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WEATHER

No. 3

Vol. XXVIII 29

# Sell-Out Crowd Expected Tech-A&M Advance Sales



SIGNING THE BOOK—at' the Sunday recept pha chapter of Sigma Alpha Epsilon is Sue Du r turn is Suzanne Matteson. Both are members o e story page 3.

# Students Urged to Get Photos

Students Urged to Get Friedder Many students will find them leves not pictured in the 1954 La Port Harrison, yearbook editor. Only Sper cent of the fall studio, 2222 Broadway, through and will serve as as follows: Broadway, through and will serve as art editor by the announced later-are getting inter taken as soon as possible. **Civil Service Test Dates Announced** Aminor Management Assistant examinations will be announced.

ior Management Associations will be announced aesday by the United States Service Commission, accord-or R. D. Maek, government in polication is Nov. 12 and the ten test will be given Dec. 5. popintment may lead to late motion to jobs as high-level cutives and administrators in Federal Government. Positions be filled are in Washington, C. and throughout the United tes and pay entrance salaries \$3,410 and \$4,205 a year. Interested students may contact the Mack in the Administration aiding for further details. **PEP RALLY** 

**PEP RALLY** The Saddle Tramps will sponsor ep rally Friday night at 7 pm. the gym. Following the rally a fire will be held across the eet and it will be sponsored the Veterans Club. A new pep squad, under the kding of the Red Shirts will ke their debut at the game Sat-lay night. This group is com-ed of freshmen boys.

Last day to file with the dean requests to make up examina-tions missed and postponed is sturday. It is also the last day versity, has attended the Yale during the preceding spring semester.

e largest crowd ever to witness a football struggle at Texas as the prediction for the Tech-A.&M. game. reserve seats had been sold yesterday and only 2,000 general on tickets were left, Jimmy Wilson. Tech athletic manager re-One thousand seats will be roped off in section R, the student's and sold to the nublic.

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# New Song Tops Tech's Hit Parade

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TOP BRASS—Air Force ROTC officers for the 1953-54 school year include, left to right: Cadet Captain Marlis Smith, comptroller; Cadet Lt, Col. Decker McKim, vice wing commander; Cadet Col. Brad Wilde, wing commander; Cadet Capt. Morris Turner, information officer; and Cadet Capt. Don Renner, operations orlicer. See story page 4.

Holland's Windmills Useful

# THE TOREADOR

# Glenn Rainer Reports on Holland; Went as Community Ambassador

**HOW THE STARS** 

Patrice Munsel says: "When I

GOT STARTED a a a

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METROPOLITAN OPERA STAR

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Wednesday, October 7, 1953



Sigma Kap

Thetas Give Honoring Ple

Kappa Alpha The

Actonesses New piedges introd Severiy Beneti, Grand Hith Campel, Dolly Gewerly Beneti, Dolly Hithese, Bareviry Bro Stidges, Beverly Bro Joue Brown, Carol Lesbert, June Coler, Jack Fang, Scholler, Cherrille, Dorothy Kelly, Cherrille, Dorothy Kelly, Cherrille, Lemon, J. Jale Mahan, Glorett Janet Yancy, Shile Marian Dyans, Caro Tanhan, Mary Gris Morrison, Mary Gris

Start

smoking

Camels

yourself!

cigarette can be!

for 30 days and find out why Camels are America's most popular cigarette. See how mild

QUALITY

Pinson, Pat I llson, Betty

# ZETA DANC

Tau Alpha wi

Patrice Munsel says: "When 1 was a kid, I wanted to be a lady football player. Then I dreamed of another career – whistling! Somebody discovered I had a voice, so I took singing lessons. I worked hard at it – then I won the Metropolitan Opera auditions when I was 17." I STARTED SMOKING CAMELS BECAUSE A FRIEND OF MINE ASKED ME TO TRY THEM. NO OTHER CIGARETTE EVER GAVE ME SUCH PLEASURE. CAMELS TASTE SO GOOD -AND THEY'RE SO MILD !

For Mildness and Flavor



THAN ANY OTHER CIGARETTE !



Wednesday, October 7, 1953

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# THE TOREADOR

# Alpha Phi, Gamma Phi Beta, Sigma Kappa to Colonize; Alpha Chi Omega, Delta Gamma Begin Work This Week

THE CAT'S MEOW By PHYLLIS MARTIN







Page 3

LITTLE MAN ON CAMPUS by Dick Bibler



You know what kind of net it is, don't you?

-Bill Stucker

# For Better or Worse ? ....

Tech's new parking regulations, slated to go into effect this week, have received some harsh criticism both from students and faculty members.

This is good. This is as it should be. The people of the United States have always been a race of individualists, re-sisting excess regimentation, rules and regulations which tend to limit their freedom.

Recognizing that a certain amount of rules and regulations are necessary, the American people have striven to keep them to a minimum. The ultimate test as to whether a newly-passed rule stands or falls seems to be its necessity. Will it help more people than it hurts?

Applying this test to the new parking regulations, will these regulations create more or less discomfort among stu-dents and faculty members in getting to and from classes? Would it not be better-even if it would mean walking block or so—to have your own reserved spot which will be vacant whether you arrive early or late that to have to search frantically for a parking spot?

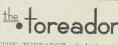
Also, the fewer cars on the streets the slimmer the chances of pedestrians being hit. How many blocks of walking is a human life worth?

After weighing the advantages of the new parking sys-tem—a reserved spot and less chance for accidents—with the disadvantages—a dollar fee and perhaps a little walking— does it not seem that the new regulations would be desirable rules to add to our college society in that they might do more

# THE TOREADOR

# B f) C K T f) L K Air Force ROTC Cadet Officers

ARTISTS COURSE The 1953-54 Artists Course, to which students with activity tick-ets will be admitted, has been announced: Dec. 16 Agnes DeMille, (cast of 55) Feb. 8 Rise Stevens, Metropo-litan mezzo-soprano Feb. 15 Dallas Symphony Orch-estra and dancers) April 12 Alfred and Herbert Teltschik, duo-planists



e associated students of the oligge, EDITORIAL OFFICES: Journalism Building Rooms 103, 105 TELEPHONE: 5-8541 fitor: extension 424 isiness Manager: extension 423 ght Editor: 5-8548 ALPH SHELTON Editor willis Martin Society Editor ury Noble Sports Editor

CARGON THE ADDRESS OF THE ADDRESS

I am interested in making the official out-of-town game trip to Houston aboard the special train.

Wednesday, October 7, 1953

Feminine Look This Year The first woman to major in Textile Engineering in three years has caused quite a stir and a bit of competition in the Textile Building this year. She is freshman Jo Ann Estes from Vernon who plans to go into the field of fabric design. Her four-year course will in-clude design of fabrics, weaving and dyeing, yarn manufactur-ing, and mill organization. She plans to work at the Fashion Center in Dalfas after com-pletion of her course. Miss Estes' chosen field is a specialized one. There are only 30 students enrolled in tex-tile engineering at present. Officers Eas Eall Competence

Officers For Fall Semester Named At ASME Meeting

Named At ASME Meeting John Caulfield was elected trea-surer and Bill McCallum publicity chairman at the first meeting of the American Society of Mechani-cal Engineers Monday night. A movie concerning the develop-ment of the diesel engine was shown to the 35 members present. Seven new names were adden to the membership list at the meet-ing. Plans for the trip to the an-nual regional ASME meeting were discussed as well as plans for the Homecoming float.

p.m. Tuesday in the recital hall of the music building. The program will be: Rondo from Grand Duo Con-certo Opus 48 (von Weber), Larry Hardin, clarinet; non posso dis-peror (S. De Luca), Carolyn Tay-lor, soprano; Prelude in E Major (Chopin), Carole Tollin, piano; The Hollow Men (Vincent Per-sichetti), Fred Briggs, trumpet. Adagio from Concerto Opus 107 (Mozart), Kathlyn Veazey, clari-net; Prelude in G sharp minor (Chopin), Martha Judah, piano; Goris Snell, soprano; Trumpet Tune and Air for Brass Sextet, (Purcell), James Williams, Ist trumpet; Gaylon Kornfuchrer, 2nd trumpet; Guy Knowles, horn; Philip Brown, baritone; James Carthel, trombone; Wyatt Burk-halter, bass.

The world's most famous gems in paste model form will be dis-played at 7:30 Monday night in C101.

played at 7.50 Monody light in Cloi. Tech Geology Club is sponsor-ing a talk by Gladys Babson Han-naford, representive of the Du-Bears Diamond Company. She will tell of her recent trip to South African diamond mines. The dis-play will include several samples of diamonds in the rough, those which have been cut, and portions of the blue ground in which they are found. The entire student body is in-

At Wayland; Pres. Jones Speaks

At Wayland, Pres. Jones Speaks President E. N. Jones represent-ing Texas Tech at an insugural program at Wayland Baptist Col-lege in Plainview yesterday. He spoke briefly on college presidency. Other Tech iacuity members who attended the insuguration of Dr. A. Hope Owen as president of Wayland were: Dr. Truman W. Camp, head of the English depart-ment, representing Yale Univers-ity, and Miss Lida B. Way, assist-ant professor of math, representing the University of Alabema.

Wednesday, October IT'S THE BARE TRUT Many Tech B Now To Bear BY BEVERLY DAN Toreador Staff Wri

How To Catch Be

e are numerous this bear. You c nock him down w throw dimes at hi at him, or throw t him. It is likely ave to try all th 1 times before cat

better start practi money for Tech d next year. Friday Was Tech I the Fair, with free a number of students new of the second secon

Diamond Agent Will Speak; Paste Gems To Be Shown

LUBBOCK COC

ALPH SHELTON Editor Alph Shelton Editor Ayllis Martin Society Editor Harry Noble Sports Editor HARLES MAPLE Bus. Mgr.

# Wednesday, October 7, 1953

IT'S THE BARE TRUTH ....

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# THE TOREADOR

Museum Presents ROTC Sweetheart and Sponsors Lamesa A Capella

To Be Formally Presented Oct. 15

UNLINED, WITH CONTRASTING COLOR SHOULDER YOKE. BRYON COLLAR, ZIPPER FRONT, ELASTIC SIDES, SLASH POCKETS AND TAILORED CUFFS.

> \$6.50 Sizes 34 to 44

GIRLS "WHITE FLEECE LINED CARDIGAN STYLE COAT WITH SMALL TEXAS TECH SEAL IN SCARLET RED ON LEFT SIDE.

\$3.00 Sizes 32 to 40

TEXAS TECH COLLEGE BOOKSTORE

Gridiron Twill Leisure JACKET

Page 5



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY UBBOCK COCA-COLA BOTTLING COMPANY







7, 1953

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Duo Con-ber), Larry -posso dis-arolyn Tay-in E Major Ilin, plano; incent Per-s, trumpet. to Opus 107 azey, clari-harp minor dah, piano; ee (Lippe),

ir for Brass es Williams, Cornfuchrer, owles, horn; ne; James 'yatt Burkill Speak

Shown umous gen will be di ay night



# THE TOREADOR

# Tech's Placement Service Acts As Liaison for Students, Jobs

The seeking work which will give them a foot-hold in their chosen are. The under-graduate needing min the office, listing his qualifica-tion and previous experience and indicating the type of work he de-sing the type of work he de-sing the type of work and the type of the office of the type of type of type of type of the type of the type of type of the type of the type of the type of type of the type of the type of the type of the type of type of the type of type of the type of type of



# WORLD'S FASTEST PORTABLE TYPEWRITER NOW ... with PAGE GAGE!

 Neatness is a big answer to get-ting better marks. Page Gage takes the guesswark out of page-and typ-ing. That means neater reports, fewer pages to do over because you typed to the very end. See Page Gage and other features demon-trated Suith Corona is the page. strated. Smith-Corona is the port-able with big machine performance!

> Texas Tech College Bookstore "On The Campus'

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It's easy as pie!

No entry blanks!

No box tops!

Two Students Present Program Dorman Stanley, senior busi-ness administration student, and Hardy Clemons, arts and sciences senior, presented the program at a weekly luncheon of the Ameri-can Business Club last week. The program included a typical radio skit, a musical recital, and two monologues.

Two Students Present Program

Wednesday, October 7, 1953

## Exes Association Re-elects Nolen Swain as President

Nolen Swain was reelected pres-ident of the Lubbock chapter of the Texas Tech 1949-51 Exes As-sociation at a recent meeting.

Other officers elected for the year were: Richard Dickey, vice president; Mrs. Tim Hatch, sec-retary; Ed Cosby, treasurer; Mrs. W. G. McMillan, Jr., reporter.

C SEERS .

You can cash in again and again! C'mon, let's go!

TWICE AS MANY AWARDS THIS YEAR



# WRITE A LUCKY STRIKE JINGLE based on the fact that LUCKIES TASTE BETTER!\*

Most any place you go – It's Lucky Strike for better taste With people in the know!

Easiest \$25 you ever made. Sit right down and write a 4-line jingle based on the fact that *Luckies taste better*. That's all there is to it. More awards than ever before!

Read the jingles on this page. Write original ones just like them-or better Write as many as you want. There's no limit to the number of awards you can receive. If we pick one of your jingles, we'll pay you \$25 for the right to use it, together with your name, in Lucky Strike advertising.

 Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N.Y. Be sure that your name, address, college and class are included—and that they are legible. Base your jingle on any qualities of Luckies. "Luckies taste better," is only one. (See "Tips.")

"Luckies taste better," is only one. (See "Tips.")
3. Every student of any college, university or post-graduate school may submit jingles.
4. You may submit as many jingles as you like. Remember, you are eligible to receive more than one \$25 award.

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COPR., THE AMERICAN TOBACCO COMPANY



My meals, folks say, are flavorful-

Theyre seasoned perfectly. For better taste, it's Luckies, though,

That win the cheers - not me!



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# Wednesday, Octol

# Intramural Fo

Tennis Tourna

Tennis louine mai seras processione the louine the louine setting the louine terms and player the louine terms and the lou

Wednesday, Oct. 4, i me to register for an itemis tournament in welt as an anti-vested students may philiotick, director of outs at the Gym. The tournament is students except variat or players who trited unsity squal last yea all be given to first, place winners.

# A&M-

A&M — -the largest footbal. West Texas history-Jones Stadium at 8 p.J for the invasion of p leated Texas A. & M. Conguerors of Kentu Georgia 14-12 and tied to 14-14. the Aggie any a fouchdown at the them Texas Tech

long way in dete khorse" champio

Building Defe a flanker to the to increase the pa h is led by Quart second ranking p

Passing Shows Imp have been conce e. Much emphas d on the Tech which has show

Team In Sha



From well-known towns to parts unknown,

# Wednesday, October 7, 1953

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chapter of 1 Exes As meeting.

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Paising Shows improvement While one group of Raiders have een working on defense, other nits have been concentrating on flense. Much emphasis has been laced on the Tech passing at-tick, which has shown improve-ent.

placed on the Tech passing at-tack, which has shown improve-ment. All three Raider quarterbacks— Jack Kirkpatrick, Jerry Johnson and Buddy Hill—have been tossing aerials, and looking pretty good in the process. Ellis Is Theat Biggest threat the visiting Ag-gies will have is Ellis, who has completed 50 percent of the 57 passes he has thrown, for 324 yards and three touchdowns. Al-together, the Aggies have scored only five touchdowns, so Ellis' im-nortance is shown clearly. But last week the ground game mounting showed up, with such speedsters as Billy Pete Huddles-ton. Joe Boring, Don Kachtic, Comie Magourik and Johnny Sal-yer showing up well. Coach Weaven is avoiding con

Come Magourik and Johnny Sal-yer showing up well. Team In Stape Coach Weaver is avoiding con-fact work this week in an attempt where the squad in good physical shape and to let the wounds from the voltaking of the raiders took a bruis-ing in that game and there are plenty of battered players work-me the sospital Sunday and End vie Sponer was released Monday. Som the hospital Sunday and End vie Sponer was released Monday. So the ver suffering from stomach alignets but have recovered. The occaptains are leading the team again this week.

This may be the opening that the Raiders have been waiting for to make another bid for Southwest-ern competition. It is guessed that this game is going to gross more than \$70,000 and the small gate proceeds have been one thing that the conference board has been holding back on. Also Tech is fielding one of its best teams this year and next year should be even better. Maybe 1955, or 6 will see them in the SWC

Intramural Football Starts Sunday; Tennis Tournament Deadline Oct. 19

CPORTS

By HARRY NOBLE

JTATIC

Play gets underway in the intra-mural sponts program Sunday, with the following football games scheduled. Sigma Nu vs. Sigma Alpha Epsilon, Kappa Sigma vs. Pi Kappa Alpha, Phi Kappa Psi vs. Kemas, and Phi Delta Theta vs. Alpha Tau Omega. Wednesday was the last day in which to turn in the names of the teams and players. Informa-tion on the dormitory and indepen-tent leagues was not complete late transformed to the games will be hysical education majors and students taking sports officiating.

The Raider underdogs sure gave those Okies a major pain in the neck with their 27-13 victory last week. Jack did a very fine job of quarterbacking along with his two TD's and three extra points. Jerry Walker and Ray Howard played a good game in the forward wall. The Concern of the games will be physical education majors and students taking sports officiating. Wednesday, Oct. 4, is the dead line to register for an intramuration is tournament in which play will start Monday, Oct. 19. The rested students may see George philbrick, director of intramuration of players who tried out for this week to show the local fan that start were the start prophilor of the triangest will be given to first and second place winners. **A & M --**The largest football crowd in West Texas history—will peed a good game in the forward place winners. **A & M --**The largest football crowd in West Texas history—will peed a dood will be given to first and second place winners. **A & M --**The largest football crowd in West Texas history—will peed a dood will be given to first and second place winners. **Conqueross of Kentucky 7-6 and first start for a divery first start for the fram said that foots for the fram said that foots for the fram said to the foot working out every afternoon. <b>Ss** The coach of the Doak Hall to prove it. He may do the browd with goal on way in determining the foot working out every afternoon. **Suthwest** Torach Weaver received a very fice with eadiers in a grid battle which will go a long way in determining the Texas Tech's host Readers with the foot Worth Southwest. Torach weaver received a very fice with eadiers looked like they were ready to do a little grams and that the faiders looked like they were ready to do a little fication of the start were for the Raiders with the points for an other upset in this the 133, and Nichapart contract were the start start for the start were for the saiders swith for yards in 16 tries and is second in scoring with 18 points for another were ready to do a little start were for the Raiders with for yards in 16 tries and is second in scoring with 18 points for another were for the saiders with start were and the start were the start were and the start were and the scoring with the spoints for another were and the start wer

# Passing Shows Improvement

catches.

# EX SPEAKS TO AGS

Raymond King, of the Lubbock Cotton Oil Company, spoke to members of Block and Eridle, honorary animal husbandry club, at their regular meeting Monday night.

New members of the club will be initiated the fourth Monday in October. Fred Boren, assistant professor of animal husbandry, is sponsor of the organization.

SS SS Tranurals start next week and everyone should get on a team in high school football and he still hasn't slowed down. The Aggies are depending mostly on the aerial attack of Don Ellis who until last week was rated the No. 1 passer in the nation. SS SS SS Will also bring a fencing team which will meet the fencers of Tech. This is to take place Sat-urday atternoon.

# EMPLOYMENT OPPORTUNITIES

# In VENEZUELA

# Representative of

# **Creole Petroleum Corporation**

will be on the campus on

# THURS., OCT. 15

to interview unmarried graduates with majors in Engineering, Physics, and Geology.

See your Placement Director for interview schedules.

# THE TOREADOR

# **Kirkpatrick Leads** Border Scorers

Leadership in team and indivi-dual statistics is spread evenly this week among the seven foot ball members of the Border Con-

From the standpoint of succes riom the standpoint of success, Texas Tecch rides high atop the heap as the league's only unde-feated eleven. But in the facts and figures department the Red Raiders must share equal billing with the other conference out-file. fits.

Its. In fact, Hardin-Simmons pro-vides the most team and individual statistical leadership despite its fifth-place position in the stand-ings. As a team the Cowboys lead in passing with 304 yards and in total offense with 991. And individually H-S U. boasts Dee Windsor as the leader in passing— 182 yards—and itotal. defense— 189. 189.

Texas Western, second-ranked team in the conference, leads in punting, with an average of 38.6, and in pass completions with 20. Too, the Miners' Gene Odell tops the BC pass receivers with nine

Tech paces the conference in rushing with 805 yards. And Jack Kirkpatrick of the Raiders leads the loop in scoring with 24 points. Other individual statistical leaders include: Ken Cardella, Arizona U., rushing, 163 yards; and Robert Whelchel, West Texas, punting, with an average of 40.2 yards per kick.

ployees of the college. Virgil Young, Lubbock district Music Producers May Enter Contest Can you and your buddies pro-duce music by tapping on glasse or bells? Are you in a band that saws? It so, you might be interested the tenth annual Philadephia "un jue outdoor" Music Festival on Have been asked by the Lubbock Chamber of Commerce to file re-quest to compete The Kilgore, Texas, Rangeretts the deverything from the S25 festival, and over the years the series has the Vor Philharmonic Orchestra and the festival each year. TECH C OF C

A high-pressure gas receiver has been given to the Tech petroleum department by the Trans-Conti-nental Gas Pipeline Corporation of Houston.

The new equipment will be used in the high pressure gas mea-surement and regulation lab to study problems concerning the flow of gas through pipelines and the regulation and control of natural gas.

Students interested in a soft-ball diamond on the Trech campus, for which the Tech Chamber of Commerce has allotted funds, will be welcomed at meeting of the organization at 7:30 of clock tomor-row night , according to E. J. Tar-box. Progress of plans for the dia-mond will be among the matters discussed.



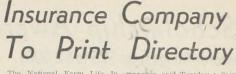
The National Farm Life In-surance Company with its home office in Fort Worth went into the publishing business tompora-ily for Tech—and for free. Any income from book sales goes to the Student Union Building and to a scholarship fund. The insurance company is giv-fory, a 130-page off-set book of names, addresses, and telephone numbers. The directory also con-tains data on the faculty and em-ployees of the college. Wirgil Young, Lubbock district



California and Holland



Page 7



# THE TOREADOR

Wednesday, October 7, 1953

# Scholarship Awards to 71 Students Announced

# Awards Range from \$25 to \$2,000;

ach, distributed equally between he fall and spring semesters. Southwestern Public Service Award A scholarship valued at \$750 basis being a semester public ajoring in mechanical engineer-service Company for students ajoring in mechanical engineer-se has been awarded to James basis and Professional Woman's Award. Dunlap Scholarships totaling \$2,100 in value have been awarded to 14 freshmen. These awards of \$150 each were made to: Gladys Bain, Lubbock; Arvella Barrick, Abernathy: Emmitt Booher, Shal-lowater; Patricia Byrne, Little-field; James Chiton, S1aton; Sto each and installments \$30 each and installments \$50 on Oct. 1 and Feb. 1. Serard D. Koeijmans, senior o formerly lived in Belgium, is recipient of the \$750 Magnolia troleum Company scholarship students majoring in petroleum nor, has received the antise Store from Lubbock, John L. Net Scholarship scholarship students majoring in petroleum nor, has received the school and s

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# Basso to Appear Theta Sigs Hold

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combine a full-time college pro-gram with his voice training. When he received his B. A. de-gree in 1943, he had already ap-peared with the Los Angeles Philharmonic and at the Holly-wood Bowl. From graduate studies in physics, he took time off to sing in opera festivals in Montreal and Central City, col, as well as with the New Orleans Opera. Winner of the Metropolitan Ocera \$1.000 Caruso Award and the first Cornelius Bliss Scholar-ship, he made his debut with the Met in the 1946-47 season in "Boris Godomoft." Since that time Hines has soing 30 roles there, including that of Swallow in the Metropol-itan's premiere of "Peter Grimes." Gurmeman: in "Parisfat" and both King Philip and the Grand In-quisitor in "Don Carlo."

# Hurd Will Finish Fresco This Fall

'Road Map of Life'

# College Men Look "Smoother" Thanks To Arrow Gabanaro

Trim-Fitting Sports Shirt Furthers New Trend To Neatness



One of the most marked changes in campus fashions this year is the switch to the neat *sports* shirt that fits as well...looks as trim...as a *regular* shirt. This change has been brought about by Arrow *Gabanaro*— a washable rayon gabardine sports shirt in exact collar sizes and sleeve lengths...Sanforset® to *keep* its per-fect fit. Available at all Arrow dealers!



Sold exclusively in Lubbock by

Hemphill-Wells Co.

SHIRTS . TIES . UNDERWEAR . HANDKERCHIEFS . SPORTS SHIRTS -