

BE AT PEP RALLY TONIGHT



The TOREADOR



VOL. VI, NO. 3

TEXAS TECH—LUBBOCK, TEXAS

THURSDAY, OCTOBER 2, 1930

N.M. Aggies To Invade Tech Territory Tomorrow

Schedule Of Social Attractions For Year Is Planned

Social Calendar For Year Is Discussed At Meeting Of Club Members With Dean Doak

Representatives From Each Of The Various Clubs Of The Campus Bid For Dates On Social Calendar

Different clubs anxious to get their social functions placed upon the school calendar and bidding for the dates they most preferred met with Mrs. Doak Tuesday night. The different clubs that were represented are as follows: Stag Bridge Club, College Club, Centaurs, Sans Souci, Las Chaparritas, Wranglers, Engineering Society, Aggie Club, D. F. D., Las Vivarachas, Home Ec. Club, Geological Society, W. A. A. Silver Keys and De Quas.

Open Dates Read
Mrs. Doak read the open dates for social affairs during the first term and each club made a bid for these certain dates and a committee placed these on a printed social calendar. The different clubs will know exactly when their social affair will come and will prepare accordingly. The event must be on the school calendar or girls that do not reside here will not be allowed to attend.

First Attempt
This is the first attempt in the history of Tech that a schedule of this kind has been attempted, in years before if a club wished to have a social they would place it on the calendar and inform Mrs. Doak only a week or two before hand, which in some cases conflicted with other affairs.

No club will be given the choice of the best dates during the year. Mrs. Doak says "that this would be most unfair to the many other clubs on the campus." An equal and fair chance will be given to all clubs.

Observe Dead Week
No social affairs can be given in this term after December 8, which is the beginning of dead week. It was also decided not to have any of the major events either October 24 or 25 this being the week-end that Texas Tech plays T. C. U. in their annual football game. Plans are being made to run a special train from Fort Worth and it is expected that a greater majority of the Tech students will attend this game.

Schedule Arranged
The schedule was so arranged that the club attractions would not interfere with any of the all college dances. Some of the clubs asked for dates to give receptions on the same nights that all college dances are scheduled. It was agreed upon that these attractions would not in any way interfere with the all college dance, as they would last from 7 until 9 o'clock.

Engineers Elect Society Officers
At the first meeting of the Engineering Society held Monday night, officers were elected with Winifred Wardell as President, and W. L. Pearson, treasurer.

FREE FAIR TICKETS
Friday October 3, is college day at the Panhandle South Plains Fair, and the management of the fair is giving free tickets to all students who wish to attend this fair that day.

Students wishing tickets may secure them by calling at Cecil Horne's office in the administration building.

What's A Name? Everything Says This Fish

A boy almost crashed the gates at the all-girls dance last Monday night. It was done though, in a most legitimate way, and came about through the efforts of the Big Sister-Little Sister Movement to make him welcome at the college. Upperclassmen last year signed up for little sisters, and during the summer names of entering girls were sent to these girls. They, then, wrote to their little sisters and welcomed them to Tech. Such was the nature of Lucille Hunt's correspondence with Alma. Alma, Lucille thought, would make quite the nicest little sister she could imagine. Let when she went to escort her to the dance she discovered that this Alma was a little brother instead of a little sister.

Rifle Practice Begun By The College Team

Trials For Rifle Team To Represent Texas Tech To Be Held Next Week

Meeting for the first time this year in room 209 of the administration building Tuesday evening, members of the Texas Tech Rifle Club discussed plans for the present season, and interviewed a number of prospective new members. This organization was founded during the second year of the existence of the college, and has for its purpose the promotion of good sportsmanship, proficiency with both the small bore and high-powered rifle, and to provide recreation and outdoor activities for men students.

Won Contests
In 1929-30 the Tech rifle team entered forty-six sub-caliber meets, losing five, and in ten contests in which the regular 30 calibre army rifle was used, only one was lost. They were defeated only by those schools having compulsory military training, and among these were the United States Naval Academy at Annapolis and the University of Ohio.

Practice Held
Regular practice on the small bore range in the basement of the administration building, is held on Tuesday, Thursday, and Saturday afternoons, while firing on the outdoor range, about two miles southeast of Lubbock, is twice a week, usually on Tuesday and Saturday afternoons. Trials for the team which will represent Tech on the range this year will be held some time next week, the exact date of which will be announced on the Military Science bulletin board.

Those men students who are interested in any phase of rifle work are requested to see Lieutenant Killin at once, or get in touch with any of the following officers of the Texas Tech Rifle Club: W. L. Chapman, president; A. F. Fisher, vice-president; Howard F. Hopkins, secretary; Robert Rogers, treasurer, or S. M. Bagwell, reporter.

Gordon Thomson is the first graduate of the Civil Engineering Department to receive a fellowship in a university. He is with the research department of the University of Minnesota. Tech is gratified with his success and the efficiency of the Civil Engineering department.

In Africa there are about 600 languages.

Judging Team To Visit Three Stock Shows

Trips Of Senior Team Will Include Shows At Chicago, Wichita, And Kansas City; Team Composed Of Nine

The senior stock judging team plans to visit three large stock shows this fall. The trip will include the International Livestock Show at Chicago, November 29.

Under direction of Professor R. C. Mowery, the first workout was held Saturday morning, and they are doing additional work almost every day this week at the South Plains Panhandle fair here.

The team hopes to be ready to attend the Kansas State and National Stock show at Wichita, Kansas, November 13. From there they will go to the American Royal Stock show at Kansas City, and to Chicago for the International Livestock show at Chicago, November 29.

NIGHT CLASS ORGANIZED IN GEOLOGY 141

Following a practice of the preceding three years, Dr. Raymond C. Sidwell organized last week a night class in Geology. The class will be held six times a week, on Wednesday evening.

At present there are ten members in the class. The course carries four hours credit per term, which gives twelve hours credit for a year's work. However, it may be taken as a non-credit course. It consists of lecture and laboratory work.

The course aims to prepare students for any advanced work in Geology, such as Petrology, Mineralogy, or any other advanced course.

Annual Staff Starts Work

Several Photographs Have Been Made; Others Urged To Report To Studio At Once To Avoid Rush

La Ventana is already operating in full blast. Mr. Brown, the photographer in the equipment, and has taken numbers of photographs already. Every student is urged to hurry down to the studio on 13th and Avenue I in order to avoid the later rush that is sure to come.

There is still every opportunity available to transfer the student library deposit for your annual. Such an easy and convenient method of payment should be taken advantage of.

On being interviewed Monday, Mr. Marshall declared that various call numbers new features were to be introduced into the 1931 La Ventana, and that some of the old departments, which have become obsolete, will be entirely eliminated from the coming yearbook.

As yet the staff for 1931 has not been selected. This will be done in the immediate future, promises Mr. Marshall. The person who is to select the beauties for this year's book will be announced later.

A pessimist is one who makes difficulties of his opportunities and an optimist is one who makes opportunities of his difficulties. Remember that and you will get along.—Vice Admiral Mansell, R. N.

Agriculture Condition Observed By Professor Mowery Over Europe

Mr. Ray C. Mowery, professor in the Texas Tech department of agriculture, on a trip to Europe this summer was interested in observing the agricultural conditions in the countries he visited.

After landing in Liverpool, Mr. Mowery and his party visited Western England. "In this section," Mr. Mowery said, "nearly seventy percent of the land is covered with grass; however, an immense amount of vegetables are raised. There are no fences; hedges separate the fields and the pasture lands. There are short-horned cattle, and some Holstein-Friesian cattle raised here."

Modern Equipment Used
In the plains district of Germany; however, modern tractors and other farming implements are used. The farm homes in this section are peculiar, since the barn and the house are both under the same roof. Possibly half of the ground floor will be used as a barn, and the remaining part of the house as living quarters.

There are wonderful forests in Germany," said Mr. Mowery. "The trees are exceptionally uniform in size since all the trees in a patch are cut at the same time."

In Switzerland there are brown-Swiss cattle on the grass lands, and grapes are raised on the mountain sides. "Italy is hot and dusty, and the crops raised there are similar to our crops in this country. Corn and watermelons are important products."

Horses Used In France
In France horse power is used instead of cattle power. According to Mr. Mowery there is extravagant use of modern machinery which is poorly cared for. It is often left on the roads or in the fields and exposed to sun and rain. The crops of France are inferior to those of Germany. There is a number of cattle fattened on grass. The grass land sells for about \$600 an acre as compared to the cultivated land at \$400 an acre.

Returned In August
Mr. Mowery was accompanied on the trip by Mr. Mowery, of the speech department, and Miss Annah Jo Pendleton, acting head of the department. Miss Pendleton's father of Vernon was also a member of the party. They sailed from Houston in June and returned the latter part of August.

Cavern Trip Announced By Geology Head

Party Will Leave On Friday October 3; To Return Sunday; Trip Not Limited To Geology Students Alone

The Department of Geology announces a trip to Carlsbad Cavern the week ending October 4. The trip will be made by motor bus, and the party will camp out. The charge for the round trip will be \$10.00, which will include admission fee to the cavern. The only expense will be for food supplies, which will be paid for pro rata. Tents and other camping equipment will be furnished by the department, but each person must provide his own bedding. The party will leave the Administration building at 12:30 Friday, October 3, and the return trip will be made in part, on Saturday evening, and the remainder Sunday morning.

The trip is not confined to geology students, and anyone interested may go. All persons wishing to make the trip should leave their names at the office of the geology department not later than Thursday noon, October 2.

Six Students Assist
Six students are kept busy assisting Mr. Cole in running the bookstore. Two seniors, Trent Campbell of Lubbock, and Hank Morgan, of Danston, have charge of the textbook department. Fredrick Seelye, a sophomore from Gieburne, runs a special extension in the engineering building of supplies for engineering courses. The school supply department is run by two juniors, Dan Madrox of Menard, and Ellis Forman of Teague, and Ray Moore, a sophomore from Hamilton.

In connection with the bookstore Mr. and Mrs. Clarence Fox have a lunch counter where bottled drinks, sandwiches, and ice cream may be bought.

A single letter on a sweater does not constitute an adequate philosophy of life.—Ernest Hatch Wilkins.

'Hamlet' To Be Featured Here In November

Ben Greet Players To Present Shakespeare's Play At Gym; Players Here Direct From London

An unusual opportunity will be offered students and citizens of Lubbock on November 21 when the Ben Greet Players, direct from London, present the First Quarto of Shakespeare's "Hamlet" at the college gymnasium. The only performance will begin promptly at 8:15 p. m. Admission prices are \$1.00, \$1.50 and \$2.00.

Is Veteran Actor
Sir Philip Ben Greet, distinguished aged director of the company of English actors, for thirty years has been playing Shakespearean dramas. He has produced the plays out-of-doors, using the Elizabethan non-scenery whatever for staging.

Professor Washburne of the Tech music department first saw the players in Michigan some fifteen years ago.

One part of the play represented was that of the inner court of the Temple Bar of London," he says. "There was no deep curtain, and change of scene was denoted by two men, called 'bee-eaters,' changing position. These men, clad in knee-breeches, silver buckles and carrying long spears, solemnly carried the curtain down from when the play called for a night scene."

On this second recent American tour, the Ben Greet Players are offering four Shakespearean dramas. "Hamlet" was chosen to be given in Lubbock because college students are more familiar with it than with any of the other three. Sir Philip Ben Greet, knighted two years ago by King George, trains all his actors personally. In his production of "Hamlet" he takes the small part of Polonius, while Russell Thomdike plays the title role.

One Quarto To Be Given
Because of the length of the play, "Hamlet," the First Quarto Version will be given. It is less than half the length of the Second Quarto, and First Folio Versions, and is acted in its entirety, not more than fifty lines being omitted. Published in 1616, the First Quarto "Hamlet" was probably acted for some years previously. Only two copies are known to exist, one in the British Museum and the other in the Henry Huntington Library in California.

Accoustics To Be Good
At the production of "Hamlet" in Lubbock, the acoustics of the gymnasium will not interfere as with previous performances, as the Ben Greet Players are accustomed to out-door theatres, and all the actors have excellent speaking voices.

Band Feature Over WDAG

Band Members Return from Amarillo After Playing at Tri-State Fair; Also Played Ror Radio Station

The new Texas Tech all boys forty-two piece band fulfilled its first engagement when it went to Amarillo last Thursday and played at the Tri-State fair. The band, along with its director, Harry Le Maire, and drum major Lieutenant H. E. Killen, after playing at vantage points downtown, played at the Tech exhibits at the fair grounds.

Play Over WDAG
That night a program of popular and classical music was broadcast over station WDAG in Amarillo. The band will give a similar program, about thirty minutes in length, tomorrow night at the Palace theater.

At the Tech-Wayland football game a collection was taken and this money will go to the fund to buy new band uniforms. These uniforms will carry out the athletic motif of a matador.

Matadors To Be Host To New Mexico Aggies Here On Tomorrow For First Time

Pepper Postman Mail Delivered At 10, 2 and 4

Tech's official postman must be an addict of a certain well-known and nationally-advertised form of liquid refreshment. This is true, that is, if the hours at which he collects the mail are any indication of his taste in drinks. Regularly, every day, rain or shine, he gathers up the mail at the college Post Office at the hours of 10, 2, and 4 o'clock. (Possibly he stops at a soda stand on his way over.)

He keeps that slender, girlish figure by taking his regular exercise three times a day. Unfortunately for the cigarettes companions, it is not known what brand of smokes he uses to keep his feet in shape for walking.

First Debate To Be With English Team

Five Old Debaters Back This Year; Several Debates Are Scheduled But No Definite Dates Yet Set

The Tech debating club will have its first debate with an English team representing the National Union of Students of England. Although exact dates for the debates have not been arranged, it is understood that the club will debate Abilene Christian College, McMurry, Simmons, East Texas Teachers College, Baylor University, and West Texas Teachers College this year.

Those students who are back again this year to represent the school in debates are: Mary Beth Sheely, Lizze Belle Clements, William E. Sewell, Wayne Castleberry and Alvis Ellis.

The schedule and other announcements will be made later when there is something more definitely decided. Miss Annah Jo Pendleton urges all boys and girls interested in debating to see her at once.

Wooldridge Added To Sales Staff

The Lubbock Auto Company, Ford dealers, announces the addition of Floyd Wooldridge to its sales staff as Tech representative. The addition of Wooldridge gives the company two Tech representatives, Mansell Hall having been with them for some time.

Mr. Wooldridge and Mr. Hall are seniors and are well known on the campus, both taking active part in school functions. They will sell new Fords and second hand cars.

The Lubbock Auto Company feels fortunate in securing the services of these men and also further extends its policy of helping to put Tech forward by assisting its students through school.

The latest count shows 90 freshmen who have had active "Y" work in high school. Several of this number have already taken up the work in college.

A burlap background for the plaster (ceiling) of the new drawing room of the Architecture Department adds to the room's appearance and brings the objects out in relief. The pen and ink and pencil rendering classes will soon have outdoor laboratories sketching familiar campus scenes.

Brad Nunnelee who is remembered by many of the older students, is now working in Kansas City, Mo., for Alton Hulston, also a former Tech student. Further information can be gotten from a certain student on the campus. Guess who.

There is one automobile in the United States for every four and a half persons.

THE TOREADOR

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Reporters This Issue
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DEMOCRATIC SPIRIT

From observation of the college students, as they go about the daily routine of classes, as they meet in the halls, or as they meet on the street, there is one question which confronts us, namely: Is Tech as democratic as she was a few short years ago? Some have probably noticed no difference—others probably have.

Tech has, in past years, been looked upon as "The democratic school of the West." Students have taken great pride in enrolling in one school that has the name of being democratic—a school where every person is greeted with a friendly how-do-you-do, whether he or she be rich or poor. That is the spirit of the West—the spirit which was started years ago by our forefathers, and which has remained characteristic of the west ever since.

But is this same democratic spirit, which is so well liked by everyone, still as prevalent as it has been in years past? That is one thing which we should carefully watch. We should do everything in our power to retain that old spirit which has made us famous.

Watch yourself as you go about your daily work. Are you as thoughtful of others as you should be? Do others have a friendly greeting for you? These are the real tests of that spirit of which we have been justly proud. Try to keep our school ever in the minds of the public as being one school where democracy has not been sacrificed for individual, or group distinction.

Perhaps we are still as democratic as ever—perhaps we are not. At least it will be well to check up and be sure that we are. Think it over!

PATRONIZE OUR ADVERTISERS

It is through selling advertisements to the local and foreign concerns that it is made possible to bring to the student body and faculty members of Texas Tech, an edition of the Toreador each week. They not only make possible the Toreador but other publications on the campus. These publications should be of vital interests to the students and it is through the courtesy of the local enterprises that the money is obtained so they may be printed or published. Our appreciation for this is shown through the support we give these concerns. They are always willing to help us, but in return do we patronize our advertisers in student publications to the extent that they may feel justified? Think this over and see if it isn't right to support those who are ready and willing to help. There are many different stores represented in the advertising columns of the Toreador each week. Read the ads, and when any trading is to be done, patronize these stores.

During the college year 1927-28, a half billion dollars flowed into the tills of colleges and universities in the United States according to the reports of 1971 institutions reporting to the United States Office of Education. One fourth of this came from the tuition and fees of undergraduate and graduate students; 23 per cent was appropriated by state and city governments; 13 per cent was given through private benefactions; 12 per cent was income from endowments; 10 per cent was gross income from board and room charges, and 12 per cent was obtained from other sources. Three and four tenths per cent was contributed by the United States government.



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"Yes, his appearance has taken on an air of neat individuality."
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STUDENTS IDEAL SERVICE

IN TECH SOCIETY

Tech Science Club Will Meet Friday

The Tech Faculty Science Club will hold its first meeting of the school year Friday, October 3, in the Engineering Auditorium at 5:00 p. m.

The program for the year, announcements and other matters will take up the time allotted to this initial meeting.

Carl L. Svenson is president of the club, Harry Hill, treasurer, and Miss Vivian Johnson, secretary.

Committees are as follows: Program—Dr. E. L. Reed, Dean Margaret W. Weeks, Dr. M. A. Stainbrook, C. H. Mahoney.

Publicity—Dr. L. T. Patton, R. C. Underwood, S. J. Boller, C. S. Maat, Dr. W. H. Abbott.

Attendance and membership—J. H. Murdough, Dean A. H. Leidigh, C. D. Brandt, J. W. Michie, Dr. C. C. Schmidt, Miss Joanne H. McCrory.

Travel Fund—Dr. E. P. George, Ray C. Mowery, Dr. R. G. Sidwell, C. E. Russell.

Exchange lectureships—R. A. Stuchalter, Dean W. J. Miller, Dr. W. M. Craig, Dr. W. L. Robinson.

Publicity—O. V. Adams, H. J. Bower, Dr. J. O. Ellsworth, E. A. Kleinschmidt, Miss Mabel Dean Erwin.

House—J. C. Hardgrave, M. L. Landwehr, Mrs. J. M. Marshall.

Girls Dance Given By Women's Forum

Monday night marked the date of the second annual Big-Little Sister dance given by the Women's Forum of the college. As the girls entered the door the Freshmen were given green slips of paper, and the Upperclassmen were given white slips, on which they wrote their names. These were pinned on the girls' clothing in some conspicuous place in order that they could become acquainted more quickly.

Music was furnished by Frank Stone's Collegians. During the intermission the girls were favored with a tap dance by Miss Sophie Sproule. Refreshments were served to about 300 Freshmen and Upperclassmen.

Unique costumes were featured, while members of the Forum wore dark trousers, white shirts, and Slime caps.

Cornelia McCanne Is Hostess At Tea

Miss Cornelia McCanne was hostess at an informal tea Sunday afternoon from 5:00 to 7:00 o'clock at several members of the Sans Souci, in her home at 708 Ave D. During the first hour Misses Kate Boyd and Catherine Jameson called, bringing as guests Misses Gertrude Stander, Sue Barton, and Dorothy Griffin. Dorothy Rushing and Virginia Bacon called for the second hour with Frances Snyder, Lois Graves and Katherine Mitchell as guests.

A series of informal teas will be given by Miss McCanne, who is the president of the Sans Souci, every Sunday afternoon, in order that the old members of the club may meet the new students of the college. Two old members are to invite four new girls as guests.

WRANGLERS GIVE PARTY

A stag bridge party was given by the Wranglers last evening at the Hotel Lubbock, entertaining thirty members and guests.

Short talks welcoming the guests were made by President Emison and other members, after which refreshments were served to those present.

"What's the date today?"
"I don't know. Why don't you look at the newspaper you have in your pocket?"
"That won't do any good. It's yesterday's paper."

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EXCHANGE

BY MILDRED PRICE

After completing a most interesting tour of the high points in Europe, the Simmons Cowboy band settles down to the routine of college life. This said routine, however, promises not to be at all dull, for we notice in the Simmons Brand, Abilene, Texas, that they are off again on the first jaunt of the fall season. A division of the band will be made, each half going to different parts of Texas, playing for various affairs.

An honor was bestowed on the band when it was presented with a march, "The Cowboy March," written by the world's greatest cornetist, Leslie W. Clark, who has been a member of Sousa's Band for twenty-five years.

Amarillo Jr. College has put in her bid for newspaper rivalry as shown by the initial appearance of "The Ranger." Although only a five column paper, it seems to be a full bill of news, and as the school progresses, the paper will also grow.

Studies of McMurry attend Sunday School! For the first time in the history of the college, Sunday School and Church were held in the chapel at McMurry. Each student is compelled to have his picture placed on his ticket, whereby spelling disaster to those who try the old game of "slippin' in."

In far-off Salt Lake City, members of the Utah University make certain that no activity ticket is available to any outsider. Each student is compelled to have his picture placed on his ticket, whereby spelling disaster to those who try the old game of "slippin' in."

Perhaps it would interest some Tech students to learn that the Lubbock El school paper has grown a bit since last year. They are now giving themselves credit for a seven column edition which will prove to be a dangerous opponent against rival high schools in the state contest this year.

THE LASE-O from C. I. A. Denton, Texas, boasts its first full page advertisement. The Browne and Browne Studio, Photographers of Dallas, have the unusual distinction of being the first individual to take a full page ad in a regular edition of the college paper.

MOZAMBIQUE, Portuguese East Africa.—Archaeologists working in the Barwe district have uncovered circular stone walls, arrow and spear heads of copper and iron and other evidences of a civilization of 1,000 years ago.

MILAN, Italy.—Out of 1,960 newspapermen belonging to the national syndicate of journalists, 800 were regularly enrolled members of the fascist party. At Bari, on the Adriatic, only four newspapermen of the town were outside the party.

MILAN, Italy.—Permitting a troupe of Viennese dancing girls to tread his boards bare legged cost the manager of the Excelsior theater here \$15 in fines, plus court costs. He argued that tights were inaeathetic.

Pickled nasturtium seeds are being served as a relish for meat in Europe.

The Chilean government has decided to subsidize any locally-made film which is exported.

President Hoover's spacious mansion overlooking the Stanford University Campus is for rent.

The first book from the Hunter College Press, just established is a latin text book for adults.

The Waffle Shop

Waffles All Day
Chicken Tamales and Chili
Sandwiches of All Kinds
Between Main and Broadway on Ave. J

THE GLORIETA

Spanish Dishes
Candies—Lunches
Double Rich Ice Cream
Rooms and Tables for Bridge Parties

Visit us at our New Location
MEIER MUSIC CO.
1103 Main

Forty-Seven Fish And Upperclassmen From All Points Of Lone Star State Stay At Lovell Hall; One From Korea

From east, from west, from north, from south Texas and all points in-between come the forty-seven Tech co-eds who live at Lovell Hall, 2425 Fourteenth street. Only one girl is registered from out of Texas, she is Laura Nackune Song of Chung San, Korea, and a transfer from the University of Southern California.

Big Springs sends the largest delegation of girls to Lovell hall; five are here. They are Neva Lynn Graves, Lallah Wright, Mildred Patterson, Maurine Garrett, and Betty Pace. Tahoka comes next in point of numbers, with Eva Cowan, Lois Jefferys and Louise Hancock.

More Than Housemother. No story on Lovell Hall would be complete without recognition of its matron, Mrs. Mary Sneed Lovell, whose name was given the dormitory known last year as Annex A. She is more than a housemother, for she fills the place of those mothers left at home as well as it could be filled, the girls feel, and it is due to her tact and charm that many an attack of homesickness has been avoided.

Three Named Lois. Lovell hall is the home of three girls whose first name is Lois, two called Eloise, and three who answer when Eloise is called. This duplication of names often causes misunderstandings when phone calls are answered and anyone calling the dormitory for one of these girls would be wise in giving her full name.

For the benefit of those who might be interested in knowing, almost any type of American beauty can be found in this hall. Lois and Isabel Templeton of Wellington, Dorla and Joyce Johnson of Eastland are two sets of sisters who uphold honors for the blondes. Katherine and Louise Lupton of Abernathy are sisters, also, but one is a red-head and the other blonde. Tall and stately, the Bee Periman of Snyder has blue eye and hair which might be termed raven if that were not too trite. Velma Rogers, whose dry wit keeps everyone laughing, has dark eyes and curly hair. Fern Killam of Ballenger is a true brunette.

More Than Housemother. No story on Lovell Hall would be complete without recognition of its matron, Mrs. Mary Sneed Lovell, whose name was given the dormitory known last year as Annex A. She is more than a housemother, for she fills the place of those mothers left at home as well as it could be filled, the girls feel, and it is due to her tact and charm that many an attack of homesickness has been avoided.

UNTIL. Miss Ethel Herrington, who lives in Lovell Hall, spent the week-end at her home in Lorenzo.

Three Freshman Girls. Three freshman girls from Tahoka, Lois Jefferys, Louise Hancock and Eva Cowan, spent Sunday at their home.

Miss Nell Rosenquest had as her guests during the week-end, her

Variety Of Sports Featured At Gym

Most every kind of sport imaginable is indulged in at our college gymnasium. Soccer, tennis, volleyball, basketball, and horseback riding are some of the most popular ones. There are also various general exercises and folk dances. Most of the games are played outside while the exercises and dances are usually held inside the building.

Two years of Physical education are required by this college. One year must be taken while one is a freshman and the other may be taken any time before graduation.

The gym suits have been uniform for the last two years, and much interest has been shown in this department. Misses Zella Riegel and Johnnie Gilterson, assisted by Miss Virginia Robertson have charge of the department.

You can get a lot out of life by just looking at it—Louise Kennedy Mable.

Every person in the United States is on the average \$2.52 poorer than he was a year ago.

mother, Mrs. N. N. Rosenquest, and Mr. Hal Dean of Eastland.

Miss Ella B. Adkisson of Lovell Hall is recovering from a tonsil operation which she had early in the week.

Miss Mary Louise Middleton, graduate of Tech in the class of 30, visited friends here Saturday and Sunday. Miss Middleton is now teaching commercial art in Levelland.

Your Patronage Earnestly Solicited
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STUDENTS!

PATRONIZE THE TOREADOR ADVERTISERS

IT IS THROUGH THEM THAT OUR SCHOOL PAPER IS MADE POSSIBLE

Remember Them When You Go to Trade

Annual Talk Is Delivered By President

"The College Community" Is Subject Of President Horn At First Convocation Of Current School Year

"The College Community" was the subject of Dr. Paul W. Horn's annual address to the student body at a convocation which was held in the gymnasium, September 24. In discussing the college community, Dr. Horn first showed to what extent it was numerically worthy of consideration.

Full Own Weight
"Above everything there should be a feeling of solidarity among the students of the college," said Dr. Horn. "And the feeling of belonging to a group should also carry with it the willingness on the part of each member to protect its good name." Then, after discussing the influence each member of the student body had on those around him, Dr. Horn enumerated some of the most important duties of a citizen in a college community. "Your first duty," he said, "is to pull your own weight. The interest in one self is a good gauge of his interest in others." He especially urged each student to look after his own welfare in regard to physical health, moral standing, and scholarship.

Help Fellow Students
Dr. Horn also brought out the point of going a step farther by helping some other student. And then he asked that each student support the worth while activities and organizations of the college and to support those ideals which make college worth while.

Astronomy Course In Tech Next Year

According to present plans of the Mathematics department, Professor L. V. Robinson, department representative of Astronomy will be back in Tech next year to teach the popular courses in Astronomy that are to be offered. Mr. Robinson, who has been studying for the past two years in Harvard University with Dr. Shapley, will receive his doctor's degree next June.

D. F. D. Entertains With Bridge Party

Members of the D. F. D., campus social club, attended a bridge party at the Glorieta tea shop Friday evening from 5 until 7:30 o'clock. The use of the "Amos and Andy" theme made the entertainment quite interesting and unique. Tallies featured the characters in the famous radio hour and favors were miniature tubes of tooth paste.

Miss Anna Jo Pendleton, sponsor, was a guest. Others present were Misses Fannie Sue Dunn, Effie Smith, Alice Mullican, La Verne Yowell, Dorothy Griffith, Ruth Sparks, Verlena Stringer, Mildred Runnels, Louise Sneed, Cheville Whitehill, Kathleen Harman, Fay Foote, Addie Mae Hemphill, Leona Rodden, Tina Alexander, Azora Adams, Creta Herndon, Katherine Mitchell, Mildred Price and Edith Sanders.

Banquet To Honor New Y Students

A banquet to be given October 3, in honor of the new students who were previously active in Hi-Y or Y. M. C. A. work was a phase of the plans worked out by leaders of the Tech Young Men's Christian Association at the first meeting for the current year which was held Sunday afternoon at the home of the new secretary, Jack E. Boyd, 2425, 21st street. Invitations have been mailed out; however the Y earnestly requests other new students who are interested to come.

A program is being arranged which features an address by President P. W. Horn. The Board of Management which includes the following persons will also be present: J. L. Kilpatrick, chairman; Dean A. H. Leidigh, vice-chairman; Dean W. J. Miller; Rev. W. P. Jennings; Dr. J. O. Ellsworth; J. J. Clements, mayor; John Duppre; Dr. E. F. George and George Smallwood.

Students representing France, England, Germany, Rumania and Austria recently raced from London to Paris in collapsible canvas and rubber canoes, 16 feet long.

Twenty West Pointers Fly To Washington



Twenty West Point Military Academy cadets snapped just before leaving Newark, N. J., airport for Washington, D. C. The future generals were the first regular passengers of the New York, Philadelphia and Washington Airways new hourly service. Left to right front are: Leo Cather, Warren Hoyer, Orlando Troxel, John Perry, Lucius Cron, Ed A. Brown, Jr., John Barr, Ernest Easterbrook, Jurgen Olsen, Drummond, Herbert Mansfield. Rear left to right are: Merril Moses, H. J. Fleiger, W. A. Morin, D. R. Patterson, John Waters, Parks Houser, E. W. Parker, and J. C. Hunner.

PROCLAMATION IS ISSUED

MAYOR CALLS ON CITY TO OBSERVE FIRE PREVENTION

The week of October 5th to 11th has been officially designated by the President of the United States, the Governor of the State of Texas, and the Fire Insurance Commission of Texas, as Fire Prevention Week. Fire is taking a tremendous toll in the loss of human lives and property in this country. Ten thousand lives lost, five hundred million dollars worth of property destroyed, is America's annual fire toll. You are asked to cooperate to combat this fearful waste. Eighty per cent of the fires that occur can be prevented by caution and care. This may sacrifice when Americans grew careless, heedlessly discarding matches and "smokes"; allowing flue and chimney defects to exist; stoves and furnaces to overheat; trash and rubbish to accumulate; and breaking other well known rules of safety from fire. This may sacrifice will end when we learn the WHY and HOW to fire-safety; correct or remove common hazards; and thus conserve each year thousands of lives and hundreds of millions of dollars worth of property values now being needlessly sacrificed to fire.

Therefore, I, J. J. Clements, as Mayor, do hereby call upon all citizens of Lubbock to help make the United States, Texas, and our City, safe, by observing the week of October 5th to 11th, 1930, as Fire Prevention Week and extending its lessons and experiences to the other fifty-one weeks of the year.

J. J. CLEMENTS, Mayor, City of Lubbock

Horticulture Grad Given Appointment

Jim Dunham, 1930 horticulture graduate of Tech has just been appointed to the position of Junior Plant Quarantine Inspector in the United States Department of Agriculture. Dunham will work in the lower Rio Grande valley, with headquarters at Brownsville, Texas. Starting salary will be \$2,000 per year.

Charlie Woodbridge, a last year's graduate in the engineering school is now working for the Texas Power and Light Co., and is located in the Dallas office.

Need a Shine? — Sure Bill's

1103 College Ave.

SERVICE FOR THE BUSY STUDENT

THIS MODERN BARBER SHOP IS EQUIPPED FOR THE STUDENT WHO WANTS EXPERT ATTENTION WITHOUT WASTE OF TIME.

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KITTY O'CONNOR'S SCHOOL OF DANCE

Tap—Acrobatic—Ball Room—Etc.

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Home Ec Club Is Host To Freshmen

One of the largest parties of the week end was the reception given by members of the Tech Home Economics club honoring new women students of the college at the practice house on the campus.

Guests upon arriving were met by Miss Margaret Weeks, dean of the school, Miss Jonie McCrery and Miss Hazel Gruber, president of the organization.

During the course of the evening a program was given with Miss Wilma Bartlett reading, Miss Josephine Winslow playing a violin solo, with Miss Maurine Mulligan at the piano, and Miss Edith Kral favoring the group with a vocal selection accompanied by Miss Helen Winstead.

Several clever stunts were directed by Miss Lilla Gage Rodgers. Miss Gruber welcomed the students in a brief talk and gave an outline of the year's work for the club.

Refreshments were served from a table decked with autumn flowers. Misses Mabel Erwin and Orene McClellan were in the dining room. Assisting in the hospitalities were Misses Daisy Lockwood, Joellen Vannoy, Irene Jackson and Velma Anderson.

About one hundred girls were present at the affair, which is an annual occasion. The evening closed with the singing of the college pep song, "Fight Matadors."

Talbot Offers Self as Hired Hand of Texas

Dallas Man Accepts Republican Nomination for Governor; Approves Prohibition and G. O. P. Platform

DALLAS. — In accepting the Republican nomination for governor, Col. William E. Talbot of Dallas said today he was offering himself as a hired hand to work for the state of Texas.

"I am actuated by one motive, and that is a desire to try to do something for the state that I have lived in from childhood and which has given me what little I possess in this world," he said.

Approves Platform
The candidate expressed his approval of the platform in the Republican platform, adopted at the state convention at San Angelo early this month, and said the platform was "the means by which we hope to arouse the people of this state to the necessity of developing Texas for Texas."

"My ideas of the duties of governor are perhaps different from any candidate who has run since I have been in Texas," Colonel Talbot continued. "The governor, according to my conception of the duties is a hired hand working for the best interests of his state; and not for any political aggrandizement, nor for any added honor to an already full life."

"Prohibition has never received a fair trial. The order of enforcing it in Texas has been placed upon the federal government. Texas' own laws are more drastic and more effective than those enforced by the federal government. I would like to see enforcement of the Eighteenth amendment given a square deal in Texas."

Las Vivarachas Are Entertained

Five tables of bridge were in play Thursday afternoon, when Mrs. Roland Travis and Miss Sue Brown entertained in the home of the former. Members of the Las Vivarachas club and several guests were in attendance.

Agriculture Club Picks Committees

At the first regular meeting of the Ag club, which was held last Wednesday evening, Dr. F. G. Harbaugh, instructor in animal husbandry, addressed the club on the subject of "Loyalty." In this talk he stressed the value of showing loyalty to the club, and to the student body in general.

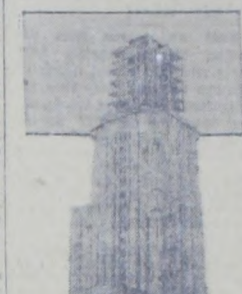
A program committee which is to plan the programs for each of the meetings that are to be held was selected. Members of this committee are: Elmer Hartmann, Uri Bell and Curtis Williams. Another committee which has charge of the membership of the club was also selected. Those selected for that capacity are: Bruce Parks, Clinton Cook and Lanny Hazel.

The club meets every Wednesday evening at 7:45, in the Agriculture building.

Claire Davenport, who was seen on and about the Tech campus last year is now selling insurance in Oklahoma City.

LEARNING TOWER

Gradually, story by story, Pittsburgh's Cathedral of Learning, below, is nearing completion. This 42-story edifice is said to be the forerunner of a new style of collegiate architecture.



College Dance Rules Are Given

Several important announcements have been made by the College Dance officials which should be of interest to all students.

No high school student shall be admitted.

Identification and guest cards must be presented. The latter can be secured from the office of the Dean of Women.

All Tech letter men are to be admitted without charge.

Tickets for one hundred couples and seventy-five stags will be the limited number available.

The all-college dances are to be conducted in practically the same manner as in previous years, with charges as before, 75 cents for couples and one dollar for stags. The schedule has been posted as follows: October 11 and 18; November 8 and 22; and December 6.

John Stienbaugh, a student year before last in Texas Tech, is now working in the drafting department of the Lone Star Gas company, Dallas.

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SCHOOL OF DANCING

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All Types Of Dancing

Special Tap Class For College Students

TO HAVE HOCKEY TEAM

According to present plans of the Physical Education Department, Tech will have a girl's field hockey team in the near future. The sophomore soccer class will compose the team and practice will begin as soon as the equipment is received by the college.

Finland has less than 4,000 unemployed.

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When you're on the go, it wears its trim, streamlined cap, with Parker's patented clip that holds the Pen low and unexposed in your pocket.

On your desk, it rests in Parker's ball and socket Base. And with this comes the tapered end for the Pen (once \$1 extra), now included free.

Attaching the taper converts the Duofold into a Desk Set. Removing it restores the Pen to a pocket model.

Guaranteed for Life
Paying more won't get you a thing—but will deprive you of this double value. For only the Parker offers this. And a Pen that holds 17.4% more ink than average, size for size. Guaranteed for Life!

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Our \$1.95 special desk lamp is just what you need. It will add to the appearance of the room.

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With college seal in gold, tinted with scarlet and black.

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College Clothes

From Hart Schaffner & Marx

Here are clothes that will make your appearance just as great an asset as your college education—clothes that have a way of making you throw your head back with a feeling of power.

Hart Schaffner & Marx have studied the styles college men like—the colors and cuts they prefer. All this they have combined into the models we are now showing—models that will prove entirely to your liking.

You can buy these fine clothes this season at unusually low prices—especially desirable are those priced only—

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THAT'S what the girls are saying about our new pajamas! Honestly you've never seen such cute styles. They are two and three piece—some with boleros, with sleeves or sleeveless and in stripes, prints and solid colors. They are fashioned in rayon, and wash materials.



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We've a large selection of lounging pajamas, too. They are in the gayest colors and as "swanky" as they can be. You'll be elated over them, and they are priced so reasonable that you can't resist buying them. They are ideal for those mid-night feasts.

Priced \$9.95 to \$29.75

CARTER-HOUSTON DEPARTMENT STORE

Wayland Jackrabbits Win Over Tech for First Time In History of the School

Lone Counter for Aggregation from the North Comes in the Third Quarter

Amid wild cheers from the throats of approximately 3,500 eager fans, two primed squads of gridsters took the Tech Field for the primary showing of the Scarlet and Black for the 1930 season. Both teams were apparently evenly matched and the weather was perfect for the autumn sport. A whistle, an anxious tenseness, and the thud of the pigskin marked the unveiling of Pete Cawthon's Matadors against Wayland College Jackrabbits.

Through the Wayland aggregation was greatly underestimated as to ability by the unknowing spectator, the Rabbits proved potential enough to emerge from the field with a 6-0 margin, which is, by the way, the first time a Wayland team has crossed the Matadors' goal in the history of the school.

For four thrilling quarters the Matadors outplayed, outpanted, outran, and generally outclassed the crew from Plainview. A long pass in the third period netted Wayland a fifty yard gain and their only touchdown. Tech threatened the Jackrabbits goal consistently but seemed to lack enough drive to pierce the staunch and stubborn line of the Rabbits when needed.

Tech supporters were anything but displeased with the showing the Matadors made. The standard of play was far above the ones of past years and the "never-say die" spirit was very much in evidence.

No one man on either team was outstanding. Each played a good brand of football. Captain Jack Durham showed excellent leadership and form at the pivot position. Likewise, Captain Cross of Wayland played center and the two had a battle of their own.

Play By Play
First quarter:
 Tech received. Brothers getting the ball on his 20 yard line and straightaway kicked to Wayland's 15 yard line. Close returned it to his 42 yard line. Williams went over for 9 yards, and was through again for 5 yards and a first down. Cross picked up 2 yards at the left side. A pass, Close to Bailey, was complete for 8 yards and a first down. On a fake play at the line, Jackson got through for seven yards. Close tore through the left side and Cross picked up two yards at left end, placing the ball on Tech's 18 yard line. Close was through again for 2 yards. On a double spin play Cross took the ball but lost five yards at left end. Close drew back to pass, but ran toward the right side of the field, forced out on the 19 yard line with a gain of 4 yards, the ball going over on the fourth down. Woodridge kicked to Wayland's 35 yard line and Close returned it to the 45 yard line. Tech was off side, the play was called back and the side penalized 5 yards. Hodges took the ball and fought off half a dozen men to gain 20 yards for Tech's initial first down. Woodridge kicked to Wayland's 15 yard line and Close returned it back 11 yards. Williams got through the left side for 22 yards. Jackson went through the center of the line for 7 yards. Williams was tackled 3 yards behind the line. With the ball on Wayland's 46 yard line, Williams kicked out of bounds on Tech's 27 yard line. Woodridge kicked to Close on his 35 yard line and the Wayland fullback took the ball along the left line before being forced out on Tech's 24 yard line. Williams tried an end run but was stopped after picking up about half a yard. Woodridge kicked over the safety man to the 1 yard line. Close brought it back to the 21 yard line, and a series of line plunges failed. Williams kicked to the 40 yard line where the ball was kicked. Hodges gained a couple of yards at the line, but Tech was penalized 5 yards on the play. Woodridge went through for 4 yards, as the quarter ended, the ball on Wayland's 31 yard line. Score: Wayland 0, Tech 0.

Second Quarter:
 Tech took the ball on her 49 yard line. Hodges tore around right end for 18 yards, and the ball was carried out of bounds on the next play. Woodridge kicked out of bounds on Wayland's 4 yard line. Williams kicked to Woodridge who dropped it on the 44 yard line, but recovered. Woodridge gained a couple of yards but Tech was off side and the team penalized. Woodridge's punt was partly blocked, rolling to the 29 yard line. Close broke through the line for 9 yards. Close was stopped for no gain on the next play. Williams kicked out of bounds on Tech's 33 yard line. Hodges gained 5 yards at the line. Doose went through for another yard. Woodridge kicked to Close on his 25 yard line, but the play was called back, both sides off side. Woodridge kicked out of bounds on Wayland's 38 yard line. The wind carried Close's punt over the goal line 60 yards. Woodridge kicked to Close on Tech's 46 yard line. Tech passed straight into the arms of Hodges who ran the ball back for a 4 yard gain. Hodges was off again, for 7 yards. Doose went over for nearly 3 yards, but it lacked inches of being a first down. A basket pass, Brothers to Doose, was good for yards and a first down. Hodges shook off a tackler and circled right end for 11 yards. Brothers' pass was intercepted by Bailey on the 20 yard line, who brought it back to the 30 yard line as the half ended. Score: Wayland 0, Tech 0.

Then Came a Touchdown
 Woodridge came out of the line and kicked to Wayland's 40 yard line. Close picked up 4 yards at the line. Williams kicked over the goal line. Hodges crashed off right tackle for 3 yards. Brothers picked up 4 yards on a line plunge. Woodridge got off his nicest kick so far, sending the ball to Close on the latter's 25 yard line. Close on the latter's

by Durham after a 9 yard return. Close kicked out of bounds on Tech's 24 yard line. Brothers went through for 3 yards, but Doose lost 3 yards on the next play. Woodridge kicked against the wind and out of bounds on Wayland's 42 yard line. Then Close drew back and passed to Lummas who carried the ball for a 50 yard gain, placing the ball on Tech's 8 yard line. Frantz went in to relieve Hodges. Close drove at the line, placing the ball on the 4 yard line. Williams placed the ball on Tech's 1 yard line. Johnson went over on a plunge for the touchdown. Captain Cross was back to kick the extra point, but was smothered. Score: Wayland 6, Tech 0.

The Game Continues
 Brothers kicked to Close on his 10 yard line and Close kicked back to Woodridge on his 7 yard line, and Woodridge returned it to his 20 yard line. Woodridge went through for 5 yards and again for a yard. Frantz kicked to Close on his 4 yard line. Close returned it 7 yards and on the next play Williams went through for 4 yards. Close's pass was intercepted by Doose, who brought the ball to his 43 yard line. Woodridge gained 3 yards through the left side. Frantz went through the right side, weaving through half a dozen tacklers, for 11 yards. Doose tore through the right side for 12 yards. Brothers ripped off 8 yards over left tackle. Brothers missed the snap back but stiffarmed himself past three tacklers and lost only 12 yards. Frantz kicked out of bounds on Wayland's 17 yard line. Close kicked to Woodridge on his 30 yard line, and Woody made a beautiful 30 yards return, placing the ball on Wayland's 30 yard line.

A basket pass, Doose to Frantz, netted 20 yards. A first down, and Tech's first threat to score. With the ball on the ten yard line, Woodridge lost about a yard in an attempt to get around left end as the quarter ended. Score: Wayland 6, Tech 0.

Not A Fairy Story
 Fourth quarter: Tech was second down and the goal to go. Woodridge failed to pierce the line, and a pass, Woodridge to Teal, was incomplete. On a spin play and basket pass, Bailey intercepted from Brothers and was off for 50 yards, placing the ball on Tech's 45 yard line. Close advanced it two yards. Close was smothered for no gain on the next play. Williams kicked out of bounds on the 24 yard line. Brothers kicked to close on his 40 yard line, and Close returned it to midfield. Williams was through for 2 yards. Close went through for 3 yards. Kirkpatrick caught the last end of a triple pass and picked up 6 yards and a first down. Williams punched the line and gained 2 yards. Close gained 2 more through the line. Jackson took the ball on the 10 yard line and the ball went to Tech on her 30 yard line. Woodridge took a basket pass on a bounce and went through for 13 yards and a first down. Frantz caught a long pass from Woodridge and was off for the races, only to be chased out of bounds on Wayland's 24 yard line. Woodridge was slow on the next play and was thrown for a 2 yard loss. Brothers circled left end for 12 yards, but Tech was off side and the play resulted. Woodridge's pass was a dud, knocked down. It was fourth down and 18 yards to go. Woodridge kicked out of bounds on the 2 yard line. Williams tried the line and gained 2 yards. Woodridge received the punt on his 45 yard line and returned it to the 25 yard line. Moffitt went through for 2 yards at the line. The ball went to Wayland on her 20 yard line. Jackson pierced the line for 5 yards, but was plied up at the line on the next play.

Starting lineup: Wayland—Lummas, I end; Turner, I tackle; Parker, I guard; Cross (Capt.) center; Clary, r guard; Kirkpatrick, r tackle; Bailey, s end; Cross, quarter; Close, I half; Williams, r half; Jackson, fullback.
 Tech—Teal, I end; Simmons, I tackle; Ayers, I guard; Durham (Capt.) center; Darr, r guard; Murphy, r tackle; Vinzant, r end; Woodridge, quarter; Hodges, I half; Brothers, r half; Doose, fullback.
Substitutions: Tech—Frantz for Hodges, McWilliams for Murphy, Howell for Vinzant, Parkinson for Darr, Allen for Ayers, Vinzant for Hodges, Murphy for McWilliams, Darr for Allen, Moffitt for Parkinson, Westner for Doose, Moffitt for Brothers. Wayland—Bramblett for Lummas.
Score: Wayland 6, Tech 0
Officials: McMillan, (A. & M.) referee; Woodward, (Indiana) umpire; Bedford, (S. M. U.) head linesman.

El Toro

BY JAY TIMMONS

There's one thing I noticed Saturday that did my heart more good than anything I know of. Those fighting Matadors came in off of that field after an engagement with one of the toughest squads they will ever run up against, looking like they were ready to do battle with anything. They fought to the last with a determination that threatened those Jackrabbits to the pistol shot. We'll have to give that little Jackrabbit number forty-four credit for being a fast shifty back that would make a good man for any body's team. He really put up a fight and without him the Jackrabbits would have been in a bad way.

I heard the little saying at the pep rally the other night that runs across my mind when the one great score comes to write against your name; he writes not that you won or lost but how you played the game. When I think of that a proudest swells my throat for I am glad to know that every man who plays the fair play is practiced in preference to winning.

I thought I was going to get something of an individual touch to put in my column this time but due to the fact that every man plays for the sake of Saturday with everything he had in him, I can think of nothing individualistic (boy what a good word) that I might write.

Just before the game Saturday a co-ed with a personality that would place Clara Bow's "IT" seem out of place asked me this, "Do these figures before the names of the players on this program indicate their ages?" That makes it hard on Jack.

Now about these Pep Rally signs you see painted all over the sidewalks. I think that some students, and a lot of faculty members think some freshmen feeling overly industrious just walked out and painted a bunch of signs on the walks merely for the sake of making his mark in this school. I would like to say that his real intentions are excellent although the printing may not be so good. This school is composed of more freshmen than upper classmen, but still all the pep rally signs would think our freshmen were outnumbered three to one. I give you my word that no freshman has been mistreated in any way at any pep rally, so those of you who think that pep rallies are an imposition upon you drop all of your signs, bring your honest voice, also your date and count on a big time.

It takes a well organized pep group to display our feelings to that group of clean living men who are fighting with all of the courage and brains that have put Texas Tech in the foreground where she really belongs. Let's lend them our voices and watch the Clarion sound return by way of victory.

The big guns of the Southwest conference will boom in the middle

west this coming week and to lay down a barrage against the fighting Irish of Knute Rockne, and against the Huskers of the Missouri Valley. South Bend, Indiana, will be the scene of the battle between the S. M. U. Ponies and Notre Dame while Lincoln, Nebraska, will hold the invasion of the Texas Aggies against the Nebraska Corn Huskers. Although these proud sons of Texas are doped to lose, there may be a slight mis-calculation on the part of the dopsters whereby the Texans may return from their contests—victors.

Texas is looked upon by the East and West as a land of football history makers. Someday, it won't be long now, Tech is going to rank amongst those considered as history makers without a doubt. The only real difference between Texas football now and that turned by East and West teams is the fact that Texas football acts like so much machinery in the game, while the teams in the East put more spirit into the game and fight for Dear Old Alma Mater instead of just going through the plays in a machine like form. Tech this year has assumed the latter method and put a little more spirit into the game and there will be no holding them just because the holes in the line failed to show up. If there isn't a hole they're going to make one and why? Because the school is on their minds first, last always.

The New Mexico Aggies are a tough bunch to handle, although the school is small. The Matadors, however, are going to be a much tougher bunch to handle and I believe that the game will reveal the fact. Our men are going out with a strong defense and a more thorough acting offense the onslaught of which shall not be held by the New Mexico Aggies.

I visited Cheri Casa today and gassed at random with several of the freshman crew. I'm telling you those boys are as interested in this game of football as the Varsity bunch, that's saying a lot too. I asked several of them how they liked the life after doing what they pleased all summer and there was not a one of them that didn't think it was the very thing. Some said it was making men of them, others said it was improving their school work, still others said they wouldn't trade their places for a room in the finest home in Lubbock. That's the winning spirit according to what the football man should think.

Here I have raved at random about anything and everything and said nothing, but there is still something I want to impress upon your minds. We have about sixty men in this school who are working with an ever growing faith, in the fact that some day they will put out a winning team not only in spirits, which they already have, but in the way of scores. Our job is to support them in every possible way manly by coming to their games, coming to pep rallies, talking them up at school and in town. Let's go!

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*The ONLY genuine Lifetime° pen is Sheaffer's; do not be deceived! All fountain pens are guaranteed against defects, but Sheaffer's Lifetime° is guaranteed unconditionally for your life, and other Sheaffer products are forever guaranteed against defect in materials and workmanship. Green or Black Lifetime° pens, \$8.75; Ladies', \$8.25. Black-and-Pearl De Luxe and Marine Green Lifetime° pens, \$10; Ladies', \$9.50. Petite Lifetime° Pens, \$7 ap; Golf or Handbag Pencil, \$3. Others lower.

*A recent survey made by a disinterested organization showed Sheaffer's first in fountain pen sales among the 100 leading American colleges having registration of 1,700 or more students. Documents covering this survey are available to anyone.



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