will furnish the music background for this petite revue. "The Dixie Four," known as "Southlands Sweetest Harmony Singing Quartet," will offer a routine of real harmony and hokum, and many new song-dance and comedy skits will be presented by the other members of this stage presentation. Sixteen entertainers—rhythm dancing—good music—wholesome comedy and beautiful girls gorgeously presented make up "Southern Brevities" an outstanding stage show and real entertainment. This stage show will be presented in addition to regular screen program.

The latest march written by Harry LeMaire, Tech band director, has not yet been named, but it will be dedicated to the 131st Field Artillery band which is located here. Mr. LeMaire has made many arrangements for orchestras, bands, saxophone quartets, clarinet quartets, and cornet solos since he has been director of the Tech band. One of his latest marches was dedicated to Texas Tech.

Co-Eds To March In Fashion Walk

Over 100 girls will take part in a fashion walk May 22 at 7:15 o'clock in the entrance hall and room 104 of the home ec building. The girls, students in freshman, sophomore, junior, and senior clothing classes, will wear sport, informal, and formal dresses which they made themselves during the past year. Most of these will be cotton garments. Costumes worn by home ec girls in the Cotton Carnival will be worn again at this time.

Home Ec Catering Class To Serve Formal Dinner Today

A formal dinner will be served to special guests by the catering class taught by Miss Mayme Twiford, May 18 at 6 o'clock in the tea room of the home ec building. Guests will be Dr. and Mrs. Bradford Knapp, Dean and Mrs. O. V. Adams, Dean and Mrs. J. M. Gordon, Mr. and Mrs. Roscoe Wilson, Miss Jonnie McCrery, Dean and Mrs. A. H. Leidigh, and Dean Margaret W. Weeks.

This class, which was taught during the spring term, also prepared and served a luncheon Saturday to Miss Jonnie McCrery's Sunday School.



Chiffon Hose

Full fashioned pure silk new shades.

Special **49c**

Allen A Hose

Regular \$1.00 Fine sheer grade.

Special **79c**

Barrier-Durham
DEPENDABLE MERCHANDISE

Paul Barrier, Manager (Incorporated)

CARE SHOULD BE TAKEN
In laundering cotton fabrics.

A MODERN UP-TO-DATE PLANT

Such as ours gives the best possible results along with good work.

Our Prices Are Very Reasonable

Model Laundry
STUDENTS' IDEAL SERVICE

CONGRATULATIONS

To The

TECH BAND

Listed Below Are Only A Few of Our Many Attractive Bargains

Sport Oxfords
Cuban Heel
Wing Toe.
\$2.95 to \$3.95

Virginia Hart Dresses
New Crisp Organdies
\$1.98

ROLLIN'S RUN STOP HOSIERY
All the new colors. 48-gauge sheer chiffon
\$1.00 pair

Ladies' White Shoes
Pump, Strap, Ties
\$1.98 to \$2.98

New Summer Millinery
White Panama, large and small shapes
\$1.00

Curlee Suits
2 pair pants—all wool summer suits
\$14.95 to \$16.50

New Cotton Suits
2 pair pants
\$4.95

Men's Straw Hats
FLEXABLE BRIM
\$1.00 to \$1.49

All Wool Summer Trousers
\$2.95

-- We'll Appreciate A Visit --

STEPHENS' DRY GOODS

Phone 2031

Across Street From New Postoffice

811 Broadway

TEXAS TECH BAND BOYS

The Management of The

LINDSEY

And

PALACE

Theaters

Wish to express to you our appreciation for the loyal support always afforded the city of Lubbock when the occasion arose for your services.

LINDSEY

STARTING TOMORROW

James Cagney

IN

Picture Snatcher

PALACE

STARTING TOMORROW

ZANE GREY'S

UNDER THE TONTO RIM

STARRING STEWART ERWIN

We Will Welcome New Uniforms

For Our Boys.

For Tech Always.

Glad To Assist At All Times

Hotel Lubbock

C. A. "Sheff" Sheffield, Manager

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

Parker Faulman A. B. Brown Malouf Abraham David Rulledge	Editor-in-chief Business Manager Assistant Business Manager Circulation Mgr.
J. M. Jackson Kathleen Jennings Calvin Hazelwood Lorene Childers Bob Tracy Mrs. Laurance Priddy	News Editor Assistant News Editor Assistant News Editor Sports Editor Woman's Editor

Reporters: Lorene Oliphint, Mary Frances Senter, Mary Elizabeth Dryden, Elizabeth Montfort, Ruth Hurrence, Evelyn Galleaga, Helen Williams, Lomer Nelson, Earl Wilson, Margie Johnson, Joyce Ooley, Jasper Hubbert, Malouf Abraham, Doris Mullins, Ed McKeever, Lowell Dalton, Wilmet Eaton.

Campus news covered by students in the department of Journalism

Entered as second-class matter, October 21, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

THE COTTON PAGEANT

Six years ago, the members of the Cotton Textile Institute, composed of the leading cotton manufacturers in the United States, decided to set aside a week of each spring season for the recognition of Cotton and Cotton products. As a result of this move, National Cotton Week is celebrated and is recognized and advertised by merchants in all parts of the country. Tonight, for the first time in the history of Tech, there will be a Cotton Pageant given in the gymnasium, in honor of this week.

During the show, there will be an exhibition, dresses, ranging from the common house dress up to the most elaborate evening gowns, all of which will be made of cotton. More than forty models will show various cotton materials made into dresses. It is evident that with such an exhibit, the interest in cotton materials can be largely increased, and the interest in the common product of this section of the state will also be boosted.

If pageants, such as this one could be made an annual affair, the interest in the raising and manufacture of cotton would increase to such an extent that possibly within the next few years, there would be some factories built in this part of the state. Such an industry would be profitable to the owners of the factory and would be in one of the most logical portions of the United States.

Such an endeavor as is being made by the textile department to put over this pageant to introduce Cotton Week to the people of the South Plains is to be commended highly. Those people who are helping to put this Pageant over tonight are to be commended. It is a good work.

A STRONG AWS ON THE CAMPUS

During the past the Association of Women Students has been no more than a name to Tech co-eds. They have not been conscious of it as an organization or of themselves as members. The one body on the campus that is common to every girl in school has been transcended by smaller groups. Its meaning and purpose have been disregarded; it has never truly been recognized.

To those who know and feel it not, may The Toreador say that it is the biggest thing in school for the co-eds. It was conceived by and for women, and whether they like it or not, they are it. They are it. AWS is theirs, to work for them and to have them work for it. If the large feminine element enrolled today only would become self-conscious, its power would be great. It would demand a respect that, until the present, has been reserved to social societies. It could be a leader where it is now a laggard.

AWS stands for individual benefits, but more than that, for the good of all. It needs and wants girls who are mentally alert. It wants to bring those forward who lack self-confidence.

The Toreador advises the women students to no longer ignore their own association. It believes in a strong feminine union. It knows that such a union has great possibilities.

The Toreador urges that the most be made of them!

WHY NOT HAVE THEM EVERYWHERE?

A well-known northeastern university was recently host to a group of co-eds, representing colleges from all sections of the United States, whose business was to discuss campus problems pertinent to women and suggest the best remedies for everyone concerned. The first morning the delegation met, the college daily gave it a so-called welcome in an editorial entitled "Women, Women Everywhere." The dominant idea, however, seemed to be that such a circumstance on that campus was most unwelcome.

Intimating that "affairs feminine" were possibly all right, the paper agreed with itself that since they were feminine, beneficial results were hardly to be expected. A comparison to a hypothetical "International Conference of Under-privileged Children" was apparently the most complimentary thing it had to say for the girls.

Tech may not be so traditional as the said eastern educational center; certainly it does not have the same veneer of sophistication. Still, The Toreador is of the opinion that such a welcome is worse than none at all, and that this brand of editorial hospitality is as chilling as the regions which produced it. In no way does it coincide with our ideas of encouraging a second visit, much less a prolonged stay.

Of course, it is evident that the Cornell Sun was merely echoing the musty idea that co-eds are secondary to any school and that the Big-Man-Bout-the-Campus can hardly afford to regard their business in other than a condescending light. He has his own reputation to consider first, and should he give a girl a hand, his position would be endangered.

The man-with-the-hatchet attitude not appealing to this publication. The Toreador would like to ask the Sun what is its idea of a perfect host?

IS THE BAND WORTHY OF SUPPORT?

The casual students do not seem to realize just what the Matador band is worth to the college. The musicians are called upon to play for all occasions and they generally do so; their usual recompense is a bare "Thank you" which does not mean very much after playing for thirty minutes or an hour.

Part of their complaint is justified but The Toreador does not think that the band is playing all for nothing. Many of the musicians are members of the Tech National guard unit and as such members, they receive a small stipend each quarter of the year and in addition to this, the daily rehearsals are not without value in furnishing a musical education.

If it were possible, The Toreador would like to see a plan worked out whereby the regular members of the band might receive some allowances or reduction in their college fees in return for playing at all official college affairs. If this could not be arranged, it should be possible for the musicians to substitute their daily rehearsals for some elective work in their respective schools. At present, the school of engineering will not accept such credits but with the rearrangement of courses incidental to changing to the semester basis, it should be possible to make such an arrangement.

Last fall, the band made a trip to Denver to back the Tech football squad. The Toreador does not believe that the Matador band should be forced to stand the expense of such trips in the future as it has in the past. If the band is thought to be necessary for such contests, The Toreador believes that the musicians should receive help, either from the athletic department or from a general fund which might be formed for such purposes.

If the band is worthy of the college, it should be supported by the college when appearing as an aid in any collegiate event.

FREEDOM OF THE COLLEGE PRESS

The problem of the freedom of the undergraduate press, which has aroused so much animosity in the past, has once more come to a test.

In a country which professes to be a liberal democracy, this course is highly questionable. As far as professional publications are concerned, the principle of the freedom of the press has always to a large extent, been upheld. To be sure, freedom does not mean complete license and all reputable newspapers realize this fact. Within these bounds, editors are free to voice their own convictions.

There are two views in regard to college journalism. One view: that the student editor should be restrained, bases its stand on two arguments: In the first place, they point out the immaturity of the undergraduate's viewpoint in such that some sort of control is essential to prevent the misuse of liberty. The second contention is that as a member of a university which confers certain privileges on him, a student is bound to refrain from any criticism of that institution.

In opposition to this view, there are several considerations which would point to the value of a more liberal attitude. First, it is incontrovertibly true that thoughtful student criticism is a healthy influence in a university. A general tendency of many large institutions is to maintain a status quo, and at least one source of influence toward progress is found in student editorial comment. The undergraduate, with his intimate contact with college problems, is peculiarly fitted to furnish this impetus, which he can do only if he is free to speak his mind.

Moreover, this freedom has a distinctly beneficial effect on the student. The impending shadow of administrative censorship acts as an appreciable deterrent to constructive thought, a quality, which, if any, undergraduate journalism should foster. With this shadow removed, the student editor is free to develop on his own initiative, unwarped by the possible over-conservatism of the authorities. In addition, if the university is to be regarded as life, the undergraduate should be accustomed to bear those tacit responsibilities which the freedom of that life will impose.

His realization of these responsibilities will clarify to the student that any editorial policy based on thoughtless generalization from questionable facts and mere destructive criticism can only defeat its own end. And with this realization will be removed any danger of too great immaturity of judgment or blindness to the privileges he receives from the university. The administration of the more narrow-minded colleges, on their part, should sense this spirit and consider the mutual profit to the student and the university derived from freedom of undergraduate publication. When they do, they will undoubtedly be more inclined to grant them a status similar to professional papers.—The Daily Princetonian.

CO-OPERATIVE HOUSES ARE NEEDED!

At the beginning of the spring term, a group of progressive faculty women executed plans for the first Tech co-operative house. They leased a building and furnished it with the help of local firms, citizens, and campus clubs. Today 14 girls live there at a cost of \$15 a month each, slightly more than half the cost of living at the average dormitory. This is possible because all the work is done by the girls themselves, who spend a short time each day planning and cooking meals, and doing the house work.

Tech needs more dormitories operated on a share basis, for boys as well as girls. Co-operative housing is not a particularly new idea, though recently it has been adopted on a larger scale than ever before with a view to cutting college living expenses. Two Iowa colleges have been outstandingly successful in operating houses on a share basis.

In a college-owned building at the University of Iowa, 28 young men are living at a cost of \$2.52 a week each or \$45.36 a semester! Besides doing their own work, the boys pay for part of their board with produce from the farms on which most of them come from. As early as 1924, Iowa State college inaugurated such a plan, 16 girls living at the dormitory that year. Since then another hall has been converted into a co-operative house where 65 coeds stay. In 1931 another such dormitory was opened to 100 girls, and in 1932 a co-operative hall was opened for men. An Iowa State sorority, also, decided to run its house on a share basis and reports living expenses greatly reduced.

From a questionnaire recently sent out, it was found that 41 of the 123 colleges which replied had co-operative houses. In 19 of these, living costs were as low as \$18 per month, and in one the average cost per meal was 10 cents. In all the others, expenses were noticeably cheaper than at the average dormitory. Work in none of these dormitories exceeded eight hours a day, and most of them averaged not more than one hour a day for each girl or boy.

The inauguration of more co-operative halls at Tech would insure an education for students of limited means, good health, and ambition to learn. The limited number of hours' work exacted from each student would not interfere with his studies. Girls in one of the Iowa State co-operative houses maintained the highest scholastic standing of any dormitory on the Iowa State campus for two successive years. Invaluable experience is gained in planning, cooking, and managing. Too, the friendly spirit which prevails in this type of dormitory is one of the pleasant features.

The Toreador hopes that the success of this year's co-operative house will inspire the founding of more dormitories of its kind at Tech.

THE STUDENT COUNCIL MAKES GOOD

During the recent student election, the Tech Student Council was the target for much criticism which was entirely unwarranted.

As a representative governing body, the Council this year has done more toward helping Tech forward than has any other Council in the history of the school. Some of the notable examples are: getting sweaters for the yell leaders; working on the installation of a student printing plant; and working to have the Council itself a more representative group by admitting a graduate student representative to its body.

As for the elections, the Council this year, in order to have criticism decreased to a minimum, allowed the candidates for offices to have representatives present at the counting. Also executives of the school were present to see that there were no unfair actions taken. The final ballots were recounted by the Prexy. Such precautions accentuate the fairness with which the Council has worked.

For next year, there are many problems which must be taken up. The Council must conduct itself in such a way as to dispel all rumors that have been brought up in the recent campaigns. The Student Council members must conduct themselves in such a way as to be an example for all the students on the campus. They are the representatives of the students and as such, they must be above reproach.

Next year's Council must carry on the work started this year. Plans for the printing plant must be completed and the machinery installed. A student owned paper and plant is one of the greatest aids to an institution.

Possibly, an honor system can be installed among the students. With such, the power of the Student Council would not be mythical as it has in the past, but would become a reality. With an honor system in force, the Council would necessarily have to be made up of only those students who deserve the position because of their scholastic standings and character.

We Treasure Our College

Twenty-Four Years

-- Of --

Priceless Experience

W. O. STEVENS
DRY GOODS CO.

CITY DRUG STORE

E. L. ROBERTSON, PROPRIETOR

The REXALL Store
DRUGGIST SUNDRIES

Phones 691-692 1005 Broadway

Hep! Hep! Hurrah!

We Are All Pepped Up For The

TECH BAND

"May Their Tribe Increase" As Time Goes On

We Dispense Quality
Nationally Advertised Food
Products -- Economically Priced!

"SEVEN STORES IN LUBBOCK"

Piggly Wiggly

CITY DRUG STORE

E. L. ROBERTSON, PROPRIETOR

The REXALL Store
DRUGGIST SUNDRIES

Phones 691-692 1005 Broadway

Hep! Hep! Hurrah!

We Are All Pepped Up For The

TECH BAND

"May Their Tribe Increase" As Time Goes On

We Dispense Quality
Nationally Advertised Food
Products -- Economically Priced!

"SEVEN STORES IN LUBBOCK"

Piggly Wiggly

MARTIN'S BUTTER-NUT

--AND--

HETHO-FLAKE BREAD

We Treasure Our College

Twenty-Four Years

-- Of --

Priceless Experience

W. O. STEVENS
DRY GOODS CO.

Hep! Hep! Hurrah!

We Are All Pepped Up For The

TECH BAND

"May Their Tribe Increase" As Time Goes On

We Dispense Quality
Nationally Advertised Food
Products -- Economically Priced!

"SEVEN STORES IN LUBBOCK"

Piggly Wiggly

GOOD GAS SERVICE FOR THE MAGIC EMPIRE

Good schools, colleges and churches; good transportation facilities, public utilities that can be depended upon to provide good service year in and year out; these things - plus natural resources and an aggressive citizenship - are essential to an area that is up and going.

An area that neglects its colleges, schools and churches, has poor railroad facilities, unimproved streets and highways, and with poor service from its gas company, its telephone company, its water company, its electric company, is poorly advertised and does not attract new citizens or new industries regardless of natural resources.

For a gas service to be satisfactory, it must be ready to do your instant bidding any hour of day or night; whether the temperature be 100 above zero or 10 below zero.

There is no eight-hour day for your gas service. There must be no days off. It must work for you 24 hours per day, 365 days in the year, and must continue its dependable service year after year.

DEDICATED TO YOUR SERVICE

Every member of the West Texas Gas Company organization is dedicated to task of relieving you of your fuel worries. These men and women, some of whom are your friends and neighbors, are proud of the area in which they reside and are striving continuously to do their part in adding to the health, comfort and industrial prosperity of the cities and towns which are their homes.

We believe that the efforts this organization has successfully put forth to provide consumers with a REALLY GOOD GAS SERVICE reflect favorably upon the area which West Texas Gas Company serves as good places in which to live and in which to establish new industries.

West Texas Gas Company
Good Gas With Dependable Service

Arizona University Wins Border Loop Track Title

Wildcats Make 89 Points In 6 Way Affair; Conference Marks Shattered In Different Events

Sample Leads Team-mates In Record Breaking; Matador Golfers Take Contest From New Mexico University

Bud Sample, star athlete of Arizona university, crowned himself king of the annual Border Conference meet by virtue of taking three first places at Albuquerque last Saturday. The Wildcat star broke three conference marks and established one southwestern record as eight old records fell during the meet.

Arizona took the meet in which six teams participated by virtue of stacking up 89 points. New Mexico made the next closest bid for honors by taking 26 points to its credit, while Tempe's Teachers gathered in 21 points. Flagstaff Teachers placed fourth with 15, Texas Tech fifth with 6 1-2, and New Mexico Aggies sixth with 4 1-2. A slow track did not keep the 93 athletes entered in the meet from breaking old records.

Records Fall

Old records in the javelin throw, high jump, 220 yard dash, shot put, 440 yard dash, mile relay, 220 yard low hurdles, and discus throw, fell before the attack of the six schools. Southwest Intercollegiate records in the javelin throw, 220 yard dash, sixteen pound shot put, 440 yard dash, and the mile relay were laid aside. The 220 yard low hurdles

Lyric SAT. NITE PREVIEW SUN.—MON.—TUES.

Expect the greatest thrills of your picture-going days when you see it!

Beery and Gable, popular stars in a dream of love, laughs, action, tragedy! It's big!



2 Days Starting Wednesday



SEASON'S SENSATIONAL MUSICAL COMEDY

WKO RADIO PICTURE GAINSBOROUGH PRODUCTION

NATIONAL TENNIS WEEK

MAY 20 TO 27

Watch our windows and ad in Avalanche and Journal for Specials.



Under The Double "T"

BY BOB TRACY Toreador Sports Editor

The cotton carnival edition of the Toreador has afforded this department an opportunity to take all of the various phases of Tech sport-dom and review the activities from the beginning of the summer of last year up until the present. Tech, as a young school, is enjoying about the best of athletic success that could be hoped for in many of the older schools. To begin with, the athletic department started the year's work off with a bang and drew the largest crowd of coaches and athletic officials ever to assemble in one coaching school.

There were 473 coaches from 32 states that attended the school, and from the reports that have been pouring into the athletic department's office, they all went away satisfied to the extent that they have sent their application for this year's gathering. The football part of the school is featured by a group of the nation's most notable coaches. These coaches were secured for the school by Cawthon and his assistants by popular demand from the coaches and athletic directors who are to attend the 1933 school. Practically every phase of sports will be taught at the school.

After putting over the largest coaching school in the United States for last year, the coaches of Tech settled down to the business of making one of the most powerful football machines ever produced on the South Plains. A schedule, that was almost suicidal to the average team, was mapped out and by the time that the students had matriculated for the fall term the first game had been done away with. Tech enjoyed success at the expense of two Southwest Conference schools and threw a scare into another at the earlier part of the season that they will always remember. Tech's peak of the season was reached when she took the Notre Dame "B" team into camp and decisively thrashed them, by using the same style of play that the South Benders had been "raised" on. On Thanksgiving day provided the biggest upset that the Matadors experienced for the season. The Simmons Cowboys whipped the Matadors to a fare-you-well, and only the boys themselves can guess what happened.

After the hectic football season came the basketball season, and the basket shooters enjoyed success to the extent that they copped the Border Conference pennant. Coach Del Morgan, with only three lettermen, built a team around these boys, and came out of the season's battles with the larger part of their contests tied to their trophy belt. The highlight of the Tech basketball season was the two game series played on the home

first, distance 21 feet, 10 1-2 inches Mile relay — Arizona (Stewart, Sloane, Wallace, Fowler); first, New Mexico (Richardson, Hill, Rutherford, Ransberger); second; Flagstaff, third; Texas Tech, fourth; time, 3:27.1. (New Southwestern and conference record).

Coaches To Appoint A School Records Largest Crowd In Its History

"There will be no captain appointed for next year to serve throughout the season," was the statement made by Coach P. W. Cawthon at a buffet dinner given at Matador Hall last Monday night. "We will appoint a captain before each game."

"There is so much material this year for the captain's job, that we thought it would be best to just select a man before each game," he continued, "and in this way every man will have a chance to show his ability as a leader."

The dinner was given by the members of the various teams staying at Matador Hall in honor of the organizations both on the campus and downtown who have supported the athletic department this past year.

The special guests were Parker Prouty, of the Avalanche-Journal; Henry Godeke, president of the Matador band; Everett Fairchild, editor of La Ventana; Bob Tracy, Toreador sports editor and editor-in-chief; Parker Taubman, editor of The Toreador; and Rob O'Hair, yell leader.

Ross Ayers, captain of the football team, was master of ceremonies. The speakers on the program were Coaches Del Morgan, "Dutchy" Smith, and P. W. Cawthon.

Wallace Beery Is Own Pilot In Play

Wallace Beery, long an aviator in private life, has achieved an ambition. At last he has played one on the screen.

Beery, as the veteran C. P. O. in "Hell Divers", Metro-Goldwyn-Mayer's gigantic drama of naval aviation, flies officially before the camera, the first actor in history to do so. He holds a government full transport license, the highest civilian pilot's license in the country. In the picture he actually flew for the camera, which followed him in another plane, and did it under full government sanction.

Beery and Clark Gable enact the principal roles in the new picture, a graphic cross section of life with the aviators of the navy. It was filmed at Panama during the maneuvers of the battle fleet, aboard the aircraft carrier Saratoga, and at North Island. A huge cast appears, including Conrad Nagel, of Eurasia.

Surpassing any previous mark, the 1932 coaching school held at Texas Tech last summer, made history as being the largest school of its kind in the world. There were 473 coaches from 32 states that attended the local school.

Pop Warner, Chuck Winterburn, Tiny Thornhill of Stanford; Hunk Anderson of Notre Dame; Frank Carideo of Missouri; Jack Meagher of Rice; Clyde Littlefield of Texas; Phog Allen of Kansas; Bill Dietz of Haskell; Rip Miller of Navy fame, and Chuck Taylor were instructors of the courses in football, basketball, track, treatment of injuries and supplement lectures.

Some 89 wives of the coaches were present, attending the coaching school as a vacation. This set a record for all coaching schools held in the past. Special entertainment was accorded the ladies, such as free pictures each day by the local theaters, bridge parties, tea, morning breakfast parties, golf, swimming, dances, and many other forms of entertainment.

The visiting coaches and wives were especially appreciative of the courteous treatment received in Lubbock. Each agreed that it was very outstanding, and voted to be back in 1933, and to cooperate in making the coaching school a continued annual affair.

Dorothy Jordan, Marjorie Rameau and Marie Prevost.

Tartary was the name, in the middle ages, applied to the central part of Eurasia.

Compliments of THE WAFFLE SHOP

J. D. Janes, Owner
1108 Avenue J

SENIORS

Today—May 18 Is The Last Day To Make Reservations For Caps And Gowns!

TEXAS TECH COLLEGE

LEVINE'S

PRICES TALK

Before Going Home Where Ever That May Be, Dress Up At Levine's Where Prices Are Always Lower And Quality Higher

LADIES' RIDING JOGS Ladies' Jodpins in all pastel shades and color desired with jacket to match for \$1.98	GOLF KNICKERS New French Process of cotton nubcloth in plus 8 lengths \$1.98 White Linens \$1.69 in Plus 8
Young Men's Suits Spring and Summer Patterns Snappy Styles \$12.45 & \$19.85	Ladies New Summer Shoes Sandals in all colors \$1.00 to \$1.48 Kid Pumps, Ties Straps \$1.59, \$1.98, \$2.98
Straw Hats 69c, 98c, \$1.49	HOSE Full Fashioned all silk 47c, 59c, \$1.00 All the new Summer Shades
Men's Sport Oxfords Black and White Brown and White Combinations \$1.98 - \$2.98	Ladies' Gloves Fabric Slip-On White and Beige 49c & 59c Kid Gloves—Black, White, and White with Black \$1.95
Bob Smart Shoes \$4.00	New Silk HATS Pique with stitched brims—also the new Mickey Mouse Turbans—also the large circle brims organ-die trim— \$1.98
Men's Silver Park Shirts Vat Dye with Tie to Match In Blue, Greys, Stains and Checks \$1.00	SWEATERS Light weight, all wool sleeveless sweaters in variety of color combinations and sizes— 79c & \$1.00
	PAJAMAS Slip-over and Prince Albert Pajamas, solid colors and corresponding trimmings, extra good quality broadcloth— \$1.00 Pr.
	Underwear Varsity two-tone shirt and shorts made of non-run rayon vest, broadcloth trunk, large assortment colors, sizes, 89c Suit
	Pretty Summer Hats \$1.00

A GIFT FROM LEVINE'S WOULD BE MOST THOUGHTFUL—AND THE FOLKS AT HOME WOULD APPRECIATE IT!

Men's PHOENIX EV-R-UP SOCKS

New style top holds them up

For perfect sock comfort and new convenience try these new Ev-R-Up Socks. Covered rubber threads (called Lastex) woven into a new style top hold Ev-R-Ups snugly in place without further support. And the elasticity will withstand repeated washings. In silk or lisle, plain or fancies.

50¢

The Family Shoe Store
1201 BROADWAY

Texas Tech Annual Summer Coaching School To Start July 31

Balanced Staff To Have Charge Of All Phases Of Work; Varied Amusement Program Is Planned

Leading Coaches Of Nation To Be Mentors Of School; Annual Cavern Trip Is Planned; Griffith To Make Talk

By JESSE WOMACK
On July 31, Texas Tech will again open the gate to one of the world's foremost coaching schools. From this date until August 12, coaches from all over the United States will be instructed in the better methods of the coaching game by America's favorite and best coaches.

Surpassing any previous mark, the 32 school, held at Texas Tech, July 11-12, with 473 coaches, wives, equipment men, and athletes, made history with the world's largest school of its kind.

May Set Record
This year's school promises to set a record in schools of this type by virtue of the coaching staff and the royal entertainment that is being planned for its guests. Outside of the regular classes, the visitors will be entertained with dances, barbecues, rodeos, swimming, golf, wrestling and boxing. The athletic shows to be staged for the affair are to be put on by a group of athletes maintained by the school through the summer. These boys are working themselves through the summer sessions of Tech. There will also be bridge parties for the wives of the coaches, a watermelon feed, "bull sessions" for the school attendants, and a special trip to Carlsbad Caverns.

The school itself will offer the best balanced coaching staff and administration ever before assembled. Here are some of the notables who will be present to teach the various phases of athletics:

Heading the school of football, Harry Kipke, Michigan's great coach and winner since 1921, will teach the short punt system to the enrolled members of the school. Kipke piloted the Wolverines to the Dickinson National Football trophy in 1932. The determined young coach has been selected by the Tech staff by popular demand from coaches from all over the country. His lectures will feature the use of the 6-2-2-1 defense made famous by his teams in the past.

Many Other Coaches Present
Other football coaches, who are to attend the school as instructors

are "Rip" Miller, Navy, former line-man of Notre Dame, who will give short lectures and pointers on blocking-defense work of the intricate Notre Dame line play; M. J. Clipper Smith, Santa Clara university, will teach the Notre Dame guard play; Noble Kizer, Purdue university; Bernie Bierman, famous for his great Green Wave of Tulane, will instruct the finer points of the single wing-back formation; Andy Kerr, Colgate, triple wing-back formation.

Clyde Littlefield of Texas university, one of the greatest coaches of the Southwest is to take the track and intramural lectures in hand. Littlefield has more Southwestern Conference championships to his credit than any other coach in that circuit. He will give an extended course of the fundamentals of track and field work and the organization and conduction of intramural sports. The Texas coach has many national titles to his credit, including the national mile won by Jim Reese in 1925.

Ruby To Track
One of the nation's foremost teachers of basketball is to be found in Craig Ruby of Illinois, who will be on hand to teach the fundamental principles of his style play.

Ruby is famous for his consistent winning in the Big Ten Conference basketball circles for the past ten years. The Illinois coach is to teach at the Tech school by virtue of a popular demand of the visiting coaches, who are interested primarily in the cage game. Other phases of the coaching

Varsity Tennis Team Is Formed!

Thirty men reported for tennis to inaugurate the season of 1933. With the promise of no financial aid of any sort and no athletic recognition by means of sweaters or letters, these men worked faithfully to keep the sport alive in the institution and to develop material for future Matador teams.

Rankings Given
A singles tournament was held early in the season and Cecil Bickelley ascended to the head of the list by virtue of a hard fought victory over Gordon May in the final match. Following this, a doubles tourney provided further practice and competition for the Matador candidates, and a dark horse pair was produced, J. D. Donaldson and Bozeman. After all eliminations were completed, the team comprised the following members: No. 1, Gordon May; No. 2, Cecil Bickelley; No. 3, J. D. Donaldson; No. 4, Larry Taylor; No. 5, Harry Elvin, and No. 6, Polk Robinson.

The Simmons Cowboys, who were the pride of the Texas conference, came to Lubbock to open the season with the Matadors. They were decisively whipped to the tune of four to two. The Matadors then journeyed to Abilene for a return match with the Cowboys and matches with Abilene Christian and McMurry. The Simmons outfit turned the tables in their own corral and won handily, five to two. The McMurry Indians then bowed to the Matadors by the top heavy score of six to one. The Abilene Christian Wildcats were good enough to nose the locals out four to three and send the Matadors home with only one victory out of

game to be taught at the annual gathering of the coaches include the administration and organization of athletics by Major John L. Griffith, Commissioner of Athletics of the Western Conference; treatment of injuries by Doc Sprague of Texas A and M; Boxing by C. M. Woodbury, New Mexico Military Institute; wrestling by Ed Gallagher, Physical Education instructor at Oklahoma A. and M. Coach P. W. Cawthon, director of athletics of Texas Tech will direct the activities and lectures for the 1933 school.

Tech Golfers Seek Official Loop Approval

Tech To Be Leading Contender For Conference Crown; Golf Team Pays Own Experience During Year

BY MALOUF ABRAHAM
It is the aim of the Tech golfers, under the leadership of Lonnie Langston, coach, to have golf recognized as a minor sport in the Border conference. If this is done, there will be more interest in golf, and there is the possibility that letters will be awarded to members of the team. Tech will be one of the leading contenders for the pennant if golf is recognized.

At present, the members of the golf team have paid all the expenses of carrying on golf. The Athletic Council has made no provision for this phase of athletics,

but if it becomes a major sport there will probably be a fund for it.

Play Matches
Two matches have been played with Amarillo Junior college. The first, played at Amarillo, was won by Tech 4 to 1. The second match was played here; Tech won all matches 5 to 0. Probably two contests will be played with University of New Mexico.

The Tech ranking: Billy Holmes, Jack Wilson, Walter Pendleton, C. J. Cantrell, John Bell, Panny Farmer and Harold Criss. The Meadowbrook golf course ranks some of these players on their team. Billy Holmes, ranking No. 1 player; C. J. Cantrell, No. 2; Walter Pendleton, No. 3 and Doyce Clark, former Tech student is No. 4.

Jack Wilson won the Tech championship this spring by defeating Billy Holmes, last year's champion and holder of the Green Belt championship, which he won last year at Quanah. All of the golfers will be back next year. Bo Williams is the manager for the team. Plans are being made for an extensive schedule of matches for next year.

Almost \$2,000,000,000 worth of food is imported by England every year.

Corsages
CUT FLOWERS FOR ALL OCCASIONS
College Avenue Green House
PHONE 114
College Ave. At 8th St.

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. E. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Olan Key
Urology and General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

REPAIRING
\$1.00 Shop
Cleaning ----- \$1.00
Main Springs ----- \$1.00
Jewels ----- \$1.00
Stems ----- \$1.00
Staff ----- \$1.00
Crystals, odd shapes ----- 75c
Crystals, round ----- 25c
Crystals, unbreakable ----- \$1.00
All Work Guaranteed
Jackson Drug
1610 Broadway Phone 1380

The Sale of The Year

All College Seal Jewelry
Vanities—Belts
Ash Trays—Rings
Book Ends
Letters Openers
At **1/2** Price

This is the sale you have been waiting for. Never again will we be able to offer you such values. Many of the items listed will be below cost.
Trade In Your Books
We Will Accept Your Books As Cash on Any of the Items Listed

All Pennants
Pillow Tops
Table Runners
Leather
Pillow Tops
At **1/2** Price

Sale Starts Today --- Closes May 31st.

All Memory Books, Scrap Books, Kodaks, Diaries
At **1/2** Price

FOUNTAIN PENS
A Close-Out on one group of Wahl Pens.
\$8.00 Pens ----- \$3.60
\$5.00 Pens ----- \$3.00
These carry a life-time Guarantee
Parker Pens—Desk Sets
\$6.50 Desk Sets ----- \$3.90
\$4.00 Desk Sets ----- \$3.00
\$7.50 Desk Sets ----- \$4.50
\$8.00 Desk Sets ----- \$4.80
\$20.00 Desk Sets ----- \$12.00
\$12.00 Desk Sets ----- \$7.20
Parker Pen and Pencil Sets
\$5.75 Sets ----- \$5.00
\$4.50 Sets ----- \$3.75
One group of Swan Pens at 1/2 Half Price
Guaranteed for life.

One Group of College Seal Stationery
6 Styles To Select From
Embossed in Gold
Silver Or Scarlet
And Black
At **1/2** Price

TEXAS TECH COLLEGE BOOK STORE

FREE DELIVERY SERVICE
Just Telephone **1696**
For Quick, Courteous Service
Suits C. & P. 50c
Moth Proof Bags with Winter Suits, Overcoats, Etc.
College Tailors
1109 College Ave.
Phone 1696

Dr. Pepper Bottling Co.
Daniel Studios
Hodges Brothers
Western Transfer & Storage Co.
Chas. Whitacre
BEST WISHES TO THE BAND
We are glad to assist you in your endeavors to maintain a good appearance.
RIX FUNERAL HOME
PHONE **500**

Musicians Present Varied Line Up

Aggies, Engineers, Pre-Meds, Liberal Arts And Pre-Law Students Play; Co-Ed Beauty Is Sweetheart

Probably no other organization on the campus is more representative of the entire student body than the Matador band. Four aggies, 15 engineers, two pre-meds, one pre-law, and 23 liberal arts students compose the 45 piece band. Of this number 12 are freshmen; 13 are sophomores; 11 are juniors; seven are seniors; and there are two graduate students.

The following is a list of the band members, what they play, where they are from, and other facts about them: Miss Helen Barstow, liberal arts freshman, Sans Souci, and coed beauty, is band sweetheart; Atmar Atkinson from Anton, plays a saxophone and is a sophomore engineer; U. V. Blake of Lubbock plays a clarinet and is a radio expert, but does not go to school; Don Blue is an engineer and a saxophone player; Robert Balderston, an engineer from Canadian and graduate of Park college at Parkville, Missouri, plays a cornet; Canon Clements of Lubbock, a graduate student and a future lawyer, is a piccolo player; Pete Chesney, the "blond flash" from Electra and liberal arts sophomore, plays a clarinet; George (Fish) Carter parts his hair in the middle and plays a clarinet; Lewis Cromwell from Stephenville, a graduate of John Tarleton and one of the few senior liberal arts students in the band, plays a bass horn; J. W. Collins, a fish cornet player who hails from Artesia, New Mexico, is a liberal arts student;

Fred Fairly, a senior engineer from Lubbock, plays a bass horn. He was formerly vice-president and business manager of the band; K. Frazier, a fish aggie from Farmersville, plays a cornet; Homer Hall, a junior engineer from Lubbock who used to play a cornet and was drum major, works for Ribbles Floral shop; Terrell Haymes, a graduate student in the engineering school, lives in Lubbock. He plays a piccolo; Beauford Haynes, a sophomore engineer from Abernathy, plays the bass clarinet; H. C. (Captain) Hazel, a senior liberal arts student, from Spur, plays a trombone; R. Gatzki, a Lubbock lad who is an up and coming alto player, is not in school now; Lynn Grey Gordan, a pre-med senior of Lubbock, plays a French horn. He is also assistant band librarian; Hank Godeke, a junior engineer of Lubbock, plays a cornet in the band as well as in Ned Bradley's Rhythmic Kings' orchestra. He is president and assistant director of the band.

Doug Keffer, an engineer from Shattuck, Oklahoma, played an E clarinet for two terms, but has withdrawn from the band this term; Reger Knappi lives on the campus and is a pre-med senior, played trombone for two terms and was treasurer of the band; Fish Lindsey, a bass horn player from Wellington, is a liberal arts student; Buster

Moxley, a freshman who lives in Lubbock and plays the alto clarinet, is a future lawyer; Garland Nystel, the blond-headed cornet player from Abernathy, is a junior engineer; E. G. Pharr isn't in school this term, but he played clarinet in the band for two terms.

Fish Pribble who lives in Lubbock and plays a clarinet, is an aggie; J. B. Roberts hails from Crowell, is a freshman, and plays a clarinet; Theodore Rowley, a red-headed trombone player from Denton, is an engineering student; Winston Reeves, a French horn player from Plainview, is a graduate of Wayland college; Philip Sterrett, a junior engineer from Abernathy, is one of the best musicians in the band. He plays a bass horn; Bill Schofield, a liberal arts freshman, is a saxophone player; W. T. Stokes, a liberal arts sophomore of Lubbock, plays a clarinet.

A. G. Stalnaker, a Lubbock boy who is not in school, plays a clarinet; L. C. Tatom, a liberal arts sophomore of Lubbock, is a clarinet player; John Turner, a junior engineering student from Santa Anna, is a clarinet player; Mark Townsend, a fish cornet player from Lovington, New Mexico, is the boy who was awarded the plaque for being the most valuable freshman

at the engineering show this year; G. Townsend, a freshman clarinet player from Lovington, New Mexico, is an aggie and a brother of Mark.

Dayle Vannoy, a liberal arts senior, is a clarinet player. He is also secretary of the band; Ed Weiss, a snare drummer from Plainview, is a junior engineer, but isn't playing with the band this term; Wilburn Wheeler, a baritone and trombone player of Lubbock, is a senior liberal arts student; Marvin Wheeler, one of the drummers in the band and band reporter, is a sophomore in the liberal arts school; R. Woodall from Iowa Park is a freshman in the engineering school and plays a cor-

net; N. K. Spodgrass, big bass drummer, lives in Lubbock, is not in school this term, but is a big "shot" in the army.

Wright Ireland is a liberal arts student and a bass horn player; Newell Hughes, a snare drummer, tympany player, bell beater, tam-bourine shaker, chime stroker, and general utility man in the drum section, is the band librarian from Lubbock; Forest Weimhold, a freshman cornet player from Sudan, is a liberal arts student; "Chick" McElva, a junior engineer and piccolo player, was recently elected business manager of the band; Ralph Douglas of Lubbock plays a cornet and is an engineering student.

GET ON THE

BAND WAGON

—and come to the

Typewriter Sales Co.

for anything in Office Supplies, and for Typewriter Service and Supplies.

"Lubbock's Oldest Typewriter Exchange"

1008 13th Phone 78

Bell "A"

Pasteurized

MILK

A Nourishing Food



BELL ICE CREAM CO.

For Texas Technological College In Its Entirety

CONSTANTLY

Working for the Texas Technological College.

That is what the citizens of Lubbock are doing thru this organization.

We are proud of the College as a whole, of its splendid faculty, of its fine student body, and of

THE MATADOR BAND

LUBBOCK CHAMBER OF COMMERCE

And

BOARD OF CITY DEVELOPMENT

Lubbock Clearing House Association

Takes This Means Of Expressing It's Appreciation For The Wonderful Spirit Always Shown By The

TEXAS TECH MATADOR BAND

In so graciously responding whenever called upon to play for any and all occasions.

FIRST NATIONAL BANK

CITIZENS NATIONAL BANK

LUBBOCK NATIONAL BANK

Three Sound Banks In A Strong Community

THE CHANGING WORLD

We are reminded daily of the rapid changes in the business world. Conditions that existed yesterday are changing today into something different tomorrow. Business and professional men are constantly studying and discussing the factors that are identified as most likely to determine the character of the change. It is generally conceded that the decentralization of manufacturing is by far the most important factor.

Decentralization Made Possible By Development And Use Of Electric Power

One noted economist, after careful research and study, states "The use of electrical energy is about to reverse in certain fundamental respects this whole century of evolution toward centralization and concentration". It is easy to see that all congested centers are suffering from this movement. Manufacturers, large and small, are abandoning the congested centers and moving to more suitable locations where better living conditions exist. At the same time, they are reducing their cost of manufacture by getting closer to the raw materials. But in doing this, they cannot ignore the important factor of adequate and dependable sources of power, and that is where we come into the picture.

Private Capital Developed The South Plains

There never was a territory developed without the pioneer. Pioneering calls for individual initiative. In the development of all of this western country, pioneering has been done by private capital. Its courage and confidence blazed the way, built the railroads and expanded the power facilities through the development of interconnected transmission line systems. With these facilities so carefully planned, this section has become the heart of one of the greatest developments in electric service that can be found in the United States.

Comparison Of Texas Utilities Company Development With The Muscle Shoals Project

We constantly read the propaganda put out for the development of the noted Muscle Shoals power project. This great undertaking is being done at the expense of the tax payer. But we seldom see any information relative to developments of the same or greater magnitude that are being made by private capital in our own particular section to serve the same purpose. Let us compare the Muscle Shoals power project with the interconnected power system of Texas Utilities Company serving this wonderful country. According to the newspaper stories and political publicity, the Muscle Shoals power development will have a capacity of from 75,000 to 100,000 horsepower. Leading authorities indicate that this may reasonably cost the tax payers four hundred million dollars. This money will be expended to develop power in a territory now already adequately served from other sources.

Texas Utilities Company, through its huge reservoirs of power and interconnected highline service, today has a capacity of approximately 60,000 horsepower. This development has been made without cost to the tax payer; private capital did it. And the interconnected system of Texas Utilities Company is so planned and constructed that additional power can be added from time to time in step with the demands and development of manufacturing industries of the section. Tuco plant, alone, is designed for an ultimate capacity of 60,000 horsepower, which would bring the total power reservoir available to the industries above the noted Muscle Shoals project. Along with an adequate and dependable supply of power, the manufacturer demands reasonable rates. According to recent newspaper publicity, the proponents of the Muscle Shoals project claim that when it is completed, it will be possible to give to concerns located on the proposed transmission lines, which are to be constructed at additional cost to the tax payer, a rate of 2c per kilowatt hour, provided these concerns buy it wholesale and use the energy continuously throughout the day and night. Texas Utilities Company, through its huge reservoirs of power and interconnected highline service, has been selling this class service at 2c per kilowatt hour and less for the past several years. Therefore, this section of the Plains Country is already amply prepared to meet all power requirements with an adequate and dependable supply at reasonable rates. We are ready for the decentralization of industry, which is now taking place.

TEXAS UTILITIES CO.

Matador Band Finishes Eighth Year
 Tech Musical Organization Started With The College And
 Backs All College Events During The Years

The first Texas Tech band was organized immediately after the opening of the college in the fall of 1925 with Professor W. R. Wagborne, head of the music department, as director. Oliver McElyea was elected as manager of the band and under his management, trips were made to Brownwood and to Abilene in connection with football games. Thirty-five of the forty members of the band received sweaters for their work the first year.

In 1926, John Young was manager and under his leadership, the musicians chose a Spanish type uniform. This uniform was composed of black trousers with red inserts in the legs, white shirt, a black vest with red braid, and a scarlet sash and a sombrero. The band made a trip to Fort Worth for the TCU game, and while there, they played over radio station WBAP. The 131 Field Artillery band was moved here from Abilene to keep it under the direction of Harry LeMaire. The band is composed almost entirely of Tech student members at present.

In the fall of the band's third year, a second trip was made to Fort Worth with a \$600 donation from Will Rogers and Amon G. Carter to finance the trip. Wilson Harber was drum major this year. In 1928 found the band with a membership of 100, its largest personnel at any time in its history. Sweaters were given to the members that year, and a third trip was made to Fort Worth.

Under the presidency of Culver Hill and the assistant directorship of Stancil Bagwell, the band made a trip to Waco in 1929. In this year, the girls were given a separate band, and night rehearsals were ended.

The Spanish Matador, present band uniform, was adopted in 1930 with a few changes over the original band costumes. With Harry Le-

Maire directing and Captain Hugh E. Killin as drum major, the band appeared at the Tri-State Fair, Amarillo, the State Rotary Convention, Fort Worth, the Dairy Show, Plainview, and the Chamber of Commerce convention, Lubbock. Culver Hill and Stancil Bagwell were re-elected president and assistant director, respectively.

Last year, the band made a trip to Dallas for the Haskell-Tech football game, and in October, it played for the State Fair in Dallas. In November the band went to Abilene for the Tech-Summons game and then to Amarillo to play for the State Teachers' convention. Ronnie Sheppard was elected president and Newell Hughes manager. Fred Fairly succeeded Stancil Bagwell as assistant director.

This year the band has broadcast over station KOA, in Denver, while there for the Colorado School of Mines-Tech game. They also played for the Texas A. & M.-Tech game at Amarillo in September. For the first time in the history of the band a sweetheart, Helen Barstow, was chosen from the freshman girls, who is to be the band sweetheart all of her four years in college. She was presented at the Matador band dance in the fall term, dressed in the proposed new uniform for the band. Hank Godecke was chosen president this year and Fred Fairly re-elected assistant director.

Three concerts are given each year. The last indoor concert of this year was given April 19 at the Lubbock High school auditorium.

The cathedral at Toledo, Spain, has a sacramental shrine 12 feet high embellished with 28 statuettes of solid gold. The largest of these statuettes was made from the gold which Columbus took to Spain from his first voyage of discovery.

**Expert Cleaning, Dyeing
 And Alterations**

**Have Your Garments Put In
 Moth Proof Bags**

We Call For And Deliver

Lubbock Tailoring Co.
 1108 Broadway Phone 85

**Bill Bray Says—
 You Will Dress Well If You
 Patronize**

—BRAY'S—

and besides it costs no more—wear clean clothes,
 prevent disease.

"We Lead, Others Try To Follow"

BRAY'S TAILORING

Home Of Fine Cleaning
 No. 1 2430 19th St., Phone 1878
 No. 2 1704 Main St., Phone 818

CONGRATULATIONS

TECH BAND

From

Carter-Houston

WE APPRECIATE YOU AS A BAND

WE APPRECIATE YOU AS A STUDENT BODY,

WE APPRECIATE YOU AS A CUSTOMER

DOES YOUR CAR

Shimmy, Wander, Weave or Steer Hard?

Does it Grind Away Tires?

Misaligned wheels and axles cause the tires to be dragged sideways instead of rolling along. For instance, a 4.75 x 19 tire out of alignment less than an inch will be dragged sideways ONE MILE for every 16 miles of travel—result: ruined tires.

Proper aligned wheels will roll true and allow the tires to wear uniformly on their entire surface instead of grinding and scuffing away in spots, and you'll get the mileage guaranteed by your tire dealer—it's not his fault if your wheels are misaligned.

There are many things which can cause misalignment in the ordinary use of your car, such as quick or sudden application of brakes, not in proper adjustment; under-inflated tires; sagged springs; bumps or holes in the road, and minor accidents of all kinds.

Don't Ruin Your Axle With Heat

We Straighten Bent and Twisted Axles

COLD IN THE CAR

Our "BEAR SYSTEM ALIGNMENT MACHINE" is the only equipment we know of on the South Plains that will do a complete wheel and chassis alignment job from start to finish.

With this equipment we can align wheels and axles on ANY MAKE OF CAR with speed and accuracy to the original factory specifications.

**FREE INSPECTION
 ANY MAKE OF CAR**



Kuykendall - - Chevrolet Co.
 LUBBOCK, TEXAS



Backing

TEXAS TECH

And

**THE MATADOR
 BAND ALWAYS**

FOR BETTER FOODS--

M SYSTEM
 CONVENIENT SELF SERVICE

Seventy-five cents of feed a day per horse is required at the Lexington, Ky., race track, and a month's shoe bill for 900 horses is estimated at \$5,400.

Albert H. Crandall has lived continuously on one farm, a property near Harlan, Ia., since 1854. Four generations of Crandalls have tilled the same soil.

Harry LeMaire Leads Varied Life During 70 Years Of Musical Work

Leading a colorful life that has led him over England, the English provinces, and the United States, Harry LeMaire, came to Tech to take charge of the Matador band after having received many honors in orchestra and band work.

LeMaire was born in London, England, on April 5, 1862. His father, who was a shipping contractor and had charge of shipments to foreign lands, took his son with him on many trips. LeMaire received much of his early education on board his father's ships, but after three years of this life, he was placed in Dr. R. L. Hall's Private Episcopal academy. After receiving the equivalent of a high school education there he studied piano under Brinly Richards of the Royal Academy of Music in London. He was also instructed in theory, harmony and arranging music by V. Jacobl.

Gets First Job
On graduating from the Royal Academy, he was given his first job by the Royal Albanis theater of London. He was music director of the plays and of the orchestra. Later he resigned his position there to play in an orchestra he had organized under his old instructor, Jacobl. After this experience he accepted a position with Stuas Hill as of-

ficial pianist at the Livingston theatre in London, and soon he was promoted to the same position at the Canterbury theatre.

Desiring to travel, LeMaire signed a contract with the Richards' company of singers, and as a member of this company toured all of England. When his contract expired he made his plans to come to America.

Comes To America
In the early part of 1884, being 22 years old, he landed at Philadelphia, Penn., organizing an orchestra. LeMaire and his group toured the United States, disbanding in Sacramento, California. Not finding the necessary material in the West for another orchestra, he crossed the United States to New Jersey.

He now took up band work, organizing and directing the Bridgeport and Plainfield bands. LeMaire again took up orchestra directing, going to St. Louis, Missouri, where he took over the Fourth Street theatre and Grand Palace orchestras. The Grand Palace burned and LeMaire organized a class and gave private instructions. He soon had enough pupils to form an orchestra, and he and the students played at recitals, receptions and concerts in that section.

People in Hannibal, Missouri, in-

ited LeMaire to come to their town and reorganize the famous Sodality band. He also organized the Park theatre orchestra while there. He gave up his work in Hannibal to come to Texas.

In Texas, his first work was organizing the Great International and Great Northern Railroad band. This band's headquarters were at Palestine, and the men, all professional musicians, were employed by the railroad. From there he went to Arkansas.

At Pine Bluff he organized the Cotton Belt band, which was a professional group. LeMaire also directed the Elks theater orchestra and was bandmaster of the Arkansas National Guard. He directed several Masonic and Elk bands, and organized the Guetto (Masonic) band at Fort Smith, Arkansas.

He again came to Texas, settling at San Antonio where he established the Bands Juvenile. This band was made up of 50 Mexican boys under 18 years of age. The band was sponsored by several business men for the purpose of advertising San Antonio, and the band played in many of the larger cities in the United States.

Goes On Show Route
After leaving this band, he became musical director of several road shows, producing such shows as "Musical Comedy," "Silver Slippers," "When Rankin Comes to Town," "Prince of Felsen," and "Merry Widam and Chimes of Normandy."

LeMaire then joined the army, taking charge of the Eleventh Infantry band of the United States army, and later was sent to organize the First Regiment band for the Spanish American war in 1896.

When the World War started, LeMaire was instructor of bands at Fort Sam Houston, and directed the Northern Transport corps band, which had over 85 pieces. This band did concert work for the corps commanders. After the war he returned to civil life.

LeMaire went to Dallas, Texas, and took charge of the A. B. Harris Symphony orchestra. He also organized the Cross Plains band at Dallas, and the famous Booster band at Sweetwater.

From Sweetwater, LeMaire came to Lubbock, where he has resided since. He took charge of the Texas Tech Matador band, and helped in getting the 131st Field Artillery band located here. His aid in getting the artillery band here has given many students a means of going to college who could not have done so otherwise.

Mr. LeMaire is an active member of the West Texas Chamber of Commerce, belongs to the West Texas Bandmasters association, is a member of the Shrine and Elk clubs here, and is a 32nd degree

Mason. Although he is over 70 years old, he still writes his own music and directs the Matador band. He is active in all the doings of the band and works faithfully towards its further development.

Dr. Marshall Harvey
FOOT SPECIALIST
Surgical Chiropodist
403 Myrick Bldg.
PHONE 840



Graduation—
It's one of the big events of your life, and there should be a portrait to mark the occasion—to exchange with classmates.
Make an Appointment Today!
Brown's Studio

\$6.50

For Graduation and Formal Wear
SILVER KID SANDAL
A Perfect Fitting Sandal
AAA to B's
Booderie
QUALITY PLUS STYLE

RATLIFF-ROGERS BUICK CO.

BUICK SALES AND SERVICE

PHONE 1811

1002 Avenue J
Lubbock, Texas



Straight Eight

Oldsmobile 6 and 8

THE ORIGINAL CUT RATE DRUG STORE....

Is For The

MATADOR BAND

WE ARE LOCATED
AT 1221 BROADWAY

Drop in and see us boys -- we are always glad to see you --

MARK HALSEY DRUG
1221 Broadway

Congratulations

On The Success Of The

MATADOR BAND

May You Help Celebrate Many Future
Matador Victories!

THE HILTON

The Peoples Ice Company

Lubbock's Only Manufacturer
of Distilled Water Ice

Phone 1232

418 Avenue H

MARK HALSEY'S
Jumbo Malt
9c
LUBBOCK'S ORIGINAL
CUT RATE DRUG
STORE

COMPLIMENTS BAND
 "I was surprised when I was told that a bunch of musicians practiced every morning at seven o'clock," was the greeting that John Victor made the band when he visited it recently.
 Mr. Victor, an Abilene music teacher, was a guest conductor at the South Plains Music festival held here recently. He complimented the band very highly for the grade music it is playing. He lead the band through two numbers, one of which was Harry Lehman's "Texas Tech".

Should You Tell Him About It?
 * * * * *
Aggies And Home Ec Students Attend Dancing Class And Get All Of The Latest Steps And Ballroom Etiquette

BY RUTH HURMENCE
 What is the polite way to tell a boy a fault in his dancing, as that he dances only around the four sides of the room, or that he merely walks with flat feet—does one simply endure? Should the boy ask the girl to follow and not to try to lead if it so happens, or should he just do the best he can and hope someone will tag in? Should a girl put her vanity, handkerchief, or purse in the boy's pocket while dancing with him?
 When Lewis Walker gave the last lesson to his dancing class of 40 Home Ecs and Aggies, these were a few of the questions turned in by some of them on points about which they were uncertain.
 One of the girls wanted to know if she should be indifferent or "play up" to the boy with whom she happened to be dancing. Another asked if it was as good form for a girl to chew gum as for a boy, Mr. Walker replied, "Yes, since it is good form for neither."
 Should you hold a girl tightly, and what is the best way to make her follow? Some of the boys wanted to know, Mr. Walker, who had offered a prize to anyone who submitted a question that he could not answer admitted that the boy who asked how he should dance in a crowd where he couldn't move came nearest to winning the prize.
 At the last class, Mr. Walker asked some questions of his own, the answers to some of which would reveal that the gentleman should step back on the left foot first, that a good lead is characterized by the



Flowers for all occasions—
 Corsages Our Specialty
TECH'S FAVORITE FLORIST
 Phone 221
Hilton Hotel

BONDED FUR STORAGE

Supertechnical Dry Cleaning
Form Pressing

STINSON'S

Where Dyeing & Cleaning Is An Art
 1708 Broadway

Medical Library Donated To Tech

LUBBOCK, May 18.—A medical library of some 200 titles, containing between 250 and 300 volumes, has just been donated to the Texas Technological college from the estate of the late Dr. Goodsell of Roswell, N. M., according to Miss Elizabeth Howard West, librarian at Texas Technological college. Dr. D. H. Galloway of Roswell made the donation.
 Many of the books will be valuable reference books for pre-medical and biological students, while others are of historical interest. Publication dates range from 1875 to 1930. Probably the most interesting single item in the collection, according to Miss West, is a series of bound volumes of "International Clinics,"

running consecutively from April, 1891, through December, 1930. An eight-volume medical encyclopedia, a reference handbook of medical science in several volumes, and a number of medical textbooks are also included in the gift.
 A film of oil from passing liners extends out over the ocean for 500 miles from both New York and Cherbourg. The oil is so thick in some areas that birds have been stuck in it.

The Seri Indians of Tiburon Island in the Gulf of California can run down horses, coyotes, deer and even jack rabbits on foot it is claimed.

DR. CLYDE C. CRAIG
Dentist
 515 Myrick Building

The Lubbock Printing Co.

Printing And Office Supplies

1214 Ave. K Phone 329

Has Always Supported Texas
 Tech's Activities and Organizations.

An Underwood Portable Typewriter or a Sheaffer Fountain Pen Desk Set will make a very pleasing and useful Graduation Gift

BUS SCHEDULE
SOUTH PLAINS COACHES
 J. W. Bowman, Mgr.—Lubbock, Texas
New Low Fares -- Modern Busses
 Between
LUBBOCK -- DALLAS --
FT. WORTH -- EL PASO
Good On All Schedules!
 Tickets on sale until June 30th, 1933
 For information on Busses to World's Fair
Call Union Bus Station
For Detailed Information
Phone 100
 South Plains Coaches

Our Congratulations
 And Best Wishes

To

Prof. Harry Le Maire

And

His Texas Tech Matador

Band



Penney's COTTON CARNIVAL

Chic . . . and double Chic!

Cotton Blouses



49c

Blouses are smart . . . but these blouses are the smartest yet at such a price! In sheer prints and plain materials. New sleeve treatments, new necklines, new details! For Misses and Women.

COTTON CARNIVAL SPECIALS

Men's Athletic Shirts and Shorts



19c

Amazing quality at this low Penney price!

THE SHIRTS of fine Swiss ribbed cotton in sizes to 44.

THE SHORTS of 100 x 60 combed broadcloth. Elastic sides. Fast colors. Sizes 30 to 40.

Novelty Cottons



take new ways to smartness!

Delightful cotton reproductions of expensive novelty weaves formerly offered only in silk! Piques, herring-bones, basket-weaves, and many others!

25c yd

Sport Oxfords

for men who demand Style and Comfort!



- Black Calf and White Elk
- Leather sole—half rubber heel
- New, good-looking lines

\$2.98

SLACKS



styled for young men

Attractive patterns in a wide variety of fabrics. Ease and comfort—smartness and long wear!

1.98

Break into Printed

Broadcloth! 10c yd.



Economy puts on smart airs when you take advantage of a price as low as this! 35 3/8 inches . . . and in a variety of patterns and colors!

J. C. PENNEY CO. Inc.

Cash Prize To Be Given Best Essay Writers

Three Point Peace Project Is Launched; Writers To Interview Adults And Write 800 Word Article

To aid world youth in developing a public opinion against war, the Federal Council's Department of International Justice and Goodwill is launching a Three Point Peace Project. Young people are invited to do three things: to study the peace and war problems; to interview their friends and neighbors regarding the cause and cure of war; to write an analysis of not more than 800 words of the answers given.

The second feature of the Federal Council's peace project is encouraging young people to interview adults on the question of war. The answers will be recorded on a special card prepared for this purpose.

To Award Prizes Cash awards will be given to the writers of the fifty winning essays. The author of the best essay will receive a cash award of \$15, a third award of \$10 and forty seven awards of \$5 each. Each essay must be accompanied by the interview card and sealed envelope containing the name and address of the writer. The staff of the Council will appoint a set of judges to be made on November 1.

All communications in connection with this project should be sent to Walter W. Van Kirk, 105 East 22nd Street, New York. The interview cards are ready for distribution.

SECURES POSITION

Lola Cooper, a 1930 graduate of Tech has been elected a member of Gamma Epsilon Pi, national scholarship society. For the past two years, Miss Cooper has been a part time teacher in the Demonstration High school of the New Jersey State Teachers' College and at the same time working on her Master of Arts degree in New York university.

Miss Cooper has been employed again as a member of the summer school faculty in Bucknell university, Lewisburg, Pennsylvania.

Letters To The Editor

Dear Editor: The Tech band has been of more value to athletics this year than in any previous one. Its members have been very loyal in every sense to this department of Tech; going with the team on various trips, paying most of their own expenses in order to get to distant cities where the Matadors were playing. I especially recall the trip to Colorado, where the band made such a wonderful showing, and advertised Tech to those people in a splendid way. It was proclaimed the "best band to show in Denver."

The band's presence at this and other places, was a great inspiration to the players, making them realize that the school and band boys were behind them a hundred per cent, and causing the boys to put out just a little more, trying to win the game.

The value of our band can not be over estimated, this value we would easily see in the event we did not have a good band. And to have a better band next year, we must get behind the plans now for the development of a better one. Much of this ground work must be laid this spring term. Next fall will be too late.

The uniforms our boys have used this year, have served a fine purpose, but like all other good things, they wear out in time. And I hardly believe that these will last another year. We should be working toward the end of securing new ones for this loyal bunch of fellows. With the entire student body behind this project, the new uniforms can be secured easily; however, no small group can put this over. It will require our united efforts to do this, which is what we must do.

A band does as much or perhaps more to advertise our school than any other organization; so let's not have our look "shabby" next year; let's dress them up in true Tech colors and style. All of you recall how great the Cowboy band of Simmons and the Mustang band of Southern Methodist looked; don't let them show our band up.

P. W. Cawthon, coach.

They have shown a willingness to sacrifice their own personal convenience for the good of the organization and the college as a whole. I hope that their work next year will maintain and even improve upon the high record of achievement which they have established in the past.

Very truly yours,
O. V. Adams,
Acad. Dean of Engineering.

Editor Toreador: It has been my privilege to have more or less to do with the Texas Technological college band since the beginning of the college in 1925. There has never been a time that I have not had the closest cooperation from the band and the Director. I have appreciated this fact most heartily. I give my cordial greetings and sincerest good wishes always to the Band.

(Signed) J. M. Gordon, Dean, College of liberal arts.

Dear Editor: How much do we appreciate the band? There are few organizations that represent more hard work and more investment of personal time and property than the Tech band. A good student band is a great asset to a college and I believe every one in Tech honors and appreciates our band.

Let us all help keep our band up to a high standard. Its value is not only to the men who do the work but it is a great force for the promotion of good college spirit and a highly desirable type of morals among all the students. The band is a place where a student can contribute his personal support. Let us all help him and thereby also help the College.

A. H. Leidigh,
Dean of Agriculture.

Mysterious Mike Moses Around



Well fellows old MIKE has got had NEWS DEFINED for him and most of you would BE SURPRISED and DISAPPOINTED TOO. Dew to the STYLE of this paper, the REAL and NOT THE IMPLIED one. OLE MIKE thinks that he should hit only the HIGH PLACES. This will make it impossible for him to say very much about SOME PEOPLE, as some of the things done were VERY LOW. I wonder why the PLANT tried in the ENGINEERING building to result in sufficient REASON to contest the ELECTIONS. DIDN'T WORK? Mabe MAX WACHORNE could tell us. Have you heard of any REPORTS of a PEEPING TOM in this here VICINITY? Even ole MIKE when he was THREE YEARS old could observe through a HOLE much more CORRECTLY than they, and HANGS HIS HEAD at such tactics. I wonder if me and MOSES can get us a REPRESENTATIVE on the STUDINK COUNCIL? They am supposed to be the LEADERS in the various SKULS and CLASSES and VERY TRUST WORTHY. Two had that some PEOPLE CANT BE LEADERS and then they would not have to ASK FER A SEAT on the COUNCIL. Looks to me like someone is BEHIND TIME and THE TIDE IS OUT. Let us forget about that. As soon as the general public does the better the SIKUL and the TOREADOR we will have.

Wal, from what ole MIKE kin hear, these BAND BOYS am shore gittin good at this ADVERTISING business. This CHICK MOELYA says he sold TEN pages of ADS a single handed. Guess he orta quit BLOWING in the BAND and take up a RACKET that will pay him fer the WIND he uses. Speakin of the BAND, I heered the tother day that the BOYS are goin to git some new UNIFORMS next year. They will shore be grate. They have worked HARD this year, and have REALLY earned a NEW SUIT.

MR. HERD, over in the TEXTILE department is shore workin on this here COTTON CARNIVAL. They is goin to be lots of PURITY GALS over to the GYM tonite, an all of them is goin to be DRESSED in COTTON.

EVERETT FAIRCHILD am a good artist but ole MIKE shore wishes that he would EXPLAIN what kind of a VARMIT he drew fer the DAILY CALENDAR was

and said that it was MIKE. Or was it the one branded "THEY WILL SAY YES". Anyway we couldn't figer out if it was a STORK or a LAUGHING HYENA. Not that it makes any DIFFERENCE. Ole MIKE wants to send a TELEGRAM to HELEN BARSTOW and JOHN BOYD. Here tis, STOP, LOVE, OLE MIKE, ANDY ANDERSON and that air ZORNS BOY had better be good or MOSES will tell on them. He wasn't looking through a HOLE in the DOOR EITHER. We put BILL POTTS name in hear last week and ment JIM POTTS. It is so HARD TO TELL WHICH ONE IS TEE FRESHMAN. I wonder if LEON INCE has bought a LICENSE for his TRALLER yet. Or does RED COX and TRUMAN GREEN have to have ONE?

FISH DAY am over and me and MOSES have the ALLEYS to our selves now. Let us send HOP HALSEY some ROBES fer the way it was carried on. FRED MILLER had BETTER START TELLING THE TRUTH. Ain't that the TRUTH BASHLY? Or does it MATTER? HOO-RAY fer LINDA CALDWELL fer the REPORT she gave to the GIVER OF MINTS. And that brings us back to the ELECTIONS.

FISH ST. JOHN shore likes to run around in his PAJAMAS about TWO O'CLOCK in the MORNING. He shore was taken fer a RIDE. W. A. STEVENS ought to be very ASHAMED why he don't even believe in CONVENTIONS. We have every other kind so why not have that KIND. All of you GATHER AROUND CLOSE and ole MIKE will tell you some INSIDE DOPE. Ask SAM HOPPER who he is going to WALK DOWN the AISLE WITH IN JUNE. MATT HITCHCOCK had better QUIT taking orders FROM THE DRUGSTORE at the SAN SOUCI HOUSE. JOHNNY BEAUCHAMP ain't no good as a RABBIT HUNTER. VIRGINIA BACON shouldn't believe in FORTUNE TELLERS. There shore was a MOB down to hear HYME WALDMAN. I seen JEAN SHELLY JENNINGS and FISH STILL, LOIS WATSON and CHARLES MAEDGEN, A E LOUGHRIDGE and GERTRUDE STANDEFFER. DREAMY DROWN and SALLY RUSSELL, WARD GARRISON and JOHN ANNA BOYD, and lots of other FELLERS. I wonder what it would come to if CAB CALLOWAY would come out here? Why is ROBERTA MYRICK such a BUMMER? What DOROTHY DOBERIN Why was MARY WARREN and MORGAN BUIE peepin in the windows at the DANCE PALACE tother nite? Wal I guess that OLE MIKE will be seen you next week. MIKE.

Invention Prevents Shrinkage!

It is Not Necessary To Buy A Dress Too Large And Let It Shrink Now; Heartbreaks Are Prevented

How often have you bought a dress that after it had been washed once shrunk so badly that you could not wear it again? Perhaps you thought you would be farsighted and brought the dress a trifle large, and then, horrors! it shrank the wrong way. A new process called the sanforizing process has been invented which will take care of all these annoying difficulties of heart-breaking shrinkage.

The sanforizing process is done by rearranging the fibres to the same extent that the fibres would rearrange themselves if they were subjected to a full laundry washing. This process is designed to treat a fabric so that its dimensions will remain substantially unchanged when the fabric is treated to laundry or other cleaning processes.

Water Is Lubricant

The ordinary change in the fabric is caused by shrinkage which is the result of several factors. First, textiles are woven under tension, and then in the bleaching and finishing, they are stretched every time they are transported from one station to another. When the material is manufactured into garments, it is subjected to more or less stretching in length and width. As a result of all these stretching processes, the fibres are awaiting an opportunity to change their dimensions, and water acting as a lubricant, allows the fibres to readjust themselves.

amount that is desired. This shrinking process is the best that the market affords, and receives its name from Sanford L. Cluett, vicepresident of Cluett-Feabody company, because he developed this process.

Prescriptions

Pinson Drug

No. 1 and 2

Fast Motorcycle Delivery
Call us and count the minutes

Phone No. 1—887
Phone No. 2—1900

DR. MARSHALL HARVEY

SURGICAL CHIROPODIST
FOOT SPECIALIST

Practice limited entirely to treatment of foot disorders.
Suite 403 Myrick Bldg. Phone 840

"BUY FOR CASH & BUY FOR LESS"

Wylie Jarrett Drug Co.

No. 1--Phone 1082 No. 2--Phone 160

"FREE DELIVERY"

IT'S FUN TO BE FOOLED

TODAY'S FEATURE

The Vanishing Bird Cage

Done With Live Canary!

HOW IN THE WORLD DID THE MAGICIAN MAKE THAT BIRD CAGE VANISH IN THE MAGIC ACT WE SAW TONIGHT?

Here's what they saw

PRESTO!

EXPLAIN THAT IF YOU CAN!

IT'S TOO EASY!...

THE CAGE WAS COLLAPSIBLE, AND ATTACHED TO A STRING WHICH WAS JUST LONG ENOUGH TO GO UP ONE SLEEVE, ACROSS THE SHOULDERS AND DOWN TO THE OTHER WRIST. WHEN HE MADE THE THROWING MOTION THE CAGE FOLDED UP AND WAS DRAWN INTO HIS SLEEVE — BIRD AND ALL.

THE CAGE AS SHOWN TO AUDIENCE

THE STRING

WRIST BAND

COLLAPSED BIRD CAGE UP SLEEVE.

YOU ALWAYS KNOW EVERYTHING, ED. WANT A CIGARETTE?

THANKS, I'M GLAD TO SEE THAT YOU SMOKE CAMELS, KAY.

I'VE FOUND OUT THAT IT'S MORE FUN TO KNOW ABOUT CIGARETTES, ED.

THAT'S THE GIRL! THERE ARE NO TRICKS IN CAMELS — JUST MORE EXPENSIVE TOBACCOS.

IT'S MORE FUN TO KNOW

Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. That's why they give you more pleasure. It's the tobacco that counts!

NO TRICKS IN CAMELS — JUST COSTLIER TOBACCOS

Copyright, 1932, E. J. Reynolds Tobacco Company

FORWARD TEXAS TECH

With The

MATADOR BAND

A good Band boosts Tech and as the College grows Lubbock grows - -

Have Your Repairman Specify Parts From

QUICKSALL-PRYOR CO.

Automobile Supplies 1108 Main Street

POWER TO YOU BAND BOYS

We wish you all the success there is in your campaign for new band uniforms. For the past three years we have been mighty proud of you in your flashy Spanish uniforms, especially in drill formation. They have won many favorable comments in several states, but as everyone knows, uniforms don't last forever. With such energy as your organization always shows, we hold no doubts to your success and look forward to seeing you in brand spankin' new uniforms next fall.



SMART COLLEGIATE STYLES

IN
Varsity Town
UNIVERSITY STYLED CLOTHES

\$20 and \$25

Showing all the new smart college styles in Varsity Towns—new stripes and plaids—new patch pocket two-piece suits in cool basket weave materials—shown in light greys, tans, and darks.

Showing one number in all white flannel three-piece suit—it's a knockout.

Also many smart young Men's clothes in Hart Schaffner & Marx you will like.

WOOL FLANNEL SLAX FOR SPORT

Choose your own sport combination—smart college men everywhere are doing it—showing slax in grey flannels, grey plaids, light tans, and even grey and tan stripes. These new numbers have completely taken the place of the proverbial white.

\$2.95 to \$5.00



WASHABLE SLAX

No big tailor bill for these knock-about slax—just wash 'em out—They're roomy and comfortable—excellent for golf or tennis—shown in the new cotton cords and nub cloths—all are sanforized shrunk and are as tough as a boot—try a pair.

\$1.95 and \$2.95

Friendly Five Sport Shoes



Pick your sport shoes from Friendly Five—all color combinations—black and white, brown and white, black and grey and all over tan in buck and kid leathers.

Swank

TIE AND COLLAR KLIPS

50c

Clever new ones with initials.

INTERWOVEN SPORT SOCKS

New sport patterns for all the different sport shoes—whites with colored clocks and in the new pastel sport shades.



35c \$1.00



EAGLE and ARROW SHIRTS

Tailored especially for the young man—showing new sport oxford cloths with the new drop-front collars—the all white oxford has a special roomy construction for sports wear—others in neat stripes and checks.

\$1.50 \$1.95

Phoenix and Resilo NECKWEAR

All the new summer patterns and colors.

55c \$1.50 \$1.00



PAJAMAS for cool summer slumber

By Glover and Manhattan

New light weight materials for cool comfortable nights—shown in slip-over, Russian, and coat styles—see the new plaids as well as the new solid colored pongee pajama.

\$1.00 \$1.50

\$1.95 \$2.50

Hemphill-Wells Co.

"Where Collegians Feel At Home"

Femmes Are Classified Three Ways!

No Man Has Ever Understood Women But The Average Ed Divides Acquaintances According To Type

BY HELYN KINSLOW

According to the strictest method of classification there are as many types of college girls as there are girls themselves, but viewed by the average college boy there are only three: namely, the girl who is in love with herself, the girl who is in love with life, and the girl who is in love with a boy.

It is useless to state that no man has ever understood woman, and the wisest of them do not even attempt it, but any man of average intelligence and experience can place his women acquaintances in one of these classes.

In Love With Self

Let us first view the girl who is in love with herself. If she was christened "Mary" she now spells it "Marie". This makes people notice her and she is always absolutely sure of herself this is very desirable. This extravagant creature spends two-thirds of her allowance on feminine adornment, and the third at the best lunch room in town.

When the boy friend takes her to a show she makes him think that waiting an hour was a privilege, and at a quarter of nine, when he is lucky to get balcony seats, she makes him feel like a brute for not giving the manager a punch in the nose and gallantly leading her to the best box in the house.

When he takes her to a dance, wearing a corsage which represents exactly one week's spending money, she brazenly goes for a drive with his bitterest enemy, and returning at five minutes of twelve makes him feel plenty lucky to call a taxi and take her home for only a dollar and a half.

The masculine pride is hurt by these blows, but like a faithful pup, man always crawls back for more, until at last the girl drops him, bored by too much attention and tired of only a slave.

In Love With Life

The girl who is in love with life is so altogether different that it seems wrong to put her in even the same general class. Not unlike her royal sister, she likes to go places and do things, but she does not want a servant. She wants a pal, a boy who will get as much fun out of an evening as she does.

When her boy friend comes around in a brand new model-T, painted a vivid red and luxuriously

upholstered in old cloth, she thinks it is a "duck" and carefully puts on something washable so she won't spoil a lovely drive by having to watch out for grease and dust.

For his club dance, she dresses like a queen, and in the grand march she leans on his arm so proudly that he feels like a million dollars and he finds to his surprise, that his last years suit looks fine.

On a picnic, the hottest day in July, she dashes into the water with the rest of the crowd and does not murmur when, two hours later she finds herself burning with fever and a flaming crimson. She doesn't storm and blame the world, but smiles and swears it doesn't hurt a bit.

This is the type which appeals to a boy when the idea of matrimony suddenly strikes him as a thunderbolt, for he knows that the girl who rodes in his Ford and convinced the florist that she liked sweet peas much better than orchids, is the girl who will be happy with what he can offer her, and not cry because her neighbor has a newer car than she has.

In Love With A Boy

The last type is perhaps the most difficult of all. Because of some trick of fate, that which a man cannot have is that which he desires above all else.

It is perfectly natural for this girl to be nice to a man. She is looking at the world through rose colored glasses and bestows favors right and left.

The more she dates his roommate, the more he will love her, and for everytime she does not even see him he will walk by her house praying for just a fleeting glimpse. Her picture, eight by ten, will smile from a silver frame, and woe to the servant who dares to move it from his dresser top.

No matter how much man may ponder and no matter how much he may think he knows he will never understand a woman. The secret of this is that woman is no fool. If she finds a man does not like her type she can change it completely, and like the rainbow it all depends upon the angle from which it is viewed.

Two vice presidents died in office during the administration of James Madison, fourth president of the United States.



"LET'S BE PERFECTLY FRANK"

"After all we dress to please men, don't we? Then don't deny yourself the satisfaction of pleasing him—you know—Men will be men—Their eyes travel from the ground up—So, here's your solution"

SE-LING

America's most exquisite hosiery. Let us show you the new SUNSHINE SHADES.

Craig-Gholson Co. Lubbock THE WOMAN'S STORE

\$1.35
\$1.00
75c

Washing Greasing
Tire Repairing
Matador Service Station
Texaco Products
College Avenue At
16th Street
Cars Called For And
Delivered

Summer-ize
Your Car
MAGNOLIA SERVICE
STATION
Main and College
Ebbie-Lee McAllister

BROWN'S SHOE REPAIRING

1203 BROADWAY

They Satisfy

.. all you could ask for!



Just two words...

Yes, I have heard about two words; and now and then three words—but "They Satisfy" means "To gratify fully."

Why do these two words "they satisfy" fit Chesterfields? Because Chesterfield Cigarettes are milder. Because Chesterfield Cigarettes taste better.

Chesterfield's way of blending and cross-blending fine Turkish and Domestic tobaccos brings out better flavor and aroma.

They Satisfy!

Chesterfield

the cigarette that's MILDER
the cigarette that TASTES BETTER