Did You Know * * *

That There Will Be a Pep Rally To

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 16, 1933

TEXAS TECH

NUMBER 10

ivestock Judging

Judgers To Visit Several Farms In Special Chartered Bus While **Enroute To Kansas City Contest**

Prexy's Paragraphs

BY BEADFORD KNAPP

and and no amount of excellent maching and training in technical bleets, or in ideals of citizenship in possibly off-set the violation of we and common decency involved the taking of procery that belongs individual citizens of our country ho are entitled to the protection of the law. I carneatly plead that we a some serious thinking about this atter. I would like to know what the student body thinks about this estivent body thinks about this estimated in the law of the

(Continued on Page &)

Barton, Gregory, Holley, Leach, Steen, And Young Will Com-pete With Teams From 30 Colleges In Country

Pig Roast Given

Tech Boys Will Spend Thanks-giving In Chicago Where The International Livestock Con-tests Are Held

FINIS MOTHERSHEAD

Resolution Adopted

Texas Tech Given Sympathy At Meet

Textile Students Dye Frosh Shirts

Four Students Are Now At

Capa y Espada Is Entertained In Regular Tuesday Meeting At the regular meeting of the Capa y Espada held in Room 310 of the Administration hulldan

Phi Psi Holds **Final Pledging**

Douglas, Wilder, Maddox, Knox, Wiley, And Harrell Are New Members of Tech Fraternity; Initiation Tonight

las, Harrold and Bill Wilder, Jack Maddox, James Harrell, Eliot Knox, and William Wiley.
Officers of the fraternity are: President, Don Maddox; Vice-President, Ford Benham; Secretary, John Wulfman.
Qualifications for membership in II Phi Psi are: enrollment in the textile school, a high scholastic average, and assent of the chapter members.

Leads Famous Band



Dancing Club | Las Leales Are

"Plains Dancers" Is New Name For Club Sponsored By J. O. Ellsworth; Folk And Ball-room Dancing Taught

BY RUTH HURMENCE

Has New Name Hosts Tuesday

New Members Are Presented At Home Of Mrs. Maedgen; 350 Guests Register For The Evening

Extension Courses Now Being Taught

Eighteen Cents For Three Meals Is Costs Of Foods

Women's Athletic Association will entertain their new members with a pienic at 5 o'clock Saturday in the city park.

The pledges will not be initiated until a week after Thanksgiving, according to Virginia Hash, president. Girls interested in various athletics and membership in the organization are asked to call Miss. Johnnye Gilberson or Miss Zells. Reigal, sponsors.

Basketball practice has been an nounced in the gym on Wednesday and Friday at 5 o'clock.

Board of Directors of the Alministed income for a week. The beard of Directors of the Alministed income for a week. The discuss plans for the comming var.

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Board of Directors of the Alministed income for a week. The dust association met at the Hilton their jits are living on a medicing to the gradient of the comming var.

Members present were: J E. Speer, president, J. W. Jackson, Mannounced in the gym on Wednesday and Friday at 5 o'clock.

Distinction Architects Have A

Color Scheme

Knapp Speaks To Home Ecs Tuesday

Southern Scholarship Society Schedule And Plans Are Listed

Centaurs Give **Affair Sunday**

Regular Homecoming Breakfast Given At Hilton Hotel For Former Members Of Club At 9:00 O'Clock

Seventh Annual Ball To Be Held At Auditorium Beginning At 9 O'Clock; Rhythm Kings To Play

Dr. Bradford Knapp spoke on Dormitories for Texas Tech" at a To Boost Tech

'Texas Tech Review'' To Go On Air Tomorrow Night At Seven O'Clock From Studio Of KFYO

Underwood Speaks In Joint Meeting

Dr. Sidwell To Discuss "The Geography Of Rivers" At Meet

Division Of Engineering Takes Time Out For Festivities As Slide Rules Are Laid Aside For Saturday Night

Bids Are Limited

All-College Dance To Be Spon-sored By Group On Saturday Night November 25; Pro-ceeds Go To Loan Fund

Young Demos Lay Plans For Clubs

THE TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Bob Tracy Business M Joe Harter Assistant Business M David Rutledge Assistant Business M Busier Moxley Ctrculation M	anager
Parker Taulman Associate Mary Elizabeth Dryden News Lloyd Glover Assistant News Finis Mothershead Campus Lawrence Messersmith Sports Lomer Nelson Society Loren Childers Society Ruth Hurmene Feature	Editor Editor Editor Editor Editor



ered as second-class matter, October 31, 1925 at the postoffice at book, Texas, under the act of March 3, 1879.

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WHO IS TO BLAME?

Football games provide one of the greatest pastimes in America today. Second only to baseball, they draw thousands of fans annually. So great has the crowds become that most colleges are employing special officers to look after the welfare of the fans whose lives are endangered at different times by pillow-throwers, staggering drunks, and pop bottle-weilders.

This college has special officers to protect the fans that come inside of Tech field. Granting that these men are of the finest calibre among our citizenry, there was an incident that happened at Saturday's game that was as disgraceful to them as it was to the person that tried and successfully resisted their arrest.

There are two sides to the question; the person who resisted arrest was in the wrong; the officers that choked up when he resisted were in the right, but they took an undue advantage of him.

Should we protect our fans from possible harm by persons who can not leave their giggle soup at home, or should we let the law handle them—handle them like they are rightfully supposed to be handled?

NEED FOR A TICKET BOOTH

For the last three years Tech has been playing to capacity crowds on the home field. Most of the tickets that are sold for the games are bought at the ticket booths at the entrance to the field, which are entirely inadequate for the purpose they serve.

In the first place, the booths are only temporary buildings that are not fitted for the sale of tickets. There are no wire nettings on the windows for protection from a would-be stick-up artist, who would not have any trouble in getting the receipts. The doors to both buildings have no locks on them, and the floors have been torn up. The booths are an eyesore to one of the most well constructed athletic fields in West Texas.

Last year several members of the Chamber of Commerce discussed the possibilities of constructing a permanent

Broadway

SATURDAY NITE PREVIEW Sunday — Monday — Tuesday FIRST TIMES IN LUBBOCK

HE'LL SING HIS WAY INTO YOUR HEART!





Abney Apparel Shop

nent structure that would take the place of both of the flimsy shanties. Before the end of the year it was revealed that this booth could be constructed at a nominal cost, and that it could be built in accordance with the design of the rest of the campus buildings. It was pointed out that one contractor went so far as to offer the required building materials to build the booth if some public spirited Tech organization would pay the cost of labor. On the suggestion of the ticket sellers and several students The Toreador writes this need in its editorial columns. It hope that some organization will get down to business and see if they can put a ticket booth at the entrance to our athletic field that will not draw the criticism of the visitors. It may be possible that all the social clubs could merge into one group to accomplish this task. The Senior class of this year would like to leave a gift to the college. Why not investigate the needs of the college before leaving this gift?

Alumni News

observational evidence to support the spontaneous origin of living matter in the world today.—Dr. James Gray, Cambridge professor.

DR. CLYDE C. CRAIG Dentist

ANY MAGAZINE

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A chartered craining school for nurses is conducted in connec-tion with the sanitarium.

Heat With Gas See A Dealer GAmerican Servant For Convenience-Who Displays Comfort-Economy This Symbol Symbol of Dealer est Texas Gas Co. good gas with dependable service



CAMPUS CHATTER

Bus Fares Average 6 2-3c When Bought In Dollar Tickets CITY BUS COMPANY

DR. W. J. HOWARD Dentists 505-6 Myrick Bldg.

than anything else. But—when sech a organization puts on sech a EX-HIBITION as they did during the HALF tother day, they should not be allowed to MEET no more. Thet bunch of ROUGHNECKS what run out on the field, while thim VISIT-IN gals was puttin on a good show, pulled off the greatest act of DIS-COURTESY which Mike has ever saw in his many yeers in these here parts. In kase the YELL LEADERS don't know about it, the visiting folks am supposed to FINISH their act completely, before the HOME products start their KAPERS. Hope the ALUMNI at the game didn't notice it two much.

Wal, we shore had a weak end of it fer HOME COMING. Beginning with that SOOKIE MASK-A-RADE

DR. C. M. BALLINGER

SPECIALS

Sweaters One Lot - Values to \$3.95 for \$1.95 Brushed Wool Zippers

\$5.95 Now \$4.95 Save Money-Formerly As High As \$15.95 Now \$9.95 ONE GROUP OF Wool Dresses

> The Voque "Appearance Counts in Apparel"

At \$5.95

One Lot of

Dresses

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> Dr. R. B. Hutchinson

DENTIST 403 Myrick Bldg. Phone 131



Only Yesterday is Positively one of the finest pictures of the year. I mean it!

"BROWNIE" AKERS.

about Cigarettes

There are 6 types of home-grown tobaccos that are best for cigarettes

BRIGHT TOBACCOS U. S. Types 11, 12, 13, 14. BURLEY TOBACCO U. S. Type 31.

SOUTHERN MARYLAND TOBACCO U. S. Type 32.

U. S. Type 11 is produced in the Piedmont Belt of Virginia and part of North

U. S. Type 12 is produced in eastern North Carolina. U. S. Type 13 grows in

South Carolina. U. S. Type 14 is produced mostly in southern Georgiaa few million pounds in north-

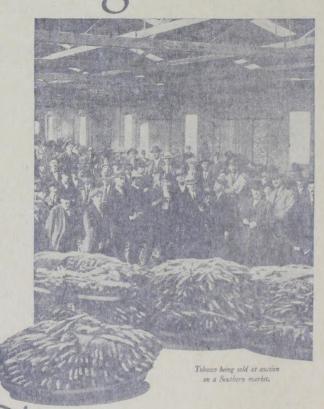
ern Florida and Alabama. U. S. Type 31 includes what is called White Burley tobacco. It was first produced by George Webb in 1864. It is light in color and body, and is milder than the Burley used for pipes.

U. S. Type 32, Maryland tobacco, is noted for its "burn". In this respect Maryland excels most other

These are the kinds of home-grown tobaccos used for making Chesterfield Cigarettes.

Then Chesterfield adds aromatic Turkish tobacco to give just the right seasoning

Chesterfield ages these tobaccos for 30 months -21/2 years - to make sure that they are milder and taste better.





the cigarette that's MILDER the cigarette that TASTES BETTER Morley Je To Lubbe

In Two Under Doub

WOR

Baylor Bears Seek Vengeance Over Tech Men Friday

Morley Jennings Brings Team To Lubbock In Second Fracas In Two Years On Local Field

Under The Double



GUARANTEE WORK

LOCATED FOR YOUR CONVENIENCE

> COLLEGE TAILORS

1109 College Avenue Phone 1696

Baylor Boys Feel Confident As
Texas And Texas Christian
U. Are Bumped In Race For
Flag In Southwest

BY LAWRENCE MESSERSMITH



Tech	Baylo
Martin	_ L E Jame
Mc Williams _	L T Clarl
Greer	L G Clen
	C Cloye
Davis	. R G _ Norton (C
Baker (c)	RT Weather
Hitchcock	. R E Pett;
	Q Pearc
	L H Stringe
Butts	_ R H Hal
Curiman	_ F Frisby or Wil'ms

DR. MARSHALL HARVEY

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Surgical Chiropodist

What A Game! Society Writer Sees Crooshul Game

IF YOU WANT TO LEARN TO DANCE FOR ONLY \$2,00 OR TAKE A COURSE OF EIGHT LESSONS IN AN ADVANCE CLASS-COME TO THE TEA ROOM IN THE HOME EC BUILDING SATURDAY EVENING AT 7 O'CLOCK-OR PHONE 52.

Lewis Walker, 12091/2 Broadway

SHIRT WEEK

See the Latest "Jack Holt" Model In Seven Solid Colors Newest Patterns in Eagle, Enro, and Glover Shirts

\$1-\$1.45--\$1.95 and \$2.45



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HELP THE HILTON HOTEL WELCOME OUR VISITORS FRIDAY -- BAYLOR BEARS SATURDAY - PAMPA HARVESTERS

FRANK CARR'S HOLLYWOOD ORCHESTRA PLAYING NOON AND DINNER CONCERTS

- DRINK BRONK RIDER! At The



DON'T WAIT FOR FREEZING WEATHER FILL UP NOW! Per Gallon

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Fried Chicken and T-Bone Steak Dinners, Plate Lunches and Sandwiches

Protect your Car with

integration.

4. Flows Freely—does not clog nor gum in the radiator. Does not cause overheating.

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cos than any other popular brand.

it, I smoke only Camels. I've taste will confirm the fact that tried them all, but Camels are my smoke! They have a natural costlier tobaccos, is better for mildness, and I like their taste steady smoking.

If you are nervous...inclined to "fly off the handle"...change to Camels. Your own nerves and this milder cigarette, made from

WhO's aFrAiD oF tHe BiG BaD



MATADORS
Are Like TheTHIRD LITTLE PIG
THEY'RE
PREPARED!

SERIOUSLY, after the outcome of the games in the Southwestern Conference, last week-end, BAYLOR seems the most formidable foe of all, BUT THE MATADORS WON LAST YEAR....AND THEY CAN REPEAT.

FIFTY-SEVEN STRONG THEY WILL COME OUT TO CONQUER AND THEY WILL.

MATADORS, DURING EVERY MINUTE OF THE GAME, JUST REMEMBER THAT WE'RE SUPPORTING YOU ONE HUNDRED PER CENT.

This Page Made Possible By The Following Real Boosters Of Texas Tech

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Sans Souci Masquerade Begins Week-End Activities For Clubs

Clever Costumes Are Worn By Ko Shari Club
Club Members And Guests;
Carnival Spirit Featured
In Ball Room

Are Hostesse

Are Hostesses

Two Entertainments Given At Homes Of Patronesses Fri-day And Saturday; Alumni Return For Week-End

Prexy'sParagraphs

Las Vivarachas Club Give
Annual Coffee Saturday
Joining in the festive activities of

Las Chaparritas Entertain At Hotel Lubbock Saturday Noon

Many Out-Of-Town Guests Are
Present For Homecoming At
Morning Affair; Bradley Is
Morning Affair; Bradley Is
Morning Affair; Bradley Is

DFD Club Gives Waffle Break-fast Honoring Returning Exes

KNUTE ROCKNE WAS A GREAT COACH

ROCKNE HALL IS A GREAT PLACE TO EAT

60 Meals \$10

Don't Forget! YOUR PICTURE MADE FOR La Ventana BEFORE November 30th

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OF FINE TOBACCO _and no loose ends

> It would delight you to open a Lucky Strike and examine the long, golden strands of fine tobaccos. To notice how fully packed it is . . . how free from annoying loose ends. Every Lucky Strike is a blend of the world's choicest Turkish and Domestic tobaccosfinely shredded-long and evenly cut. That's why every Lucky draws so easily-burns so smoothly.

ALWAYS the finest tobaccos ALWAYS the finest workmanship ALWAYS Luckies please!

Paul Barrier, Manager

NEW PURSES

Pretty novelty shapes this low price each

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Pretty styles and bright colors. Very popular now each

Silk Underwear

New

Stetson

Hats

The latest shapes

and colors are here at popular prices.

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We have the most complete stock you will find anywhere at popular prices __

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Students! Bring us your used or mistite suits and overcoats. We will al-

\$5.00 to \$20.00

For them on a brand new taffor made suit. Order your Fall suit now! Prices are advancing—

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We Use Genuine Material

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d Mrs. "Scotty" Poage of the here for the Tech Simne, Poage is a former Tech
Matadors May

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NEW RATES:

- 1 Passenger —25c
- 2 Passengers-30c
- 3 Passengers-40c

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MARK HALSEY'S Jumbo Malt

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\$3 Parker Pen and \$1.50 Pencil



ne, \$3.00—Pencil alone, \$1.50 ht in pairs only \$3.75 for both Green and Gold or Bronze

SPECIAL SALE

- FOUNTAIN PENS 7 Parker \$3.50 Pens @ \$2.00
- 9 Swan Pens \$7.50 @ \$3.75
- 4 Swan \$5.00 Pens @ \$2.50
- 1 Eversharp \$5.00 Pen @ \$3.00
- 1 Eversharp \$6.00 Pen @ \$3.60
- 1 Swan Pen and Pencil Set @ \$4.00
- 1 Eversharp Pen and Pencil Set \$5.00 @ \$3.00

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- 2 \$8.00 Sets @____\$4.80 2 \$6.50 Sets @____\$3.90 1 \$20.00 Set @___\$12.00
- 1 \$7.50 Set @____\$4.50

TEXAS TECH COLLEGE Bookstore

Matadors Win Over Cowboys With 7-0 Count

Dowell And Butts Star For Tech In Homecoming Tilt; Cowhands Put Up Stubborn

By LOMER NELSON

For Bruin Go

Baylor Squad All Pepped Up In Two Upsets; Jennings Points Toward Lubbock Game As Crucial Contest

in the Baylor	go.	
The lineups:	-	181 Mar - 8
Simmons (0)	Pos.	(7) Tecl
Huestis (co-c)	LE	Martin
Neely, J. B.	LT	McWilliam
Cope	LG	Gree
Bentley	0	Barton
McLeod	RG	Davi
Winters	RT	(c) Bake
Pee (co-c)	RE	Hitchcock
McCollum, E.	QB	McKeeve
Creighton	LH	Pric
Hill	RH	Clar
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5.00	SHOES	0	7	ь	×		3		4.45
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Crisp, new styles in the famous FORTUNE and PACKARD shoes. Tested quality, materials and work-manship. In brown and black calf, kid and Sooth grain. In dress and full brogued patterns. Bal wing tip and plain

Come in and see these Shoes. You'll want to be fitted in a pair or two!

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Baylor's Cubs Meet Marshall

'Jim'' Crow And His Tough Crew Of Bearlets Go Against Undefeated Junior College Eleven At Waco Today



Just unpacked-a shipment of new Snyder-knits.

Special Purchase

Untrimmed Sport Coats to Sell at

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\$22.50

\$29.50

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Any morning now you may wake up and read something like this in your paper-





WE'RE NOT AFRAID, OF THE BAD, BAD WEATHER

You Needn't Fear Anything The Weather Man Has Up His Sleeve If You Wear An

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ALL WOOL BLUE MELTON OVERCOAT

'ALL WOOL POLO COATS Extra length, double breasted, full belted. In oxford

gray, light gray and camel ian ...

BLUE TOPCOATS

Collegiate model, single breasted, half belted and ex- \$13.50

SCOTCH TWEEDS

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An all around coat that will give you plenty of \$8,50

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