

# Planned Parenthood offers variety of services

Editor's note: The following is the first of a two-part series dealing with the services offered by Planned Parenthood in Lubbock.

By SHELLY CAMPBELL  
UD Reporter

Being wanted rather than regretted, loved and cared for rather than neglected, facing a future filled with love and the financial necessities of life is the type of environment the Planned Parenthood Federation of America wants all children to have as they start life.

Shirley Mayfield, the executive director of Planned Parenthood Association of Lubbock, said, "We believe that overpopulation changes the quality of life and the only solution to population problems is voluntary family planning sponsored by a voluntary agency that understands all the issues and social responsibilities within its scope."

Planned Parenthood's goal is to make every baby born in this community a wanted baby by providing family planning education and services to anyone who needs them, Mayfield said.

Lubbock's Planned Parenthood Center is located at 3821-22nd. It was opened as a volunteer service in 1958. In 1965 the

City Health Department hired one full-time nurse as the director of the center and they became incorporated as an affiliate with the National and International Planned Parenthood-World Population in the same year.

"From the beginning of time up to 1840, the population of the world grew to one billion. The world population will reach four billion by next year," Mayfield said. "Not only are people having more babies but people are living a lot longer. There will not be enough food to feed the population by the turn of the century at the rate we are going."

Georgia Torres, an outreach worker for the center, said, "Spacing children is important for many different reasons. The energy crisis, couples not being ready to start families and couples who are unable to financially support a larger family are a few reasons birth control is necessary."

The latest U.S. Census Bureau estimates a new American is born every nine seconds. If this rate continues our country's population could grow from its present 205 million to as many as 321 million by the year 2000.

"It is very important to our nation and the world to achieve

an orderly solution to stabilize the size for the population of the world. A stable population is one which is not increasing or decreasing," said Mayfield. "Family planning must play a vital role in achieving this goal."

According to Planned Parenthood — World Population, 40 per cent of the children born to the poor in America, a total of 300,000 babies, are unwanted.

The poor pay dearly for unwanted children, said Mayfield. The larger the family, the greater the risk of hunger and privation. The family with five children is three and one-half times more likely to go under the poverty line than a family with one or two.

More than 450,000 unplanned children are also born each year to middle-class and affluent parents, according to a study by Planned Parenthood.

The out-of-pocket expenses for raising a child from birth to 18 years of age are just under \$33,000, up \$9,000 in just seven years, according to study released last year by the Federal Commission of Population Growth and the American Future. This figure does not include the wages lost due to the mother quitting work or college expenses for the child.

"The Lubbock Planned Parenthood Center is set up to serve all people regardless of age, marital or economic status in order to give everyone the right to determine their own reproduction and give all children the right to be born wanted to parents who can offer them a happy, healthy, loving environment. We take anyone, regardless," Mayfield said.

"We do not look down on any of our patients, we just serve them. One girl told me that we did not make her feel like she was doing something dirty because she was not married," Torres said.

The center will test for pregnancies. The doctors will not check a patient if she is already pregnant because the center does not function as a pre-natal service but for birth control, Torres said. "We will take the girl after the pregnancy has been completed or terminated."

Counseling services at the center deal with a variety of problems including problems pregnancies, abortions, adoptions, pre-and post-natal care, sterilization of men and women, marriage problems and infertility as well as all aspects of family planning.

# THE UNIVERSITY DAILY



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SIX PAGES

## Contract given for hospital largest ever

A \$14.8 million construction contract for the Lubbock County Teaching Hospital was awarded Monday to H. C. Lewis. The contract is the largest single construction contract in the county's history.

Although the contract was signed Monday, an order to start work will not be issued until July 11 when the hospital district will receive \$8 million in construction funds.

The 345-bed hospital, to be built adjacent to the Texas Tech School of Medicine, is scheduled to be completed three years from the day a construction work order is issued, according to conditions of the contract.

Grants from the National Institute of Health would provide the hospital with 72 additional beds and 25 more students entering the medical school per year.

An advisory committee to the federal funding agency has reviewed the application and has made a recommendation, according to Commissioner Arch Lamb. The advisory committee's recommendation is expected to be announced next week and a final decision made in July.

Tech Medical School has applied for a \$4 million grant, to be matched with local funds for completion of the interior of the school's second pod. The total \$8 million project will make possible an increase of 125 students in the entering class.

As a companion application, the hospital district has applied for a \$2.3 million grant to be matched with \$1.1 million in local funds. This grant will add a 72-bed fourth floor.

Hospital district administrator Harold Coston said the additional floor will lower the cost per hospital bed and raise the net revenue.

However, the hospital district has not decided from what sources the matching \$1.1 million necessary for the grant will come.

Coston suggested several options: using part of the \$2.2 million reserve, leasing rather than buying \$1.1 million in equipment as planned or issuance of additional revenue bonds.



Photo by Darrel Thomas

Doesn't your dog deserve. . .

When you're hot, you're hot. And when it gets THAT dog-gone hot, even the local canines turn to the universal method of beating the heat. By the hazy look in his eyes, though, it would appear that this crafty canine had

already conveniently chugged too many of those cold cans. On top of that he was actually drinking on campus! (Now where are those KKs when you need them?) Now if he could only climb out of that coat and streak...

## Federal law banning sex discrimination will affect education systems at all levels

WASHINGTON (AP) — Grade school boys and girls soon may be attending sex education classes together, but colleges won't have to recruit coeds for their football teams.

Those are just two examples of how proposed antisex discrimination rules announced Tuesday by the Department of Health, Education and Welfare would affect more than 16,000 public school

systems and 2,500 colleges and universities.

Covering admissions, treatment of students and employment at all educational levels, the federal regulations required by a two-year-old law are open for public comment until Oct. 15 and probably will not receive final presidential approval before the year's end.

—Elementary and secondary schools could not segregate the sexes in physical education and sex education classes, but could provide separate showers in physical education.

—Medical and law schools could not set sex-based admissions quotas or set higher entrance standards for females than for males.

—Colleges could not provide "substantial support or assistance" to any campus organization, such as a hiking club, fraternity or sorority, that discriminates against one sex.

—Different dormitory curfews could not be established for one sex.

The Education Amendments of 1972 authorized the rules barring sex discrimination from kindergarten through graduate school.

## President comes home after 7-day peace tour

AMMAN, Jordan (AP) — President Nixon flew homeward Tuesday as the thunder of Israeli bombs over Lebanon underscored his parting note that enormously difficult problems remain in the way of a lasting Middle East peace.

The President was stopping overnight in the Portuguese Azores Islands for talks with Portugal's new president, Gen. Antonio de Spínola, before returning to Washington today. Spínola arrived at Lajes Air Base in the Azores three hours before Nixon's scheduled touchdown.

The President's seven-day diplomatic trip through four Arab capitals and Israel drew enthusiastic crowds and confirmed what King Hussein of Jordan called "a new era of good will that is opening up between the United States and the Arab world."

Nixon returns to the United States with commitments to sell nuclear reactors to Egypt and Israel and wide-ranging agreements on economic, technical and military assistance to the Arab countries he visited.

But the tour produced no noticeable Arab or Israeli concessions toward a permanent Middle East peace.

"As we conclude this journey," Nixon said at Amman airport, "I can say that while the problems ahead are still enormously difficult, while the steps we have taken — though important and very difficult because they were the first steps — nevertheless they are only the beginning of a much longer journey ... that we trust in the end will bring us to the goal of a just and lasting peace in this part of the world."

Moments after the American party boarded The Spirit of '76 for the flight to the Azores and home, Israeli jets launched raids against Palestinian guerrilla targets in southern Lebanon.

The sorties evidently were retaliation, delayed by Nixon's visit, for an Arab terrorist attack on a northern Israeli kibbutz last Thursday. Three Israeli women and the four guerrillas were killed.

## Nixon promises. . .

President Nixon ended his peace mission to the Middle East Tuesday after promising various kinds of aid to four Arab nations and Israel. Here is a rundown:

**EGYPT** — Nixon last Friday told President Anwar Sadat the United States is prepared to sell nuclear reactors and fuels to Egypt "to generate substantial additional quantities of electric power to support its growing development needs." The terms are still to be negotiated. U.S. officials said to deal would include built-in safeguards against the development of nuclear weapons.

**SAUDI ARABIA** — Nixon promised King Faisal that the United States will increase military aid to this oil-rich nation. He told the monarch Saturday: "Saudi Arabia must have a level of security that is consistent with its role as a leader in this part of the world. If Saudi Arabia is strong, as it will be, it will enhance the chances for peace and stability throughout the Middle West and in turn throughout the world." The scope of the military aid is still to be negotiated.

**SYRIA** — Here on Sunday Nixon agreed with President Hafez Assad to re-

establish the diplomatic relations broken off by Syria in the 1967 Middle East war. This is expected to open the way for Syrian participation in an American offer of a \$250-million aid package for the Middle East.

**ISRAEL** — The President announced Monday in Jerusalem the United States is prepared to help in the development of Israel's nuclear power — thus matching the deal he offered Egypt. A joint U.S.-Israel communique said the two governments "will negotiate an agreement on cooperation in the field of nuclear energy, technology and the supply of fuel from the United States under agreed safeguards."

**JORDAN** — Winding up his tour here Tuesday, Nixon promised to play a strong role, in cooperation with Congress in Washington, in maintaining Jordan's military strength and to help the nation's economic development. The President gave King Hussein a full rundown of his proposal to Congress for "a substantial increase in American military and economic assistance for Jordan in the coming 12 months," a joint U.S.-Jordanian statement said.

## NEWS BRIEFS

By THE ASSOCIATED PRESS

### CIA accused

WASHINGTON — The authors of a contested book about the CIA contend the federal government is spending about \$6 million a year on intelligence and covert activities, and that much of it is wasted.

The Central Intelligence Agency itself, they say, has an authorized strength of 16,500 but employs tens of thousands more as mercenaries, agents, consultants and so on. And they say its authorized budget of \$750 million yearly does not include hundreds of millions more provided by the Pentagon.

Their book, "CIA and the Cult of Intelligence," argues that this cult — a secret fraternity of the American political aristocracy — seeks to further foreign policies by covert and usually illegal means.

### Midnight jogger killed

DALLAS — A midnight jogger was shot to death Monday night and a companion was wounded during an attack by three men, police said.

The dead man was identified as Tommy Rojo, 21.

Police said Rojo and two companions were jogging along a street when they stopped in front of a house where Rojo argued with the three assailants.

Police said witnesses told them the trio followed the joggers and shot at them, killing Rojo and wounding Richard Catillo, 14, in the hand.

Police said the attackers fled.

## Bicultural group announcing plans at meeting today

The Bilingual Bicultural Coalition on Mass Media of Lubbock (BBCM) will meet at 11 a.m. today in the Primera Iglesia Bautista at Sherman and Baylor Avenue.

The meeting is being held to formally announce the existence of BBCM and present petitions to deny licenses to

several broadcasters who have filed for renewal with the Federal Communications Commission (FCC), said Froy Salinas of a Lubbock law firm.

"There are approximately 50 members of BBCM currently. These people represent organizations and around 15,000 people in the Lubbock area," Salinas said.



# WASHINGTON

## merry-go-round

by Jack Anderson

### New grave, broken law

WASHINGTON — With actor Robert Redford as the chief pallbearer and TV cameras deployed to record the tender scene, the last remains of legendary mountain man and Indian fighter Jeremiah Johnson were laid to rest the other day at Old Trail Town, Wyo.

Warner Bros., which is now massively promoting the Redford movie about Jeremiah Johnson, happily provided the TV networks with film clips. Thus, a nationwide television audience was treated to a Redford portrayal of the old Indian killer, as his moldy bones were lowered into their new grave.

There was one problem, which was never mentioned in all the publicity. The removal of Jeremiah Johnson's bones from a less glamorous veteran's grave, apparently was quite illegal.

The idea of relocating his mortal remains originated with some students at the Parkview Junior High School in Lancaster, Calif., which is 50 miles by freeway from the Warner Bros. lot.

They discovered that Jeremiah, whose real name was John Johnston, had been buried around the turn of the century in a Los Angeles veteran's plot. They decided that the old "liver eater," as he was known in the Wild West, would be happier buried among the mountains of Wyoming than the freeways of Los Angeles.

The students presented their proposal to the Veterans Administration, which agreed to the transfer of Jeremiah's remains to the locale of his legendary exploits.

Rufus Wilson, the VA cemetery boss, explained to us that the decision was "a real historic thing." Allegations of commercialism, he said, were unfounded.

The celebrated reburial was challenged, nevertheless, by Rep. John Melcher, D-Mont., who told us the Justice Department had informally advised him that the project appeared to violate regulations.

The national cemetery regulations state that burials are deemed to be "permanent and final." Disinterment is allowed only for "cogent reasons," including a court order or the written consent of all close living relatives.

After Melcher raised his objections, Wilson agreed to put a hold on the project. But the following day, he changed his mind and authorized the disinterment. He said the regulations had been incorrectly interpreted.

Congressional experts fear the case could set a bad precedent. "Under (Wilson's) interpretation of the rules," said one aide, "the next thing we'd expect the Chamber of Commerce of General Pershing's home town asking for his bones to be dug up."

Footnote: A spokesman for Warner Bros. denied that the

moviemakers promoted Jeremiah Johnson's reburial, calling the event a "fluky publicity break." As for Robert Redford, he lives in the mountains and has a genuine interest in the mountain man he portrayed.

SENATE WHISPERS: There have been whispers in the Senate cloakroom that, if too many embarrassing tapes are subpoenaed at an impeachment trial, the President may release some of his taped conversations with individual senators.

Sen. Barry Goldwater, R-Ariz., acknowledged that he could be hurt by the release of his private talks with the President, because he probably used "the most embarrassing language" of any senator on the White House tapes.

If his conversations were released, said the candid Goldwater, "I would be sorely tempted — although I would try to resist — to vote (against the White House) on that basis alone."

Sen. Russell Long, D-La., said he remembered the "high points but not the low points" of his meetings with the President. If embarrassing conversations were made public, said the senator, "we'd have to say he (the President) lost stature in our sight."

Most senators agreed with Senate Republican leader High Schott, who said the release of presidential senatorial tapes "would push senators over to the other side."

WASHINGTON WHIRL: The House impeachment staff still is relying upon the investigations of others to build the case against President Nixon. House investigators haven't yet gotten around themselves to interviewing some of the key Watergate figures. The staff has placed great stress upon the White House tapes, including those President Nixon is still refusing to hand over. Some committee members contend the staff is counting, foolishly, on the President to hang himself... Justice Department specialists are worried about computer fraud. Embezzlers with a mastery of computers are able to cheat banks and businesses by manipulating the right buttons. The crime is difficult to trace and to prove through the maze of tangled computer tapes....

Ginger Allen, identifying herself as a "free lancer working on a deadline," picked up a press copy of a study on the B-1 bomber project the other day. She also attended a press conference on Capitol Hill where she asked at least one question. We have now identified her as an employee of Rockwell International, which has a big financial stake in the B-1 bomber. Another Rockwell employee, Doug Larsen, dispatched a messenger to Capitol Hill to pick up a copy of the press release. The messenger delivered the document, however, to an Air Force office at the Pentagon. "I wanted to make sure they had the thing," Larsen told us.



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## LETTERS to the editor

### Prof answers critic

To the Editor:  
I would like to respond to the letter appearing in the University Daily on June 12 which commented about opportunities for women in accounting. I would also like to clarify some apparent misunderstandings about my views of women in accounting.

Opportunities for women in accounting continues to be very bright. The accounting profession has been a leader in offering opportunities for women and recognized the immense potential contribution of women long before sex discrimination became a social concern. For example, a study published in the June 1970 issue of THE JOURNAL OF ACCOUNTANCY concluded that "even though some prejudice against women still appears to exist, the opportunities today are much greater than ever before. Sex is no longer the main consideration; ability and the personality to inspire confidence and respect are most important." The September 1973 issue of MANAGEMENT ACCOUNTING reported that according to a report of the Census Bureau two-thirds of the job gains in the 1960's were made by women. The report stated that "even more impressive were the gains made in the accounting field, traditionally considered a male profession. For example, in 1960, women held 16.5 per cent of the available jobs, while in 1970 this figure had grown to 25 per cent. Of the total gain of 233,844 accounting jobs during

this period, women accounted for 45.1 per cent of these new positions."

The increasing status and opportunities for women in accounting has been recognized by students at Texas Tech. The number of undergraduate students majoring in accounting has increased at an annual rate of 10 per cent for the last three years. A large part of this growth, at time when Texas Tech's overall enrollment has leveled off, is attributable to the increasing number of women studying accounting in preparation for a career in accounting. Women accounting graduates at Texas Tech are finding excellent job opportunities, some receiving as many as eleven job offers this Spring. Annual salary offers for both men and women with BBA degrees generally ranged from \$10,500 to \$12,000.

I regret that a student (or anyone) believes that I believe women should not pursue a career in accounting. Nothing could be further from the truth. My message was that an accounting major was an excellent opportunity for all. I warned that the requirements are rigorous, and one could only succeed through hard work and ability. This is equally true of both sexes. Although the work is hard, the rewards are tremendous.

Richard Martin

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by Garry Trudeau

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# Walker returns to city Thursday in encore show

By WILLIAM D. KERNS  
Fine Arts Editor

Last fall, a country picker by the name of Jerry Jeff Walker cruised very quietly into Lubbock for a Thursday night concert. Despite being sponsored by the University Center, not much interest was generated in the show. Ticket sales were slow ... very slow. All this, even though the UC had offered Tech students a big break on ticket prices. The whole thing was totally unbelievable, unexplainable (aside from the fact that Kris Kristofferson and Rita Coolidge and had just played Lubbock the previous Thursday), and just as totally unforgivable.

For last year's Jerry Jeff Walker show was a fascinating, fantastic, boot stompin' and

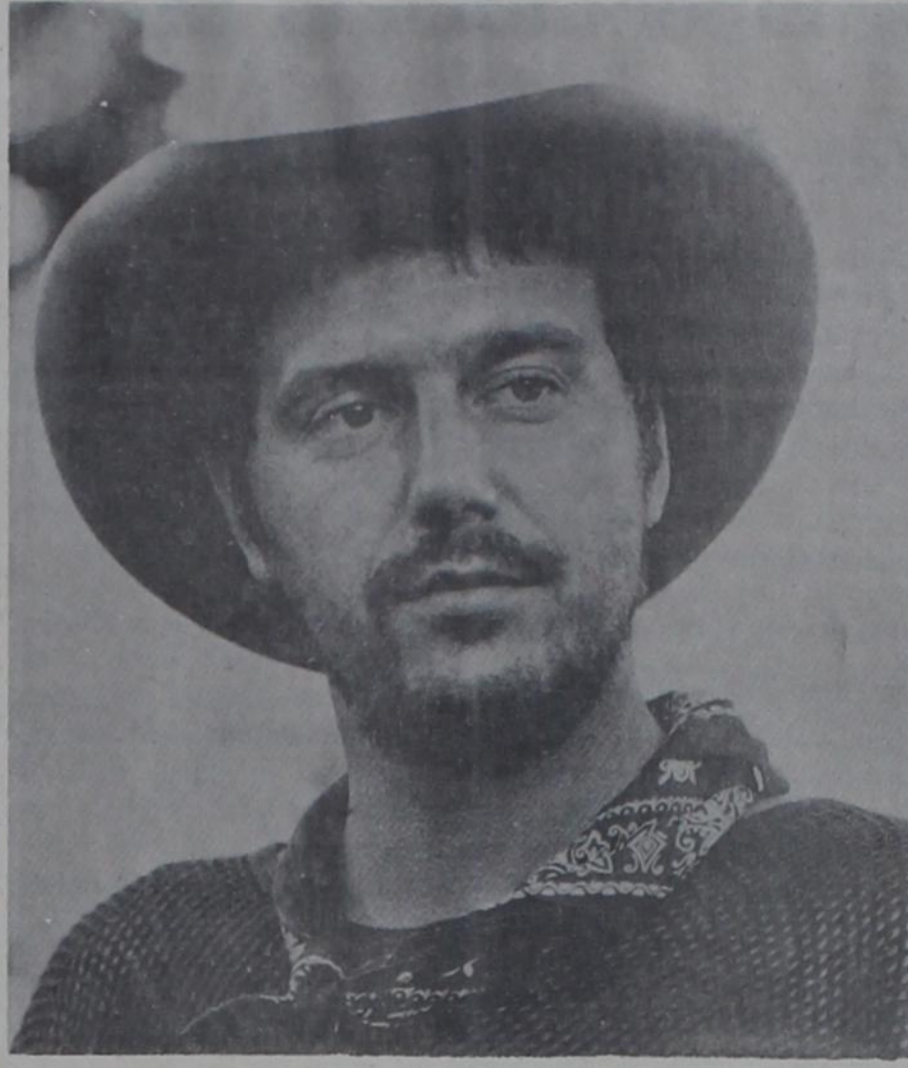
war-whoopin' array of country rock. This Thursday night sees the same man coming into town ... and the show promises to be just as good! -Last year, the (unfortunately belated) word got out fast and a lot of people regretted staying home. This year ducats are selling at a brisk pace. In short, those who miss this week's show have only themselves to blame.

Perhaps part of the problem last year was lack of information. Walker was primarily remembered as the man who wrote "Mister Bojangles" (made famous by The Nitty Gritty Dirt Band). Others simply knew him for "LA Freeway." But since then, his album titled "VIVA TERLINGUA" has been released and been met with quite a bit of success. Songs

which he introduced in last year's show (like "Up Against The Wall, Redneck Mother," "Sangria Wine," and "Desperadoes Waiting For A Train") have now become standard radio play.

The lazy-voiced singer has a good band playing behind him, and it could very well be worth your while to attend. General consensus is that most of his music is best complemented by a cold draw, but let's try to keep all that brew out of the Auditorium this year.

Tickets are still on sale for tomorrow's concert, and can be obtained for \$3.50, \$4.50 and \$5.50 at Record Town or Band B. Records. A Dallas-based group called Hot Sauce will open the festivities at 8 p.m. in the Auditorium.



Jerry Jeff Walker

# Man who stole with computer now teaching class

LOS ANGELES (AP) — When he was 21, Jerry Schneider stole \$1 million worth of telephone equipment by using a computer. Now, a couple of years later, he is teaching businesses how to protect themselves from computer fraud.

"No computer system is totally secure from penetration," he says. "Computer crime may be even more attractive than the old-fashioned gun-toting crime because the chances of detection and apprehension are minimal."

Schneider staged his massive ripoff in 1971 and 1972 when he was operating his own telecommunications supply firm, Pacific Telephone Co. was the victim.

Why would a successful young businessman turn to theft?

"It was the challenge of the computer system," he said in an interview. "I kind of saw it as a chess game. I really didn't understand the law when I was very young."

To gain knowledge of computers, he posed as a journalist and visited Western Electric

Co., where he was given demonstrations, and obtained manuals from International Business Machines Corp.

Then he visited Pacific Telephone as a supposed freelance writer and observed on a computer the call number of its order system.

It was simple, he said, to dial that number of his own telephone and place orders for equipment.

Schneider abandoned his

scheme and surrendered to the district attorney's office Feb. 8, 1972.

"I felt guilty," he said, "I realized I had done wrong."

He was charged with grand theft, burglary and receiving stolen property. He pleaded guilty of grand theft and was sentenced to 60 days in jail and placed on probation for three years.

Schneider has formed a computer security company and

recently conducted a three-day seminar for corporate computer users.

The massive Equity Funding Corp. of America fraud points up the ease with which computers can be harnesses.

Executives and employees of the Los Angeles-based insurance and mutual funds conglomerate used a computer to turn out about 60,000 bogus insurance policies. The scheme was uncovered only when a fired employe talked.

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# Sea breezes could generate electricity for New England

By DANIEL Q. HANEY  
Associated Press Writer

BOSTON (AP) — Sea breezes have better uses than sailing boats, flying kites and drying laundry, says a college professor. He has in mind giant windmills that would generate all New England's electricity. "This is an energy resource

that's right here in our front yard," says Prof. William E. Heronemus.

The front yard is New England's 4173-mile coastline. And the resource is the wind that whistles up and down the coast at an average speed of 20 miles an hour.

If enough windmills were anchored off the coast, all the

regions's electricity could come from the air by the 1990's, he says. And it would only cost about three-fifths of what people are paying now.

The professor is a civil engineer at the University of Massachusetts in Amherst who specializes in alternate sources of energy.

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## Climbers unload trash on Alaskan mountain

MT. MCKINLEY NATIONAL PARK, Alaska (AP) - Mountaineers returning from climbing Mt. McKinley say it's the highest garbage dump on the North American continent. Ned Lewis, a seasonal climbing ranger, says that if the littering keeps up at its present rate, in five years "you'll be able to walk to the summit on a trail of garbage."

The problem stems from the strenuous work of climbing at higher altitudes. Mountaineers lighten their loads by discarding what they no longer need. Cleanup crews say they find gas cans, food, paper, boots, skis, rope, snowshoes and tents.

More and more climbers are coming to scale the 20,320-foot peak. Ten years ago, only four expeditions climbed McKinley. This summer, the mountain has 40 teams scheduled with an average of five members per team.




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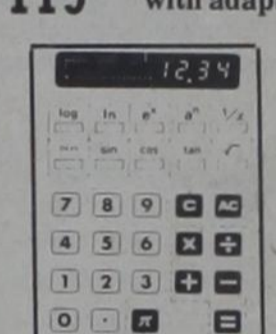
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### UC presents double feature

The UC cinema presentation this week is a double feature, both of them starring Vincent Price. The two features, "House Of Wax" and the funny "Comedy Of Terrors" are scheduled to start at 9 p.m. in the Murdough-Stangel pit. Admission price is 75 cents with a Tech ID. Fine Arts Editor William D. Kerns called the latter's cast "a virtual roster of horror greats," as it stars Price, Peter Lorre, Boris Karloff and Basil Rathbone.

**KRIS KRISTOFFERSON AND THE SPOOKY LADY'S SIDESHOW**

ARE COMING TO YOUR TOWN



Straight from the success of his last album and the fantastic reaction to his hit single, "Why Me," it's the great voice and songs of Kris Kristofferson on his new album, "Spooky Lady's Sideshow." Kris is one of country's greatest writer/performers, and his new songs like "I May Smoke Too Much" and "Same Old Song" are taking the country by storm.

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## Coaches All-America

# We may be the only game in town, but...

By WILLIAM D. KERNS  
Sports Writer

There seem to be a few people running around, mouthing off that the Coaches All-America Game is pretty much a trumped-up affair. As one disgruntled sports fan told me, "The game couldn't exist on its own merits. If it weren't played in Lubbock, no one would care. There aren't even that many All-Americans playing." And he has a partial point, but only a partial one, in that last statement (since umpteen groups and newspapers picked All-America teams).

Nevertheless, even though the Coaches All-America contest is the only game in town (well let's face it, it's the only one in the country!), there is one barrel full of talent involved. The "All-America" in the game's title merely refers to the Coaches All-America team. Those who were selected to this team got automatic invitations to play in the June 22 contest. But in actuality, this is simply another all-star game...and if one takes the time to look, he'll see there are quite a few all-stars out there practicing on the Astro-Turf.

Only three of the 22 players selected to the original team accepted bids for the Lubbock game: USC flanker Lynn Swann, University of Texas center Bill Wyman, and Ohio State linebacker Randy Gradishar. As for well known figures like Notre Dame's tight end Dave Casper, quarterback David Jaynes of Kansas, running backs John Capelletti (Penn State), Woody Green (Arizona State), and Roosevelt Leaks (Texas), and the defensive duo from Oklahoma of Lucious Selmon and Rod Shoate: well, none of them could make it. And it's regrettable.

**BUT TO SAY THAT** the game lacks talent is like saying that "The Graduate" was a rotten movie because it didn't have any real "name" stars in it when it was filmed. Dustin Hoffman has become a cinema superstar, and you can bet your butt that more than a couple of these players will be making a name for themselves in professional football.

After all, this game which features such "no-talent stars" has been played in the past by such names as George Mira, Ken Willard, Larry Csonka, Mel Farr, Floyd Little and Fran Tarkenton. Others who have participated in the annual affair have been Bobby Douglas, Greg Pruitt, Bob Lilly, Bill Kilmer, Kermit Alexander, Norm Sneed and Duane Thomas. These men made it to the NFL and not all had been selected to the Coaches All-America team.

This year's group may not have the names easily recognizable from last fall's season, but let's look at some of their accomplishments. First to come to mind is West quarterback Jesse Freitas, who led the nation in both passing and total offense his senior season, and 5'9" Utah flanker Steve Odom, who led the nation in kickoff returns his senior year and who holds the NCAA career record for kickoff returns. Then there's Wilbur Jackson, the Alabama running back who received honorable mention All-America honors; he led Alabama in rushing both his junior and senior year and

led the Southeastern Conference on a yards-per-carry basis both years.

**AN OFFENSIVE LINEMAN** named Henry Lawrence, from Florida A&M, was named to no less than five different All-America teams his senior year. Chuck Ramsey, a kicking specialist from Wake Forest, led the nation in punting last year with 87 boots for a 44.8 yard average per kick, an average that is the third highest in the history of the NCAA. These are a mere sampling of this year's players—and there are many, many more with excellent credentials. Add to this the fact that practically every selection was drafted by a pro team (and neither the NFL or WFL has been exactly noted far and wide for drafting has-beens), and it kind of makes you wonder what all this clamor is about.

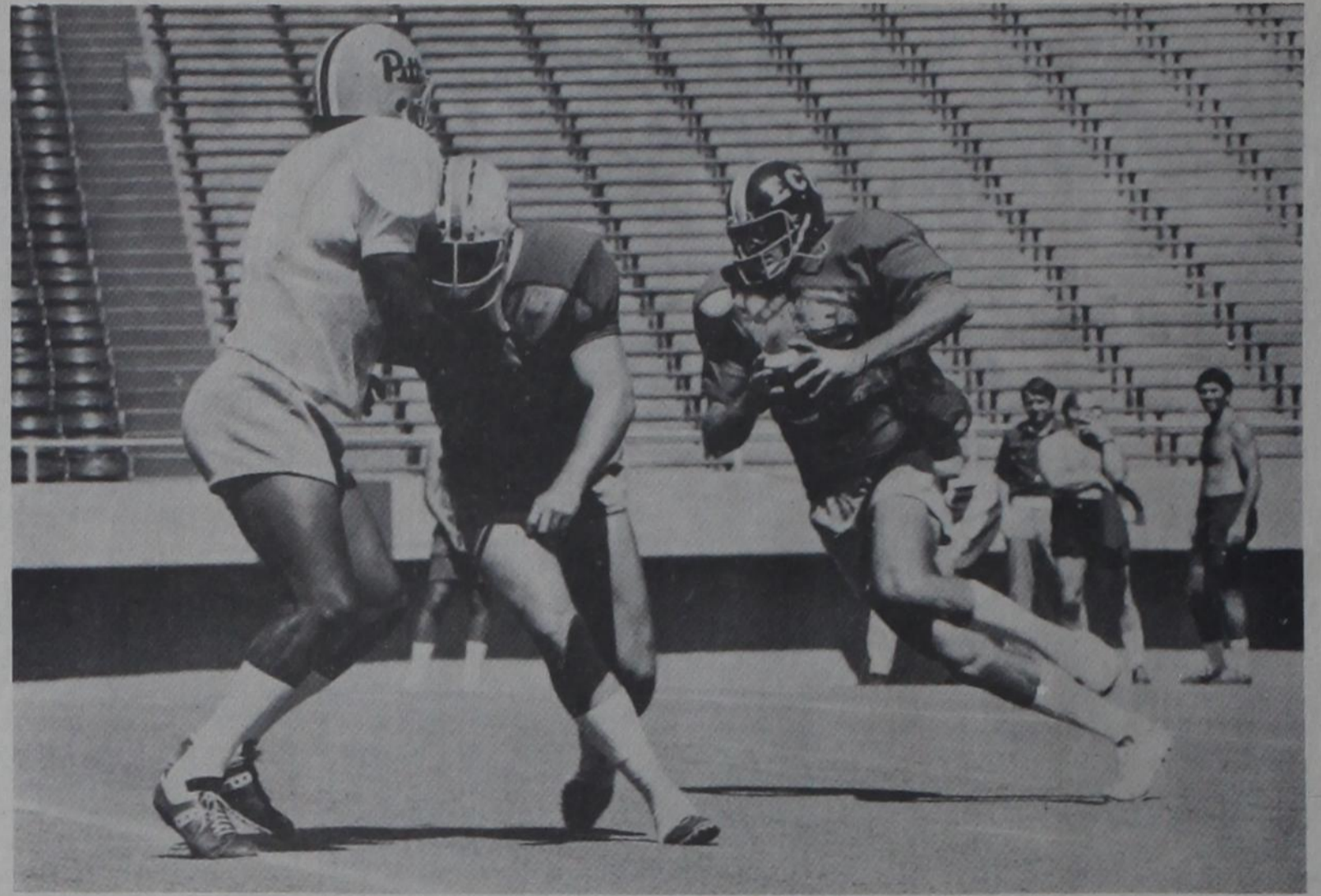
Some have even griped about "those guys selecting players from schools no one's ever even heard of." Well, let's look at one of those selections he mentioned. Billy Howard is a 6'4" defensive lineman from Alcorn State University. He was named to the small college All-America team in 1973. He led the SWAC in fumble recoveries and averaged almost six quarterback sacks per game! Primarily known as "a contact football player," Howard was drafted in the second round by the Detroit Lions. It certainly would appear that SOMEONE has heard of the school.

**NOW DOWN TO** the local-aimed barbs. It's been mentioned that only in Lubbock could a game like this survive in June...but mentioned in a cutting, vicious manner. I say: more power to the city for supporting the contest. Not only has it brought Lubbock and Texas Tech more recognition (the game is now nationally televised by ABC), but it's proceeds also go to a great many Lion's Club charities such as the Lubbock State School for the Retarded, Kidney Patients, Girls Town USA, Texas Lions' Crippled Children, Little League, Meals On Wheels, Sight Conservation and others.

By the way, this game has seen attendance figures the past four years (since the game was moved to Lubbock) of 42,150 (1970); 43,320 (1971); 42,314 (1972); and a whopping record of 43,472 just last year. This is support that must be admired for a game played in the summertime in hot West Texas temperatures.

But one thing's certain, no large crowds would be attending if there were no potential future professional superstars involved in the game. Football fans are numerous, but they just ain't stupid enough to shell out as much as \$7 for a game participated in by players with no talent.

**IN SHORT FELLAS,** the Coaches All-America Game this Saturday night is not merely a "trumped-up affair." It's a game with a fine cause, and one with some very, very fine talent on both sides. And if it's the only game in town, well, it's still a game that Lubbock, the Football Coaches Association, and (without a shadow of a doubt) the players involved, can ALL be proud of.



Getting ready for All-America

East quarterback Carl Summerell of East Carolina University and teammates run through drills in Jones Stadium in preparation for Saturday's Coaches All America game (above). Before workouts

began on the AstroTurf, East coach Johnny Majors of Pitt, right, and West coach Barry Switzer of Oklahoma went over basic plans for the game at a press conference.



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