



The TOREADOR



VOL. 1.

THE TOREADOR, SATURDAY, NOVEMBER 14, 1925

NO. 6



"ON TO BROWNWOOD" IS BATTLE CRY

Matadors Win Hard Battle From Wildcats

500 'ROOTERS' BOOST MATADORS ON TO VICTORY

HARDEST FOUGHT GAME OF ANY PLAYED THIS SEASON

Backed by more than 500 Lubbock citizens and Tech students who shouted encouragement from the sidelines, the Tech Matadors were spurred on to victory in the Armistice Day game with the Abilene Christian College Wildcats, emerging from the fray with three points in their favor and the final score, 10 to 7. This was beyond doubt the hardest fought battle of the season and the win over the Wildcats gave the Matadors their greatest victory thus far.

The special train of seven coaches, which carried approximately 400 Matador fans to the scene of battle, was probably the largest special ever run from the South Plains and undoubtedly the largest football train ever run from this section.

The Tech Special left Lubbock at 7:30 and arrived at Abilene at 11:30, making good time all the way. As soon as the Tech rooters arrived, a parade was formed, led by "Tiny" Hall of the Halsey Hall Drug company and Fink Parrish, that coursed its way through the city and back to the Grace Hotel, which had been designated as Tech headquarters. Plenty of noise accompanied the parade to inform the Abilene people that the Tech was in town. The college band gave a brief concert after headquarters had been reached. Hundreds of Abilene citizens were at the station when the special arrived.

The game was one that displayed real fight on the part of both teams, and fans say it was one of the best games they have ever witnessed. It looked for awhile as if neither team would be able to score, but Alford soon broke the suspense with a perfect field goal booted from the 30-yard line.

Tech's touchdown came in the last minute of the first half by a sensational field run by Woodruff who received a pass from Alford on the 26-yard line. He lacked six inches of going over, but scored the touchdown with a line plunge.

A. C. C. scored their touchdown on a 11-yard pass in the last quarter.

TURN TO PAGE 4, COL. 1, PLEASE

HAVE THAT PHOTO MADE FOR ANNUAL

Pictures, pictures—who wants their picture left out of the Annual? The contract for the photography of all Tech students in the Annual has been let to the David Studios of Lubbock. The price is one dollar and a half, for one sitting. A temporary studio will be opened in room 305, and pictures will be made every afternoon, beginning Monday. All freshmen are to have their pictures made this next week, and the dates for other students will be announced later. Every student is urged to report promptly and have his picture made as soon as possible. All students should secure representation in the perpetuation of the year's work by having his picture taken at once. Think of the satisfaction of being able to open a copy of the first annual and say:

"Yes, that is my picture, taken the first year of Texas Tech. I was in the first student enrollment of that institution." Remember, freshmen, come to room 305 Monday afternoon and have that picture made.

Good Program Given By Sock And Buskin Club

A short, but very interesting program was given last Tuesday evening for the Sock and Buskin club, when more than 80 members of the club were entertained by a play "When Love Is Young."

After roll call, further business was postponed until the next meeting on account of the short while to be taken for the meeting, which, in turn, was caused by the "pep meeting" scheduled for the same time.

Miss Pearl Eubanks, Naomi Halsell, Mrs. Grant Bradshaw Zula Logan were the cast of the play and their success as real members of the club was attested by their good work.

The plot of the play was clever, having to do with the furthering of a romance that was not at first a romance at all, but a "boy and girl friendship." This was done through their efforts of their respective mothers, themselves lifelong friends, whose greatest hope was for their children to be happily married to each other. Advantage was taken of the little bit of rebellion that is in each of us, with the result that when the "children" were introduced, they were informed that it was absolutely against the wishes of their parents that they should be together so much, and that they each had a prospective "partner" selected for them, they played right into the hands of their mothers. These estimable ladies, however, rejoiced too quickly and too sincerely; the "children" happened to see them, and pulled a little plot themselves, making as if to back out on the entire affair.

Everything came out very well, however at the end and with a perfect understanding between all the people they "lived happily ever afterward."

The Sock and Buskin club has a complete set of entertaining plays and playlets scheduled for each week of the season, and it is worth any trouble to be in place at each meeting if for no other thing than entertainment. Of special interest will be the play, given Tuesday evening, the 31st, "One Must Marry," staged by Dr. Pfeuffer.

Convocation Of Students Called

A convocation of students has been called by Dr. Horn for Monday, November 16th, at the Stock Judging Pavilion at 11:00 a. m.

The trip to Brownwood for the football game Wednesday will be discussed, and Mr. Elliott of the Young Men's Christian Association is expected to be present and will make a talk concerning the organization of the Y. M. C. A. at the College.

Spanish Class Slings El Toro

Certain members of the class de español have been trying out the elasticity of their vocabularies in an attempt to translate phrases of typical American slang into Spanish. Although this class thinks that Spanish is absolutely "the snafu overcoat," it is feared by several of the more conservative members, that such expressions as, "the garter-snake's garters" must necessarily remain pure American slang as it is slang today.

CONTRACTS FOR FIRST ANNUAL ARE SIGNED

Extra! Extra! All about the signing of the Annual contracts.

Momentous moment in the history of Texas Tech publications was enacted Tuesday when the contracts for the publishing and engraving the commemorative issue of the Tech Annual were formally signed. The staff has nothing to do now but to get an office and go to work in earnest in order that this first issue of the Annual may rank well with other college year books throughout the state.

The Staff is working in cooperation with the recently formed Art Club in designing a cover for the book. The Spanish motif is to be followed throughout the book which is to consist of six or eight sections. An added expense, colored inserts are to be a part of the book, but the Staff is resolved to spare neither time nor expense in publishing a high class volume. It is noted that this color work is something of an innovation in school year books in this section of the country, but the Art Club will be able to give most expert advice on the subject and the Staff feels sure of the cooperation on the part of the student body and faculty members and was not at all hesitant in incorporating this feature. The sales campaign will begin the first part of next week and all will be allowed to make reservations, for a copy of the first annual published by Texas Tech at that time.

With The Gang At Abilene

Quite a convocation, to say the least. Three colleges directly represented in the party, 500 strong, in section of the grandstand; next, the A. C. C. gang, full of pep and dash; and over on the other end, the McMurry bunch.

No one seems to be denying that "it was SOME game," and that they "never DID have quite such a good time," or that it was "worth the money."

It was a hard fought battle, from the first. Along through the first half, the teams were fighting for scores. In the last half, and especially the last quarter, the fight was not so much for scores as for the game. The situation, it seemed, was desperate a time or two, but all well that ends well, and this trip certainly did.

Tech band played an excellent part in the proceedings, as they were the liveliest fellows around, and did just as well to keep the rest of the crowd just as lively.

Whoever it was stated that he "couldn't see the people for the crowd," must have had reference to the huge assembly of spectators. More than 5,000 people, and every one of them dead set on backing their respective teams or choice.

Going down, though, the special lived up to its name—there was everything taking place from a band concert to cross-word puzzles, bridge, quarts, snores from the dead and dying, and 'most anything else one might have desired to keep alive.

And that stretch! Umph! One of these Texas northerners wouldn't have had a stand in with that thing going. And it was going from morning to night, too.

There are a few features on this train that will not be had on our trip to Brownwood next Wednesday. A very few, but they were there, just the same. The "bargain coach" may not be run again.

Down at the game, our gang had a rather hard time trying to get enough noise made to amount to something, along at the first; but those Lubbock people got into the spirit of the thing then and made about as much as any of the rest of them.

Those McMurry girls surely did do some pretty stunt work between halves of their game, as did the A. C. C. bunch later. Their colors were mighty pretty, but Tech's scarlet and black would look just a little better to the most of us.

Violinist: I want an E string, please. Salesgirl: Oh, if you don't mind, would you pick it out for yourself? I hardly know the 'es from the shes.—Sydney Bulletin.

LEGIONAIRES AND MATADORS ARE BANQUETED

The Lubbock Chapter of the Ladies Auxiliary honored the members of the local post of the American Legion and the Tech cadets with an informal banquet, or supper, at the new home of the Texas Utilities on 10th street and Avenue K, on Wednesday evening. And the banquet fires were kept burning until the wee small hours when the Tech Special brought home the winning Matadors from Abilene, and they too partook of the feast.

The Legionaires and cadets, and their wives and sweethearts were served in the evening with a most delightful supper. Feeling that they would enjoy extending their hospitality to the football squad, the ladies dispatched Lieut. Killin of the Tech and Chas. Whitacre, local business man, as messengers to meet the special at Station and inform the Matadors that supper would be served in their honor upon their arrival here. The announcement was made in each coach and more than twenty members of the squad were in attendance. Due to the fact that the equipment of the squad had to be cared for, Coaches Freeland and Higginbotham were unable to attend.

According to reports, the affair was an enjoyable one, and the Tech students are appreciative of the consideration given them.

CONVOCAION MAY BE REGULAR NEXT TERM

Responding to the great need of some form of student assembly in the Tech, Dr. Horn has given out the information this week that plans are being made to include student convocations in the regular schedule of activities in the winter term and of course they will be continued throughout the year. The need of the student convocation has been greatly felt by the students and faculty alike, and the possibility of regular meetings has been discussed in student assemblies, in class rooms and through the press.

The plan by which the convocations will be worked into the schedule has not been definitely established, but that the regular assemblies will be held is assured by Dr. Horn. This improvement in the arrangement of the regular routine will be appreciated by the student body.

KILLIN'S CADETS IN ARMISTICE DAY PARADE

Lieut. Killin and more than seventy of his Tech cadets, together with one squad of the Lubbock high school cadets, joined in the Armistice Day parade which was held in Lubbock Wednesday. Although this was the first public appearance of the cadets, they made a creditable showing in the big parade. Applause was heard at intervals along the streets when the cadet corps passed in review before the throngs gathered to view the procession.

Other organizations represented in the parade were the local American Legion, the Legion Auxiliary, Red Cross, Salvation Army, Boy Scouts and Camp Fire Girls, the Cadets being one of the major features of the parade.

The cadets met at Gasoline Alley on Main street and resumed formation before joining the main parade down town. Both companies of the cadets were well represented. Company A appearing in full uniform. Although the uniforms for Company B have not as yet arrived, the formation was such that no embarrassment was felt because of the lack of uniforms. Lieut. Killin has pointed out that a uniform is no qualification for the cadet corps, and that those who wish to take military science should not be discouraged to take the training in civilian clothes. The fact that some of the boys appeared in the parade attired in civilian clothes did not detract from the evidence of drill tactics.

Collins: What is that old maid from the country doing standing in the middle of the street? Horn: I told her that place under the iron lid was a man hole, and she has been there ever since.

Colgate Banner.

"LA VENTANA" IS NAME OF ANNUAL

The name "La Ventana" submitted by Miss Elizabeth West was selected by the staff as the name for the Annual. This name the Spanish for "The Window" was deemed most appropriate in view of the fact that the Spanish Window is the most distinctive feature of the Tech architecture. Secondly, by the means of the Annual the patron of the school is able to gain an idea as to what the students think of their own school; for the Annual is merely The Window of the school enabling the passerby to obtain an idea of the innerworking of the school plant. An active campaign is to be launched at once for subscriptions to La Ventana.

Miss West was immediately placed on the list for the reservation of a copy of the school Annual which the staff has resolved is to be second to none in quality. Buy an annual now!

Concert Band Goes To Abilene On Board Special

Next to the team, probably the most important part of the crowd of Lubbockites attending the game at Abilene, last Wednesday, was the Tech concert band.

At the time of departure from Lubbock, on board the Avalanche special, and at every station passed on the way, the band was on the job, and helped mightily well to make the game the success that it was.

Twenty-four members of the band made the trip, and, as one of the boys expressed it, "they made it, too." Excellent music was rendered throughout the trip, not only in the section reserved for the band, but in every one of the nine coaches. A "tour" was a feature of the trip, which "tour" was made thru the whole train, with a number of airs in each coach. The passengers appreciated their courtesy, and nice remarks were made concerning their music during the trip. At Abilene, the band led the parade thru the business section of the city, and "pepped it up" considerably.

At the game, however, was where the boys did "strut their stuff." Ring-side seats, as the banders were called, were reserved for the band, and said band showed their makeup by helping to keep up the pep of the crowd during the long session of the two games. Special attention was attracted by the playing, when the A. C. C. bunch was playing a parade between halves, the "Matador song" played in funeral tempo.

Tech should be, and justly is, proud of its band, as it is one organization that can be counted on to stay with the gang on anything, and they're right there when it comes to making music.

DAVIDSON SCHOLARSHIP FOR ORATORY WILL BE BASED UPON FIVE EVENTS, SAYS COMMITTEE

The faculty committee appointed last week to look after the matter of intercollegiate debates in the Texas Technological college during the following year.

The contest in declamation will be held during the first term; that is, between now and the first of January. The second and third events will be held during the second term, and the third and fourth events during the third term of the year.

In order that the college authorities may know who is interested to the extent of desiring to enter this contest, it is requested that any young man interested in giving his name by filling out the blank below and handing it in to Miss Ruth Pirtle, head of our department of public speaking. This should be done at once, and at any time, before the Thanksgiving holiday.

There will probably be a cash prize offered also for the young woman who shall have the highest excellence in public speaking.

Sign the following and hand to Miss Ruth Pirtle:

- 1. Declamation.
- 2. After dinner speaking.
- 3. Extempore speaking.
- 4. Debate.
- 5. Formal oratory.

The young man who shall win the first place in a majority of these events, or who shall be adjudged to have the highest standing on the five

SECOND SPECIAL WILL MAKE TRIP TO BROWNWOOD

SPECIAL TRAIN WILL BE BACKED BY COLLEGE AUTHORITIES

"On to Brownwood" on board the Tech special, is the cry that has rung out over the Tech Campus since the announcement was made at a pep meeting last week that the college would sponsor a special train to the scene of the fray, which is hoped to be the hardest battle the Matadors have as yet encountered. More interest has been aroused among the students over this game than any of the season and it is expected that the Tech will be well represented on the sidelines.

The Athletic Committee met in the office of the President Thursday afternoon and the question of sponsoring a special train to the Matador-Yellow Jacket Game was settled as the nature of the day. The train will leave here early Wednesday morning and arrive in Brownwood in plenty of time for the game. The fare for the round trip will only be \$9.35. This is comparatively low considering the distance traveled.

A holiday will be declared provided there are enough of the students going to justify one. If there is not enough of the students going only those making the trip will be excused.

TURN TO PAGE 4, COL. 5 PLEASE

Tech Student Is Recovering From Painful Injuries

Mr. Gaylor, Tech student, who was injured in an automobile accident Tuesday, October 27th, is now doing nicely, doctors of the Lubbock Sanitarium report. While his injuries are not regarded as serious, he will not be able to leave the sanitarium for a week or so.

Mr. Gaylor received several cuts about the body and twenty-six stitches were required in dressing the wounds.

A CORRECTION

The Toreador was in error last week when it said Ogden Horn as second lieutenant in the Military Band. The commission went to Ogden King. The Bulletin Board for those taking military science and physical education under Lieut. Killin is on the door of office room 309, instead of room 305. We make these corrections with apologies.

Although not wishing to become a candidate for the far-famed Anvil Chorus a registration of disapproval over the lamentable lack of pep is not amiss.

Possibly the fact that the last football game was played in foreign territory has something to do with it. The team did not regard this as a suitable excuse to lie down. Why should the student body?

There should be various social committees appointed and kept busy, for what is college life without its social activities.

Dancing seems to be taboo at the Texas College of Technology at Lubbock so it is up to some one to devise a method of entertainment that will meet with the approval of the faculty and the students alike. This is surely the time for some modern Moses to come forward and lead the members of the various classes out of the wilderness of ennui.

One thing is sure we can all get behind the various organizations that are established and help put them over. This is the time to silence any talk of petty class politics dominating anything.

Now is the time for us to begin making arrangements to go to Brownwood, November 18. There is no earthly reason why the Tech cannot have a large representation on the side lines when the Matadors beat the Yellow Jackets of Howard Payne.

Get the spirit that has made A. & M. what it is today. When it was announced that A. & M. would battle Baylor at Waco, there were 2,000 Aggies who said, "We're going." And they went.

There were many Aggies on board the special; many went in private automobiles and a great multitude WENT. The way they went is unimportant, but they were there when the time for the game came. Two thousand throats sung the spirit of A. & M. Why can't we go to Brownwood nine hundred strong?

Let's get that old pep back, Tech! LET'S GET THAT OLD PEP BACK, TECH!

Class Buzzers To Be Regulated Soon

The clocks and class buzzers, which have been out of order for the past two weeks, are to be regulated again within a short time, according to information given out this week. These buzzers have been in operation only a short time since the opening of the Tech, and have never worked satisfactorily. However, information has been received from the company that workmen will be sent here in the near future to make the necessary adjustments.

The defect in the bells has caused some confusion in the division of the class periods, but as a whole the students and faculty are becoming accustomed to the inconvenience.

"UNLAWFUL" MEETING OF STUDES OFFERS MANY SUGGESTIONS FOR IMPROVING STUDENT "MANNERS"

An illegal meeting of Tech students was held in the "great open spaces" of the 2,000 acre campus on Wednesday night to discuss some of the alarming situations that now exist at the Tech. Indisputable evidence was presented to convey the idea to those present that something must be done at once. It was pointed out that there had been actual communication, in some instances, between the boys and the co-eds in this institution.

In some cases, boys had been so brazen as to take girls to picture shows and football games, and it has been rumored that one boy had even gone so far as to be seen dancing with a Tech girl. And it is a well known fact that girls and boys use the same bus in coming to school. So ways and means to prevent these demoralizing influences from completely undermining the morals of the student body, until the school will become a veritable sink of iniquity, were discussed. And the following rules were drawn up and recommended to the committee on rules and regulations:

1. That in the future, that the north and west sides of the streets be for the exclusive use of the feminine students, and the south and east sides be for the exclusive use of the male students.
2. That two buses be provided to transport the students to and from school. One bus is to be exclusively for the use of the girls, and the other to be for the boys. In this way the demoralizing effects of boys and girls using the same bus will be avoided.
3. That in the future, the west and north entrances of all buildings be for the exclusive use of the girl students; and the south and east entrances be for the use of the male students.
4. In the case of the Home Economics building, which has only one entrance, that no student enter thru the door closer than thirty paces to a student of the opposite sex.
5. That two passing periods of five minutes each be provided. The first period is to be for the girls to pass in, the second one for the boys.
6. Insofar as possible, classes be composed of one sex only. Where this is impossible, the girls are to be placed on one side of the room, and the boys on the other. Where possible a space of at least ten feet shall separate the two sides. Under no circumstances shall there be any communication between the members of opposite sex.
7. That any girl detected in the act of speaking or otherwise attempting to attract the attention of the opposite sex, shall immediately be dismissed from school.
8. Cosmetics in any form are to be strictly barred.
9. No boy shall use any form of preparation designed to increase the gloss of his hair or otherwise improve his personal appearance.
10. Every boy wearing trousers more than twenty-four inches wide shall be required to wear petticoats.
11. All forms of amusement more violent than that of mumble-peg or little-winks are strictly forbidden.

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TECH THE MELTING POT

That Tech has the largest proportional enrollment of freshmen of any school in the South is an undeniable fact. By the same token the "transfer" enrollment is the highest based on a matter of percentage. These two facts in relation to the student body of the college are comparable to the population of the United States. It might be well said the Tech is a most American institution. The freshmen represent the native born element and the transfers are symbolical to the foreign representation. The very fact that so many different schools are represented in the student enrollment gives the school an opportunity to be a very cosmopolitan college. By judiciously selecting the better qualities of his late school and incorporating them into the being of the Tech each transfer can confer a lasting good on the quality of the school. On the other hand a few radicals can play havoc with the establishment of desirable precedents and it will take a new college years to overcome the harmful influences thus brought to bear on it in its infancy. As a suggestion as to necessary additions and improvements the mentioning of Student Associations do not form them. It takes work and most of the work must be done by students with experience. Placing the self government of a college into the hands of entirely new and untried officials would be disastrous, but these same people with the guiding hand of some experienced person to aid them could easily establish a student association that would be the model of the nation's colleges. For these and many other reasons each transfer must be careful and not make any unthought or rash steps to the detriment of the school that bids well to become the largest in the state.

TITLES

It is understood that Tech faculty members, who do not hold degrees carrying with them the title of "Doctor" are often embarrassed because students have formed the habit of using the title in addressing them. One sure way of eliminating the annoyance would be to drop the titles entirely when addressing faculty members. It is not at all improper to do such a thing. However, the errors may be avoided by a better acquaintance with degrees. The following are represented in the Tech: A. M., A. B., M. S., S. M., E. E., B. Lit., B. Mus., F. A. G. O., LL. D., Ph. D. Of these only the last two carry the title of doctor. These degrees are held by President Horn, Dean Gordon, W. T. Read, W. L. Ray, Leroy T. Patton, J. C. Granbery, E. F. George, W. A. Jackson, and Dr. Pfeuffer.

CAUTION

In one of the very first convocations of students, Dr. Horn spoke of the danger of riding outside automobiles, or "swinging on," and cautioned students against this careless manner of riding. During the first half of the first term, and within less than five weeks, two Tech students were injured because of this careless practice. The first received a badly injured foot and the second victim is still in the hospital suffering from an injured leg. Neither of these fellows will ever ride the outside of a car again, but they paid a precious price for the knowledge that one is inviting trouble when riding in this manner. Others may be cautious without paying such a price.

Spanish Club To Meet Semi-Monthly

The Spanish club met Thursday afternoon at 4 o'clock in the administration building. A quorum was not present so the constitution was not adopted at this meeting. Red, yellow and black were selected as the club colors, and a red rose as class flower. A committee to select a name

and motto was appointed consisting of Miss Whitley, Mrs. Burran, and Pauline Parker. It was decided that the meetings would be held on the second and fourth Thursday nights of each month.

Students taking Spanish A or B1 who wish to join the club may submit their names to the Spanish instructor who, together with the membership committee, will see if they are eligible. Only students showing enthusiasm for the club will be considered. The next meeting will be called Tuesday at 4 o'clock in room 217. All members are urged to be present. Important business is to be considered.

DE MOLAY CLUB

There will be a meeting of the De Molay club on Thursday evening, November 19 at 7:30 in room 305 of the administration building. All charter members are urged to be present. Curtis Reese, reporter.

MISS BOONE ENTERTAINS

Miss Lalla Boone entertained members of the faculty at tea on both Wednesday and Thursday afternoons at her home, near Lubbock. Those in attendance Wednesday were: Mrs. Doak and Misses Stafford, Winfield and West; Messrs. Pfeuffer, Galbraith and Eaton. Thursday afternoon: Misses Weeks, McGee, Robinson, McFarlane and McCrery.

A second proof of Bulletin No. 4 has been received by Dr. Horn and corrected. The bulletin is expected to be out about the last of next week. It will carry figures of the present enrollment and information of the formal opening of the college.

We Wonder

Will Loraine Pass if Wayne Hooks?
Can Edith Peek if Robert Burns?
Does Cecil Gray or has W. D. Sides?
Can Anna Cook or will Perry Holders?
Does Viola Guy or has Roddy Merritt?
Can Lou Crouch or will Scott Turner?
Is Pearl Woods or does Marvin Frost?
Where did Jim Hale Ulysses From?
Is Agnes Brown or is Fred Green?
Is Carl Golden or is Gilbert White?
Is Edna Young or James High?
Can Thelma Bunkle or is Pearl Wood?
Is John Abel or has Elmer Moore?
Has Josephine Witt or James Higgin?
Can Pauline Trippett or will Guy Traylor?
Does Jule Love can Jim Cloud?
Will Jack Link with Lila Underwood?
Is Claudé Coffee or is Michael

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French?
Can John Neal or has Carlisle Tubs?
Will Mary Bellah when Wilson Spikes?
Has Lawrence Bridges or Jake Fields?
Has Glenys Honey or is Robert Noble?
Do you?

Home Economics Club Organized; Officers Named

On Friday afternoon, November 6, a meeting was called for all Home Economics students and those interested in the work. After a very interesting talk by Miss Weeks, dean of the department, and talks from several girls that have had experience in Home Economics Club work, the following officers were elected: President, Fleeta Belle Chad; Vice President, Emma Mae Minor; Secretary Mrs. Billy Pearl Eubanks; Treasurer Elizabeth Schott. Committees with the following chairmen were appointed by the cabinet: Membership Committee—Frances Ferguson; Program Committee—Mildred Traylor; Publicity Committee—Anna Belle Collins; Constitution Commit-

tee—Auyena Hufstetter; Social Committee—Rena Smith. We expect this organization to be one of the strongest and most valuable organizations in the college. It can be with the support of the young ladies of the college. Remember that membership is not confined only to Home Economics students but to those interested in this kind of work. Already plans are on foot to affiliate this club with the State and National Home Economics Association. The next meeting will be Friday, November 20, at 4 p. m., in room 204 of the Home Economics building. Everyone interested is urged to come.

DR. SANDEFER HERE

Dr. J. D. Sandefer of Simmons University, of Abilene, was a visitor at the Tech Monday afternoon, and addressed the meeting of the Y. W. C. A. upon special invitation. He went through the buildings in company with Dr. Horn, and was complimentary of the architecture as well as the work being done in the class rooms.

WHEN THINKING OF

- CLEANING
- PRESSING
- ALTERING

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THE TAILOR
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We offer you every accommodation possible and assure you of pleasant and courteous service.

Ours is the most convenient shop to college Students

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WE APPRECIATE YOUR TRADE

- CLEANING
- PRESSING
- ALTERING

COLLEGE TAILORS

"As Near as Your Phone"

1219 AVENUE J CALL 1219

Jonah: How far is it from land? Whale: Three thousand miles.
Jonah: Don't leave me, Big Boy. don't leave me.

We're Going to Brownwood Wednesday Are You?

Let's all go to Brownwood Wednesday. Aside from being a most enjoyable trip it will be doing our part toward helping "them Matadors."

JUST THE SPORT COSTUME YOU GIRLS WILL WANT TO WEAR

Made from fine all wool knit material, a two-piece suit in the bright Tech colors, scarlet and black, the Jacket in the popular lumber-jack style—just the costume you will want for this trip.

Hemphill-Price Co.

"LUBBOCK'S FINEST DEPARTMENT STORE"
1212 AVENUE J

COLLEGE STUDENTS

AND FACULTY

Before buying an automobile, consider the Chevrolet the car with a reputation for economical transportation. This car above all others can endure the service required by college boys, girls and faculty members.

Remember, also, that we are pulling for Texas Tech and the Matadors.

KUYKENDALL CHEVROLET CO.

New NeckWear

\$1

We show many new patterns and correct shapes at this price.

A Tie Free

One to Coach Freeland and one to a man from his winners—bring him in Coach and get them.

Minter-Gamel Co.

It Pays to Dress Well

Si Says:

Just unpacked another new shipment of those

Cheney Cravats

and they are the most beautiful colors and patterns ever shown—and they are priced—

\$1.00 TO \$3.00

You'll need at least a couple of these at this price.

Come in this week and let us show you.

THANK YOU

PERKINS MEN'S SHOP

"Better Men's Wear"
1210 AVENUE J
LUBBOCK

The best example of poetic justice is the girl who sharpens her pencil with her brothers razor, and then asks him to shave her shingled neck.

He: I couldn't sleep at all last night on account of the shade being up.
She: Why didn't you pull it down?
He: I couldn't reach across the street.

Collegiate Service--

EAT WHAT YOU LIKE AND
LIKE WHAT YOU EAT

We will serve you with pleasure, anything from a doughnut to a banquet.

And it is the tasty kind of eats that you get at the--

TECH CAFE

"Where Dining Is An Art"

COME IN!

As you leave the Postoffice step right in and have a drink from our sanitary fountain.

Students like to trade here because we keep a stock of goods that will supply their wants in the drug and sundry line.

We offer you the most courteous of service by Tech students, and welcome you at all times.

Post Office Drug Store

CHERI CASA

COLYUM

The Cheri-Casa club has at last been organized. A meeting of the club was held last week and the constitution drawn up by Harry Montgomery, Jimmie Biggers, and Lieut Killin was adopted and the club officers elected. The following officers were elected: President, "Red" Smith; Vice president, "Ox" Keys; Secretary, Jim Biggers; Treasurer, Bruce Wallace; Judge, Jim Flahigan. A committee on finances, and a social committee were also appointed. Several elaborate social functions are being planned, including an affair honoring, College Inn and a formal opening of Cheri-Casa.

We see in last week's College Inn Colyum that the dear girls of that place have been so kind to reverse "Sister" a room in their domicile.

We wish to say that we have interviewed "Sister" in regard to this matter, thinking it our duty to give her a few words of brotherly advice. She says that she fully intended moving over at first but she has changed her mind since. When pressed as to the exact reason for this decision, she finally confessed that she had entered into conversation with one of the College Inners and had been painfully and brutally informed that there positively was no Santa Claus.

Girls, what a rough bunch to shatter a poor boy's illusions like that.

Windy--Shay, whash a matter with this match it wont strike?
Jack--I can't shay, pardner, it struck all right while ago.

Cheri-casa, wishes to announce that every Sunday and holiday the Cheri-Casa Barber Shop will still give that well known "service with a smile." A staff of experience and willing barbers have been engaged to serve on these days and we want your patronage. Come on one of these days, and you will never forget it.

Cheri-Casa was stormed about three o'clock Wednesday morning by Jim Stanford, Izadore Cohen and Herbert Sisk, of Memphis, who availed themselves of this opportune time to call upon Harry Montgomery and John Porkner. They were given a good introduction to the customs of the club.

Dr. Ferguson

DENTIST

Ellis Building

CONVOCAION OF WOMEN

There was a called meeting of the women of the college Monday, at four o'clock, in room 305. Dean Donk talked quite informally to the girls, mentioning some of the minor regulations necessary in a well organized institution.

Drs Sandefer And Horn Address Girls At "Y" Meeting

The "YW" met Monday afternoon at four o'clock, in room 305. There was a very good number present, and several new members were accepted. A Cabinet meeting was announced for Thursday at four, in room 305.

Dr. Sandefer, head of Simmons University, was the first speaker on the program. He expressed much personal pride in our "Tech", and he has been influential in the educational system of Texas for a number of years.

Miss Loyd, who had charge of the devotional, reviewed the lives of the more important women of Biblical and modern times, showing wherein each has supported the very highest principles of living.

Dr. Horn made a fine plea for religion in the life of every college girl, pointing out the personal need, and also the value of going away from school a finer character than when you left your home. He helped to solve some of the college girls' problems through work in the Y. W. C. A.

Mrs. Van Rosenberg concluded the afternoon's program with a beautiful sacred hymn, accompanied by Miss Almeida Murry.

FACULTY CLUB

A faculty club was organized Thursday night, Nov. 12. Miss Margaret Weeks of the home economic school, was elected president of the club. Dean Miller of the school of engineering, vice president; Mr. Gates, secretary, and Dean A. H. Leidigh, treasurer.

The first regular meeting of the club will be held on the first Friday in December at the college cafeteria.

She: Do boys like girls who neck better than they do the others?
He: What others?

—J-Tac.

LUBBOCK CLINIC

2nd Floor Temple Ellis Bldg.
Phones 1200 & 992

V. V. CLARK, M. D.
J. R. LEMMONS, M. D.
W. M. LEMMONS, M. D.
G. M. TERRY, D. D. S.
Dentist
J. E. CRAWFORD, M. D.
J. F. CAMPBELL, M. D.

ELLIS HOSPITAL
Will Open Soon

New Equipment Is Being Shipped

Dr. Horn is in receipt of telegrams from the companies which are supplying the Tech with its equipment, stating that the last cars are being shipped out this week. It will probably be two or three weeks before the equipment arrives and is installed.

The greater part of the equipment included in the last shipment will go to the chemistry and home economics departments. Both of these departments have been greatly handicapped since the opening of the college because of a shortage of equipment. The new conveniences will be appreciated by the students and instructors as well.

Agricultural Club To Be Organized

An agriculture club is to be formed in the near future, according to Dean Leidigh. This club, which will be similar to clubs of the other schools of the Tech, will operate with a view to promote more active interest in all phases of agriculture.

No definite action has as yet been taken but plans are being made and Dean Leidigh has requested agriculture students to watch for announcements. It is hoped that all students of

agriculture will take an active interest in the club from the start and help to make it a worth-while enterprise.

Heard on the special to Abilene-- Never saw those knees before. Does she go to Tech?

WHEN SELECTING
YOUR BANK

DO NOT FORGET

LUBBOCK
NATIONAL
BANK

Always Ready To Serve

REX

A MIDNIGHT MATINEE

SUNDAY, NOV. 15TH

Show starts one minute past
midnight

—INTRODUCING—

BUDDY ROOSEVELT

(The College Bred Cow Boy)

in

'Reckless Courage'

A fast action, two-fisted picture
of the West.

—ALSO—

"Assorted Nuts"
(A Good Comedy)

Remember

Just one minute after mid-
night

Say, Fellows!

When in need of snappy, up-to-date, serviceable clothes--

THE KIND THAT COLLEGE MEN LIKE--SEE OUR LINE

Let Our Representative

"RED" HAMILTON

Tell You About It

McWhorter - Roberts
MEN'S APPAREL

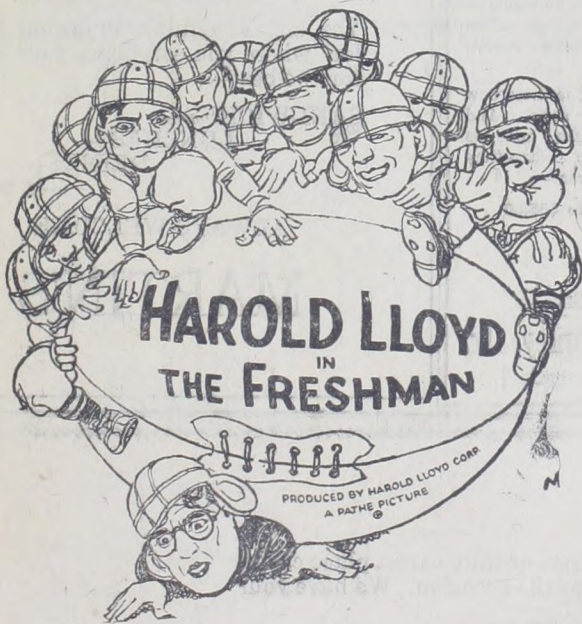
"On the Convenient Corner"

PALACE

4 ————— DAYS ————— 4

Starting Wednesday 18

YE MATADORS! SHOUT THE SHOUTS! ROAR THE LAUGHS! RUSH TO THE GOAL OF THRILLS AND VICTORY! WITH HAROLD LLOYD.



—Bringing everything to make you happy! Laughs Galore! Thrills and Heart-Throbs! Suspense that will send an icy finger up your spine—crammed, jammed full of the stuff that makes life worth living!

USUAL PALACE PRICES—REMEMBER THE DATE—WEDNESDAY, NOV. 18.

THE ELK BARBER SHOP

MERRILL HOTEL BLDG.
1018 AVENUE I

Where most students trade.
There's a reason. Why?

A sevice to please both men
and women

WE INVITE YOU

College Boys and Girls A BARBER SHOP FOR YOU

We are catering to student trade
Every barber in the shop is a tonsorial artist, and you are assured of the courteous service when you trade here.

Manicurist — Shine
Ladies Work a Specialty

CHERI CASA BARBER SHOP

Students---

You are cordially invited to call on us and we will be glad to serve you in our line of work. We assure you of just the service you want, and it will be given in a pleasant and courteous manner.

WE ARE BEHIND THE MATADORS AND ARE SUPPORTING EVERY STUDENT ACTIVITY OF THE TEXAS TECH

Brown's Barber Shop
and Shine Parlor

C. R. Brown, Mgr.
3 doors North of Postoffice

WHERE STUDENTS LOVE TO LINGER

"Bowen's"

Because here they find their favorite magazines, toilet articles and stationery.

Rest your weary bones at our fountain.

A box of our chocolates will put you in right with your best girl.

YOURS FOR SERVICE

Bowen's Drug Store

"THE GANG HEADQUARTERS"



Kuppenheimer Good Clothes

FOR ALIVE, ALERT AND AGGRESSIVE
YOUNG AMERICANS

Broad in the shoulders; slim at the waist; trim at the hip; wide roomy trousers for that free, swinging stride. That's how Kuppenheimer delineates the typical American figure in these beautifully tailored suits.

Exclusive Deaville Flannels in colorful hues and patterns. Keen two and three-button models for men and young men.

Barrier Bros.
DEPENDABLE MERCHANDISE



Just Received

A shipment of ladies and misses coats in the latest in design of color and material.

This attractive display includes wool in the plain and those with handsome fur trimmings, ranging in prices from—

\$22.50 to \$39.50

M'AFEE CO.

Exclusive Ladies Furnishings

COLLEGE INN COL YUM

Cheri-Casa give us men! A time like this demands strong arms, great hearts, true love and ready hands. Men whom their manners can forego; Men who the spoil of other loves do not show; Men who possess opinions and a car; Men who have honor—men who will not go too far.

College Inn girls celebrated Armistice Day right. The festivities began with the first hour of the day, at 12:05 p. m. At this mysterious hour the entire cavalcade sallied forth into the darkness and silence of the night on a secret mission, and no man knoweth whither they went. But this we do know; about an hour later the cavalcade sallied in again and sallied silently up the stairs, as they often do in these days.

To the strum of ukes and the plunk of a guitar, a sedate and solemn convocation, clad in conventional evening gowns, was held in room 222. In order that the sad and dismal young ladies should not faint under the burden of their woes, light but delicious refreshments, consisting of cheese and crackers, sausages, olives, pickles, cookies, grapes and...celery, were served to sustain in them until breakfast! In order that the occasion might be called a rare one, the audacious ladies boldly joined hands and participated in a grand march, through the halls and into each girl's room.

We wonder what caused the various commotions last Sunday night in several of the rooms. Doris, Jim, Lucille and Lila appeared at breakfast Monday morning with heavy eyes and sleepless faces. Oh! Those midnight feasts and slumberless nights and early morning hikes!

"Locked in" or "Locked out?"

You needn't say College Inn girls aren't popular. Here's what one fair Romeo said to his Juliet: "You are the most adorable, admirable, alluring attractive, bewitching, beautiful, charming, captivating, delicious, delightful, enrapturing, entrancing, fascinating, irresistible, lovely, interesting, pretty, ravishing, sweet, winning, wonderful (and lots more I can't find words to express) girl I have ever known." How's that?

SECOND SPECIAL WILL MAKE TRIP TO BROWNWOOD

CONTINUED FROM PAGE ONE

from their classes. The Committee decided to place Lieutenant Killin in complete charge of the train, parade and other matters concerning the conduct of the students.

Dr. Horn wishes to make it known that no financial pressure is to be brought upon any student. He thinks that any student should not make the trip unless he is able. Of course he should make it if he can do so by giving up a few luxuries. He does not want any student to feel, if he can not go, that he is not loyal to his school. One can be just as loyal at home as with the team.

The game will undoubtedly be the hardest game that the boys have as yet played or will play this season. Howard Payne was T. I. A. Champions last year and have a chance of repeating this season. They beat the Austin College Kangaroos 19-0 Thursday. The Matadors held the same team to a tie the second game of the season. The dope shows that the Matadors will go into the game next Wednesday decidedly the underdogs. The boys have been working with only one purpose in mind all season and that is to "BEAT HOWARD PAYNE!" The team will be in excellent shape for a few minor injuries. Bruce "Ox" Reed will be the only man who will not be in uniform as his injury in the Abilene game will probably keep him out for the remainder of the season.

Every student that possibly can sign for reservations on the Texas Tech Special as soon as possible. Let's make this one of the greatest specials ever assembled in Texas.

STUDENTS DEN

Hot Drinks—Tasty Toasted Sandwiches, Drugs and Sundries

VISIT THE PALM GARDEN

Weaver Bldg.—Under the Elks Hall



Remember Students

ONE DAY KODAK
FINISHING

We invite you to call in and see action pictures of the football games. Also pictures of the Tech buildings.

Daniel Studios

500 ROOSTERS' BOOST MATADORS ON TO VICTORY

CONTINUED FROM PAGE 1

The playing of the entire Tech back field was better than that of the Christian backs. Colley, Smith, Hill, George Brown and Cates played great defensive games for A. C. C.

The starting line-up:

A. C. C.—Colley and C. Brown, ends Rogers and Cates, tackles; G. Brown and Kerr, guards; Hill, center; Adams, quarter; Stevens and Hawkins, halves; Powell, full.

Tech—Calloway and White, ends; Smith and Carpenter, tackles; Fromm and Reed, guards; Miller, center; Woolridge, quarter; Alford and Wilson, halves; Hill, full.

Officials: Sweeney (Bethany) referee; Nish (Rice) umpire; Jones (Austin) head lineman.

Answer to question in English quiz "We study the bifurcated infinitive to more perfectly write our own language."

Engineering Department Gets 3 Cars Machinery

The School of Engineering has received three carloads of machinery, 2 of which are for the Textile department. The other will be installed in the machine and wood working department, according to Dean Miller.

The Saco-Lowell Shop of Lowell, Massachusetts, has begun the installation of the textile machinery purchased from them. Some of the machinery for the Textile department has not been received and no set time can

be made for the completion of the installation, Prof. Camp, of the Textile Engineering department stated.

The spinning, weaving, finishing and knitting will be done on the second floor, according to Prof. Camp, while picking, cording, and dyeing will be on the first floor. An elevator has been constructed for transporting unfinished materials from one floor to another. Automatic humidifiers are to be installed to regulate the humidity of the atmosphere. It is very essential for the success of spinning that the atmosphere have a certain amount of humidity. These machines distribute a fine mist of water into the air as it is needed and are automatically regulated.

GIRLS

We have a wonderful line of hose, underwear, and numerous other things you may need.

THE RAINBOW SHOP

917 13th Street

Students Like

GOOD CHOCOLATES AND OUR LINE OF

HOFFMAN'S

CAN'T BE BEAT—TRY 'EM

Snappy fountain service, like ours, and good drinks, and remember we are conveniently located next door to the theatre.

Toilet articles that are of the highest grade, and our stock is large and complete. You can choose your favorites here.

WELCOME COLLEGE BOYS AND GIRLS

Thornhill Drug Co.

Telephone 345
NORTHEAST CORNER SQUARE

SPECIALISTS IN ARTISTIC PERMANENT WAVING

A permanent hair wave is not artistic unless it properly emphasizes the softness and beauty of the hair, and the waves are set in a style becoming to facial features.

Permanent hair waving of this quality can only be effected by an expert operator and a method that is flexible yet accurate.

Our operators are skillful and The Frederics Method, which we practise exclusively, is unexcelled.

Lubbock Beauty Shoppe
Phone 332 for appointment

The Frederics Method
PERMANENT WAVING
THE WAY OF WOMEN WHO CARE

Sturdy Two Pant Just Received

\$35

and

\$37.50

The cheerful gentleman above is emphasizing the desirability of our fine two pants suits for Fall for the man who wants or needs the fullest return for his clothing investment.

Stop in and see these new two pants suits. And while you are here see the new top coats—they are priced from—

\$19.50 to \$35.00

—THE—
A. B. Conley, Jr.

—STORE—

LOOK WHAT'S HERE

THE MATADOR

A CONFECTIONERY AND SANDWICH SHOP

Right here on College Avenue. Just the place where college boys and girls will want to trade. Welcome.

TAKE NO CHANCES

College men and women can't afford to take chances on the quality and service of their tailor work, when they can be assured of satisfaction here.

We call for and deliver, and strive to give you the best service possible.

CHERI CASA TAILORS

STEVENSON & WATKINS, PROPS.
Phone 1424

THERE IS A REASON

WHY COLLEGE BOYS AND GIRLS LINGER
HERE

We keep a complete stock of those drug sundries that the student needs.

Our sandwich parlor and fountain service satisfies. Good all the time.

You receive the most courteous service and best attention here.

ALWAYS WELCOME

TECH DRUG STORE

Listen Girls

WHY GO ELSEWHERE WHEN
YOU CAN NECK HERE

Yes, sir! A regular "mugging Parlor" where you can bring your date for the best—

SANDWICHES—
LUNCHES—
DRINKS—
—in town

ALWAYS WELCOME

MARTIN'S

THIS IS A STUDENT STORE

Thanksgiving time is almost here, and for your parties we have secured a stock of tally cards, place cards, dance programs, favors and greetings cards, in special colors and designs for the occasion. We have your needs and desires in mind at all times and are anxious to serve you.

OUR STORE AT CHERI CASA WILL SOON BE OPEN. SPECIAL ATTENTION GIVEN TECH STUDENTS. VISIT OUR FOUNTAIN