

Editorial

UC fee hike needed

FOR 22 YEARS, THE UNIVERSITY Center fee has remained at \$5. The money generated by that fee has retired the debt on two buildings, and sustained the center's operations despite double-digit inflation, increased programming, and increased operating costs.

In the last session of the Texas legislature, a bill was passed raising the ceiling on the fee — previously \$5 — to \$10.

Construction is now underway on an addition to the University Center which will provide more theater space, additional office space, a lounge and study areas, but little in the way of increased revenue.

To meet the financial needs of the center, a \$5 increase in the UC fee is needed.

The UC Advisory Board Wednesday made the first formal move toward improving the UC's financial picture by calling for a student referendum, to be held near the end of October, to decide on the increase.

If approved by the students, the matter will go to the Board of Regents for final action at their Dec. 5 meeting.

THE PRESENT CHARGE OF \$5 was expected to generate \$5 for the 1975-1976 school year. With sales, the projected income was to be about \$867,000. Expenditures (which would be lower since these figures were based on having the strike-delayed addition in operation) were estimated at \$962,000. Even spending the reserve of \$37,000 would leave the UC in

the red by \$58,000.

If operations in 1976-1977 were continued at the present level, by which time the addition would be open, the deficit would reach \$195,000.

The possibility of incurring that large of a deficit and of leaving the UC in a weak financial position, were the reasons behind full \$5 fee increase request.

Nelson Longley, director of the UC, said the center could get by during the next year with an increase of \$3. For the 1975-1976 year, "we could barely squeak by," he said.

By going for the full \$5 increase, the renovation of the existing structure could begin. The renovation would entail tearing down some walls, refurbishing the lounge areas, and relocating the news stands.

Eventually, the fee would generate a reserve fund. Such reserve funds could be used to hold prices steady, Longley said, and "we could certainly use more money in the programs area."

IT WAS ALSO POINTED out that the salary increase effective early this year had taken everyone by surprise and had contributed to the weak financial position of the center. A reserve fund would help the center meet such future contingencies.

Additionally, the full increase would forestall the need

for calling another referendum to raise the fee. There is no guarantee that, for example, a \$3 increase would meet the future needs of the center.

"The \$5 increase is it for the foreseeable future," Longley said.

IN THE WAKE OF THE RECENT Student Use Fee increase, people will find it difficult to raise their fees another \$5. But the center has to have the additional funds. The management of the center should be credited for running the center on the \$5 fee for 22 years.

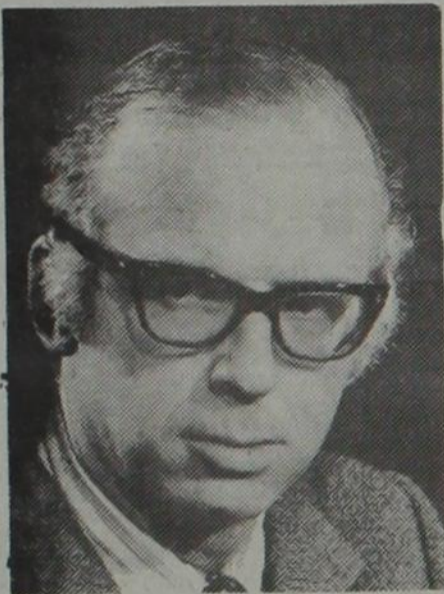
But the \$5 is a figure from the 1950s. Five dollars today buys nowhere near what \$5 bought when the fee was enacted.

No exact date for the election has yet been set. But when they do cast their vote, students should vote for the fee increase. It is needed — otherwise, the operations of the UC will suffer.

The only alternative to increasing the fee is to cut back on UC services. Operating hours could be shortened, a charge could be levied for cashing checks, programming could be cut back.

AS LONGLEY SAID, "IF WE DON'T have the money, there is no way we can operate at the same level, at the same hours, with the same funds."

—Bob Hannan, Editor



David Broder

Campaign reform act flawed

ALL BASIC REFORMS FACE A moment, early in their lives, when they either improve the level of conduct or increase the level of hypocrisy in their fields. Prohibition didn't boost temperance; it promoted bootlegging. And it looks like the spending limits in the Federal Election Campaign Act Amendments of 1974 are going to have the same effect.

Perhaps the clearest proof of that unhappy prognosis was President Ford's weekend trip to California. The President is a renowned straight-shooter, but his taxpayer-financed jaunt to the Golden Gate was a clear exercise in circumvention — if not violation — of the Watergate-inspired campaign finance reform act. And that is a pretty good indication of a fundamental flaw in the law.

That law, which Mr. Ford himself signed, sets a ceiling on spending for federal offices, including the presidency. The limit for the campaign for a major party's presidential nomination is \$10 million. As a declared candidate for the Republican nomination, Mr. Ford is operating under its constraints.

The California journey was a massive exercise in public exposure in the home state of the President's only prospective rival for the GOP nomination, former California Gov. Ronald Reagan. It included speeches to two university audiences and to three business, labor and foreign policy groups, two half-hour television interviews and a meeting with the editors of the state's largest newspaper.

But none of the expense was covered by the campaign finance act, or paid for from political funds, because there were no "political" events on the schedule. Mr. Ford carefully avoided going to the Republican State Convention in San Diego — because that would have thrown the whole trip into the political category.

Now, only an innocent would believe that Mr. Ford made two visits to California in September and has scheduled yet another in October without having a thought in mind about the Reagan challenge. In fact, among his aides, there is no effort to conceal that the ultimate purpose of this concentrated offensive in California is absolutely political — to dissuade Reagan from running, by confronting him with the prospect of an embarrassing defeat on his own home grounds.

then logic has lost its meaning. By far the best way for Mr. Ford to defeat Reagan is never to have to face him.

But none of this is "political" under the terms of the new law. Speaking to colleges, business, labor and foreign policy groups, or the state legislature — as Mr. Ford did on his previous visit — is within the official duties of the President. So the costs of these trips are borne by the government and are not charged against either Mr. Ford's personal campaign spending limit or the Republican National Committee's treasury.

DEMOCRATS COMPLAIN ABOUT THIS, but Congress is in the process of carving in the same "loophole" for itself. When the Federal Elections Commission ruled that the spending limits for senators' and representatives' campaigns applied to their privately raised office funds — used for entertaining constituents, printing newsletters or otherwise enhancing the lawmakers' image — there was a howl of protest.

The upshot is likely to be that more of the political functions of congressional offices will be paid for by the taxpayers — just as the President's California trips have been. Already the Members of Congress have increased the number of publicly-financed phone calls and trips home they allow themselves — in order to perform their official functions, and incidentally, to stretch their campaign spending limits.

It is easy to assail both the President and the congressmen for hypocrisy, but the real problem is in the law. So long as the sources of private campaign contributions are disclosed and their size limited, as the new law does, there is no useful public policy goal to be achieved by restricting campaign spending.

AS DAVID W. ADAMANY AND GEORGE E. Agree say in their excellent new book "Political Money," the "overall spending limits are neither wise nor constitutional. They limit the cross fire of debate and ... are usually unworkable."

The answer is not to bar the President or anyone else from campaigning in California. The answer is to repeal the useless limit on campaign spending and let Mr. Ford and the others play politics at their contributors' expense, not at ours. Campaigners should not be made into bootleggers.

Correction

The headline on Wednesday's column from William F. Buckley, Jr. was inaccurate. The individual mentioned in the story was the opposition leader, not the prime minister.

In the editorial, the name of the attorney is Mike Worley, not Whorley.

THE UNIVERSITY DAILY

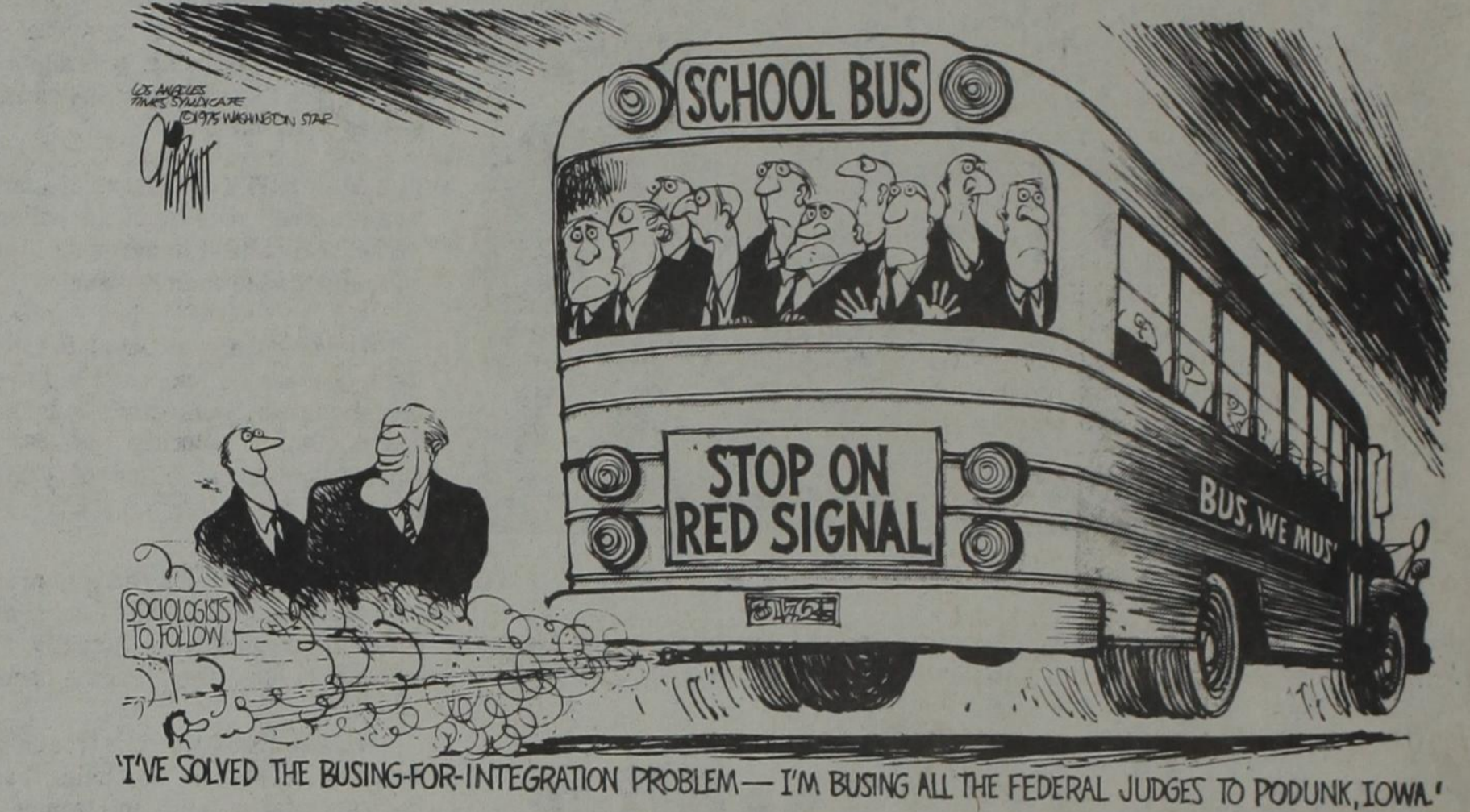
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"It's this newspaper's business to raise constructive hell."



Letters

Change questioned

To the editor:

We are a group of concerned students (The attached petition had 100 signatures.—B.H.) who are writing in regard to the name change controversy that has been causing such an uproar lately. Unfortunately, all that has been presented, both for and against, are basically emotional reactions. We would like to know a few facts.

It has been brought to our attention that the cost of such an undertaking is both astronomical and totally senseless. We feel that it is senseless because at this time no figures have been presented. Exactly what would this cost be to the state, the university, and ultimately the individual student? Would there be a substantial improvement to merit such a change?

We would also like to know why certain people are so determined to change the name of this school (excepting that very shallow reasoning that the name "Tech" fails to describe the vast scholastic scope of the University). We are wondering if those advocating the change are merely a "loud minority" who have nothing better to do than stir up a lot of dust that should have been settled six years ago or if they truly represent the majority of feeling on this campus. We believe that it is not the name of a university that gives it respect and prestige, but it is the people involved with it and what they accomplish. Those people who are willing to change the name of their school simply to "resolve several conflicts" are too wish-washy to attend any university of renown. To go along with something merely to avoid conflict shows a disgusting degree of apathy.

It has been argued that changing the name of Texas Tech would increase the amount of enrollment. If a student would

choose a college merely for its name, rather than what it has to offer, it is apparent that that prospective student should not be going to college in the first place.

If the name of this University is changed, we feel that it would be unfair if the students did not have a hand in the voting. There are quite a few of us who feel that the name Texas State University not only lacks imagination, creativity, and individuality, but it sounds like the name of an institute of prison reform. Of course, if students are not allowed the freedom to express their opinion, i.e., in a vote, then this University is no better than a prison and deserves a name that depicts it as such.

And to those intellectual pros who advocate the change — if you had a last name that was German, but you resembled and behaved like a Frenchman, would you change your name to fit your physiognomy?

Barbara Pogue
Kay Bell
227 Wall

About letters

- The University Daily provides space for comment from the University community through its letters-to-the-editor column. Letters will be printed as space permits. All letters must be:
- Typed, Double-spaced on a 65 character line
 - Include the name, address and telephone number of the writer(s)
 - Be signed by the writer(s)
 - Addressed — To the Editor, The University Daily, P. O. Box 4080, Texas Tech University, Lubbock, Texas 79409
- The University Daily reserves the right to edit letters for length and libelous material.

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by Garry Trudeau



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Flick review

'Singing' gloriously 'in the Rain'

By WILLIAM D. KERNS
Fine Arts Editor

I missed SINGIN' IN THE RAIN on its initial release, but I've got what I think is one of the best excuses in the world ... one of bad timing. You see, this now - immortalized MGM musical came out in 1952. So did I. That is, I was about three months old when it premiered.

But that was '52, and now - thanks to a lavish interest in the past generated by "That's Entertainment!" and despite Fox Theatre ads which manage consistently to misplace Doris Day into the picture - this multi - star picture has earned a full theatrical re-release and all the applause a new generation can offer. And I use the word 'earn' quite intentionally because "Singin' In The Rain" remains one of the funniest, most successful and marvelously entertaining films of this century.

Laughs are frequent but, believe me, no one is laughing at the techniques of the past. We laugh with the characters, not at them. We enjoy the songs on their own merits, not for the sake of nostalgia or cinema history. And we admire the direction, the dancers and the dialogue because, quite simply, it is impossible to do otherwise.

Sure, the props and trends of the '50s are there (take for example the film's cry of "Hey, we're in color" vocalized through a rainbow of costumes), but none of this detracts from the riotous humor. My point? Those who hear the film's title usually admit "That WAS a great movie" ... while those who actually see the picture for themselves declare "That IS a great film." The film has survived. Simple as that.

The film's story follows Hollywood's changeover from silent films to movies with sound. Gene Kelly plays a silent film star whom the

press has linked romantically to his co-star, portrayed by Jean Hagen. But the latter's voice is so pathetic as to be hilariously dangerous and only help from girl singer Debbie Reynolds (not Doris Day) and piano plunker Donald O'Connor keep Kelly's and Hagen's mutual careers from being dashed to the rocks with the release of their first talkie.

This is the backdrop, and a slew of actors make the most of it in a film which somehow scatters funny jokes and one-liners without ever resorting to toilet humor. Hoofers, not hookers, are spotlighted, and lines like "I can't understand it. This car hasn't given me a lick of trouble in six hours" and unexpected song inclusions like "Hoop-de-doodle-doodle" still succeed in cracking up entire audiences.

Casting is top-notch with Kelly - a man on the same level as Astaire, only in a different class as his dancing is more athletic - standing out. His classic "Singin' In The Rain" number is nothing short of fun to watch. And if his serenading of Reynolds on a deserted soundstage, complete with "5,000 watts of starlight," doesn't put romance back in the movies, then there's no hope for the sentimentalists.

Donald O'Connor, using couches and chairs for props (as was a Kelly trend), is a positive human generator of energy and comedy as he tickles ribs with his singing and dancing and wincing to "Make 'Em Laugh." He also has most of the funny lines, at one point describing Hagen with "She can't act. She can't sing. And she can't dance. A triple threat." In fact, the only thing better than Kelly hoofing it is Kelly and O'Connor hoofing it together ... which we get plenty of, thankfully.

Debbie Reynolds, just past the kid stage in '52, handles herself well, and Jean Hagen is a scream as the daffy silent

star who talks like a hashouse waitress and sports logic like "I make more money than Calvin Coolidge put together."

Yet another important lady also makes an appearance, and anyone who fails to recognize the long legs and graceful movements of Cyd Charisse during the film's "Broadway Melody" dancing duet has yet to recognize perfection.

Add to these supporting players like Kathleen Freeman (remember her appearance at our local dinner theatre?) as a diction coach, Rita Moreno (later a star in her own right) in the minuscule role of a snitch named Zelda and the outstanding scope of co-directors Kelly and Stanley Doren, and you've got yourselves a whale of a studio - made entertainment.

Indeed, "Singin' In The Rain" is a movie even tone-deaf people could love. It is a film for the masses, not just for song-and-dance fanatics. It is a movie to which TV can do no justice, and movie nuts should consider themselves lucky to be handed an opportunity to see it without commercial interruption.

In this age of "Blazing Saddles" humor and "At Long Last, Love" musicals, my dad once told me (the usual lecture, I thought) about those enjoyable musical happenings of the past. Now Gene Kelly and Donald O'Connor and Cyd Charisse have reappeared to back up his claim.

Clever guy, my old man. "Singin' In The Rain" is currently playing at the Fox Four. Rated G. Admission price: \$2.50.

KTXT LUBBOCK

FILM FACTS: "Singin' In The Rain." Stars Gene Kelly, Debbie Reynolds and Jean Hagen. Directed by Gene Kelly and Stanley Doren. Screenplay by Adolph Green and Betty Comden. Photographed by Harold Rossen. Edited by Adrienne Fazan.

Also: Upcoming films at the Fox include a trio of Friday openings in "A Woman Under the Influence" (first Lubbock theatrical release), "2001: A Space Odyssey" and "Luther." Later bookings include "Doctor Zhivago," "Gone With the Wind," "Fantasia," "Three Days of the Condor" and "Snow White and the Seven Dwarves."

Then they will, then they won't

By WILLIAM D. KERNS
Fine Arts Editor

There once was a movie where a leading character says there's nothing worse than a girl who says she will, then she won't, then she will, then ...

A lot of popular recording groups are acting the same way nowadays, as the University Center learned that Seals And Crofts - who had already signed a contract - have cancelled their

already announced Oct. 3 engagement in the coliseum. Their reason?

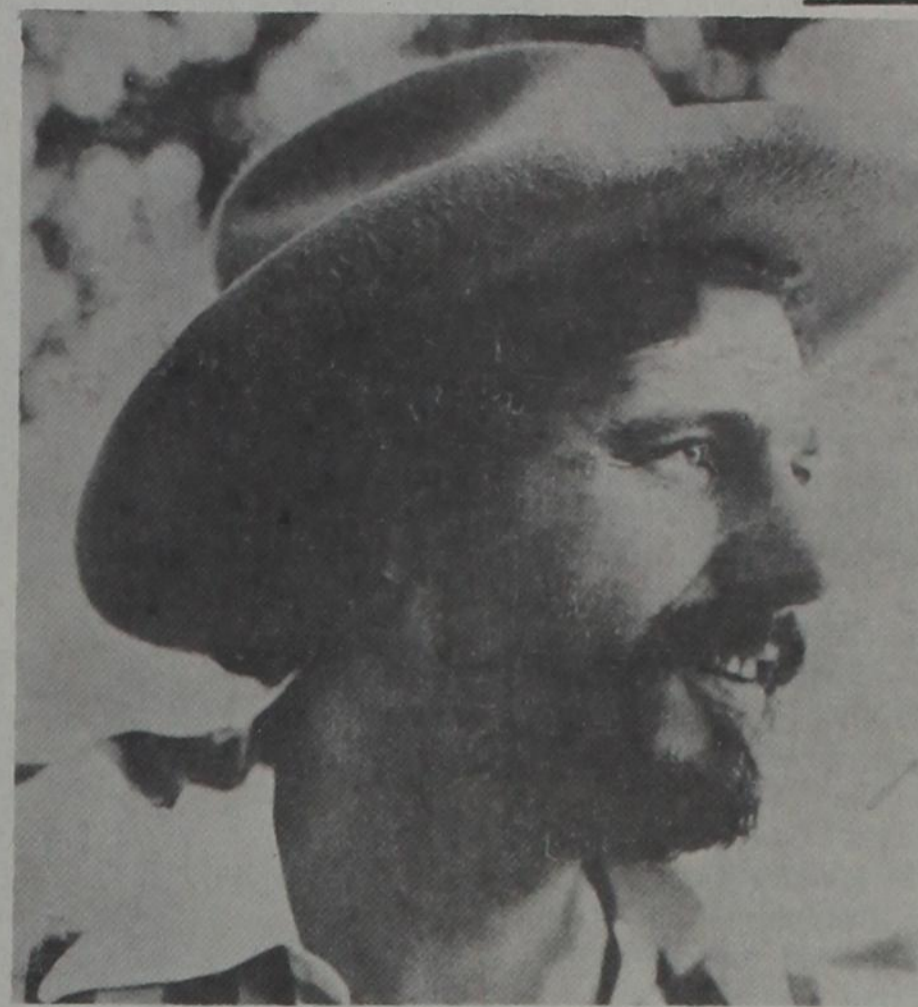
Well, UC activities advisor Cheryl Kloesel said the reason given by their promoter was that they are dropping the Lubbock concert because "they (Seals and Crofts) are too tired and want to spend the weekend with their families."

The UC entertainment committee hasn't had much luck finding a replacement. But they have been trying.

Pure Prairie League was almost confirmed for an October date, but state law prohibits the UC from signing musician's contracts ... and PPL would have it no other way.

Kloesel says, though, that other recording artists have already been contacted, and that the UC will stage concerts in October and December for sure.

If the groups aren't "too tired," that is.



Jerry Jeff

Jerry Walker is scheduled for the Lubbock Municipal Auditorium Oct. 9, and reviewer Doug Pullen hopes Walker's personal appearance will be better than Walker's recent album, which Pullen says fails to hit.

Album review

Walker 'covers up'

By DOUG PULLEN
Fine Arts Staff Writer

Since JERRY JEFF WALKER and his brand of country and western music are somewhat of a legacy in this and other areas, his newest album, "Ridin' High," should come as a disappointment to his fans.

Walker, who is scheduled to appear in Lubbock Municipal Auditorium Oct. 9, has failed to show any real emotional content in this lp's material. Though Walker wrote only two of the 10 songs on this disc, he has managed to annihilate what could be some very beautiful and introspective C & W music.

One of the more interesting aspects of "Ridin' High" is not the music (although it should be) but the liner notes that accompany each song. Of particular interest is what Jerry Jeff has to say about his song "I Love You."

He wrote: "The nicest way to remember someone is in a song, because everytime you sing it they are always there with you again." Beautiful. Unfortunately, the song "I Love You" and most of the other numbers on "Ridin' High" are poorly performed. The musicianship ranges from average to catastrophic. As for Jerry Jeff's singing, Sonny Bono could croak better.

Opening cut "Public Domain" (written by Bob Livingston) is the best song featured on this album. Judging from the title, one can figure that it probably involves some chiches, Texas and dope. It does, but it has a rather nonchalant attitude to it that makes the song so realistic. It tells of biting "the Big Apple," drinking with ladies of the evening and running from Snow White in Los Angeles. The chorus is perhaps the most typical portion of the song: "It's all just public domain. It makes sense to get into the rain." Well put.

After that, though, the rest of the disc falls short. Beautiful, melodic songs (yes there are a few C & W songs like that) are foiled. Sometimes the delivery is bad, or the back-up musicians turn a serious song into a comic one, and so on. There is some writing here that was really wasted. Guy Clark's "Like a Coat from the Cold" and Canadian exile Jessie Winchester's "Mississippi You're on My Mind" are slaughtered on his lip.

The most explicit way to describe Jerry Jeff Walker's "Ridin' High" is that it is a facade, a sell out. Jerry could be doing so much better. Somehow it seems that Walker is trying to cover up something, trying to admit something without admitting it. Maybe that will come out on his next album.

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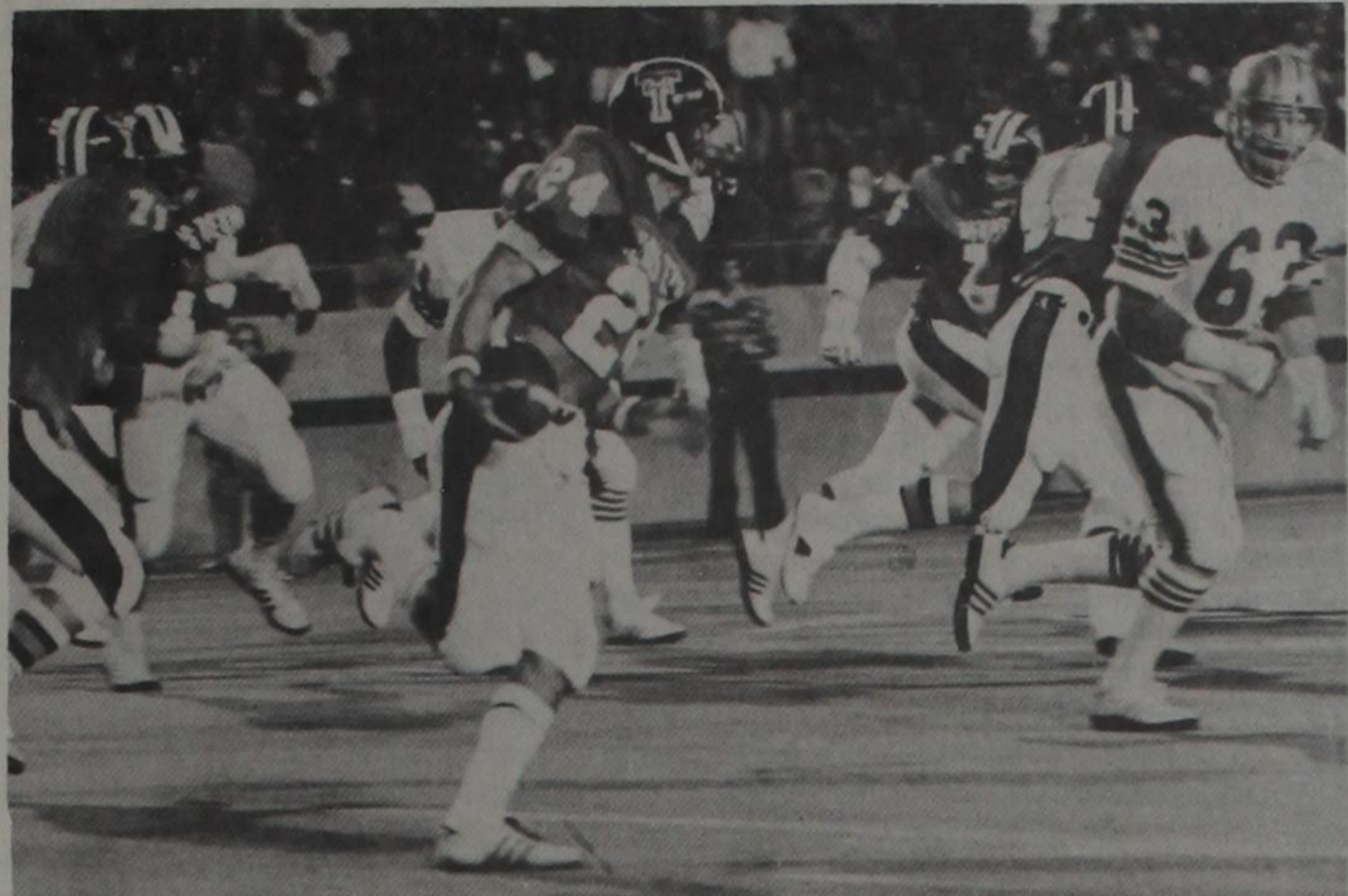
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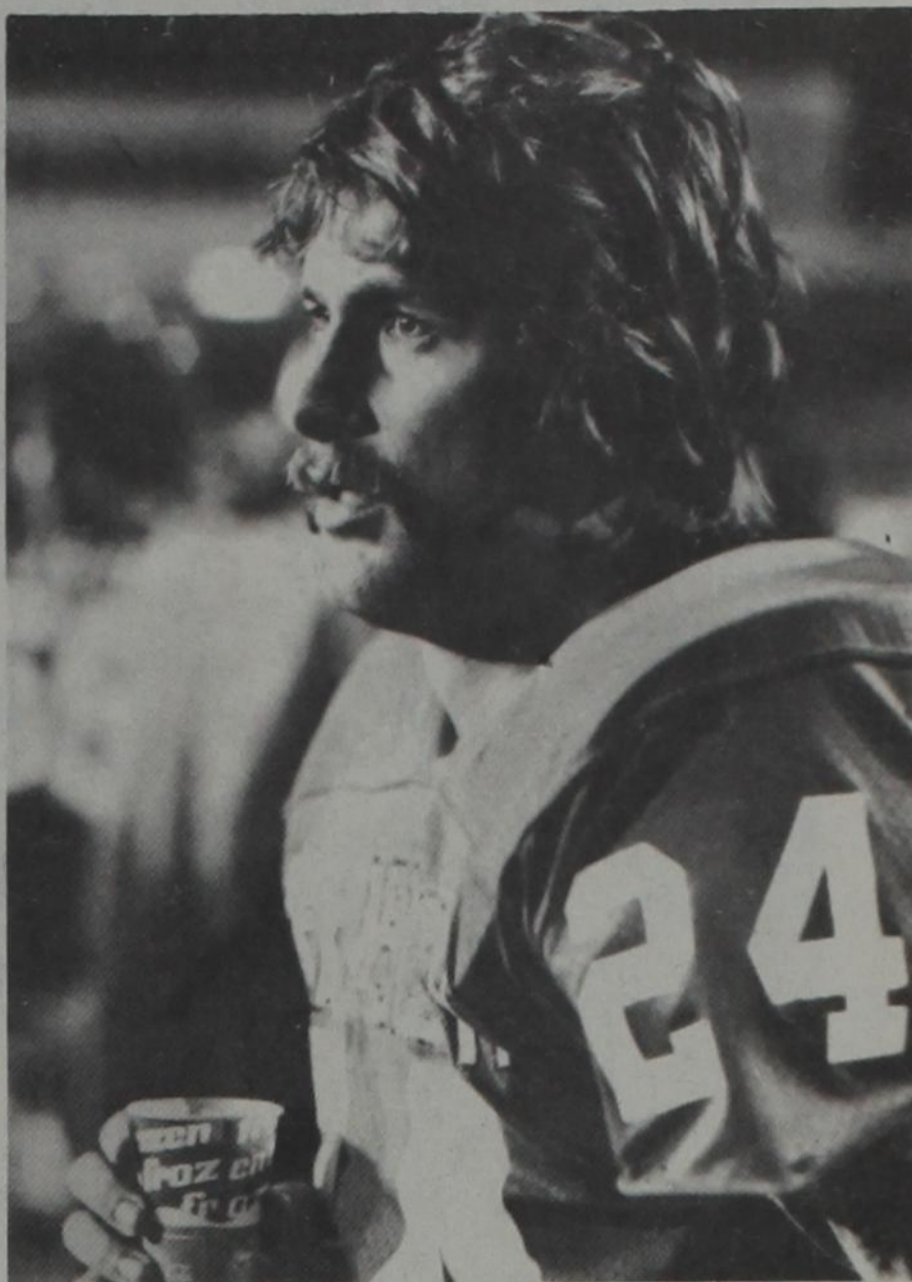
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The healthy

Saturday's game with New Mexico wasn't the healthiest night for defensive backs. Tony Green was the only starter from last year who escaped the contest injury-free plus also

came up with a third quarter interception (above). After the interception, Green takes a break on the sidelines (right). Photo by Larry Jayroe and Norm Tindell



The injured

The not-so-lucky defensive backs were Curtis Jordan (right) and Selso Ramirez (below). Jordan sat out most of the second half with a sprained ankle while Ramirez was put out of action with a broken cheekbone. Jordan is expected to make the trip to Austin for the Tech-UT tussle but Ramirez will be out of uniform for at least two weeks. Taking the duo's places will be Larry Dupre and Craig Harris who both filled in admirably in the Lobo contest. (Photos by Norm Tindell)



Gamble pays off for Poke rook

By DENNE H. FREEMAN
AP Sports Writer

DALLAS (AP) — It occurred to rookie punter Mitch Hoopes of Arizona that a split second decision he made Sunday could have cost him his job.

"Yeh, it crossed my mind that rookies have been cut for less than that ... it doesn't take much to get cut around here," said Hoopes.

Hoopes was referring to a desperate gamble he took in the second quarter of Sunday's 18-7 National Football League upset of the Los Angeles Rams.

"I THOUGHT the Ram player coming in from my left was going to block the ball," said Hoopes, who was supposed to punt on fourth down with 13 yards to go. "I knew Los Angeles certainly wasn't expecting it (a run) because I knew coach Tom Landry wasn't."

"I was lucky that the yard sticks were on our side of the

field. All I could think was making that yardstick. I must have run what would have been the equivalent of four seconds flat in the 40. I made it by inches."

Dallas went on to kick a field goal and set in motion a rout of the Rams.

Ironically, Hoopes' biggest competition in training camp was also the punter for Los Angeles Sunday — Duane Carrell, the regular punter for the Cowboys in 1974.

"I FIGURED Carrell would give them some tips on what they (The Rams) thought my weaknesses are ... I knew since I was a rookie they would test me," added Hoopes. Landry congratulated Hoopes on the play "because he made it" then cautioned him not to try it again.

"It works once and it doesn't work the next nine times," said Landry. "However, there's no doubt after looking

at the films that the ball would have been blocked."

Hoopes was an all-star half back at Benson, Ariz., which played Class B ball.

"THERE WERE about 250 kids in high school and 25 or 30 came out for the team depending on what was happening that week," said Hoopes. "I got a scholarship to

IM flag football gets underway

The Red Raiders aren't the only football team on campus concerned with a winning season. To be exact there are 113 teams excluding the Raiders and the Picadors.

The 113 teams will vie for All-University honors in this year's flag and touch football competition sponsored by Recreational Sports.

Both the Men and Women's Intramurals have reported an increase in total teams and participants for the fall competition. Totals for both departments are 43 flag and 27 touch football teams for the men, and 33 flag football teams for the women. Total participation of individuals is estimated at 3,000.

THE TEAMS are divided into four separate divisions: greek, residence hall, club, and independent. Each division is divided into leagues that play a round-robin

play defensive back and punt at Arizona but I ended up punting."

Asked if he had any other talents besides punting and running, Hoopes said "I'm not a bad passer. I threw the halfback pass in high school. I think I'll let Coach Landry call any running or passing plays from now on. I took a gamble once and I was lucky it paid

off."

Hoopes is one of the 12 new faces on a young but eager Cowboy team.

"It was a mild surprise that I beat out Carrell," said Hoopes. "But I think I'm just a better punter than he is."

There's no doubt about which one is the best runner.



Tech volleyballers host Howard County tonight

By ANGELA SHEPHERD
UD Sports Writer

The Texas Tech women's volleyball team opens its home season here tonight when they host Howard College at 7:30. The game is scheduled in the Women's Gym.

The Raiders will try to improve on their 0-1 record; that loss resulted from a WTSU surprise attack.

"We've been concentrating on receiving serves," says Coach Janice Hudson. "We had trouble returning serves against West Texas and it cost us."

HEADING TECH'S offensive attack will be 6-foot senior Mary Alice Campbell, a Sul Ross transfer; sophomore Lisa Love from Arlington (Sam Houston); and Debbie and Dotty Johnson of Richardson (Berkner).

Leading the Howard College offensive will be freshman Helen Ray and sophomore Theresa Caffey.

"We're expecting a multiple offense from them," says Hudson.

Noting that the team is young, she also stressed the team's strong blocks and flexible offense. They take advantage of the short center spike fairly often.

Following tonight's game, Tech will host McMurry, Sul Ross, Odessa College, Abilene Christian College and WTSU for weekend play Friday and Saturday.

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Bevo knocker slates UC talk

By JEFF KLOTZMAN
UD Sports Editor

Gary Shaw, one of Darrel Royal's favorite (?) football players will be on campus tonight to speak on "Football Mentality" at 8 p.m. in the University Center Ballroom.

Shaw's controversial bestseller, "Meat on the Hoof," was an in depth analysis of Royal's football program from the freshmen team to the training room.

He played football under DKR for four years although he never was a starter. Injuries marred most of his collegiate career.

SHAW WAS AN all-district performer in high school football his junior and senior years, and received full scholarship offers from 15 major universities. Shaw says that most of his athletic talent was on the baseball diamond but he decided to play football because the pressure was definitely in that direction.

Shaw was a starter on the freshman team, and started both spring intrasquad games his sophomore and junior year. He was listed as a second-string left guard. After completing spring training his sophomore year, he developed a heart problem and a separated shoulder which kept him out of most varsity activity.

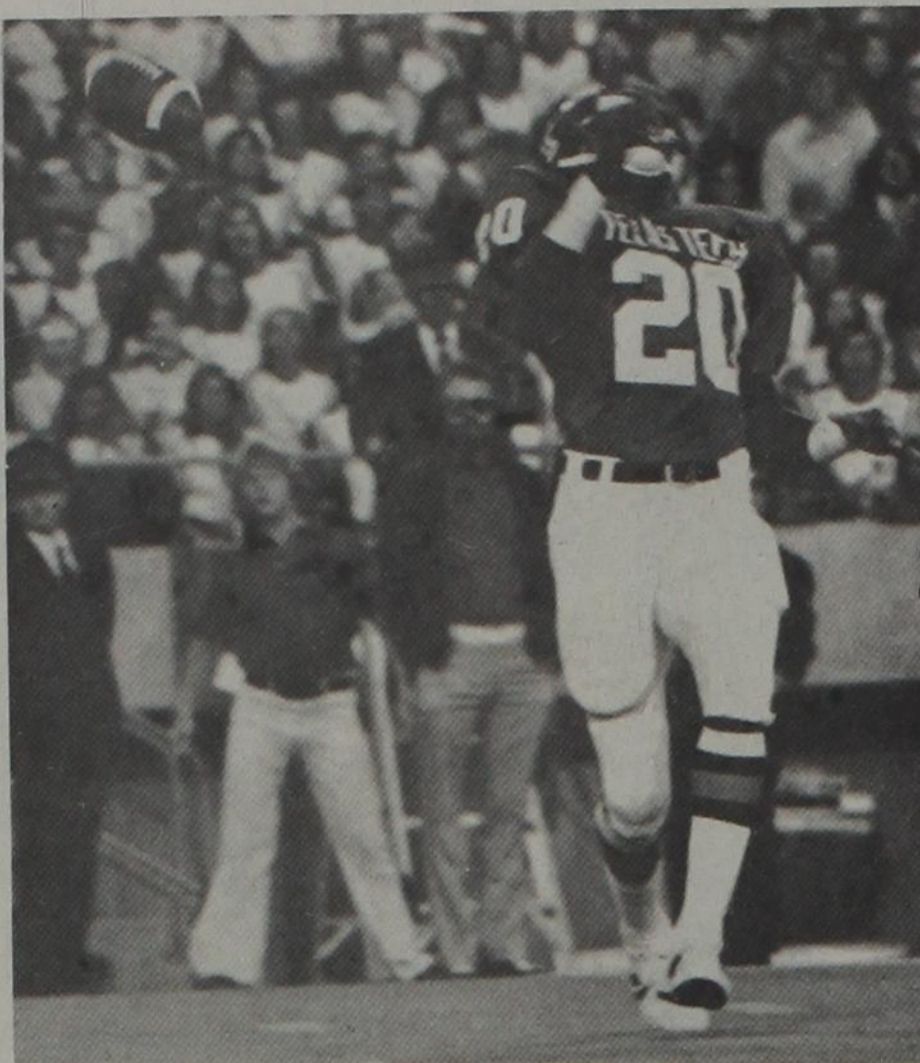
Shaw describes himself as the "all-American boy who lives next-door." He was a class officer in high school, most popular boy in the senior class and also student citizen of the year.

However, college football made him break apart from his teammates and he said he became very disenchanted with his football world. This split and confusion led to a nervous breakdown which eventually hospitalized him. After therapy he began writing poetry and decided to write about the humiliation he had suffered while playing Texas football.

HIS BOOK gives an insight to the "macho" world of the football player, the side of football the fan never sees — debasing initiation rights, punishment drills for those who didn't live up to potential and flunk out courses; all designed to retrieve a wasted scholarship.

Shaw said that with the aid of therapy, he was able to understand how destructive our obsession with winning can be. Or as Darrel Royal once said, "A coach likes to have a lot of those old pigs who'll grin and jump right in the slop for him."

Tickets for Shaw's talk are \$1 for students and \$1.50 for general admission.



Not to be ignored

The fourth and final member of Tech's secondary had an up and down night against the Lobos. Eric Felton was tested by Lobo quarterback Steve Myer and made several outstanding plays. He was burned for one touchdown pass early in the contest. (Photo by Darrel Thomas)

Rothenberg picks Horns by 10

By FRED ROTHENBERG
AP Sports Writer

NEW YORK (AP) — The only thing that seems to change about the Rose Bowl is the roses.

Although the college football season is only into its third full week, it seems as though Pasadena will be getting Part Four of that continuing series, "New Year's Day with Ohio State and Southern Cal."

It's happened the last three seasons, with the Rose Bowl — the showcase game between the best from the Big 10 and the Pacific 8 — rerunning that old favorite, the Buckeyes against the Trojans.

OHIO STATE, the Big Ten titan, is once again playing its bully boy act in the Midwest, while Southern Cal, the Pacific 8 elitist, is still kicking sand over its foes on the West Coast.

More of the same is expected Saturday when No. 2 Ohio State gives North Carolina a dose of northern inhospitality 42-12 and No. 3 Southern Cal burns Purdue 27-7.

NO. 1 OKLAHOMA AT MIAMI, FLA.: The Sooners hope Florida's fun and sun will bolster a sagging offense that only piled up 46 points last week after 62 the week before. The sky's the limit here ... Oklahoma 72, Miami 6.

TEXAS CHRISTIAN AT NO. 4 NEBRASKA: In picking Indiana over Nebraska last week, I missed by a mere 46 points. Maybe the pick made Indiana overconfident. In any case, the gracious Cornhuskers awarded me the game ball. If they fill it with hot air, it would be appropriate ... Nebraska 49, TCU 0.

WISCONSIN AT NO. 5 MISSOURI: The Tigers remember last year's 59-20 pasting by Wisconsin. The Gadders remember it better ... Wisconsin 30, Missouri 17.

TECH AT NO. 6 TEXAS: New Tech Coach Steve Sloan has a winning smile but his best recruits are at his old school, Vanderbilt. Darrel Royal has a winning smile and his best recruits are here ... Texas 24, Texas Tech 14.

ILLINOIS AT NO. 8 TEXAS A&M: The first game ever between these two teams. Illinois wonders why now ... Texas A&M 23, Illinois 12.

BAYLOR AT NO. 9 MICHIGAN: The first game ever between these two teams. Baylor wonders why now ... Michigan 24, Baylor 7.

NO. 10 UCLA AT AIR FORCE: The Bruins may lack patriotism but not football talent ... UCLA 42, Air Force 10.



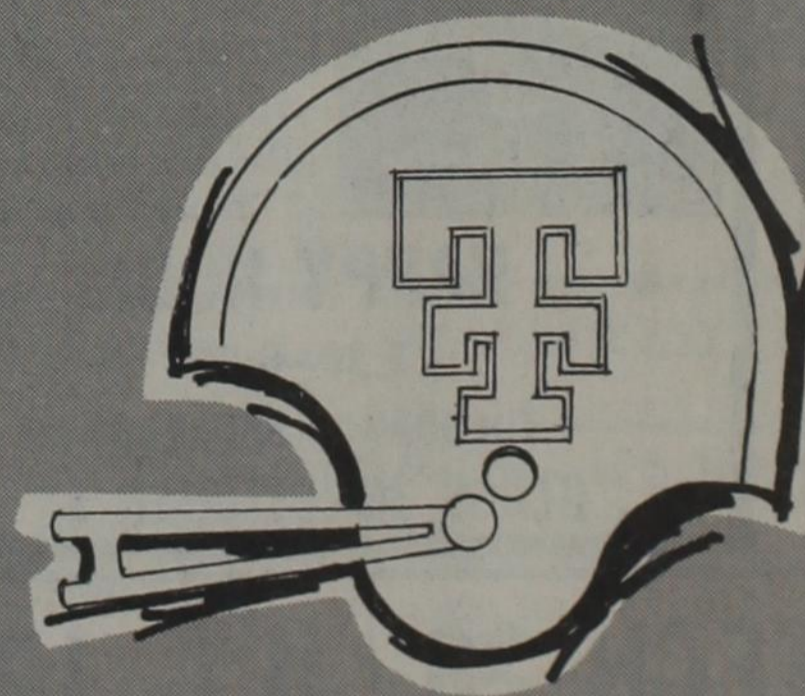
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Grads' American job dream: alive, but not too realistic

By SUSIE LEATH
UD Staff

The American Job Dream — the idea that the college graduate can get the job he wants, where he wants it, for a reasonable salary — is alive today, but several company representatives warn that a college education does not always provide the grad with the equipment he needs.

And the "ideal" jobs that are available may have stiff competition among applicants, the business men indicated.

That was the conclusion of representatives speaking to a business symposium conducted by Tech's student chapter of the American Marketing Association.

The illusion students have of the perfect job is not totally realistic. According to Richard Dunn, executive recruiter for a large department store chain, "It is

unrealistic for them to get what they want, exactly. It is a give-and-take situation."

"Texas has a good employment markets," he added.

It is no illusion that jobs do exist, according to T. C. Heber, employee relations manager for a major oil company.

"Competition for jobs is great. We don't go to campuses to maintain an image. You damage yourself if you go to campuses and talk about jobs that aren't there," Heber said.

Steve Jarnigan, executive for a real estate development company, said "a lot of professors should not be teaching without practical knowledge. If they were put in the business situation, they couldn't swim."

The fantasy that a college education fully prepares the student for his job is unrealistic, according to

Jarnigan.

"Colleges are leaning more towards theory than we'd like to see," said Roger Blake, representative of an international construction firm, speaking to the symposium.

Despite the shortcomings suffered by higher education, the quality of job candidates out of college is definitely improved, according to Bob Watkins, personnel manager for a hospital supply company.

In pursuing the job dream, performance is what counts. According to Dr. William Pasewark of Tech's business education department, "No matter what the degree is, recruiters want people who will produce."

Robert Ullum, vice president and commercial loan officer of a major Houston bank, said, "In banking, the American Job Dream is more alive today than it has been in the past."



Moshe Dayan

Gen. Moshe Dayan's visit Saturday could give students almost a first-hand insight into some of the most pressing problems of the Mid East. A question and answer session will follow Dayan's speech. The speech begins at 8 p.m. Saturday in the Lubbock Municipal Auditorium.

Possible national recognition for Tech

Dayan to discuss Mid East

By CLIFFORD CAIN
UD Reporter

Gen. Moshe Dayan is expected to give his views on the new Egyptian - Israeli peace agreement and other events when he comes to the Lubbock Municipal Auditorium at 8 p.m. Saturday as part of the University Center's Speaker Series.

The offices of Cultural Events and UC Programs are sponsoring the program.

Dayan will speak on the role of the world powers in the Middle East, plus interpret and analyze current news from the Middle East. After Dayan speaks, there will be a question and answer session.

According to Mary Beth Boring, advisor for cultural events, Tech is the seventeenth stop in Dayan's 26 — university tour.

Dayan will bring some national recognition to Tech, Boring said.

The man himself is surrounded by legend as being a most versatile leader and personality, according to advance publicity. At one time or another, Dayan was a military strategist, law graduate, government leader, farmer, archeologist and former minister of defense for Israel.

Dayan's military role began as a member of the Haganah, the underground Jewish defense organization established during the British Mandate in Palestine. He suffered the loss of his eye during World War II while a Jewish volunteer for the British Army.

Sporadically, he has served his country as a military leader. In the Israeli War of Liberation in 1948, Dayan served as a commander on several of the war fronts. While serving as a United Nations representative, Dayan was recalled to Israel to take the position of chief of staff of Israel's Armed Forces.

During his Six-Day War, he served as minister of defense.

Since the Six-Day War, Dayan has retired to take a position as a member of the Labor Party in the Israeli parliament, Knesset.

In a telephone interview from his New York hotel 11 days ago, The University Daily talked with Dayan about several topics concerning Israel, such as the peace agreement and introduction of American civilians. Dayan said the agreement was workable, but not the best possible because it brought the parties no closer to peace.

According to Dayan, the introduction of American civilians into the conflict as peace keepers will not precipitate another Vietnam because "you will pull out your people before anything serious happens."

Tickets for the 8 p.m. speech may be purchased in advance at the UC Ticket booth or at the door at 6:30 p.m. Saturday.

Nova studied by Riherd

By DEBBI WHITNEY
UD Reporter

If you had looked up at the sky on Labor Day weekend, you would have noticed an especially bright star that is currently being studied by Paul Riherd, an assistant to Dr. Preston Gott, associate professor of physics.

Riherd has photographed the star, called a "nova," twice trying to identify it. A nova is an outburst of a previously unseen star. There have been only about six conspicuous novae in the 20th century, according to encyclopedias.

Riherd first photographed the star Sept. 3. It was visible then only through a telescope. He photographed it again 10 days later, and the picture showed the same star field as in the first picture except for the Nova.

Riherd estimated that the star is 1,000-2,000 light years away. The star is a part of the constellation Cygnus.

According to Riherd, the star's brightness dropped rapidly after it was first seen with the naked eye Aug. 30. It is possible that the nova will brighten again, but again it will have to be seen through a telescope.

The brightest nova this century was Nova Aquilae in 1918, Riherd said. He stated that 20 or 30 novae are seen every century, but usually are too faint to be significant.

Any student can see the nova pictures at the Astronomy Club meeting at 7:30 p.m. Sept. 29, in the Science Building, room 111.

Pet conference to eye basics

Lubbock's first annual Pet Animal Health Conference, open to the public, will take place Saturday afternoon, Oct. 4, in the Coronado Room of the University Center.

The conference will deal with pet population control, diseases, nutrition, animal behavior and obedience training, and legal factors involved in pet ownership.

John W. Allen, doctor of veterinary medicine, is moderator for the four-hour program. Dr. Allen is a member of the Tech animal science faculty.

He said the conference will provide basic information for pet owners. The emphasis will be on the care and handling of dogs although cats and other pets will be considered during the discussions.

"We expect this to be the first of several such conferences," he said. "Many people acquire pets without

realizing the amount of care and attention they require. When they recognize the problems involved, they often have difficulty in locating answers. The conference will provide these answers."

In Allen's view, pet ownership can be "one of the most rewarding of life's experiences" if animals are properly cared for and handled. If the animals are mistreated or improperly cared for it is tragic for them, he said, and a sad experience for the people involved.

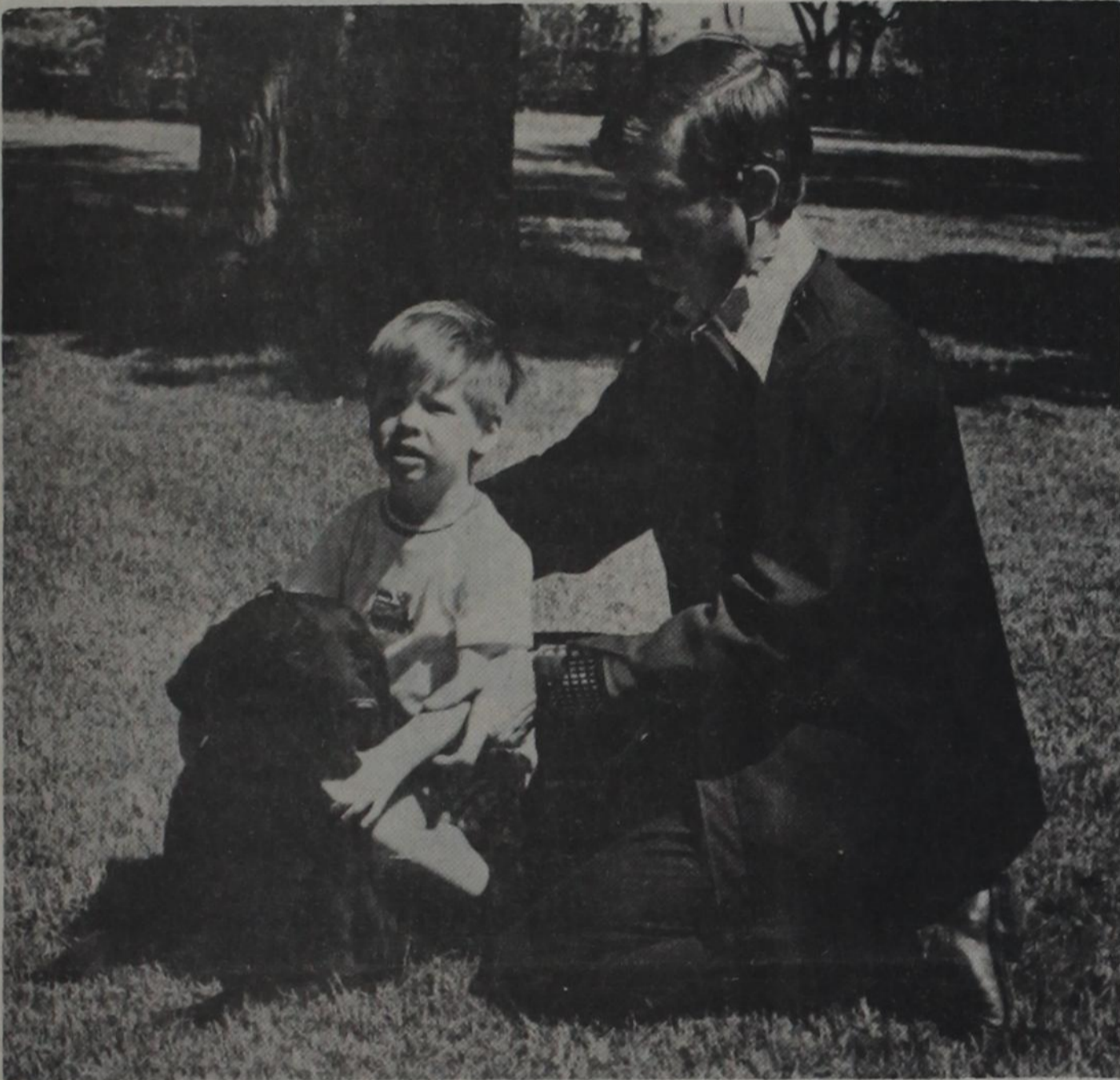
Cost of the conference is \$1 for students, \$4 for individuals from the public who have pre-registered, and \$5 for those

registering at the door.

To pre-register write or call Dr. John Allen, Department of Animal Science, Texas Tech University, Lubbock, Tex. 79409; Area Code 806: 742-1153.

The conference will begin at 1 p.m. and end at 5 p.m.

Six sponsors are cooperating in providing the conference. They are the Department of Animal Science at Tech, the South Plains Veterinary Medicine Association, the Lubbock Chamber of Commerce, the Lubbock Humane Society, the South Plains Obedience Training Club of Lubbock, and the Division of Continuing Education at Tech.



JoJo and friends

John Allen, DVM, Tech faculty member in animal science, and his son, Jordan, demonstrate the pleasure given by a well cared for pet, JoJo, the Allens' Labrador

retriever. Dr. Allen is coordinating Lubbock's first annual Pet Animal Health Conference to be held Oct. 4, at the University Center.



Check for scholarships

Chairman Herald W. Winkler of the department of petroleum engineering accepts a check for \$3,000 for six scholarships from Charles Miller, chairman of the Scholarship Committee of the Society of Petroleum Engineers of the American Institute of Mining, Metallurgical and Petroleum Engineers South Plains Section. The \$500 scholarships are awarded to students of petroleum engineering at Tech.

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'Buddy, let's see what you can do'

By JOHN CUNIFF
AP Business Analyst
NEW YORK (AP) — The gripe of the disgruntled worker is as familiar a sound as the factory whistle: "If only I ran this place, things would be a lot different."

It's an ancient gripe that predates industrial society and probably written history

as well, but the management response is new: "Okay, buddy, let's see what you can do."

Throughout the industrial world today, management and labor are experimenting with various concepts and techniques designed to enlarge the area in which they can cooperate.

To date, the idea of joint management has been carried a lot further in Europe than in the United States. Six nations there require labor representation on the boards of major companies.

American unions aren't sure they want board representation. Perhaps better organized than their European counterparts, they feel able to accomplish just as much under existing arrangements. To join boards, some union officials fear, is to compromise their effectiveness.

Various companies are testing substitutes, such as cluster assembly, in which groups of workers perform not one specific chore but are allowed to exercise skills and judgment by constructing entire units.

Prof. Edward Lawler and Stanley Seashore of the University of Michigan are in the midst of a three-year, on-the-job study of the possibilities and implications of involving lower level workers in management decisions.

One of these experiments, they state, already has shown promising results. It began late in 1973, involving workers and management of the Rushton Mining Co., Rushton, Pa. Prof. Eric Trist of the University of Pennsylvania, was consultant.

The experiment began with establishment of a joint steering committee composed of representatives of the United Mine Workers and management. An experimental work group of 27 volunteers was set up from the regular work force, nine to a shift.

Grievances also were agreed to be the responsibility of the crew, and during the experiment workers had no recourse to either a foreman or the mine's grievance committee.

Court dislodges concept of 'corporate fiction' defense

AUSTIN (AP) — A business firm cannot hide behind a "corporate fiction" to avoid law suits for alleged fraud and injustice, the Texas Supreme Court ruled today in upholding a nearly \$140,000 judgment against a loan company.

The court's decision affirmed a Houston jury verdict in favor of the late John B. Gentry and his wife, Ellen, against Credit Plan Corp. of Houston, Colonial Finance Corp. and Kelcor Corp.

The Houston Court of Civil Appeals had overturned the jury verdict against Colonial and Kelcor because they had been added as defendants more than two years after the allegedly illegal collection methods by Credit Plan had occurred. There is a two year statute of limitations in such cases.

Colonial was Credit Plan's parent corporation and merged into Kelcor, which assumed all the Colonial's liabilities, in 1973.

In a lengthy analysis of Colonial Kelcor's operating

structure and methods, the court found that "the subsidiaries were regarded not as separate business entities but as simply offices of the parent company."

Therefore, the court said, when the Gentry's sued Credit Plan in 1969, the statute of limitations stopped running and permitted the addition of Colonial as a defendant in 1972 and Kelcor in 1973.

Subsidiaries generally are not regarded as "alter egos" of their parents merely because of stock ownership, duplication of officers and directors or exercise of common control by stockholders, the court noted.

"On the other hand where management and operations are assimilated to the extent that the subsidiary is simply a name or conduit through which the parent conducts its business, the corporate fiction may be disregarded to prevent fraud or injustice," the court said in a unanimous opinion.

In many companies workers and management are cooperating in so called job enrichment programs whose goals are to improve working conditions and reduce costs.

To some extent, the assembly line is suspect.

They report that all the experiments, conducted at various sites, show "some indication of improved performance for the organization and the people in it." Later this year they will have more conclusive results.

All the workers were put on top pay, and all were trained to rotate to any job on the team. Each shift foreman had sole responsibility for the

'Shameless' bragging by Superdome supporters may be super justified

NEW ORLEANS (AP) — The Superdome in midtown New Orleans contends it tops other indoor stadiums in all respects — and that includes shameless bragging.

Tourists trooping through the \$164 million structure are informed they are inside "the greatest structure mortal man has ever attempted."

Looming a block from city hall, the Superdome stands as high as a 30-story building. In addition to the arena, it includes restaurants, shops, offices, a bank, convention rooms, a medical clinic.

But the games are the thing. The great arena can be rearranged to various seating configurations. Packed tight, including standees, it could hold 81,000 for football but 70,000 is the standard crowd. Baseball: 67,650. Basketball, a more intimate spectator sports, squeezes down to 19,148.

At the first football game on plastic Mardi Gras turf, somebody asked Houston Oiler Coach Bum Phillips how much the Superdome cost. "I dunno," he replied, "but it's worth it."

Black market vendors sell birth certificates

HOUSTON (AP) — Vendors of black market birth certificates for illegal aliens are "cleaning up" in Houston, says an official of the U.S. Immigration and Naturalization Service.

Roger P. Brandemuehl, assistant director of investigation for the immigration service here, said the vendors include notaries public, church clerks and midwives.

They sell counterfeit birth certificates, birth certificates of dead persons and blank legal birth certificates with the name of the illegal alien filled in, he said.

Prices of the documents range from \$30 to \$500, Brandemuehl said. The most expensive are those which have been notarized with an alien's name filled in.

Illegal aliens use the certificates to obtain jobs, Social Security benefits and welfare payments, he said.

Brandemuehl said immigration service investigators here have made cases against 50 illegal aliens on charges of false claims of citizenship in the last six months.

Most illegal aliens caught with false birth certificates are deported.

Brandemuehl said immigration authorities rarely catch the source of the black market document because the alien "usually says he got it from an unidentified man at an unknown cost."

For the most part, he said, vendors go untouched because they do not violate a federal law when they provide the aliens with the birth certificates.

Brandemuehl said many aliens obtain false birth certificates through midwives known by relatives already living in Texas.

He said a midwife will swear to authorities she delivered a child with the same name as the illegal alien's, filled out the proper papers and the illegal alien obtained a birth certificate.

Immigration officers discover it is a false certificate only if they talk with the alien and he reveals details about his background inconsistent with the date or place of birth on the false document, Brandemuehl said.

Another court decision helps insurance holders get benefits

AUSTIN (AP) — A life insurance company that requires an applicant to take a physical cannot later deny benefits because of alleged misrepresentation, the Texas Supreme Court ruled today.

The court did not write an opinion of its own but said it found no reversible error in a decision of the Dallas Court of Civil Appeals in favor of heirs of the late Robert Lee Dalby and against Signal Life Insurance Co.

Dalby died of a brain tumor in 1973, two years after buying a \$10,000 life insurance policy from Signal. When Dalby applied for the coverage, Signal required an examination by a physician chosen by the insurance company.

Signal refused to pay off when Dalby died, saying the tumor had existed since 1962 and, moreover, Dalby had not disclosed on his application that he had been treated for its symptoms.

Dalby's personal physician said he had once mentioned occasional headaches and dizziness, but these were common complaints that he heard numerous times a day in his examining room.

Signal's doctor said his examination turned up only one defect, a slight impairment of vision in the left eye, which Dalby attributed to an auto accident in 1962.

A jury found there had been no attempt to deceive or to mislead Signal into issuing the policy.

PUBLIC NOTICE

YOU ARE ENCOURAGED TO ATTEND LUBBOCK'S COMMUNITY DEVELOPMENT PROGRAM PUBLIC HEARINGS

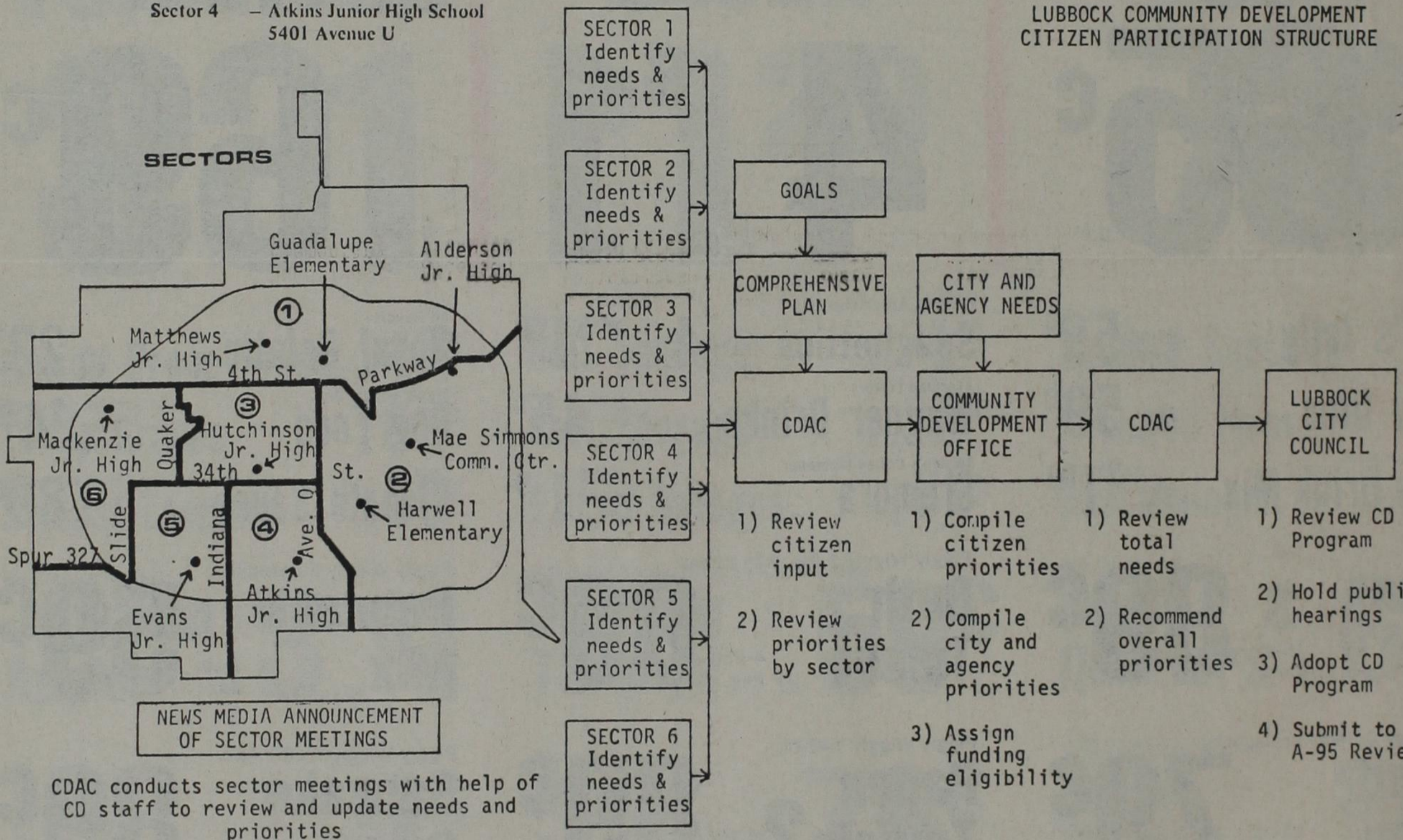
All citizens are encouraged to attend public meetings to be held in six sectors of the city as indicated on the map. The purpose of the meetings is to identify community problems and needs in various sectors of the city. This citizen information will provide a basis for the City Council to use \$5,328,000 in Federal Block Grant funds under the Housing and Community Development Act of 1974 to improve the City. The citizen information will also be used as a basis for recommending solutions for problems which are not eligible for Community Development Block Grant funds.

We need your assistance. Please attend your sector meeting.

All meetings will begin at 7:30 p.m. and will be held on the following days and at the following places:

- September 29 - Sector 1 - Guadalupe Elementary School
101 North Avenue P
- Sector 2 - Mae Simmons Community Center
East 20th Street and Oak Avenue
- Sector 4 - Atkins Junior High School
5401 Avenue U

- September 30 - Sector 1 - Alderson Junior High School
219 Walnut Avenue
- Sector 5 - Evans Junior High School
4211 58th Street
- Sector 6 - Mackenzie Junior High School
5402 12th Street
- October 2 - Sector 1 - Matthews Junior High School
417 N. Akron
- Sector 2 - Harwell Elementary School
4101 Avenue D
- Sector 3 - Hutchinson Junior High School
3102 Canton Avenue



THE HOUSING AND COMMUNITY DEVELOPMENT ACT OF 1974 DETAILS OF ACT/HOW PROCESS WORKS

In late summer of 1974, the Housing and Community Development Act of 1974 was signed into law. The act is the final result of several years of effort by the Administration, Congress, and cities to simplify, streamline and consolidate various community development programs.

Congress stated that the block grants were for support of community development activities directed toward the specific objectives of: (1) eliminating slums and blight and preventing the deterioration of property and community facilities of importance to the welfare of the community; (2) eliminating conditions which are detrimental to health, safety and public welfare, through code enforcement, demolition, rehabilitation and related activities; (3) conserving and expanding the nation's housing stock; (4) expanding and improving the quantity and quality of community services, principally for persons of low and moderate income; (5) more rationally utilizing land and other national resources and better arranging residential, commercial, industrial, recreational and other needed activity centers; (6) reducing the isolation of income groups within communities and geographical areas and promoting an increase in the diversity and vitality of neighborhoods that have deteriorated to attract persons of higher income; and (7) restoring and preserving properties of special value for historic, architectural or esthetic reasons.

ELIGIBLE ACTIVITIES
Community Development programs to be assisted by funds provided under this Act may only include as eligible activities: (1) acquisition of real property (including air and water rights and other interests) which is (a) blighted, deteriorating, undeveloped or inappropriately developed; (b) appropriate for rehabilitation or conservation; (c) appropriate for preservation or restoration of historic sites, beautification of urban land, conservation of open spaces, natural resources and scenic areas, provision of recreational opportunities or the guidance of urban development; (d) to be used for the provision of public works, facilities and improvements that are themselves eligible for assistance; or (e) to be used for other public purposes. (2) acquisition, construction, reconstruction or installation of public works, facilities and site or other improvements; (3) code enforcement in deteriorating areas in which such enforcement, together with other public improvements and services, may be expected to arrest the decline of the area; (4) clearance, demolition, removal and rehabilitation of buildings and improvements; (5) special projects to remove material and architectural barriers which restrict mobility and accessibility of elderly and handicapped persons; (6) payments to housing owners for losses of rental income incurred in holding housing units to be utilized for the relocation of persons displaced by community development program activities; (7) disposition (through sale, lease, donation or otherwise) of any real property acquired as a part of the community development program or the retention of such property for public purposes; (8) provision of necessary or appropriate public services not otherwise available to the concentrated community development area, if such services are appropriate to support other approved program activities and if aid for such services has been sought and denied or not made available within a reasonable period of time under other federal programs. These services must be directed toward (a) improving the community's public services (including those concerned with employment, crime prevention, economic development, child care, health, drug abuse, education, welfare or recreation) and (b) coordinating public and private development programs; (9) payment of the non-federal share required in a federal grant-in-aid program undertaken as part of the community development program; (10) payment of cost of completing existing urban renewal projects; (11) relocation payments and assistance for persons, businesses, organizations and farm operations displaced by community development program activities; (12) activities necessary (a) to develop a comprehensive community development plan and (b) to develop a policy-planning-management capacity to assist the recipient in rationally and effectively determining needs, setting goals and objectives, and devising and evaluating programs and activities; and (13) payments of reasonable administrative costs related to the planning and execution of community development and housing activities, including the cost of providing residents of areas of concentrated activities with information and resources related to the planning and execution of such activities.

FUNDING
In order to achieve these purposes and goals, the City of Lubbock is entitled to receive \$5.3 million per year for the first three years of the program.

APPLICATION AND REVIEW REQUIREMENTS
There will be an annual application requirement. HUD will have 75 days to review the application. Each application must include a Housing Assistance Plan which accurately surveys the condition of the housing stock in the community assesses housing assistance needs of lower income persons residing in or expected to reside in the community.

As a final aspect of the application, the applicant must provide satisfactory assurances that the program will be conducted in conformity with applicable civil rights laws and that prior to the submission of the application the applicant has (a) provided the citizens likely to be affected by the proposed community development and housing activities with adequate information concerning the program, (b) held public hearings to obtain such citizen's views on the community development and housing needs, and (c) provided such citizens an adequate opportunity to participate in the development of the application.

If you cannot attend the sector meeting, you may fill out this card, detach, and mail to:

Community Development Department
P. O. Box 2000
Lubbock, Texas 79457

In the space below, please list problems and needs which exist in your neighborhood.

Name _____

Address _____ I live in sector _____