

Dates Corrected

Everyone makes mistakes, and The Toreador made one in the fall semester exam schedule appearing last Tuesday. Classes meeting at 10 MWF will have final exams from 8-11 Thursday, Jan. 19, and classes meeting at 10 TTS will be quizzed on Friday, Jan. 20.

TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Vol. 31

Lubbock, Texas, Tuesday, December 6, 1955

No. 23

Bandsmen Due Here For Weekend Meet

Think it's noisy now? Just wait! The 13th annual junior-senior high band clinic for regions one and eight of the Texas Music Educator's Association is due to get underway in Lubbock Friday. The two-day clinic will be sponsored by the Tech band and the Lubbock Public schools.

Thirty-eight bands will form four clinic organizations for the occasion. At 1 p.m. Friday Tech's band, directed by Prof. D. O. Wiley, will give a concert in the Union ballroom.

Tech music instructors will give a complimentary recital at 7:30 p.m. Friday, featuring Bob Taylor and Keith McCarty and their students.

A smoker for visiting directors will be held in the music building library following the recital, and a dance for bandsmen will get underway in the band hall at 8:30.

The final clinic session will be held from 9 to 11 a.m. Saturday.

La Ventana Selects Beauties



—Staff Photo

TOREADOR REPORTER Ann Innes interviews German editor Heinrich Meske . . .

. . . U.S. newspapers are books."

After four and a half hours of deliberation Sunday afternoon a four member panel of judges from various parts of the South Plains reduced the field of 230 La Ventana Beauty Contest entries to 20.

Judges were Frederick and Marinell DeVries, fashion photographers from Slaton; Col. John J. Brennan of Reese Air Force Base, and Winston Reeves of Reeves Photography, Lubbock.

In a final elimination to be held in January, eight top beauties will be selected from the 20.

The 1956 beauty finalists are Carolyn Andrews, San Antonio; Mary Alice Braselton and Patsy Harris, Plainview; Mary Jo Cappleman, Dallas; Jean Crass, Silverton; Revis Jordan, Sharla Pepper, Sandra Shook, Diana Smith, and Sylvia Thompson, Lubbock.

Sue Meason, Crowell; Mary Jane Miller, Midland; Peggy Miller, Wichita Falls; Billie Jo Moorman and Sandra Shields, Waco; twins Sonja and Yvonne Strand, El Paso; Gail Ward, Hillsboro; June Wiley, Lockney, and Charlene Williamson, Fort Worth.

Sandra Cooper, features editor of the La Ventana, was chairman of the arrangements for the contest. Judging was based on beauty, poise, and stage personality, said Pat Boles, La Ventana editor.

Union Lays Yule Plans

The Christmas spirit is coming to the Tech campus, evidenced by parties, carol singing, and tree trimming activities at the Student Union building.

Students will have an opportunity Wednesday to help brighten the scene by attending the "Trim-a-Limb" decorating party, which will begin at 2 p.m. Marion McCord, building and decorations committee chairman, and Beth Van Maanen, hospitality committee chairman, are in charge of the affair.

Plans include stringing popcorn and cranberries for trees, and mounting decorations through the building. The snack bar will provide free cider and cookies for students attending.

A gift wrapping clinic is scheduled in the union lounge at 7 p.m. Thursday, at which time demonstrations will be given showing new and attractive ways to wrap Christmas packages.

Clothes for the festive occasion will be modeled at 3 p.m. Sunday in a special Christmas style show in the lounge. Both women and men's clothes will be shown.

Burl Hubbard's orchestra will play for the annual "Mistletoe Ball," Dec. 16, in the ballroom. The semi-formal affair is part of the regular Friday night dance series.

Gay and traditional Christmas music will be presented by Tech's Music department Dec. 18 at a Christmas concert.

Students may make their own music at 10 a.m., Dec. 19, when the union hosts a "Coffee and Carol" session.

Friday Deadline For SOW Tickets

Friday is the deadline for reservations to the Student Officer Workshop Saturday at the Union, according to David Jones, workshop chairman. Students may sign up in the office of the Dean of Student Life, said Jones.

Purpose of the Workshop is to familiarize club leaders with proper procedures for membership campaigns, record keeping, program planning and publicity, he explained.

The meeting will divide into discussion groups after a luncheon and speech by Dr. J. Chess Lovern, pastor of First Methodist Church.

In charge of a membership discussion are Glen Cary, Student Council president, and James Whitehead, assistant dean of Student Life.

Huda Hassen, secretary of the Student Council, Mrs. Nelda Coats, Secretarial Administration instructor, and John Taylor from the County Auditor's office will moderate a discussion on record keeping.

Leading a discussion on program planning are Chuck Strehli, vice president of the Union program council, and Carol Seibert, Union program director.

Alton Slagle, managing editor of the Toreador, and Dr. William E. Hall, head of the Department of Public Information for Texas Tech, will lead a publicity clinic.

The workshop will close with a talk on parliamentary procedure by Mrs. Harry F. Godeke.

German Amazed At U.S. Press

The most noticeable difference between West German and United States newspapers is that of size, a Berlin editor told Journalism students yesterday.

Heinrich H. Meske, editor of foreign affairs for Der Abend, an independent Berlin Evening newspaper, is in the U.S. participating in the Foreign Leader Program of the International Education Exchange Service of the U.S. Department of State.

Members of the German, International Relations, and Press Clubs will hear Meske speak on Economic and Social Problems of West Berlin at 7 p.m. tonight in J208.

"These are no newspapers at all—these are books," he exclaimed in comparing U.S. papers with those of his country. The average daily in Germany is 8 to 10 pages, whereas some dailies in this country have as many as 100 pages, he explained.

Meske recently accompanied German Chancellor Conrad Adenauer on his recent visit to Moscow, Russia. Russian newspapers, he noted, are composed mainly of government propaganda and official announcements, and are rarely over four pages. They contain no advertisements at all.

But, he added, the Russian people read the paper because that's all there is to read in Russia. They realize that the newspaper stories are communistic, but read them regardless because they

want to read something.

The seven free papers in West Berlin give their papers to newsstands on the border of East Berlin so that East Berliners may buy western papers, and the editor added, even though it is illegal, western papers are in wide circulation in East Berlin.

Reporters can now go into the East zone without too much danger, Meske said, but until recently it was quite dangerous."

The West German Press more frequently plays up foreign and international news said Meske adding that it would probably be better to stress local news as does the American press.

Meske emphasized that the West German Press is as free as the U.S. press, and mainly because the American military government insisted that it should be free.

Tech-SWC? Maybe Soon

Admittance of Texas Tech into the Southwest Conference will again be among topics discussed at a meeting of conference officials Friday and Saturday in Dallas.

Report that Tech's application for admission would be discussed was announced in a state-wide Associated Press story released Sunday.

Harold V. Ratliff, Texas sports editor of the AP, reported that Tech is assured of three and maybe four of the five votes needed to grant their admission.

Schools reportedly definitely favorable to Tech are Baylor, Texas University, and Texas Christian University.

Arkansas is also expected to vote for Tech. The question mark lies with Southern Methodist University, who is supposed to be the most favorable of the remaining members after voting negative on other occasions.

Rice Institute and Texas A&M have indicated previously that they do not favor expansion of the league.

Tech officials are remaining silent concerning the vote.



—Staff Photo by Harold Creswell

DREAM GIRL OF PI KAPPA ALPHA is Donna Abraham, sophomore from Canadian, selected at a Friday night dance at Hillcrest Country Club. Candidates were, top row, left to right, Teeny

McCarthy, Carol Wagon, Mary Frances Wiese, Joyce Howard, Ann Humphreys, and Betty Pitzer; bottom row, Diana Smith, Miss Abraham, and Iva Jean Shrum.

Dance To Kick-Off Block, Bridle Show

An all-school western dance Friday night will kick-off the Block and Bridle Club's Eighth Annual Little International Show.

The dance, featuring Hoyle Nix and his West Texas Cowboys, will be held at 8:30 p.m. in the Agricultural Engineering shed behind the Agriculture Building.

The Little International contests begin at 1 p.m. Saturday in the Aggie Pavilion. The student competition will cover fitting and showing of livestock, Don Fields, president of the Block and Bridle Club, explained.

Contests are to be in five divisions: beef cattle, sheep, swine, horses, and dairy cattle. Judges will be Ollie Liner, Hale County county agent, D. W. Lewter, commercial feeder of show steers, and the Tech herdsman.

Added entertainment, Fields said, will include the milk maid contest, greased pig race, and the saddling contest. He urged all to turn out for "just plain old informal fun."

LITTLE MAN ON CAMPUS by Dick Bibler



"YOU HAVE USED TH' FIRST 10 MINUTES - 40 TO GO!"

Little Bottles Cause Big Headaches

The loss of one soft drink bottle seems small. But the loss of 50,988 becomes a headache — and an expensive one.

That, according to a report released yesterday, is how many "Coke" and "Dr. Pepper" bottles were lost at Tech last year. And so far this semester, the average isn't much better.

In a seven day period last month, maintenance men picked up, outside the buildings, 1,463 bottles (1,274 in useable condition.)

"The only corrective measure I know is to ask each student to cooperate in replacing bottles in racks provided," says Jack Thompson, administrative assistant to the vice president and the man who has to worry about lost pop bottles. It's not one of the campus' most pressing problems, he adds, but it can become a headache.

In case anyone is interested, Techsans consumed, on campus during the last school year, 1,091,728 soft drinks. That's a lot of drinkin' in any man's book.

—Alton Slagle

TOREADOR

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Seven Firms Plan Employment Talks

Seven firms will interview 1956 graduates this week in sessions beginning tomorrow.

Wednesday the Kewanee Oil Co. will have representatives on the campus interviewing mechanical and petroleum engineering majors, and the Bureau of Public Roads will meet with civil engineers. The Bureau also will interview junior students interested in summer employment.

The Container Corp. of America Thursday will interview majors in industrial, mechanical engineering and Business Administration (sales); Allis-Chalmers Manufacturing Co. representatives will speak to electrical, industrial, and mechanical engineering majors.

Business Administration students majoring in accounting, finance, management, and economics can arrange an interview with a representative of the National Bank of Commerce, Houston.

Majors in chemical, electrical, mechanical, and petroleum engineering, physics, and chemistry may be interviewed Friday by Halliburton Oil Well Cementing Co.

Scheduling appointments for both Thursday and Friday are the Gulf Oil Corp. and Lone Star Gas Co. Gulf will interview majors in physics, chemical, mechanical, petroleum, electrical, and industrial engineering as well as Business Administration majors interested in marketing. Lone Star Gas will interview civil, mechanical, industrial, and petroleum engineering students.

300 Expected For Mid-Winter Forum

More than 300 community leaders and professional adult educators from a five-state area will converge on Tech tomorrow for the third annual Mid-Winter Forum on Community Development.

Key speakers at the two-day session will be Kenneth E. Benne, president of the Adult Education Assn. of the U.S.A.; Wes Izzard, editor of The Amarillo News, and Ray Tompkins, president of the National University Extension Assn.

Attending will be college leaders, public school administrators and teachers, social workers, news media representatives, librarians, agricultural extension agents, and civic and service club leaders from Texas, Oklahoma, New Mexico, Arkansas, and Louisiana.

The Forum will be held in the Union.

Educator Talks At Bible Chair

Dr. Ivan Little, Tech associate professor of education and philosophy, is currently delivering a series of lectures on "Christianity and Communism" at the Church of Christ Bible Chair, 2406 Broadway.

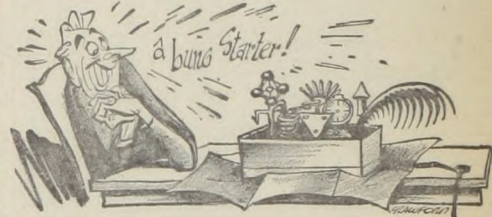
The lectures which begin at 6:40 nightly, will continue through Friday.

Included on the program is a question and answer period in which the audience is invited to participate. The public is invited to all of the lectures, according to Mont Whitson, director of the Bible Chair.



THE GIFT HORSE

Today's column is about Christmas gift suggestions, and I suppose you think I'll begin by suggesting Philip Morris. Well, the joke's on you. I'll do no such thing. Why should I? Anyone with two brains to knock together knows that Philip Morris makes an absolutely smashing Christmas gift. Only a poor afflicted soul with atrophied taste buds needs to be told about the new Philip Morris; its bracing flavor; its freshness, lightness, pleasantness, gentleness; its truth, its beauty, its brotherliness in this discordant world of ours. So why should I waste time telling you what you already know?



Let us, instead, turn to less obvious gift suggestions. Here's one I bet you never thought of:

Christmas is the best time of year, but it is also the beginning of winter. How about a gift that reminds one that though winter has come, spring is not far behind? I refer, of course, to Easter chicks. (Similarly, on Easter one can give Christmas chicks.)

Next, we take up the problem, common to all undergraduates, of trying to buy gifts when you have no money. To this dilemma I say—Faugh! It is not the price of the gift that counts; it is the sentiment behind it.

Take, for example, the case of Outerbridge Sigafos. Outerbridge, a sophomore, finding himself without funds last Christmas, gave his girl a bottle of good clear water and a nice smooth rock, attaching this touching message to the gift:

Here's some water
And here's a rock,
I love you, daughter,
Around the clock.

And the whole delightful gift cost Outerbridge less than a penny!

I am compelled to report, however, that Outerbridge's girl did not receive these offerings in the spirit in which they were tendered. In fact, she flew into a fit of pique, smashed the bottle on the rock and stabbed Outerbridge with the jagged edge. But the experience was not without value for Outerbridge. First, he discovered that the girl was not his type at all. Second, he learned how to make a tourniquet.

But I digress. Let's examine now a common complaint of Christmas shoppers: "What do you get for someone who has everything?"

To this I reply, "Does he?" Does he, for instance, have a unicycle? A sled dog? A serf? A burnoose? A hairball? A bung starter? (The bung starter, incidentally, was invented by two enormously talented men, Fred Bung and Otho Starter. Their partnership thrived from the very start, and there is no telling to what heights they might have risen had they not split up over a silly argument. It seems that Bung was a firm believer in reincarnation; Starter was just as firm a disbeliever. Bung insisted so violently on the truth of reincarnation and Starter scoffed so positively that they finally decided to go their separate ways. Singly, alas, the two fared badly. Starter gave up business altogether, joined the army, and was killed at San Juan Hill in 1898. He is today buried in Arlington National Cemetery. Bung drifted from job to job until he died of breakbone fever in Elizabeth, N. J., in 1902. He is today a llama in Uruguay.)

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The makers of Philip Morris, sponsors of this column, beg leave to add one more gift suggestion — MAX SHULMAN'S GUIDED TOUR OF CAMPUS HUMOR, a collection of the funniest stuff ever written on or about campus—now on sale at your bookstore.

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Tuesday, December 6... Dane Grant, Mr. Executive... Dane Grant of Lubbock introduced as "Mr. Executive" the first annual Phi Gamma office party Friday in the Fac. Hall. Grant received a bronchitis with "Mr. Executive" title. Fred Schmidt, Welder, and Tollie Hutchen presented with gifts. Approximately one attended the get-together Gamma Nu members and Business Administration and members of all clubs, were invited. Music for the party record.

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DANE GRANT, Mr. Executive

Dane Grant Named Mr. Executive, '55

Dane Grant of Lubbock was introduced as "Mr. Executive" at the first annual Phi Gamma Nu office party Friday in the Old Rec Hall.

Grant received a bronze mug inscribed with "Mr. Executive, 1955." Other nominees for the title, Fred Schmidt, Weldon Taylor, and Tollie Hutchens, were presented with gifts.

Approximately one hundred attended the get-together. Phi Gamma Nu members and pledges, Business Administration faculty, and members of all business clubs, were invited.

Music for the party was on record.

Sunday Breakfast Honors Legislators

Drane Hall's fourteen upperclass legislators were honored at a breakfast Sunday morning by Mrs. Sally May, Drane resident hostess and Mrs. Martha Hall, assistant dean of women.

The breakfast, which was held in the home of Dean Hall, 1905 34th, was given in appreciation of the work the sophomores have done with the freshmen girls, said Dean Hall. Dean of Women Florence Phillips was also an honored guest.

Drane Hall officers are president, Eileen Jacobson; vice-president, Jean Crass; AWS representative, Janet Reaves; secretary, Dottie Sue Horchem; treasurer, Pat Stansell; social director, Mary Kay Holmes; publicity, Tooter Fortune; Big-Little Sister Chairman, Janna Murray.

GORDON SPONSORS COLLEGE DANCE FRIDAY

The annual Gordon Hall Snowflake Dance will be held Friday night, Dec. 9 in the Union Ball Room from 8:30 to 11:30.

Music for the informal, all-college dance will be furnished by the Kingsmen.

BEST ON WAX

Novelty Tunes Making Hits

By GLORIA WALLER

Whether you're a bop, western, or pop music fan, you've no doubt heard the latest rhythm and blues hit, "Smookey Joe's Cafe," by the Robins.

It has been out only about a month, but it's really climbing the r&b ladder of hits. Also reaching for the top is "Lily Mae Belle" by the Valentines on the Rama label. It evidently was a hit from the beginning judging from the number of times we heard it the first day it was played in Lubbock.

The Drifters on Atlantic do a good job of livening up the old Yule favorite, "White Christmas." (You know, the "I-aye-aye-aye" tune). It's okay to hear occasionally, but for the most part we will still turn to Bing's version.

After three successful hits, Pat Boone, the singer working his way through college, has come out with "Gee Whittakers" on the Dot label. We like Pat's singing and hope he keeps getting hits.

"The Most" by Boyd Bennett on King records is the latest release with almost the same tune as "Seventeen." We liked "Seven-

teen;" "My Boy—Flat Top" was good; but now "The Most" is enough.

As for all the rhythm and blues tunes, we like them; but we would rather listen to Perry Como's "All At Once You Love Her," Dean Martin's "Memories Are Made of This," and Frank Sinatra's "The Tender Trap."

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- \$599 '52 FORD 4 Door Sedan, grey and black, leather upholstery, heater.
- \$899 '53 PLYMOUTH 4 Door Sedan, a pretty two tone with white sidewall tires, Radio and Heater.
- \$999 '53 BEL AIR 4 Door Sedan, powerglide, R&H, two tone, White Sidewall tires.
- \$1399 '53 OLDSMOBILE 98 4 Door Sedan, two tone, power brakes & steering, new Double Eagle WSW.
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BUT THAT WOULD BE ILLEGAL, MY NAME IS CATHIE!!

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Raiders Challenge Big Seven

By JIM BOB REYNOLDS
Tech's red hot basketball team is this week playing teams in the Big Seven.

Tonight the Red Raiders travel to Manhattan for a contest with

MISSOURI WHIPS TECH 92-60

Missouri last night handed Tech its first defeat of the season, 92-60, in Columbia. Norman Stewart broke an all-time Missouri single-game scoring record with 35 points, while Tech forward Logan Cummings was high for the Raiders with 12 points.

Tonight the Raiders move to Manhattan, Kans., where they play Kansas State College. The game will be broadcast over Radio Station KFYO.

Frosh Take Opener From Jayhawkers

A pair of boys from Sudan led the Tech frosh basketball squad to a 95-77 victory over Howard County Junior College. Podd Hill and Charley Lynch scored 21 points apiece while leading the Techs to the win.

Gerald Myers of Tech was high point man with 22 points. Charles Clark of the Jayhawks led Howard County in scoring with 18 points. Ray Crooks and Ertis Davis followed Clark with 16 and 15 points respectively.

The Jayhawks cut a Picador 38-30 lead to 43-42 at the half. After the half the frosh pulled away from Howard County and the game was never in doubt.

Sneed, Phi Gam Set For Championship

Intramural champions of Tech's touch football leagues will be decided at 5 p.m. today when Sneed Hall clashes with Phi Gamma Delta.

Sneed was named winner of the dormitory league competition following completion of their schedule two weeks ago.

Phi Gam's victory Sunday sent them through the fraternity league undefeated.

ALUMNI MEET HERE

Thirty-five people from 18 schools attended the district 4 American Alumni Council meeting from Nov. 28 to Dec. 2, according to L. C. Walker, secretary of the Tech Ex-Students Association.

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Kansas State. Thursday a game is scheduled in Ames, Iowa, with Iowa State.

In the season opener Friday, Tech romped over St. Michael's by a 94-49 score. Jim Reed led the attack with 22 points. Other high scorers were Du-Wayne Blackshear, 16; Walter Newton, 13; and Ned Underwood, 12. Humphrey and Kokoqwa were St. Michael's leaders with 12 and 10 points respectively.

Saturday night at Fort Worth, the Raiders scored a 76-64 win over TCU. Reed and Blackshear,

Tech's one-two punch, proved too much for the Horned Frogs.

Reed had 30 points and Blackshear tallied 21. Richard O'Neal, TCU's All-America candidate, was the game's leading scorer with 35 points.

Tech had command during most of the game and piled up an 18-point lead going into the final quarter.

Next home game will be Dec. 17 against Eastern New Mexico University. Conference action will begin Jan. 4 when West Texas State comes to Lubbock.

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