# FTC to file complaint against 'Big Four' cereals

WASHINGTON (AP)-The Federal Trade Commission (FTC) has announced that it will file a complaint charging the four largest cereal producers with monopoly of the industry, false advertising and price fixing.

The proposed complaint alleges that for the past 30 years the "Big Four" of the cereal manufacturers have dealt in actions which have resulted in a highly concentrated, noncompetitive market in the production of ready-to-eat cereals.

The cereal manufacturers named in the proposed complaint were Kellogg Co., Battle Creek, Mich.; General Mills, Inc., Minneapolis, Minn.; General Foods General Mills, Kellogg, Quaker Oats, General Foods named

Corp., White Plains, N.Y.; and The

Quaker Oats Co., Chicago, Ill. The FTC said these four companies control 91 per cent of the domestic sales of ready-to-eat cereal.

Consumer advocate Ralph Nader welcomed the FTC announcement.

He said the complaint, "if successful and widely applied, would be one of the most important developments in antitrust enforcement in the last decade ...

a necessary first step toward removing from our economic system the cancer of monopoly power."

In its complaint, the FTC said these firms established and maintained a noncompetitive market structure and shared monopoly power through proliferation of brands and trademark promotion, artificial differentiation of products, unfair methods of product promotion, restrictive retail shelf space

control programs and acquisitions of competitors.

"All four firms' advertisements create the impression that ready-to-eat cereals enable children to perform physical activities depicted, but a child's ability to perform such activities depends on many other factors such as body build, exercise, rest, diet and age," the complaint said.

It also charged that Kellogg, General

Mills and General Foods falsely advertised that their products are effective and adequate in controlling or losing

"Kellogg's and General Mills' ads featuring athletes misrepresent the effect of their ready-to-eat cereals on their athletic performance," the complaint charged.

Through advertising directed particularly at children, the FTC said, the

cereal manufacturers have promoted their brands by exaggerating trivial variations such as color and shape of their products.

General Foods said it 'remained convinced that the cereal industry is extremely competitive and we should know since we have to struggle every day to maintain our competitive position in the market-place."

The company said it would study the FTC allegations to see how they apply to its Post division, which accounts for about 17 per cent of the ready-to-eat cereal market and about 12 per cent of the total cereal market.

**VOLUME 47 NUMBER 81** 

Texas Tech University, Lubbock, Texas, Wednesday, January 26, 1972

FOUR PAGES



# Nixon reveals 'secret' withdrawal plan

WASHINGTON (AP) - President Nixon disclosed Tuesday night a Vietnam peace plan which he said had been secretly offered to the Communists.

The plan calls for withdrawal of all U.S. forces within six months and new South Vietnamese presidential elections, if North Vietnam frees American prisoners of war and agrees to a ceasefire in Indochina.

In a national radio and television address from his oval office, Nixon said his top foreign-affairs adviser, Henry Kissinger, had made a dozen secret trips to Paris in the past 30 months to pursue the private negotiations with North Vietnamese leaders.

Nixon's speech was timed to coincide with a broadcast by South Vietnamese President Nguyen Van Thieu from

Until recently, the secret negotiations "showed signs of yielding some progress," Nixon said but now, he added, "it is my judgment that the purposes of peace will best be served by bringing out publicly the proposals we have been making in private."

Kissinger, who made a secret trip to Peking last summer to arrange Nixon's February journey to China, began the secret peace negotiations in Paris on Aug. 4, 1969, Nixon said.

During the ensuing months, he said, the United States offered a variety of proposals - always in private.

Nixon said the "most comprehensive peace plan of this conflict" was offered on Oct. 11 but "lies ignored in a secret channel while the enemy tries again for

military victory." The main elements of that eight-point plan, which he said he has instructed Ambassador William J. Porter to present publicly in Paris this Thursday are:

- Total withdrawal from South Vietnam of all U.S. forces within six months of an agreement.

- An exchange of prisoners which will begin the same day as the troop withdrawals and will be completed when they are completed.

- A general cease-fire throughout Indochina beginning when an agreement is signed and barring any infiltration of outside forces into any of the countries of Indochina.

- New presidential elections in South Vietnam within six months of an agreement, supervised by an independent body, with incumbent President Van Thieu resigning one month prior to the election.

- The other four points in the Nixon plan include an agreement that there will be no foreign intervention in Indochinese countries as set forth in the 1954 Geneva Agreement and the 1962 Laos pact; that there will be international supervision of military aspects of the agreement; that all armed forces must remain within their national frontiers and that there

will be an international guarantee for the fundamental rights of the Indochinese and the status of all countries in Indochina.

"It is a plan to end the war now," Nixon said of the offer he outlined. ". . . Its acceptance would mean the speedy return of all the prisoners of war to their homes."

He said progress in the public negotiations had been disappointing.

"The American people deserve an accounting of why it has been disappointing," he added. "Tonight I intend to give you that accounting, and in so doing. to try and break the deadlock in the negotiations."

The chief executive then traced the 30 months of private negotiations, which included secret meetings on last May 31, June 26, July 12 and Aug. 16.

At the Aug. 16 session, Nixon said, "we ... offered the complete withdrawal of U.S. and allied troops within nine months after an agreement on an over-all settlement."

But less than a month later, he said, the North Vietnamese rejected the proposal and continued "berating us at the public sessions for not responding to their . . . publicly presented seven-point plan.

"The truth," Nixon said, "is that we did respond to the enemy's plan, in the manner they wanted us to respondsecretly.'

By publicly denouncing the U.S. stance, Nixon said the North Vietnamese "induced many Americans in the press and the Congress into echoing their propaganda-Americans who could not know they were being falsely used by the enemy to stir up divisiveness in this country."

Nixon said his latest private initiative came Oct. 11 when he sent an unspecified communication to the North Vietnamese containing new elements.

He said he urged a meeting on Nov. 1 between Kissinger and one of Hanoi's top political leaders, Le Duc Tho.

The North Vietnamese agreed and suggested a Nov. 20 date, he said. But, on Nov. 17, the President continued, the North Vietnamese reported Le Duc Tho was ill and called off the meeting.

Since then, he said, "the only reply to our plan has been an increase in troopinfiltration from North Vietnam and Communist military offensives in Laos Our proposal for and Cambodia. peace was answered by a stepup in the

Disclosing full details of the plan "will prove beyond doubt which side has made every effort to make these negotiations succeed," Nixon said. "It will show unmistakably that Hanoi-not Washington or Saigon-has made the war go on."

Nixon said the new South Vietnamese elections would be organized and run by an independent body "representing all political forces in South Vietnam, including the National Liberation Front"the Viet Cong.

After President Thieu and his vice president resign one month before the election, Nixon said, the chairman of the South Vietnam senate would serve as caretaker head of the government.

# Most consider it political maneuver

# Tech students, professors discuss proposed withdrawal from Vietnam

A cross-section of Tech students and professors expressed cynicism Tuesday towards the speculation that President Nixon would announce his willingness to set a date for total U.S. withdrawal from Vietnam once American prisoners of war were released.

Questioned prior to last night's official disclosure, most of those interviewed saw the proposed plan as a political move

Dr. Richard Crider, associate professor of English, said "I wish that we would not lay down such conditions. I prefer that we just go ahead and withdraw without the stipulation that the prisoners be released. Nixon's condition

To 'give teeth' to old council

would prolong the war, perhaps indefinitely. I think he is trying to maintain a stance of being firm in not backing down and a stance in American prestige. This is a mistaken stance."

Dr. John Burnett, assistant professor of government, said, "my first reaction is: Will he set a date when all our troops will be out? He has not been willing to do that so far. My second reaction is: How many POWs do they have? We insist that they have more than they admit. Will they release all of them or just the number listed by the State Department? These two problems are the main ones."

Leonid Aurelijs Jirgensons, assistant professor of classical languages, said, "it

will probably make many people happy. As far as the communists' promises are concerned, I don't trust them and I never have because I lived under the communists' rule."

Steve Haney, freshman liberal arts major from Houston, said this is a step in the right direction. "At least he's trying something now. I don't think the North Vietnamese will go along with it because the United States will probably keep supporting the South Vietnamese financially anyway."

Janet Blefeld, freshman prelaw major from Dallas, said, "Nixon should definitely set a date for withdrawal. That's the only way to get the POWs out safely. This shouldn't be a campaign issue, but it is partially a political trick."

John Armitstead, junior physical education major from Seminole, Tex., said, "the whole situation is not that simple. Who goes first in upholding his part of the bargain? We do need to get out, though, because we are no longer fighting for an end. We're just wasting

"This will probably be a total failure since the North Vietnamese will not release all the POWs. It's a good proposition but it's been made several times before," Chuck Smith, sophomore business major from Lubbock, said.



Foreign lights

"Modern American Fiction: Insights and Foreign Lights" is the theme of the fifth annual Comparative Literature Symposium, Thursday and Friday. See story, page 3.

# SA president proposes Junior City Council

By CASS RAY **Managing Editor** 

The Lubbock Junior City Council proposed by Student Association (SA) President Bill Scott will be mainly of benefit to Tech students although Lubbock Christian College (LCC) and Lubbock high schools will probably be allowed to join, Scott said.

If established, the Junior City Council will replace the City Youth Council, Scott said, "although, in essence, we (Tech) left the City Youth Council long ago."

A Tech representative has attended only one City Youth Council session since

August, Scott said. The purpose of both the City Youth Council and the proposed Junior City Council is representation of Lubbock students in the Lubbock City Council, Scott said.

The City Youth Council includes representatives from Tech, LCC and

Lubbock high schools. One of Scott's objections to the Youth Council is that it does not have automatic docket with the Lubbock City Council, he

Because resolutions of the Youth Council do not have automatic docket with the City Council, the City Council is not required to consider any of the Youth Council's resolutions, Scott said.

The proposed Junior City Council would have automatic docket with the City Council, Scott said.

Another of Scott's objections to the Youth Council is that each school represented has only one vote in Youth Council decisions.

The proposed Junior City Council would apportion votes according to student enrollment at each school, Scott said.

Therefore, Scott said, Tech would have more voice than LCC or the high school members which represent fewer students.

"The basic purpose of this new council is to give teeth to the old one," Scott said. The establishment of the Junior City Council was first considered in a fall semester Politics for Lunch Bunch

session, Scott said. The semi-weekly noontime discussions are sponsored by the University Center Ideas and Issues Committee.

Scott said he asked the opinion of session guest Lubbock Mayor James Granberry.

Granberry's opinion of the eventual success of the Junior City Council proposal was favorable, Scott said. An executive order dated Dec. 8

proposing the council establishment was presented to the Tech Student Senate Thursday night.

The executive order called for the establishment of a five-man commission to research and formulate the Junior City Council.

The executive order also called for a format report to be presented to Scott by Feb. 1.

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Campus satire

## Daytime soap operas

by Charles Moore\_

For most men, taking a day off in the middle of the week is a rewarding experience. He can loaf, sleep, tinker with the car or just do nothing. However, there are pitfalls to avoid. One such pitfall is to join the wife in watching her favorite daytime soap opera. His second is to ask questions.

Perfectly timed with the fade-out of the grinning laundry detergent salesman, my wife says, "now be quiet."

On the TV screen a handsome young man enters an apartment and impatiently glances at his watch.

"Oh, there's Tom," squeals his wife. "I wonder if Marion...yes, there she comes. Oh, this may be the day that Henry catches them."

"Who's Henry?" I asked.

"Henry is Marion's husband." "Oh, Marion's having a little affair, huh?"

I quipped. This makes my wife angry.

"Well, she wouldn't have if Liz hadn't been such a big flirt."

"Who's Liz?" "Liz is Fred's secretary. You see, Fred is Tom's brother. Liz, that hussy, has been trying to break up Tom and Frances for two years

now." "Who's Frances?"

"Frances is Tom's wife. But don't you see, if Liz can break up Tom and Frances, then Tom will continue to see Marion and if Henry and Marion break up, Henry will go back to Mar-

By now, I wished I had cut the grass, but I asked anyway

"Who's Martha?" "Martha is Henry's ex-wife. If Henry and Marion break up and Henry goes back to

Martha, then Liz can win Pete back." "What happens if Pete gets drafted?" I

"You don't have to be sarcastic, you know," my wife said. "Pete was in love with Frances before Tom and Frances got married. Then of course when Tom found out that Frances had an illegitimate child before they got married, naturally he thought it was by Thomas."

"Naturally," I replied.

"But Pete's in love with Martha; only he won't admit it. I think Martha may love Pete, too, but Dr. Wilson keeps telling her that Pete is no good and all that. Dr. Wilson may be saying this because he's in love with Martha."

"John Updike must be the scriptwriter for this show. Who's Fred in love with?"

"I'm not sure. He has been working Liz late at the office a lot lately but that may be just to keep Tom's mother from finding out about Tom

"Oh, darn it. The show's over. I thought for sure that Henry would catch them today. Now I'll just have to wait until tomorrow to see."

"Good luck. Well, I think I'll run down to the drug store and see if the new PLAYBOY magazine is in."

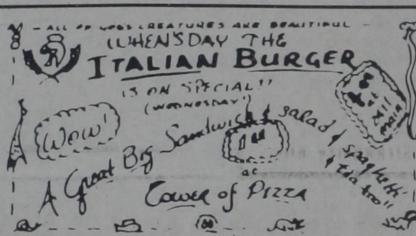
"Oh no you don't," my wife glared. "You're not going to read that trash in my house."

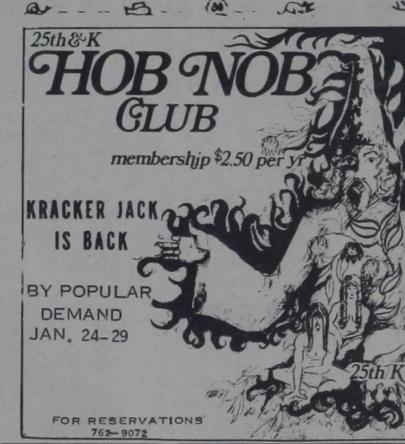
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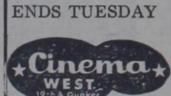
### HAROLD and MAUDE

An enchanting excursion into the joy of living. Wonderfully perceptive satiric jabs at motherhood, the military, psychiatry and computer dating.

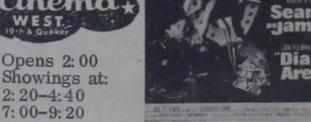


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Letters to the editor

## Asks Coleman Hall support for proposed amendment

To The Residents of Coleman Hall: It is my opinion:

In reflecting on the letter to the editor on page 2 of the UD you support this amendment. 'Writer Urges Defeat" I was outraged by the fact that the writer of the letter and his few colleagues would stoop to the strata of run- needed in insuring that your wing representative votes as you ning down the dorm government and patting themselves on the would vote in support of the amendment and for the rights of the back at the same time. The group that the opinion in the UD students of Coleman Hall. represents is strictly in a minority, perhaps five or six students here in Coleman Hall bent on running Coleman as a monarchy ment and pats himself on the back at the same time. without the consideration or consent of all of the students who reside here.

I'm giving it to you straight, as your MRC representative -Jim Loyd was elected in a second election by the dorm council (perhaps less than 25 representatives). I feel as you do that everyone should have the opportunity to cast their own ballot for whoever they wish, whether it be past (last semester) or present. reserves space on its editorial line. They should be mailed to

The amendment states: "The president and vice president page for readers to express the Editor, The University shall be elected by vote of the Coleman Hall Association only. their ideas and opinions. Retroactively to the current election." This means that Coleman Hall will have general elections from now on and this will also take Letters should be typed 79406.

Charles W. Taylor MRC Representative About letters to the editor

care of the most recent election in which Jim Loyd was elected by a mere 25 people or less. This amendment will give you the deserved

right to cast your ballot for a new president and vice president if

You supported the amendment on paper, but your support is

Don't be fooled by someone who runs down the dorm govern-

The University Daily double-spaced on a 65 character Daily, Journalism Building, Texas Tech, Lubbock, Texas

by Garry Trudeau



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The University Daily, a student newspaper at Texas Tech University at Lubbock, Texas is published by Student Publications, Journalism Building, Texas Tech University, Lubbock, Texas 79409. The University Daily is published daily except Saturday and Sunday during the long terms, September through May, and weekly (every Friday) during the summer

sessions, June through August, except during review and examination periods and school

The University Daily is a member of Associated Collegiate Press, Southwestern Journalism Congress and National Council of College Publications Advisors.

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## Comparative literature forum begins Thursday

Insights and Foreign Lights" is in contemporary Ukrainian the theme of the fifth annual poetry is more significant than Comparative Literature in prose. Symposium which will be held Thursday and Friday (Jan. 27- Before joining the University 28) at Tech.

the United States and Canada Army Language School at will participate in the two day Monterey, California. He has conference. The symposium, an written nine collections of annual event at Tech, will poetry and numerous essays feature two speakers at each of and book reviews. the daily lecture sessions which Dr. Heiney will discuss Saul in Tech's University Center. Center.

Except for a Friday luncheon, Dr. Heiney has been a Thursday morning for \$2.50 on Italian literature.

Interdepartmental Committee characters. on Comparative Literature.

Dr. George M. Reeves of the

the graduate school and Weed Factor." American novel to France.

the New Orleans Review, will "Satoris." American Stories."

session will include lectures by will be panel discussions. These Dr. Lillian R. Furst of Dart- discussions will feature the mouth College and Dr. Francis guest speakers, faculty Hernandez of the University of members from the English,

"A Question of Choice in the and Slavonic language Naturalistic Novel", will departments, and a former compare the forces of student at Tech, Geoffrey Allan Raquin" and "An American College in Dallas. Tragedy" by Dreiser.

romanticism and naturalism in Center ballroom. The Departthe novel, is currently a visiting ment of Music will present a professor at Dartmouth. She musical program, and Tech was educated in England where speech and theater arts she once served as head of the students will perform an "Oral Department of Literary Studies Review of Modern American at the University of Man- Fiction."

Porter and Julio Cortazar.

Friday morning's session Tonight at 6:30 p.m. on of California at Irvine.

Ukrainian Literature," will Slavutych.

"Modern American Fiction: show that Hemingway's impact

of Alberta, Dr. Slavutych Eight speakers from around served on the faculty of the U.S.

begin at 8:30 a.m. and 2:30 p.m. Bellow's "Henderson the Rain King" in his lecture on "Bellow as European."

all symposium events will be Fulbright lecturer and founded open free of charge to Tech a program in comparative students and faculty as well as literature at the Irvine campus to the general public. Tickets of UC. His writings include for the luncheon will be sold novels, short stories and studies

The two speakers for Friday The symposium, which was afternoon, Dr. Gerald Gillespie attended by 2,400 people last of the State University of New year, is under the direction of York at Binghamton and Dr. Dr. W. T. Zyla, chairman, and Walter R. McDonald of Tech, Dr. Wendell M. Aycock, will focus their attention on a assistant chairman, of the varied assortment of fictional

Dr. Gillespie will discuss the University of South Carolina topic "Rogues, Fools and and Dr. Forrest L. Ingram of Satyrs: Ironic Ghosts in Loyola University will be the American Fiction." The basis first two speakers on Thursday for his talk comes from Melville's "The Confidence-Dr. Reeves, associate dean of Man" and Barth's "The Sot-

chairman of the Comparative Dr. Gillespie is currently the Literature Committee at USC, chairman of the Department of will speak on the topic "French Germanic Languages and Windows on Modern American Literatures at the University in Fiction." He will discuss the Binghamton. He is now working role of the translator and critic on a bilingual edition of the in accomplishing the trans- German romantic masterwork Atlantic migration of the "The Nightwatches of

Bonaventura." "American Short Story Dr. McDonald, an associate Cycles: Foregin Parallels and professor of English at Tech, Influences" is the topic of Dr. will speak on "The Dauntless Ingram's lecture. Dr. Ingram, a Hero in Modern American teacher at Loyola and editor of Fiction" as seen in Faulkner's

comment on Sherwood An- Dr. McDonald is a graduate of derson's book "Winesburg, Tech and an author of both Ohio" and James Joyce's poetry and fiction. His articles "Dubliners." Ingram's have appeared in such published works include "The publications as "College Thin Blue Line" and "Enjoying English" and "The Prairie Schooner."

The Thursday afternoon Following each session, there classical and romance Dr. Furst, in her discussion of languages and the Germanic

The Friday luncheon will

Exhibits are being shown at Dr. Hernandez will discuss three different locations on the the craft of fiction as seen in the Tech campus in conjunction novels of Katherine Anne with the symposium. A display of contemporary Texas painting During the 1970 school year, and sculpture is being shown at Dr. Hernandez was a Fulbright the Tech museum, an exhibit of lecturer in Chile. She has modern American fiction is in written a book entitled "The the library and a display of the Catalan Chronicle of Francisco speaker's works can be seen in the Tech bookstore.

begins with Dr. Yar Slavutych KTXT, channel 5, Dr. W. T. Zyla of the University of Alberta, will head a program which will Canada. He is followed by Dr. introduce the symposium to Donald Heiney of the University interested persons. Dr. Zyla will explain the program for the Dr. Slavutych, in his topic symposium along with Drs. "Ernest Hemingway in Furst, McDondald and

## Phi Mus recolonize local sorority chapter

the national social sorority, is by other organizations will be undergoing a "recolonization" interviewed by alumni and program after 13 years on the national members of Phi Mu

Tena Touchton, a national building on campus. field secretary for Phi Mu, stressed that the organization out by the new group in the Fall will be a totally new group. The semester of 1972. present members of the Tech chapter will assume alumni was founded in Georgia in 1852 status when new members are at Wesleyan College. The pledged this spring.

The organization is collecting Any further information of conducting a regular rush office.

The Tech Chapter of Phi Mu, this spring. Girls recommended Feb. 20 in the Ex-Students

Normal rush will be carried

The first chapter of Phi Mu sorority is the second oldest in the nation.

names of prospective members about the activities of the Tech from other sororities and chapter can be obtained by fraternities on campus instead contacting the Panhellenic



Slavutych

Furst



Hernandez



Ingram



Heiney



McDonald





Gillespie



Reeves

THETA SIGMA PHI

meeting at 7 p.m. Thursday in room 208 of

INDIA STUDENTS ASSOCIATION

Indian music and dance, sponsored by the

International Affairs Council, Saturday at

7:30 p.m. in the University Center

Ballroom. Indian snacks will be served.

Admission will be 50 cents a person;

tickets may be purchased at the door, or

FRESHMAN COUNCIL MEETING

p.m. Thursday in room 7 of the B.A.

ADS, ADVERTISING SOCIETY

ADS will conduct a meeting at 8 p.m.

A pledge meeting will be immediately

before the regular meeting at 7 p.m. in

Anyone interested in joining ADS is

Wednesday at DJ's

Boone's Farm

Strawberry Hill

Thursday in Lecture Hall 05 in the B.A.

Building, Mr. Paul Whitworth, assistant

The Freshman Council will meet at 7:30

India Students Association will present "India Night," a cultural program of

the Journalism Building

by calling 747-0903.

go to the booths in the Ag. Social Science, Post, will talk about expectations of job

INTERNATIONAL AFFAIRS COUNCIL Lecture Hall 05 of the B.A. Building.

Theta Sigma Phi will conduct a special

# Raider Roundup

THE HARBINGER

published literary magazine will continue

to accept contributions until Friday,

limited to poems, short fiction, essays, and

photography-art work. They should be

submitted to the English Department

the 1972 edition of the Harbinger.

Office, room 216. Those works deemed

superior by a team of judges will appear in

The Tech Astronomy Club will hold its

first meeting of the semester today in

Room 2 of the FL&M Building. All students

and faculty interested in astronomy are

invited to attend. The coming lunar eclipse

PEACE CORPS AND VISTA

VISTA, will be on campus through

Representatives from Peace Corps and

The International Affairs Council will

JUNIOR COUNCIL

Membership selection applications for

Junior Council are now available in Room

233 of West Hall. Applications are due in

NATIONAL COLLEGIATE

ASSOCIATION FOR SECRETARIES

The National Collegiate Association for

Secretaries will conduct a meeting at 6

room 233 by 5 p.m., Feb. 14.

meet at 7 p.m. Thursday in the Executive welcome

February 18. Contributions should be

The Harbinger, Tech's annually

MASS COMMUNICATIONS

GRADUATE SOCIETY The Mass Communications Graduate Society will hold an organizational meeting for any graduate student with 3 hours in the Mass Communications Department, Wednesday, January 26, at 7:30 p.m., in Room 104 of the Journalism

BLOCK AND BRIDLE CLUB The Tech Block and Bridle Club has invited all former members. Animal Science graduates and their guests and other friends of Tech to a meeting at Jetton's Cafeteria on Rogers Road in Fort Worth at 6:30 p.m. Friday, January 28. The session precedes the opening night of the Fort Worth Exposition and Livestock and plans for the semester will be

The meal will be "dutch treat". All persons planning to attend are asked to notify Delbert McCloy at the Animal Science Department at Tech or call the department office at 742-1153 so that Thursday, from 9 a.m.-4 p.m. in the arrangements can be completed in Fort Placement Office. For more information retail advertising manager of the Houston

CONFEDERATE SKY DIVERS The Confederate Sky Divers of Lubbock will start a new class soon. Anyone interested in sky diving should call 792-8707.

ALPHA EPSILON DELTA AED, pre-med society is asking those persons interested in pledging this spring to do so by February 3, in Room C-17 of the Chemistry Building.

ALPHA KAPPA PSI Alpha Kappa Psi will hold a smoker today at 7:30 p.m. at 2606 Boston. Duane Ireland, instructor at Tech, will speak Males attending should wear coat and tie. All business students are welcome

Project Up will hold its last organizational meeting Thursday in Room 208-209 of the University Center. This is the last organizational meeting for the outing program for Lubbock children.

MORTAR BOARD Mortar Board will meet at 6:30 p.m.

Thursday in the University Center.

p.m. today in room 169 of the B.A. FOOD COOP Food Coop will conduct an

organizational meeting at 9 p.m. today at the New Token Coffeehouse, 2415 13th. Sources of food and method of distribution

CAMPUS GIRL SCOUTS LUTHERAN STUDENT ASSOCIATION The Campus Girl Scouts will conduct a The Lutheran Student Association will meeting at 7 p.m. Thursday in room 209 of conduct a Folk Mass at 10:45 Sunday, in the University Center. Everyone is asked the University Ministry's Building, 2412 to bring unsold calendars or calendar

## motivation in Zola's "Therese Grimes from Mountain View Groups paying student fee Dr. Furst, a writer of books on begin at 1 p.m. in the University offset 10% food surcharge

Student groups that have paid department had a banquet for the student fee do not have to 100 people at a cost of \$2 per pay the 10 per cent surcharge on person, there would be a 10 per food catered by the University cent surcharge \$20 on the total Center (UC). The University \$200 bill. On the other hand,, if a Center board passed a rule last student group, such as a spring stating that only groups sorority, had a banquet, it that did not pay the student fee would not have to pay the 10 per must pay the 10 per cent sur- cent surcharge. "This gives the charge, according to Nelson students a break and offsets Longley, director of the UC. price increases to everyone," For example, if the math Longley said.

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### Miss mass comm contest set

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to room 102 of the Journalism of mass communications. fraternity.

#### About organizational activities

The University Daily reserves space on inside pages for announcements of organizational activities. Persons wishing to submit information for publication, including Raider Roundup, should send details to the UD, Journalism Bldg., Room 206, or by calling 742-4254

from 1:30 to 4:30 p.m. daily. Information should be delivered two days before publication date.

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hostess during Mass Com- newspapers, on television and interview time and place.

All applications and a \$3.00 overall grade average and an munication so that they may entry fee for Miss Mass Com- interest in advertising, jour- offer information and observe munications Contest must be nalism, merchandising, ad- Tech activities. turned in by Friday at 4:30 p.m. vertising art or any related field

judging the contest.

Plans are underway to select Miss Mass Communications Preliminary judging will be a Tech coed for Miss Mass andhersponsoring organization held Tuesday, Feb. 1. Each Communications, the official will receive publicity in the area contestant will be notified of her

munications Week, Feb. 13-19 at through personal contacts. She The purpose of Mass Comwill be using a new Ford during munications Week, according to She will attend all scheduled the week donated by Pollard Dr. Billy Ross, department chairman, is to bring to this Qualifications for contestants campus outstanding individuals are a sophomore standing, a 2.0 in the fields of mass com-

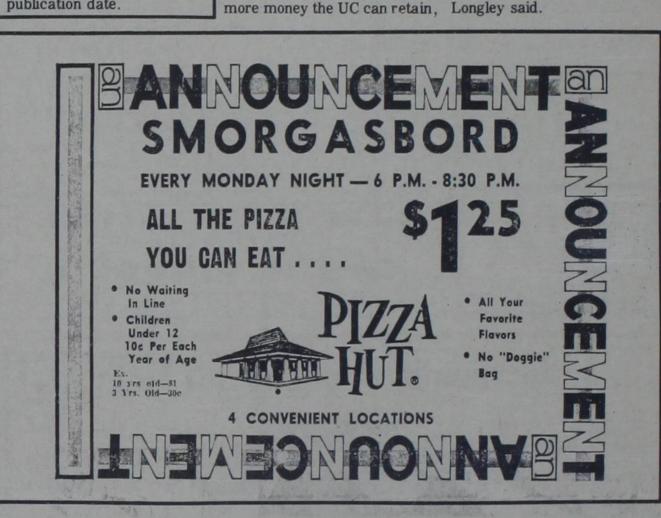
"Revolution in Mass Communications" is the theme this Building. The contest is spon- Qualified people working in year. Advertising, journalism, sored by Kappa Tau Alpha, the local advertising and com- radio and television and national journalism honorary munication positions will be photography will each sponsor a day and feature noted speakers.

### Price rise possible due to trash in University Center lounges

University Center's (UC) expansion." taking money from the UC ditional tables are provided at budget," Longley said. "The one end of the ballroom,"

Carrying food into the the more it will have for future

lounges and TV viewing areas No specific rule about taking could result in additional costs food into these areas is for students, according to currently in effect, but signs Nelson Longley, director of the warning students not to carry UC. "Additional costs for food beyond certain points are cleaning these areas and posted. "We would like for replacing furniture ruined by students to eat only in the two spilled food would come from eating areas where food is sold. increased food prices and If these places are full, ad-



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### Raiders roast 'Horns 79-68 in Austin

# Tech grabs SWC lead by beating Texas

By Don Richards Editor

AUSTIN-Gregory gym had over Texas.

The two teams had been tied big road wins." for the league lead going into conference warfare.

make a clean sweep of the night half minutes of play. for the visiting Techsans.

games' beginning. It was the Robinson." first time since the 1968 Texasthe SWC championship that the Dave Johnson who did not Southwest Conferences

TECH TOOK COMMAND of half.

The first half saw the two Little with 12.

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teams change the lead five

fans hanging from the rafters as we played 40 minutes of the Raiders blazed into the basketball," Coach Gerald Southwest Conference lead Myers said after the game. lets us come home now with two Groscurth each adding 12.

the contest with two wins each. Robinson, was held to only six half minutes into the game on a The victory left the Raiders as points the first half by Raider Douglas free throw. Lowery the only unbeaten team in defender Ron Douglas, added a charity toss and Little Earlier in the afternoon the 28.5 in conference play but tie the game at 6-6. Lennox Tech Picadors handed the finished the night with only 15, made all six of the 'Horns Texas freshman a 69-58 loss to six of those in the final two and a opening points.

"If there was one thing that More than 8,000 fans jammed made the difference I would the gymnasium prior to the Fire have to give credit to Douglas," Marshal locking the doors with Myers said. "He played a five minutes remaining until the tremendous defensive game on

Douglas was a last minute A&M claimed the winning Arkansas basketball game for substitution for the injured corner in Tuesday's round of

J. Davis Armistead, O.D.

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times and the game was tied six game, Douglas added four SHOOTING that kept the "For the first time this year Gene Kaberline and Ed hit seven of nine shots, all from

Wakefield each adding two. Tuesday night with a 79-68 win "That win did us real good. It G. Brosterhouse and Eric in the half that boosted the

The Raiders got off to a slow time lead, 38-34. Texas' big-point threat, Larry start not scoring until two and a Robinson had been averaging and Douglas added field goals to

points, Don Moore three with Raiders alive the first half as he long range for 16 points at half Robinson was high for the time. It was also his 30-foot 'Horns with Scotter Lennox, B. jump shot with five seconds left

> Raiders were able to work the skien to five games. ball into their big men under the basket for the good percentage many as 17 points early in the after McClintock sank a 15-

In addition with his defensive IT WAS LOWERY'S well in the lead," Myers said. then made seven of Tech's last "Ron Richardson and Ralph 10 points to give the Pics the (Palomar) laid in a lot of short victory. five to six foot shots for easy

> cent. The win brings the Tech to put five Pics in double Raiders to their four point half season record to 9-6 and stops figures. James Derkowski for a 94 yearly slate. The added a free throw to round out In the second half though, the victory also upped Tech's win the scoring.

THE PICADORS LED BY as "Getting the ball underneath closed the lead down to seven the opening half, giving the Pics

Johnson and Bryan Mauk led all players with 17 points each. The Raiders out shot the Steve Trncak, Phil Bailey and 'Horns 62.3 per cent to 43.5 per Kim McClintock each added 10 Texas five game winning streak tossed in four and Marc Davis

Tech's frosh never trailed second half but the Yearlings footer with five seconds left in the second half is what kept us with 4:09 left. William Johnson a 30-29 intermission lead.

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By MILLER BONNER **Sports Editor** 

Palomar with 13 and Richard two big wins away from home in the defending league cham- attempts from the field.

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a row for Coach Gerald Myers' pions, TCU, by an 81-74 margin.

with only 16 points against the SMU also extended their SWC Ponies. Arkansas now stands 1-

### IM results

ATO "B" FP 1 1 10 10 25 Sig Eps "3" 19, Fai 114 "R 54 SAE 'B' 71. 'B' 32 KA 'B' 32. chi Pelts 'B' 32 Air For ROTC 68. APO 23 KKP 46, Chi Rho 48 ASAE 63, ARMY ROTC 21

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Aggies, SMU, Longhorns trail Tech in conference

gym had been filled to capacity. accompany the team to Austin. basketball action. Tech's Greg Lowery led all Tech's 79-68 victory over now 1-2 in league play while Saturday night for a show down the game with 20 seconds left in scorers for the night, blistering Texas in Austin gave the Rice is yet to win in three tries. with the league leading the half and never relinquished the net for 28 points. Following Raiders sole possession of first the lead as the Raiders led by as him in double figures were Ron place with a 3-0 mark. The three way tie for second place Mustangs past the Razorbacks many as 18 points in the second Richardson with 15, Ralph 'Horns fell to 2-1. That makes with Texas and SMU by beating with 23 points, hitting 11 of 16

ference crown.

ball club with the cardinal rule The Horned Frogs now sport a leading scorer after a 46 point in the SWC being win on the 1-2 league record while the output against A&M, responded

Baylor also gained an away slate to 2-1 with an 85-71 win 2 in the SWC standings. from home victory with an 88-70 over Arkansas in Dallas. The win over Rice. The Bears are Ponies will travel to Lubbock The A&M squad moved into a Raiders. Bobby Rollings led the

Martin Terry, Arkansas'

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