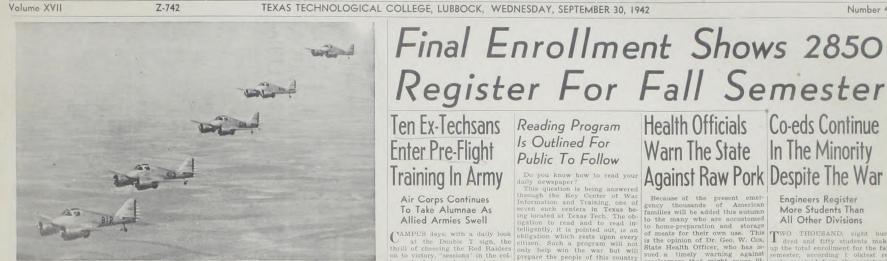
An Editorial Establish A Blood Bank On The Campus And Save Our Service Men's Lives

# HE TOREADOR TEXAS TECHNOLOGICAL COLLEGE, LUBBOCK, WEDNESDAY, SEPTEMBER 30.

Today's Geature Tech's First Southwest Conference Game In Five Years Played Saturday

Number 4



### War Effect On Homes Is Shown **By Tech Seniors**

# Business Research Discloses Facts Of War-Time Families

new Divis sewing ma-of the fam-rhouses and the sewing ma-big sewing ma-tice with the sewing ma-sewing ma-tice with the sewing ma-sewing ma-tice with the sewing ma-sewing ma-sewing ma-sewing ma-sewing ma-tice with the sewing ma-sewing ma-s

families who live houses 12 own interviewed only gestable gardens, decreased from year to 32 were fty-one per cent cated that sugar t affected their cent reported tions in the society. After completing his so

### Kleinschmidt To Be On Program At Austin Meet

A. Kleinschmidt, head of irtment of architectural ing, will address the third convention of the Texas of Architecture in Austin, 2 ad 3

of the

members will elect entertained with a l hear reports from exas having an AIA reports will be pre-section presidents

Federal Government Needs Locally Trained Rangers Increasing demands of the fed-eral government for locally trained ed men to fill positions as range Four ex-home economics s

**Rowland Elected** Gargoyle Prexy In Initial Meet

# Powers Speaks To

ty. pleting his speech on ces in the California fr. Powers invited all engineering students nembers of the ASME out the advantages of

of the club, Harlan Fo

### Iowa State Will **Market Plastics**

general, Dr. Sweeney says, e products could be substitut-it a low cost for phenolic plas-in brown and black and possi-dark red colors. They com-s favorably with the phenolic time in strength, appearance

for locally train-solitons as range and soil technic-de several chang-ducts as the technic-tec several chang-ducts of Texas Tech are now serv-ing in the WAAC's, two as offi-ce. The several change of the technic onomy to choose several technic several onomy to choose several technic several animal husbandry in the first graduating class. The first graduating class. The first graduating class. The first graduating class. The several technic several technic several technic dry, poultry hus-graduate and Marjorie Fleming

**Student Prexy To** 

## **Represent Texas** Tech In Houston

Texas Congress Of Parent Teachers To Be Held In November

stress. Headquarters ention will be nath er, 1942 graduate of nomics school is one doing advanced di-ine, r. Y.

Miss Margare

SATURDAY, at Kyle

25-12. All Time Record ch's seventeen year football world, th uthwest conference

The team and their conch, Dell Morgan, leave early Friday morning for College Station. Yell leaders Brad Gilbert and Bill Williams urge that every Tech-san be present Thursday night But looking at the schedule

Ten Ex-Techsans Reading Program Is Outlined For Public To Follow

Do you know how to read your laily newspaper?

the

Bus Schedule To Bryan Makes A&M Trip Possible

Students who are interested in attending the Red Raider-Texas Aggie grid battle on Saturday will find that their only choice

other choice of busses is

ets for the the trip ar for \$14.50. No specie receiven, and no specie

## Kyle Field To See The Dawn Of A New Era In Football

**Health Officials** Co-eds Continue Warn The State In The Minority Against Raw Pork Despite The War

Engineers Register More Students Than All Other Divisions

Two THOUSAND, eight

### Evolution Of The Horse Exhibited In Tech Museum

### Stangle In Oklahoma City To Judge State Fair Swine

College Calendar

FIGTURES TO BE MADE All pictures for the LA VENTA-NA must be made by October 10, due to demands for the war ef-fort. After this date it will be im-possible to have pictures made! All pictures will be taken at Dan-iel's Studio, 1622 Broadway.—Adv.

WITCC Sponsors

All-College For

Friday Evening

Civil Engineers

In Stag Smoker

PICTURES TO BE MADE

Page Two

### THE TOREADOR

THE TOREADOR, student newspaper of Texas Techno published every Wednesday and Saturday on the campu nological college at Lubbock by students of the Journa ed as second class matter, October 31, 1925, at the por in Lubbock, Texas, under the Act of March 3, 1879.

Editorial offices, Press Building, Rooms 103, 105. Telephones: college switchboard; Night editor, 8549

REPRESENTED FOR NATIONAL ADVENTISING BY National Advertising Service, Inc. College Publishers Representative 420 Madison Ave. New York, N.Y. Chicago + Boston + Los Angeles - San Francisco	1941 Associated	Member Collegiate	194. Pres
---	--------------------	----------------------	--------------

BILL LATSON	LEON HUGHES	
Editor	Business Manager	

### Are We Going To Let The Red Raiders Down This Year?

SINCE SATURDAY night, we have scouring the campus to see if one iota of the traditional Tech spirit is left. Stu-dents seem as enthusiastic as ever about Tech spirit, about foot-ball games, and about yelling. Yet last Saturday night ,there was not enough reverberation from the combined yells of the crowd to even let the team know that there was a student section in the stands.

Perhaps it was the war that caused the students to foor-get their duty as the proverbial "Twelfth Man" or maybe it was the feeling that a Morgan coached team alone was enough to stop anything West Texas had to offer. Truth that it might be, Morgan's men didn't really need the support that they are entitled to, but for the benefit of incoming freshmen you might ask some of the upperclassmen about what happened at New Mexico University in 1940, or what happened at the Santa Fe depot last year when the Raiders returned from Miami uni-versity. While quizzing the upperclassmen, you might ask them about the Raiders welcome from a 7-6 victory over St. Louis university in 1940 at six a.m., one cold October morning.

Nor is this spirit restricted to football, ask the Canyon Nor is this spirit restricted to tootbait, ask the Carlyon students about a group of 100 Saddle Tramps that sat in Bur-ton gymnasium one night last February and almost put an un-derdog team into a hilarious victory over the nation's tallest team, and did watch the Raiders hold the Buffs to their small-est score of the season.

Even at the Friday night pep rally, the loudest freshman came when the freshmen lacksaydaisically offered the traell came itional:

"Two bits, four bits, six bits, a dollar .

Not a failing on the part of the freshmen, for it is the duty of upperclassmen to orientate the freshmen on Tech traditions and behavior. The upperclassmen again failed when they them-selves failed to chime in when the cheerleaders called for yells. Apparently believing that they had served their apprenticeship in years preceding in the freshman section, that they were not duty bound to endanger their delicate tonsils in anything above a whisper unless speaking to their roommate ten rows down, upperclassmen sat in the stands oblivious of the loss of Tech spirit.

Saddle Tramps, even fell down and failed to form a nu-cleus for upperclassmen spirit, in fact the whole student body fell down, with the exception of the men in moleskins who were literally beating hell out of an outclassed team from Can-yon. The Raiders were the only ones on the campus privileged to hold up their heads Sunday morning, that had finished their job and been marked as "well done."

The Red Raiders had an easy job Saturday night, they were king, and they were not up against top-notch competition, this will not be true all season. In weeks to come, the Red ders will find themselves in many crucial positions. It is ly that they will be beaten this season, according to experts, not caring for the experts' predictions they are going about ir way, taking one game at a time, and looking for a victory ry week. It is up to the student body to give this type of up every bit of support that they can muster and a good d yell and a hearty handshake after the game is an awful of support.

### Tech Blood Can Jorestall Death On The Battlefield

MEN ARE leaving every day for foreign service, many of them are seeing the United States for the last time. Many of them are seeing the United States for the last time becaus they will needlessly lose their lives for lack of blood trans fusion. Yet with all these factors in mind, we who are able t

odern science has made it possible that blood can be d from persons over here, dried into a preserved plas-shipped across the seas to field hospitals. Typed upon on, these hospitals can inject this plasma into the blood of the bleeding soldier and oftimes save his life.

obile Red Cross units touring the continent, it would more than approval of the student council and ad-sanction to get one of these units to visit the cam-back way and the students to give their ne war effort without endangering their lives or en leaving the campus. Practically all of the stu-have been questioned upon such a move have been favor and expressed an eager desire to do their part t council will meet tomorrow in one of their regular and The Toreador asks that action be taken immed-

Should the Student Council sanction such a campaign, and receive favorable response from the Administrative council, *The Toreador* would be more than glad to devote enough space to the movement to assure its knowledge to the students, and there is no doubt in our mind but that the student body would be more than willing to cooperate in a movement, that could soon spread to every college in the nation and supply enough blood to keep the Japs out of Frisco forever.

### Freshmen Girls Of All Divisions

# To Join HE Club

### Engineers Added To Faculty Staff

Prof. Fred B. Robson of the en-

Teacher Shortage Is Felt By Texas **Education System** 

Total

Total

Total DEDUCTIONS

Gum 5 And your own pet aversions proportionately. PERFECT: 500 net ONE IN A MILLION: 475-495 net PASSING: 400 net POSSIBILITY OF IMPROVING 350-400 net FORGET: under 350 net Note: In omitting any item either reapportio the rest to maintain the balance and keep 50 as perfect, or alter the passing mark to con form.

-From October Esquire

mber of calls for teachers, most which we cannot fill," said Dr

# How Does Your One-an'-Only

Check With This Score Card

Scoring Table For Prospective Bride

Striking-looking

40—HEALTH Maternal General Heredity

JUKING

Dancing Sex Manners Drink Risque

Sublety Reticense Silence Wit

Quiet Bridge Active Cards Chess

-CONSERVATION

AMUSEMENTS

t let the boys fuddle you. Af-be paying the had better be

Generous Loyal Agreeable Forgiving Tolerant Just Comprom Cheerful

Induitive Total —INTELLIGENCE Tact Talent Books Criticism Taste Logic Education Perception Music Art Games

-DISPOSITION Kindness Affection Domesticity Equability Sympathy Friendliness Humility

Charm—n Experience Family Religion

-BEAUTY Taste Figure Make-up Legs Face Height Hair

'em. derthit be your own hading in other of the your own hading in the utility of a possible 500. According to ESQUIRE the gen-you go for other values, re- the art of Juking comes in for its run of the possible source of the second second

VALUE SCORE HER

Student Religious Council Hold The Initial Meeting

Student Religious council held ts first meeting Thursday night Winffred Wood Was electron tary-treasurer of the group. An application from Mrs. Frank Baker, lecturer from the National Bahai Assembly, to make a per-sonal appearance on Tech campus October 11 was presented. Tentative plans were reported by the Committee on Religious by the committee on Religious

this year as compared with 78 year. Dr. Jackson attributes serious shortage of teachers to increased labor market

### Educator Says Present War Is To Be Fought By Both Sexes WHILE the question of acceleration ceased to be an WHILE the question of acceleration ceased to be an WHILE the question of acceleration ceased to be an WHILE the question of acceleration ceased to be an tion of accession after Pear in n's colleges soon after Pear in men's education, in opinion of R Mount Holyoke College. An immu-feels, would be that since wom debatabl Scientists Must

Accelerated Plan

For Girls Advised

Abandon Their "Ivory Towers"

Education Of Masses Is Essential For A New World Order

A TIMELY thought-"Sch ship, in the narrow sen against Phi, honorary sch prob-for the and take a hand te per-social, political an

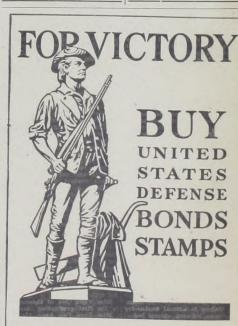
The Daily Texan-ACF

Dr. A. H. Rogers DENTIST

2318 Broadway Lubbock, Texas







Wednesday, September 30, 1942





Wednesday, September 30, 1942

# Raiders Swamp Buffaloes 39 To O In Season Opener Owls Win From Picadors Romp Over Cadets

## West Texas Not Able To Handle Tech Offensive

# Morganmen's Power And Deception Too Much For Teachers

ck Gi



first

in the

service.





Hardin-Simmons Turns Tables on Bears 13-6

immons upset in Waco Satur Bears model Hardin-Si pars 13-6,

### ev-the Too Little Too Late Is Aggie Defeat Story

OBSTETRICS

CAM

Hand, M. D. E. Hunt

gaining only 24 dow

Lubbock General Hispital Clinic GENERAL SURGERY J. T. Krueger, M.D., F.A.C.S. (Ortho) H. E<sup>\*</sup> Mast, M.D. (Urology) EYE, EAR, NOSE & THROAT J. T. Hutchinson, M. D. GENERAL MEDICINE J. P. Lattimore, M. D. H. C. Maxwell, M. D. G. S. Smith. M.D. J. T. Hutchinson, M. D. Ben B. Hutchinson, M.D.\* E. M. Blake, M. D. (Allergy INFANTS AND CHILDREN M. C. Overton, M. D. Arthur Jenkins, M.D.

AND LABORATO D Wilson, M.D.

M. D.

Pathological Laboratory X-Ray and Radium, School of Nursing

Sailors 18-7

NEW PROTECTIVE INK

GUARDS YOUR PEN AGAINST WARTIME FAILURE

PEN REPAIR MATERIALS GETTING SCARCE ... MAY SOON BE IMPOSSIBLE TO OBTAIN!

LINDSEY

ENDS TONIGHT

Page Three

John Payne Betty Grable Victor Mature \_\_in\_ "Footlight Serenade" -Also-CARTOON-NEWS STARTS THURS William Powell Hedy Lamarr "Crossroads" CARTOON-NEWS PALACE TODAY AND THUR

"BOOT" for recruit "HIT THE DECK" for get on the job "SMOKING LAMPS LIT" for smoking permitted "CAMEL" for their favorite cigarette • With men in the Navy, Army, Marines, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records in Canteens and Post Exchanges.)

IN THE NAVY they say\_

CAMEL

Parker

ONTAINS SOLV-X

IT'S STRICTLY CAMELS WITH ME. I FIND THEM FAR AND AWAY MILDER. I ALWAYS ENJOY THAT SWELL TASTE!

### The **T**-Zone" where **cigarettes** are judged

The "T-ZONE"-Taste and Throat — is the proving ground for cigarettes. Only *your* taste and throat can de-cide which cigarette tastes cide which cigarette tastes best to you...and how it af-fects your throat. For your taste and throat are indi-vidual to you. Based on the experience of millions of smokers, we believe Camels will suit your "T-ZONE" to a "T." Prove it for yourself!



"Syncopation"

### Page Four Co-ed's Corner

## Jeep Hats To Be Style For New Freshmen Girls

STYLE NOTE for 1942 and years to come: the jeep hats for freshmen coeds! The new head-gear, with its prospects of the becoming another Tech tradition, will make its appearance this week-end or early next week, when the hats go on sale at Hemp-hill-Wells company. Fish girls will wear the hats except when

ust? rs will take to the floor y night from 9 until 12 o'-at Hotel Lubbock, when on's Inter-Club council of-hy opens the dance season ch with an all-college. Jack and his boys will swing or this annual affair. The uling o flimiting two stags the couple will be enforced. ruling o filmiting two stags ch couple will be enforced. may buy tickets in ad-from club girls and WICC bers at 75 cents for dates \$1.00 for stags. Proceeds the dance will be used for VICC loan library. 1 Talk: Widespread praise frs. Miniver"...Discussion of nes of blind dates, which are

Falk: ... Di Miniver"... Di of blind dates -\* the beginnir

go?" or "Is he in a reserve are the days when house saf for long hours as a serving gratis to penal-ls who had overstepped ules. As the new dormi-ystem begins its third we've reached the con-that it's much more sat-y than the old method. of us who continually re-majors for failure to sign r dinner before 5:30 or getting to sign in at night d that these rules are d. Now all that is nec-is that we be in our rooms

A on the campus for the end and the Tech-WTSTC were A. J. Kemp, Johnny yes and Earl (Cobby) Jacobs, techaans who'll be leaving for far-flung battlefronts. Men's week gets off to a start to-under the deferred rushing no boy can pledge a social sucless he has here no the

### Glennis Waltz To Succeed Brannen

nnis Waltz, senior engineer-udent and member of DFD was elected president of ne's Inter-Club council at a ng of the organization Mon-riternoon. She fills the va-caused by the resignation of uerite Brannen Snyder. Jelia May Beall, who was d vice-president of the coun-st spring, had served as lent during the summer and g rush week. Only senior stu-

# Weekly Open House To Be Held For Tech Students

Open house for .Tech studen vill be held each and every Thur at Avenue N beginning night, October 1. The ass of young people an-hat everyone is invited y anytime between the 8 and 10:30 pm, at the co annex west of the ding on the corner of and Avenue N, and an impromptu pro-be the feature enter-

## Prof. Godeke Fractures Shoulder In Sack Race

Shoulder In Sack Race Prof. H. F. Godeke, head of the lepartment of mechanical engi-neering, suffered a fractured right houlder received at the annual faculty party held in the Aggie Pavillion Thursday evening. Prof. Godeke was participating n a sack race when he fell ugainst an iron post. He was tak-en to the Plains Hooghital where the athending physician expects he at the days.

PICTURE DEADLINE PICTURE DEADLINE betober 10 has been set for the diline for having pictures made the LA VENTANA. These will made at Daniel's Studio, 1622 adway.—Adv.

REWARD! For The Return Of Glasses Lost By DOROTHY MONTGOMERY

ny. Fish girls will wear the hats go on sale at anday best." As hats for boys, rive no profits ice hats. Half for to the Mat-other half to fund. This already donat

Marie Rasco, Tech student

was nonored Friday night when Lorraine Marr entertained with a kitchen shower at Women's Dor-mitory No. 2. Guests were Mary Ellen Brown, Helen Davis, Moreene Roberts, Ruth Loflin, Helen Duff, Eliza-beth McKennon, Dorris Vallance, Jean Etta Dodge, Frances Graves, Opal Thacker, Jerry McElhaney, Ruth Gibbons, Thelma Head, and Virginia Smith. Miss Rasco was also honored Thursday night at a shower given by Dorothy Dell Scheihagen and Mrs U. J. Jones at the F. R. Friend residence, 2005 Broadway. Attending were Julia Jones, Ev-elyn Jones, Jane Brownfield, Mary Seale, Thelma Head, Lorraine Marr, Ruth Loflin, Ruth Gibbons, Margaret Cammack, Frances Ga-ry, Mary Menon Stangel, Dora Woods, Patti Crawford, Rowena McKinley, Rita Norman, Moreene Roberts, Helen Davis, Jean Renner, Jdine Sweptson, Anunette Tyler, Jerry McElhaney, Marlan Rendall, Mrs. Jeses George, and Mrs. Wil-son Housewright.

Dr. B. R. Abernathy, instruct in government, addressed a join meeting of the Woman's Foru and As You Like It club in Plai view Thursday afternoon. His su

For All Your Correspondence

**College Seal Statioonery** 

Printed
Hobby Note—Ables
Wits-End Note Paper
PUNY PEOPLE
CRAZY PEOPLE
OUTDOOR ROCODIES
GADABOUTS
UNCLE SAM'S DEFENDERS
—Miniature Letter Stickers

EngravedEmbossed

Printed

philosopher at University I he believes will be re-term in 1944.

tor Also

By Kara Hunsucker For Social Clubs ation services for pledges of ve women's social clubs are held this week.

Pledges Undergo

Initiation Service

s. tiates took their night at the Hil-y night DFD club vuce at the home lumphries, 2009 The Las Chaparritas club ser-e will be held Sunday night at a home of a patroness, Mrs. C. Sciance, 3304 Twenty-first street.

Four Pledges Are

Brought In Kemas

Four pledges of Kemas club ok their membership oath at a

Raymond Ince, and Bill Kingsber-ry. Officers of the club are Lee Mur-phy, president; Bobby Johnson, vice president; Hugh English, sec-retary; Paul Nail, treasurer, and Bill Kingsberry, reporter. Abernethy Addresses Club Philosophy Club Meets

view Thursday afternoon. ject was "United Nations

We Lend Money On Anything Of Value B E A | R D ' S Jewelers - Brokers Diamonds-Watches-Jewelry Dial 4101 1215 Ave. H

Sooner-Aggies Battle Ends In Radio Course To

THE TOREADOR

Scoreless Tie

The University of Oklah Oklahoma A. and M

Speech Clinic To Meet

m. houses are mainta cademic fraternities a recent checkup

get on your

and come to

Christie's

1803 Broadway

Bur-cycle

Be Given At Night Another course in Radio Funda-mentals, part one, is to be offered at Texas Tech this fall. Men and women who are high school grad-uates are eligible to make applica-tion for the course.

e. held Monday, Friday nights and will run 16

Peckham Is Honored With Columbia U. Scholarship

The Speech clinic will not start until October 8. From this time on until 5 p. m. Guina da Scholarship by Colu bia University to do graduate wo

Dial 9521

It's Not Too Late ...

it mailed for only \$1.50.

Wednesday, September 30, 1942



One hundred five graduates of tian university are preaching the Bible college of Texas Chris- Texas, a survey shows.

... to get your picture made for LA VENTANA is OCTOBER 10... Priorities demand that these pictures be made by then, so don't de-lay! Try to come in the mornings to avoid the rush....

# DANIEL'S STUDIO 1622 BROADWAY



You can still get a name put on our regular mailing list! Let your best friend or your relatives follow all of your college activities through the columns of our paper by having his name put on the list . . . there is a very minimum cost ... new government regulations say that all subscriptions must be paid up or we can't mail the paper ... you can have

THE TOREADOR



Original with ROUX Basic-Shade OIL BLEACT

If you'd have really lovely blonde hair, remember Roux Oil Bleach. For this amazing product color-tones your hair as it lightens—gives you a natural looking golden blonde, silver blonde or reddisch blonde, in the tone you prefer. So if your hair is drab or dingy, or if it has the straw-like obviously "bleached-blonde" look, come talk to us about Roux Oil Bleach. It light-ens, conditions, color-tones, all in one lovely application!

