the toreado

Vol. XXIX

Texas Technological College, Lubbock, Thursday, April 29, 1954

Tech Rodeo Starts Today Parade, Dances, Roping Match

SENIORS TO MEET

at 5 p.m. Monday in Ad219. The

Kemas, Phi Psi Win Interfraternity Awards;

Oklahoma Dean Is Speaker at Annual Smoker

gift to the college.

Proclamation . . .

Every organization with the size and variety of interests of Texas Tech needs a common rallying experience now and Other Features of 3-Day Event

of Texas Tech needs a common ranying experience now and then. Our location and history emphasize the significance and value of the Western way of life. Therefore, to promote spirit and interest, I proclaim that April 29, 30 and May 1 be officially designated as "Western Days" on the Tech Campus. The Texas Tech Rodeo will highlight these days. It roughd he belaful in promoting spirit if each Faculty

It would be helpful in promoting spirit if each Faculty member and student will wear at least one article of Western attire.

Council, Recognition Program Discussed

Signed and sealed this 26th day of April, A.D., 1954. *E. N. JONES* President

Speech Play Will Open Monday

Monday night marks the open-ig of a play written with the ollege student in mind.

annet arrectors were: Gene Mc Laughlin, ATO, softball; Joe Jack Reynolds, Kappa Sig, football; Dick McGuire, Phi Delta, basket-ball; and McLaughlin, ATO, track. Shingles Awarded Scholarship shingles were pre-sented to the member and pledge of each fraternity who made the alghest averages. They were:

Last meeting of the semester Tech's fifth annual Intercollegiate Rodeo and Western Days which

class will vote on its traditional begin the first performance at 8 tonight in Jones Stadium. A total

for the senior class will be held started today and ends Saturday night.

By CHARLES MAPLE

Toreador Staff Writer Ten-gallon hats, levis, bright shirts and gaudy boots ushered in

The rodeo, feature of the three-day Western celebration, will

of 13 teams will be competing for the large team trophy. Those

ernity Awards; Annual Smoker

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pledge, 2.0; Robert Willoughby, Carisbad, P. a. Hennes, See SMOKER, Page 4 See RODEO, Page 4

Baugh vs. Kirkpatrick

No. 26

ana, itee Mache Chiversity, and Texas Tech Baugh vs. Kirkpatrick Three unusual features are ex-pected to inferest this year's rodeo fans. A headline attraction will be a roping match between Samny Baugh, Hardin-Simmons coach and former Washington Redskin football star, and Jack Kirkpatrick, Tech's young quarter-back from Post. Both contestants have had long experience in the Western art. Two new features will display the rodeoing ability of 14 members of Tech fratemit-ies and sororities. Four women will turn "milk-maid" as they attempt to milk a wild cow. The event will require the contestants to run from the starting line to a cow, get enough milk to pour from a bottle, and then return to the starting line. Those competing for the championship trophy include Shirley Griffen, Paint Creek freshman, Alpha Chi Omega, Anne Wit ty, Hamilton freshman, Ffi Beta Phi, Peggy Pittman, Lub-bock freshman, Zeta Tau Alpha; and Marguerite Winder, Gruver freshman, Delta Gamma. Goats To Ee Sacked

Page 2

By The Way ...

ol. John Coney Visits Campus Col. John D. Coney, of the in-thry school, Ft. Benning, Ga. s on campus Monday to begin ison visits to the infantry

laison visits to the infantry ROTC. This year's visit, to become an annual affair, is intended to bring about closer support between the infantry school and the ROTC program. The infantry school at Ft. Benning supports all infantry and branch general military science units in the United States. While here Col. Coney visited with President E. N. Jones and Vice President M. L. Pennington. Before being attached to the de-partment of non-resident instruc-tion at Ft. Benning, Col. Coney was with the I Corps in Korea.

O.U. President Speaks Here

Geology Club. To Have Picnic

The Geology Club is having a picnic Sunday atternoon at 2:30 at Buffalo Lakes. Those planning to attend may pay in advance to any one of the following members: Bob Hosman, Paul Crenshaw, Jasper Hart, R. A. Kubena, and Claude Tucker. The fee is \$1 for members, and \$1.25 for guests.

Former Techsan Cameraman Charles H. Relyea, former Tech student, is serving at Ft: Leonard Wood, Mo, as a cameraman. He has recently finished a 16-week engineering course at the base. Relyea, an advertising student at Tech, was a member of Gamma Delta, Lutheran student organi-zation.

Dr. Hazlewood Honored Dr. E. A. Hazlewood, head of Tech's mathematics department, was elected president of the Texas Soction of the Mathematical As-sociation of America which met

For

GOOD READING . . . Rodeo Whirl A Behind the Scenes Novel of America's Most Thrilling Spectacle—The Rodeo \$2.95

Cowboys Out Our Way

\$2.50 Trail Driving Days

\$10.00

The Cowboy & His Horse \$2.95

The Real Book About

Cowboys \$1.25

The First Book of Cowboys \$1.75

Texas Tech College BOOKSTORE

THE TOREADOR

Ex-Students Are Carrier Pilots Two Texas Tech ex-students have recently qualified as carrier pilots at Pensacola, Fla. They were required to make six success. ful landings aboard the aircrati-carrier, USS Monterey. The two included Ed W. Gra-ham of Graham and Charles C. Taylor of Sudan.
 Graduate Aptitude Tests Set Approximately 75 applicants for the Graduate Record Examina-tion at Texas Tech will take the test June 19. The aptitude test.
 Graduate Setter 19. The success of the state are prepared and scored by the

Big Fossil Skull Found by Geology Teaching Fellow

Texas can again brag about possessing "a biggest." This time it is the skull of an am-phibian found by Earl F. Green, teaching fellow in geology at Tech.

teaching fellow in geology at the teaching fellow in geology at the fellow in geology at the fellow in geology and the fellow of triassic age in Crosby Coun-ties any the fellow in the fellow of the North American continent, the teaching the skull in the finding the skull in the skull in the skull in the finding the skull in the finding the skull in the s

Yolanda Ellis of Rt. 1, Plain-iew, is the winner of one of the

Thursday, April 29, 1954

Amarillo, Meadow, Phillips Interscholastic Winners

Interscholastic Winners Amarillo, Meadow and Phillips took top honors Saturday in Reg-took top honors Saturday in Reg-tion 1 Interscholastic League com-petition at Tech. Amarillo with a total of 125 points was champion of Confer-ence AA. Lubbock was second and Midland third with 105 and 60 points respectively. Conference AA tennis was the deciding factor in choosing the data champion. Amarillo, Midland and Lubbock were very close in the race for top position, but Amarillo jumped to the champion-ship after winning 45 points in tennis to add to the 80-point total she had. Phillips, Conference A school,

she had. Phillips, Conference A school, placed first with 50 points and Canadian was second with 25 points.

ts. Conference E, Meadow won position with 45 points and ker took second place with a 1 of 40 points. r. P. Merville Larson, head the speech department, served director-general of the meet h attracted nearly 5,000 con-ants, coaches, parents and pro-tema the speech departs and pro-tema the speech department of the speech department o

DY

Used Keyhole Kappa

Thetas Turn

New Officers of Zeta Tau

Installed at Tuesday Serv

6th St. nbers installed were

When You Join The "Men



In days gone by, young men in shining armor ruled the age. Today, a new kind of man rules the age—America's Knights of the Sky, the Air Force Pilots! They rule from on high, in flashing silver-wine with set force jets... a gallant band that all America looks up to! Like the Knights of old, they are few in number, but set and the age and the the skies in Air Force pilot, your kingdom is space—a jet is your charger and your mission is the highest. You are a key dold, they are few in number, but for you are single, between the ages of 19 and 26/2, you can join this select for the ages of the americal aviation. Join America's Knights of the Sky, envert and serve with the finest. You will be given the best jet training in the world, and

wear the wings of the U.S. Air Force! UNITED STATES AIR FORCE AVIATION CADET, AFPTR-P-4 Headquarters, U.S.A.F., Washington 25, D.C. Please send me information on my opportunities as an Air Force pilot.

The Spartan Band that held the pass, The Knights of Arthur's train The Light Brigade that charged the guns, Across the battle plain Can claim no greater glory than The dedicated few Who wear the Wings of Silver ... on a field of Air Force Blue,



1191919

Name

Address City State

For Fellowship...High Adventure...and a Proud Mission...

Thursday, April 29, 1954



Thursday, April 29, 1954

Winners

NA

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THE TOREADOR

Kappas Honored

Prize Will Be Given to 'Raunchiest'

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"Training can *really* be interesting. I found that out when I joined A.T.&T.'s Long Lines Department after getting my B.A. at Cincinnati and my M.A. at Michigan in '52. Long Lines is the organization specializing in Long Dis-tance communications. I was put in the training program, and there wasn't a dull minute dull minute.

"For instance, one of my jobs in the Traffic Department was estimating the exact number of calls that would be placed in a city on Christmas Day. My estimate was off by only 68 calls!

"Then in the Plant Department, I made a study of damage done to a certain cable. Found out that the most damage occurred in an area used by hunters. Some special public relations work among hunters helped improve that situation.

BELL TELEPHONE SYSTEM

"And in the Commercial Department, I helped analyze the communication prob-lems of one of the largest textile com-panies—it had widespread offices and plants. The recommendations made are now in use.

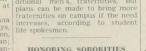
"The variety in my training has carried over to my regular job here in Cincinnati, My job is to see that good service is maintained for private line customers — pipeline and power companies, theater TV and the like. Every day is different.

"As far as I am concerned, I've found my career."

Like so many college people who have joined the Bell System, Dick has a job he enjoys. There are also job opportunities with other Bell Telephone Companies, the Bell Tele-phone Laboratories, Western Electric and Sandia Corporation. This is a good time to see your Placement Officer for full details.

(Reading time: 36 seconds)

April 29, 1954 adow, Phillip IN THE SPRING . . Traditions and Ingenuity Bring out



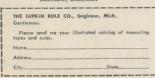
When You Join The "Men Who Measure" . . .

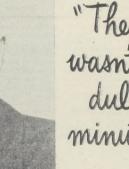


When you leave school as an engineer and loid the ranks of the "men who measure," you'll want the most accurate and durable measuring topes. Luftin Chrome Clad Tapes ARE the most accurate and durable because their markings are bonded to the line and protected by multiple platings of metal that also protect the fine steel in the line. This all-metal line is longest wearing — it won't crack, chip, peel — is acaited to keep clean — is most rust and corrosion resistant. Chrome Clad Tapes are the choice of engineers the world over.

Specify Lufkin when you get out on the job — send today for our free catalog.

THE UFKIN RULE COMPANY





Page 3

by Dick Bibler TLE MAN ON CAMPUS



just what is says If you had read the assignment that question would be perfectly

TECHnicalities Toreador Editor RALPH SHELTON

RALPH SHEITONToreador EditorMost of Tech either saw the
music department's recent product
tion of "OI Thee I Sing" or had
aspects of the show, however, del
serve comment in print.casting his vote for Wintergreen,
or Dean James G. Allen, polishing
to cast the show however, del
the sets with the tunes
and lyrics by the Gerstwins -.
the sets ... William Geisert,
as Matthey
the cast who showed any under
the cast who showed any under
the sets ... Alice Ann Yates
as Marty Turner (the role was
bana Devereaux, the villaines.
The Asso-Good Points—the villames.
The asso ably long waits between
reileved by a little work from the
vine of the tabow's faults, how
wer, coild of une faults.
Tone of the show's faults, how
wer, coild outweigh the excellence in the seconder of the second of the cast in ext.
Tone of the show's faults, how
wer, coild outweigh the excellence in the seconder of the second of the se

relieved by a little work from the duo-pianists ... the choreography or lack of it ... and, well that's about all of the faults. None of the show's faults, how ever, could outweigh the excellence chorus, and the originality of the production, which was show n chorus, and the originality of the production, which was show n articularly in Night on Television. Those who missed the show were denied the experience of seeing Dr. E. N. Jones in beard and wig.



THE TOREADOR

Tech's Air Force ROTC Unit Conducts Annual Field Day; Awards Presented

ZETA TEA SUNDAY

Zeta Tau Alpha will be hon-red at a May Day tea Sun-lay afternoon in the home of vancy McKissack, 4503 21st St. 'he local chapter will be hostess or the affair.

AWARDS BANQUET SET

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Twelve students were admitted to the Texas Tech Infirmary for treatment during the past week. They are: Kay Steele, Judy Hines, Billie Jo Pleasant, Dudley Thompson, Daisy Neil Holly, Jo Ann (Jody) Milleft, Arthur Lan-caster, Jerry Nell Reves, Patricia Sue Fracks, Ray Kelly Hargis, Pat Northcutt, and Kenneth Har-gesheimer.

Hines, Billie Jo Pleasant, Dudley, Miller, Arthur Lang, Caster, Jerry Nell Roley, Spatricia Sue Fracks, Ray Kelly Hargis, Pat Northeutt, and Kenneth Hargesheimer.
PHI GAMMA NU ELECTS
Piedges of Phi Gamma Nu, honorary society for women buindes Milloghy as pledge president fracterinties. Manager, recently elected Charles Villoughby as pledge president fracterinties. Manager, recently elected Charles Data Social Science at which Texas Tch Manager and the social science at which Texas Tch Manager and the social science at which Texas Tch Manager and Social Science at which Texas Tch Manager and Social Science at which Texas Tch Manager and Tch Texas AWARDS BANQUET SET
 An international flavor will prevait at the annual awards banquet to be held by the Texas Tech foreign language department next Thursday night in the Student.
 The renest C. Gissecke, academic vice president of Tech, will guages in Elementary Schools.''
 Also on the program will be the presentation of awards to out standing students of Spanish. French, and German.
 Tickets may be purchased in the foreign languages department of ice, Ad259, for S1.50.
 FEEDING TEST HERET
 Texas Tech's agriculture division for the Advancement of a 168-Aay feeding experiment being conducted in cooperation with the Texas Agricultural Experiment Station, according to Pean W. L. Stangel. The feet is being run in an attempt to evolve a ration for commercial feeding. The cattle, being tended by Nead Gamer, graduate from Hico, are fed as much cottonseed hults and the the meeting of the AAS and the third meeting to be held in Lubbook.
 WOMAN OF THE YEAR

Thursday, April 29, 1954 RODEO-

Jackie Beckner, Lubbock fresh-man, Alpha Phi Omega; Graves Nelson, Brownfield junior, and Roger Brooks, Smithfield junior, Kappa Sigma; Ronnie Stewart, Del Rio senior, and Ed Aiken, Sweetwater junior, Kemas; Ike Trimble, Seminole junior, and Charles Browning, Burleson sen-jor, Alpha Zeta; and Don Boaz, Fort Worth senior, and Robert Simmons, Calvert junior, Pi Kap-pa Alpha. Queen of the rodeo will be pre-

Presidents Introduced

What's This

on Tech Campus?

APO

Ugly Man Contest

May 3-7

SMOKER-

member, 2.8

amer Serenade B by Victor i Mrs. Colvin aut Twilight Music Hour will be Opera. Orce Over Bohrme, ¹⁰ off May 16.

Claudia Martin Re-elec As Press Club Presider

Thursday, April 29, 195 Colvins Will Sta

In Twilight Serie

FUTURE FARMERS CON

BOOK REVIEWERS T

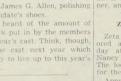
Mrs. Edwards will show of the Pueblo Indians at Ta ber review

Friday, May 21 8:00-11:00 11:00- 2:00 2:00- 5:00 Saturday, May 2: 8:00-11:00 11:00- 2:00 Monday, May 24 Classes Meeting 9:00-10:00 TTS Classes Meeting 3:00- 4:00 MWF Classes Meeting 8:00- 9:00 MWF 2:00- 5:0 Tuesday, May Wednesday, May 26 8:00-11:00 2:00- 5:00 Thursday, May 27 8:00-11:00 11:00- 2:00 2:00- 5:00 Classes Meeting 5:00- 6:00 MWF Classes Meeting 4:00- 5:00 TTS Classes Meeting 5:00- 6:00 TTS

Final Examination Schedule







oril 29, 1954

Maranda — Michael Anno 2000 Miranda — Michael Hageman Were I.a. Slar — H. T. Burlejch How Do I. Love Thee? — Colvin Summer Serenade — Badinage by Victor Herbert Mrs. Colvin The last Twilight Musie Hour for th spring will be Ogera Oneo Over Lightly "Ja Boheme." on May 16.

Claudia Martin Re-elected

This Campus?

Contest 3.7

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FUTURE FARMERS COMPETE

Almost 600 students and teach ers were guests of the Plain Cooperative Oil Mill at a barbe cue following the contests.

BOOK REVIEWERS TEA "The Man Who Killed T Deer" by Frank Waters will reviewed at 7 o'clock tonight Mrs. Bryan Edwards at Book J vers annual tea. The tea will seld in the home of Mrs. Ruth sell, club sponsor, at 1811 9th

Mrs. Edwards will show slides of the Pueblo Indians at Taos with her review.

A man who smokes a lucky Strike Is really on the ball. Is really on the ball. So round, so firm, so filly packed The cigarette for all i When you come right down to it, you

In a cigarette. And Luckies taste better, Two facts explain why Luckies taste better. First, L.S./M.F.T.-Lucky Strike means fine tobacco...light, mild, good-tasting tobacco. Second, Luckies are ac-tually made better to taste better... always round, firm, fully packed to draw fresh and employ accepts.

What brand is grand throughout the land From Maine to old Kentucky-With smoothness, mildness, better taste? Why,yes, you're right, it's Lucky !

Sue Pittman University of California

Where's your jingle? It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles -and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

LUCKIES TASTE BETTER CLEANER, FRESHER, SMOOTHER!

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L.S./M.F.T.



Page 5



PANTONINE DISCUSSED Miss Quanah Lewis, Tech in-structor of English, spoke at a teen-age stagecraft class Satur-day. She discussed the art of pantonime with the group. The class which meets in the Lubbock Little Theater is under the direction of Mrs. William L. Byrd. The students planned and constructed the sets for the recent production of "Edwina Black." The group is open to boys and girls who range in ages from 12 to 17.

MUSEUM EVENTS SLATED

MUSEUM EVENTS SLATED "Old Fashioned Dolls of China and Bisque" will be the theme of a hobby show Sunday in the Mu-seum. The dolls, from the collec-tion of the A. C. Sanders family, will be shown in the historical gallery from 2 to 6 p.m. An exhibition called "Miracle of Birth" will be given in Mem-ber's Room of the Museum and a film, "In the Beginning," in the auditorium. It will be given from 2 to 3:30 p.m. and 5 to 6 p.m.



in the gir force get a head start in jet aviation

be a part of a great flying team

as an Aviation Cadet. See him while you a can.

Capt. Foster and Aviation Cadet Selection Team No. 512 will be located in the Ad. Building, Thursda you and Friday, April 29th and 30th. He will be available between the hours of 9 AM and 4 PM to those desiring further information on career opportunities in the Air

Aviation Cadet Selection Team No, 512 Amarillo Air Force Base Amarillo, Texas



Wildroot Cream-Dil is America's favorite hair tonic It's non-alcoholic Contains southing Lanolin Grooms hair reliev es dryness, removes loose dandruff. Get Wildroot Cream-Dil. Charlie! Low as 29e

> Make your own "proving ground" test ·王林小小

> > The m With w 1954 Chevrolet Bel Air 4-door sedan, great series, Chevrolet offers the most

and the second

APRIL OF

... and we know this is what you'll find

Chevrolet is out ahead in powerful performance

0 and the PS

MARTIC

Chevrolet is out ahead in economy You can easily tell the difference between engines when you drive— and the difference is all in Chevrolet's favor! That's because Chevrolet's great engines deliver *full horsepower* where it counts— on the road. What Chevrolet *promises*, Chevrolet *delivers*!

There's new power, new performance and new economy in both 1954 Chevrolet engines—the "Blue-Flame 125" in Powerglide models and the "Blue-Flame 115" in gearshift models. And they bring you the highest compression ratio of any leading low-priced car. That's why they can deliver a big gain in power, acceleration and all-around performance, along with important gasoline savings!

Your test car's ready now::: We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any other car in its field. Come in and put it through any kind of "proving ground" test you care to, and judge its performance for yourself. Your test car's ready now and we hope you are, too.

SEE YOUR CHEVROLET DEALER FOR ALL YOUR AUTOMOTIVE NEEDS! Conveniently listed under "Automobiles" in your local classified telephone directory

BASEBALL: Luther In Tec

Thursday, April 29

By KENNETH BE

Webb Takes Ov

Injury Sustained



CAPTAIN WALT FOSTER, USAF



He's here, on campus no

to show you how to . earn over

\$5000 a year ... become an office in the air force . .

get a head start in jet aviation ... be a part of a gre

flying team ... as an Aviation Cadet. See him while you ca





Year after year more people buy Chevrolets than any other carl

Thursday, April 29, 1954

TO JUDGE BASEBALL:

will judge s in the E on May

1 29, 1954

ents—after a ting, judging, ble questions, ng up, they 'arying stages ICE

Edder the

SET ST THE R

el Air 4-door sedon olet offers the most in its field.

en you drive-That's because ere it counts-delivers!

nomy in both

onomy in both in Powerglide dels. And they ing low-priced er, acceleration asoline savings!

re you compare rolet with any gh any kind of performance for e you are, too.

JEEDS!

ba rilinian in relief role.-Injury Sustained Jim Crawford was the hard luck player of the day. Crawford ran head-on into the fence while chas-



Capt. Foster and Aviation Cadet Selection Team No. 512 will be located in the Ad. Building, Th ur sd a y addition to the selection of the between the hours of 9 AM and 4 EM to those desiring inrihen information on carefer opportunities in the Air Force.

Aviation Cadet Selection Team No. 512 Amarillo Air Force Base Amarillo, Texas

THE TOREADOR

Raider Tennis Team Plasters New Mexico A&M Squad, 6-0



CHANGE TO THE SPALDING BALL POWER-RATED FOR YOUR GAME

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The perfect compression for the hard-hitting, low-scoring golfer. hard-nitting, low-scoring golier. Tru-Tension Winding assures absolute uniformity, consistent maximum distance with sweet "feel." It's Lifetime White Cad-well cover-resists scuffing, bruises.

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If you require a ball with extra durability, play KRO-FLITE. Powerder for maximum distance, fortified with special, rugged Cadwell cover. And it's Lifetime White – Spald-ing's tough, high-gloss permanent whiteness. Won't chip or yellow.



Fencers Will Go Tech Five Enters

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SLACKS that

TAKE THE SIMMER OUT OF SUMMER TAKE THE SIMMER OUT OF SUMMER Don't swelter through those spring classes! Try our wide selection of cool, cool slacks when you prepare for the hot summer months ahead. We have belted and beltless styles for you to choose from. LINENS CORDS — GABS — TROPICALS FROSTY FLANNELS — SUNSPUNS FREE ALTERATIONS

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TRY A FORTUNE Thick-Soled Knock Around Canvas Top Loafers—Wide Variety of Colors \$4.95

SEE Bud's Complete Stock of Sport and Dress Shoes



Page 8

PRESENTS FROM THE SENIORS

From Oil Paintings to Softball Fields: Class Gift Tradition Began in 1929

on campus n to show you how to earn over \$5000 a year ...,

become an officer in the air force . . .

get a head start in jet aviation . . .

Aying team ... as an Aviation Cadet. See him while you can.

be a part of a great

Capt. Foster and Aviation Guide Selection Team No. 512 will be located in the Ad. Bailding, Thursda y and Friday, April 29th and 30th. Ho will be available between the hours of 9 AM and 4 PM to those desiring further information on curveer opportunities in the Air Force.

Aviation Cadet Selection Team No. 512 Amarillo Air Force Base Amarillo, Texas

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Americanism **Series Slates Three Talks**

Coach Reconsiders

In an exclusive interview this week, Coach Ernest T. intimidated by the alumni but I am open to persuasion. And they were right! After taking the 8-day test I'm here to say, You can't beat the zesty flavor of frosty cold Dr. Pepper. Try it yourself: Drink Dr. Pepper 3 times every day for

telling everyone you see, 'Wake up your taste with eight days. Then you'll be a frosty cold Dr. Pepper' !"

Wake Up your Taste Dr Pepper:

THE TOREADOR

Military Careers orged for tronterman Miss Marie Miles, English in structor and major in the wom-en-Marine reserves, says she be-lieves the women's service corps are among the outstanding ca-reers open to college graduates. Miss Miles, who will be in charge of the Marine women's reserve training program for the summer, believes it is just the thing for women who want an interesting life and a chance to ravel and meet different kinds, of people. Promoted to major in Novem-ber, she is really a liaison office-between the reserve and the rege

Military Careers Urged for Women



Once again, Arrow sports shirts have beat out all competition and won the title of campus champions. Winners on two counts . . . style and comfort . . . these champion sports shirts are now available at all Arrow dealers.

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Thursday, April 29, 1954