

THE TOREADOR

Official Publication of the TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

PUBLISHED EVERY THURSDAY

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Jabbering Jingles: The typical brunette who despises blondes. Third floor chatter—Co-eds with gum chewing personalities. Hitchcock's bashful blush—The Hole in Shorty France's sock. The milk on Fish Moffet's tie—and Jack Casselle's ability to write heads in journalism.

The Office Boy is planning to take a correspondence course in "column writing" from Mr. Charley Guy, member of the staff of the Avalanche-Journal. When this column begins to look like that of the Plainman's you will understand what has happened.

I see by the papers that the Office Boy's assistant is going to make his bow in the political world as a candidate for this job. The strain of a hard race etc, etc, etc—anyway politics is a mean racket.

From what the papers tell us things are going to be pretty lively around Tech during the next few weeks. Saturday the girls are going to pack their lunch-baskets and scamper out to the athletic field for an all-day athletic meet. Sometime around next Wednesday a election is coming off and the again the following week the boys and girls will get another chance to vote. Oh yes, the West Texas Chamber of Commerce, all the boys are coming out to look over the Engineer's show about that time, too.

Interesting sights: Prof. Holden's abode house—the Double T on the gym—Dart House of David ball team coming here next Friday—Jack Hightower's smile when you mention his baby—La Ventana in the making—Manager Durham of the Cheri Casa ball club in action—Prof. Pender carrying a cane.

This column has been greatly disturbed by the threatening words of the Office Boy's roommate saying that he was going to study. The disturbance was finally quieted by sending the roommate to bed.

The Toreador bunch almost got in a fight Tuesday over an election story. The Office Boy took refuge under the editor's table and got chewing gum on the seat of his pants.

This column ends with a little exclamation by the boy on the third floor. He says that as a rule he is a gentleman first and last, but not always. He thinks that hallitis is an ill wind.

GOLFER'S PARADISE Lubbock will be the scene of the annual championship golf tournament of the West Texas Golf association, May 21 to 25. Tech student are looking forward to the competition with interest. Several Tech golfers will be contenders for the title.

That all railways operate only electric trains in cities is being advocated by the Edinburgh, Scotland, council.



"Ideal Girl" Is High In Opinion Of TCU Co-eds. Special To The Toreador: FORT WORTH, April 29—They certainly have high ideals; I wish I could live up to all of them!

This is the opinion of the majority of the girls of Jarvis Hall, Texas Christian University, when asked to comment concerning the "Ideal Girl" as selected by the boys of Texas A. & M.

The Aggie student body set up these standards for the Ideal Girl: She is a brunette, doesn't smoke, doesn't drink, doesn't swear, a smart dresser but economical, uses cosmetics, plays bridge and is a good mixer, loves children and her home, knows how to cook, comes of a good family, and is younger than her sweetheart.

The blondes and red-heads are not so keen about the "brunette" requirement. "It's not the color of a girl's hair, or her beauty, that counts," says one of those. "It's her personality."

"That may be their paper ideal, but I'll be willing to bet not one out of ten would go with that type of girl," commented a scoffing co-ed. More typical, however, was the comment: "I think the ideals set forth in the Aggie's choice are those held by every worth while boy, and I believe a boy looks for those qualities in the girl he goes with."

Ninety-five per cent of the raw silk exported from Japan in 1930 was sent to the United States.

DON'T CRY, LITTLE GIRL.

Don't cry, little girl—maybe one of these days the "queen addicts" of our college will pick up your rag-doll of shattered dreams and place it upon a throne. The college has survived the brief reign of a dozen queens. Possibly it could survive yours. You will find, however, that after the ballot boxes have been packed away for the season, classes have met for the last time, and the student body scattered to the far corners of the state, the realization will prevail in the hearts of all Tech men that during the past year the campus has been literally covered with queens.

All hail,—the eight-hundred Queens of Texas Tech.

SOUR GRAPES OR PUFFED RICE?

And now comes the following from the editorial page of the Rice Thresher, concerning hazing.

"It is ridiculous and foolish that college men should have to entertain themselves by inflicting punishment on their fellow undergraduates. In fact, it is an insult to their intelligence that they should require such a brutal method of satisfying their desire for pleasure. Today it seems that our state schools that are located out on God's wide open prairies are the only ones that amuse themselves in such a naive manner."

And the answer: When Rice students can conduct themselves in as gentlemanly a manner as Tech students do they shall be free to investigate for themselves the conditions out on "God's wide open prairies."

For another time the "Owl" has proven himself an unwise bird.

THE GOOD SERVANT

People are gathered together in governments for the purpose of helping each other through life. Quite often that purpose is defeated. In our nation, however, the newspaper watches over the interests and welfare of the public.

In our city that newspaper happened to be the Avalanche-Journal. Through the efforts of the paper a human life was saved and human suffering relieved. Merced Ortega, the poverty-stricken youth whose suffering the Avalanche-Journal eased, is not alone in thanking the "good and faithful servant."

BIRTHDAYS

It's all a matter of viewpoint. Birthdays are milestones or millstones, according to age, temperament, and mental reaction to the inevitable. More lies are told because of birthdays than any other innocent circumstance of life. People who ordinarily wouldn't think of telling a falsehood knock down their age without turning a dyed hair.

For centuries the fight has gone on... women, and men, too, dip their fingers in the rouge-pot in a continual battle against the years. Artifice has come into her kingdom and few there are today who look askance at skillful efforts to escape the outrageous persecution of time. But those who mix a bit of philosophy with their pigments and pomades learn that each age has its compensation and they grow to accept the years with becoming grace.

Regardless of the viewpoint, anybody's birthday is to him an important anniversary and the recognition of this event conveyed by beautiful and appropriate cards, is a friendly gesture that adds happiness to the years. To hearts thus warmed with expressions of friendship, time leaves its traces with a reluctant hand.

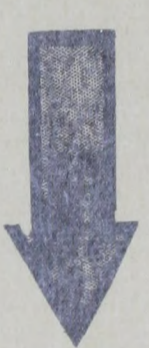
We carry a wide assortment of Birthday Cards—humorous and otherwise

TEXAS TECH COLLEGE



STUDENTS!

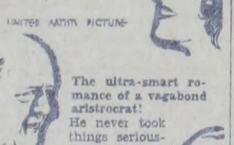
Patronize The Toreado Advertisers It Is Through Them That Our Paper Is Made Possible



Remember Them When You Go To Trade



Ronald Colman 'THE DEVIL TO PAY'



Loretta Young 'THE ULTRA-SMART ROMANCE OF A VAGABOND ARISTOCRAT'

Lindsey '5-DAYS-3 Starting THURSDAY, APRIL 29'

And TALKING COMEDY 'Hollywood Theme Song' Paramount Sound News

Vertical text on the right edge of the page, including 'Night S...', 'Event B...', 'By Ba...', 'Alexand...', 'Proceeds Of...', 'In Their Clu...', 'Mea In Lineu...', 'Fishes do n...', 'to the by b...', 'Old Pete, who', 'in Galveston', 'weathered twenty', 'regimented baseball', 'team in the mal...', 'member of the S...', 'pitching staff Ale...', 'the best remember', 'trials will go to', 'for west progr...', 'estimated, I no', 'pace here this s...', 'Freshmen Set', 'eral Art A', 'Leagues; I', 'Sellers With', 'Winners of the', 'intramural basket', 'been decided, ex', 'dependent's in w', 'M. C. A. and the', 'first place. The', 'four groups, Lib', 'eers, Aggies, and', 'next play a Round', 'mize for champion', 'So far there has', '48 games played', 'two were postpo', 'played, late', 'Stoyant was hig', 'total of 68 poi', 'Wase was second', '81 and Polk Rob', 'with a total of', 'other high point', 'with 65. Cowan', 'Weaver with 52', 'Below is a list', 'and the standin', 'Liberal Arts', 'Pat...', 'Brook...', 'Faculty', 'Sectors', 'Engineers', 'Pat...', 'Sect...', 'Sect...', 'Aggie', 'Sect...', 'Sect...', 'Lub', 'Sanitariu', 'Dr. J. T.', 'Burgery and', 'Dr. J. T.', 'Eye, Ear, Nos', 'Dr. M. C.', 'Duesee of', 'Dr. J. P.', 'General', 'Dr. F. B.', 'Eye, Ear, Nos', 'Dr. J. P.', 'Surg', 'Dr. H. C.', 'General', 'Dr. E. L.', 'Gynecology and O', 'Dr. R. J.', 'Otolary and O', 'Dr. Jerome', 'X-Ray and', 'C. E. Hunt', 'Superintendent', 'A chartered tra', 'nurses in recog', 'tion with the'

