# igures Rocket To 2,303

### Four New Deans **Assume Positions** For Fall Semester

Doak, Leidigh, Gordon Retain Staff Positions

They Welcome Students . . .







# Whyburn, Caldwell Welcome Techsans

#### Two Extension Groups Organize

# South-Texas Tech Exes To Hold San Tone Rally

## Tech Personnel Presented By res. Whyburn

#### Major Harold Kitt Is Vet Counselor

# For New "Fish"

Whyburn, Caldwell, Divisional Deans Speak On Activities

# "Tech Tips" Are In Dean's Office

# Convocation Held Increase Of 557 Monday Morning Over 1944 Total

Veterans, Freshmen Return In Larger Number This Year

### **Applications For** Publications Job Will Be Accepted

### Gaylord Is New Tech Librarian

## Students To Hold Class Elections

Convocation Set For



# Faculty Has 13 New Members

OW OPEN

ne most classy d Alm



Associated Collegiate Press

National Advertising Service, Inc. 420 MADISON AVE. NEW YORK, N. Y.

WAYNE KITTLEY

MARY TROY

### That "Howdy" Spirit

New to the ways and traditions of Tech are several hundred abryo freshmen. Within a few days most of the new "Fish" II be wise to the traditions such as wearing a fish cap, until the season is over, keeping off the double T bench south of administration building and the sidewalk around the circle, d within a few weeks will know all about the annual Parent's y, the victory bells, pep rallies and homecoming. There is one tradition that can't be stressed too much. It is too that a tradition, it's a spirit that lives with Texas Tech, can be put in one word: "Howdy!" And it's all quite easy, st give out with a simple "Hello," "Howdy" or "Hi ya" when u meet someone.

Texas Tech has long been noted as one of the friendliest and lost democratic colleges in the nation. Strangers passing rough have commented on the geniality of the campus and on "Hi you all" spirit that prevails. Let's not let down that name to Tech.

### Viva La Espiritu!

Just for a change, let's have no backstage wirepulling an footlight gripping before and after elections. Lets out-in-the-oper select the BEST person for office then back him throughout hiterm of office.

Most important of all, go to convocation and afterwards to class meeting. Keep that spirit alive before it dies from lact of attention.—BEa.

### How To Get Your Toreador

SAYS:- "Again we

CAPTAIN CLENE

say, send us your

dry cleaning today—'

VOGUE CLEANERS

### Offers Variety Of Tech

# All Students Are Included

From . . . . 1

### "Howdy" Dance Held Wednesday

# **Activities For**

Toasted Sandwiches

Delicious Malts

TECH DRUG

MR. & MRS. STOVALL

### CLEANING and PRESSING

• Suits . . . \$ .50

• Trousers . . . . .20

### HEATH CLEANERS

1107 College



For Your Jewelry Needs



We also repair your watches

# Thomas Watch Repairing



Welcome freshmen and former students

Make this your home while at Texas Tech

For your convenience we carry a complete line of sport clothes

Bray's Campus Toggery

2422 Broadway

1209 College

Dial 2-2491

# Ten Tough Games Scheduled For '45 Football Season

Five Are Against Conference Teams

Tech Plays Southwestern In First Game, Sept. 22

Know Your

Grid Stars

#### Saddle Tramps Call Meeting



## Morgan Places Hope In New "Fish" Players

# Bench

#### ENGINEERING SUPPLIES

In our engineering department we have all the needed supplies—

30-60° TRIANGLES
F & ZH PENCILS
BEADDOCK ROWE
GUIDE
IRREGULAR CURVE T-SQUARE

METAL EDGE DRAWING BOARDS

### VARSITY BOOK STORE

1305 College Ave.

# Have You Heard?



NOW OPEN . .

the most classy dine-dance spot on the avenue

Always welcome

-at-

MARTIN'S

ON THE AVENUE

# TEXT BOOKS

### NEW and USED

We have text books for every course

SAVE MONEY ON SECOND-HAND BOOKS

- NOTEBOOKS · COMPOSITION BOOKS

- GRAPH PAPER • PROTECTORS
- RULERS
- · PAPER CLIPS
- DIVIDERS
- DISECTING SETS
- STUDY LAMPS
- WASTE PAPER BASKET DRAWING PAPER
- TECH STATIONERY
- TECH PENNANTS
- T-SHIRTS
- SCRAP BOOKS
- FOUNTAIN PENS
- WATER COLOR PAPER • CHARCOAL PAPER

- TEMPO SETS
- CHARCOAL • FIXATIT
- KNEADED ERASER • STUMPS
- TRACING PAPER
- T-SQUARE

ZIPPER NOTE BOOKS

TENNIS RACQUETS

ENGINEERING SUPPLIES

Varsity Book Store

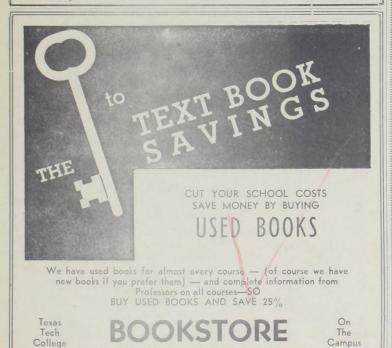
1305 College Ave.

# EXLITER THE LIGHTER HAVE BEEN WAITING FOR 2:50 WIND-PROOF STAINLESS STEEL DOUBLE-WICK DOUBLE-QUICK AMERICAN MADE



Hemphill-Wells Co:

Here 'tis information for all the crew If for necessities you need to shop Be sure you're welcome to our friendly Co-op



"West of Girl's Dorms"

## Gaylord Invites Techsans To Use College Library

#### Parnell Assumes Assistant Dean Of Men Position

#### Sneed Residents Meet Wednesday

### Tech Offers---

## Miss Poindexter Works In Oklahoma Hospital

#### NEW COURSE OFFERED

# Individually Yours

Make your room more attractive and comfortable by adding those "little individual touches."



Waste Basket \$2.95 & Up Ask Trays 69c & Up Book Ends .... \$4.95 & Up Luggage Stands \$4.95 Curtains \$3.95 Pr. Up Bedspreads \$4.95 Pr. Up Study Lamps \$13.50 & Up

Dunlaps

Mezzanine Floor

# SCHOOL SUPPLIES

FOR ALL COURSES

### SLIDE RULES

Log-Log Duplex Decitrig—Plain case with Manual of Instructions—New \$12.50 10.50 Log-Log Duplex Vector—Plain case with Manual of Instructions—New 13.50 5-Inch Pocket Slide Rule—New 4.25 Circular Slide Rules-4-inch-New Beginners Slide Rules

2 or 3 Ring Black - Brown - Rawhide - Saddle Tan \$4.00 and \$4.50

Engraved with Texas Tech College Seal
50 Sheet Tablet
20 Envelopes
Boxed Papers with College Seal
69c to \$1.25
Post Cards with Texas Tech Seal
35c Pkg.

2 or 3 Ring 25c to \$1.50

\$1.11 to \$2.41

• Yale Padlocks 2 Keys 75c

Approved Freshman Engineering Drawing Kit

Includes 23-Piece of Equipment — Every Item Approved

'West of Girl's Dorms'