# nuil the toreador 

## Sell－Out Crowd Expected Tech－AEM Advance Sales Show 28，000 Fans To Attend



Students Urged to Get Photos

Civil Service Test Dates Announced

SIGNING THE BOOK－at the Sunday reception for Texas
Alpha chapter of Sigma．Alpha Epsilon，is Sue Duggan．Waiting
her turn is Suzanne Matteson．Both are members of Pi Beta Phi．
$\qquad$ See story page 3 ．
Yearbook Names
Assistant Editor
＊$\star$ ネ Assistant Editor
 omore，will be assistant editor of
the 1954 La Ventana，Editor Ted the 1954 La Ventana，Eday
Harison announced today．
Harrison，senior from Roswell，
N．Mas，was approved as editor by
the Board of Publications last
spring．He announced other staff spring．He announced other staff
members as follow：
Pat Boles，sophomore from Mid－ land，will serve as art editor．Head
photographer will be Ben Wilson， photographer will be Ben Wilson，
Lubbock senior．His two assistants
are Buddy Wright，freshman from are Buddy Wright，freshman from
Amarillo，and Dallas Whaley， sophomore from Lubbock．Juanit
Peters．Plainview sophomore， staff secretary，
There are still some staff posi－
tions open，Harrison stated．Stu tions open，Harrison stated．St
dents interested in yearbook wor
may check in La Ventana oftic may check in La Ventana
J205， 1 to 5 p．m．Monday throug

New Song Tops Tech＇s Hit Parade

[^0] To Houston Game ${ }^{\mathrm{S}}$

Seniors Must File that a sell－out crowd of 28,000 fans
will be on hand for the

> Placement Forms
\＆Members of the South Plains A．


|  |  |  |
| :---: | :---: | :---: |
| student interest is such that the |  | Santa Fe station at $3: 30 \mathrm{p} . \mathrm{m}$ ．This |
| ouston for the out－ot－ |  |  |
|  |  | ie team and band in lubboc |
|  |  |  |
|  | $\begin{aligned} & S \text { and } \\ & \text { Oct. } 16 \end{aligned}$ |  |
| ents who can |  |  |
|  | the form，with two t photographs，is re－ | cal ex－students for d a night＇s lodging． |
|  |  | stay at the agriculture machinery |
|  |  |  |
|  |  |  |
| Tentative plans call for ticket | － | The Aggie ex－students will b |
|  |  |  |
|  |  | campus Saturday afternoon．A |
| open 2 to 5 p．m．．Monday |  | Aggies and their friends in We Texas have been invited．Ticket |
|  |  |  |
|  |  | pay for meals for |
|  | 倍 | ser and one band |
| ill be $\$ 17$ ，including the railroud | tion form the Placement S |  |
| $\begin{gathered} \text { rea } \\ \text { Cha } \end{gathered}$ |  | for wives and friends for \＄1．2 |
|  |  |  |
|  | Religious Emphasis Week |  |
|  |  |  |
|  |  |  |
| on |  | rnit |
|  | during Relig Oct．19－22． | ary ban hosts． |
|  |  |  |
| requests to make up examina－ |  | nging fro |
| 硣 missed and postponed |  |  |
| turday．It is also the last d | iversity，has attended the Yale |  |
| move conditions inc |  | of more than 27，000 fanatic fan |
|  | honora tian | ge |



TOP BRASS－Air Force ROTC officers for the 1953－54 school year include，left to right：Cadet Captain Marlis Smith，comptronder；Cadet Capt．Morris Turner，information officer；and Cadet

# Glenn Rainer Reports on Holland; Went as Community Ambassador 



## COLLEGE TAILORS



CONTINENTAL DANCE STUDIO



Dale Mohan,
Janet Yancy,
Marton Evans, Ca
man. Kittie Ann L
Graham, Mary Go
Morrison. Mary
Paty
Timey. Pinson, Pat
beth Whisorene W
both Wilsonene Bett
Sally Wood, Bet
The table Was laid

Punch ruit banked
served. and chocolate
ZeTA DAN


Alpha Phi, Gamma Phi Beta, Sigma Kappa to Colonize;

$$
\begin{aligned}
& \text { for consideration in } \\
& \text { for the new groups. } \\
& \text { Alpha Phi } \\
& \text { Alpha Phi was found }
\end{aligned}
$$

Alpha Phi wha founded at Syra-
cuse University. The chapter roll
now numbers 50 , one of the
groups being at the University of
Texas. There are also 155 alumnae
groups, comprising nearly 20,000 groups, comprising nearly 20,000
living members. Its scholarship
funds support a foyer for women
munitions workers at Rouen. mumitions workers at Rouen,
France, and in World War II they
俍 tional equipment for American
military forces. military forces.
The sorority's
is its Cardiac Aid Foundation This Foundation supplies fundis for
"blue baby" surgery at Childrens "blue baby" surgery at Childrens
Haspital in Los Angeles, for con-
valescent care of valescent care of rheumatic fev-
er patients and for fellowships in
the field of causes and cures for heart disease.
Sigma Kappa
Colby
1847
61 cl
61 chapters, some of which are in
Canada,
Sigma Kappa's principal philanthrophy is the Maine Sea Coast
Mission at Bar Harbor, Me, servMaine coast. Annually the soror-
Mty plays Santa Claus to thousands of youngsters in the area.
During World War II members
of the alumnae and scrapboo
military
suport
supported girls from Aristotle'
birthplace, Stagira, Greece, at the
American school in Salonica.

Thetas Give Tea
Honoring Pledges
Kappa Alpha Theta honored
new pledges with an introductory
tea Sunday
tea Sunday afternoon in the
Caprock Hotel
Guests included representatives
of campus sororities and fraternities, campus officials, alumnae an patronesses.
New pled
Beverly Bennett, Grace Boles
dith Campbell,
dith Campbell, Dolly Hart, V 1 -
vian Brake, Ann Perkins, Barbar
Briages, Beverly Brooks, Jimmy
Lou Brown, Carol Clark, Joan
Chesher, June Coker, Betsy Fon-
ville, Dorothy Kelly.
Cherrille Lemon, Patsy Loke
Dale Mohan, Gloretta Reynolds
Janet Yancy, Shirley Durriest,
Marlon Evans, Carolyn Frite Marion Evans, Carolyn Fritch
man, Kittie Ann Logan, Marily
Graham man, Kıtue Ann Logan, Marily
Graham, Mary Gristy. Dorcas Morrison,
Patty Pinson, Pat Randolf, Pat Tinney, Charlene Willoby, Eliza-
beth Wilson, Betty Wood, and Sally Wood.
The table was laid with a yellow
cloth and featured a centerpiece of silver candelabra centerpiece of siver candelabra which were
presented at installation, with
gilded fruit banked at the base Punch and chocolate eclairs were zETA DANCE
Zeta Tau Alpha will have the
first party of the year, honorming its new pledges with a Starligin from $8: 30$ to

Kay Carter and his band will
provide music for the occasion.

Alpha Chi Omega, Delia Gamma BeginWorkThis Week
Three more sororities have ac-
cepted invitations to colonize at
Tech: Alpha Phi, Sigma Kappa,
and Gamma Phi Beta. Alpha Phi
and Sigma Kapa have been in-
vited to enter the campus at some
time during the $1954-55$ college
year, the exact date to be deter-
mined later, Gamma Phi Beta will
colonize during the $1955-56$ col-
lege year.
Representatives of Alpha Chi
Omega and Delta Gamma, two
sororities who accepted invita-
tions earlier, will be on the Texas
Tech campus this week to begin

##    <br> Phi Delts, Sigma Nus, and Kappa Sigs <br>   tan year the pivileges <br> $\qquad$  us, and Kappa Sigs Initiate Pledges, Former Club Members

|  |
| :---: |
|  |  |




By PHYLLIS MARTIN
Toreador Society Editor


## LITTLE MAN ON CAMPUS by Dick Bibler


know you made an 'A' on the test-but you just Look like a

## The Net . . .

This is an editorial.
My name is not important.
What is important is this. A net is being formed Formed right around you. Yes, at this very moment.

First we need some information. Just the plain, simple facts. Don't get sore; no need to get sore. All we want is the facts.

What happens the night before home football games? Yes, that's right-a pep rally. No reflection on your intell igence. Just trying to get the facts. Could you tell us where you were the night of the last pep rally? No offense. Were just getting the facts for the record. Have to keep the records correct and up to date. What we would like to tell you is that a net is being formed.

Not just around you. Around everybody. To be used Friday night. To be used to get students to the Gym.

You know what kind of net it is, don't you?
-Bill Sucker

## For Better or Worse ? . . .

Tech's new parking regulations, slated to go into effect this week, have received some harsh criticism both from students and faculty members.

This is good. This is as it should be. The people of the United States have always been a race of individualists, resitting excess regimentation, rules and regulations which tend to limit their freedom.

Recognizing that a certain amount of rules and regulatons are necessary, the American people have striven to keep them to a minimum. The ultimate test as to whether a newly-passed rule stands or falls seems to be its necessity. Will it help more people than it hurts?

Applying this test to the new parking regulations, will these regulations create more or less discomfort among students and faculty members in getting to and from classes? Would it not be better-even if it would mean walking a block or so-to have your own reserved spot which will be vacant whether you arrive early or late that to have to search frantically for a parking spot?
Also, the fewer cars on the streets the slimmer the chances of pedestrians being hi
walking is a human life worth?

After weighing the advantages of the new parking sys tem-a reserved spot and less chance for accidents -with the
disadvantages-a dollar fee and perhaps a little walking -disadvantages-a dollar fee and perhaps a little walking-
does it not seem that the new regulations would be desirable rules to add to our college society in that they might do more good than harm?

##  Announced by Colonel Turner

## 



Two additions lave been made
to the food service staff, according to Miss Shirley Schulz, director
Mrs. Ruby Swift, Tech grad
nate, is the new relief dietitian
and lives in Knapp Hall. She work
and lives in Knapp Hall. She work
ed on the Texas
before coming here. Mrs. Daulma
Stribling has been named assist-
Stribling has been named assist-
tent dietitian for Gordon and Bled-
voe Halls. She graduated from
ser
Gordon Hall.
Mrs. Joyce Varner is now dieti-
ian in Doak Hall after serving
as dietitian for Horn and Knapp

Textile Building Includes Feminine Look This Year

Textile Engineering in three
years has caused quite a stir
years a has caused quite a stir
and competition in
the Textile Building this year
the Textile Building this year.
She is freshman Jo Ann
Estes from Kerman
Estes from Vernon who plans
to go into the field of fabric
to go in.
design.
Her
Her four-year course will in-
claude design of fabrics, weaving
clude design of fabrics, weaving
and dyeing, yarn manufactur
ing, and mill organization. She
plans to work
plans to work at the Fashion
Mention of her course.
Miss Estes
chosen field is
pletion of her course. field is
Miss Estes' chosen
a specialized one. There are
only 30 students enrolled in tox
tile engineering at present.
Officers For Fall Semester
Named At ASME Meeting
John Caulfield was elected thea
surer and Bill McCallum publicity
chairman at the first meeting of
the American Society of Mechani-
cal Engineers Monday night.
A movie concerning the develop
ment of the diesel engine wa
shown to the 35 members present.
Seven new names were added

To The Student Council
I am interested in making the official out-of-town
game trip to Houston aboard the special train.

Name
Tech Address

science and tactics.

Pander of the wing, named las senior architect from Abilene, was Lion's silver medal last year as the
outstanding junior student in Air ROTC. He presently serves as commanaing officer of the Arnold Air
Ellis Squadron of
Society, an honor organization of ir Force ROTC cadets. The vice wing commander is senior finance majorThe wing staff is four cadet captains: Billy J. Far ley, Abilene, business administraion senior, adjutant: Morris W
Turner, Lubbock, marketing senTurner, Lubbock, marketing sen-
for, information officer; Morlis Smith, Lubock, petroleum geology
senior, comptroller; Don Renner, senior, comptroller; Don Rennes
Amarillo, marketing senior, operatons officer. Cadet Lt. Col. George C. FirstHer commands staff includes Capt. Robert $L$ Jacobson, executive officer; dst Lt dicer; 1st. Lt. Gene Hartal, adjutan.
Cadet Lt. Col. James Wilder is commander of the 822nd group,
His staff is comprised of Capt Max vol Roeder, executive officer pst Lt. Glendon Rose, operations officer, 1st Lt. James W. Porter, adjutant
The squadron commanders, all with the rank of captain, are
Donald Hill, Kenneth Owen, Kenneth Yancey, and Billy Wright.
Band commander is Charles E. Wilson.

## Tech Music Dept.

Announces Recital
The Music Department will prepm. Tuesday in the recital hall of the music building.
The program will be
Rondo from Grand Duo ConHardin, clarinet; non -posso disperon (S. De Luca), Carolyn Ray-
lot, soprano: Prelude in E Major (Chopin), Carole Colin, piano;
The Hollow Men (Vincent Per-
sichetti) Fred Briggs, trumpet, Adagio from Concerto Opus 107 net: Prelude in $G$ sharp, minor Chopin), Martha Judah, piano, Gloris Snell, soprano:
Trumpet Tune and Air for Brass
Sextet, (Purcell), James Williams Sextet, (Purcell, James Williams, 1st trumpet; Gaylon Kornfuchrer,
and trumpet; Guy Knowles, horn; Philip Brown. baritone: James Carthel, trombone; Wyatt Burk Diamond Agent Will Speak; Paste Gems To Be Shown
The world's most famous gems
in paste model form will be disin paste model form will be dis-
played at 7:30 Monday night in
C101. Tech Geology Club is sponsoring a talk by Gladys Babson HanBears Diamond Company. She will tell of her recent trip to South African diamond mines. The display will include several samples
of diamonds in the rough, those which have been cut, and portions of the blue ground in which they The entire student body is inmade to lab groups Tuesday.

Pres, A. Hope Owen Inaugurated At Wayland; Pres. Jones Speaks President E. N. Jones represent-
ing Texas Tech at an maugural program at Wayland Baptist Col-
ene in Plainview yesterday. He spoke briefly on college presidency.
ether Tech faculty members Who attended the inaugurations of
Dr. A. Hope Owen as president of
Wayland were: Dr. Truman W. Camp, head of the English depart-
ment, representing Yale Universmont, representing Yale Univers-
its, and Miss Lida B: May, assistant professor of math, repress

Wednesday, October

## IT'S THE BARE TRUTH

Many Tech Boys Culting Expenses Now To Bear Strain on Pocketbooks



UBBOCK COCA-COLA BOTTLING COMPANY

Museum Presents ROTC Sweethearf and Sponsoris Lamesa A. Capella To Be Formally Presented Oct. 15
On Twilight Hour

It's Jacket Time


Just In Time For The Big Game This Week-End
(Not Illustrated)
zelan water repellent popun, for MEN AND WOMEN IN All SCARLET RED OR OYSTER COLOR. TEXAS TECH SEAL $\$ 6.75$


Gridiron Twill Leisure JACKET
UNUNED, WITH CONTRASTING COLOR SHOULDER YOKE, BRYON COILAR, ZIPPER Front, Elastic sides, slash pockets AND TAIIORED CUFFS.
giris white fleece lined cardigan STYLE COAT WITH SMALL TEXAS TECH $\$ 3.00$

## TEXAS TECH COLLEGE BOOKSTORE

# Tech's Placement Service Acts As Liaison for Students, Jobs 

| ployer |  |  |
| :---: | :---: | :---: |
| diocrity" says Mrs. Jean A. | The process of bringing together | by his organization, the type of |
| kins, director of the Place- | prospective employers and grad- | personnel needed, and the mini- |
| ent Service at Tech. In hiring | uating students, goes on through- |  |
| new people for an organization, | out the school year. Hundreds of | any questions the student may ask |
| she explains, the employer nat- | businesses and industries scattered |  |
| urally wants the best 1 man available: | throughout the United States send representatives to Tech. These |  |
| he student | representatives are here only |  |
| with an active campus | d | who finds that he is |
| ne who receives first con |  | qualified, may make application |
| sideration from the prospective | th | ough regular channels which |
| employer," Mrs. Jenkins adds. <br> As director of the Placement |  | are explained by the representative. The interview here places no |
| Service, which, incidentally do | erviews which stagt | obligation on student or |
| anyone, but acts on | continue until |  |
| as a liaison or clearing station | spring, oiten lead to summer work | e |
| , | for Juniors, giving them an o |  |
| tive employer, Mrs. Jenkins | portunity to try-out with a firm | -classman, giving his grades, |
| ws whereof she speaks. | peals to them. The | ies on and off-campus, in- |
| s to hundreds of students | though related to permanent |  |
| ing the year and arranges hun- | ployment, do not obligate the | and or his character and per |
| ds of interviews between th | company or the student in any | ality, plus other information which |
| ad representatives of busin | way. Most of these openings ar | a prospective employer might de- |
| and industries. | panies with a train- |  |
| Work in Two Catego | in that | formation to the employer. |
| he work of the office falls in | program after the student has |  |
| main categories. One, |  | To further ald the student, acement has in their files infor- |
| with under-graduate students who | interviews are not for | mation on many large companies |
|  | accepting appli- | suggestions to the student |
|  | cations from the students, bu |  |
| seeking work which will giv | of an informative nature. | ation on how to |
|  | respresentive briefs the stude | ply for a job. |

Two Students Present Program
Dorman Stanley, senior busi-
ness administration student, and
Exes Association Re-elects Nolen Swain as President ness administration student, and
Hardy Clemons, arts and sciences Nolen Swain was reelected pres

Wedinessay 0 . 0 to
Intramural Fo Tennis Tourn

A\&M-
The ligst iniby
and sidum an of




Intramural Football Starts Sunday;
Tennis Tournament Deadline Oct. 19

Play gets underway in the intra-
mural sports program Sunday,
with the following football games seheduled: Sigma Nu vs. Sigma
Alpha Epsilon, Kappa Sigma vs. Alpha Epsion, Kappa Sigma vs
Pi Kappa Alpha, Phi Kappa Psi vs. Kemas, and Phi Delta Theta
vs. Alpha Tau Omega. vs. Alpha Tau Omega.
Wednesday was the
which to turn in the names of the teams and players. Informa-
tion on the dormitory and independent leagues was not complete late Tuesday.
Officials physical education majors and students taking sports officiating
Wednesday, Oct. 4 , is the deadline to register for an intramural
tennis tournament in which play will start Monday, Oct. 19, In-
terested students may terested students may see George
Philbrick, director of intramural sports, at the Gym.
The tournament is open to all
students except students except varsity lettermen
or players who tried out for the varsity squad last year. Trophies place winners.

## A \& M -

The largest football erowd in West Texas hastory-will pack for the invasion of proud, undefeated Texas A. \& M.
Conquerors of Kentucky $7-6$ and Georgquerors ol kentucky $14-12$ and tied with Hous-
ton 14-14, the Aggies will rate only a touchdown at the most bet-
ter than Texas Tech's host ter than Texas Tech's host Red
Raiders in a grid battle which will Bo a long way in determining the
"Darkhorse" champion of the
So Southwest.
Victoriou
games-over West Three straigh
$40-7$, Texas West State
Oklas Oklahoma A\&M, 27 to 13 Texas Tech's Big Red will be pointing
for another upset in this the $13+1$ renewal of the bitter rivalry
Building Defense As game time neared, Coach D
Witt Weaver and his staft Witt weaver and his stalf we
building against the sharp AggT attack which features an $u$
balanced line. The Cadet balanced line. The Cadets oftc
send a flanker to the right
left to increase the passing game which is led by Quarterback Don nation. While one group of Raiders have
been working on defense, other units have been concentrating on
offense. Much emphasis has been placed on the Tech passing at tack, which has shown improve
ment. All three Raider quarterhacks-
Jack Kirkpatrick, Jerry Johnson Jack Birnpatrick, Jerry Johnson
and Budy Hill-have been tossing
aerials, and looking pretty good in the process. Is Theat
$\qquad$ gies will have is Ellis, who has passes he has thrown, for
yards and three touchdowns. Al
together, the Aggies have score Dgether, the Aggies have score
only five touchdowns, so Ellis' im
portance is shown clearly portance is shown clearly,
But last week the ground game
on which the Aggies had been on which the Aggies had been
counting showed up, with suld
speedsters as Billy Pete Huldles ton, Joe Boring, Don Kachtic
Connie Magourik and Johnny Sal yer showing up well.
Team In Shape
Coach Weaver is avoiding con
tact work this week in an attem tact work this week in an artemp
to keep the squad in good physical
shape and to shape and to let the wounds from
the Oklahoma A\&M game heal. the Oklahoma A\&M game heal
Some of the raiders took a brui ing in that game and there ar
plenty of battered players wovk plenty of battered players wozk-
ing this week.
Guard Don Gray was release from the hospital Sunday and End
Vic Spooner was released Monday, Vic Spooner was released Monday,
Both were suffering from stomach ailments but have recovered. The
co-captains are leading the team again this week

Thls may be the opening that the
Raiders have been waiting for to Raiders have been waing for
make another bid for Southwest-
ern competition. It is guessed that this game is going to gross
than $\$ 70000$ and the small than $\$ 70000$ and the small
proceeds have been one thing the conference board has bee
holding back on. Also Tech holding back on, Also Tech
fielding orie of its best teams thi yeal and next year should be even
better. Maybe 1955 or 6 will see

## CPORTS - tATIC

By HARRY NOBLE

The Raider underdogs sure
gave those Okies a major pain in the neck with their $27-13$ vietory last week. Jack did a very vine job of quarterbacking along with his
two TD's and three extra points two TD's and three extra points
Jerry Walker and Ray Howard played a good game in the forward
wall. Ss
The Raiders will be at home this week to show the local fan
just exactly how they play ball but this time they are frem Aggies and may not be so easy to handle. The coach of the Doak Hall intramural football team said that
Doak had the men and the experience to win the tournament
and was just waiting to get on the field to prove it. He may do it, too, because he has 35
working out every afternoon.


Coach Weaver received a very
nice write-up in the Fort Worth
Star Telegram Monday. The TeleStar Telegram Monday. The Tele
gram said that the Raiders looked like they were ready to do a little ralding now after three
under the weaver regime.
SS
Don Lew: is still the leading
ground gainer for the Paider ground gainer for the Raiders with
161 yards in 16 tries and is sec 161 yards in 16 tries and is sec
ond in scoring with 18 points ond in scoring with 18 points,
Jack Kirkpatrick heads the scoring
list with 24 2aints. Was over ss
Was over talking to Coach Wea-
ver yesterday and he said that the Raiders were going to have their Aggies. Tull with the Lone Star the best passers that we will of this year,,'s said the head mentor
 white jespeys with maroon letters One of their- Ss
One of their players, Billy Pete
Huddleston, was the fastest in high school football and he still are depending down. The Aggies attack of Don Ellis who untill last week was rated the No. 1 passer Beeines ss
Besides their football team they
will also bring a fencing team which will meet the fencers of
Tech. This is to take place Sat lech. afternoon.

## EMPLOYMENT OPPORTUNITIES

In
VENEZUELA
Representative of
Creole Petroleum Corporation
will be on the campus on
THURS., OCT. 15

[^1] and figures department the Red
Raiders must share equal billing with the other conference outIn fact, Hardin-Simmons provides the most team and individua
statistical leadership despite its fifth-place position in the stand ings. As a team the Cowboys
lead in passing with 304 yards and in total offense with 991. And Individually H-S U. boasts Dee Windsor as the leader in passing-
182 yards-and total defense182
189.

Texas Western, second-ranked eam in the conference, leads in punting, with an average of 38.6 Too, the Miners' Gene Odell tops the $B C$ pass receivers with nine atches.
Tech paces the conference in
wishing with 805 yards. And Jacks Kirkpatrick of the Raiders leads Other individual sta tis tical
ot inder include. Ken Cardell leaders include: Ken Cardella
Arizona U., rushing, 163 yards and Robert Whelchel, West Texas
punting, with an average of 40.2 yards per kick.

EX SPEAKS TO AGS
Raymond King, of the Lubbock
Cotton Oil Company. Spolke to members of Blocls and Eridle, honorary animal husbandry club
at their regular meeting Monday

New members of the club will in October. Fred Boren, assistant sponsor of the organization
Intramurals start next week and
veryone should get on a team nd try to win their dorm or club rophy. Mr. Philbrick has spent
lot of his time to promote these intramurals and they are for the students benefit and everyone Congraturations are in order to
Mr. and Mrs. James E. Lawlis on brth of a son, and to Mr. and

## Kirkparrick Leads Border Scorers <br> Leadership in team and indivi- <br> Insurance Company To Print Directory

 this week among the seven football members of the Border Conference.From the standpoint of success Texas Tech rides high atop the
heap as the league's only undefeated eleven. But in the facts

## The National Farm Life In- manageer, said Tuesday a "sampl

 arance Company with its home ing" number (500) of the books office in Fort worth went into would be on the campus Wednes-the publishing business temporar-
day with the rest ( $(1,500)$ expectAny income from book sales Young said the books would goes to the Student Union Building $\begin{aligned} & \text { sell for } 25 \text { cents, the lowest price } \\ & \text { and to a scholarship fund. }\end{aligned}$ charged for the directory at Tech. The insurance company is giv- Forum, senior women's service ing leen its 1953 student direc-sorority, did the alphabetizing, names, addresses, and telephone off-campus sales. The bookstore numbers. The directory also con- will be tre
tains data on the faculty and em- ter for students and Voyees on the college, room will handle sales to faculty

Music Producers
May Enter Contest Ruby Jo Popejoy, part-time secetary in the office of the Dean odd names in alphabetical order for the off-set print job.
Dean James G. Allen, in a stateDean James G. Allen, in a state-
ment on the first page said. "The proceeds from the sale of the Student Directory for 195354 will be used to set up a Nat1onal Farm Life Insurance Com-
pany scholarship fund. The print-
ing cost of the directories is being cost of the directories is beThe company will publish-free for three years, according to its
present contract. James E. Beights, assistant district manager gether, is a Tech ex. Dean W L. Stangel of the Division of Agriculture is chairman of the board

## Pipeline Company

 Presents Machine
## A high-pressure gas receiver has

 been given to the Tech petroleumdepartment by the Trans-Contidepartment by the Trans-Conti-
nental Gas Pipeline Corporation of Houston. The new equipment will be used in the high pressure gas meastudy problems concerning the flow of gas through pipelines and
the regulation and control of the regulation
natural gas.

## California and Holland get together on <br> Imported HEEKSUEDE

hy
BERKRAY
BROWNS
Tansity shop

Suede Prince
Skinner Satin-lined. Single-needle tailor. ed. Saddle-Stitched

Collar and Pocke
Flaps.
Sizes 34 to 46
\$12.95
\$14.95

## Scholarship Awardsto 7I Students Announced

Awards Range from \$25 to \$2,000;
Presented in 'Lump Sum' or Installments
Basso to Appear On Artists Course



## Concert at 8P.M. <br> Concertar P.M.

 E. Medford, jumior from Dekalb,
This award is in six installments
of $\$ 80$ each and installments of Gevard D. Koeimans, senior
who formerly lived in Belgium, is
the recipient of the $\$ 750$ Magnolia Petroleum Company scholarship
for students majoring in petroleum
engineering.
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 Home Economics. Thes
scholarships, which are valued a
S100 each awarde for
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The Lubock Panhellenic Soci-
ety schobor or or approximatel-
$\$ 75$ was awarded to Belva Suli-
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Theta Sigs Hold Reporting Clinic
Seporing
'Road Map of Life' Necessary, Says Pres. E. N. Jones
Persons "not living as Robinson
Crusoes" need education as a Crusoes" need education as a N. Jones said at the first student convocation of the semester. The convocation was held in
the Gym Wednesday with election of class officers folCouncil and leaders of the administrative staff of the college
were introduced to new students After a number by the Texas Tech Concert Band, under the
direction of Dr. D. O. Wiley, band direction of Dr. D. O. Wiley, band
director, Dr. A. W. Young gave the invocation. Dr. G. E. E, Giesecke,
academic vice president presented there is in education other than
book-learning The president expressed the hope that each stucrent will eval-
uate his education "not in terms of what he gets from it, but in
terms of what he gains by it."
$\qquad$ student government and encour-
aged student participation in


College Men Look "Smoother"
Thanks To Arrow Gabanaro
Trim-Fitting Sports Shirt Furthers New Trend To Neatness


One of the most marked changes in campus fashions this year is the switch to the neat sports shirt that fits
as well...$l o o k s$ as trim $\ldots$ as a regular shirt. This as well . . . looks as trim . . . as a regular shirt. This washable rayon gabardine sports shirt in exact collar sizes and sleeve lengths... Sanforset ${ }^{B}$ to lieep its per-


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[^0]:    If you have been in the Union
    Building recently you know that
    a new song has come into popu－
    larity on the campus a new song has come into popu－
    larity on the campus．
    The song is sung to the tune The song is sung to the tune of＂The Battle Hymn of the Re－
    public．＂Without further ado public＂without further ado
    here it is： Mine eyes have seen the milk－ ing of the Texas Aggie cow， Mine cars have heard the
    squeating of the Texas Aggic squeating of loyal Raiders and
    so join you lom So join you loyal Raiders and
    we＇ll clean the Aggies＇Plow． To HECK with A．\＆M． Thorus－To HECK，To HECK
    with Teva Acrice
    $\qquad$
    Texas Agries．
    To HECK，To HECK with To HECK with AsM．

[^1]:    to interview unmarried graduates with majors in Engineering, Physics, and Geology.

    See your Placement Director for
    interview schedules.

