Enrollment Climbs

President Jones Welcomes Techsans

Prexy Speaks For Administration In Letter To Studes



RICHARD CROOKS

1942 Artist Course



CLIFFORD B. JONES

Schools Limited

Offers Headliners



V. O. Candidate

La Ventana Sales Near 2000 Mark

Yearbook Editor To Be Appointed Soon

Jennings Urges Faculty Members To Get Tickets



P. B. SHANNON Student President

"Tramps" Opened For Membership; Meet Wednesday

Enlisted Reserve Tech Is Allowed Quota of 1300 In

Army and Navy Split Reservists; Program Explained To Studes

Registration Continue A Week

Late Penalty Fee Charged Tuesday; Friday Last Day

By BILL BARNETT Toreador Associate Editor

Gunter Resigns; Double T Calls For Applicants

Nimitz Requests V-Mail Use For Oversea Soldiers

Girl Yell Leaders Appeal To Students To Support Athletics





Campus Organizations Are Outlined By Junior Council

Betty O'Mara, President

Greshman Must Be Handled Without Old-time Hazing

THE TOREADOR

Entered as second class matter, October 31, 1925, at the postoffice in Lubbock, Texas, under the Act of March 3, 1879.

responditions Representative

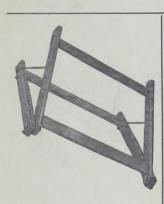
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Drawing Tables 4.95 to 16.95



IN OUR GYM DEPARTMENT

Tennis Shoes	.49
Black Trunks	.50
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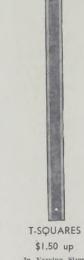
Combination Locks50



the ART STUDENT



A GOOD PEN FOR GOOD NOTES





ENGINEERS!

Red Raiders Scrimmage Tonight In Tech Stadium

Reds Play Whites Two Texas Aggies They Will Head Red Attack Tonight---In Season Prevue

Out On Injuries

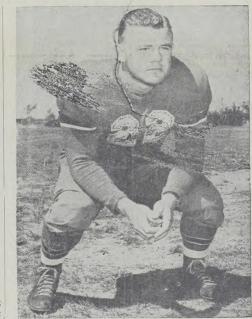




Whites To Rely Heavily On These Two---



"Swing Shift" Back Discovered In Aggieland



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On Watches, Diamonds, Jewelry, Typewriters, or anything of
value
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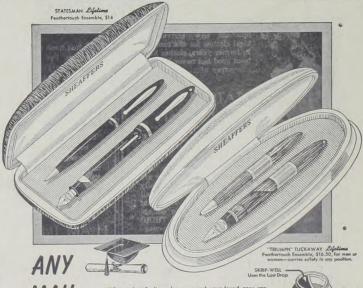
All New Cars RENT-A-CAR DRIVE IT YOURSELF

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Lubbock General Hispital Clinic

Rice Owls Start Season With 48 Football Players





MAIL FOR ME?





You will be interested to know that to date over 450 Freshman Caps have been sold . . . this will mean of course, that over \$225.00 will be added to the special Freshman Loan Fund . . . and the other \$225.-00 will be donated to the athletic council for other worthy activities we get a big "kick" from this service each year we enjoyed very much having you in the store . . . drop by and visit with us any time you like, whether you wish to buy some thing or not.



-It's On-

LEVINE'S

Third Floor



STATION WAGON REDS

Sweaters 1.98 up 14.50 Coats Blouses 1.98 Hats 1.98-3.98



Rush Week Opens This Week

Five Clubs Hold Attractions For The 183 Rushees

Silence Period To End Wednesday As Girls Make Choice

re home of Mrs. Walter Clark,
Twenty-first street.
Shari club will entertain a gold rush party tonight at home of Mrs. Clark M. Mulli3109 Twentieth street. The semester of which must have been as formal dinner at the Hilbotel.
Sweetheart theme will be carout in a dessert-coffee to be by Las Chaparritas club day night at Hotel Lubbock. San Soucis will give their angold and white formal dinner the Hilton hotel the same even
Breavers further stated that the sadde Tramps would meet Wednesday night in the West hall lounge immediately after dinner to sonsider the applications for membership. All men students intersted in joining the Saddie Tramps are requested to write Jerry Bear Army or N metallic transports. West hall.

WELCOME BACK!! TECH STUDENTS

REMEMBER

Your Identification Card Entitles You to Reduced Admission Prices at the Following Lubbock Theaters

PALACE

LYRIC

BROADWAY TEXAN

CACTUS

NEW and USED

TEXTBOOKS

FOR ALL YOUR COURSES

Texas Tech College BOOKSTORE

★ Buy U. S. War Bonds & Stamps ★



Jack York and his

Orchestra

Alarm Clocks

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 KEY LOCKS
 35c
 COMBINATION
 60c

• Typewriter
Paper
500 SHEETS WHITE
60c

Spiral Notebooks

10c to 25c

• Lose Leaf Covers

2 OR 3 RING 10c to 50c

On

Techsters - - -

faces again around the campus, on the streets and in our store. All departments have been filled to overflowing with new Fall merchandise, especially for your approval.

Hanna-Pope & Co.

I AM A FRESHMAN



YOU CAN SELL ME ANYTHING!

"I'm just fresh out of high school ... This is just about the first time I've ever been away from home, and everything's pretty darn bewildering specially when I found out all I had to buy.

"I've never been in a College Store before \dots these purchases and prices are new to me. Fact is, you could sell me just about anything right now \dots I'm at your mercy, Mr. Store Manager.

"But... remember this, Mr. Store Manager.... I'm gona be around here for at least a few years. And the way you treat me.... the things you sell me NOW will determine whether I'll be your BEST FRIEND or your WORST ENEMY for the next few years!"

I AM THE STORE MANAGER



This store (Owned and operated by Texas Technological College) is more concerned in rendering you PLEASANT SERVICE than in the sale of the merchandise.... But, WE are confident that we are selling you good quality merchandise at FAIR PRICES."

"And just remember this....If you are ever mistreated in any manner....Just let me know and I will make it a special point to correct the situation.

"Fair enough . . . Well, O. K. then . . . See you at the Bookstore"

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"On the Campus"
"West of Girls' Dorms'

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 Study Lamps 89c Light Globes

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College

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Campus

"Immediately West of Girls' Dormitories"