

Jones Becomes Sixth President

BY CHARLES MAPLE
Toreador Staff Writer

Dr. E. N. Jones, Tech's first vice-president, became sixth president of the college Sept. 1. He succeeds Dr. D. M. Wiggins, who resigned to enter private business.

President's Reception Opens Freshman Week Activity

Nearly 1200 new freshmen were greeted by President E. N. Jones at a reception Monday, Sept. 5, which opened a week of activities.

Harold Brannan, Student council president, introduced wide-eyed freshmen to President and Mrs. Jones, vice-president and Mrs. Marshall Pennington, and Dean and Mrs. James G. Allen. As the new Techsians came from the receiving line they were introduced to their divisional deans by members of Forum and Junior council.

Tuesday night brought more introductions and welcomes as the Student council sponsored "Campus personalities introduction night." Harold Brannan emceed as members of the faculty and student organizations were introduced. Dr. Jones delivered the keynote address.

While the Student council had a stag party for the slime boys Wednesday night, the Association of Women Students held a big sister-little sister party in the Green room of the rec hall. Burl Hubbard's Varsitians furnished music for a short dance after the meetings.

The Tech campus scene stopped its whirl long enough to cooperate with Lubbock churches in an all-church night Thursday.

Techsians clogged the Gym Friday night for the first pep rally.

McElroy Resigns Ex-Student Post

D. M. McElroy, who for the past five years has guided the Ex-Student association from a membership of 5,000 to 13,250, announced his resignation as executive secretary last Friday.

He will take a position with the Texas Concrete Block company as sales manager. Although his resignation became effective immediately, he plans to remain at Tech until after Homecoming.

A native of Fredrick, Okla., McElroy is an ex-Techian. He lettered three times as halfback for the Raiders while attending Tech from 1931 to 1935, was president of his sophomore class, and was a member of the Student council for two years.

McElroy is the man who saved the association from obscurity, according to Dub Rushing, immediate past president of the association. "If we hadn't hired a man of McElroy's caliber, the association would have failed," Rushing said.

When McElroy came to Tech the association was a small organization with only 5,000 members. One employee published a small newspaper and only at Homecoming did the exes get together.

Agriculture Division Adds Three New Staff Members

Three new members have been added to the faculty of the Agriculture division for the fall semester.

In agricultural education are Dr. Ira L. Williams, formerly of North Carolina university, and Eldred A. Jordan, graduate of Texas Tech. The third new member, who is to instruct horticulture, is E. W. Zukancas, who came to Tech from Rutgers university in New Jersey.

From the President

Tech's twenty eighth year is off to a good start. All sectors of the campus report an enthusiastic spirit which is most gratifying. The few problems which have emerged are due to expansion.

The number of incoming freshmen has surpassed the most optimistic predictions. This fact, coupled with conservative planning for faculty size demanded by the Legislature of Texas, has caused some inconvenience. Strenuous efforts are being made to find enough teachers, even at the last minute. Please be patient!

I wish for every student the most beneficial of experiences this year. They are here waiting for you. You will find them by using your own best judgment and the counsel of faculty and student friends in choosing the finest in study, in the development of friendships and in recreation.

Most sincerely,
E. N. Jones
President

Tramps to Open Club Membership

Men desiring to become Saddle Tramps should write a letter to Bill Bales, Saddle Tramps president, at Bledsoe hall stating their desire, not later than Oct. 2.

Membership qualifications are a grade-point average of 1-point and thirty semester hours.

A smoker will be held Oct. 7 in the Rec hall at 8 p.m. to accept new members, explain the functions of the organization and outline future plans.

Texas Tech's Board of Directors Will Meet in Houston on Saturday

A meeting of the Texas Technological college Board of Directors will be held in Houston Saturday, Sept. 27, according to J. Roy Wells, assistant to President E. N. Jones.

Incomplete Registration Figures Give Enrollment Total of 4,492 Students

A new school year was rung in at Tech with the first of 4,492 students attending classes Saturday.

At 5 p.m. Monday these were the registration figures:

In the Agriculture division 674 men and five women have enrolled to bring the total of 679.

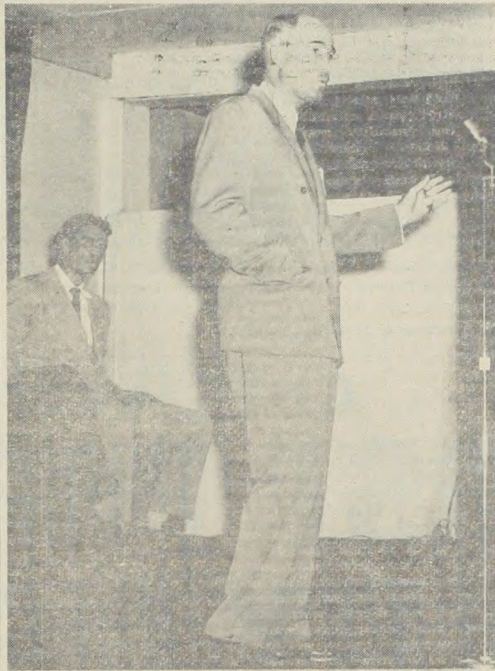
The Arts and Science division leads in enrollment with 719 men and 532 women for a total of 1,251.

Six hundred and sixty-four men and 241 women have chosen business administration to give the division 905 students.

The Engineering division having the second largest enrollment, boasts 1,022 men and 32 women for a total of 1,054.

One lone male braved 238 females in the Home Economics division.

A total of 158 students composed of 113 men and 45 women have re-



"FRESHMAN" PRESIDENT—Dr. E. N. Jones, sixth president of Tech, addresses the assembled class of '56 at a meeting which introduced student and faculty leaders. Harold Brannan, Student council president, listens in. (Keith McMillin photo)

Stores to Award Air Trips To Rice Game Saturday

A pair of expense-paid air trips to Houston for the Tech-Rice football game Saturday will be given free by two Lubbock stores.

Thomas Jewelry, 1207 College avenue, and Brown's Varsity shop, 1205 College avenue, join in offering the tickets to Tech students, who may secure stubs for the drawing in either store. No purchase is necessary and students may register daily.

Drawing will be held Friday at a pep rally in the Gymnasium.

Foreign Study Grants Offered

Latin American travel grants have been offered to United States college students by the Pan American Airway system in conjunction with Braniff International Airways. The Mexican government, through the Mexican-United States Commission on Cultural Cooperation, has also offered 17 grants to United States students for study in Mexico during the academic year beginning March 1, 1953.

Application is made on forms which will be sent on request. Applicants must have at least a bachelor's degree by the date of departure and a good knowledge of the language of the country in which they wish to study.

Countries of study are: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, Venezuela.

Successful candidates for the Mexican grants will need funds of their own for travel, any incidental expenses not covered by the stipend, and living expenses until the first stipend payment is made. Eleven scholarships are at the graduate level, paying tuition and 800 pesos approximately \$100 monthly. Six undergraduate scholarships pay 700 pesos per month.

Applications, to be made on forms secured from the U. S. Student Program of the Institute of International Education, must be filed not later than Oct. 15, 1952.

Dr. Jones, 53, was named president by a unanimous vote of the board of directors, leaving his former post still unfilled.

The new president says that no policies will be changed. Since the first period of the building program is almost completed, the next emphasis will be placed upon improving the overall instructional activities of Tech. "The research facilities are among the first that will be expanded," Dr. Jones said.

The president was born in Downs, Kan., April 15, 1899. Most of his early life was spent on a small farm outside of Downs where he attended the public schools until his graduation from high school in 1917.

Class of '21

After graduation, he entered the University of Ottawa, Kansas, and received his bachelor of science degree in 1921. Dr. Jones, as a member of the Student Army Training corps, completed his degree despite the fact that the first world war was in progress during most of his college days. The corps was a government program similar to the Navy V-12 program used during the last war, in which students continued college work while in the service.

After receiving his degree, Dr. Jones was awarded a graduate assistant scholarship at Iowa university. He completed work on his Ph.D. in 1925 and was appointed head of the department of botany at Baylor university in September of the same year.

A & I Prexy

He served in this capacity until 1932, when he became head of the biology department, a newly-formed combination of the botany and zoology departments. In 1934 he was appointed acting dean of the college of arts and sciences at Baylor. The following year he was appointed dean and served in that capacity until 1939 when he was appointed dean of the university. In 1942 he accepted the presidency of Texas College of Arts & Industries. He served at this post until 1948 when he came to Tech as vice-president.

Family Hobby

President Jones lists his hobbies and interests as his family, traveling and photography. He is well-known as an outstanding naturalist in the biological field. In 1928 Dr. Jones served as a ranger naturalist at Yellowstone national park. He was appointed head ranger in 1929. He says that the job as a naturalist was one of the most interesting that he ever had. As a naturalist he gave lectures about the plants, flowers and geysers in the park.

Slimes Urged To Get Pictures

Freshmen are urged to have their pictures made at Koen's, 2322 Broadway, as soon as possible.

Boys are to wear coats and ties for their pictures. Students must carry their receipt or one dollar when they go to the studio. Price of the picture was included in the cost of the yearbook.

If annuals were not purchased at registration, the student must pay \$1 to have his picture made. Students need not buy a yearbook to have their pictures in it.

Official deadlines for the frosh pictures will be given at a later date.

Tech Coed Counsels Foreigners In UT 'Get-Acquainted' Program

Familiarizing foreign students with the way of life in the United States was the summer work of a sophomore Tech coed.

Verbie Bess Oldham, daughter of Mr. and Mrs. R. I. Oldham of 3303 28th street, served as student adviser to seven exchange scholars at the University of Texas.

Miss Oldham, who is a member of Las Chaparritas social club at Tech, worked under a program designed to give the students a working knowledge of American life, to instruct them in the English language and idioms, and to prepare them for one year in attendance at a college or University in this country.

The seven girls, part of a group of sixty-five students from twenty-one nations, were housed in the Chi Omega sorority house on the UT campus.

Americana, from dating etiquette to race relations and "soap operas," was presented in lectures and programs by faculty members and students.



TEXAS-MEXICO ALLIANCE — Verbie Bess Oldham, right, advises Concepcion Reza Inclan of Mexico on make-up. Miss Oldham, Tech coed, was an adviser to seven foreign girls at the University of Texas this summer.

Bray's Campus Cleaners

and Men's Wear
2416 Broadway

Welcomes You To
TECH

You are invited to come by and try our excellent cleaning service. We replace buttons and do minor alterations for no extra charge.

Come by our store and look over these
BACK TO SCHOOL SPECIALS

one group

TIES

\$2.50 values

\$1.39

one group

SHORT SLEEVE SPORT SHIRTS

1-3 off

one group

SOCKS

49c

Nationally Advertised Lines At The Right Prices

CHESTERFIELD FIRST PREMIUM QUALITY CIGARETTE TO OFFER BOTH REGULAR & KING-SIZE

BOTH regular and king-size Chesterfields are premium quality cigarettes and come in the smart white pack.

BOTH contain only those proven ingredients that make Chesterfields the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy — nothing else.

BOTH are much milder with an extraordinarily good taste and, from the report of a well-known research organization — no unpleasant after-taste.

BOTH are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger — contains considerably more of the same tobaccos — enough more to give you a 21% longer smoke, yet costs little more.

ASK YOUR DEALER
FOR CHESTERFIELD
— EITHER WAY
YOU LIKE 'EM

★
CONTAINS TOBACCOS OF
BETTER QUALITY AND HIGHER
PRICE THAN ANY OTHER
KING-SIZE CIGARETTE




LARGEST SELLING CIGARETTE in AMERICA'S COLLEGES

Buy CHESTERFIELD—MUCH MILDER

Copyright 1952, Liggett & Myers Tobacco Co.

Tuesday, Septe
Women's
Vivis, Sou
Pledge initiation
completed rush a
women's social cl
semester.
One-hundred an
men received pled
in Knapp hall to
and pre-school rus
Rush week beg
a WICC convoca
then held an open
by five Period I
ing the week with
tations to pledge v
13 in Knapp ha
actual rushing.
Initiat
Las Vivaracha
women as pledges
day. San Souci int
at 4 p.m. and hom
dinner afterwards.
the fall series o
6 p.m. with 34 ple
DFD initiated.
Tuesday at 2 p.m.
following the cere
arritas also held
vice last Tuesday
ing 25 women.
DFD Pl
DFD pledges a
Ballard, Sue Bra
Brannum, Mary A
Betty Brock, Joan
Coker, Alice Dick
Edwards, Doris El
per, Sue Helley, A
bara Holdridge, M
Dora Keith, J
Joan Macaulay,
Joyce Morton;
Jerry Norris, I
Patricia Powers, J
Shirley Roberts, P
bara Saunders, A
Jolter, Lura Scott
Pat Smithson, S
Jeanne Stults and
cott.
Ko Sh
Pledges for Ko
olyn Armstrong,
Cathy Beard, Jerr
Bennett, Patricia
Carr, Norma C
Chastain, Joan C
Pat Fralin, Dottie
Doris Hamilton, F
Patsy Hart, Ho Jes
Men's Inter-Clu
Discusses Fall R
Men's Inter-Clu
Sunday to review
vities and discuss
James G. Allen, C
life.
The first regular
Sunday at 2 p.m.,
president will be
said.
Dates for men's
11-23.
I SEE SH

SOCIETY

Women's Clubs Accept 131 Pledges; Vivis, Soucis, K. S. Initiate Sunday

Pledge initiations for three clubs completed rush activities for five women's social clubs for the fall semester.

One-hundred and thirty-one women received pledge bids Sept. 13 in Knapp hall to climax the second pre-school rush week.

Rush week began Sept. 8 with a WICC convocation. Each club then held an open house, followed by five Period I parties, concluding the week with a dinner. Invitations to pledge were issued Sept. 13 in Knapp hall to complete actual rushing.

Initiations

Las Vivarachas initiated seven women as pledges at 3 p.m. Sunday. San Souci initiated 31 pledges at 4 p.m. and honored them at a dinner afterwards. Ko Shari closed the fall series of initiations at 6 p.m. with 34 pledges.

DFD initiated 35 pledges last Tuesday at 2 p.m., with a dinner following the ceremony. Las Chaparritas also held its pledge service last Tuesday at 2 p.m., initiating 25 women.

DFD Pledges

DFD pledges are Jenny Lou Ballard, Sue Bradley, Charlotte Brannum, Mary Alice Braselton, Betty Brock, Joan Clifford, June Coker, Alice Dickson, La Faun Edwards, Doris Ellis, Betty Harper, Sue Hefley, Ann Hintz, Barbara Holdridge, Mary Hunsucker, Dora Keith, Flo Leutenberger, Joan Macaulay, Joyce Miller, Jerry Norris, Leah Portwood, Patricia Powers, Jo Ann Rhodes, Shirley Roberts, Pat Roscoe, Barbara Saunders, Ann Merle Schueter, Lura Scott, Sue Shawver, Pat Smithson, Sandra Spiller, Jeanne Stults and Jo Ann Wolcott.

Ko Shari

Pledges for Ko Shari are Carolyn Armstrong, Carol Austin, Cathy Beaird, Jerre Bedford, Raye Bennett, Patricia Boyd, Virginia Carr, Norma Chapman, Nancy Chastain, Joan Cox, Kay Crider, Pat Fralin, Dottie Gathings, Betty Doris Hamilton, Pat Harkleroad, Patsy Hart, Ro Jean Holloway;

Men's Inter-Club Council Discusses Fall Rush Plans

Men's Inter-Club council met Sunday to review summer activities and discuss rush week, said James G. Allen, dean of student life.

The first regular meeting will be Sunday at 2 p.m., when the MICC president will be elected, Allen said.

Dates for men's rush are Oct. 11-23.

Nancy Holmes, Jane Jipp, Olive Ruth Jones, Nancy McRee, Wanda Norman, Joan Norris, Paula Osborn, Betty Pitzer, Nancy Roberts, Mary Jane Smith, Shirley Smith, Mary Joyce Snapp, Mary Fran Stevens, Marybeth Toles, Carolyn Townsen, Marion Wagley and Charlotte Wilmarth.

Las Chaparritas

Las Chaparritas pledges are Tommye Brown, Sue Burton, Pat Byron, Kay Campbell, Ann Cordell, Diane Crawford, Ramona Davidson, Rita Elliot, Revis Ann Gilbert, Betty Hancock, Sylvia High, Jo Jackson, Dorothy Kraus, Carolyn Larson, Marijo Lehmann, Judy Parker, Carolyn Pope, Jeana Rose, Frances Ann Simmons, Barbara Smith, Joan Southern, Jeanine Stearns, Virginia Webb, Joy Wieland and Tommie Wynn.

Las Vivarachas

Pledging Las Vivarachas are Pat Davenport, Betty Jo Davis, Nancy Horton, Kay Jones, Johnell McKenzie, Virginia Suitt and Mary Wehling.

Sans Souci

Women pledging Sans Souci are Carolyn Amos, Virginia Bell, Pat Boles, Ann Bondurant, Jeannie Brown, Shirley Chapman, Dee Dee Clairmont, Carol Collins, Carolyn De Spain, Elna Dunagan, Tretha Exum, Ann Hawkins, Ann Heatley, Sue Hettler, Kittie Hinchey, Pat Mansell;

Zoe Merriman, Virginia Mitchell, Claynelle Pack, Lola Peticolas, Wanda Roberts, Sue Russell, Shirley Shields, Sandra Shook, Sharlene Wall, Kay Lynn Watson, Joanne Wheatley, Tommie Whorton, Barbara Wilkes, Betty Witt and Linda Yancy.

Patronesses Entertain Ko Sharis With Barbeque Wednesday Night

Ko Shari patronesses will entertain the club at an annual barbeque at 7 p.m. Wednesday at the home of Mrs. Robert Allen, 2408 13th street, said Sally Radebaugh, Ko Shari president.

The barbeque will honor the new pledges of the club.

Members, pledges and patronesses will attend.

Hopping Crowns Queen

Miss Texas of 1952, Connie Hopping, crowned the queen of the sixth annual Fall festival at Sudan, Texas, Saturday night.

Theme of the celebration was "The United Nations and World Peace". Miss Hopping is a home economics senior and a member of Ko Shari.

KEITH ANDERSON is employed by an oil company in Crane.

GENE BATES, a '50 BBA grad, now lives in Abilene.

SAM BEJACK is living in Alexandria, La.

WELCOME STUDENT

The BOOKSTORE has out the welcome mat for all returning students and for the many new students who are entering Texas Tech for the first time.

In the BOOKSTORE you will be greeted by a friendly, courteous and efficient sales staff. They are especially trained to serve you, and will be glad to assist you in selecting your books and supplies.

In addition to offering and selling articles of merchandise the BOOKSTORE renders various services to the student body—such as—

CHECK CASHING

Personal checks will be cashed in reasonable amounts. Proper identification such as Auditor's receipt must be presented and all checks will be accepted at the Office during regular business hours.

WRAPPING FOR MAILING

The Bookstore realizes that many students have no method of wrapping and mailing packages and we will furnish paper, cartons, twine, labels, etc., absolutely free.

GIFT WRAPPING

Merchandise purchased from us will be gift wrapped at no charge and this service is maintained the year around.

REPAIR SERVICE

If you have an old leaky pen, defective part to a set of instruments or a slide rule, we can return to the factory for replacement or repair. The only charge is that made by the manufacturer.

SPECIAL ORDER SERVICE

We maintain a special catalog service for any kind of a book and various articles of merchandise not ordinarily stocked and can order such items as desired.

DISPOSITION OF PROFITS

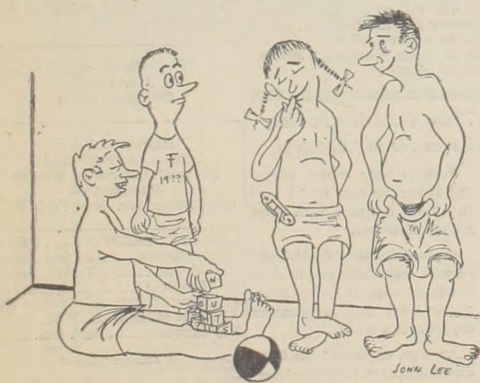
From 1945 to August 1952 a total of \$222,000.00 has been allocated from Bookstore profits to help build the Student Union Building. Further, the Bookstores' profits for the next 8 years are committed to pay off bonds, which were sold to help finance the Student Union Building. At the end of this period the Bookstore will have contributed over \$400,000.00 to the Student Union Building fund.

So in shopping for your college needs, always remember when you make a purchase from your College Bookstore, you get full value plus a bonus dividend—for you and all Techsans—in the form of better recreational facilities.

TEXAS TECH COLLEGE

BOOKSTORE

"Owned and operated by Texas Technological College"



I SEE SHAGBOTTOM FINALLY HUNG HIS PIN.

A Welcome . . .

The Toreador feels certain that it may speak for the student body and faculty of Texas Tech in welcoming Dr. E. N. Jones to the presidency of the college.

Dr. Jones has pledged himself to continue the policies of the past administration. New buildings on the campus and the growing prestige of Tech testify to the merit of those policies, which should be refreshed and improved through having a new hand to guide them.

We sincerely hope that our sixth president will have a large part in making Tech's second quarter-century as progressive and notable as was its first.

The Midas Touch . . .

The old, trite subject of student spirit at athletic events brings to mind this prince of all cliches:

"Silence is Golden."

Assuming that to be true, Jones stadium during the Tech-West Texas scuffle was a sub-station of Fort Knox. Only red-shirted Saddle Tramps and red-faced cheerleaders stayed "poor" in the deafening quiet.

We stand for abolition of that gold standard.

Tech and '56 . . .

The new student who has not yet been convinced that he is welcome at Tech can—well, actually, we hardly know what to tell him. He perhaps, should sit down and take stock of himself.

After a crowded week of "Howdy," handshaking sessions, and meeting the captains and kings, he should have guessed that the college takes maternal delight in his coming. He should realize by now that Tech estimates its future in terms of this year's green-capped newcomers.

The Toreador wishes to congratulate the class of '56 on the taste and shrewdness it has shown by selecting Tech. Like the members of the class themselves, Tech is young and its considerations are for the future.

The two—Tech and the freshmen—ought to be a winning combination.

The Toreador may be used by the student as he would use the telephone and the postal service—for communication. He will find both its pages and its offices open to him, willing to hear what he has to say concerning his school and himself.

TECHnicalities

by Ralph Shelton, Toreador Associate Editor

We Point With Pride Department or How a Great University raises Its Celebrity Count:

Publicity released from Austin of late concerns the number of "Miss Texas" winners who have also been University of Texas coeds. The sources choose to include in the roster the latest Texas bid for Atlantic City fame.

(See story, Page 1)

The lady in question, who we understand did make a brief tour of the Forty acres, has been a Tech student almost as long as the readers of the Daily Texan have been haggling over the Blanket Tax and Clique politics; i.e., she's due to graduate soon.

Taking our cue from UT's no-waiting-period method of collecting big names, we herewith present a partial list of Tech-luminaries.

Robert A. Taft—once made a lusty speech in Tech's gym (that's known as barnstorming); was on campus several hours; and is now being hailed as the first Ohio Senator from West Texas.

Carl Sandburg—performed briefly in the Recreation hall, and is now being offered by the English department as proof of the merit of its poetry courses.

Helen Traubel—once presented in concert here, and now used by Music department to convince

prospects that Tech can prepare them to sing Brunnhilde.

Complete list available on limited basis.

Know Your Campus Landmarks Department: Many cities claim famous streets: Paris with the Champs Elysee; New York with Fifth Avenue; and Atlanta with Peachtree street; Lubbock—and specifically Tech—now joins that municipal group with "Allen's Alley".

Winding its way through the Ad building's east wing, Allen's Alley offers unsurpassed vistas of majestic deans and interesting student formations.

A tour of the Alley is a must for every Techsan. Visits, it is reported, are easily arranged, but somewhat more difficult to terminate.

Crying Need Department: The Toreador, which has been blessed in recent years with the drawings of John Lee, Dirk West, et al., now finds itself lacking a cartoonist.

We eagerly invite any student interested to contact the editors in the Journalism building. Please, bring samples of work if possible.

Cartoons by our no-longer-present past masters are on display in the news room.



NO, SMEDLY, IN COLLEGE WE DON'T HAVE RECESS . . .

Under the Breezeway

by Shirley Johnson, Toreador editor

Would that the movies and radio had left the field of journalism alone in their mad rush to romanticize the world. They somehow convinced the public that all journalists are people who solve mysteries, write books, smoke cigars and cheerfully write stories which explain all political and social perplexities.

On a day like today . . . nice, sort of cool, just right for dreaming . . . we have to write about world-shaking events, such as the hydrogen bomb set for fall detonation. (We predict that for instance we could, for example, speak of the freshman class and the memories the members will have in future years. Or, to be more explicit, the memories the upperclassmen will have.)

For instance, there's the frosh lad who got confused on the purpose of the buzzer system. Turning to his friend, he inquired, "Is this button for room service?"

Or, we can remember the two freshmen boys who were caught on the circle when the sprinklers were turned on. One lad, whom we call to the attention of the track team, immediately decided to outrun the water. He ran in a circle, dodging, but the stream swept onward. The other boy, stunned by what was happening, just stood on the walk watching his friend. He discovered that the water overlapped the concrete walk.

Both boys were drenched.

Then there's the freshman dorm girl who just wanted to know "If it's all right if I comedownstairs barefooted?"

The upperclassmen asked why: "No reason, I just wanted to come down without putting my shoes on."

A Coca-Cola bottle is seven and three-quarter inches long and a Dr. Pepper bottle measures eight inches.

An estimated 23,500 of those little bottles were broken in the dormitories of Tech last year. If placed end to end they would extend approximately three miles—almost the width of Lubbock.

Since the producers give about one and one-third cents to the college for each bottle

that is returned, the loss to Tech is around \$300.

The students will be the first to feel the loss; the money would have been spent on equipment for the Student Union building.

The Saddle Tramps have been working hard on the flash card tricks for halftime activities this year. The first attempt to use the cards was last spring, at the Hardin-Simmons game. The situation was confused, when the H-SU band forgot time cues and performed while the card stunts were in progress.

Too, the variety of formations was much greater than last year, when the Double-T and map of Texas were the extent of pictures formed. We congratulate the Saddle Tramps on the good job they have done on improving and expanding the card stunts, and we think that the tricks are an excellent addition to Tech.

The Howdy Dance Saturday night was a success for those who attended . . . but very few attended. Barn-dancing may not intrigue some, but the campus-wide dances must be somewhere on the campus. They will be in the ballroom of the Student Union building, when it is opened. Until then, however, we are destined to dance in the Gym.

There's one question we would like to raise: What was the substance used to polish the floor, and why was so much of it used? Someone has mentioned it might have been cormeal. If dance wax, was so much necessary? Just an idea, of course.

There Goes the Parking Space for My Crosley!

Perhaps they expect one of the flying saucers to land on the Tech campus; with crew intact, of course.

Or perhaps they decided the pigeons could jolly well land on buildings, now, and stop interfering with the maintenance department's work.

Anyway, on one of the trash cans behind the West Engineering building is written, in bright orange lettering, "No Parking."

School Songs

For the benefit of all freshmen (and other students) who have not as yet learned the words to the official Texas Tech song, we here present the words to the Matador Song.

"Fight, Matadors, for Tech; Songs of love we'll sing to you. Bear our banners far and wide, Ever to be our pride; Fearless champions ever be, Stand on heights of victory; Strive for honor evermore; Long live the Matador."

And, during this football season, Techsians will be singing the fight song quite frequently. Therefore, we also give the words to it.

"Fight, Raiders, Fight; Fight, Raiders, Fight! Fight for the school we love so dearly; You'll hit 'em high, You'll hit 'em low, You'll push the ball across the goal; TECH FIGHT FIGHT We'll praise your name, boost you to fame, Fight for the scarlet and the black. You will hit 'em, You will wreck 'em. HIT 'EM, WRECK 'EM, TEXAS TECH. And the victory bells will ring out."

Tech Student Union Will Be Debt-Free

Tech's new Student Union building, which will be ready for occupancy between Nov. 1 and the end of the fall semester, will be virtually paid for by the time of its opening.

Cost of the building is \$541,000, of which \$25,000 has been contributed by ex-students. Techsians themselves are paying for most of the structure, through the Tech bookstore, the infirmary, senior class gifts and concessions.

The Bookstore, through financing directed by Manager Conner Cole, has paid almost \$250,000 to the funds. Around \$15,000 annually is earned from concessions on soft drink and candy machines.

The Infirmary gave \$100,000 from a surplus account intended for permanent building purposes. Gifts from three graduation senior classes made up the remainder of the \$541,000.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published every Tuesday and Friday on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES: Journalism building, Rooms 103, 105 TELEPHONE: 5-8541 Editor: extension 424 Business Manager: extension 423 Night Editor: 5-8548

Member Associated Collegiate Press

Represented for National Advertising by National Advertising Service Incorporated 420 Madison Ave. New York, N.Y.

SHIRLEY JOHNSON Editor Ralph Shelton Tuesday Assoc. Ann Bryan Friday Assoc. Bob Lovelace Sports Ed. Rosemary Motke Society Ed. ADRIAN COMBS BUS. MGR. Roy Groves Asst. Bus. Mgr. Janice Dawkins Office Mgr. REPORTING STAFF: Mary Jane Baker, Gordon Downum, Ruth Drake, Mary Frances Forester, Duane Howell, Thelma Gene Hutchins, Charles Maple, Gary McGuire, Rex McKinney, Orrin Peterman, Cliff Ruesell, Bill Staucker, Edward Swanson, Willie Turner. COPY DESK: Kay Eubank, Harold Saddler.

Peter Hurd, Historical P

Peter Hurd, ranging known through out his portraits of Americans, will out do himself. Museum's rotunda. W. C. Holder, muse Mr. Hurd, one of living muralists, will October on the large painted in the Un recent years. Acc artist, the Tech his crowning triumph four year's research he needed to comp ing.

Thirty P The New Mexican that it will take t complete each of th in the panorama. on a panel and the Although he has a will do all of the pa Hurd will use for plaster wall, throu bleached. Mineral used in order to for like mural. The m paints convert the p stone. This was the the Renaissance m ducing their perman Native T Peter Hurd's wor as much (wang of

First Play Tryou To Interested S

Tryouts for "Com by William Shakes continued in the S from 7 to 10 p.m. to began yesterday un of Ronald Schulz of drama in the speech. The play, to be p Speech auditorium. go on tour to variou towns Nov. 17-22. Mr. Schulz urgee ed in plays to a outs. If it is imposs to attend these should indicate the calling him at the S Those interested, i crew work are als tact Mr. Schulz.

NOW IT'S

Reading



It has the Amazing MIRACLE T Sea, clear nab stop keyboard level-found on the All New Remite

THE ONLY OFFICE

THOMAS OFFICE

Peter Hurd, Noted Muralist, Will Begin Historical Panorama in Tech Museum

Peter Hurd, rangy cowboy-artist known through out the world for his portraits of Southwestern Americana, will "very definitely do himself" in the Tech Museum's rotunda mural, says Dr. W. C. Holder, museum director.

Mr. Hurd, one of the greatest living muralists, will start in mid-October on the largest mural to be painted in the United States in recent years. According to the artist, the Tech mural will be his crowning triumph; a total of four year's research and work will be needed to complete the painting.

Thirty Panels

The New Mexican painter states that it will take three weeks to complete each of the thirty panels in the panorama. He intends to do a panel and then rest awhile. Although he has an assistant, he will do all of the painting himself.

Hurd will use for a base a soft plaster wall, thoroughly dried and bleached. Mineral pigments are used in order to form a limestone-like mural. The minerals in the paints convert the plaster to limestone. This was the method used by the Renaissance masters in producing their permanent works.

Native Twang

Peter Hurd's works of art have as much twang of the Southwest

First Play Tryouts Open To Interested Students

Tryouts for "Comedy of Errors" by William Shakespeare will be continued in the Speech building from 7 to 10 p.m. today. Readings began yesterday under the direction of Ronald Schulz, now director of drama in the department of speech.

The play, to be presented in the Speech auditorium Nov. 10-13, will go on tour to various South Plains towns Nov. 17-22.

Mr. Schulz urges anyone interested in plays to attend the tryouts. If it is impossible for students to attend these tryouts, they should indicate their interest by calling him at the Speech building. Those interested in any type of crew work are also asked to contact Mr. Schulz.

as Hurd himself. He was born in Roswell, N.M., on Feb. 22, 1904. Mr. Hurd studied art under the late N. C. Wyeth, in Pennsylvania, and later married his daughter, then returned to his native state to begin his career as an artist. He wears western clothes, rarely lives in a hotel, and carries a bedroll in his car.

Once asked to make a statement as to why he lived in the Southwest, he said: "It just happens that this part of the country is where I feel closest to life."

Scholarships Open For Foreign Study

Opportunities for study abroad in both graduate and undergraduate work are available under the present exchange program of international education, according to information released from the president's office. Awarding of the scholarships will be on a competitive basis.

Countries in which study grants are available are Australia, Austria, Belgium, Burma, Denmark, Egypt, France, Greece, India, Iran, Iraq, Italy, Japan, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Thailand, Turkey, the Union of South Africa and the United Kingdom.

Grants are available to students with records of accomplishment in such fields as music, art, architecture, drama, and other specialized areas. Knowledge of the country's language is prerequisite.

Most of the grants include round-trip transportation, tuition, a living allowance and a small amount for necessary books and equipment. All grants are made for one academic year and are in foreign currencies.

Interested students should see President E. N. Jones, at his office in the Administration building, for further information and application blanks. The last date on which applications will be accepted is Oct. 15.

Blackwell, Powers Return to Faculty

William Blackwell, former student and faculty member at Tech, is back as assistant professor of electrical engineering, according to Dean D. E. Holcomb. L. J. Powers has been named new head of mechanical engineering.

Mr. Blackwell, who received his bachelor's degree from Tech in 1949 and was a member of the faculty in 1950-51, left Tech to take graduate work at the University of Illinois, where he was awarded a master of science in electrical engineering. He assumed his new duties at Tech during the summer term.

Mr. Powers joined the Tech faculty in 1942, becoming professor of mechanical engineering in 1945.

Forensics Tourney Being Planned Here in October

Tentative plans are being made for a forensics tournament Oct. 17-18 to be sponsored by the Tech department of speech, according to Dr. F. Merville Larson, department head.

Letters describing these temporary plans have been sent to colleges and universities in Texas, Oklahoma, Arkansas and New Mexico. Present plans include a kick-off dinner on Oct. 17 with Distinguished Professor J. Evatts Haley, director of the Tech Institute for American Citizenship, as speaker.

Recently employed by Stanolind was ANITA B. DICKERSON, a '50 clothing and textiles grad. She is with the company's exploration department and lives in Lubbock.

KTTC Needs Staff Says Announcer

KTTC, campus radio station, is in need of several new staff members this year, says Cody Barnett, announcer.

Barnett says the station needs engineers immediately. There are also openings for announcers, both male and female, continuity writers, script writers, and a publicity director. Everyone interested in working for the station should meet in the Sneed hall lounge Thursday at 6:30 p.m. At that time Odus Echols, temporary program director, will explain the duties of the staff.

KTTC is owned and operated by the students of Tech. It furnishes music and campus news for students without interruptions by commercials. The station will begin operation when the staff is complete.

Dean of Women Announces Two New Staff Members

Two additions have been made to the Dean of Women's staff, said Mrs. Marjorie Neely, dean of women.

Mrs. Nancy Nell Innis has returned to Tech as assistant dean of women and supervisor of dormitories. Mrs. Innis held the same position during 1950-51. Last year she worked for the American Cancer society in Tyler.

Miss Viola Durham is the new resident hostess in Knapp hall. She held a similar position at North Texas State college last year.

A. J. SMITH, who is with the Container Corporation of America, was a recent visitor to the campus with his wife and young son.

H. E. To Welcome Freshmen With 'Beans-Jeans' Party

A beans-jeans party will be held tonight to welcome entering freshmen to the Home Economics division. The ranch-style dinner will be served at 6 p.m. in Aggie grove if the weather is good, and in the Home Economics building if it is not.

Juanell Talbot and Ruth Smalley are co-chairmen of the party committee. Barbara Hext is program chairman and Dr. Mina W. Lamb is sponsor.

PAULA FIX, '51 journalism grad, is editor of the alumni magazine, Paula has been with a cotton trade publication in Dallas and recently moved back to Lubbock, her hometown, to take the editorship. She is working in Executive Secretary D. M. McElroy's office and any axes news for The Techian should be addressed to her there.

• YOURS For The ASKING—

A beautiful memo book with the 1952 football schedule printed on it—Just ask anyone in the

College Bookstore They're FREE!

ember 23, 1952

Songs

fit of all fresh-er students) who learned the words Texas Tech song, the words to the

ors for Tech; we'll sing to you, ers far and wide, r pride, nions ever be, ghs of victory, nor evermore; Matador."

his football season, e singing the fight quently. Therefore, e words to L. rs. Fight, Fight, ight!

school we love so m high, You'll hit the ball across the

T FIGHT your name, boost e, he scarlet and the em. You will wreck

RECK 'EM, TEXAS

story bells will ring

udent Union Debt-Free

Student Union build- be ready for occu- Nov. 1 and the end ester, will be virtual- the time of its open-

e building is \$541, \$25,000 has been con- students, Techians e paying for most of through the Tech infirmiry, senior ad concessions. through financ- Manager Comm- d almost \$25,000 to fund \$15,000 annually m concessions on out- dy machines. ary gave \$10,000 us account implem- nt building purpo- ree graduation senior up the remainder of

reador

ADOR, student news- Texas Technological blished every Tuesday on the campus at the associated stu- College.

RIAL OFFICES: alism building, oms 103, 105 PHONE: 5-8541 stion 424 anager: extension 423 r: 5-8548

Member Associated Legiate Press

presented for al Advertising by Advertising Service Incorporated 1 Ave. New York, N.Y.

JOHNSON — Editor ton — Tuesday Assoc. Friday Assoc. ce — Sports Ed. McKee — Society Ed. OMBES — BUS. MGR. — Ast. Bus. Mgr. Office Mgr. vkins — Mary Jean Baker, STAFF: Mary Jean Baker, num. — Edith Drake, Ann- ner, — Druse Brown, Phoebe- ner, — Charles M. M. — Cliff- ma, — McKinnon, — Gene — us, — Bill Baucker, — Ed- in Purser, — Lay Bullock, Harold Baddock.

NOW IT'S — typing

Readin', Betin', Rithmetie



with the **all new REMINGTON** portable typewriter

It has the Amazing MIRACLE TAB

Sets, clears tab stops from keyboard level—found only on the All New Remington.

Students! Type your way to better grades with the All New Remington Personal—the finest portable made. It's a real value-packed beauty—come in and try it. Carrying case included.

Plus Fed. Ex. Tax Convenient Terms

THOMAS BROS. Company OFFICE OUTFITTERS

1209 13th
Phone 2-0131

alschuler's

POTPOURRI

Campus Toggery

Now Downtown One Store Only

at
1103 Broadway

Come In—Look Around—Visit

Drop in if just to cash your check.

Television is a device which allows people who haven't anything to do to watch people who can't do anything.

Jack Benny first realized that Mary loved him when she was running her hands through his hair one day—and unexpectedly he walked into the room.

The diamond is the hardest mineral—it makes an impression on a woman.

When a woman takes a turn for the worst, she's apt to be driving a car.

A telephone pole has never been known to strike a car except in self defence.

alschuler's
MEN'S WEAR that MEN WEAR
1103 Broadway

We Know What Is Worn At TECH and Will Be Happy To Advise You In Your Selection of SLACKS, SPORT SHIRTS, SOCKS, SWEATERS, etc.

alschuler's
MEN'S WEAR that MEN WEAR
Your Downtown Campus Shop
1103 Broadway

Texas Tech's New Veep—Comptroller, Marshall Pennington, Sees Great College

by Thelmadean Hutchins
Toreador Staff Writer

There's a wing of the Ad building which is considered "off limits" by many Tech students. They view this hall as a place of immortals to be entered only by a privileged few. Those, however, who have dared to enter the forbidden place have probably encountered the smiling welcome of Marshall Pennington, "new" vice-president of Texas Tech.

Mr. Pennington immediately makes it clear that the administration always manages to have time for the student. Despite his many duties as vice-president and comptroller, he always welcomes even the lowliest reporter.

Was Comptroller

Although Mr. Pennington must be termed the new vice-president, he is not a newcomer to the ranks of Texas Techsians. He has been serving in the capacity of comptroller for three years, and was recently appointed to the dual office of vice-president and comptroller.

Mention Texas Tech to Marshall Pennington and his eyes light up like a college senior who can find no wrong with his alma mater. His enthusiasm over the future of Tech would stir the emotions of even the bitterest cynic. "I don't believe there is a part of the college that isn't moving ahead rapidly," he says, and points out the progress in the building program as an example. "We have just completed a 5 million dollar phase of our building program. There are two more phases—one in 1958 and one in 1968. We expect to spend a total of 12 million dollars on the entire program." These are some of the statements which illustrate his enthusiasm over one aspect of Texas Tech.

Busy Man

Many persons are interested in one or perhaps even two particular parts of the college, but it is refreshing to find a person who has a working interest in every phase of our school. That's the kind of person Marshall Pennington is. He might possibly be termed the busiest man in the college, for his phone is constantly ringing and there is usually a waiting line in his office. Yet he never seems to be harassed, but indicates by his low chuckle that

he really enjoys his work.

The good-looking athletic blonde not only graces the veep's chair capably but also quite charmingly. Marshall Pennington is a combination of vice-president, comptroller, public relations man, and hard worker.

Before coming to Tech he served for 13 years as business manager and assistant to the president at Texas Western College in El Paso, except for 32 months donated to Uncle Sam. He received his BBA from the University of Texas.

Home Economics to Offer Six New Evening Courses

Night classes in home economics of interest to non-home economics majors as well as to persons already in the division are being offered this semester.

Courses include: basic clothing problems, children's clothing, dress decoration, textile design, special problems in textile design, and nursery school education.

Two Faculty Members Join Tech Speech Department

Ronald Schulz has been appointed director of drama to fill the position vacated by Miss Cecilia Thompson, who is on a year's leave of absence. Schulz received his BA and MA from Northwestern, and served there as director of the theatre workshop before coming to Tech.

W. Ferron Halvorsen will replace Wallace R. Jackson as director of radio. Mr. Jackson resigned to serve as station manager of station KCRS in Midland.

Directories To Be Ready by Monday

Student directories will be on sale by the last of next week, according to Miss Jean Ewing, assistant dean of women.

Members of the Association of Women Students alphabetized student directory cards, and the first section went to the printers today. Names not received from the registrar's office in time to be included in the first section will be listed alphabetically in a supplementary section.

Plans for distribution of the di-

We have a very good opportunity for four college boys who wish to work part time, no specific hours. You can earn good wages during the school term plus a good job during the summer months.

Contact: **Goe. T. Walker**
2312 Ind. Ave.
Phone 3-7912

Esquire says:
welcome back

TEXAS TECH

What'll it be in college styles, a deerstalker hat or a jacket with the belt in the back? When it comes to fashion, Esquire knows the answer... just as he knows what's right in good grooming and what's "write" for good school work. And Esquire says look to the name brands listed at right. They're the same ones you saw advertised in Esquire as "Back to Campus" suggestions. Check what you have... see what you need. Here are your best buys of the new term.

APPEARL
Air-O-Magic Shoes
Alligator Rainwear
Allen Edmonds Shoes
American Gentlemen's Shop
Baracuta Rainwear
Bass "Wegmans"
Bostonian Shoes
British Walkers
California Sportwear
Catalina Sweater
Champ Hats
City Club Shoes
Clarks of England Desert Boots
Coopers Hosiery
Coopers Sportswear
Cricketer Jackets
Cush-N-Crepe Soles
Cutter Cravat Ties
Daks Slacks
Dobbs Hats
Drexel Socks
Dynel Processed Socks
Eagle Clothes
Edgerton Shoes
Falcon "Chill-Dodger" Jacket
Field & Stream Jackets
Fiorheim Shoes
Foster Sportswear
Freeman Shoes
Hammonton Park Clothes
Harriswear Stormcoats
Harris Tweeds
House of Crosby Square Shoes
Interwoven Socks
Janzen Sweaters
Jerman Shoes
A. D. Julliard (Blazer Stripe Jacket by White Star)
Kroy Processed Socks
Lackawanna Slacks
Lamb Knit Sweaters
Lee Hats
Los Angeles Sportswear "Sun Bude"
Mansfield Shoes
Mariboro Shirts
Masterbilt Slacks
J. B. Laskin—(Mouton Lamb Coats)
Mavest Sport Jackets
Mayfair Slacks
Milium (Aircraft Jacket by Shircraft)
Nunn-Bush Shoes
Nylia-Q-Gord Underwear
Pacific Mills (Surreywill Suits)
Paris Garters
Phi-Bates Shoes
Plethway Pajamas
Portis Hats
Rand Shoes
Rajstome Soles
Rainhart Raincoats
Robert Reis Underwear
Sportswear by Revere
Robles Shoes
Rock Knit Topcoats
After Six Evening Wear
Rugby Knitting Mills
Simmons "Mr. Slim" Tie Clips
Schafer Suits
Scully Suede Jackets
Shelby Shoes
Sport Chief Jackets
Stetson Hats
Stormer Coats
Sundial Shoes
Swank Accessories
Taylor-Made Shoes
Timely Clothes
Top-O-Mart Clothes
Van Heusen Shirts
Walk-Over Shoes
Wembley Ties
Westbrooke Cloth
Weyenberg Shoes
Wings Shirts
Wintrop Shoes
"Yorktown" Shoes by Gardiner

TOILETRIES
Vitalis Hair Tonic
Suave Hair Dressing
Gillette Razor & Dispenser
Mennen Cream Hair Oil
Seafarmer Shave Lotion

LEATHER & LUGGAGE
Samsonite Luggage
Dopp Kit
Car Sac
Prince Gardner Fine Leather Accessories

JEWELRY
Keepsake-Diamond
Lemont Watches
Parker Pen

MISCELLANEOUS
Barco Lounger Chair
Eastman Kodak Camera
S. M. Frank Pipes
Miller High Lite Beer
Rogers Imports (Pipes)
Portland Woolen Mills (Blankets)
Schwell Hangers
Shop Pak Projector
Sir Walter Raleigh Tobacco
V.M. Photographs

Hi
we're glad to see all our old friends (and customers) back again, and we want to welcome the freshmen.

Sure
we still have plenty of pencils to loan—drop in and "Borrow" one anytime you are caught short.

Yes
we'll be at all possible dances, shooting pictures for free. You're always welcome to drop in and gaze at the proofs at—

HERALD PHOTO
1405 College Ave.
Dial 2-4011

rectories are being made with Connor Cole, Tech bookstore manager. Price of the directory has not been decided.

LOST
Rhinestone bracelet, about 1 inch wide. Lost in vicinity of Drane Hall Monday night. Call J. R. Heitman, Journalism Dept. Extension 234.

For Your Dancing Pleasure
BOB LAMONT
And His Orchestra
(Formerly With Xavier Cugat)
DIAL 3-6011

S&Q
Clothiers

1112 Broadway
welcomes you
Back-on-Campus
with
Esquire
Featured Fashions
for Fall

Freeman Shoes
Knox Hats
Interwoven Socks
Janzen Sweaters
Mayfaire Slacks
Stetson Hats
Swank Accessories
Wembley Ties
Wings Shirts

TEXAS TECH

All the brands you know the best, all the okayed new Fall styles in our best opening line-up since Esquire himself was an undergrad. Here's a list of our Esquire-advertised-brands. You can spot your favorites at a glance. Stop by to freshen up your wardrobe or just to say "hello", won't you.

© ESQ. INC.

Tuesday, Sept

Raid

Offense
In Last

A second-

touchdowns bro

Raiders a 48 to

West Texas Bu

night before abo

Jones Stadium.

Third quarter

the Tech offens

light. Many obs

before the game

wasn't ready fo

The first half

with the Raiders

at the end of the

Two freshmen

vanage of the ch

they were high s

Kirkpatrick score

on a 20-yard run

of seven conversi

scored the first t

second half with

scamper.

Other Raider sc

by Bobby Cavaza

son, Jim Turner,

and Rick Spinks.

Robert Wleche

out for the Buffs

only West Texas

fourth quarter an

the only Buff

crack the Raider

Tech's first sco

67-yard drive.

deep in Buff terr

Lambert recovere

on the next play,

over on second

four.

Vic Spooner inte

pass and returned

Texas 20 to set

Tech score. Jerry

around left end f

The Buffs fall

Red Raider terr

half of the conte

come roaring bac

half, scoring fou

the third quarter

fourth. The offen

to shine in the s

the Raiders also s

material.

The third Raide

a 61-yard march

from the 17.

later Gale Morris

Clapp's fumbles o

from Johnson to

penally put the b

from where Turne

Lewis score

marker following

Spinks rammed ov

tally of the third

The final touchd

came on a screen

to Kirkpatrick.

• ANOTHER

BOOK

SERV

FREE

BOOK

COV

Just Ask—An

Receive At The

COLLEGE B

Raiders Crush West Texas

Offense Shines In Last Half

A second-half avalanche of touchdowns brought the Red Raiders a 48 to 7 victory over the West Texas Buffaloes Saturday night before about 15,500 fans in Jones Stadium.

Third quarter scoring brought the Tech offense into the spotlight. Many observers had said before the game that the offense wasn't ready for the opener.

The first half was fairly even, with the Raiders leading 14 to 0 at the end of the second quarter.

Two freshmen backs took advantage of the chance to show why they were high school stars. Jack Kirkpatrick scored one touchdown on a 20-yard run and added six of seven conversions. James Sides scored the first touchdown of the second half with a 17-yard scamper.

Other Raider scores were tallied by Bobby Cavazos, Jerry Johnson, Jim Turner, Skeeter Lewis and Rick Spinks.

Robert Whelchel was the stand-out for the Buffs. He scored the only West Texas touchdown in the fourth quarter and seemed to be the only Buff consistently to crack the Raider defense.

Tech's first score came on a 67-yard drive. Turner tumbled deep in Buff territory, but Bobby Lambert recovered Clapp's fumble on the next play. Cavazos carried over on second down from the four.

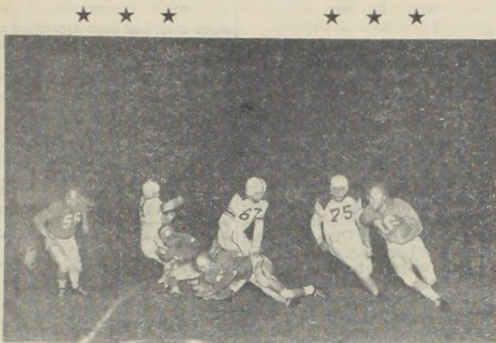
Vic Spooner intercepted a Clapp pass and returned it to the West Texas 20 to set up the second Tech score. Jerry Johnson scored around left end from the eight.

The Buffs failed to penetrate Red Raider territory in the first half of the contest. The Raiders came roaring back in the second half, scoring four touchdowns in the third quarter and one in the fourth. The offense really began to shine in the second half with the Raiders also showing depth in material.

The third Raider score came on a 61-yard march with Sides tallying from the 17. A few seconds later Gale Morris recovered one of Clapp's fumbles on the 18. A pass from Johnson to Erwin and a penalty put the ball on the two, from where Turner plunged over.

Lewis scored the next Raider marker following a 46-yard march. Spinks rammed over with the final tally of the third quarter.

The final touchdown of the game came on a screen pass from Odom to Kirkpatrick.



JOHNSON AROUND END—Quarterback Jerry Johnson carries for several yards around left end in the game with West Texas Saturday night at Jones Stadium. The run was typical of several that Johnson made in the game. The Red Raiders went on to beat the Buffaloes in the season opener for both teams, 48 to 7. (Photo by Bill Stucker)

SPORTALK

By Bob Lovelace

Football again takes the spotlight on the Tech campus, as the Red Raiders begin their second season under Coach Weaver.

Saturday night's game with West Texas State had its good and its bad points. The blocking and tackling looked ragged in spots and the passing attack looked as though it may be a stronger weapon than last year. The reserve strength may also be stronger than last year.

Several big improvements were noticeable as the spectator watched the game Saturday night. First, new lights were added which makes the field almost twice as bright as last year. T. C. U. can now quit complaining about the "nightmare alley" they played in last year. The field is completely covered with grass this year. Last year there were several bare spots which caused injuries to at least one player. Then there are additional stands at the south end of the field. The steel from the west stand of the old stadium was used along with new boards. Just above this new stand is the new scoreboard. This latest addition is like the one at the Cotton Bowl, and one which no one should complain about.

School spirit should be at a new high at Tech this year, if one can judge by the spirit at the West Texas game. The turnout for the pep rally was the largest the school has had for an opening-game rally and Techsians really got behind the Raiders at the game.

Here's a look at how some of Tech's future opponents fared last week-end. The University of Houston lost to the Texas Aggies, 21 to 13. North Texas State took a 27 to 14 victory from the Texas Western Miners in Odessa. Arizona University smothered Hawaii, 57 to 7. Tempe State, a co-favorite along with Tech for the Border Conference title, took an important victory from Hardin-Simmons, 26 to 7. Baylor took a squeaker from Wake Forest, 17 to 14, and College of Pacific lost to California, 34 to 13.

Looking back at the statistics of the West Texas game, we notice that out of a total of 423 yards gained by Tech, 182 were gained by passing. Both James Odom and Jerry Johnson looked good on the evening end, as fourteen out of 24 passes were complete. Four Raider punts were good for only

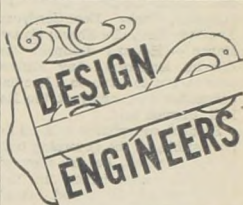
Football Schedule

Sept. 20*	West Texas State	Night	Here
Sept. 27	Rice Institute	Night	There
Oct. 4	College of Pacific	Night	There
			(Stockton, Cal.)
Oct. 11*	Texas Western	Night	Here
Oct. 18	Baylor University	Night	Here
Nov. 1	University of Houston	Day	There
	(Homecoming)		
Nov. 8	North Texas State	Day	There
	(official out-of-town game)		
Nov. 15*	Hardin-Simmons	Day	There
Nov. 22*	University of Arizona	Night	There
Nov. 29	University of Tulsa	Day	Here
Dec. 6	North Carolina State	Day	Here

*Conference game

Above is the 1952 Red Raider football schedule which consists of eleven games. The game with West Texas was the first home game with five more to follow. The six home games are the most the Techsians have had in many years. The Raiders will journey to such far away places as Tucson, Arizona to meet the Arizona Wildcats and to Stockton, California to battle College of Pacific.

a 22-yard average, while Tech was penalized 11 times for 92 yards. The Raiders also recovered five Buff fumbles. . . . Dell Morgan, former head coach here and now special line coach at Rice, was in the press box scouting the game for the Owls. . . . Looking ahead, the Raiders will be getting ready this week for one of their toughest and one of their most important games. Rice is a highly regarded team in the Southwest conference, and will be a toughie. And if the weather is warm in Houston, the humidity might be tough on the Techsians. The game with Rice should be the real test as to the strength of the Red Raiders.



use the New
MICROTOMIC
—the Absolutely Uniform
DRAWING PENCIL
● Absolute uniformity means drawings without "weak spots"—clean, legible detail. Famous for smooth, long-wearing leads. Easily distinguished by bull's-eye degree stamping on 3 sides of pencil. At your campus store!
BERNHARD FABER
TRADE MARK REG. U.S. PAT. OFF.

Now Open Under New Management
We Have a Complete
DRUG STORE, CAFE & FOUNTAIN SERVICE
CAMPUS DRUG
(2nd door North Mac's Flowers)
805 College Avenue

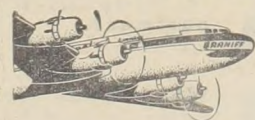
Lets Go To The RICE-TECH Game FREE!

Nothing to Buy! Just Register at Thomas Jewelry & Brown Varsity Shop
WIN: 50-yard line ticket to game, Round trip on Braniff & meals on plane.

(For Students Only)

Just REGISTER Now

FREE
two all-expense air trips to Texas Tech-Rice Football Game in Houston Sept. 27th by Braniff Airways to be given free by
BROWN VARSITY SHOP AND THOMAS JEWELRY



DRAWING FRIDAY SEPT. 26TH

REGISTER NOW!

NOTHING TO BUY! DROP IN BOXES AT THOMAS JEWELRY 1207 COLLEGE AVENUE OR BROWN VARSITY SHOP 1205 COLLEGE AVENUE

(NAME)

(Address)

Two FREE Trips

For The Best In Jewelry and Watch Repair—

Thomas Jewelry

1205-1207 College

For The Best In Men's Wear—

Brown's Varsity Shop

● ANOTHER BOOKSTORE SERVICE
FREE BOOK COVERS

Just Ask—And You Shall Receive At The
COLLEGE BOOKSTORE

Applications for Student Membership On Rec Hall Committees Available

Applications are still being accepted for positions on six of the eight student committees which effect student control of the recreation hall, Jess Parrish, new director, announced today.

With only the hospitality and dance committees completed, positions on the entertainment, games, movie, house, square dance, and finance committees are still open to student applications, Parrish said.

Members of the new committees thus far are: Hospitality—Don L. Harris, Jimmy Clark, J. C. Chambers, Reta McIlroy, Jane Osburn; Dance—Connie Hopping, Bill Derrick, Wayne Hicks, Bob Northington and Charles Akey; Entertainment—Gwen Williams and Roy Grimes; Games—Wendell Jones and Jimmy Burgess; Movie—Joe Hastings; House—Bert Goodyear; Finance—Tony De Shazo; Square Dance—Howard DeSpain and Charles Anderson. Any student who desires to serve on a Rec hall committee may apply at the Rec hall, Parrish said.

Student committees will, as far as possible, be the governing body of the Rec hall, Parrish stressed. However, major issues and the budget must be channeled through the Rec hall governing board, a 13-member body in charge of funds and Rec hall policies.

Chairmen for the student committees will be appointed by the governing board at its first meeting, which will be held sometime during the first month of school, Parrish said.

The semester schedule for the Rec hall has not been completed, but it will include 19 ballroom dances, 13 square dances, at least two lectures or performances by famous bands and several movies.

The new Rec hall director is a senior music major. He is a veteran of five years' service with the Marine corps. Formerly from Balinger, Texas, Parrish now resides in Lubbock with his wife, the former Norma Eiring, a 1950 graduate of Tech, and their two-month-old son, Kip.

Student committees formed now will be housed in the Student Union building when it opens about November 15.

Texas Beauties to Compete For 'Wool Cinderella' Title

The Texas wool industry is affording some beauty the opportunity to become a wool Cinderella.

This Cinderella will not be determined by a glass slipper but by size 12 dress. That she wear a size 12 is one of the contest rules. She also must be at least 5 feet 5, unmarried, between 18 and 25, and a resident of Texas.

The days of charm for the girl selected to represent the wool industry will begin Nov. 10 at the State Wool revue.

Eleven finalists will be selected by a New York studio. One of these 11 will be "Miss Wool" and the other 10 will be her maids.

A wardrobe valued at \$2,000 will be given the winner. Besides this, "Miss Wool" will represent the nation's largest wool producing state at various functions.

All girls wishing to enter are requested to get application blanks immediately, by writing to "Miss Wool and Her Ten Pretty Maids", Box 712, San Angelo.

'53 Maid of Cotton Contest Seeks Qualified Candidates

The 1953 Maid of Cotton contest has been officially opened.

Women interested in participating in the annual event may secure entry blanks from the National Cotton Council, P. O. Box 18, Memphis 1, Tenn. Requirements are that the contestant be between 19 and 25, have been born in a cotton-producing state, and be at least 5 feet, 5 inches tall.

Recently moved back to Lubbock was HIRAM JORDEN. Hiram is associated with Read and Thompson Real Estate Loans here. He had been living in Albuquerque.

Business Faculty Adds 4 Members

Three faculty members in the Business Administration division are back on the campus and one new member has been added, according to Dean G. G. Heather.

The three returning faculty members are Haskell Taylor, professor of accounting; Dr. Howard Golden, assistant professor of marketing; Burl Hubbard, assistant professor of management.

Donald Tate comes to Tech as new head of business education and secretarial administration. Mr. Tate was acting head of this department at Florida State university. He has also held positions at the University of Utah and Pace college of New York City. The new faculty member holds a bachelor of science degree from Emporia State college, Kansas, and a master of arts degree from New York university. He expects to receive his doctor of philosophy degree from New York university in October.

First Future Teachers Meeting To Be Held Thursday in Ad Building

The first meeting of Future Teachers of America will be held at 7:00 p.m. Thursday in Ad 329, according to Helen Slagle, reporter.

Everyone interested in joining is invited to attend the business meeting and "get acquainted" party afterward.

Dr. Kennedy Named A&S Assistant Dean

Dr. S. M. Kennedy, assistant professor of government at Tech since 1946, has been appointed assistant dean of Arts and Sciences for this school year.

He replaces Dr. Ernest Wallace who has been awarded the Ford Foundation Fellowship to study at Yale and Harvard. Dr. Wallace will observe in the history departments of these universities, and is on leave of absence until June. Dr. Kennedy, who received his B. A. degree from Tech in 1943 and

MR. AND MRS. ELL MCCOMB are now living in Big Spring where he is employed by the Cosden Petroleum Corporation as a geologist. Mrs. McComb was CHARLENE PINKSTON. She graduated in 1948 and Ell got out in '51. Charlene has been teaching third grade in Big Spring schools.

his M. A. in 1946, was awarded his Ph. D. from the University of Colorado last August. He specialized in the fields of comparative government and international relations. In 1945 he attended the University of Nancy in France.

Dr. Kennedy is married, has a two-year-old daughter, and is a veteran of three years in the army.

Lets Go To Houston

Stay At

SOUTH MAIN HOTEL COURT

7021 South Main St.

Air-Conditioned rooms, single \$6.00, double \$8.00

Cottages \$5.00 up

Four to Room \$10.00

Opposite Shamrock Hotel

Near Rice Stadium

BRAESWOOD TOURIST CAMP

2116 Holcomb Boulevard

Cottages and Rooms

Rates: Single \$4.00 double 5.00

(Walking Distance of Rice Stadium)

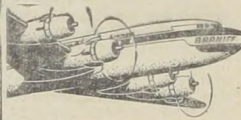
FREE

two all-expense air trips to Texas Tech-Rice Football Game in Houston Sept. 27th by Braniff Airways to be given free by

BROWN VARSITY SHOP

AND

THOMAS JEWELRY



DRAWING

FRIDAY

SEPT. 26TH

REGISTER NOW!

NOTHING TO BUY!
DROP IN BOXES
AT

THOMAS JEWELRY
1207 COLLEGE AVENUE

OR

BROWN VARSITY SHOP
1205 COLLEGE AVENUE

(NAME)

(Address)



Welcome to Tech and Lubbock, Freshmen! ... and welcome back "home" all you upperclassmen. We've missed you.

We're ready for the annual College Quiz!

Q
A

What store has the most complete assortment of campus sportswear and needs for ladies?

Hemphill-Wells Co.

Q
A

Where can you locate these Sportswear items?

In the "Campus Nook", third floor of Hemphill-Wells Co.

Q
A

Where can you find the most complete and up-to-date selection of men's sport wear and accessories?

In Hemphill-Wells' Co. first floor men's department.

Q
A

What store invites all college students to come in and browse to their hearts content whether they shop or not?

Hemphill-Wells Co., of course.