

Vol. XXIX

Texas Technological College, Lubbock, Thursday, Dec. 17, 1953

**DREAM GIRL** of Pi Kappa Alpha fraternity is Pat Tinney, Bowie freshman. She was selected at PiKa's dance Saturday night and will compete in a national contest with sweethearts from other chapters of the fraternity. See story, page 3.

# Top 20 Beauties Picked for La Ventana; Audie Murphy Will Choose Top 10

Audie Murphy Will Choose Top 10

The 20 finalists for the 1954 La Ventana beauty contest were chosen Sunday afternoon from almost 140 entries. Pictures of these 20 coeds will now be sent to Audie Murphy, most decorated World War II hero, for the final choice of the top 10. Editor Ted Harrison stated. Murphy, a Texan, is now a movie star.

The girls rated highest on their loveliness and poise by four Lubbock professional portrait photographers are: Jerry Anglin, Plain-view freshman; Laura Lou Bailey. Lubbock junior; Carolyn Bigby, Ballinger freshman; Mary Alice Braselton, Plainview sophomore: Rith Dunagan, Taho-Ka junior; Sue Hefley, Texline sophomore: Plana Dunagan, Taho-Ka junior; Sue Hefley, Texline sophomore: Plana Dunagan, Taho-Ka junior; Sue Hefley, Texline sophomore: Poorthy Hicks, Lubbock senior; Mary Jane Johnson, Wellington freshman and Bette Jane McGehee, Happy sophomore: Gloria Patterson, Lubbock sophomore; Gloria Snell, Lubbock sophomore; Jubbock sophomores and seven freshmen comprise the group. Judges of Singha, Pana Rodes Association Trucan Ellison, Floyd Koen, Joe Manicapelli and Winston Reeves.

Inter-Dorm Senate will sponsor.

The senate of these 20 codes and the senate of the star of the senate of the senate

Sinday's eliminations were durican Ellison, Floyd Koen, Joe Manicapelli and Winston Reeves.

Inter-Dorm Senate will sponsor Christmas carol singing in the Circle immediately following the pep rally , which is to be held behalf the Administration Building near the Double-T-bench at 7 p.m. 150 p.m. Theta Sigma Philmedsay, Jan. Le Cercle Francais 7,300 p.m. Kepp.

uesday, Ja	in. 5
7:00 p.m.	Forensics
7:30 p.m.	Aggie Engineering
7:50 p.m.	Veterans
8:10 p.m.	American Institute of Chem-
	ical Engineers
8:30 p.m.	Pre-Med Society
8:50 p.m.	Mu Phi Epsilon
9:10 p.m.	Alpha Lambda Delta
9:30 p.m.	Delta Sigma Pi
9:50 p.m.	American Institute of Min-
	ing and Metallurgical Engi-
	neers.
10:00 p.m.	Pi Epsilon Tau
Vednesday.	Jan. 6
7:00 p.m.	Future Teachers of America

# Christmas Brings Rush Of Organization Parties

# Evening program classes scheduled for Monday, Jan. 4, will be held as usual, Dr. 6. E. Giesecke, academic vice president announced today. Regular classes will resume at 8 a.m. Tuesday, Jan. 5, following the Christmas holidays. Alpha Chi Names 96 New Members From Grad, Senior, Junior Students Ninty-six students are eligible for the first time for membership m Alpha Chi, according to an announcement made yesterday by Bill Burton, president of the national honorary society. Twenty-eight students who have previously qualified for Alpha Chi. Gradue ts tudents who have previously qualified for Alpha Chi. Gradue ts tudents who have previously qualified for Alpha Chi. Gradue ts tudents are eligible for membership. Gradue students are eligible for more hours, and have completed 30 or more hours, and have completed 30 or more hours at Tech. Seniors must have a maverage of 2.2 or better and must have similar qualifications of study load and hours. APO Sets Initiation. By PHYLLIS MARTIA. Torcador Society Elditor Tensi holidays and organizations where spent the past week in celebration. Christmas holidays and organizations where spent the past week in celebration. Sunday when Kappa Sigma there are the past week in celebration. Philanthropic work began at 2 p.m. Sunday when Kappa Sigma there are the past week in celebration. Sunday when Kappa Sigma there are the past week in celebration. Student employees and administrative officers were guests at a Christmas tea given by the college food staff Sunday, according to the schildren. Student employees and administrative officers were guests at a Christmas tea given by the college food staff Sunday, according to the schildren. Student employees and administrative officers were guests at a Christmas

a Alpha fraternity is Pat Timey, elected at PiKa's dance Saturday, elected at PiKa's dance Saturday, and an acrease of 2.2 of the patch of the patch

Dr. Holcomb Returns
Dr. D. E. Holcomb, dean of igneering, will return today of St. Louis where he attended three-day meeting of the Natnal American Institute of Chemial Engineers. While there he esided at a symposium, on disliction and heat transfer, attending and tooks over his duties as aurman of the student chapters immittee.

## Audubon Lecture Tonight

# Receives "Wings of Gold"



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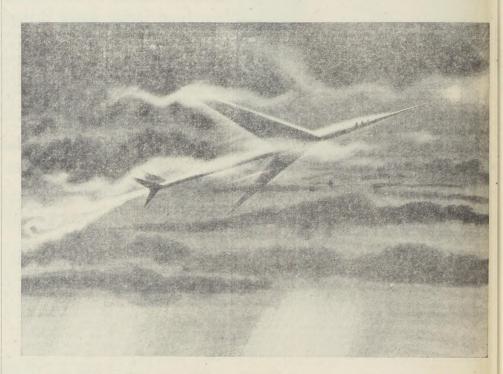
held recently at the Naval Air Station in Pensacola, Fla. He is 'Who's Who' Lists from Pasadena.

many of the customs now in precision proported into our Christmas the protection have a pre-Christmas the protection have a pre-Christmas the protection have a pre-Christmas will present peter and protection of the program of the protection of

# Staff Personnel, Former Members

To Get Rid of Nuisance . .

# Pigeon Shoot Set During Holidays Nimrods Must Register Before Hunt



# Do you want to get ahead in engineering?

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Varill Gall Basings of the program of the second of the second second

You'll find Boeing a stable 37-year-old company, that has grown practically continuously. For example, Boeing now employs 6000 engineers in contrast to 3500 at the peak of World War II. And although Boeing is a large concern, it is so organized that each engineer is

an individual who stands out—and progresses—in proportion to his ability.

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Boeing engineering activity is concen-

Boeing engineering activity is concentrated at Seattle in the Pacific Northwest, and Wichita in the Midwest. These

communities offer a wide variety of reccommunities ofter a wide variety of rec-reational opportunities. Both are fresh, modern cities with fine residential and shopping districts, and schools of higher learning where you can study for ad-vanced degrees.

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RAYMOND J. B. HOFFMAN, Administrative Engineer Boeing Airplane Company, Wichita, Kansas



Thursday, December Pat Tinney N

PiKA 'Dream

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# Pat Tinney Named Fourteen Initiated McCollum Heads PiKA 'Dream Girl' Into Tau Beta Pi

# Union Council

Dick McCollum, senior from Midland, was recently elected president of the Union Program Council, Bill Scott, Union director, unneunced Tuesday.

# THE CAT'S MEOW

By PHYLLIS MARTIN

Toreador Society Editor





# From the Staff . . .



. of The Toreador to the student body, faculty and friends of Texas Tech: a very Merry Christmas and a Happy

We take this opportunity to introduce you to the faces of the students responsible for the form and content of your newspaper. Left to right are: first row—Ralph Shelton, editor; Charles Maple, business manager; Phyllis Martin, society editor; B. F. Kellum, sports editor; and Mollie Jordan, copy editor. Second row—Carey McGuire and David Clark, copy editors; Beverly Daniel, Sue Findt and Joella Harrell, reporters. Third row—Martha Hobgood, Linda Hudson, Clauda Martin, Laura Starnes and Clyde Walter, reporters. reporters.

Again, our best wishes for your holidays.

# See You Later ? . .

Editorials on traffic safety have been written so often that, try as we may, we can find nothing new to say in asking Techsans to be careful in their holiday traveling.

Statistics on deaths among collegiate drivers, warnings about the added danger which winter brings to the highways-you've heard all that before. Just make sure you're here to enjoy 1954 with us.



Five Tech students participated in the competitive apritude tests for Naval Reserve Officer training held on campus last week. Results of the tests, supervised by Dr. Albert Barnett of the Tech. Testing and Counseling Center, will be sent directly to the participants.

Students taking the tests had

# TECHnicalities

RALPH SHELTON

"Such an organization," he is quoted as saying, "would give students the opportunity to meet others and develop qualities of leadership." It was proposed that the club 'receive new members through a pledgeship, similar to the system used by "Greeks." The group was to be a social rather than a political one.

At that point, The Toreador editor was prepared to take a stand against the use of the word "independent" in the name of such a group, which limits itself to members completing a pledgeship and which is devoted to social activities. Such a group would not be "independent" by any interpretation of the word.

However in an interview yesterday with the same student who made the speech in Knapp Hall, the editor was informed that the group is no longer proposing the formation of an Independent Students association. They are, instead, desirous of establishing a new social club at Tech, intended to serve the needs of those Techsans who—to paraphrase that students' words—need an outlet for 'belonging" to a group, and do not belong to Greek-letter social societies. (It was added, almost as an after-thought it seemed, that the proposed club would be open to all students, including "Greeks.") A name for the club will be chosen by those interested. The student interviewed suggested that a Greek-letter name may be used. The group would also interested in the club have wandered from their original aim of uniting the independents of Tech and now wish to construct for thempselves a group similar to the social fraternities already existing here. (It is interesting to note that a social club, unique in that it had both men and women for members, was formed several years ago at Tech. It was short-lived.) The question of such a group using the completely inappropriate name of "Independent" will therefore not arise.

The spokesman was quoted earlier as saying that the club will give student who, for various reasons of time and money and such, does not belong to one of the existing social groups.

The spokesman was quoted earlie

movement): "You only get out of a club what you put into it." If the proposed group's members cannot spend a great part of their time and money on their club, they cannot expect to find the satisfaction which they seek.

onizing) and more fraternities will doubtless appear in the near future.

It is our belief that those students who have worked to form this group will benefit much more from devoting their energies to the vast social possibilities offered by the Student Union, in particular, and also by the dorms and other groups.

Tech already has an overabundance of organizations. Such clubs as Alpha Phi Omega and Forum are handling service projects in an admirable way and there is little evidence to indicate that existing social organizations and those which will colonize in the future cannot serve Tech's needs. Independent Students organizations have proved to be assets on some campuses. If such a group, styled to-fit Tech's particular needs, can be formed, it will be enthusiastically supported by The Toreador.

At present, however, we can find nothing to indicate a real need for another social club.

some campuses if such a group, styled to fit Tech's particular needs, can be formed, it will be enthusiastically supported by The Toreador.

At present, however, we can find nothing to indicate a real need for another social club.

Christmas—

The pledges entertained with a program.

Pledges of Pi Beta Phi feted members with a Christmas party Tuesday inght at the home of Mrs.

Wright Kerr, 4509 19th St.

Games and Christmas party Tuesday in glayed and sung in three foreign languages highlighted the Christmas party held by the foreign languages department Tuesday. All foreign language clubs participated. The group played humaningo, charades, and twenty questions in French, German, and Spanish, They also sang carols.

Pledges and members of Phi Gamma Nu, women's business fraterity, brought presents for orphans instead of exchanging gifts at their Christmas party Tuesday in the Union Building.

Members and pledges of Delta Gamma were entertained in the haristis students, wall foreign find the discaple of St.

A modern interpretation of the nativity scene by Disciples Student Fellowship is on display on the Memorial Circle at Tech. The decoration, sponsored by the Student Religious Council, consists of the Three Wise Men, Joseph Mary, an angel and camels against a background of oriental colors. The display has been shown for the past two years on the lawn of the First Christman Church, 2323 The display has been shown for the past two years on the lawn of the prist two for the past two years on the lawn of the products. The display has been shown for the past two years on the lawn of the products. The display has been shown for the past two years on the lawn of the prist two of the First Christman carols. Dr. Carol William of the mativity scene by Disciples Student Fellowship is on display on the Memorial Circle at Tech. The decoration, sponsored by the Memorial Circle at Tech. The decoration, sponsored by the Memorial Circle at Tech. The decoration, sponsored by the Memorial Circle at Tech. The decoration, sponsore

needy at Christmas. Alumnae and prospective patronesses also attended.

Zeta Tau Alpha donned the Christmas spirit with a party last night in the home of Mrs. R. H. Fulton, 4915 19th St.

Delta Delta Delta had its annual Christmas Pine party last night in the home of Mrs. W. E. Humphries, 2209 Broadway. Pledges of the sorority brought gifts for the orphans at Milam's, filled stockings for them, and also gifts were exchanged among the members and pledges. Immediately following the party the group went caroling.

Pledges of Sigma Alpha Epsilon worked Saturday to help the Salvation Army.

Phi Kappa Psi fraternity is collecting clothes for the Salvation Army.

Phi Kappa Psi fraternity is collecting clothes for the Salvation Army. President Bob Pyle has asked anyone who wishes to donate some clothes for the cause to call at his home, 3-9092.

Kappa Alpha Theta had its annual Christmas party last night in the home of Mrs. C. I. Wall. Toys were given as gifts for distribution to the needy children.

Knapp and Horn Hall residents went caroling at 10 o'clock Tues-

Knapp and Horn Hall residents went caroling at 10 o'clock Tuesday and Wednesday nights, respectively, at the other dorms.

A Christmas party for Newman Club, Catholic organization for Tech students, was given Monday night, in the Parish Hall of St. Elizabeth's Catholic Church.

LITTLE MAN ON CAMPUS by Dick Bibler

I saw you foul him-THAT'S A FOUL!

contributed for distribution to the needy at Christmas. Alumnae and prospective patronesses also at-tended.

Cadet Rifle Tea

Cashier Report Students' Chec Are Usually Go

Cadets Visit Ba Observe AF Lif

r 17, 1953

# Merry Christmas

FINAL EXAMINATION SCHEDULE

a	turday, Jan. 23				
	8:00-11:00			10:00-11:00	
	11:00- 2:00	Classes	Meeting	3:00- 4:00	
				& Saturd	
	2:00- 5:00		Meeting	9:00-10:00	MWF
10	onday, Jan. 25				
	8:00-11:00			8:00- 9:00	
	11:00- 2:00			2:00- 3:00	
	2:00- 5:00	Classes		11:00-12:00	MWF
'u	esday, Jan. 26				
	8:00-11:00			8:00- 9:00	
	11:00- 2:00	Classes		4:00- 5:00	
	2:00- 5:00	Classes	Meeting	9:00-10:00	
	ednesday, Jan. 27				
	8:00-11:00 11:00- 2:00 2:00- 5:00	Classes	Meeting		
	11:00- 2:00			1:00- 2:00	
		Classes		2:00- 3:00	MWE
Ch	ursday, Jan. 28				
	8:00-11:00	Classes	Meeting	11:00-12:00 4:00- 5:00	TTS
	11:00- 2:00	Classes	Meeting	4:00- 5:00	TTS
	2:00- 5:00	Classes	Meeting	1:00- 2:00	MWF
T	iday, Jan. 29				
	8:00-11:00	Classes	Meeting.	5:00- 6:00	
	11:00- 2:00	Classes	Meeting	3:00- 4:00	
	2:00- 5:00	Classes	Meeting	5:00- 6:00	TTS

# Cashier Reports Students' Checks Are Usually Good

# Cadets Visit Base; Observe AF Life

Junior AF ROTC cadets, repre-senting three sections of A.S. 331 began a series of trips this week to Reese Air Force Base to col-lect information on phases of Air Force life.

FORTY BANDS IN CLINIC
Forty bands, including approximately 600 junior and senior high
school students, from 32 area
towns and cities attended the twoday band eline at Tech last week.
Members of the All-State Choir,
which will appear in Dallas Feb.
11-13, were selected Saturday at
Tech Interscholastic League
Choral Workshop which was beldin conjunction with the band
clinic.

# Coed Wins Little International For Second Consecutive Year

Members of the Home Economics Division staff and guests were entertained by Dean Willadway and Tinsfey at a dinner party Sunday evening in the HE Building dining room.





PRODUCT OF The American Tobacco-Company AMERICA'S LEADING MANUFACTURER OF CICARETTES OAT. Co.

Students Process Products

# Creamery Supplies Milk to Campus; Plans To Expand Are Being Made

Tech creamery is a business just like all other enterprises on the campus. Creamery Supt. M. L. Peenles declared today.

The creamery, not to be conlused with Tech dairy, buys milk from the dairy, pasteurizes, botare supplied, with surpluses being sold on off-campus routes. Since the dairy cannot maintain a herd of cows adequate to meet the needs of the dormitory enrollment, about two-thirds of the milk is sent by refrigerated truck from Missouri. Peeples explains that to keep a herd large enough to supply the fall and spring dormitory students would be impractical since the summer enrollment would not be large enough to great a loss.

After weighing the ten-gallon cans brought from the dairy, the creamery pasteurizes all milk in two large vats. The milk is then, by a vacuum process, lifted into the the machine which controls the bottling process. The rotating bottler is able to fill and cap 28 bottles per minute, All milk used is Grade A pasteurized or homo-

The second state of the second state of the

dar cheese, butter and cottage cheese, but these products are used solely for laboratory purposes and are not sold. Coffee cream, whipping cream and buttermilk, however, are sold.

About 15 students are employed by the creamery. These students are responsible for the entire process which the milk goes through plus the delivery. Peeples super-

"Within the next few years," said Peeples, "we plan to expand the creamery to three times its present size by adding a second story and an additional 120 feet to the north." With this increase in size it will be possible to maintain a retail sales room, which according to Peeples, is badly needed Along with this expansion comes the proposal for the purchase oo new equipment that will include a modern pasteurizer to replace the present vat system, and various other placements.

Every precaution is used agains germs. The bottles are carried by a conveyor belt from a lye solution, through two hot-water rinse to a chlorine rise. They are the potafed through the machine which

# DSF To Present Live Xmas Scene

A live Christmas display, "Living Nativity," will be presented by the Disciples Student Fellowshi from 7 to 7:15 tonight and tomorrow night on the lawn of the Firs Christian Church, 2323 Broadway

A realistic manger, live actors and animals will be used. This is the first Christmas display with human actors shown here, according to Rev. Wayne Selsor, Christian campus minister.

Display committee member are Travis Hext, Calf Creek jur ior; Robert Richards, Lubboc freshman; Connie Haynes, Lut bock senior; Bette Hickerson Amarillo junior; Mary Newma Shallowater junior; Dale Shed Carlsbad, N. M., sophomore; Jame Prichard, Pampa sophomore.

## BSO MEETING

The Board of Student Organizations was scheduled to meet at noon today in the Union Building, According to the Student Council office, the agenda included discussion of a proposed college leadership meeting and the calendar now being published by RSO.

fills and caps and are automatically lowered from the filling plate to the "end of the line" where it is placed in cases and delivered

# Students To Enter Essay Competition

Several textile students have already made plans to enter competition sponsored by America's Textile Reporter, weekly textile business publication. Prizes amounting to \$1,500 will be awarded to the writers of the best 1,000-word essays from each of the 10 major textile schools.

The subject of the essay is "Why Textile Management and Operating Personnel Should Attend the American Textile Machinery Exhibition in 1954." A grand prize of \$500 will go to the essay judged best by a panel of industry executives. The ten best will be awarded \$100 each.

The contest is designed to stimu

late educational interest in the importance of the meeting to be held in Atlantic City in April. Students must file an entry blank by Dec. 31, with name, address, school and signature of instructor handling the contest. These blanks are sent to Essay Contest Editor, Room 501, 286 Congress Street, Boston, Mass., by Jan. 11. They will be returned to the school, which has until Feb.

The grand prize winner will be announced in the March 18 issue of the "Reporter" along with a complete summary of the 10 school winners, their pictures and the text of the winning esay.

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the conference size as it is no other school v schedule and cu of intersection they stated. Baylor I Don Aly of

Don Aly of was in favor o Tech.
"I never coul the officials wo

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Thresher would Tech's admitta ence but only it members resign "I wouldn't li teams in the S "As a seven te ference is just can play six four intersection o confusion a SEC. However, members resign see Tech join."

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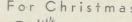
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17, 1953

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# SWC Sports Editors Comment on Tech







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# 'Of Thee I Sing' Auditions Scheduled

# Music Department to Present Gershwin Comedy in April

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instructor.

"Of Thee I Sing" written and produced in 1931, was awarded the Pulitzer Prize. A satire on politics, and politicians, the story follws John P. Wintergreen's campaign for president. The complications arising from the campaign and unsuccessful election have amused American audiences for over 20 years. The plot moves from a political rally to a bathing beauty contest.

Two performances are schedul.

## Harper Wins Plant Design Contest Sponsored By Avalanche-Journal

# One-Fourth of Tech's Student Body and student body is known to be Placement Office reported. However, an estimated additional tendants, general office work, soda lower of the own or have failed to the rown or have failed to the report back after obtaining employment as a result of Placement Office assistance. Established in 1947, the office handles approximately 759 student applications for part-time employment each year and refers about 1,487 students to prospective jobs. The office often refers as many as 10 persons to one job, said Mrs. Jenk proposed with the proposed with th Employed, Placement Office Reports

Brad Wilde, Abllene, was second-place winner; Raymond Mitcham, Fort Worth, wouth it worth, which was a perennial headache to the Placement Yancoy, Fort Worth, fourth, di Clarence Johnson, Aberdeen, S. D., honorable mention.

Judges for the competition were F. A. Kleinschmidt, W. L. Brade, and Johnson, Aberdeen, S. D., and Johnson, Aberdeen, S. D., and Johnson, Aberdeen, S. D., and Johnson, A. W. E. Barrick, R. I. Lock-bard, all members of the architect ture faculty. Wayne Henly of the advertising department of the Avalanche-Journal.

DESIGN PROBLEM

A Faculty Club building for the campus is the current problem of the fifth-year architecture design class. The proposed club would have reading rooms, recreational rooms, a ballroom, longe and lunch counter. The problem will be turned in Saturday, in miniature model form, accompanied by the working drawings.

The Union Building will close for Christmas holidays Saturday evening, Dec. 19, and will open again at 5 p.m. Monday, Jan. 4.

Mrs. Wanda Rice Mrs. Beth Gallimore Mrs. Noda Mae Anderson

Don Baker Marianne La Rochelle Vincent Larson W. C. Cole

Betty Ratien
Bette Jo Starnes
Betty Elmore

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# Arrows Way Out Front As Christmas Gift Favorites



Students heading home for a fast round of gift shopping (and hinting) seem to be generally agreed: Arrows take all the work out of the hectic days before the 25th. They're one gift that scores high with every guy. Big holiday selections at all Arrow dealers now.



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