

# College Officials Last Night Stated No Classes Will Meet Today

Howdy!

Texas Technological College Has Lost Its Best Friend In The Death Of President Horn



# The TOREADOR



Did You Know?

Hundreds Of West Texas High School Students Will Visit Tech Friday and Saturday; Don't Forget To Make Them Welcome.

VOL. VII

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, APRIL 14, 1932

NUMBER 27

# PRESIDENT HORN IS DEAD

## Texas Mourns Death Of Dr. Paul W. Horn

Tributes Pour In From All Parts Of Texas As News Of The Death Of Tech's President Is Heard

### Comments Made

Local Business Men As Well Deans And Professors In The College Are Shocked By Death Of Tech's Head

Texas mourns the passing of President Paul W. Horn. A stricken city of Lubbock was last night grieving the passing of Texas Technological college's first and only president. From all parts of Texas came messages of sympathy from those who loved and respected the late educator for his fine character and great life work.

From the chairman of the college Board of Regents to the humblest man in the street, words of appreciation of Dr. Horn's full life came from every side. Every individual, it seemed, felt that the college's loss was also his personal loss. Never before in Lubbock's history has the death of a citizen caused such unanimous and widespread sorrow.

### Flags At Half-Mast

On the college campus, as classes were dismissed, hushed groups of students and faculty members gathered to grieve. Downtown the word was on every tongue and flag at the college and over the City Hall were drooping at half-mast.

"Lubbock's foremost citizen has been called from our midst," mourned his passing personally as well as officially, Mayor J. J. Clements said this morning. "As I have often said publicly, while he was still with us, I regarded Doctor Horn as the outstanding educator and college organizer in Texas and the Southwest. The world has been bereft by his life and work. We are all saddened by his untimely death."

### Dean Praises Late President

Dr. James M. Gordon, dean of the school of liberal arts at Texas Tech: "My first thought with reference to Doctor Horn is that he was a great friend. No faculty member ever went to him without having a most sympathetic hearing, whatever the problem was. He was likewise a great friend to students. It is given to few men to know students as did Doctor Horn. He has served in almost every teaching capacity from the rural schools to a college presidency. He was a close observer of human nature. He had a great heart. He was a great churchman. Any college, denominational or state-supported, is fortunate to have had at its head a man so thoroughly grounded in Christian faith and principles as was Paul W. Horn. He was a great Christian, tolerant, forgiving, with a faith unshakable. We shall sorely miss him."

Dr. W. A. Jackson—"I had known Doctor Horn before coming to Texas Tech. I have never come in contact with a man who was more intensely interested in being of some service to the people in general, to their lives, to the community and to the state. He was especially interested in his students. I have never met a man I consider fairer in his dealings. He was fair and square and my respect for him as a man increased with the passing of time. I consider his going a very great loss to the state of Texas and a greater loss, if possible, to Lubbock and Texas Tech."

Dean A. H. Leidigh, of Texas Tech—"Dr. Horn's passing was a very great shock to me. In all my experience, I can say, I have never worked with a finer gentleman. I have never worked with a man who was more intensely self-sacrificing in his devotion to his institution. Mrs. Mary W. Deak, dean of women at Texas Tech—"It is difficult to state the high regard in which we all held Dr. Horn. I have known few men as fine to work with. He was of an understanding nature and always fair in his judgment."

## In Appreciation

President Paul W. Horn is dead, but his work lives on! The best friend any individual in Texas Technological college had has gone to his reward; the man who saw Texas Tech first open its doors in 1925 and become in seven years the state's third largest institution is gone; the most able educator of Texas, or perhaps of the United States, has finished his work; one of the most devout Christian workers of the nation is dead—but his work lives on.

In the opinion of The Toreador, Dr. Horn's place will be exceedingly hard to fill. It will be an almost impossible task to find a man who can assume the duties that Dr. Horn assumed, to know the people he knew, to be as fair with his fellow man as was Dr. Horn, and to act at all times for the betterment of Texas Technological college as President Horn did.

The Toreador feels that Dr. Horn himself was greatly responsible for the phenomenal growth of Texas Technological college. The Toreador is certain that the leadership of President Horn has made the college what it is today.

Numerous Texans have been called the "Father of Texas Tech," but The Toreador believes that on Dr. Horn fell the responsibility of being its actual creator, of visualizing the future of a great institution, and pointing its course in that direction.

The Toreador, the faculty, the student body, Tech ex-ees, the people of Lubbock and Texas citizens mourn the death of this great man and extend to the family their heartfelt sympathy.

President Horn has finished his work, but his spirit lives on forever!

## Dies Wednesday



President Paul W. Horn, head of Texas Tech since its beginning, who died at his campus home Wednesday morning. The Tech president was 62 years old.

## Tatom Named President Of College AWS

Christova Sawyer Of Brownfield And Eleanor Simmons Of Lubbock Are Elected To Other Posts

Meiba Mae Tatom, junior home economics student of Lubbock, was named president of the A. W. S. at the annual election held Friday in the east rotunda of the administration building. The other officers elected were: Christova Sawyer of Brownfield vice-president, and Eleanor Simmons of Lubbock, secretary-treasurer. Cecile Horne, Ruth Douglas, Meiba Gilbert, and Lorene Childers were the other nominees.

No definite plans have been made for the ensuing year. Plans for the installation of the new members and the plans for the coming year will be discussed at the council meeting of the A. W. S. which will be held next Thursday night. The A. W. S. council is composed of one representative from each girls club on the campus.

The retiring officers are Hazel Gruver, president; Ruth Sparks, vice-president; and Ruth Thompson, secretary-treasurer.

## Band Gives First Open-Air Concert

The Matador band gave the first of a series of open-air concerts last night south of the administration building.

The band, under the direction of Harry LeMaire, will give at least one concert of this kind once every two weeks.

The location of the concerts has been chosen south of the administration building in order for people to enjoy the music without leaving their automobiles. The student body of Tech is invited to attend these concerts for the students are the ones for which the concerts are given.

## Johanne Doughtie Is Recovering From Laboratory Explosion

The condition of Johanne Doughtie, explosion victim, is much improved, according to attendants at the West Texas hospital where he has been confined for the past two weeks.

Doughtie's face and hands were badly burned when the chemicals potassium chlorate and sulphur, exploded on his face during a chemistry laboratory period. Both instructor and assistant instructor were in the room at the time of the explosion.

## Holden Will Read Paper At Meeting Of Society

Dr. W. C. Holden will read a paper on "The Problem of Stealing on the Spur Ranch" at the ninth annual meeting of the Plains Historical society to be held at Sweetwater next Saturday. The paper will deal with cattle rustling and stealing in general among cowboys and pioneers of the early ranch days on the Plains.

## Texas Tech President Dies Suddenly On Wednesday Morning At 9 O'Clock At His Campus Home; Was Tech Head Since 1924

Student Body Mourns Death Of College President Who Was Always Friend Of Individual Students, Came Here From Southwestern And Has Seen College Open In 1925 And Become Large Institution

Dr. Paul Whitfield Horn, president of Texas Technological college since its opening, died at his campus home yesterday morning at 9 o'clock. His death was due to heart trouble, brought about by a weakened condition caused by a month's illness.

On January 18, President Horn underwent an operation at a local hospital for appendicitis. After recovering from this illness he again assumed his duties at his office, but remained there only a few weeks before he suffered from an attack of kidney trouble. He first suffered this kidney attack while attending a Board of Regents meeting in Dallas. He returned to Lubbock and entered the Lubbock sanitarium on March 10.

### Treated Daily

Dr. Horn was treated daily by hospital attendants and Monday was released and returned to his campus home. Wednesday morning he seemed as well as usual and after taking his morning bath, complained of feeling weak. A physician was summoned, but the Tech president died at 9 o'clock, within five minutes of his heart attack. He was 62 years of age.

Dr. Horn had been resting exceptionally well this week and planned to attend a Rotary luncheon at noon yesterday. He had planned to return to his college office in a few days. During Dr. Horn's illness he had kept up most of his official duties, dictating business correspondence from his bedside. He had kept in touch with all the college's official business at all times.

Funeral arrangements are being taken care of by Rix Funeral home. Gets Degrees From Central

Dr. Horn was born in Boonville, Mo., and received his M. A. and L.L.D., degrees from Central college, located in that state. He also has L.L.D., degrees from Baylor university and Southwestern university. Besides having been superintendent of schools at Sherman and Houston, and head of the American schools in the city of Mexico, Dr. Horn has been president of Pryor institute at Jasper, Tennessee, president of Southwestern university, and since 1924 has been chief executive at Texas Technological college.

President Horn was the writer of several educational text books, which are now in use in several colleges. As a Methodist leader in the South he contributed each month to several Methodist magazines. He was a member of the Democratic party.

When Dr. Horn was named to the post of president of Texas Technological college in 1924 he was then president of Southwestern university at Georgetown. Southwestern is a Methodist institution.

Dr. Horn assumed his official duties of Texas Tech in 1924, several months before the institution officially opened its doors on October 1, 1925. He has seen the college, the state's youngest institution, grow to the state's third largest educational institution with an enrollment of nearly 2,400 at one time. The only change in the administration that was made under the regime of President Horn was made last January when Dean William J. Miller resigned his post as dean of the school of engineering. Professor Otto V. Adams of the civil engineering department was appointed acting dean.

### Made Numerous Speeches

Dr. Horn was one of the most sought-after speakers in Texas. Each spring he delivered numerous commencement addresses to high school graduating classes over the state. He delivered several speeches each year to civic clubs of Lubbock and the South Plains.

No classes were held yesterday after the news of the president's death reached the campus.

### Telegrams Received

Numerous telegrams and other messages were received yesterday and were still coming in last night extending sympathy to Dr. Horn's family. These came from friends of the president from all parts of Texas and the United States.

Students on the campus yesterday were deeply touched by the death of the president, who had always been known as the best friend any student had in the college. Dr. Horn was able each year to call most of the students by their names.

Student leaders said yesterday that never had they known a time when the president was not ready to listen to any plea or suggestions that might come from individuals. He was in touch at all times with student leaders on the campus and always ready to aid them in their problems.

Since coming to Lubbock Dr. Horn had conducted each Sunday morning a men's Bible class at the First Methodist church. About two hundred and fifty local men were members of the class. It was known as Dr. Horn's Bible class and met each Sunday morning at 9:30 o'clock.

Dr. Horn is survived by his widow and one daughter, Ruth.

## Colleges Are Represented

Wayland Girl's Chorus Sings At Services; West Texas State Teachers College Is Host To Next Meeting

Three colleges were fully represented at the Plains Baptist Student conference held at the First Baptist church Saturday, April 9. Mr. William Hall Preston, Southern Baptist student secretary, Nashville, Tennessee, was the principal speaker. Mr. Preston filled Dr. John Caylor's place Saturday evening and Sunday morning in the closing services of the Young Peoples' Revival, it being necessary for Dr. Caylor to go to Alabama Thursday evening on account of the death of his mother. Other out-of-town speakers were Andy Allen, Dallas, and Dean Huff, of Wayland, Plainview. The Wayland college girls' chorus who came for the conference remained through Sunday singing at the Downtown Bible class, and at the

## Reed And Coker Speak At Robinson Community Church

Ruth Reed and Glynn Coker were the speakers at the first of the programs presented at the Robinson community Methodist church last Sunday. Miss Reed spoke on the subject "Does a College Student Build Religion?"

Mary Boyd led the singing, and Marie Price gave a piano solo. Arrangements for the program were made by Alice Beckell in conjunction with the YWCA program committee.

Dr. and Mrs. W. C. Holden Entertain Pi Gamma Mu Group

Dr. and Mrs. W. C. Holden entertained members of Pi Gamma Mu and their friends Thursday night at their home. The purpose was to consider persons for membership to the social science fraternity. About 25 were present. The qualifications for membership in Pi Gamma Mu are a B average, junior standing, and a social science major.

## Textile Exhibit Adds Features

Complete Line Of Rayon Goods Is Sent For Show; Full Model Of Hosiery To Be On Display During Period

The textile department will have three outside exhibits temporarily loaned as added features to the textile exhibit in the engineering show this year. The American Bemberg Corp. of New York City, has sent a complete line of rayon fabrics, including rayon gloves, hosiery, and panties.

The Viscose company, also of New York City, have an unusual exhibit illustrating the manufacturing of Viscose rayon.

The Esker Moseley Hosiery Mills of Dallas, makers of full fashion hosiery, have sent a full model of their hosiery lines. They are manufacturers of Silver Bow and Vanette hosiery.

## Fourth Engineers' Show Will Open Here Friday

Senior Engineers Have Prepared Numerous Exhibits And Are Ready To Entertain 3,000 Visitors

Everything is in readiness for the fourth annual Engineers' show, which opens tomorrow, free to the public, at 2 o'clock. It closes at 10 o'clock and will be open again Saturday from 1 o'clock until 10 o'clock P. M., states Sam Hopper, director general of the event.

All the seven departments have completed work on the exhibits and the student engineers are ready to entertain and instruct 3,000 men and women again this year. The show will be instructive as well as informational and a two hour program is outlined, according to the show managers. A new system will be used this year in conducting the visitors through the buildings. Everyone will be able to see and have a special explanation. A complete show is to be given, with every machine in the buildings either on display or running. A six by eight E sign will be placed over the entrance to the engineering building tomorrow, and flood lights will be shown on it at night. It will be visible from Avenue Q. An added attraction this year is a picture show entitled, "Health, Happiness, and Hogs," contributed through the courtesy of the Foxworth-Galbraith Lumber company.

No Souvenirs

Lack of finances has hindered the managers considerably, and several expensive exhibits of the preceding years will be dispensed. No souvenirs will be given away this year.

Visitors will first see the civil engineers' division, featuring a miniature model of the Hoover dam. A testing machine and a model of the clover leaf plan of grade separation of highways will be exhibited.

The architects are next with displays of drawings, water colors, and charcoal prints. Fairchild has painted one side of the studios especially for the show.

The drawing classes will be at work in the drawing rooms and blue prints will be made.

Sparks Jump Seven Feet

The "peela coil," feature of the electrical department, will be seen next. A roomful of lightning will be produced, accompanied with the thunder, but it will be absolutely harmless. Sparks will jump seven feet through the use of a high frequency transformer, generating a million volts. The E. E.'s will display all types of transmission equipment. Some other items are: hand generator, mercury-arc rectifier, oscillograph, (see frequency of voice), miniature telephone communication line, a proton brake for testing torque and efficiency of motors, a dynamometer, used for testing characteristics of all A. C. and D. C. motors, besides dozens of tricks, and stunts.

The mechanical engineers plan to demonstrate all the machines, including the milling, shaper, all lathes, and wood lathes. The process

(Continued on Page 4)

## Charcoal Class Will Be Formed

A second extension class in charcoal and figure drawing will be organized Tuesday, April 19, according to Prof. F. A. Kleinschmidt. A course in water colors is being added to last term's work to satisfy the demands of the Iowa people.

The theory of color and exercises in the translation of color and still life are to be stressed in the class. During the latter part of May and through June outdoor sketching will be done.

All faculty members and Lubbock citizens may enroll by seeing either Prof. Kleinschmidt or the extension department. Students may do so with permission of their dean.

## BULLETIN

Funeral services for President Paul Whitfield Horn, who died yesterday morning, will be held at 5 o'clock this afternoon on the lawn south of the administration building.

## Ticket Sales Are Sponsored By Tech CofC

Goal Is Set For 2,000 As Every Tech Student Being Given Chance To Buy 1933 Athletic Ticket

The Tech Chamber of Commerce is sponsoring a campaign to increase the sales of student athletic tickets for next year. The organization has set as its goal 2,000 sales. The tickets will be \$5 and will admit the owner to all the games played at Tech next year.

Representatives from the Chamber of Commerce are appearing before the meeting of the Civic clubs on the campus, emphasizing the desirability of owning a ticket. These representatives will also visit the social clubs on the campus. At a recent meeting of the "T" club, every member present bought a ticket for next year. Forty-three out of 47 members of the Aggie club bought tickets.

Basil Hill, president of the "T" club, said, "I am highly in favor of this campaign. It will put the price of a ticket in easy reach of everyone. The attendance at the games next year. The game with S. M. U. will be played here along with those with Notre Dame and Baylor. These three games alone will cost \$650, then there are the many other games that will be played here. All of these may be had for the price of one Student athletic ticket. I hope there will be a hundred percent sale."

## Cecil Horne Is Named To Head Press Congress

Taulman Elected President Of Student Press Club; Talks Are Made By Publishers And Other Journalists

Cecil Horne, head of the Tech Journalism department, was elected president of the Southwest Journalism congress at the meeting at Baylor college, Belton, Texas, on April 8 and 9. At the same time, Parker Taulman, associate editor of The Toreador, was elected president of the Southwestern Student's Press club.

The conference met in 1932 will be held at Texas Tech. Delegates from the 12 member colleges and universities of the association will discuss the method and practices of journalism from a technical viewpoint.

At the Belton meeting, Mr. Horne, vice president of the Congress for the past year, acted as chairman for the assembly. The program opened with an address of welcome by Dean E. C. Townsend of Baylor college. The student body of the college thereupon put on a program to welcome the delegates. At this meeting, Mr. Ralph H. Turner, manager of the southwest division of the United Press association, of Kansas City, Missouri, gave a talk on the news-gathering side of the newspaper game and mentioned things that alert newspapers were doing during the present crisis.

Other speeches throughout the convention were given by Moulton Cobb, editor and owner of the Miamian.

(Continued on Page 4)



Under The Double "T"

BY LYLE HOLMES
Treador Sports Editor
Although our coaches could not prevent weather conditions on the day of the Tech relays, every event passed off as it should have, and due to the timeliness with which the meet was carried off...

Some representative teams of the country were here and every one which had previously been hoped to win showed up according to expectations...

Our athletic department at Tech doubtless received a great deal of benefit by having the relays here...

The Matador tennis team will play the Beavers in Amarillo April 23. The members who have been showing up good in practice and who will probably make the trip are Roberts, Whitesides, Rushing, and Bickley...

In as much as the Matador tennis team has not had much time to practice and since the courts have been out of shape...

Of course the advance dope is that Tech will have a walk away with the spring football game in Canyon and that they should not have an exceedingly hard time in El Paso...

Saxon's Miners are always a good team and are liable to beat the very best in the state. Year before last Texas barely beat them.

Coach Morgan asks that students cooperate with him at the district meet Friday and Saturday. Tech athletic field will again be the scene of an intense track meet and visitors must be taken care of.

GLASSES LOST
LOST: BETWEEN 2310 9th street and Tech Barber shop pair of shell rim glasses...

Miss Sally V. Jordan spent the week-end with friends in Petersburg.

Spring Football Progressing Rapidly As Matadors Prepare To Play El Paso Miners Soon

Tech Field To Be Scene Of Meet
Friday and Saturday, April 15 and 16, the Tech athletic field will be the scene of the Interscholastic Track and Field meet.

Plans Going Forward For Tech School
Pamphlets Have Been Sent To Coaches Throughout The Country Inviting Coaches To Summer Coaching Event

Plans have gone forward as outlined by Head Coach Pete Cawthon for Tech's second annual coaching school to be held here July 11-22.

Anderson and Schwartz will give instructions about the Notre Dame system of play. Anderson took Rockie's place and made a good showing his first year in competition.

Has Won Six Titles
Coach Littlefield is completing his twelfth year as coach of Texas university track teams. He has won six championships in the Southwest conference. His teams have won national championships in the four-mile relay at Drake, the medley relay at Kansas university, and the mile-relay and 440 football relay at the Drake Relays.

Warner Will Demonstrate
Pop Warner, originator of the famous double wing back formation, has been selected to demonstrate his famous system. It is without doubt, as popular, if not the most popular offense, in football today.

Warner will demonstrate with him at the district meet Friday and Saturday. Tech athletic field will again be the scene of an intense track meet and visitors must be taken care of.

BRIMMED STRAWS
For All Occasions
The brim straws are ideal hats for the college girl. Rough and smoother straws in white, pink, blue, green, eggshell and beige.

WELCOME VISITORS TO
Texas Tech's
4th Annual
Engineering
Show
After the Show
Stop At
Martin's Drug
1211 College Avenue
Student Employment

BRIMMED STRAWS
For All Occasions
The brim straws are ideal hats for the college girl. Rough and smoother straws in white, pink, blue, green, eggshell and beige.

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Stalling Will Be Eliminated

Committee Of Coaches Adopts Rule To Speed Up Game; To Be Impossible To Delay The Game; Blocking Curbed
NEW YORK, April 13 - A new "center line" rule to eliminate "stalling" was adopted at the meeting here recently of the Joint basketball committee.

Under the new "center line" rule, the committee adopted the recommended national basketball coaches' association, virtually legislated action into the game.

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The Summary Of Relays Events

200-yard low hurdles: McClinton of Snyder, first; Hooper of Olin, second; Phillips of Monroe, third; Gumbold of Florida, fourth. Time: 3.9 seconds.
50-yard dash: Williams of Amarillo, first; Doyle of Maad, Oklahoma, second; Doyle of Snyder, third; North of Lamesa, fourth. Time: 7.8 seconds.

McClinton Leads His Snyder Track Team To Victory Here Saturday In Second Relays

With The Exception Of Two, All 1931 Records Were Left To Stand Due To Sandstorm Which Held Runners Back
Lamesa won fourth in the 50-yard dash, then teamed with Lowrey, Lovinsure and Hamilton to tie Platinview's team of Wilkowski, Smith, Stedard and Isabelle for first place in the mile relay.

The Amarillo Sandies lived up to expectations in winning second place in the meet. Williams of Amarillo won the 50-yard dash, against the wind, in 5.8 seconds for probably the best mark of the day. The 1931 time for the fifty was 5.3 seconds, made by Norman of Leeland.

All records made in previous years were left to stand because of the athletes' inability to compete with the prevailing wind conditions, except two. A new record was set for the shuttle relay by Snyder because the event was omitted from last year's program, and McClinton of Snyder ran the hundred-yard dash in 9.8 seconds with a strong wind in his back.

McClinton's team of Snyder, Williams, Stedard, and Isabelle tied for first place in the 100-yard dash. Williams of Amarillo won the 50-yard dash, against the wind, in 5.8 seconds for probably the best mark of the day.

Be A Good Sport

Just received - New shipment of Wright & Ditson Tennis Balls, Tennis Rackets and Golf Balls.
Golf Balls - 4 for \$1.00
Tennis Balls - 40c each
Tennis Rackets - \$2.00 and up



TEXAS TECH BOOK STORE
but be a smart one. "Luck is with the heaviest battalion" said a famous general. Luck is with the sportsman who is best equipped, say we.

The Hilton
"ALWAYS THE BEST THE BEST ALL WAYS"
Welcomes
Engineering Show
Visitors And
Interscholastic League Contestants
To Tech And Lubbock

THE HILTON HOTEL
We Invite You To Be Our Guests During Your Stay In Lubbock

After Visiting the Engineering Show

Have a Lunch At The Log Cabin
1201 College Avenue
Have Your Pictures for Mother's Day Made at Brown's Studio Official College Photographer

SPECIALS
Shorts and Shirts - 25c
Sleeveless Vests - \$1.25
Dress Oxfords - \$2.95
LADIES' RIDING CLOTHES
Breeches V. & S. - \$4.25 & \$4.50
Vests to Match - \$3.85
Zip-O-Mesh Shirts - \$1.39
Hats - \$1.25

MALLORY'S
MAIN AT J PHONE 722

WELCOME VISITORS TO
Tech's Fourth Annual ENGINEERING SHOW
TO
The District Interscholastic League Meet
During Your Stay In Lubbock, Make Our Store Your Headquarters . . . See Us For Quality Merchandise At Lower Prices

HODGES BROS.
HIGH IN QUALITY - LOW IN PRICE
Model Laundry
Phone 81

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finished third in the relays yesterday. They were among the favorites at the start and had the sympathies of the crowd all the way. Boyle, a sprinter, took second place in the 50-yard dash, and the Maad team took third in the special and third in the 100-yard relays.

At the close of the meet, the contestants and fans moved to the Tech gymnasium where prizes were distributed by Charles A. Gray, editor of the Avalanche and Journal. Forty-eight trophies, four of which went to McClinton of Snyder, valued at nearly \$100 were awarded.

In a recent meeting of the Student Council, it was decided that the election of the president, vice-president, secretary-treasurer of the student body, and student representative to the athletic council will be elected on the first Wednesday in May. The officers of the student publications will be elected on the second Monday and Tuesday of May.

James G. Holcomb Leaves This Week To Begin Ballinger Work
James G. Holcomb, 1931 graduate of the aggie school who has been in charge of the milk room of the department of dairy manufacturing, left this week to take charge of a creamery at Ballinger. His work at the dairy barn will be taken over by Willis Tunney.

REPAIRING
-Stem
-Staff
-Cleaning
-Jewels
-1 Main Spring
Shop
Crystals, Odd shape 75c
Round 25c
Unbreakable \$1.00
Jackson Drug
Add Water Repair Shop
Nullmeyer, Apt. Bldg.
Phone 1880

WELCOME VISITORS to
Texas Tech's
4th Annual
Engineering
Show
Let Us Increase Your WARDROBE . . .
These days it's strictly in order to put all your clothes to active use. We can help you. We can restore the original shape and color and smartness to your last season's suit.

SPECIAL Cash and Carry
SUITS Cleaned and Pressed 5c
DRESSES Cleaned and Pressed 10c
HATS Cleaned and Blocked 25c

WELCOME VISITORS TO
Tech's Fourth Annual ENGINEERING SHOW
TO
The District Interscholastic League Meet
During Your Stay In Lubbock, Make Our Store Your Headquarters . . . See Us For Quality Merchandise At Lower Prices

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HIGH IN QUALITY - LOW IN PRICE
Model Laundry
Phone 81

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HIGH IN QUALITY - LOW IN PRICE
Model Laundry
Phone 81

Don't Forget the Big Matador Club Benefit Dance Saturday Night Down Town Dance Palace



The Best Dressed Man at the Barn Dance in '96

Now AN IMPORTANT PART OF OF THE FOX TROT IS A.. Varsity-town

Memphill-Wells Co.

League Meet Will Be Held This Week-End

Seventeen Counties Will Send Representatives Here To Compete In Interscholastic League Gathering

Tech will be hosts to two-thousand high school students in the seventh annual interscholastic league meet here tomorrow and Saturday...

Registration Starts at 8 o'clock. Registration for contestants begins at 8 o'clock tomorrow morning...

Friday's program consists chiefly of preliminaries in both track and literary events, with finals in declamation at the college gym...

Engineers' Show

of casting will be demonstrated, and the heat treating method shown, including pyrometers and ovens. In the M. E. laboratory department, a test will be run on a steam turbine...

Minstrel Show Here Next Week

As a special feature to Tech and Lubbock theater goers, The Lindsey theater is bringing to Lubbock Tuesday and Wednesday The Show-boat Minstrels.

On the screen these two days will be "Strictly Dishonorable," starring Paul Lukas, Sidney Fox and Lewis Stone.

Journalists

(Continued from Page One)

tion Enterprise; Lovry Martin, publisher of the Corsicana Sun; Joe M. Dawson, of The Lone Star; James O. Dallas; Dr. C. D. Johnson, founder of the Southwestern Journalism Congress...

Talks were made to the Congress by: Frank E. Burkhalter, Baylor University; George Simmons, Tulane University; Lester Jordan, Trinity University; Curtis Vinson, Texas A. & M.; Paul J. Thompson, Texas University; A. F. Henning, S. M. U.; M. G. Osborn, Louisiana State University...

Members of the Baylor chapter of Theta Sigma Phi, honorary professional journalism fraternity for women, held an informal reception in honor of the visitors.

Tech students attending were Taulman, Audrey Brown, Bill Bush and Calvin Hazlewood.

Engineer Show Is Always In Senior Hands

Every Department Represented By Exhibits; Demonstration Of Laboratory Tests; Is To Have Special Features

The engineering show has enjoyed a gradual growth since its inauguration in 1929, until every department gives a full demonstration of tests, laboratory features, and added special features.

Distinctly Smart FOOTWEAR for the New Season

That will surely add Charm to your Ensemble - fashioned in supple new leathers - insuring long wear and Comfort

"JOY" \$2.95. A mighty pretty white calf-skin sandal with white Morocco vamp tabs.

"TRIPOLI" \$4.95. In white kid tip and foxing with fancy white mesh cloth vamp - 1 1/2" Continental heel.

"MAGIC" \$3.95. Fancy white mesh cloth vamp and quarter with white calf tip and quarter; also natural mesh vamp and quarter with Almera calf tip and quarter.

Many Other Styles from \$1.95 to \$6.95

The Family Shoe Store

Across From Hotel Lubbock Broadway at Avenue K

Sock And Buskin Has Open-House

Open House is to be the special feature of the meeting of Sock and Buskin club Tuesday night at 7:30 in room 202.

The first half of the program is to be a play, "The Toy Hearts." Special Japanese costumes will be worn.

Through the courtesy of the Dupont Rayon company Prof. Earnest Nelson of the textile department received sixty pounds of rayon yarn.

COME ON! YOU'RE GOING OUT WEST WHERE THE LAUGHS BEGIN!

Hop on the Bandwagon! We're Off to the Wild and Whoopie West to Get Golden Laughs from the Roaring Rockies!



BERT WHEELER ROBT. WOOLSEY

GIRL CRAZY

And Look Who's In It! EDDIE QUILLAN DOROTHY LEE MITZI GREEN ARLINE JUDGE

Lindsey Preview Saturday Nite 11:15 A. M. Sunday And Monday

GEORGE GERSHWIN'S SMASH SONG HITS!

SOCIETY NEWS

Junior Queen Is Crowned At Formal Dance

Miss Anna Lou Bennett was crowned queen of the annual Junior prom given at the college gymnasium Saturday night.

Los Camaradas Entertained With Formal Dance

The first formal dance of the spring term was given by Los Camaradas club Friday evening at the Hilton hotel.

ASME Society Sees Moving Picture Show At Meeting

A picture show entitled "A Thirtieth Part of A Hair" was the main feature at the A. S. M. E. society meeting in the engineering

WELCOME...

Engineering Show Visitors Interscholastic League Visitors

J. B. Waffle Shop

Across from Campus Your Eating Place While in Lubbock

JUST ARRIVED

New Shipment Of DANCE FROCKS

Organdies, Chiffons, and Crepes \$5.95 to \$18.75 CO-ED SHOP 1107 College Avenue

Thirty Million Children....

Future scientists, explorers, judges, attorneys, surgeons, inventors, legislators, senators, congressmen, even presidents, are among the more than thirty million children now in the schools, public, private, sectarian in this nation.

Each is growing, developing, learning, in an environment and under general standards of living of a quality never before known to humanity.

Parents, grandparents, brothers, sisters, cousins, friends, acquaintances; all share in the benefits of our advanced American civilization.

Not the least of the factors contributing to present-day living conditions of sanitation, safety, health, recreation, business and industrial development is ELECTRIC SERVICE.

Perhaps we can help you to help us so we may even better help you and yours in years to come.

Best Wishes For Your 1932 Show

