

Howdy!

While you may finish exams early remember that registration will be held Thursday, February 1. It's a good idea to begin the semester on time because you will be charged with double cuts and a late registration fee.



The TOREADOR



Did You Know

That The Toreador will move into its new home—an office and printing plant in the engineering building—next week? And that its next edition will be printed there? The old location will be maintained for a central news point. Turn in all notices, announcements, and news at this office.

VOLUME IX

LUBBOCK, TEXAS, THURSDAY, JANUARY 25, 1934

TEXAS TECH

NUMBER 18

Awarding Of Contracts Held Up For CWA Approval

Final Examinations Will Start Tomorrow; Registration Begins Next Thursday To Last One Day

Dead Week Holds Sway Through This Week Closing Today; Registration Will Be Open Two Weeks; Fresh Enroll First; New Students Must Present Grade Cards

Registration of students in Tech for the spring semester will be held in the college gymnasium Thursday, February 1. W. P. Clement, registrar, announces.

Open Two Weeks
While official registration will last only one day, it will be open for nearly two weeks, the registrar said. New students may enter until February 12.

Freshman will register from 8 to 12 o'clock. Upperclassman registration will be held in the afternoon from 1 to 5.

Students not in the college during the past semester will be required to present grade books or entrance cards.

Fees Listed
Concerning payment of fees, first semester students will not be required to pay another library and general breakage fee of \$7.50, officials said. Another medical fee of \$2.25 will be required, however.

Twenty-five dollars, the customary tuition for a normal load of semester hours, will be charged all students, making a total of \$27.25 for those already making the library deposit. New students must pay \$34.75.

Prexy's Paragraphs

BY BEADFORD KNAPP

"He who gains a victory over either men is strong; but he who gains a victory over himself is all powerful."—Lao-tse.

"Beware of little expenses; a small leak will sink a great ship."—Franklin.

A schedule has been set by the schedule committee for the final examinations. Both teachers and students should adhere to that schedule. Any other course will bring confusion and difficulty. One indication of a high type student is the ability to reproduce what he has learned. To be able to write clearly and logically what we have learned is the best indication that we have reasonable understanding and mastery of the subject, save only such an exception as might occur where a student has the memory faculty highly developed and merely reproduces from memory and not from knowledge or understanding. If, with the book closed and nothing but a piece of white paper before you, you could take a clear question, analyze it, and answer it, it is the strongest indication in the world that you must have devoted time and attention to understanding of the subject of the examination.

Questions ought to be fair and square with no catch in them. Answers ought to be on the same high plane—your own knowledge and memory of what you have learned. When you come to examinations, your own knowledge of English and the ability to use it is part of the examinations, no matter what the subject may be. You must understand the question and be able to write a clear and understandable answer. After all, that is the test.

The Student Council is doing an excellent piece of work in revising the rules for election of student officers. A democracy must be founded upon the right of every citizen to express his will at the polls. Unless I am entirely mistaken, there is a gradual change taking place in many sections of our country and I believe these changes will go on constantly. The public press is constantly reporting the revolt of people against dictation in politics. The rule of the minority is being challenged on every hand. It seems to me for these reasons that this step on the part of the Student Council is an important and constructive step.

Ever since I came to Tech I have heard a great deal about the boasted democracy of our student body. I believe in it. I like to see it. It is here as a firmly fixed principle in this great student body. I, therefore, have great confidence that these reforms in election methods will have a strong bearing on the peace and good-will and fine democracy of the students of the Texas Technological college. During the next semester and in the next year there will be many additional responsibilities for this student body.

It will be important to obtain a man of sterling worth

(Continued on Page 2)

Starting tomorrow morning, final examinations for the fall semester will last for five days to bring work for the first half of the year to an official close.

Last Three Hours
Exam sessions will last three hours each, and will be held three times a day for duration of the schedule issued from the office of the dean of the college.

"Dead week," an institution for every examination period, began Monday. It will last through today, as exams begin tomorrow. Reclassification opens the following day.

The schedule, as given by Dean J. M. Gordon:

Friday, January 26
7:45-10:45—Classes meet 9-10 TTS
11:30-2:30—Classes meet 2-3 MWF
3:00-6:00—Classes meet 9-10 MWF

Saturday, January 27
7:45-10:45—Classes meet 8-9 TTS
11:30-2:30—Classes meet 1-2 MWF
3:00-6:00—Classes meet 11-12 MWF

Monday, January 29
7:45-10:45—Classes meet 8-9 MWF
11:30-2:30—Classes meet 1-2 TTS
3:00-6:00—Classes meet 11-12 TTS

Tuesday, January 30
7:45-10:45—Classes meet 10-11 TTS
11:30-2:30—Classes meet 10-11 MWF
3:00-6:00—Classes meet 2-3 TTS

Wednesday, January 31
7:45-10:45—Classes meet 12-1 TTS
11:30-2:30—Any classes not above 3:00-6:00—scheduled.

Engineering orientation 11:15-1-6 o'clock, Wednesday, engineering auditorium.

AWS To Alter Constitution

Social Group Making Plans To Send Representatives To IAWS Meet At Tucson; Tea For Fresh Girls Next Event

Following a proposal that the election of officers be moved to the first of March instead of the first of April as it formerly was, a committee of AWS and Junior council members is working to revise the constitution of the Association of Women Students. Steps are also being taken to make the vice-president of the AWS president of the Junior council.

Plans are being made to send a representative to the regional meeting IAWS in Tucson, Arizona, in April. Ickle Bacon, corresponding secretary of the association, has written for material on the convention of the southwest region. The representative from Tech will be the president-elect for 1934-35.

A tea on February 2 for incoming freshmen girls is the next social event on the calendar for the Junior council. It will be their last official entertainment for the year and will be from 4:30 to 5:30 in Seaman Hall in charge of Emily Davis and Lucile McCrummen.

Social events scheduled for the coming semester by the AWS are an all-girls' dance in the gymnasium, a carnival, and a fun night. Musical evenings will be planned throughout the semester with the Forum in charge of the one in February.

Later in the spring there will be Recognition Day when outstanding girls will be given awards. A formal banquet in May following Recognition Day will honor new officers and councillors.

By-Laws Of Tech's Constitution Published For Benefit Of Voter

Ray Moore, president of the student council, announces the following by-laws of the constitution, regarding student elections. Election of officers for the Toreador and La Ventana will be held during the fourth week of February.

By-laws, though yet to be approved by President Knapp, were passed on by the student council Thursday, January 15.

Chapter 1—Eligibility
Article 1. All candidates for the offices that receive salaries shall file with the secretary of the Student Association at least two (2) weeks and not more than thirty (30) days prior to the date of the election:

A. A petition announcing intention to run for the office desired, stating that the candidate is a bona fide student of the college; said petition being signed by at least 15% of the qualified voters of the college.

B. A statement signed by the

Want A Wool Blanket? Swap With Guild

"We'll trade a large hand-woven virgin wool blanket to anybody who brings us 60 pounds of grease wool in exchange," Ford Benham, plant manager of the Techshire Weaving Guild announces.

Grease wool, the plant manager explained is the wool as it comes from the sheep's back, uncleaned and unbleached.

A blanket loom now being built in the textile building will soon be completed and blankets will be available to all interested in the trade. A cash price is to be set late.

Other articles, all hand made by members of the student guild include suiting, overcoating ladies' dress goods, hand-made women's purses, scarfs, shawls, baby blankets, and men's ties. Samples are sent upon request.

Printing Plant To Be Occupied Within Week

Toreador Plans To Print Next Issue With New Equipment; Paper Will Come Out One Day Late Next Week

The Toreador will take possession of its new printing plant next week and issue its first paper from the plant next week, if the shop is completed on schedule.

Assembled and rushed to completion since the holidays, the new plant is now installed in the basement of the engineering building, and will be ready for operation

Contrary to its usual custom, The Toreador will not discontinue publication during examination week. Instead it will print its regular weekly edition one day late next week, issuing it Friday, the first day of classes for the new semester. Distribution will be as usual, from the booth adjacent to the college postoffice, and in the engineering building.

Build Partitions
Building of partitions to enclose the printing equipment and construction of a new office for the newspaper across the hall from the print shop are all that remain to be finished for the Toreador's new home.

Management and operation of the plant have not yet been worked out, Cecil Horne, journalism head announces. One or two full-time experienced printers will be employed, and student labor will be used for the rest of the work.

Student Employed
Already engaged is Forrest Weimholt, former Tech student and experienced. Weimholt will enroll in the college for full-time study next semester.

Equipment of the print shop, Horne said, is modern and up-to-date. It includes one large roller press, one Intertype machine, a power paper cutter, a Bostich wire stitcher, a small job press, a small casting box, several cases of hand type, composing stones and metal saw.

The fire department of Little Stanmore, Scotland, was awakened recently by an alarm to fight a blaze in its own station.

New Officers Will Be Chosen By Club

Three new officers will be elected at the next meeting of the engineering society, February 5. They are vice-president, secretary, and treasurer; replacing Douglas Ross, Leon Ince, and Grover Green, respectively. James A. Loughridge, now president of the organization, will hold his position the rest of the year.

In connection with the engineering banquet, to be held March 3, a toastmaster and four class speakers will also be elected. A banquet hall will be selected by a committee appointed at that time.

Hubert Allen, manager of the TUGO plant of the Texas Utilities company, has been announced as the principal speaker. It was upon his invitation that senior engineers made a recent inspection of the station north of Abernathy.

The engineering banquet is an annual affair. It is open to all engineers and members of the engineering faculty.

New York and Albany were named after Baby Stuart, the Duke of York, who later became James II.

(Continued On Page 3)

Benham Heads New Guild For Textile School

Techshire Chief Names Overseers For Three Divisions; Wilder Douglas, Harrell In Charge Of Departments

Adams Gives Loom Textile Group Weaves Uniforms For Matador Band; Spring Suit Materials, Blankets Are Also Products

Ford Benham, senior textile student, has been chosen student manager of the Tech-Shire Guild by the governing committee, composed of Dr. Bradford Knapp, Dean O. V. Adams, Professor Carl D. Brandt, Don Maddox, Bill Wilder, and A. M. Harrison.

Benham is responsible for all the business of the Guild and has chosen the following Guild members as overseers: Bill Wilder, weaving; Ralph Douglas, carding and spinning; James Harrell, dyeing and finishing.

Business Manager
Don Maddox, president of Phi Psi and the Tech-Shire Guild, has been appointed by the new manager to look after all of the Guild's business, keep the books, and take care of all correspondence.

The blanket loom, donated by Dean O. V. Adams to the guild, has been finished, and the guild members are now weaving the first blankets, which will be off the loom in a few more days. They are also weaving men's spring suiting, which will soon be for sale to the public.

Uniform Material Woven
Material for the standard Texas Tech Matador band uniform is now being woven, as the sample uniform and the material woven by the guild has been approved.

The guild weaves all kinds of cloth and spins all kinds of yarn. Blankets, suits, overcoats, dress material, scarfs, and any type of material, which a customer wishes, will be woven.

A constant flow of orders have come into the textile department, especially from the officials at Washington, who have shown an increasing interest in the material, since the presentation of a hand-woven suit to President Roosevelt.

Announce Changes In Engineer School

Two changes in the faculty of Tech's engineering school were confirmed by officials last week.

The two transfers promote W. E. Street, former engineering drawing instructor to the assistant professorship of Samuel J. Boller, deceased; and name C. C. Perryman to the position held by Street.

Episcopal Meet Closes Monday

Twenty-fourth Annual Convocation Ended In Afternoon; Next Meeting Place Will Be Wichita Falls

The twenty-fourth annual convocation of the Episcopal missionary district of North Texas was brought to a close here last Monday afternoon when the delegates adjourned to meet next year in Wichita Falls, Texas.

At the morning service at St. Paul's church the Rev. Bishop E. Cecil Seaman of Amarillo addressed the church convocation and visitors.

During the joint session of the convention, Mrs. Carl Svenson gave the report of the district branch of the Women's Auxiliary to the National Council.

Talks on "The Church and the Student" and "Bible Study in Our Congregations" were made by Mrs. Mary W. Doak, dean of women at Texas Technological college, and Mrs. Warwick Aiken of Big Springs, Texas.

Guild Goes Feminine In Its Appeal

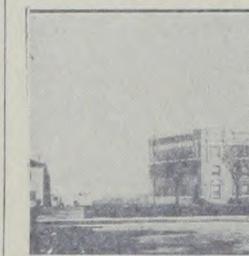
Something for everybody—even the women!

That is the textile engineering department's motto. And now, you of the fairer sex, if you will be in style, you must buy cotton yarn from the Tech-Shire Guild to crochet bedspreads, dresses, skirts, blouses, scarfs, or anything for the house or dress.

Lubbock women have been swamping the Guild for cotton yarn.

(Continued On Page 3)

New Dorms Look Like This



Dormitories for Tech, to be built with \$650,000 of PWA funds, will look like the above structure, according to an architect's drawing published last week.

Pictured is the girls' dorm, which will be located between the home economics building and practice house, facing north toward the main campus drive. Opposite the girls' quarters and facing south toward them will be the boys' dormitory, on the other side of the entrance drives.

Work on the two buildings, which is scheduled to begin February 1, now hinges on award of contracts. (See story to right).

Democrats Will Climax Confab Saturday Night

Youngest Texas Mayor Selected To Deliver Keynote Speech; Maury Hughes Will Give Main Address

Activities of the West Texas Young Democratic Convention will be climaxed by a banquet and dance Saturday night, February 3, in the Hilton hotel.

Walter Nelson, mayor of Wichita Falls and president of the League of Texas Municipalities, has accepted an invitation to deliver the keynote address. Mr. Nelson will speak at 9:30 Saturday morning.

Election of permanent officers will take place at 10 o'clock. State Democratic candidates will be given an opportunity to speak from 11 to 12 o'clock. A luncheon honoring these candidates will be held at the Lubbock Hotel Saturday noon.

At 2 o'clock Maury Hughes, State Chairman of the Democratic party, will deliver the principal address. A business session will be held afterwards.

Final arrangements for the dance were announced by M. G. Pederson, chairman of the entertainment committee for the convention.

The Young Democrats dance will be held at nine o'clock in the Hilton ballroom. Jack Casteel will furnish the music.

Registration fee for delegates to the convention is \$1.25. This admits the delegate to the banquet and the dance. Separate admission will be charged those who attend the dance and do not pay the registration fee.

The purpose of this convention is to organize 130 counties of West Texas. Delegations from points all over West Texas are expected in Lubbock for this gigantic gathering of young Democrats.

MacDonald Leach, State Democratic Committeeman, will serve as temporary chairman for the convention.

Tech Students Employed In Various Professions

According to a report made by C. E. Hinkle, director of employment for Texas Tech more than 35 per cent of the student body are earning part of their college and living expenses during the school year.

The report showed 541 men out of the 1,776 men students and 155 out of the 775 women students were employed. Forty-six per cent of the men students were employed and 20 per cent of the women, an average of 35.6 per cent. Total employed was 696, including 136 working at the college.

Applications numbered 1,358, with 84 enrolling in the employment bureau. Total of 141 men and 48 women sought work but were unable to get regular employment.

These employed students during the fall semester received in excess of \$75,000 for working. Average monthly salary of the men was \$28.16 or 29.46 cents an hour. The women averaged \$22.42 a month or 24.04 cents per hour. The men worked 3.7 hours per day on the basis of 26 working days per month and the women 3.6 hours.

One student makes his living as a boxer; four as bus drivers; 15 working at filling stations; three as florists; one as a golf tutor; another as a grain buyer. Nine are employed in laundries; one as a mail carrier; two men are ministers and use their income from preaching; one man is a printer; one a taxidermist; three are teachers and one a telegrapher. Two men make a living washing windows; one works in a warehouse and four are employed on student publications.

Seventy-five of the women employed are housekeepers; 12 are stenographers; 10 are companions

Former Editor Of La Ventana To Do Painting

Everett Fairchild Is Signed As CWA Artist; Progressive Architecture Is Theme For Engineering Design

Everett D. Fairchild, ex-student and editor of last year's La Ventana, has been signed as CWA artist to do the mural on the south stair wall of the engineering building. The agreement was signed last Saturday, according to Prof. F. A. Kleinschmidt, head of the department of architecture and member of the PWA art committee for Texas and Oklahoma. Scaffolding will be erected either today or tomorrow.

Architecture Theme
Fairchild is being employed as a class "B" artist. He will receive some \$200 for approximately six weeks' work, including drafting of the design and completion of the painting. Theme of the design is "Progressive Architecture."

Central figures in the mural will be modern laborers riveting a structure against a pattern of skyscrapers. In contrast, primitive methods of construction will be illustrated by Egyptian pyramids, igloos, Roman, and Renaissance models in the background. The painting will end in a design of draftsman at work. Its dimensions are to be 15 by 14 feet.

Finish In March
All work of the PWA art committees is being carried on under supervision of the Department of the Treasury. L. W. Robert, Jr., Assistant Secretary of the Treasury, has written Prof. Kleinschmidt congratulating him upon the excellent work of his committee in general and upon that of his immediate section particularly.

Prof. Kleinschmidt expects the mural to be finished by the middle of March.

Jordan, county seat of Sarfield County, Montana, is 90 miles from a railway.

college faculty since 1928 and Perryman until 1929.

The changes follow the death of Boller, who was found shot to death in his office New Year's Day. A verdict of accidental death was returned in the shooting by the coroner.

Plans for the new dormitories, which were drawn by Wyatt C. Hedrick, Fort Worth architect, provide for the structures to cost \$325,000 apiece. They will be built facing each other across the main drives entering the campus.

Designed to be similar to other college buildings, the dorms will together house approximately 650 students. Each will contain, in addition to living quarters, spacious lounge and recreation rooms. Storage space will be provided in the basements.

Engineers Plan Two Showings

Engineering Buildings To Be Open During Interscholastic Meet; 7,000 Visitors Are Expected For Annual Display

Tech engineers will give their annual spring show twice this year, announces "Chic" McElyea, publicity manager for the festival. Arrangements have been made to have all engineering buildings open to the public during the Interscholastic League meet and later, during the American Association for the Advancement of Science, convention.

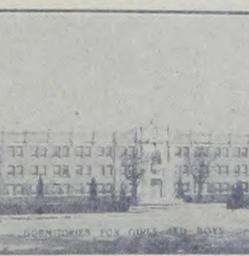
Dates of the latter meeting are April 30 and May 1, 2, and 3 with Dr. E. A. Studhalter, professor of biology in charge of arrangements.

Features of the show which will differ from that of last year are content of the program and souvenirs for the visitors. The textile and mechanical engineering departments are planning to make small mementos for each of the 7,000 callers who are expected during the first showing. The second one is to be a private affair.

Programs of the affair are to carry foreign advertising for the first time. All machines will be described in greater detail.

Attendance keepers of last year showed a total of \$700 in comparison with \$500 the year before. These figures make a basis for predictions of a larger crowd this year.

Construction Firms Bid For College Works



Eight Contractors Submit Bids To Board Of Regents; Final Award Left To Tech Building Committee

Final award of contracts for construction of Texas Tech's two new dormitories was left in mid-air Friday pending final approval of bids by PWA officials in Dallas and in Washington.

Bids for the college works were opened Friday at meeting of Tech's board of regents here with President Bradford Knapp.

Estimates for the dormitory construction, including three by local contractors, were submitted by eight bidders. Competing with the local firms were construction companies in Fort Worth, Dallas, and Oklahoma City.

Final award of the contracts was left with the college building committee, composed of three regents, General John A. Hulen, Senator R. A. Stuart, and J. W. Carpenter are members of the committee. This committee forwarded the bids to CWA officials.

"Amount of the estimates was not the only consideration," president Knapp said. "Since we hope to occupy the new dormitories by opening of the fall semester next year, time was also a factor. Under some of the bids, construction would last a year, so that the buildings would not be ready for use until the fall of 1935."

Meeting with the board of regents Friday for the first time was Dennis Zimmerman, Tulsa, newly appointed member of the group. Zimmerman was named by the governor to succeed Houston Harte, San Angelo publisher who resigned to accept a post with the federal relief administration.

Chairman Absent
Others attending the conference were Vice-chairman Roscoe Wilson, Lubbock; Secretary W. T. Gaston, Lubbock; Gen. John A. Hulen, Fort Worth; Sen. R. A. Stuart, Fort Worth; John W. Carpenter, Dallas; Mrs. John A. Haley, Midland; Mrs. Emma G. Meharg, Plainview; and Joe T. Sneed, Amarillo.

Clifford B. Jones, chairman of the regents, who is from Spur, was the only member absent.

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Car Dealers Mourn Passing Of Bumpy Drives

Hailed generally as a welcome improvement, pavement of campus drives is quietly lamented in some quarters, rumor would indicate.

Here's the situation: Local automobile dealers, showing new car models, are reported to have found Tech's bumpy driveways ideal for demonstration of easy-riding qualities. At the same time, the "testing drives" were conveniently located.

Witnesses report the appearance of numerous new automobiles, most of them bearing dealers' licenses, to confirm the report.

But with the closing of campus streets for a paving project of some \$50,000, the car merchants have lost their favorite proving grounds. Can you wonder at their sorrow?

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THE TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

Bob Tracy	Editor
Joe Harter	Business Manager
David Rutledge	Assistant Business Manager
Buster Motley	Circulation Manager
Finis Mothershead	Associate Editor
Harry Elizabeth Dryden	News Editor
Lloyd Glover	Assistant News Editor
Finis Mothershead	Campus Editor
Lawrence Messersmith	Sports Editor
Lomer Nelson	Sports Editor
Lorene Childers	Society Editor
Ruth Hurnance	Feature Editor

Reporters: Jim Lindsey, Josephine Powell, Helvyn Kinslow, Ray Moore, James Elshridge, W. R. Hudson, Elmer Fortner, Rosamund Langdon, Edith Young, Bruce Zorns, Clay Thompson.

Campus news covered by students in the department of journalism

Entered as second-class matter, October 21, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract; 35c per column inch by insertion.

Phones: 1280—Day Tech Campus
1285—Night 300-D Ad Bldg.

AN ELECTION CONVOCATION

The fourth week in February, students of Tech will elect four individuals to serve at the head of student publications for the ensuing year. This is the first year for student elections to be conducted since the new amendment to the student constitution was adopted.

Last year, there was heated rivalry between the candidates, with an abundance of signs, pamphlets, and circulars. Candidates talked up their own campaigns with student to student canvassing, and some appeared at various club meetings to make talks. Even with the unusual interest manifested by the students in the election, less than seventy per cent of the enrollment voted. Surely the other thirty per cent knew of the election. Either they did not know the candidates personally, or they had not been approached or urged to vote. A small per cent may not have voted because they did not care. But the majority failed to do so because they were not vote blindly—they did not know the candidates.

Obviously, this thirty per cent is the group of students who would not know the candidates, regardless of popularity of an individual or extent of his campaign. There should be a way for the student body to see and hear each candidate.

A new semester is beginning February 1. At the first general convocation of the semester, candidates could be introduced to the student body. This would give everyone an equal chance; and enmities and jealousies which often develop during torrid campaigns may be avoided. Such a procedure would tend to put the elections on a friendly rivalry basis.

SCORE ANOTHER FOR PREXY

If CWA funds allotted Texas Technological college for paving campus drives go far enough, sidewalks will be built to connect college buildings, Tech officials announce.

The paving program, estimated to cost \$50,000, has met with general acclaim.

But student pedestrians outnumber car owners five to one. Thus if paving is a godsend to motoring students, think what walks will mean to those trudging across the campus and back for widely separated classes.

Something more—there prevails a sentiment to lay walks in the most direct lines. "Some college official," says President Knapp, "has said that no campus should have walks before it has paths. 'He's right. There's no use building walks if students won't use them. Where it is possible, we'll lay concrete along paths already worn between buildings.'"

Chalk up another score for prexy.

We are not trying to live down a reputation, but we are trying to build up one. Three meals per day for \$17.50 per month. La Fonda—Adv.

1934 OT Model
ROYAL PORTABLE
Now \$45—Formerly \$60

RIBBONS and SERVICE for ALL TYPEWRITERS

Master's
OFFICE SUPPLY CO.

The Typewriter Store
1068 13th Street Phone 78

For Arid Climates—
CHARME
Scientific Cosmetics



Everlasting loveliness is the ideal of CHARME. Nature gives you the basic fundamentals of Beauty with one hand and she casts the devastating forces which destroy it with the other. It is the work of CHARME to protect these treasures nature has given you and to guard you from the ravages she would exact. We handle a complete line of Charme products. Let us furnish you with this scientific aid to beauty.

TEXAS TECH FOLIO

This ad prepared by Winslow Dahinke



CAMPUS CHATTER

Now is about time for all you geezers to sit up and take notice of what's going on around here. For one thing elections for the publication offices are not very far off I see, some of the worthy candidates have already announced their honorable intentions of running. But I'm not going to mention any names this week because I have not had enough time to get around to all of them and look them over, finding their bad and good points yet. But I'll give it to them before elections.

A little gossip I heard: I don't know how I managed to find out one of these things. Just lucky enough to run into it I suppose. Anyway don't ask any of the San Soules about it. They won't tell.

Also none of the S. S. pieces can have dates this week. That is, during dead week. That's right girls, see if you can pull up that club grade average a little.

Here's one that you can ask. Ask Tracy Watson and Charles O'Neal who the best trickster around here is. Wonder why some of the girls in school have started wearing braids? Hello Liz Dryden. You been making a line in this column quite often and I hate to give you too much publicity. But what I really want to know is, what is your hair's natural color, what color is it going to be next, and when are you going to make up your mind about it. (Your hair).

Pictures for the beauties are pouring in for the annual like water out of a sieve. And a right nice selection they are too. Pictures flatter in a great many cases. You can't all have yours in the annual. One social club says to another, "We can turn in as many pictures for the beauty pages as you can." It seems that way from the amount they are pushing forward. Some of you other girls that don't belong to social clubs and oughta put yours in the scramble cause some of you are swell looking too.

There's a college picture show in town now. I like to go to them, and

Alumni News

do every time one comes to town. Never yet have I been disappointed in expecting them to be exaggerated when it comes to portraying real college life. Dances for instance are not shown right. Out here where there are more dances than anywhere pastime, we have an opportunity to know what college dances are. They are all tag dances for one thing. I know one little girl that never fails to get a big rush when she goes to a dance. She can dance and she is cute. Do the boys grin when they tag her? They walk away with a grin. Maybe it's because they know they won't get stuck. A good expression to watch is that on a boy's face when he is stuck with some unwelcome blend. Both the boys and girls that go to the dances regularly acquire a good dance LINE. Perhaps the boys are a little better than the girls. Tag one when he is the middle of that line and see how much he can get away with. And if the girl is saying, "Oh this is a duty dance, eh?", see how fast he can make her feel that it really isn't and he just loves to dance with her. When you think of these things that you invariably see and do at dances, don't they seem foolish and silly when you are not break when they want to and who they want to, in several ways. And I think that duty dances are a lot of hokey.

Lay off me Mike or I'll go out and climb Aphrodite Hill and shout to the four winds who you are and the dirty underhand methods you use to gather your dope.

This little verse was found written on the office wall:
Confessions Of A Crumb
By Finis Tracy
(Editor's Note—The author is a Houston lad studying to be a steam-fitter. He wrote these beautiful lyrics between halves of the Tech-Baylor football game. "I smoke incessantly," exclaimed Mr. Tracy in his shrill Lithuanian patois.)
I am a dirty scoundrel!
I house without a name
I kicked my dying Grandma
And called her a nasty name.
(Second Spasm)
Angus McDougal and Pimples McGrice
These dirty little Scotch lice
Refuse to play with loaded dice
Unless the girls are extra nice.

John K. Wherry, was labor foreman for the United States experiment station at Lawton, Oklahoma, from June 1931, until September, 1932, after having received his B. S. degree from the Division of Agriculture at Tech. He resigned his position at Lawton to become superintendent of the Texas Tech farms. He is now starting his second year in that capacity.

Murray White, graduate of 1932, is now in the teaching business. Since graduating, he has been teaching chemistry at the Round Valley High school at Springerville, Arizona.

Sylvia Wilson, a member of Tech's first graduating class, is secretary to the Dean of Women, Dean Doak. She has taken an A. B. and A. M. degree at Tech.

Mrs. Mildred Poole Zeigler, is now living in Plainview, Texas, keeping house for her husband, R. S. Zeigler, Jr. She received her M. A. degree from Tech in 1932, after having graduated from the University of Texas some time before.

The former Merle Williams is now Mrs. James Pittman. She is dietitian for Barnes Hospital at St. Louis, Missouri. Mrs. Pittman graduated from the Division of Home Economics in 1928.

Gordon G. Mills, who graduated last spring, is now teaching school at Loco, Texas. During the session of 1931-32 he taught school and coached athletics at Ropesville, Texas.

Ronnie Shepperd, graduate of 1932 from the Division of Engineering, is connected with a local tailoring company, where he is serving as silk finisher.

Mrs. Leola Cox Sides, home economics graduate of 1928, is still located with the extension service at Bay City, Texas. She is county home demonstration agent for Brazoria county.

Ann Summers, is teaching school at Liberty, Texas. She graduated in 1931 with a B. A. degree.

O'Brien Thompson, graduate of 1931 is now living in Amarillo, Texas, where he is employed by the Texas company. He describes his work as "chemical treator."

Mr. and Mrs. A. J. Van Dyke are

Society Planning For Spring Show

Along with other engineering organizations of the campus the Geological Engineering society is now making plans for the spring engineering show, according to H. Houston Hinson, president.

Requests have been sent to several rock companies and to some of the larger mining companies of the country for samples of rock and mineral ore. The samples will be displayed during the show.

"Plans cannot be definitely announced yet," stated Hinson late Tuesday, "but one hint is that there

will be a large table display of miniature mines, oil fields, railroads, and related industries."

Further development of plans will be made at the next meeting of the society, the second Tuesday in February.

Now living at Weatherford, Texas, where he is employed by the Texas Highway Department. His position is assistant project engineer. Van Dyke was graduated in 1930. Mrs. Van Dyke received her degree in 1928.

Jessie Walker, home economics graduate of 1931, taught home economics in the Canadian High School last year. Her home is in Lubbock, Texas.

Jackson's Dollar



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DENTIST
403 Myrick Bldg. Phone 151

Lubbock Sanitarium & Clinic

Dr. J. T. Erceger
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Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat

Dr. M. C. Overton
Diseases of Children

Dr. J. P. Lattimore
General Medicine

Dr. F. S. Malone
Eye, Ear, Nose and Throat

Dr. J. E. Stiles
Surgery

Dr. R. C. Maxwell
General Medicine

Dr. Olan Key
Urology and General Medicine

Dr. Jerome S. Smith
X-Ray and Laboratory

C. E. Hunt J. E. Felton
Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

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NEW RATES

Room And Board	Meals
\$20.00	Per Month
	2 Daily \$13.50
	3 Daily \$18.00

We Will Have
Several Room Vacancies At End Of
First Semester

Ad by Lena Grace Sanderson

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no loose ends



Always the finest tobaccos and only the center leaves are purchased for Lucky Strike cigarettes. We don't buy top leaves—because those are under-developed. And not the bottom leaves—because those are inferior in quality. The center leaves—for which farmers are paid higher prices—are the mildest leaves. And only center leaves are used in making Luckies—so round, so firm—free from loose ends. That's why every Lucky draws easily, burns evenly—and is always mild and smooth. Then, too—"It's toasted"—for throat protection—for finer taste.

Lucky Strike presents the
Metropolitan Opera Company
Saturday at 8:15 P.M., Eastern Standard Time, over Red and Blue Networks of NBC, LUCKY STRIKE will broadcast the Metropolitan Opera Company of New York in the complete Opera, "Aida".

Always the Finest Tobacco and only the Center Leaves

NOT the top leaves—they're under-developed
The Cream of the Crop
NOT the bottom leaves—they're inferior in quality

Spectre Of Finals Lays Pall Over Campus Social Activities Of Week

Exams Reign Supreme At Tech As "Dead Week" Ends Activities

During Past Week-End 1 Tea, A Buffet And Tamale Supper, Announcement Breakfast, Two Dances Featured

With the coming of "dead week" all social activities on the campus are silenced. During the past week several parties were featured, but nothing occurs on the social calendar for this week-end save examinations, late hours of studying and cramming, and reporting at examination hours. With such a week-end outlined, no Tech student has time for any outside activities, hence "dead week" exists.

Engagement Of Helen Hicks
Miss Hortense Hicks and Miss Georgia Conner were hostesses with a tea Saturday afternoon announcing the engagement of Miss Hicks' sister, Helen, to Dale Gregg of Roswell, New Mexico. The tea was given in Miss Conner's home, 2316 Eighteenth street.

Misses Ila Steele Patterson, La Verne Brown and Mrs. R. P. Conner, hostesses, and the honoree composed the receiving line. Mrs. Vernon Brown presided at the tea table assisted by Misses Ruth Moore and Maude Coates. Miss Louise Pharr read during the afternoon.

The guests who called were Misses Dot Lisenby, Eugenia Smith, Rebecca Wayne Williams, Bird L. Glass, Judith English, Evelyn Spaulding, Margaret Anderson, Merle Walker, Lillian Parrish, Mildred Gattlin, Rubie Seeley, Jean Ayres, Ernestine Hendricks, Edith Henderson, Alice Kluse Rogers, Dorothy Rander, Vendelle Priddy, Marjorie St. John, Helen Kinslow, Mary Frances Self, Doris Shields, Mary Jo Cole, Pearl Harrison, Florence Rogers, Lettie Brock, Kathryn Stallings, Bonnie K. Dyrart, Margaret Carol Robertson, Katherine Lehigh, Elizabeth Dryden, Laurette Ayers, Mary Etta and Margaret Joyce Holloway, Mesdames T. R. Priddy, John Doughtie, George Burns, Leon Welch, and W. L. Ray.

Miss Hicks will be married February 4 at her home in Roswell.

Ford Benham Is Host With Tamale Supper
Ford Benham was host to Textile engineering students last Monday night with a tamale supper in his home, 2903 Twentieth street. Following the supper the group played games.

Those attending were Dean O. V. Adams, Messrs. M. E. Heard, C. D. Brandt, Ralph Douglas, Bill Wilder, James Harrell, Elliott Knox, Don Maddox, D. T. Austin, L. E. Parsons, and Bruce Boseman.

Four Entertain With Breakfast Saturday Morning
Complimenting Mrs. Jack Hanna, who was Miss Lois Morrison before her recent marriage, four entertained with a breakfast Saturday morning in the home of Mr. and Mrs. Homer Maxey, 2313 Fifteenth street. Hostesses were Mrs. Maxey and Misses Juanita Mills, Kathleen Conrad, and Sally Bean. The bride received a shower of miscellaneous gifts.

Guests were Mesdames Dick Helmsman, Alberto Kimbro, Ernest Wisdom, Milas McCoy, Wilbur Pearson, John Morrison and Misses Patti Hopping, Juanita Morrison, Catherine Royalty, Emily Davis and Frances McKee. The guest list included Las Vivarachas club alumnae.

Las Leales Entertained With Buffet Supper
Miss Pearl Edmondson and Pauline Garrigue were hostesses to Las Leales club with a buffet supper and bridge party last Thursday in the home of Miss Edmondson in Slaton.

New members attending were Misses Beatrice Payne, Agnes Abing, Helen Frances Eiland, Eleanor Hodges, Pauline Hall, and Sybil Hazel.

Old members were Misses Mary Leidigh, Katherine Leidigh, Ruth Douglas, Margaret Lindsey, Hermona Shade, Lucille McCrummen, Rebecca Goodloe, Edmondson, Garrigue, and Hazel Pierson.

Pre-Med And College Inn Dances Are Given
Two dances occurred during the past week. Friday night fifty people danced at Seaman hall when members of the Pre-Med club entertained. Dr. R. C. Goodwin, club sponsor, attended with the organization's members.

Girls living at College Inn entertained with a dance Saturday evening in the Inn parlors for special guests. Mrs. James, house-mother, assisted in the entertaining.

Plan for the new semester. Plan carefully and well. Consider the financial outlay necessary. Consider the problem of selecting your course of study. Select it with care. Spend some time in considering any pre-requisites which you have left behind you. Make every effort to take your course of study methodically and in regular order. Take the things which you ought to take to fit yourself for the vocation you have in mind. Every end of a semester and the beginning of a new one is a time for careful consideration of what you have thus far accomplished and what you must accomplish in order to carry your course of study forward in an orderly way to its completion.

Students!
THERE IS A DIFFERENCE IN LEATHER!
WALK ON THE BEST PEEN'S PRIME LEATHER AND SEIBERLING RUBBER HEELS FROM
LUBBOCK SHOE SHOP
1110-B Avenue J
Prepared by Melvin Schumpert

LET'S GET GOING
FOR
FEBRUARY 1ST
IS
THE LAST DAY
TO

... Turn In Beauty Pictures
... Get Your Picture Made
... Reserve Club Pages
FOR
LA VENTANA

Gay Colors Expressed In Milady's Costumes

BY LORENE CHILDERS
Toreador Society Editor

Did you ever pick up a paper and glance through it for fashion suggestions and notes? Glancing through one edition of a popular-ly read paper, one finds that prints will be good spring materials, colors are gay, originality and personality are expressed in milady's costume, taffeta is having a revived fling made up into spring afternoon dresses, and so on. Endless suggestions for the "fashion bug" occur in all periodicals.

Black Velvet Popular
In a short notice sent from Paris, we find that "a little touch of black velvet" is being worn again in that city at night. A little bow of black velvet on the right side of the chic Parisian's head to hold the curls in place is popular while another wears narrow bands of black velvet tied in a flat bow about both wrists. Coeds, that is an idea for something new and something different, and how girls love bows to say nothing of beaus.

Hats Are Demure
And the new hats are quaint and demure. They are turned back off the face, are fitted snugly to the head, and can always be worn with a tiny starched veil. On one page of the paper which the writer of this article happens to be looking through, a gray felt stitched with silver thread is featured. A small bow at the back and a coronet of pleated ribbon gives it a demure flair. "Le Chapeau" goes nicely with a white fur coat and muff.

Have you often wished that you could have something new to brighten up that dark colored dress just before you plan to purchase the new spring outfit? Here's a solution: put an organdie or tulle ruffle around the neck and cuffs. Any lingerie touch that may be added not only is flattering to the one who wears it but always brightens up the dark dress and hints of spring.

Chiffon Accessories
Pleated starched chiffon ruffles, organdie and lace collars and cuffs are new and always the needed accessory for your black crepe dress. These collar and cuff sets are in either plain, starched chiffon, or organdie of white or a delicate cream color. Other perfectly striking necklines are made in the shape of flowers—the chrysanthemum, tulip, and lily. These are made of the already mentioned materials. If nothing else, add three crisp white flowers to the neck of the dress just below the chin.

Prints, as usual, are being featured for spring. The Mexican idea prevails, however, which means more gay colors. A popular style features ruffles around the armholes and around the hem line of the dress. Fannel coats and stitched woolen coats of three quarter length may be worn with these spring prints.

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Everybody—National Guard and Military Science Classes—for expert Cleaning and Pressing, bring your clothes to

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Profes Await Clever Addenda To Papers
It's quite the usual thing for professors to find clever little notes attached to final exam papers; nevertheless, the exams sometimes raise their eyebrows at the new bits of knowledge which come to light.

Chapter VI—Rules of Election
Article 1. No electioneering of any kind shall take place on election day within the room where is located a ballot box, or within 50 feet of this room.

Article 2. Anyone guilty of fraudulent conduct in connection with a student election, i. a. voting twice, using the name of others, or undue influence, or other fraudulent conduct, shall be guilty of an offense and shall be punished by the Student Council as they deem necessary.

Article 3. The Judge of the election shall determine, in the manner that to them seems most desirable, whether or not any fraud or unlawful electioneering has been practiced in the election.

Article 4. There shall be no one in the rooms where ballot boxes are located except the judges of the elections and prospective voters.

Article 5. Elections for the student publications offices shall be held the fourth Thursday of February and the Friday following it. The polls shall be open from 8 a. m. until 11:45 a. m., and from 1:15 p. m. until 5:00 p. m. on both of the stated dates.

Chapter VII—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

Chapter VIII—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

Chapter IX—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

Chapter X—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

Chapter XI—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

Chapter XII—Concerning the counting of the votes, says that on the hour of closing the polls the rooms where the ballot boxes are located shall be locked with no one but the official judges of the box in question present. They shall count the votes, make duplicate copies of the returns and send one to the president of the student council, the other copy deposited with all the ballots in the vault in the business office of the college. The student council will count the returns from the four boxes and announce the winners.

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Geology Party Honors Pledges

Alpha Beta Chapter Of Sigma Gamma Epsilon Members Will Be Hosts To New Members; Is Annual Affair

A smoker to honor the pledges of this year is planned by the Alpha Beta Chapter of the Sigma Gamma Epsilon, national geological fraternity. Sigma Gamma Epsilon. It will be held soon after the beginning of the second semester of this year.

Arrangements are being made by the Geological engineers for the banquet, which is an annual event. It will probably be given in March. William Thomas and John Look have been assigned to complete the writing of the history of the chapter, which will be filed with the national organization.

At the last meeting of the chapter Dr. M. A. Stainbrook, associate professor of geology, was nominated as sponsor of the club.

Hungary is wrestling with the problem of marketing its abnormal wheat surplus.

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—awaits your command for 18 hours a day.
Whether you want a midnight sandwich or a pair of Air-Maid Hosiery, there's a messenger waiting to come to your door

Prescriptions Carefully Compounded
PHONE 1900
Your Neighborhood Druggist

Broadway SAT. NITE PREVIEW
SUNDAY—MONDAY—TUESDAY
Woman's Own Soul-Story Revealed in a Masterpiece of Vital Drama.
"Sin of Nora Moran"
The Season's Best Hit—First Time in Lubbock!
Starring Zita Johann with John Miljan, Alan Dinehart

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The Most Completely Equipped Shop In West Texas
We Are Equipped to Do Your Work Better
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Ad Prepared by Melvin Schumpert

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On this our first anniversary, we wish to express our appreciation for your enthusiastic support. We are better prepared to supply your needs in the future.
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This Ad Prepared by Ruth Douglas.

McDONALD SERVICE STATION
Let us drain and re-fill your crank case with Conoco Germ Processed oil — full-bodied — longest life.
2202 MAIN ST.
Ad Sold by Geo. Simms

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE
Ad Sold By Ed McKeever

City Tailors FOR Good Cleaning
WE CALL FOR AND DELIVER
1310 Broadway Phone 233
Prepared by Melvin Schumpert

GO HOME FOR A DAY OR TWO
ROUND TRIP RATES BETWEEN TERMS:
QUITAQUE \$2.94
TURKEY \$3.32
ESTELINE \$4.47
CHILDRESS \$5.06
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AND OTHER POINTS IN PROPORTION
FORT WORTH And DENVER RAILWAY COMPANY
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Mrs. Stover's Bungalow Candies
Made from pure cream, selected nuts, and the finest chocolate. A trial will convince you that Mrs. Stover's Candies are the best.
Extra Large Pieces 60c Lb.
Small Pieces 75c Lb.

THE GLORIETA
1312 Broadway Phone 1366
This advertisement Prepared by Geo. Simms.

WHY WAIT?
GET THOSE SUITS And OVERCOATS CUSTOM TAILORED NOW!
\$30.00 to \$65.00 VALUES . . . WHILE THEY LAST \$17.75
Clothing Companies are Advancing Their Prices
—We Are Reducing Ours
CLEANING And PRESSING FREE DELIVERY
"PUP" THOMAS
1011 MAIN STREET PHONE 1056
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Heat With Gas For Convenience-Comfort-Economy
See A Dealer Who Displays This Symbol
Symbol of Dealer
West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE
Ad Sold By Ed McKeever

Bill Says:
Let me keep your new Shoes new and make your old Shoes look new.
TECH BARBER SHOP
Ad. Prepared by Vandy

Mary Dean Grocks
ONE PIECE DRESSES AND SUITS OF TISSUE, GINGHAM AND PIQUE IN PLAIDS STRIPES AND SOLIDS
The Vogue
"Coed's Downtown Headquarters"
1018 Broadway Phone 922
Ad by Lena Sanderson



Step Up—Pep Up—and Dress Up

In Jarett's Cinderellas New Spring Styles; we have tried and we believe we have just what you would want in the New and Smart things for spring. Whether it be for school or street, for afternoon teas or formal evening wear, we have that particular dress, hat, shoes, and hosiery.

We have enlarged our shoe stock to cover all your needs. We carry a complete line of sizes from 3 to 9. Widths from quadruple A's to B. We will be glad to show them to you. We are especially featuring a strong line of sport shoes. Built just right with the heel that you need for walking.

At Jarett's you will find not only the quality to select from, but quality at all times. And prices that you will call very reasonable. Don't forget that Jarett's Cinderella Shop guarantees all fitting of shoes and last, but not least. You must be pleased. Do come in. We will be glad to show you.



JARETT'S CINDERELLA SHOP

1105 BROADWAY "NEXT DOOR TO KRESS"
Ad Prepared by Lena Grace Sanderson

Economics Authority Says NRA Reforms Permanent

Popularity Of FDR Not On Wane Belief Of Administrator

An emphatic "Yes" is Dr. Edwin A. Elliott's answer to the oft-repeated query of whether or not the NRA reforms will be permanent contributions to American life?

Dr. Elliott, head of the department of economics of Texas Christian University, is in Washington, D. C., on a four months' leave of absence from his school to serve as assistant deputy administrator of wholesale and retail codes for the NRA.

"There are groups in Congress which will take pot shots at the NRA," Dr. Elliott writes, "but no broadside attack will be made. I think."

"Signs of recovery here and abroad are gradually and increasingly appearing. The popularity of the president does not wane. Small business, workers, and consumers want the government to umple the economic game. All of these influences will deter united action against the NRA."

"The threat against the NRA comes from the groups and the minds that brought us into the war, and the groups and the minds that made the depression inevitable. But I think, overwhelm American thinking groups nor its youthful group as they join hands with the president in taking the first step in the direction of building an America of security, plenty and spiritual realization."

Chess Players Will Choose Three Ranking Men In Tourney

The three best chess players will be chosen at the next meeting of the local Chess club, which will probably be held February 13 at Seaman Hall.

Everyone is eligible to enter the tournament except sponsors of the club. A set of chess men will be given to the high score man.

Winners will represent the Lubbock club in the tournament planned with other college chess clubs.

Officers are: President, Hubert Allensworth; and secretary-treasurer, John Spencer. Dr. R. S. Underwood and Dr. A. L. Strout are sponsors.

Catering to the distinctive tastes of twenty five boys at La Fonda, that's our job. \$17.50 for three meals per month.—Adv.

DR. MARSHALL HARVEY
Foot Specialist
Surgical Chiropractist
403 Myrick Bldg. Phone 840

Eight Beauties Will Be Named

Penrhyn Stanlaws Will Select Eight Most Beautiful Girls From Photographs Entered By Tech Co-Eds

Approximately 18 Tech coed pictures have been made for the La Ventana Beauty Section. Penrhyn Stanlaws, eminent portrait painter will select the eight that he considers most beautiful.

Stanlaws is a well known artist, having completed a study of art in Paris and London. He is also the author of several plays and was movie director of the Famous-Lasky Corporation in 1921-22. He is an excellent authority on beauty and lost his job because he dared tell the world the truth concerning Hollywood stars.

Any Tech coed may enter her picture. The pictures must be 8 x 10 inches in size and of a glossy finish. They are to be entered in Dean Doak's office not later than 5 o'clock, February 1.

The glossy prints will be wrapped in the presence of the publication committee, president of the student body, editor and business manager of the yearbook and shipped to Stanlaws, who will make his selection and return them in order in which he has chosen them.

FROM HISTORIC TREE

HARTFORD, Conn. (AP)—A gavel from wood of the linden tree at Quincy, Ill., under which Lincoln and Stephen Douglas held their historic debate in 1858 has been given to Governor W. L. Cross in recognition of services to the state.

Brazil Steps Up
RIO DE JANEIRO (AP)—With the 1934 quota set at 27,000, compared with 26,000 for 1933, Brazil's Japanese population will pass the 150,000 mark. All except 1,000 of the new immigrants will go to Sao Paulo and farm.

The Christian world never has adopted one uniform Bible. There are 10 different versions in use today.

A new place to eat in an old location, La Fonda meals are prepared by a responsible staff of cooks and dieticians.—Adv.

Business Managers Of School Publications Issue Statement

Issuing the first financial statements of the school year, the business managers of the Toreador and La Ventana, Jos Harter and Marvin Messersmith, have submitted the following reports to the publications committee:

Financial statement of 1934 LA VENTANA to January 15, 1934:

Credits:	
Number of books sold	1000
Total sales	\$5,000.00
Refund from Studio	\$ 350.00
Total credits	\$5,350.00
Debits:	
Southwestern Engraving Co.	\$1,500.00
Economy Advertising Co.	3,150.00
Requisitions, supplies	35.36
Requisitions, cabinet	22.00
Requisitions, postage	20.00
Editor's salary	75.00
Western Union	1.95
Total debits	\$4,809.31
Free Balance	\$ 540.69
Report of the TOREADOR to January 15, 1934:	
Debits:	
Miscellaneous help	\$320.24
Printing of Toreador	788.00
Supplies	1.45
Supplies-office	2.06
Stamps	11.81
Sundry	1.20
Telephone & Telegraph	17.04
Inc. Dec. expenses	270.00
Total debits	\$1,412.00
Credits:	
Miscellaneous income	\$1188.31
Foreign advertising	45.00
December income	380.00
Total credits	\$1613.31
Free balance	\$ 201.31

Collegians Seem To Have Thrown Into Discard That Outworn Hatless Craze

We cannot exactly sit on the library steps and click off the number of hats which pass us by, but a hasty survey shows that the hatless collegian of several years past has gone out of existence. The sight of all the brown hats, black hats, new hats, faded hats, low back brims, high back brims, and all other kinds of varied headgear on the campus this year brings forcibly to the editorial mind one of the greatest hoaxes of the modern generation: the late lamented hatless fad.

The hatless fad, which was started in 1923 by Abraham Vogel, a bald-headed little publicity seeker who said it would help to grow new hair, actually has been proved to be an active cause of much scalp trouble and premature baldness.

Vogel hired a hall and displayed Eko and Iko, the woolly-haired circus freaks, who testified that they got their yellow tufts through going bareheaded from infancy.

Trial Uniforms Are Made Here

Textile Department Receives Wool To Be Prepared For Tailors; No Bids Are To Be Let On Tailoring

The Textile department has received 2000 pounds of raw wool which is being made into material for uniforms for members of the Matador Band.

Bids for the tailoring of the uniforms has not been let, but will be given to one of two local tailors. Each tailor is making a sample suit for the band's approval. One of these has been tailored for Chick McElya, business manager of the Matador band. Another has been fitted for Ralph Douglass, band member.

The band plans to get sweaters later, but no arrangements have been made. The sweaters will be scarlet with a black emblem of an eighth musical note or a musical lyre.

One of the highlights of the fun night to be given in the gymnasium tonight is the program by the Tech music organization.

leads to complete loss of hair." And Dr. E. Lawrence Oliver, clinical professor of dermatology at Harvard University, recently verified this from his own observations, and said there had been a definite increase in symptoms of baldness while the hatless fad lasted. We guess Will Rogers summed it up with his remark: "If your head hasn't got enough in it to carry a hat, why all the sunshine in the world won't do it any good."

Sharing the hall with Vogel was Mrs. Madge Barnwell, a sweet old lady who wanted men to wear their shirts outside their pants instead of inside.

The shirt crusade didn't get over. Men continued to tuck the shirt tails in. But Vogel found a number of men who wanted to look like Eko and Iko, and for several years had quite a following.

And now for the joker. Dermatologists and physicians heard of Vogel's theories and shouted them as ridiculous. As Dr. Charles F. Fabst, chief dermatologist of Greenpoint Hospital, said "Over-exposure of the head to the sun's rays often

ISSUES OPIUM PERMITS
CALCUTTA, India —Some 3,000 opium smokers have been given permits to continue the habit under rationed allowances certified by physicians. The aim of this method is to prevent the younger generation from contracting the habit.

The Graf Zeppelin makes scheduled flights from Germany to Spain and then across the south Atlantic to Brazil and back.

Send for COMPLETE set of TENNIS STRINGS 80¢

Don't play tennis with broken or worn-out strings in your racket, when you can buy enough TOMMY COURT TENNIS Silk Tennis Strings for your racket (\$7-ft. coil) in white, orange, green or blue and white) for 80¢ postpaid, cash with order or 96¢ C. O. D.

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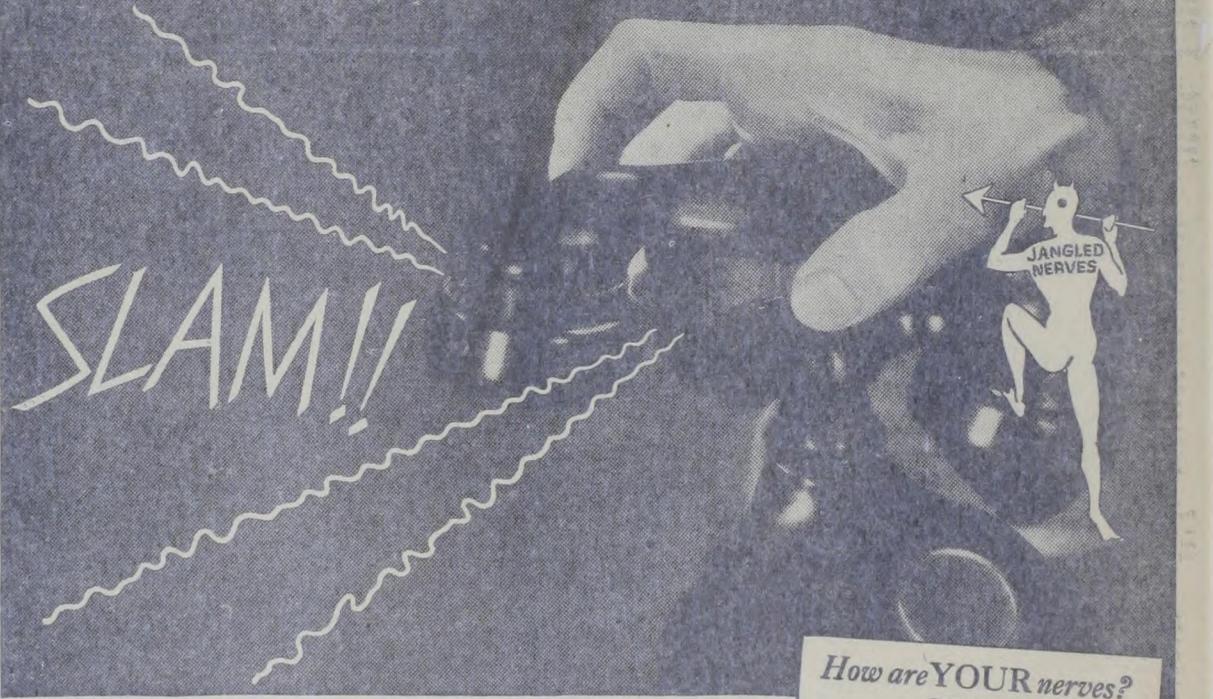
TURNOVER IN YOUR BUSINESS AND OURS

Few people realize how much money is necessary to finance a public utility industry. The need for money does not end with the completion of the property. Continuous expansion of business year after year makes necessary the raising of new money to keep pace with the growth of the community it serves.

A public utility has almost its entire capital invested in permanent plant and property instead of salable goods like the merchant. This means that electric utilities must raise from four to five dollars of capital to obtain one dollar of gross annual revenue, whereas a good merchant will do about four or five dollars worth of annual business on one dollar of capital. In other words, an electric company must use somewhere between sixteen and twenty-five times more capital for a given volume of business than the merchant requires.

Therefore, it will be seen that The Texas Utilities Company cannot stop with its original investment but is continually faced with the necessity of spending large additional sums for extensions and improvements, even in the face of a very small turnover.

TEXAS UTILITIES COMPANY
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Another sign of jangled nerves...

Door banging, teeth gritting, foot tapping, arguing over trifles—or the old favorite—telephone slamming... Just little ways which prove nerves are getting out of hand... Danger signals... If you're guilty of such gestures, check up—



How are YOUR nerves?
TEST No. 13

Take a large sheet of paper, approximately 20" wide by 12" deep. Along the top draw ten circles, each the size of a penny. Along the bottom put ten real pennies. Now pick up the pennies one by one with your right hand and place them as quickly as you can exactly inside the circles at the top of the page, beginning at the left. Have someone time you. Average time is 12 seconds.

Wm. T. Tilden 2nd (Camel smoker), tennis champion, did it in 8 seconds.

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Under The Double "T"

BY LOMER NELSON
Toreador Sports Editor



Feb. 1 Dell's "Red Raiders" trek to Canyon and will try to stampede the Thundering Herd in a brace of games. It looks bad for the big, bad Buffs. Tech seeks vengeance for past humiliations and will no doubt get it.

ARIZONA AGAIN
Our old friend, Pat Patterson of the Flagstaff Pine, again shoots his critical barbs at Tech's Matadors, referring to their Border conference sojourn in Arizona. Pat, self-acclaimed sports scribbler and champion of the Lumberjacks, may be re-membered as the gent who wanted Tech kicked out of the conference last fall. Apparently Mr. Patterson hasn't changed his opinion of the Matadors one whit, judging by his latest outburst. Here it is:

"Those howling Bull Tossers from Lubbock undoubtedly deserve the cup as the most unpopular team ever to appear on the local court and not because they liked the Lumberjacks but because of their attitude in doing it. They walked into the gym with the air of so many Greek Gods, with Coach Morgan should be a singer because he had a lot of practice singing 'em to the officials. Meeting Herb Johnson or Quigley couldn't have pleased the Texans."

And that is that. We are glad that Pat possesses enough imagination to compare the Matadors with Gods. At any rate, they seem to be the Gods of the Border conference. When the Tempe Bulldogs toppled the Techsters, 27-21, they gained the distinction of being the first conference team to score a win over the Matadors in dual competition since Tech entered the Border loop. As a result of "griping," the Matadors were unanimous in declaring the Flagstaff series to be the most poorly officiated of the season.

In contrast to the remarks of the Flagstaff scribe, the Tempe Collegian hands the Matadors a big bouquet. This is the first complimentary paper as far as we know. Thanks, Tempe.

WAR WHOOPS
Other sections of the country seem to have a false conception of Texas. They think that the native sons of the Lone Star State grow hair on their pants and that the Junior prom is staged to the "musical" strains of a barking forty-five. To help carry out this impression, the Matador floor men on their tour through Arizona, emitted blood-curdling yells that seemed to be a cross between a champion hog caller's rant and a Comanche war-whoop, during each game. As a result, the turn stiles creaked overtime, and the papers referred to the Mats as the "Longhorns," the "Howling Texans," and the "Toreadors."

Although the Tempe Dogs defeated the Matadors, Will Gilmore is given some credit for their victory. While slapping at the ball, Will flipped one into the Tempe basket.

FRITZ OF PRINCETON
Take a look at the teaching staff of the Texas Tech Coaching School each summer and you will know who were the best football teams in the nation the preceding year. Pete always selects topnotchers, coaches of teams who enjoy undefeated seasons. The latest example is

Cawthon's Team Plays In Los Angeles Next Fall

Matadors To Play Loyola University Lions In 1934

Two Colleges Sign 2-Year Home And Home Contract

Pete Cawthon's Matadors will ramble next fall and will go in for intercollegiate games in a big way. This was confirmed Monday when the coach announced Monday that the Mats will engage the Loyola university Lions at Los Angeles on October 27.

Tech and Loyola signed a two-year home and home contract, Cawthon said. The Pacific coast team comes to Lubbock on October 25, 1933.

Lieb Tutors Lions
The Lions are one of the football powers among the smaller colleges on the Pacific seaboard. Coached by Tom Lieb, former first lieutenant to Knute Rockne at Notre Dame, Loyola started the football world last fall by holding the Trojans of the University of Southern California to a lone touchdown. Year after year, the Trojans rank near the top among the nation's teams. The Lions captured five victories last season, playing some of the toughest competition in the far west.

Lieb went to Loyola in 1929, and for the past five seasons has turned out some better than average teams. Coach Cawthon opened negotiations with Mentor Lieb for a game during the American Football Coaches' association in December at Chicago.

Open With Steers
With the booking of the Los Angeles school, the 1934 Matador schedule is nearing completion. The Texas Longhorns, with a new coach at the helm, open the season here with Tech on September 28.

The Matadors will journey into the Sooner state for a tilt with the Oklahoma City university Golden-bugs, October 13. Fulfilling a two-year contract with Louisiana Poly, the Cawthonmen will play the southern eleven in Ruston, La., next fall.

Tech and the Simmons Cowboys will renew their intense rivalry Armistice Day, 1934. Mack Saxon's Texas School of Mines pigskin aggregation again appears on the Bullfight card.

Baylor's Golden Bears add Tech's Scarlet Matadors will probably face each other again next football season. There is a likelihood that the game will be played in Waco. This is not definite, however.

Coach Cawthon is still negotiating for one or two more intercollegiate conflicts.

You'll enjoy the daily change in menu at La Fonda. Three meals per day for seven days in the week. \$17.50 per month.—Adv.

the selection of "Fritz" Crisler of Princeton. The Tigers were one of the best eleven in the East last fall.

That "fite nite" was a whiz. Plenty scrapping, lots of razzing and enough fun for everybody. There's lots of red and black wafting over the campus this week. Picadors and Matadors are togged out in all of their regalia. The "fun nite" was saddened when Captain Elva Baker, Whacker Barton, Yancy Greer, Toby Greer, Ealy Harris, "Professor" Butts, Lefty Solis, Lucy Turner, Brigham Young, Matt Hitchcock, and Bennie McWilliams stepped forward to receive their awards for the last time. "Give 'em a big hand."

It looks like intramural football is going over in a big way. February 5 will find the loop going full blast. For the first time the social clubs will be represented in the league. They replace the Army who is to throw in with the Liberal Arts.

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HAIRCUTS 30c
Ad by Winslow Dahnke

'Fritz' Crisler



Crisler Signs For '34 School

Coach of Princeton Tigers Is Second "Teacher" Signed For Next Summer; Nassau Mentor Has Good Record

Herbert O. "Fritz" Crisler, whose Princeton university Tigers were the sensations of the East last fall with an undefeated and untied record, will teach his system here next summer at the fourth annual Texas Tech coaching school.

Former head coach at the University of Minnesota, Crisler picked up the reins dropped by Albert Wittmer at Princeton and developed the gridders of old Nassau into the most feared aggregation in the East. The Tigers of Princeton were the standouts of 1933 intercollegiate football and boasted of a record eclipsed by no team in the nation.

Best In East
Except for an understanding between the "big three" of eastern football, Princeton, Yale, and Harvard, the Tigers would no doubt have been the choice to play Stanford in the Rose Bowl classic January 1. Princeton was the only major team in the East without a blemish on its record.

Harry Kipke, head mentor of the University of Michigan, has already signed a contract to appear on the program of next summer's coaching school. Dates of the 1934 school are July 30 to Aug. 11.

With the selection of Crisler and Kipke as two of the leading instructors, the 1934 school bids fair to be the largest in Tech history.

ELIMINATION
According to Jack Van Beber, Texas Tech wrestling coach, eliminations will be held sometime next week to determine the grapplers who will represent the college on the mat against New Mexico Military Institute here February 2. The invasion of the Cadets will mark the first intercollegiate meet of the year for the Tech wrestlers and boxers.

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Tech Gridders Recognized At First Fun Nite

Eleven Departing Varsity Men Receive Letters For Last Time; 32 Fresh Footballers Get Numeral Sweaters

Eleven varsity lettermen received recognition for their football activities for the last time in their collegiate career last Thursday night in the gym at the first Tech "fun night" of the year.

"Double-T" blankets and watch-fobs with three gold bars were tendered each of the graduating members. Men lettering for the second time received watch-fobs with two gold bars, and the ones that lettered for the first time were awarded the regulation letter-sweaters.

Box And Bailey Draw
In the first mat bout, Grady Box and Bruce Bailey tugged and grunted to a six-minute draw. They were in the 135-pound class. Van Beber referred the wrestling bouts.

Dean Williams proved to be the best car-stretcher and arm-twister when he pinned H. A. Holcom twice during their six-minute period.

The last bout went to James May when he threw David Dunn in the feature match in five minutes.

Each of the boxing mates were featured with the thud of leather as the contestants exploited an offensive show with plenty of excitement.

Payne Wins Favor
Herman Payne, after losing the first round to George Lancaster, Catherine Crow, Essie Lee, Guthrie Leard, Handley Lucille Hall, Floyce Snodgrass Jimmy Hash.

Second Team—75 points
Forwards: Robbie Allen, Louise Campbell, Mabel Newman, Anna Kral, Lois Spraggins, Mild Williamson.

Squad—50 points
Forwards: Lillian Baker, Sue Brannen, Jamie Collie, Mary K. Couch, Maurine Farrar, Mary Dell Gill, Evelyn Gregory, Genevieve Holland.

Guards
Doris Hopping, Ollie Huff, Margie Kersey, Louise McCauley, Helen Porter, Ponce Reeves, Dorothy Rice, Authaia Williams.

Boys, just bring your date over for one of our Sunday dinners. She will like it, and you will too. La Fonda.—Adv.

rell Mashburn, Robert Hale, Lewis Spear, John Prim, Cecil Johnson, Bishop Keeling, Charles Duval, George Winters, Harry Reese, Larry Trenary, Louis Hair, Emmett Murphy, Judge Garrett, Lem Weaver, Doyle Bacucus, Jim Neill, and McWilliams.

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Rassling Coach



Here you see the likeness of Jack Van Beber, Olympic champ and seven time national intercollegiate champion while a member of Ed Gallagher's Oklahoma Aggie mat squad. Van Beber, recently turned pro, has lost only one professional bout. He teaches the Tech grapplers the tricks of the trade in his spare time.

Basketball Teams Are Announced By WAA In Tourney

With the end of the basketball tourney in which participants were awarded honor points, Jimmie Hash of the Women's Athletic Association announces the following honor teams with their point valuations:

First Team—100 Points
Forwards: Catherine Crow, Essie Lee, Guthrie Leard, Handley Lucille Hall, Floyce Snodgrass, Jimmy Hash.

Second Team—75 points
Forwards: Robbie Allen, Louise Campbell, Mabel Newman, Anna Kral, Lois Spraggins, Mild Williamson.

Squad—50 points
Forwards: Lillian Baker, Sue Brannen, Jamie Collie, Mary K. Couch, Maurine Farrar, Mary Dell Gill, Evelyn Gregory, Genevieve Holland.

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Picador Quint Begins Season In Win Column

Fish Sharpshooters Boast Of Victories Over Wayland And Farwell High School; Stars Are Plentiful

Tech's towering Picador goal shooters boast the best first year basketball team in the history of the school. This claim is backed by the fact that they have chalked up three wins out of three starts. All of the first stringers stretch the tape line at six feet or better.

Having defeated the Wayland college Jackrabbits two games, 42-28 and 67-39, and Farwell High school, 27-21, the Fish sensations are taking time out for semester exams.

Garrett A Star
Coach "Juley" Owen says he has a real star in Owen "Levy" Garrett, six feet three inch lad from Bellview, New Mexico. Garrett has carried off high scoring honors in every game he has played in this season, scoring 15 points in the first Wayland contest, 17 in the second, and 12 points in the Farwell game.

The starting five includes: "Curly" Wilkerson, six feet four; Garrett, six feet three; Conway Butler, six feet; Robert Hale, six feet two; and Hugh Snodgrass, an

even six feet. (These heights look like they might be a bunch of Buffaloes from Canyon.)

Other members of the squad with their heights are: Headstream, six feet four; Crews, five eleven; Lonnie Butler, six one; Young, six feet; Neill, six one; Meacham, five ten; Arnold, five ten; Parker, six feet; Brookfield, six one; Williams, five eleven.

The frosh have dropped in 36 out of 53 free tosses this season.

Statistics reveal the secret of the 1933 Tech Matador's success on the gridiron. Summaries of last fall show that the Mats came out on top in 9 out of 13 departments of the game.

The Matadors marched to 1504 yards from scrimmage while their opponents gained only 874.

Tech was set back 287 yards from scrimmage. Opponents lost only 200 yards.

The Matador defense held the enemy to 57 first downs, while the Mats ran up a total of 84.

Tech completed 35 out of 103 passes attempted. The opposition's passes found their mark 29 times out of 120 thrown. Tech gained 619 yards passing, having 17 intercepted.

The opposition gained 464 yards flinging the ball, with 34 tosses being intercepted. (And this includes the great passing attacks of S.M.U., Kansas Aggies and Baylor.)

The Cawthonmen punted 58 times and the opposition booted the pigskin 75 times.

Only one Matador punt was blocked while the Scarlet blocked twice as many.

Tech seemed to be afflicted with a minor case of fumbleitis, but-

MAXEY YELLOWJACKET SHINE PARLOR
YOUR BOOTS CAN STILL BE SHINED AFTER WE OIL THEM.
SHINE WITH US
Ben F. Maxey—1118-A Broadway
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Coaches Selected For Four Teams Intramural Loop

With the selection of coaches for the four teams, plans for the Texas Tech intramural football league are virtually complete. Intramural candidates are marking time until Feb. 5 when official practice in the loop will begin.

Team representatives met with Coach Cawthon last week and selected the following senior coaches: Whacker Barton, Ealy Harris, and Lefty Solis, Liberal Arts; Elva Baker and Yancy Price, Engineers; Aubrey Butts and Toby Greer, Aggies; and "Stud" Turner and Harold Crites, former star Matador full-back, social clubs.

The Army eleven will not be represented in the league this year, giving way to a team composed of members of the social clubs. The social clubs will have an eleven in the intramural scramble for the first time this winter. Most of the "soldiers" have joined forces with the Liberal Arts aggregation.

Other members of the squad with their heights are: Headstream, six feet four; Crews, five eleven; Lonnie Butler, six one; Young, six feet; Neill, six one; Meacham, five ten; Arnold, five ten; Parker, six feet; Brookfield, six one; Williams, five eleven.

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Tech Loopers Lead Border Basket Chase

Scarlet On Top Of Conference Heap With Five Wins And One Loss; Play Flagstaff Here On Feb. 8-9

With final exams hogging the limelight this week, Matador basketball has been forced to take a back seat temporarily. The Matadors will swing into action again Feb. 1-2 when they vie with the West Texas Buffs on the Canyon court.

The Matadors swept up the Border conference trail last week in Arizona and returned to Texas perched on the top of the conference pinnacle as a result of five victories and one loss on the tour. Tech split a twin bill with the Tempe Bulldogs, turned back the Flagstaff Jacks in a brace of games, and moved on to Tucson and swept a two-game series with the strong University of Arizona Wildcats. Not content with these wins, the rambling Mats stopped off in El Paso long enough to cover up the Texas Muckers by a decisive score.

The Matador hoop artists make their appearance on the home court again Feb. 8-9 with the Flagstaff Teachers furnishing the opposition. February 12-13, Tech will entertain the Ogden Boosters, formerly the Wichita Henrys, national A.A.U. champs.

The New Mexico Lobos and the Tempe Teachers, each with a victory and a loss, are tied for second place honors in the conference chase.

Border conference standings to date:

	W.	L.	Pts.
Texas Tech	5	1	.833
New Mexico U.	1	1	.500
Tempe	1	1	.500
Flagstaff	1	3	.333
New Mexico Aggies	0	0	.000
Arizona	0	2	.000

made four touchdowns, three points after touchdowns and kicked one field goal, for a total of 30 points.

fingered on 27 occasions, while opponents muffed only 15. The Matadors pounced on 15 fumbles and the opposition 26.

Officials penalized Tech 45 times for a total of 432 yards. Opponents were assessed 58 penalties for a net of 344 yards.

Tech pushed over 22 touchdowns and booted 15-try-for-points, for a total of 115 markers. The opposition

Ad Written by C. H. Elkins

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and
is financially One of the Strongest in America
has the Lowest Rates in America
WHY NOT BUY THE BEST?
Chas. Whitacre, Agency Manager
411 Myrick Bldg. Lubbock, Texas
Ad Written by C. H. Elkins

MAVERICK LUNCH ROOM
FEATURING:
CLUB BREAKFAST
MAVERICK PLATE LUNCH
WAFFLES
FRISCO HAMBURGERS
HOME MADE PASTRY

"GOOD COFFEE"
MR. AND MRS. FRED JAMES, OWNERS
Just South of the Myrick Building
This Ad Written by C. H. Elkins

NEW ARRIVALS—Exciting new fabrics made-up into SMART SPRING FASHIONS in either PRINTS or plain CREPES. Only—
\$4.95 And \$6.95
Come in and see our amazing bargain in SHEER CHIFFON HOSE for only 69c

Caprock DRY GOODS & UNIFORM CO.
Ad Prepared by W. Armbruster

MARTIN'S

Drugs and Dry Cleaning

— OF COURSE —
YOUR PATRONAGE APPRECIATED

Charles Smith
Sam Bailey
Fulton Davis

DAVID S. MARTIN
TERRELL ST. CLAIR

Tom Zorns
Earl Gobble
Dude Lassiter

Sale Of Chiffon Hose

Regular Value, 89c
Specially Priced At - - - 69c
Pure Silk Chiffon Hose With Fancy Lace Tops

Extremely good looking and in the most popular shades.
Sizes 8 1-2 to 10 1-2

Barrier-Durham
DEPENDABLE MERCHANDISE

(Incorporated)
PAUL BARRIER, Manager
This Ad Prepared by Geo. Simms

The Library Shelf

BY HERBERT R. SOUTHWORTH

I have before me the current issue of HARPER'S magazine. Its headlines scream out the feature article "God Save the Church". In another article Drew Pearson and Robert S. Allen sum up the political trend with this statement, "Unquestionably the President is heading toward the left." An account of Southern agriculture finishes with this probing question: "Are there not many chapters in history which show that no government, can withstand the impact from below of millions of its population who always, in the end, refuse to starve to death?" The leading story is a dingy-nosed canvas of white trash and decadent aristocracy done in his most violent manner by "William Faulkner of Oxford, Mississippi, and Hollywood, California."

And thus, though we move slowly, we do move. Flip through the pages of any of the quality magazines of ten years ago and you will see more clearly what I mean. Life in 1924 is neither so simple nor so sweet as it was in 1924. Four and a half years spent in questioning our economic behavior has purged our reasoning. Covering a period of ten years, a very interesting chart could be drawn to indicate the change in American thinking as revealed in the magazines. It would begin with the complacency of 1924 and it would end with the note of direful questioning with which we face the future.

Likewise the fiction follows the times. I can hardly envision Faulkner ten years ago in a good magazine, although the wave that washed him in started with the war. That wave is gaining momentum. On January 25 the first "made in America" copy of Joyce's ULYSSES may be purchased. Over at the bookstore Boccaccio and Rabelais are for sale. How well I remember my first copy of Rabelais, shipped by express and privately printed!

There is a copy of ESQUIRE in the library, a gift from Walton's, the man's shop. This issue seems a bit more substantial than the preceding two, for which I did not particularly care. They are still buying all the big names. They have the latest of Ring Lardner's short stories and they've added, among others, George Milburn, Whit Burnett, Thorne Smith, and Douglas Fairbanks, jr. Young Doug writes on clothes. He wants to spruce up the men out in Hollywood. He feels the statesmen look at the dandified brains trust. Look at Rexford Guy Digwell, Beau Nash of the Potomac spas. But don't look at the congressmen; they dress for home consumption.

The library has recently acquired a four volume set of THE MEMOIRS OF WILLIAM HICKEY. Opposite page 138 Volume III is a portrait of Robert Pott, a young Englishman, who in 1783 was living five miles up the river from Calcutta, India. In the current issue of the SATURDAY REVIEW OF LITERATURE, Hervey Allen identifies Pott as the "physical type" of Anthony Adverse. Allen also gives a bibliography of the source material used in his novel. Some of these books can be found in the library if there are any of the curious-minded whom Mr. Allen has not left all exhausted. Some of the New Mexico scenes came from Gregg's COMMERCE OF THE

ROOM FOR RENT

Two blocks off campus. Completely furnished.

MRS. T. L. MILLER
3202 15th St. Phone 9493
Ad by W. Armbruster

Stop that cold with
GLEN-CO-LINE

Once used always a friend. GLEN-CO-LINE, Dr. Miller's own prescription, has never failed to give relief. Ask for it at
Mark Halsey's Drug Store
Ad by W. Armbruster

Alluring New Evening Frocks

For The Formal Season

\$10.85

Rustle out on the ball-room floor in one of these new taffetas or organdies. Or perhaps you would choose to dance in a more sophisticated frock of silk net... "Lovely" is the word that explains their attractiveness, "dashing" their smartness.

The stag line can't help but go into action when you waltz across the floor in one of these truly modern evening gowns.

Hemphill-Webb Co.

This Ad Prepared By Heber M. Ellsworth

Mysterious Mike Moses Around

MIKE and MOSES are continually HARASSED all the time. They can't even find any PRIVACY to write their OBSERVATIONS every week. EP you GUESS Mike out, he will sure get you. MIKE heard that a CERTAIN RESIN'T BLON was getting laid out for his writing. MIKE am glad cause he HEV snuff worries as a Los RATOS pledge without that.

FRANK BAILEY sed BILLIE BLOOM would do until he get to FORT WORTH. GERALDINE WICKER am called FISH WICKER? cause she nearly didn't get rid of a FISH tother night. PREACHERS and FISH am DYNAMITE. Jerry. MIKE hears another fish story, too, about one in chemistry lecture, who GOODNOT wait.

PINK TEA MAN can't take it. He says the SOC EDITOR can't have any Bruders. MARJORIE ST. JOHN HAS to rest every afternoon. WHATAMAN STAHLER! MIKE he observed theeset to keep on a social prestige, he must appear at the HOOKSTORE at least three times a week.

Am FAY BROWN kin to DANIEL BOONE. She heve a hat like him. KATIE WALKER'S eye lashes am all wore out, and she had to hem some new ones put on. JACK NOWLIN sits on SIDED.

MIKE wood court VERLINA STRINGER one week end, of he knoo whether it was AIK LOUGH-RIDGE'S blonde or RED-HEADED week end. LEON SPARKS am from SALTILLO. MOSES says he am very SALTY, too.

POGAHUNTAS hev kum back to life, by the way MIKE HEV seen TECH KOEDS with their hair all braided. DOUGLAS ROSS am SNOOTY and a SNARK, too. Ain't theeset right, 1933 MIKE?

CAMPUS CHATTER told MIKE this dirt, so as bad as he hates to use his stuff MIKE am going to tell you. No, he am going to ask you. WHAT did CHRISTINE BUNNY say when the AVALANCHE-JOURNAL called her up for the story of the MERRIGE of JON BUNNY and JACK MURCHISON?

Incidentally, CHRISTINE BUNNY, CHARLOTTE RATLIFF,

Tech Dairy School Will Teach Women

Dairy school officials of Texas Tech will take leading roles in conducting a one-day school for farm women of Lubbock in the production of home-made cottage cheese, butter, and ice cream the last of next month.

Joining with Miss Hazel Bradley, county home demonstration agent, the dairy profs will present a full program for the farm women. K. M. Renner, dairy department head, will be in charge of arrangements made by the Tech division.

He will be assisted by M. G. Pederson and Arthur Prichard, also of the dairy school.

La Fonda is the center of eating activities seven days in the week. Three meals per day, \$17.50 per month.—Adv.

NOEL CASON all asked MOSES not to print no NEWS about what happened last MONDAY nite. CASON sed that he war shore glad that he decided to STUDY when he DID. HELEN KINSLOW ain't a GOOSE WOMAN no more as she has started reduction horses. FISH WILLIE DAVIS has took PRACTICE-HOUSE BROWN'S place NOW.

CHARLOTTE WHITE am sweet, but Moses seen her with one boy tother night, and then another boy LATER ON. Were you TWICE dating. CHARLOTTE? CAN CHEST GILMORE tek it?

AWS PREXY has a PAJAMA petticoat, that she loans out for FORMAL dances. MARY LEE BARDWELL and DOROTHY RUSHING am reely back NUMBERS, as Tech STEWEDNTS don't SNOOT now, and THEY DO. They wuz over at the HOOKSTORE and there noses wuz so high they didn't know whether they wuz drinking COFFEE or WATER. CAMPUS CHATTER am a no good SNAKE, and he writes a LOUSY KOLUM, and BESIDES he doesn't know the SULTAN of TURKEY.

MIKE will close with a wish for EXHAMS to be throo. MOSES sed he was in LUV with EVERYBODY.

TECHNICAL PROGRESS

The last year of the great buffalo hunters on these West Texas plains was 1878. From 1874 to 1878, the present site of Lubbock was crossed the last time in the most historic hunt for this game on the plains.

In 1878 the south was still in many respects a slave territory. Many households had servants who spent their time cooking, cleaning yards, cleaning and pressing clothes.

Can a man be a technical expert when he is a jack-of-all-trades?

Bray's modern plant uses over a hundred chemicals, 15 different machines, and many other articles on a work of art on your clothes.

TELEPHONE 1878

BRAY'S TAILOR SHOP

2436 Nineteenth Street Telephone 1878 1704 Main Street Telephone 818

Ad Prepared by Cecil Kersey

MOVIES

"Dancing Lady" reunites Clark Gable and the sparkling Miss Joan Crawford for the fourth time. It is recalled that Gable first won attention when he played opposite Joan in "Dance Fools, Dance." Later he again scored with her in "Laughing Sinners" and "Possessed." In the present picture Miss Crawford plays the type of role upon which she built her greatest popularity in "Our Dancing Daughters," and its equally successful sequels, "Our Modern Maidens," and "Our Blushing Brides." She is seen as a girl born to dance who fights her way to fame on Broadway.

Gable Two Fisted

Gable's role is another two fisted characterization. He plays the part of a hardboiled dance director in a musical comedy who eventually falls in love with the fresh chorine whom he has tried unsuccessfully to browbeat. Outstanding names in the large supporting cast include Franchot Tone, who played with Miss Crawford in "Today We Live," May Robertson, Winnie Lightner, the famous stage dancer, Fred Astaire,

Complete Good Year Equipment

Bynum's Shoe Repair Shop
"The Home of Modern Shoe Rebuilding"

1209 Ave. J Lubbock, Texas
This Ad Written by C. H. Elkins

GAS AND OIL

It is a pleasure to drive when you are using Phillips' gasoline and oil—the very best.

Let us fill your gasoline tank with our gasoline and you will come back for more.

Phillips Service Station
Corner Ave. Q and 13th St.

PRAT CRAWFORD
EBBIE LEE
MERLE FULTON

This Ad Written by C. H. Elkins

the celebrated literary wit, Robert Benchley, Ted Healey, and his four Stooges, Gloria Fay, Art Jarrett, Grant Mitchell, Maynard Holmes Nelson Eddy, and Sterling Holloway.

The story of "Dancing Lady" was adapted from the sensational novel by James Warner Bellak, which appeared serially in a national magazine. It is described as a modern romance of back-stage Broadway with novel angles and situations which make it different in every respect.

New musical hits of the feature include "Let's Go Bavarian," "Heigh Ho," and "Everything I Have Is Yours," by Burton Lane and Harold Adamson. Dancing Lady appears at the Lindsey for three days beginning Sunday.

Bring your FLAT TIRES to us WE'LL GIVE 'EM THE AIR.
Preston Smith's Magnolia Station
Main at College Avenue
Ad by Calvin Hazelwood

Lindsey

SHE DANCES LIKE A FLAME AND LOVES LIKE CHAINED LIGHTNING!

CLARA BOW

In
'HOOPLA'

With PRESTON FOSTER
RICHARD CROMWELL

Herbert Mundin—James Gleason

Also
Andy Clyde Comedy

DALACE

10c and 25c

Thursday, Fri. and Sat.

Geo. O'Brien

—In—
"FRONTIER MARSHALL"

ALSO CARTOON
And 2nd Episode
PERILS OF PAULINE

Where is La Fonda? 3406 Main street. Just a block off the campus to a good meal.—Adv.

Love's Mistake

"Before we part
Let me confess
If you'd sent me roses
Then I'd have said 'yes.'"

RIBBLE'S FLOWERS

Hilton Hotel Bldg.
Day or Nite Phone 221
"Tech's Favorite Florist"
Ad Prepared by Sanderson

THURSDAY, FRI. & SAT.

CLARA BOW

In
'HOOPLA'

With PRESTON FOSTER
RICHARD CROMWELL

Herbert Mundin—James Gleason

Also
Andy Clyde Comedy

OTEXANES

THURSDAY, FRI. AND SAT.

A THRILL ROMANCE OF HOLLYWOOD'S DEATH DEFYING STUNT MEN!

BILL BOYD

—In—
"LUCKY DEVILS"

with
Wm. Gargan, Dorothy Wilson

Also Cartoon
And Musical

Snyderknit

CALIFORNIA SPORTSWEAR

Pictured is style No. 412.

Greet Spring in a warm manner—wear Snyderknits in just the same manner as you did in the Fall. They're such a comfort—never muss, never wrinkle—be loyal to knits, see the striking new styles that we are showing.

Craig-Gholson Co. Lubbock

"The Woman's Store"

La Fonda's meals average less than twenty cents per meal, but that does not mean that they are cheap in quality.—Adv.

the cigarette that's **MILDER**

the cigarette that **TASTES BETTER**

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality—and hence of better taste—than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO COMPANY

Chesterfield

They Satisfy...just try them

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