* * *

Did You Know?

VOLUME VIII

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, DECEMBER 1, 1932

Prexy's Paragraphs

BY BRADFORD KNAPP

Helen Barstow Is **Band Sweetheart**

Prizes To Be **Given Authors** For New Work

Contestants Must Live West Of Mississippi River; To Find Market For All Best Stories Sent In

Frosh Commission Selects Sponsors

Tech Students Are Doing Most Annual Work SAT

Sketches For Yearbook Drawn By Vickers; Nelson Named As Sports Editor; Walker Asks For Snapshots

Pictures Mounted

Four Class Editors To Check Up On Each Class; Special Editors Are Appointed; To Be University Size Book

BY LORENE OLIPHINT Toreador Staff

Howell Places High For Tech

Tech Ranks Tenth At Livestock

Odd And Strange Names Are Listed In * * * * * * * * * * * * * * Some Are Earnest, Others Are Long, A Few Park, Some Are Cooks And Bakers; Even Royalty Is Found

BY JOYCE OOLEY Toreador Staff

Examination Schedule, Fall Term

Seniors Name Committee To Pick Present

Edwards Names Knapp, Con-dray, Hill, Loughridge, Mc-Adams As Members Of Group

Show In Chicago; Williams Tied Howell For Ninth Place In Cattle Judging Speech Clinic Is Continued

Two Hours Of Scientific Work Is Given In High Schools; Case Histories Are Kept Of

YWCA To Hold Regular Sale On Saturday

Articles For Sale Are To Be Donated; Rummage Sale Is Annual Event; Three Are In Charge

Cadets Receive **Artillery Drill**

Troops Get Computation In Firing Data; Corps Is To Be In Uniform By Spring; Gun Drill Is Given

J. O. Haymes To Be Speaker At Seaman Hall This Evening

Current Events Committee To

Discuss Subjects Tomorrow
The first meeting of the Current
Events committees of the YMGA will be held followrow
evening at 7:30 o'clock at 24i5
Thritreenth street, Victor Bearden
and Eleanor Simmons will be in
charge of the meeting.
According to Miss Simmons, the
purpose to the meeting.
She well give a resume of the
well story and the sponsored by
CLUB NOTUE

CLUB NOTUE
The Lamesa club will meet Monwhether they are members of the
Wash of the meeting is open to all interested in such work regardless of
Whether they are members of the
Wash of the past month of the such what select group reads
"T suspect that they don't", said
Mrs. H. C. Holden, reference ilbrain, when asked what students well most of the popularity going to
At seven thirty tonight. Thursday, in Seaman hall on 16th street,
well intorned people in all landsread in their spare time. "Of course
may students read the current
magazines but there are few vho
well intorned people will discuss in the discuss ton the
set of evaluate his worth. The
seek to evaluate his sponsored by
covering to the meeting.
According to Miss Simmons, the
purpose to the meeting is to disa highly organized group, but only
close the meeting will be open for
discussion.

The meeting is open to all interested in such work regardless of
Whether they are members of the
well story to the day.

The meeting is open to all interested in such work regardless of
Whether they are members of the

CLUB NOTUE

The Lamesa club will meet Monwhether they are members of the

The New Yorker," the library's spare time. "Of course
may students read the current
"To woman's Home Companion," and
whether the popularity.

"Ocoasionally," Mrs. Holden said,
"The sumstang," she said, "to see
in popularity.

"The bard is modern in every
"Ocoasionally," Mrs. Holden said,
"Ocoasionally," Mrs. Holden said,
"The bard who will meet

Senior Party Will Be Given Next Saturday

Annual Event To Be Held At Seaman Hall; Edwards Asks All Seniors To Attend; To Make Own Dates

Fee Is 35 Cents

Bids Go On Sale This Morning In East Rotunda; Is Major Entertainment Of Fall Term; To Get Acquainted

Carlsbad Trip Is Postponed

Illness Of Carl Stultz Causes Delay; Geologists To Make Journey Next Spring; Boles Makes Arrangements

Two Teachers Are Honored

Misses Pirtle, Pendleton Are Elected As Officers Of The Texas Speech Association; Craig Delivers Address

Smart Profs.

Ichabods Get Very Cold On Trip

Buisch Speaks On Conditions On Wednesday

Economics Students Hear Talk On "Better Retailing"; Din-ner Is Given At Hilton Last Night

Nissley To Speak At IRC Club Meet

Current Magazines Are Read Mostly By Students

KnappExplains College Needs At Board Meet

NUMBER 12

Technological Part Of School Should Be Improved; Library May Be Formed Es-pecially To Aid Research

Plans Are Made

Paving Of College Roads And Building Of Pool Await The Action Of Legislature; Flat Fed Urged For Semesters

PBX System Is Installed

Eighty Line Switchboard Is Substituted For Old Tele-phone Connection; Board Is Modern And Up-To-Date

THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE

Parker Taulman Editor-in-ch & B. Brown Eusiness Mana		
f. M. Jackson Kathleen Jennings Corens Childers Bob Tracy Lowell Dalton	Assistant News Editor Society Editor Sports Editor	



intered as second-class matter, October 21, 1825 at the postoffice at book, Texas, under the act of March 3, 1879.

Advertising rates: 30e per column inch by contract 35e per column inch by insertion

TECH'S FLAG AND TRADITION

TECH'S FLAG AND TRADITION

Tech is young. We are groping about, searching for traditions, which in years to come will be respected and honored. The present student body is missing one of the "best bets" that has ever presented itself on the campus. Each morning and each afternoon, the military training department performs a ceremony in which the students could join with little loss of time and no effort at all.

Men from the M. T. department raise and lower the flag on the campus every day. The ceremony takes place in the mornings at 8 o'clock and in the afternoons at 5 o'clock. There are a number of students on the campus at these hours who could unite in making this one of the most impressive customs that Tech has ever had.

According to the rules laid down by the national government in regard to the civilian respect to the flag, women should face the flag, place their right hands over their hearts, and stand at attention until the ceremony is over. Men uncover their heads with their right hands, hold their hats over their hearts, and stand at attention until the ceremony is over. In case the men do not wear hats, they follow the rules laid down for women.

Why not join the military training department in this, and make it Tech's flag raising ceremony?

ONLY A FEW DAYS LEFT

ONLY A FEW DAYS LEFT

On December 17, the final exams for the fall term will begin. This means that there are only 16 days left in which to review our notes, and to fix in our minds the things we have studied during this term.

If the situation were ideal, we would not have to go through this ordeal of cramming for finals. We would have learned everything in the course throughly, the professors would know from our daily work and quizes how much we knew about the course and would make out the grades accordingly. The last week of the term could be used for general class discussion or review.

But such conditions do not exit and the final exams are inevitable, so let's start working now and turn in some good averages at the end of the term.

WHAT! NO WALKS!

Even with all the clear weather we have been having this fall, we cannot help but think what it will be like this winter when we have to make classes in the chemistry and engineering buildings with snow and ice all over the ground.

We wonder if it will be another wading season, or will and pray for sunshine.

Alumni News

Taylor White, who graduate from Tech in 1931, is now teaching vocational agriculture at Odessa Texas. Last year he taught at Tabloka.

there be some walks put down in time to avoid the slush?

The illusion that times that were are better than those that are has probably pervaded all ages.—Horace Greeley.

The great business of life is to be, to do, to do without and to depart.—John Morley.

I see the right, and I approve it too, Condemn the wrong, and yet the wrong pursue.—Samuel Garth.

The college is full of golfers waiting for a chance at the campus championship. Why not make physical education a little more attractive with a Tech golf course for students only?

DOLLAR BOOK DEPARTMENT



\$1.00

Shob	
Cleaning	
Main Springs	
Jewels	
Stems	
Staff	
Crystals, odd shapes	
Crystals, round	_ 25c

All Work Guaranteed

Jackson Drug

Lubbock Sanitarium & Clinic

Dr. J. T. Krueger

General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Olan Key
Urology and General Medicin
Dr. Jerome H. Smith
X-Ray and Laboratory

C. E. Hunt J. H. Felton Superintendent Business Mgr.

A chartered training school for nurses is conducted in connec-tion with the sanitarium.

BEAUTIFUL GIFTS AT *1.

There are hundreds of volumes to select from in our



10 Famous Classics

5 Great Books for Home and School Webster's Dictionary Shakespeare's Works
(Complete in one column The Holy Bible

Beautiful new Divinity Ort

Binding Answers to Questions











TROCKETTORE

Agriculture at Big Springs. He habenn there since 1931. Mysterious Mike Moses

Around

Earl Cain, who received his B. S. legree in dairy manufacturing is imployed by the Klein Ice Cream company of Houston.

Dr. Marshall Harvey FOOT SPECIALIST

PHONE 840

Washing Greasing Tire Repairing **Matador Service** Station

Texaco Products
College Avenue At
16th Street
Cars Called For And
Delivered

Chemistry Society To Give Free Show



Corsages Our Specialty TECH'S FAVORITE FLORIST

Phone 221 Hilton Hotel

Dr. Knapp To Speak At Pre-Med Club Next Tuesday Eve

Engraved Christmas Cards

Place your order now! Choose from a large assortment and have your name engraved on them!

Shop Early At The TEXAS TECH COLLEGE

Book Store

When Students Come to Town They Always Meet at-

Wylie-Jarrett Drug No. 2-

1007 Main Phone 1082

1314 Broadway Phone 160



-and raw tobaccos have no place in cigarettes

They are not present in Luckies these fine tobaccos, after ... the mildest cigarette you ever smoked

WE buy the finest, the very finest tobaccos in all the world—but that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is, we never overlook the truth that "Nature in the Raw is Seldom Mild"-so

STRIKE

"IT'S TOASTED"

CIGARETTES

proper aging and mellowing, are then given the benefit of that Lucky Strike purifying process, described by the words-"It's toasted". That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.

"It's toasted" That package of mild Luckies

Matadors D Turkey D Tilt To S

Frait Cake Orders

GIVE BOOK

Everyon Happy Christmas li

TEXAS TECH Book S

Football

Cheri Casa

Matadors Drop Turkey Day Tilt To S. U.

Tech Squad Appears Stale And Slow; Pee Kicks Extra Point To Decide Scrap; Simmons Outfights Techsters

Frait Cake Orders Will Be
Taken By Home Ec Students
Orders for fruit cakes will be
taken this morning by the sophomore students in the home economics school. The cakes will be ready
by Saturday, December 3. Baked in
one, two, or three pound sizes,
they will cost 90c per pound.
The proceeds will go to the Home
Economics Loan fund.

GIVE BOOKS

..... Make Everyone Нарру

We have books for everyone on your Christmas list!

TEXAS TECH COLLEGE Book Store

Cheri Casa

Football Programs Of All Tech's **Home Games**

7 For 25c

WHILE THEY LAST

BO WILLIAMS Tech Gym

Under The Double 661133

BY GEORGE SPELVIN Toreador Staff Most of the "beefing" about the spected defeat of the Matadors he Simmons Cowboys is being d

Pressing While You Wait

Men's Suits Women's Dresses Overcoats

Our expert work, efficient service, and low prices makes it possible to keep clothes fresh and

College **Tailors** Phone 1696

Calendar

Thursday, December 1 A. W. S., room 209, 5 o'clock, Friday, December 2 Matador Party, Cheri Casa, 9-12 clock.

clock. Saturday, December 3

Ko Sharl Dance, 9-12, o'clock, Jountry club. Senior class party, Seaman hall. Monday, December 5

Forum, 7 o'clock, room 349. Chamber of Commerce, 7 c'clock. W. A. A. 7 c'clock, room 307. Y. W. C. A., 5 o'clock, room 307. Tuesday, December 6

International Relations Club. Sock and Buskin, room 202, 7 c'clock.

Writer Names All Opponent Football Team

Men Are Selected On Basis Of Play Against The Matadors; Group Chosen Do Things That Are Needed

BY LOWELL A. DALTON

FRIDAY-SATURDAY

THE LASH THAT RIPPED ACROSS HIS FLESH HOW TEARS THE HEART OF AMERICA!

Wrestling, Boxing Feature
Regular Aggie Club Meeting Picadors End

Matador Hall Cops Cage Tilt

Game Is Hard Fought And Half Ends In Tie; Briscoe Leads Goalers With 15 Points; To Get Awards

BY LOMAR NELSON Toreador Staff Matador hall's basket sho wept over the fish liberal uesday night for a 30 to 24

Football Work

Freshmen Win Three And Lose One Game; Varsity Jobs To Be Crowded Next Fall; Roll Up 108 Points To 13

Boasting of the most succ

Miss Weeks Presides At Meet

Pish, L. A. (24)	Fg	Ft	Pts
Briscoe, f	6		15
Crews, f	1	1	. 3
Mayo, f	0	0	(
Payne, f	0	1	1
McEachern, c	1	0	1
Stamphill, g	0	0	-
Norris, g	1	1	2
Wilkins, g	0	0	4
Totals	9	6	2

I ought to be jealous of that old pipe!"



Basketballers Hold Workouts Three Times Weekly; Games To Be Scheduled With Bor-der Conference Teams

XMAS PARTY PLANS MADE

CHRISTMAS CARDS

> and SEALS

TEXAS TECH COLLEGE Book Store

A Very Sensational Group Of



Some Were Originally \$16.75

A group of 27 dresses that are very outstanding as to style and quality—silks and woolens made into style creations at a very low price—all colors and all sizes to select from.

Regular \$19.75

DRESSES \$10.95

ness frocks of silk or wool—a small group of dresses but every dress an exceptional value.

Regular \$5.95 DRESSES

34 dresses that regularly sell for \$5.95-silks. woolens and corduroys in the group—all want-ed colors and color combinations — g o o d sizes.

CARTER-HOUSTON

"The Best Place To Shop, After All" 1220 Ave. J.





Sunday - Monday - Tuesday

SAT. NITE

The tobacco that's right — and the pack-age that's right GRANGER IS AMERICA'S PIPE TOBACCO

"BUT INSTEAD

I actually find myself look-

ing forward to the moment

when you pack the bowl with

Granger. It's the aroma that

Smokers like Granger be-

cause it is made just right

for pipes.

Varsity Men Must Work Next Fall To Keep Jobs

New

Conley

Bldg.

Speaks Here



Page Miss Post! **Etiquette Questions** To Be Settled

Chamber Of Commerce Is To Present Names Of Prospects

Three Members Entertain

Mothers And Daughter

Misses Gilbert Are

Home Ec Club Annual Xmas me Ec Club Annual Xmas
Sale Begins This Morning
For Tablets To Be Given Away

1002

Broadway

X-Members Of WA Will Be Entertained On Monday Eve.

of Carter To Review Book Before Discussion Group On Thursday

GRADE BOOK NOTICE

Clearance! DRESSES and COATS

Dresses that \$4.95 were \$9.75 __ Dresses that \$9.75 were \$12.75 __\$9.75

\$12.75

Four \$12.75 \$10.75

Four \$22.50 \$15.75 Coats, now_\$15.75 Seven \$29.50 \$19.95

Two \$59.50 \$39.50 Coats now_ \$39.50 One \$98.00 S59.50

GROUP OF HATS

Felt Hats, values to \$3.95, now____ \$1 Felt Hats, values \$1.95 to \$5, now___

The Voque

Look at that Daby roll em



Women's Shoe Sale

Smartness on the Campus as well as on the street.

You will find Comfort as

Well as Looks.



2 Prs. for \$295

"Across Street From The Citizen's National Bank"

Three Days Only!

Friday - Saturday And Monday

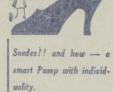
(Dollar Day)!

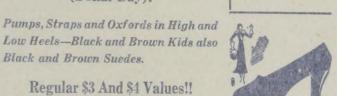
Regular \$3 And \$4 Values!!

Black and Brown Suedes.

Bring In Your Friends If You Don't Need Two Pairs Yourself

The Biggest Shoe Value In Lubbock!!





The Coed will find these Shoes on the Smartest of college Coeds.



New and effective com-

binations of colors.

THEY'RE MILDER THEY TASTE BETTER every one as near perfect as cigarettes

But please bear this in mind. It is what happens before the tobacco goes into this machine that matters most. Rolling and packaging are important, but not nearly as important as the selection, blending and treatment of the tobacco.

They're fine, mild, and pure tobaccos. We tell you about ageing and curing the tobaccos... about blending and cross-blending them... because they are things that count.

Chesterfields are milder. They taste better. Prove it for yourself... Just

try a package.

Smartness is no word come and look them over!