

Music Study Club To Send Delegates To Pecos Convention

Mrs. Leonard Shipman and Roberta Gay were elected by the Music Study Club to be delegates to the district convention to be held at Pecos Oct. 29 and 30.

Hillcrest WMU Has Mission Study

The new pastor of Hillcrest Baptist Church, the Rev. George Rickles, spoke to the WMU Tuesday afternoon on the mission of the group.

WMU Adds New Circle In Forsan

FORSAN — As enrollment chairman of First Baptist WMU, Mrs. Carl Tipton sponsored the organization of a young matrons' circle in a meeting in her home Tuesday evening.

Mrs. Roscoe Cowper Reviews Best Seller

In giving a review of Taylor Caldwell's novel, "Never Victorious, Never Defeated," Mrs. Roscoe Cowper brought out the fact that her first book review was written in 1917.

ter Cornelia grows, she comes into possession of the business. With a husband, Alan Marshall, whose ambition equals her own, she builds the road to the apex of its power.

Daphne Hogg Celebrates Her Birthday

ACKERLY — Daphne Hogg was the honoree Monday afternoon for a party on her 10th birthday. Refreshments were served to the following: Reba and Zaida Bodine, Shirley Williams, Betty Belew, Michele Kemp, Billy Raspberry, Glenda Wagner, Linda Bristow, Judy K. Brown, Sylvia Ann Smith, Dana Ruth Horton and Peggy Ingram.

COMING EVENTS

THURSDAY TEXAS AND PACIFIC LADIES SAFETY COUNCIL will meet at 2:30 p.m. at the Bell Hotel.

Past Matrons Have Halloween Party

Selected as having the most complete Halloween disguise at the party of the Past Matrons were Mrs. J. T. Allen, Mrs. W. E. Carnrike and Mrs. George Hall.

Newcomers To Have Couples' Bridge

A couples' bridge party was planned for Oct. 22 at 7:30 p.m. at Smith's Tea Room at the meeting of the Newcomers' Bridge Club Wednesday at the tea room.

Junior P-TA Holds Panel Discussion

Using the topic "To Form a More Perfect Union," the Junior High P-TA held a panel discussion Tuesday evening at the school.

Mrs. McNew Is Honored

WESTBROOK — Mrs. Charles McNew, the former Mary Lou Anderson of Marathon, was honored with a shower in the dining hall of the First Baptist Church of Westbrook recently.

Mrs. Rose Reviews For Philatheans

"Papa Was a Preacher" was the book reviewed by Mrs. Mildred Rose for members of the Philatheans Class of the First Methodist Church Tuesday evening in the home of Mrs. Jordan Grooms.

North Ward P-TA To Have Carnival

North Ward P-TA will sponsor a Halloween carnival on Oct. 29 at the school it was announced at a meeting Tuesday.

Knott HD Club

Becky Pace, home demonstration agent, gave a demonstration on "Foundation Garments" at the meeting of Knott HD Club in the home of Mrs. V. L. Jones.

Pilgrimage Planned

At the meeting Wednesday evening of XI MU Chapter of Beta Sigma Phi, final plans were made for the Pilgrimage of Beautiful Table Settings to be held by the Sorority on Oct. 24.

'Paris Via Dior' Is Fora Program

"Paris via Dior" was the program given by Mrs. John Hill for Spondazio Fora at a meeting Tuesday evening in the home of Mrs. J. J. Tyler.

Art Club To Have Art Exhibit Soon

Nov. 13-14 was set as the date for the art show to be held by the newly organized art club, Las Artistas, at their meeting Tuesday afternoon.

BPO Does Initiate Three Members

Initiated into the BPO does at a meeting Wednesday at the Elks Lodge were Mrs. Nita Simms, Mrs. Pat Lehman and Mrs. H. S. Parrott.

Eager Beaver Club

Instead of meeting Friday at the place originally announced, the Eager Beaver Sewing Club will meet in the home of Mrs. Denver Yates on Rt. 2.

Rebekahs And IOOF To Be District Hosts

At the meeting of the Big Spring Rebekah Lodge 284 Tuesday it was announced that the lodge and Mullins Lodge 372 of IOOF will be hosts Saturday when the West Texas IOOF and Rebekah Association, District 2, meets here at the IOOF Hall at Ninth and San Antonio.

Elbow 4-H Club

Mary Beth Yates was elected president of Elbow 4-H Club at a meeting Wednesday. Other officers are Darla Sue Dunagan, vice president; Jan Fields, secretary; treasurer; Velda Bates, reporter.

Child Study Club

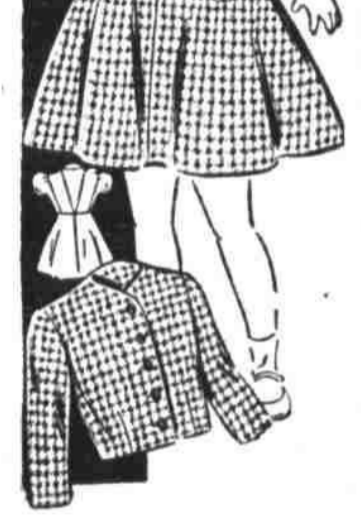
"Who Comes First, You or Your Children?" was the topic for discussion at the Child Study Club Wednesday afternoon in the home of Mrs. Charlie Adams.

Rebekahs Practice

Teach practice was held by Mrs. Jones Lamar for John A. Kee Rebekah Lodge at a meeting Tuesday. Plans were made to attend the West Texas Association meeting of Rebekahs and Odd Fellows to be held here Saturday.

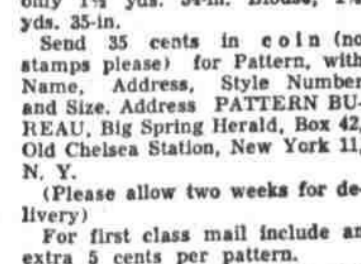
All In One Pattern

Both you and your little girl will be thrilled with this easy-to-make jumper and long sleeved jacket. Dainty blouse in easy slip-on style.



Baby Zebra

Just eleven inches high, crocheted of ecru cotton thread and striped to a turn with narrow pieces of black felt; mane and stiff tail are also of black felt.



Miss Johnson Honored

Martha Johnson, Big Spring, has been elected president of Kendall Hall, women's dormitory at North Texas State College.

Advertisement for BARON'S clothing sale. Features a large image of a woman's face and text: 'PEAK OF THE SEASON SALE! To Gain 1000 New Customers DRASTIC REDUCTIONS of LADIES APPAREL. Dresses • Coats • Suits • Sportswear • Lingerie. ALL NEW FALL FASHIONS - REDUCED FROM REGULAR STOCK. Sale Starts Tomorrow at 9:00 A.M. REDUCED RIGHT NOW! WHEN YOU NEED THEM MOST. DRESSES - \$5.00 SUITS - \$10.00 and \$15.00 BLOUSES - \$1.59 NYLON HALF SLIPS - \$1.39 BARONESS HOSE - 20% OFF'.

ACTS-FAST

Children don't "fight" it - they love pure orange flavor. Easy to give. World's Largest Selling Aspirin For Children.

A Bible Thought For Today—

It is a sign of wisdom to seek advice and counsel. Egotistical people do not feel the need. "Give here your advice and counsel." — Judges 20:7.

Vishinsky Tries Again, But With Words As Usual, Not With Deeds

In a two-hour speech before the United Nations Political Committee, Andrei Vishinsky played the role of a Greek bearing gifts. He said the time had come to suit action to words, so Russia was ready at long last to abandon its stand for banning atomic-hydrogen weapons as a pre-condition to general disarmament, and was ready to proceed to the discussion of limiting conventional armaments.

Defining Security Risk Classes Might Remove It From Politics

If the Republican high command hadn't figured that the firing of security risks from government jobs wouldn't pay off in votes produced for GOP candidates at the polls, the issue would never have been injected into this campaign by Vice President Nixon, and elaborated later by others.

These Days—George Sokolosky

Sweetness And Light Serve No Purpose In Political Campaign

The function of an American political campaign is not only to elect public officials but to discuss, debate, argue, fight over political issues and personalities. It is the one chance for the people to know what their elected officials have done and to hear the good and bad about them.

POTOMAC FEVER

By FLETCHER KNEBEL

WASHINGTON — More rains pelt Chicago after record floods. Republican candidates wire Washington: "We know this Administration is close to Heaven. But aren't we getting too close for comfort?"

The Eisenhower Administration announces it has ousted 6,926 security risks. A considerable fraction of these will prove to be Communists—perhaps as much as 14,926th.

Most Republican and Democratic candidates are running on a promise to help Ike. A good thing, too. If some of them ever get elected, Ike will need all the help he can get.

ern insistence that atomic controls and general disarmament constitute one and the same problem? Behind the "offer" could lie months and years of shilly-shallying on setting up the sort of general disarmament reductions of which Vishinsky speaks, including all the roadblocks our past experience with Russia teaches us are inevitable.

The World Today—James Marlow



Still Outside Getting Soaked

The World Today—James Marlow

Wilson May Learn Considerable About Politics Before This Campaign Is Over

WASHINGTON (AP)—Although he acknowledged this week he has not learned anything about the "arts and science" of politics after 20 months in Washington, Charles E. Wilson has now put himself in politics up to his neck.

Notebook—Hal Boyle

Hopi Tribesman Prefers Reservation To Gotham

NEW YORK (AP)—Louis Tewanima, a wrinkled Hopi tribesman who in his youth was one of America's greatest distance runners, has decided he doesn't want to live in New York.

He had sympathy for people caught in a sudden change but always liked bird dogs, "which get out and hunt for their food," better than kennel-fed dogs which "sit on their fanny and yell."

GRIN AND BEAR IT



"City calls it our dream house... we keep dreaming it'll cost no more than the contractor's estimate!"

Around The Rim—The Herald Staff

Maryland's First All-Woman Jury Set No Precedent There

The opinions contained in this and other articles in this column are solely those of the writers who sign them. They are not to be interpreted as necessarily reflecting the opinions of The Herald.—Editor's Note.

Austin Recollections—Raymond Brooks

Political Playback

A few anecdotes about William McCraw, a Texas-flavored lawyer and attorney general: First I have always admired him; and I feel a deep personal appreciation toward him. When, after a lot of political opposition, the Lower Colorado River Authority was created, McCraw, as attorney general, appointed me, unexpectedly, as one of its first directors.

Business Outlook—J. A. Livingston

Don't Let The Tax Collector Set Your Investment Policy

"I wish you would answer the question, How is it possible to cash in stock market profits? I will present my own problem. I own about \$10,000 a year. I have dabbled in the market for about 30 years.

Baby Carriage Booze

LYNCHBURG, Va. (AP)—Police found some bottles containing a potent formula nestled in a baby carriage during a raid on a home here.

The Big Spring Herald

Published Sunday morning and weekday afternoons except Saturdays. Entered as second class matter, July 18, 1924, at the Post Office at Big Spring, Texas, under the act of March 3, 1879.

Colleges Map New Agriculture Program

COLLEGE STATION — A new cooperative degree program between the Texas A&M College School of Agriculture and Daniel Baker-Howard Payne College at Brownwood was announced Saturday by A&M's president, Dr. David H. Morgan.

Indian Area Reports High Yearly Rainfall

CALCUTTA, India (AP)—The frontier state of Assam, the world's wettest spot, reports that 694.23 inches of rain fell at the tribal village of Mawmyram from January to September.



Business District Flooded

Rising water from the rampaging Yellow River crept into the Plymouth, Ind., business district. Workers pile sandbags in front of store door on one of main corners in town. More rain fell today adding to worries. However, the river continued to decline. (AP Wirephoto.)

Work, Faith Said 'Magic' That Attracts Industry

Roll up your sleeves if you want more industry in your town.

There are no magic short cuts to industrialization, a West Texas Chamber of Commerce symposium developed here Wednesday. Hard, intelligent work, frequently backed with faith and money, get results. Nowhere is the percentage of returns on contacts so small as on industrial overtures, declared Fred Husbands, Abilene, executive vice president of the WTCC, yet few things offer such rewarding results. More often than not, the answer to more industry lies within a community itself. As people begin to study what they can offer industry, they also discover some things they can do themselves, he observed.

Some concrete suggestions for your community has to offer: get all the information on the character and availability of acreage and buildings; evaluate prospects in the light of advantages through raw materials or markets; make contacts through every conceivable manner and do a personalized sales job.

E. L. Beulow, San Angelo, chairman of the regional chamber's industrial committee, indicated that the district meetings which will cover a two-weeks period, will lay a groundwork for the report of Dr. Sidney Miller, Pittsburgh, Pa. nationally regarded economist. Dr. Miller has been studying the economy of West Texas for half a dozen years. Summary of his findings and conclusions will be published by the Texas Tech Press through the backing of the Texas & Pacific Railway Company. The meeting will form a pre-estimate, too, for the second annual

regional industrial conference. Husbands explained that one purpose of the sessions was to see how communities might help one another, the WTCC help communities as well as they themselves. Size is not necessarily the governing factor in location of industrial plants, Husbands contended, for some firms favor smaller places.

"If any community will analyze its situation, get some leadership together and do a good selling job, it can get some industry," he said. Payrolls have a stabilizing effect on economy of a town and set up a medium of circulating money which has few equals. Husbands said that 50 men in industry provided employment for 78 others in service industries and supported 225 other non-working people.

He cited Cisco as a prime example of how community leaders, researching into industrial possibilities of their town, became so sold on potentials that they financed and operated several small industries themselves.

"Eighty-one per cent of the nation's industries had their beginning in the town in which they now operate or headquarter," he asserted. Texas in general and West Texas in particular have some natural advantages for industry, he continued. The tax situation is favorable; productivity of labor is higher; climatic conditions make possible lower construction and operation costs; the market potential is rising rapidly the quoted figures that Texas would have 9 1/2 million people in 1960; 30 million in three decades.

There are limitations which should be recognized but which are not fatal to industrialization. One is transportation differentials, which Husbands said could be largely adjusted if all other factors were even. The other was water. In this respect he said that West Texas had more water resources than it realized if properly conserved and managed. Besides, there are numerous industries which do not require substantial volumes of water. E. V. Spence, Big Spring, CRMD manager, said that development of water resources opened the way to corresponding development of other resources and industries. Thus, the projects presented an analogy: Industrial development like water development benefits rural interests just as surely as urban ones.

Several reasons why industries move were recited—shifting markets, rising distribution costs, need to tap new labor reserves, lower operating costs in small communities, new straight line production methods which require expanses of land, shifting population. The community which will get ahead in industrialization is the one which does the most exhaustive job of ascertaining and listing its own situation; in developing specific facts; in preparing package deals for siding, utilities, land and possible buildings; in drawing up the widest possible list of prospects and doing a personalized selling job.

Among others attending the meeting at the Chamber of Commerce office here were Bill Collins, Midland, vice president of the WTCC, and Frank Kelly, Colorado City, also a regional vice president.

SICKLY PINK IS LATEST SHADE

CLEVELAND (AP)—An attempt to publicize a new lipstick by "painting" clouds over Cleveland red went awry Tuesday when the clouds came out a very sickly pink.

According to the plan, a chemical solution sprayed from an airplane by pilot Tom Otis was to have turned the clouds into the same color as the lipstick. Instead, the spray produced long streaks of red which rapidly faded into pink and disappeared completely in the brisk winds.

A disappointed local press agent, who handled the arrangements here, said the lipstick manufacturers are looking for calmer skies elsewhere for their stunt.

Condemned Hero Asks Death, Gets Life Term Instead

PHILADELPHIA (AP)—A 25-year-old World War II hero, who had pleaded guilty to murder of his half-sister, asked a panel of judges for mercy yesterday—"the mercy of oblivion."

Andre L. Paschedag stood before the three-member panel in Quarter Sessions Court and said that "against the advice" of his counsel "I would like to ask for mercy. That is, the mercy of oblivion, by awarding the death penalty. That is the only thing."

But Judge Peter F. Hagan leaned forward and told the defendant: "You will be confined to the Eastern State Penitentiary for the rest of your life."

Susan Hayward Not To Go On Location Without Her Sons

BURBANK, Calif. (AP)—Susan Hayward, denied court permission yesterday to take her twin sons on a movie location trip to Hong Kong, says she won't go without them.

The actress had said from the witness stand: "I don't think a mother should be away from her children for long, and the trip would help broaden the boys' education." She won custody of 10-year-old Timothy and Gregory in a bitterly contested divorce trial last May.

Superior Judge Herbert Walker sustained the contention of her former husband, actor Jess Barker, that Hong Kong is not a safe place for the children. Barker's lawyer, S. S. Hahn, argued that Hong Kong is "a dangerous place infested with Communists and disease."

Webb Graduates Are Urged To Think About God, Nation

To think—about our country, about the other fellow, about the "little things," and about God—was an admonishment given to a Webb Air Force Base graduating class Wednesday afternoon.

The class was 55-B, composed of 44 aviation cadets and one student officer, and five French flying students; and the speaker was Dr. Merton M. Minter, San Antonio physician and specialist in aviation medicine.

The graduation formalities, first held in the new base theatre, climaxed a day of "open house" at Webb, where activities included a Wing Review, one of those spectacular precision-flying demonstrations by the famed Thunderbirds, and music by the Air Force's WAF band, only women's musical organization in the Armed Forces.

Dr. Minter spoke briefly on "thinking" and said that to think of one's self is not necessarily selfish as it "may be the best way to help our fellow man." He said if the divided universe could look upon itself as "just two human beings who wish to continue to live upon this world for awhile, it would bring into sharp focus the fact that only one can survive if the other chooses to fight, and both may be mortally wounded." The man-to-man approach, he said,

would seem to open a way to a peaceful world. He told the new officers they must think of the "little things," and be prepared to "mop the floor" if duty calls for this.

And, he concluded, to think about God is a duty. "We must be thankful," he said, "that God is in the Heavens and our government guarantees us the right to worship Him in our own way."

Presentation of wings and diplomas was made by Brig. Gen. Russell L. Waldron of Waco, deputy commander of the Flying Training Air Force, Base Commander Fred M. Dean presided for the program.

Presented as distinguished graduates were five of the class who received certificates from FlyTAF. They were Frank P. McCartney, Norman B. McCreary Jr., Harry C. Munson Jr., Edward W. Peters Jr., and George C. Wren.

NAAWP Hits Back At Chief Antagonist

WILMINGTON, Del. (AP)—The National Assn. for the Advancement of White People has struck back at its chief antagonist, State Atty. Gen. H. Albert Young.

In a telegram to Gov. J. Caleb Boggs yesterday, the NAAWP's Delaware chapter demanded Young's removal from office.

Southwest Power Administration To Cut Power Delivery

TULSA (AP)—Fred G. Aandahl, assistant secretary of the Interior, said the Southwest Power Administration has been granted approval to cut the amount of electricity it had contracted to supply its customers. The reduction was forced by the prolonged drought.

The agreement will permit SPA, which markets hydroelectric power from federal dams, to cut current to Arkansas Power and Light Co. from 30 million kilowatt hours monthly to three million.

Texas Power and Light Co. will receive a reduction from its present 10 million kilowatts per month to four million.

Aandahl said the companies whose power is reduced will either pay for only what they get or will receive the difference later.

Two Denominations Set Merger Plans

CLEVELAND (AP)—Top executive groups of the Congregational Christian Churches and the Evangelical and Reformed Church yesterday approved merging the two denominations into the United Church of Christ.

The joint session yesterday set 1957 as the date for forming the new body, expected to have a membership of more than two million.



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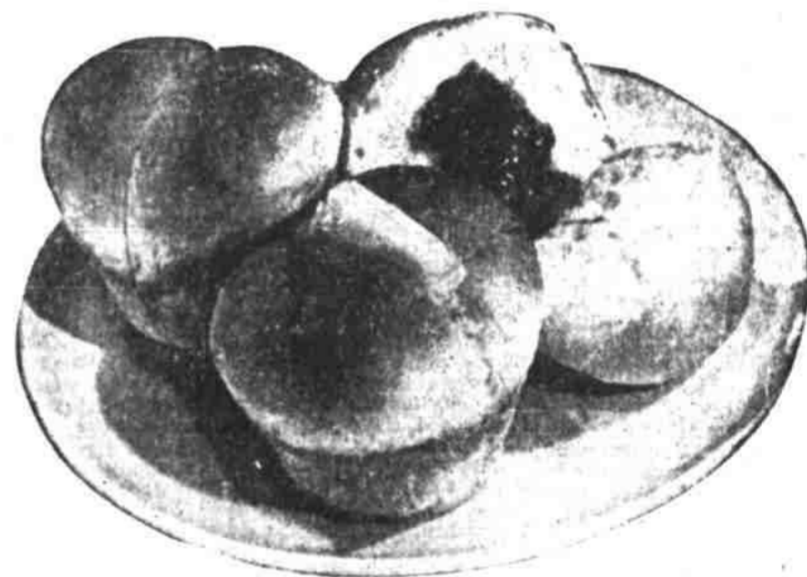
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DIAL 4-4331

BIG SPRING DAILY HERALD



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MIEAD'S FINE Brown 'n Serve ROLLS

The first bite will tell you that these are the most delicious rolls you ever ate... or served! Made better to taste better... that's the story of these Brown 'n' Serve Rolls. Try them... today! Treat your family tonight... to the finest dinner rolls they ever tasted!

NOW At Your Grocer's!



ALWAYS GOOD 'N

FRESH!