

THE UNIVERSITY DAILY.

VOLUME 44

Texas Technological College, Lubbock, Texas, Thursday, Feb. 6, 1969

News focus

Today By The Associated Press

Proposes weed ad ban

WASHINGTON- The Federal Communications Commission proposed Wednesday a complete ban on radio and television advertising of cigarettes, if Congress lets it have authority in that field.

The 1965 law requiring a health warning in cigarette labeling also prohibits the FCC from imposing changes on cigarette advertising; that law is due to expire its new building-a move delayed al-June 30.

FCC Chairman Rosel H. Hyde told a news conference the new proposal amounts to giving notice to Congress of the FCC's intentions should the law be allowed to lapse.

BA school gets new quarters

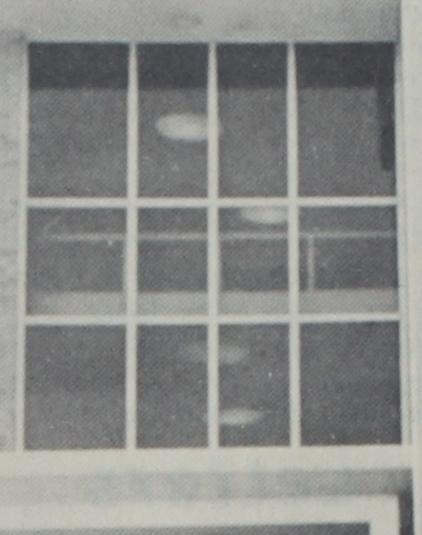
but lacks dean

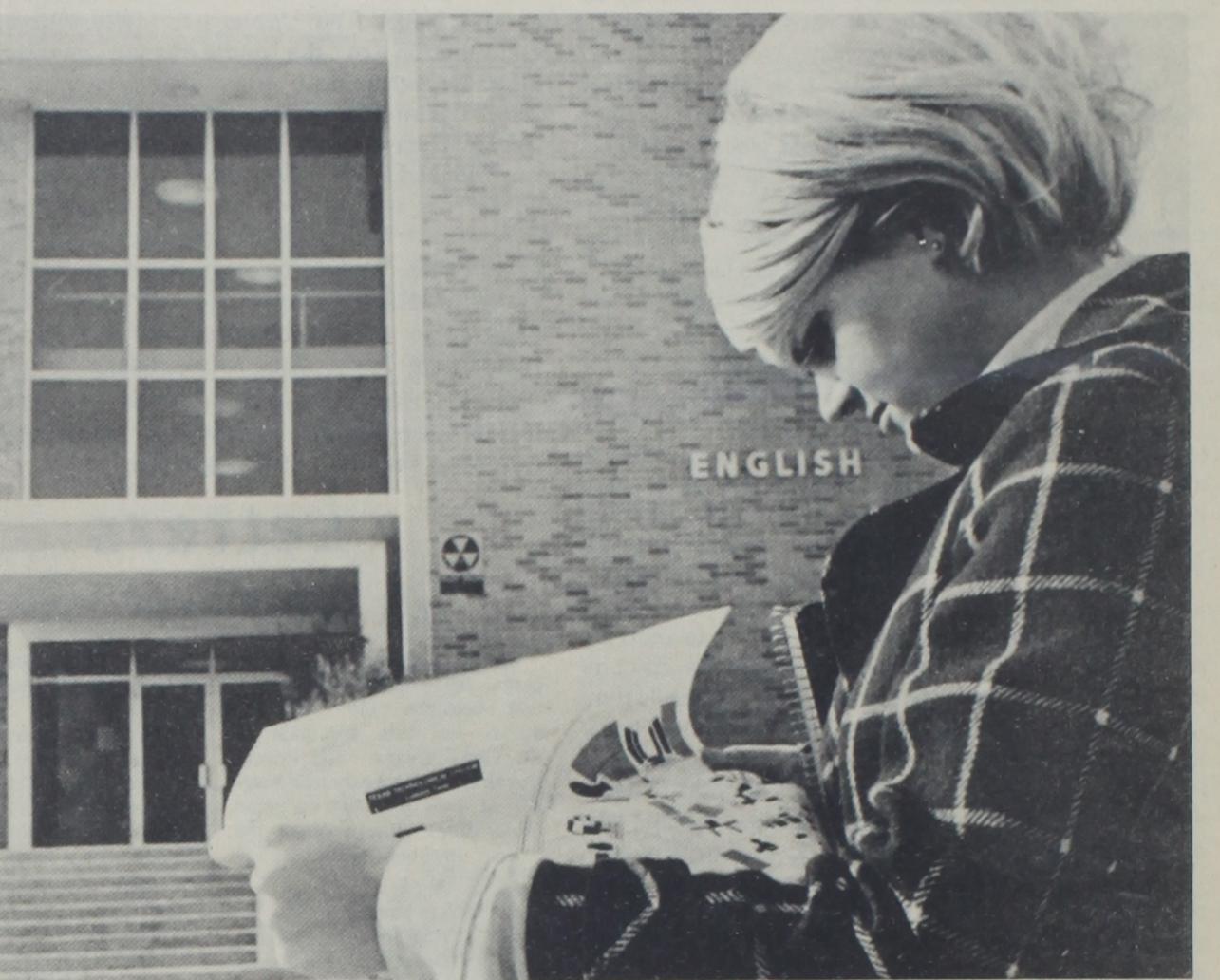
By GORDON ZEIGLER Copy Editor

As Tech's School of Business Administration prepares to move into between the two is very important. most six months due to construction are not closing the file to any new hangups-it faces the pressing problem of securing a new dean. The school has been without a permanent dean since the resignation of Dr. George C. Heather, then head of

fully conversant with the academic community and well grounded in the corporate field as well. This is a professional school and the liaison "We continue to get good names, names and are screening rather selectively.

"We propose to begin interviews as soon as possible, bringing prospects on campus," he said.





But Hyde said the commission is keeping open the possibility of a milder rule which might permit the advertising of cigarettes which would meet Public Health Service standards for low tar and nicotine content.

The FCC issued its proposal on a 6-1 vote with and as of yet none of the candidates Commissioner James J. Wadsworth dissenting.

Positions still unyielding

PARIS-Four delegations gather Thursday for the third full-scale session of the Vietnam peace talks, their positions appearing in some respects even harder than at the outset of negotiations three weeks ago. The United States and South Vietnam still insist that military de-escalation on both sides must be a first step toward peace.

The Viet Cong's National Liberation Front and North Vietnam insist that the five-point NLF program must be accepted before any concrete problems can be negotiated. The program includes a call for a prompt withdrawal of U.S. troops.

This NLF stand was repeated Wednesday by the front's chief negotiator, Tran Buu Kiem. He rejected any idea of a gradual, phased withdrawal of American troops. The U.S. troops, he said, must be withdrawn from South Vietnam as quickly as they were brought there.

While this position was not particularly new or startling, its presentation in this form underscored the hardening process.

Congressional pay hiked

WASHINGTON-Congress accepted a 41 per cent pay raise for itself today and authorized even larger increases for Cabinet members and other top government executives despite warnings of inflation.

The House Rules Committee tabled by a 12-3 vote a resolution that would have given House members a chance to vote on the increases. The Senate voted 47 to 34 Tuesday to defeat a similar resolution.

As a result, on Feb. 14, members of Congress will find their yearly pay increased from \$30,000 to \$42,-

the school, in May, 1968.

A dean selection committee has met 12 to 15 times since last summer, but screening of candidates continues has been invited to the Tech campus for interviews, although the committee plans to secure a man by next

fall. The selection committee has compiled a list of prospective candidates, the majority of which are exclusively of academic background. Only six of the names were from the business field and listed as academically quali-

AS THE SEARCH for a new dean continues, some department heads in the BA school have voiced the opinion that the absence of a permanent dean might possibly be showing its effects in the area of faculty recruiting. They cite the opinion that prospective candidates are interested in knowing who their dean will be and what the general image and policy of the school will be in years to come.

The dean selection committee met Tuesday for further screening of names, according to Dr. Lorrin G. Kennamer Jr., chairman. Among a list of 69 prospects, he said that 32 had said they didn't feel they could move, 19 had some interest and 18 were newly added names.

Kennamer said the first list of names was submitted to Dr. S. M. Kennedy, vice president for academic affairs, before Christmas and were all from the academic field. He said by the end of this month the committee hopes to add to the list, especially from the business world. Only

Dr. Reginald Rushing, interim dean, said, "I presume the committee is doing all it can."

"THEY ARE TAKING their time and getting the best person they can find. They aren't taking the first people they find and are being very careful about their selection."

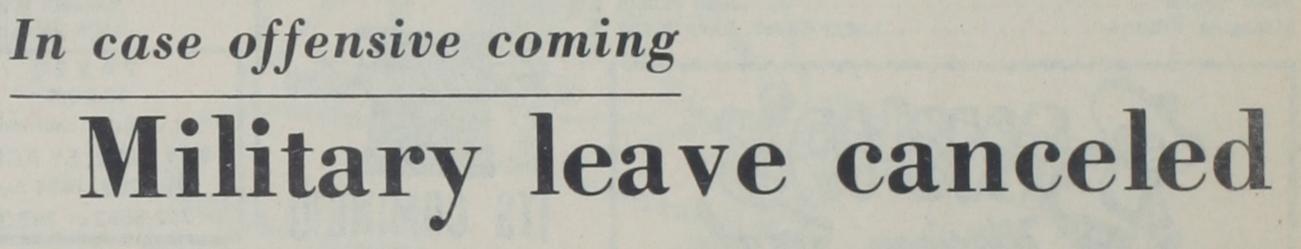
Dr. Vincent P. Luchsinger, chairman of the department of management, said the absence of a permanent dean has had some effect in his recent recruiting efforts.

He said he had talked with three fied as well as successful in business. prospects within the past two weeks who told him they wanted to "wait and see what the new head would be like who would determine the chief tone of the organization." He said one wanted to "talk next year after you get a new dean." Luchsinger said he felt the men were well qualified and wanted to keep them interested. Dr. John Allen Ryan, chairman of the department of marketing, said, "I have been recruiting faculty and some of them I have talked with have indicated concern with the fact we do not have a permanent dean."

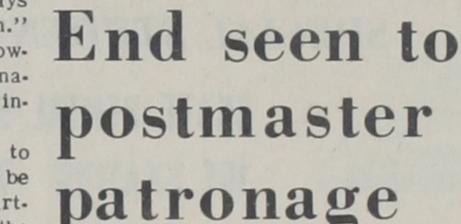
> Dr. Robert L. Rouse, chairman of the department of economics and finance, said the absence of a permanent dean, "Always gives some uncertainty. Prospective faculty always ask what is the status of the dean." Rushing expressed the opinion, however, that the absence of a permanent dean, is not the only factor involved in faculty recruiting.

"Faculty coming to Tech want to know who their colleagues will be and the chairman of their department," he said. "They will be the ones who new faculty primarily will be working with. Policies are set more by the department. Policy is a result of the environment in which the school finds itself to be." Members of the selection committee are Kennamer, Dr. Oswald Bowlin, professor of finance, Dr. Lawrence Graves, interim dean of the graduate school, Dr. Thomas K. Kim, professor of economics, Dr. Donald Longworth, professor of home economics, Dr. Billy Ross, professor of marketing and Dr. Willard Williams, chair- nouncement were generally skeptical man of the department of agriculture economics. Business administration is not the Kennamer said Tech is one of ap- only school at Tech that is without a permanent dean. The graduate school sociate vice president for academic appointed, regardless of his or her "We definitely want a person here affairs April, 1968. Dr. Lawrence L. politics-indeed without anyone even

BUILDING GETS NEW NAME-Carol Baker, Dallas freshman majoring in secondary education, seems somewhat perplexed by the name on what the map calls the Business Administration Building. The letters were changed Monday to identify the building as the English Building. The aluminum letters were placed near the west entrance of the structure when the School of Business Administration relocated this semester. The English department had been sharing the facilities with the BA school for several years with many of the English instructors using X-numbered buildings as offices. (Staff photo by John Palm).



mand announced Wednesday all military leaves will be canceled Monday, a



SAIGON (AP)- South Vietnam's com- in case the enemy launches a major then launched its biggest offensive of offensive,

When the enemy's Tet offensive burst week before Tet as a precaution across South Vietnam last year, about pected to announce a short Tet truce, half of the South Vietnamese military and a U.S. spokesman said, "We'll forces were on leave for the tra- probably go along." ditional holiday. This time when the lunar new year rolls around all gov- having in trying to muster any drive ernment forces will be on duty at on Saigon were underscored with the their stations if the North Vietnamese #announcement that a second big base and Viet Cong strike again.

> Recent enemy troop movements north of Saigon, in the central highlands and in the far north indicate that something may be brewing, but U.S. officers have expressed confidence they can deal with any new drive.

the war.

President Nguyen Van Thieu is ex-

The difficulties the enemy may be had been turned up along invasion trails northwest of Saigon.

Units of the U.S. 25th Division uncovered a base camp 45 miles northwest of Saigon that had been wrecked by strikes of B52 Stratofortresses. They reported the camp had 700 vards of fortified bunkers capable of handling perhaps 3,000 troops, Last week the U.S. 1st Air Cavalry Division found an even larger underground base covering four square miles 10 miles farther north,

500, while Cabinet members and Supreme Court justices six of the prospects still under congo up to \$60,000. The justices now receive \$39,500 a year, and Cabinet members \$35,000.

Agree to Mideast talks

WASHINGTON- The United States agreed Wednesday to a French proposal for four-power talks on the Middle East situation, but suggested that the way be paved first with preliminary discussions.

The U.S. reply was handed to French Ambassador Charles Lucet by Secretary of State William P. Rogers shortly after noon.

It said the United States "is prepared in principle to consider favorably a meeting of representatives of France, the U.S.S.R., the United Kingdom and the United States within the framework of the U.N. Security Council" to discuss ways of settling the Arab-Israeli dispute.

Robert J. McCloskey, State Department press officer, said the note suggested preliminary discussions on a bilateral basis to work out a formula for "a fruitful and constructive" four-power meeting.

Requests nuclear treaty

WASHINGTON- President Nixon, emphasizing a policy of "negotiation rather than confrontation" with the Soviet Union, called Wednesday for prompt Senate ratification of the nuclear nonproliferation treaty.

Senate Republican Leader Everett M, Dirksen, emerging from a lengthy conference between Nixon and GOP congressional leaders, said he will lead the move and anticipates no trouble getting the treaty through.

Sen. J. W. Fulbright, D-Ark., chairman of the Senate Foreign Relations Committee, also predicted approval, despite continuing opposition from some senators. Fulbright said his committee will hold two or three days of hearings, starting Feb, 18, and he said the document should reach the Senate floor by the end of this month.

Dubcek bests pro-Soviets

PRAGUE-Alexander Dubcek indicated Wednesday Czechoslovakia's reform leadership has bested orthodox, pro-Soviet Communist forces in a power struggle that centered lately around the fire suicide of Jan Palach.

sideration are from the business field, according to Kennamer.

IN THE ACADEMIC category Kennamer said the candidates include men from state universities in the Midwest, Southeast and Southwest. Some are deans of other schools and others are faculty members. Those in the business field are men from large corporations or industry.

Kennamer said the committee's job is screening of candidates and recommending them to Kennedy, who later will invite them to the campus for interviews.

proximately 30 schools across the nation which are without a dean in has been without a permanent dean their BA schools and are now look. since Dean Fred Rigby became asing for one.

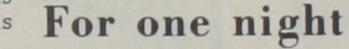
to begin the fall semester, said Kenne. Graves is now serving as interim dy. "We are looking for someone dean.

WASHINGTON (AP)- President Nixon announced Wednesday that politics will no longer be involved in the appointment of postmasters, and they will be picked only on the "best qualifield candidate' basis.

described as historic this departure from the patronage system that has been a major criterion since this nation's early years.

But Democrats asked about the anthat politics would be eliminated, although they went along with the idea. Nixon introduced Postmaster General Winton M. Blount who said when future vacancies occur for both postmasterships and rural carrier jobs "the best qualified candidate will be sponsors Penny-a-Minute Night. asking the candidate's party affiliation."

The Viet Cong has called a lunar new year cease-fire Feb, 15-22, But Nixon, telling newsmen of the plan, the allied command is aware that the enemy also called a truce last year,



Girls allowed out late

Tech women will be allowed 2 a.m. dorm hours Friday, Feb. 14, when

dorm counselors.

Germans leave jobs in Europe to study here

Tech's advertising department registered its second group of Duis- ing. berg Scholars, German students who are in the United States on a workstudy program, said Dr. Billy I. Ross, professor of Business Administration Wednesday.

28, of Saarbruecken, Wolfgang A. Dec. 18 meeting. Hunold, 24, of Essen, and Bernhard M. Haeder, 29, of Baden-Baden, left positions in German industry to come contest and elected Debbie Campbell,

Representatives will set up tables at the doors of each of the women's the Association of Women Students dorms and will collect the money as the women enter the dorm. Women AWS approved the date Wednesday will be charged a penny for each and representatives were told to be- moment past the regular 1 a.m. curgin arrangements immediately with few, and no change will be given.

AWS representatives were also told Wednesday that the revised AWS Constitution will be presented to general council during the regular meeting March 5.

A hearing will be held Feb. 12 to review the split between Women's Residence Council and AWS. Each dorm will hold wing meetings Feb. 19 to instruct WRC delegates how to vote on the split Feb. 26 in WRC meet-

Judy Watkins, Mu Phi Epsilon representative, distributed petitions favoring a college name-change to Texas State University. AWS approved a The three students, Karl Strohmeier, resolution favoring TSU during its

AWS nominated Elizabeth Cavins, Gates Hall, for the Miss Madamoiselle IAWS representative, and Betsey Bond, Wall Hall, to attend a women's symposium at Southern Methodist University Feb. 20-21.



The liberal Communist party chief, addressing 1,500 high army officers and political workers, announced the Prague regime in recent days overcame "perhaps the most serious crisis" since the Soviet-led military invasion last August.

Dubcek thanked Czechoslovakia's army for "its resolute stand in the complicated situation." Though he spoke in veiled terms, this seemed to suggest the army's high brass had rejected overtures from his conservative opponents.

In a speech broadcast by Radio Prague, Dubcek said the Communist principle of a unified party line must be preserved.

NEWCOMERS-Duisberg Society scholars who enrolled in advertising this semester at Tech are, (I. to r.) Karl Strohmeier, responsible for export advertising for Gutbrod in Bubingen, Germany, and Macon, France; Wolfgang A. Hunold, Baden-Baden, of the advertising department of

Unilever, German branch of Lever Bros.; their counselor at Tech, Marketing Prof. Billy I. Ross, and Bernhard M. Haeder of Essen, media manager for the Coca Cola Corp. in Germany.

to the United States to study.

Ross said the Duisberg Foundation is a non-profit organization sponsored by the German government, trade unions, industry, and private contributors for the purpose of sending Germans abroad for practical training and study.

The students will study for a year, work for a year and a half, then return to Germany.

The advertising department at Tech is the only one in the country that participates in the Duisberg program, Ross said. The three students enrolled in the program last year are currently working in marketing positions in Chicago, Dallas and Houston.

IDs available

Students needing new identification cards this semester may pick them up in the cashier's office in the Administration Building Friday from 10 a.m. to 5:15 p.m. and 8:45 a.m. to 12:15 p.m. Saturday.

Fee receipts will be necessary and every student must pick up his own ID.

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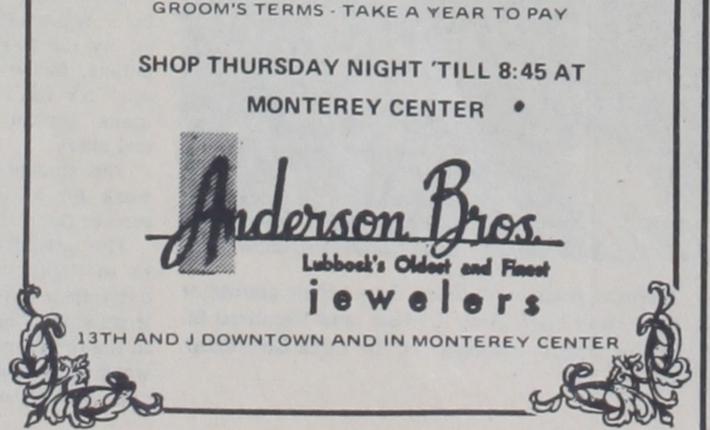
Editorials Name-change action spreads

A memo this week from Rep. R. B. McAlister

Letters



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The University Daily, Feb. 6, 1969

Intramural cage competition tightens

weeks of play,

took place Monday night as Phi loss dropped Chi Rho into a three-way tie with Army ROTC second place,

S.O.U.L. currently hold a two match up between these two will probably decide the eventual champion.

Residence Hall 1 also has two undefeated teams tied for night in a game that will help the top spot with Weymouth Hall "B" and Gordon Hall "B" sporting identical 4-0 records.

Residence Hall 2 finds Gordon Hall "A" alone at the top of the heap with a full game lead over Weymouth Hall "A" and Gaston Hall "A"

Intramural basketball contin- Delta "A" and Sigma Alpha Epues to tighten up as the teams silon "A" fighting it out for the move into their last three no. 2 spot. The Phi Psi's take on SAE this Sunday in an im-A battle of undefeated teams portant game for both clubs. Fraternity 3 League also Epsilon Kappa "A" sped past finds it crowded at the top with Chi Rho 85-43 to take over sole Sigma Nu "B" and Sigma Alpha possession of first place in the Epsilon "B" holding a game Club 1 Basketball League, The lead over Phi Delta Theta "C" PHI DELTA "D" has little and Delta Phi Epsilon "A", for breathing room at the top of Fraternity 4 with only a halfgame lead over Sigma Alpha AIR FORCE ROTC and Epsilon "D". These two clubs meet Feb. 20 in a game that game lead in Club 2 with a may decide the eventual champ. Moonrakers "A" find the goclubs coming on Feb. 13 which ing rough in Independent 1 as they lead the Satraps, Vampires and Scrubs by one half game. The Satraps met the Scrubs last relieve the congestion at the top of the league. Independent 2 has the Blues "A" team all alone at the top sporting a full game lead over

Intramural Standings				
CLUB NO, 1 Phi EK Chi Rho Army ROTC DPE ASAE KKP AKP Delta Sigma Pi	W L 4 0 3 1 3 1 3 1 2 2 1 3 0 4 0 4	FRATERNITY NO. 1 Phi Delts A Delts A Pikes A Kappa Alpha A Sigma Chi A Fijis B ATO B Beta Pi A	4 0 3 0 2 1 2 2 2 2 1 3 0 3 0 3	
CLUB NO, 2 S.O.U.L. S.O.U.L. AF ROTC Carpenter Hall D APO Phi EK Tau Beta Pi BSU DPE	4 0 4 0 4 0 2 2 2 2 1 3 1 3 1 3 2 2 0 4	FRATERNITY NO. 2 Phi Psi A SAE A Fijis A Sigma Nu A Kappa Sigma A Phi Delts B Delts B ATO A	3 0 3 1 3 1 2 1 2 1 1 2 0 3 0 3	
RESIDENCE HALL Gordon Hall B Weymouth Hall B Coleman Hall A Wells Hall A Murdough Hall A Carpenter Hall A Gaston Hall B Bledsoe Hall A RESIDENCE HALL Gordon Hall A	4 0 4 0 2 2 2 2 2 2 2 2 1 3 1 3 0 4 NO. 2	Phi Psi B Pikes B Kappa Sigma B Sigma Chi B Kappa Alpha B	4 0 4 0 3 1 2 2 1 3 1 3 1 3 1 3 0 4	
Gaston Hall A Weymouth Hall A	4 0 3 1 3 1	FRATERNITY NO. 4 Phi Delts D SAE C	4030	

Baseball losing appeal

Commissioner wants 'shot in arm'

MIAMI BEACH, Fla. (AP) - think good exciting professional missioner. Bowie Kuhn, the poised 42 year- play is the most important eleold Wall Street lawyer who is ment." baseball's pro tem commissioner, said Wednesday the acceptance with the fans, Kuhn job of restructuring the sport. plement each other. They are time has come for the sport said, "It is far more impor- Most observers think Kuhn will to take a very hard look at tant that Denny McLain and remain in office far beyond any itself. "I do not think we are Bob Gibson be household words one-year term. at a critical crossroads," he than Bowie Kuhn. The players said in answer to a question and the way the game is play. of baseball, decisions must be

at a new conference. "That ed are the most important made on the position of the is too dire and too serious. things. Think of the magic of American and National League But we are concerned about Babe Ruth years after his offices and whether to bring criticism and we are going death. Those are the most im- the minor leagues under the to understand it. portant things to baseball." "I am disturbed to see so KUHN, who came into promimuch criticism about how the nence for his role as the Nation- Wall Street firm that handles game is played. Maybe some al League lawyer in the court the National League since he

things are wrong. Maybe critics battle over shifting the Braves left law school in 1950, sees have been unfair. Maybe fans from Milwaukee to Atlanta, was no great confrontation between do care a great deal about a given a one-year contract for baseball and pro football.

0

2 1

2 2

1 2

04

03

He and a five-man committee headed by Jerry Hoffberger of Asked how he hopes to gain the Baltimore Orioles have the

> As part of the restructuring same roof.

Kuhn, who has worked for the

ball, baseball would be hurt. "baseball and football comnot essentially competitive although there are competitive aspects." "A commissioner's prime function is to protect the honesty and integrity of the game

different times of the year,"

he said. "If there was no foot-

Page 3

and then to look beyond that to special assignments as the fans' ambassador to baseball."

KUHN SAID he was very much in favor of experiments in the playing rules on pinch-hitters and pinch-runners that will be tried in spring training in the majors and during the regular game being briskly played. I \$100,000 as pro tem com- "ESSENTIALLY we play at season in some minors.

PHI DELT "A" of the Fraternity 1 League is fighting off a 'determined bid by Delta Tau Delta "A" but holds a half game lead going into play this League currently hold a one week.

Fraternity 2 with Phi Gamma meet this Thursday night.

rakers "B", and the All Stars. The Phi Delts and All Stars

Phi Delta Theta "F", Moon-

Phi Kappa Psi "A" is also Gordon Hall "D" but all that clinging to a half-game lead in could change when the two clubs

1,000-yard run. Josef Plachy

of Czechoslovakia and Olympian

Tom Von Ruden will challenge

Art DuLong, Holy Cross, is

featured in the two-mile while

pian in the high jump and Peter

2-A & 2-C

10/20/5

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Villanova takes Olympians to New York track meet

Liquori.

NEW YORK (AP) - Olympic old sophomore Marty Liquori champions Bob Beamon and will have his hands full in the Willie Davenport along with a strong Villanova University contingent are the featured performers for Friday night's 50th New York K of C track meet at Madison Square Garden.

The Golden Anniversary the field events include Ed Carmeet in this, the third of five Garden indoor attractions this Chen. season, is expected to exceed last year's crowd of 13,000.

BEAMON, the world's record holder in the long jump, has been hampered by a leg injury after winning two times in his specialty earlier in the season. Challenges will come from Charlie Mays and Norman Tate. Davenport, from Southern University, holds the world record for the 45-yard high hurdles in 5.3, set two weeks ago in Boston. He will be looking for his 10 straight victory.

Davenport will be challenged by Villanova's Erv Hall, who finished second in the Mexico City Games.

tangle Thursday night in a game that could eliminate either team from contention. The Texans of the Open game lead over second place

Sneed Hall A Fijis C 22 ATO C Carpenter Hall B 1 3 Murdough Hall B 1 3 Kappa Sigma C Bledsoe Hall B 04 Sigma Nu C

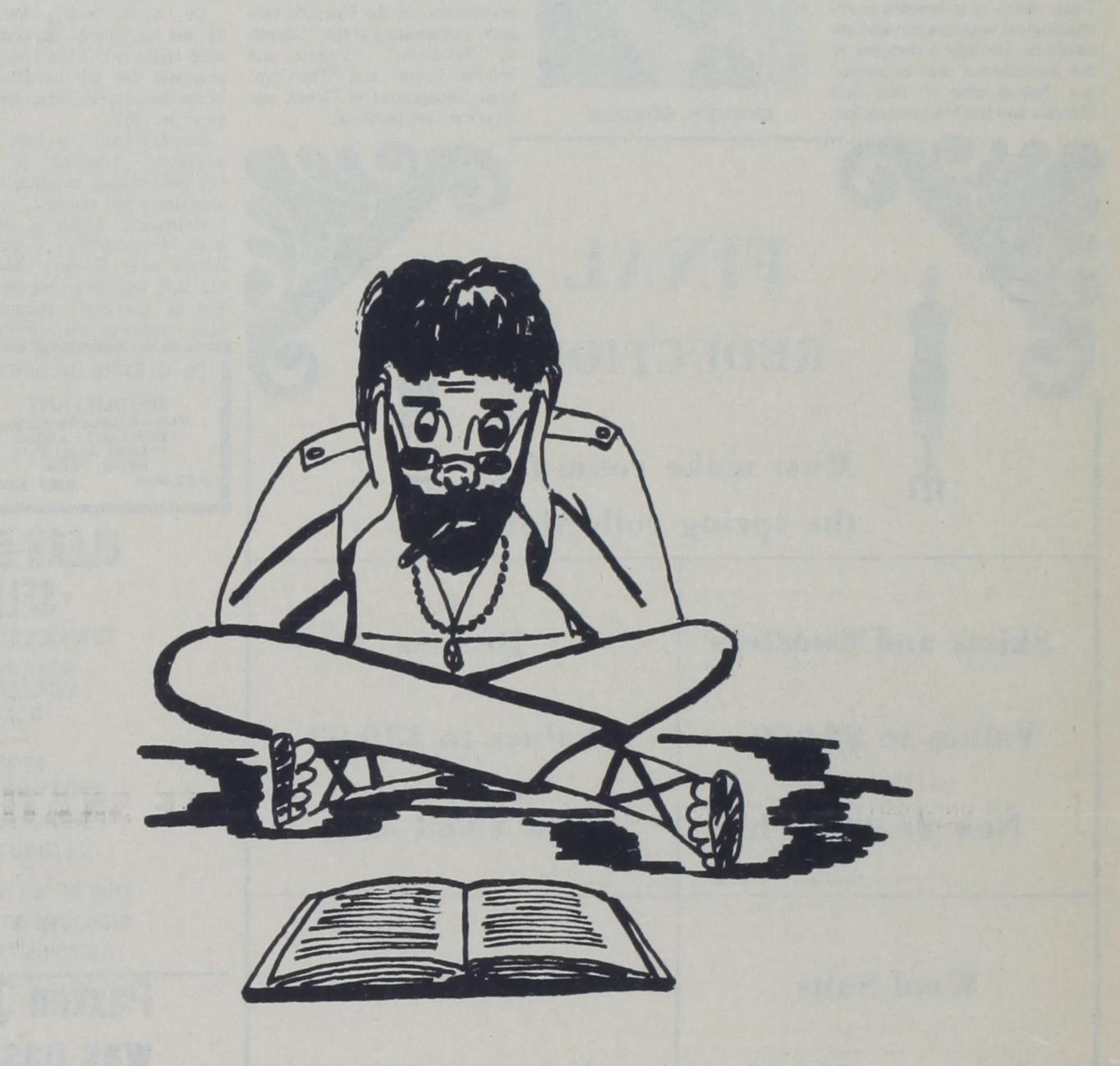
Thompson Hall A



Pikes C

22





Other Villanova Olympians are favored in their races, too. Larry James will battle for 500 honors while 19-year-



8822, Varsity Village, 598.50, PO2-1256. Marlborough Apartments, 1-2 bedroom, furnished apartments, Bills paid, Dishwashers, refrigerated air, swimming pool. PO2-5508

Unfurnished house, four rooms, bath, garage, enclosed back porch, plumbed for washer, large bedrooms, fenced back yard. Schools near. PO2-1836 2614 Dartmouth.

1 & 2 bedroom furnished apartments. 1 block from campus. Reasonable rates. Call Mrs. Blackburn. SW5-2109

The Shadows -- 2413 9th -- J 2 block from Tech, 2-bedroom furnished, \$156, utilities paid, PO2-8062, SW5-3656,

FOR SALE

For Sale: Black Muntz stereo tape play. er, 4-track, 6 tapes, 560, Call PO3-1544 after 5.

Hamilton Beach Mixer with bowls, \$7.

It happens all the time. A guy is just doing his thing. He's happy to exist. But that's about it. One day he "drops in" (sorry about that) on a **Reading Dynamics Mini-Lesson. Finds they teach** people to read faster, with better understanding and greater retention. His reading picks up, and before he knows it, bang he's dropped back in,

er . . . well you know what we mean. Does he owe it to Reading Dynamics. No. But it helped.

Tired of your present status? Let Reading Dynamics work you out of it by showing you our thing. The Mini-Lesson. Call PO2-0461 for the time of the next one.

It may ruin your status.

Electric Wall Heater, \$5. 16mm movie projector (silent) \$15. See at 2326-55th. SW9-5551.

TYPING

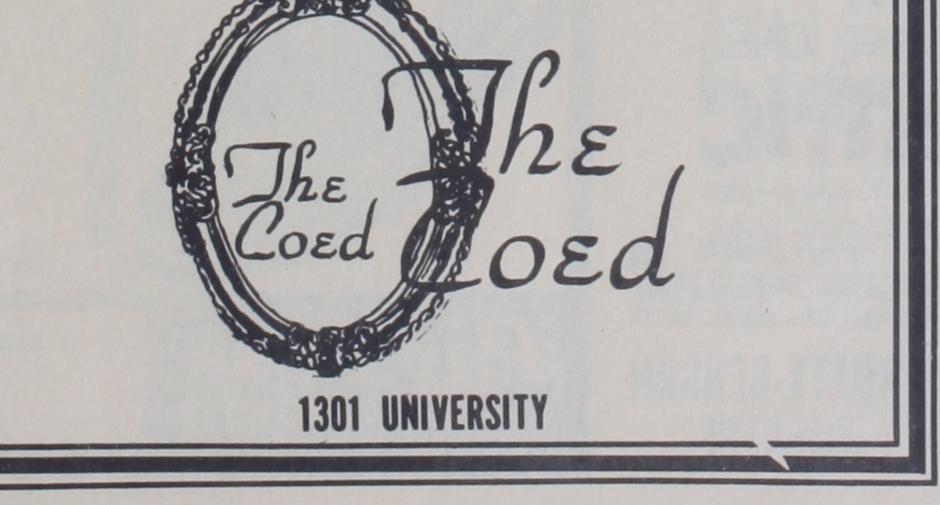
Themes - theses - dissertations. Professional typing on IBM selectric, guaranteed. Joyce Rowe, SW5-1046; Phyllis Ewing. SW2-5931

Typing -- themes, term papers, etc. Electric typewriter, fast service, work guaranteed, Mrs. Peggy Davis, 2622 33rd, SW2-2229.

MISCELLANEOUS

Ironing wanted, Shirts 15c, Pants 20c. Phone PO2-5423, 2606 Colgate, Bring hangers please.

All kinds of alterations done on men and women's clothes, Experienced, fast, reasonable, PO5-6864, PO5-6565.



(See Page 2)

The University Daily, Feb. 6, 1969 Page 4 **ICASALS** slates archaeology lecture

Dr. Cyrus H. Gordon, archaeologist who participated in the discovery of Solomon's Mines. will be on the Texas Tech campus Friday (Feb. 7) to lecture on the origins of Western culeries.

Dr. Gordon is the Joseph Fos- sisted Sir C. Leonard Woolley ter Professor of Near Eastern Studies and chairman of the Department of Mediterranean Studies at Brandeis University. His address at 8 p.m. in Tech Union is being sponsored by the International Center for Arid and Semi-Arid Land Studies as a feature of the Center's Focus on the Arts, a series of special programs dealing with cultural contributions from around the world.

The lecture will be open to the public without charge.

Dr. Gordon has spent more than seven years in the Near East, much of it devoted to archaelogical exploration and excavation, He was a member of the expeditions that excavated

the Judean city of Tell Beit

tress of Beth-Zur, as well as expeditions that explored Edom and Moab.

historic mound of Tepe Gawra and the Assyrian city of Shivicinity of Mosul, Iraq, and as-

eral of his own explorations in

in unearthing the Royal Tombs

East Mediterranean lands and He helped excavate the pre- has led archaeological study groups in the Near East. Also known for his linguistic ture in light of recent discov- baniba (now Tell Billa) in the achievements, Dr. Gordon attracted international attention when he identified the language

of the Minoan Linear tablets from Crete as Semitic, a discovery which helps to explain many of the links between early Greece and the Near East.

As a military cryptanalyst during World War II, he was codes and ciphers, an experiest in solving the lost languages of the ancient Mediterranean,

at Ur. He has conducted sev-

He wrote the first detailed grammar and dictionary of the Ugaritic language, along with the comprehensive edition and translation of the Ugaritic tab-

ROSE PRINCESS—Sophomore Phyllis Hollers of Lubbock, a home economics major in merchandising, was recently named January Rose Princess by Delta Sigma Pi fraternity.

involved in breaking enemy Grad student ence which furthered his inter- gains honor Charles T. Hallmark, gradu-

ate student in soil science, was certified as a "Soil Scientist" by the Soil Science Society of America, Jan. 23.

Dr. A. W. Young, chairman lets, culminating in the "Ugarit- of the agronomy department, ic Textbook," "Ugarit and said Hallmark is the 15th Tech Minoan Crete" and "The Com- graduate for the certification

May recommend a major **Counseling** Center advises students in problem areas

and establishment of occupa- discovers that others have needed. tional objectives, in solution similar problems and it proof academic problems and in vides a chance to learn missing is not a testing center, but a solution of personal problems. social skills, added Dr. Rie- counseling center," said Kuntz. systematic approach to his The Center also serves as a gert.

"clearance house" referring students to other service centers on campus as well as public or private agencies or dent "size up" his needs, practitioners, said Dr. James strengths, weaknesses, and E. Kuntz, director of Universi- what he wants out of his life, match seemingly suitable octy Counseling Center. This fall the Center began

operating in conjunction with dorm counselors, wing ad- dent with the aid of his counvisers and campus ministers to reach all students needing counseling, Kuntz said.

"We encourage all students with problems to come to the center, not just students with severe emotional problems," Kuntz said.

University Counseling Center cepted by his peers and the selor evaluates himself by emis designed to help Tech stu- therapist, Riegert said. ploying whatever interest indents in selection of a major Through group counseling one ventories and or tests that are "I want to stress that this

"If a counselor decides tests

In Phase II the students

cupations and majors with their

on local management's contribution to

center," added Kuntz.

The vocational counseling are needed, he may give any program is divided into two test that he wishes, but that phases. Phase I helps the stu- is not the main purpose of the said Kuntz.

- SOUL -

DURING PHASE I, the stu- perament (personality).



ing room containing a collection of occupational information materials for comparison during this phase.

The Center's role is to help the student find a means of problems, said Kuntz.

ACADEMIC COUNSELING helps the student having trouble "getting the job done" in the classroom solve his problems of learning, motivation and study and reading efabilities, aptitudes and tem- ficiency.

> The Counseling Center offers non-credit classes in reading improvement and development of study habits for and initial registration fee of \$25. Regular attendance of these classes entitles the student to take the course again without charge.



Values to \$60.00	Values to \$40.00	
Now \$26.88	Now \$12.88 each	
Blouses	All Fall Shoes	
Values to \$10.00		
Now \$2.88 each	Now 1/2 price	
Wool Coats	Slacks	
1/2 price	1/2price	

