

Editorial

Tech's second 50 years better than the first ?

Today marks the celebration of the 50th anniversary of Texas Technological (excuse me, Tech) University.

Since Texas Technological College became a legislative reality in 1923 until today, its growth has been phenomenal — from its first enrollment of 910 students to more than 22,000 today. From a small-town cow college, Texas Tech has grown to a full-fledged liberal arts university with a new Medical School complex, and Law School as well as the more traditional Colleges of Agriculture, Engineering, Arts and Sciences, Home Economics, Education, Business Administration and the Graduate School.

IN THE BEGINNING, Tech was in the middle of a large, open area, with farm-like fields on all sides. Lubbock was a small cattle producing speck on the Texas map.

The story of Texas Tech really began in 1896 with state legislators proposing the establishment of a West Texas College. In 1916, a committee of West Texans was formed to pursue the project in earnest, calling themselves the "West Texas A&M College Campaign Committee." The new West Texas College was to be a branch of Texas A&M at Bryan.

In 1917, after secret meetings, a college locating committee selected Abilene as the future home of West Texas' own college. Had it not been for a number of events soon to follow, Texas Technological College may never have been, Lubbock would be just another small cattle town, and Indiana Avenue would never be extended (unless there's an Indiana Avenue in Abilene).

WEST TEXAS A&M never got off the ground. Several West Texans rose in protest of the Abilene site chosen for their new college. Soon afterward, Texas' Governor James Ferguson was impeached, and his successor — William Hobby — recommended to the legislature that the bill establishing West Texas A&M be repealed — and it was.

A second attempt to establish a West Texas college resulted in failure as Governor Pat Neff vetoed the bill appropriating \$50,000 to start an institution in 1921. After threats of secession by angry West Texans, another push to create a new college in West Texas began — this time finding success. In 1923 a number of bills were introduced in the Texas Legislature establishing just such a college.

One bill proposed an institution patterned after Texas A&M. Another bill provided for a college providing the usual curriculum found in "standard senior colleges of the first class" — especially including degrees in ranch and farm-oriented subjects. A third bill would have created a College of Technology and Textile Engineering (perhaps the original source of the "Technological" in Texas Tech's name).

After a compromise, the name "Texas Technological College" was decided on, \$1 million was appropriated, and on August 8 in 1923, Lubbock was chosen as the site of West Texas' new college.

FOR THE NEXT 50 YEARS, Tech grew until today it is the fourth-largest state-supported university in Texas.

In those 50 years many changes have taken place — not only in physical size and academic stature. In a speech at the opening of Texas Technological College in 1924, Governor Neff made a prophetic statement at the close of his address to the Armistice Day crowd outside the skeleton Administration Building.

He said: "Texas Technological College is not a local institution. It has its habitat here (in Lubbock) and may serve you more directly than others, but it is a state institution. It is not only for West Texas. I hope that every two years with every session of the State Legislature, it can lift its walls higher and higher..."

Texas Tech has taken 50 years, but it has finally begun to establish itself as a truly outstanding state institution. Formerly, the progress of the academic growth of the university was hampered — both by lack of funding from the State Legislature and meddling in campus affairs by local community leaders.

A university often is a product of its environment — and Tech was a product of Lubbock and — like Lubbock — was slow to mature. That maturity is far from a reality, but in my four years at Texas Tech, I have seen signs of improvement.

In 1969, only men and junior and senior women didn't have hours in the dormitories. Now, there are no hours.

THERE WERE DAYS AT TEXAS TECH when women were required to wear dresses to Sunday meals, never walk barefooted in dorm lobbies or openly display affection on campus. There were days when honor students could be suspended from school for walking barefoot around the campus... Days when a student's academic career ended when a bottle of beer was discovered in his room.

Most of this has changed. The mirror image Texas Tech reflected of its rural, conservative environment is slowly fading away.

Texas Tech University — to quote Governor Neff, once again — is NOT a local institution. It has provided much to the local community in direct benefits — academically, socially, culturally, and monetarily.

Students now spend more than \$107 million annually in the Lubbock area in rents, food, gasoline and other items. The faculty-staff segment of the university spends another \$36 million in Lubbock.

FOR THIS, TEXAS TECH UNIVERSITY is verbally abused by Lubbock officials and its administrators and regents publicly slandered.

That's some price to pay for 50 years of service. Let's hope that all this changes sometime in Tech's **SECOND** 50 years.



TECH'S GOIN' BAND FROM MATADOR-LAND? — This is a picture of Texas Technological College's marching band, taken from the archives of Southwest Collections. They may have been sharp dressers, and high steppers, but — with only 20 members — had problems spelling out "Texas Technological College" during half-times at football games.

THE UNIVERSITY DAILY

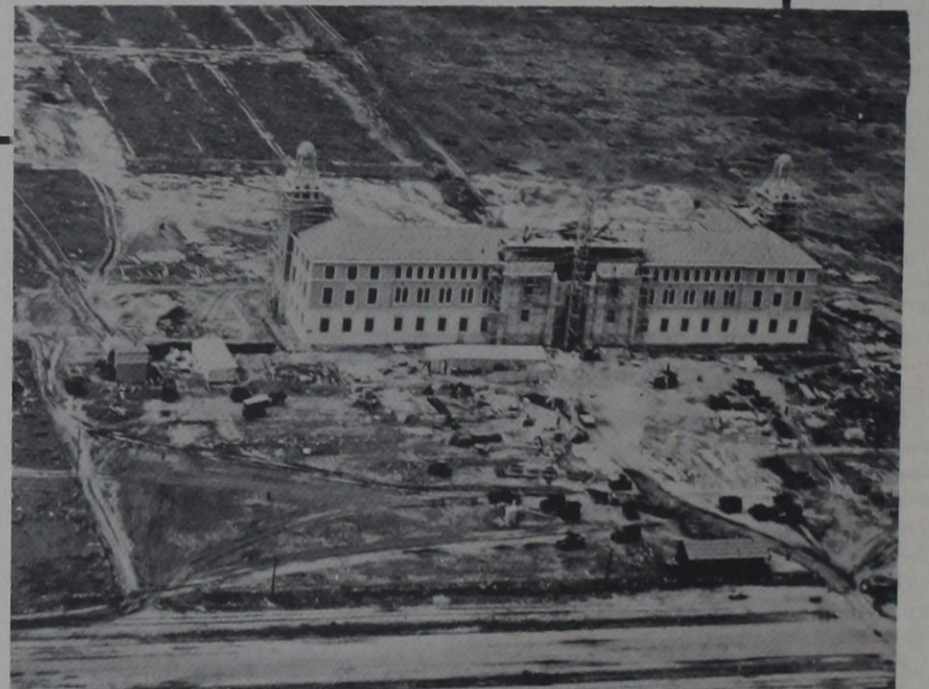
The University Daily, a student newspaper at Texas Tech University in Lubbock, Texas, is published by Student Publications, Journalism Building, Texas Tech University, Lubbock, Texas 79409. The University Daily is published daily except Saturday and Sunday September through May, and bi-weekly June through August, except during review, examination and vacation periods.

The University Daily is a member of the Associated Collegiate Press, Southwestern Journalism Congress and National Council of College Publications Advisors.

Second class postage paid at Lubbock, Texas 79409. Subscription rate is \$10 per year. Single copies, 10 cents.

Opinions expressed in The University Daily are those of the editor or of the writer of the article and are not necessarily those of the university administration or the Board of Regents.

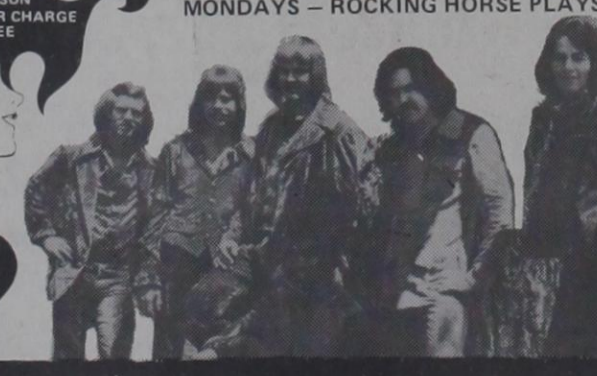
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LUBBOCK'S NEW SCHOOL — The final touches are put on Texas Technological College's first academic-administration building. Texas Tech stood alone amidst fields with a dirt "Broadway Avenue" (bottom of photo) connecting it to the town of Lubbock.

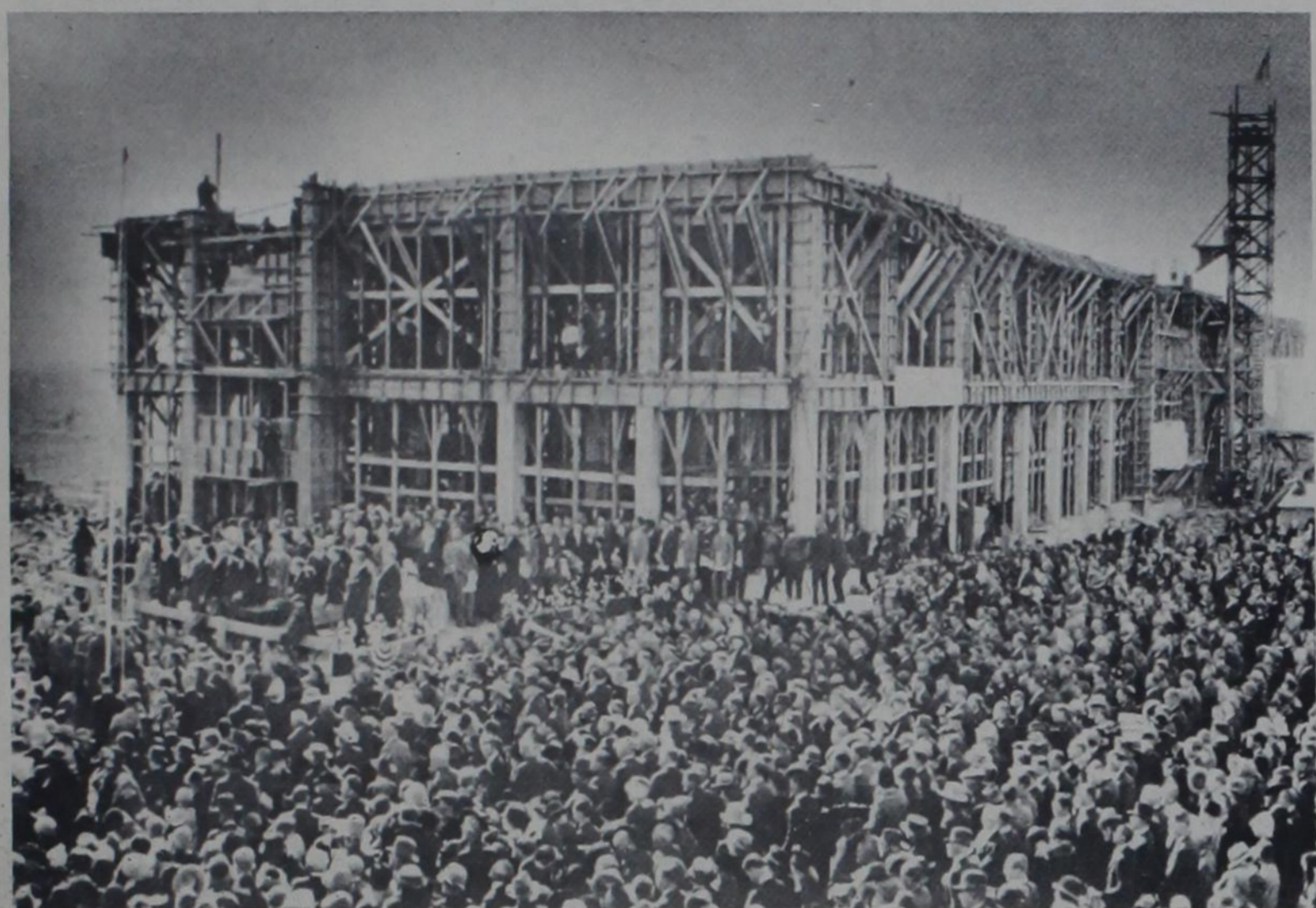
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The first 50 years...



CORNERSTONE — Hundreds of West Texans view the laying of the cornerstone of the Tech Administration Building September 1924.



TECH BEAUTY — D'Aun Kathleen was named queen of the "Spirit of West Texas Pageant" and the first queen of Texas Technological College.



REMEMBER THE ALAMO? — Although this building resembles the Alamo, for Tech students in 1924, the building served as the first Tech bookstore.



BUILDING CREW — Several men working on the Administration Building take time out to pose for pictures. Horses and wagons were used in the early construction.



TOUCHDOWN — The Matadors scored their first touchdown against Montezuma and won the game 30-0.



FOOTBALL TENTS — Tech Matadors (now called the Red Raiders), without permanent facilities in 1924, dress in tents near the football field.

Smith, Murray to highlight 50th anniversary celebration



FIRST PRESIDENT — P. W. Horn was the first president of Texas Technological College. This picture was taped on the front page of Horn's Bible which is kept at the Tech Museum.

Former Governor Preston Smith and Tech President Grover E. Murray will highlight a program today celebrating the 50th anniversary of the selection of Lubbock as the site for Texas Technological College.

The Lubbock Chamber of Commerce, in cooperation with Tech, will be re-enacting the announcement of Tech's location on August 8, 1923 by Governor Pat Neff.

Citizens from Lubbock and all surrounding communities are invited to attend the ceremonies at 11 a.m. today in the vicinity of the Ex-Students Association building on campus.

The program will include music by an old-time community band, remarks by Murray concerning the importance of the University to the Lubbock area, and the reading of Governor Neff's original

declaration by Smith. Bells will be sounded throughout the city as they were 50 years ago on the occasion.

Special guests will include college officials, Lubbock citizens and government leaders who were on hand at the original announcement.

Leaders of Lubbock have expressed the opinion that the decision to locate Tech here was one of the greatest single factors in the rapid growth of Lubbock from a small community of 5,000 persons to a metropolitan city of over 150,000 with a booming economy.

The Anniversary Observance Committee is composed of Chairman Preston Smith, Mrs. W. B. Blankenship; Arch Lamb, county commissioner; and Jack E. Baker, city councilman.

Tech education reaches many after 50 years of progress

Doctors, lawyers, businessmen, workingmen, housewives and more help bring the total receiving educational benefits from Tech to a figure almost equal to the University's regular enrollment.

The community members are participants in the continuing education program at Tech—some 10,000 in on-campus programs and nearly 11,000 in correspondence courses last year in addition to the University's regular enrollment of 21,500.

Continuing education at Tech is under the direction of D. M. McElroy, a lifelong Techman. McElroy recalls a visit to Lubbock during his youth in August 1923 when it was announced that Lubbock would be the site of Texas Technological College. "It was a great time. There was a tremendous celebration — dancing on the courthouse lawn all night long," he said.

After the announcement of the new college, its construction and opening, McElroy came to Tech to major in business administration and serve as a Red Raider halfback for three years. He is now director of continuing education and of educational television.

Continuing education is a broad area including external or special degree programs, off-campus instruction, independent study programs, conferences and institutes, short courses and workshops, media instruction including radio and television, and on-campus programs including special summer sessions and special evening classes.

Continuing education has always been an important part of the concept of Tech. Some 50 years ago when the citizens of West Texas worked for and received a college for their area, they wanted not only an institution to educate their young, but a service institution for greater benefit.

The West Texans got what they wanted and more as Tech grew into a multi-purpose university meeting the increasing demands for continuing education as well as providing educational opportunities for youth at the undergraduate, graduate and professional levels.

"Texas Tech is not a local institution...it is a state institution, not only for West Texas," said former Gov. Pat Neff of the fledgling college. The late governor's words have rung true throughout the half-century since it was announced that Tech would be built in Lubbock. The institution serves Lubbock, the region, state, nation and the world through international cooperative programs in education and continuing education.

Continuing education programs are offered in all six colleges of the university, the Graduate School and the School of Law. Participants include professional persons, businessmen, workingmen, housewives, high school students, elementary school and kindergarten children. On-campus participation in continuing education programs totalled more than 10,000 in 1972-73.

At the University, continuing education is organized in three divisions — credit programs, non-credit programs and community service programs.

Currently, 15 academic departments from five colleges of the university offer 87 undergraduate independent study courses through the Division of Continuing Education. In the division, the University offers 60 correspondence courses meeting college entrance requirements when properly recorded on students' high school transcripts. Approximately 8,000 high school students throughout the southwest use this service annually.

The enrollment of Tech correspondence students, both at the college and high school levels, totals approximately 11,000, giving it a numerical ranking as the fifth largest correspondence school in the United States, according to McElroy. Tech's program is exceeded in numbers only by the University of Nebraska, the University of California system, Pennsylvania State University and the University of Wisconsin system.

Off campus classes providing nonresidence credit are offered in response to group requests. Most off-campus classes are at the graduate level. About 74 percent of the classes are conducted by the College of

Education, six per cent by the College of Arts and Sciences, 18 per cent by the College of Business Administration, and six per cent by the College of Home Economics.

Dr. Lee J. Phillips, head of the Division of Continuing Engineering Education, summed up the philosophy of continuing education in the College of Engineering.

"Basically, continuing engineering education is aimed at professional development for engineers or technologists," he said. "The courses offered are aimed at specific areas rather than trying to cover a broad spectrum of topics. We try to get away from the philosophy that practitioners must come to the campus. We attempt to go to them to offer what we have."

An example of the practice of the philosophy in the College of Engineering is the Flying Professors Program. Engineering professors make weekly flights to the Amarillo and Midland-Odessa areas to take coursework to engineers working toward master's degrees. The engineers are required to come to the campus only once to take a comprehensive examination which precedes the awarding of their degrees.

Engineering, as well as the other colleges of the university, conducts numerous short courses and workshops for special interest groups in special emphasis areas.

Continuing education programs in the College of Agricultural Sciences include short courses and institutes in areas as diverse as agricultural finance, swine production, water resources, rural electrification, livestock judging for youth groups in regional high schools and training sessions for teachers of vocational agriculture.

"Our short courses are designed to bring producers into direct contact with the latest research information, and to provide a foundation for new practitioners who are beginning in their professions," said Dr. William F. Bennett, associate dean of the College of Agricultural Sciences.

If programs are diverse within the separate colleges, the offering throughout the University is infinitely varied.

High school musicians attend a two-week summer band camp. For adults there are seminars on health, education, food and nutrition, mathematics practices and heritage, music appreciation, art appreciation, literature, petroleum production, oil field automation. Subjects for continuing education touch every college and school.

An additional aspect of continuing education is the use of electronic media. KTXT-TV, a noncommercial television station licensed to the University, broadcasts educational programs. Academic departments frequently assign viewing of certain programs as a supplement to classroom instruction.

Closed circuit television facilities are used extensively on the campus to supplement classroom instruction in chemistry, geology, clothing and textiles, speech and horticulture and park administration.

The community's kindergarten and elementary school children benefit from broadcasts aimed at their age group. The broadcasts are carried in the morning during school hours and in the afternoons just after school.

Though not under the Division of Continuing Education, The Tech Museum also offers continuing education opportunities to publics of all ages.

The Museum offers films, lectures, art exhibits and concerts throughout the year as well as art seminars, special Saturday programs for elementary grade students, summer youth classes and special emphasis tours coordinated with the curriculum of the Lubbock Public Schools. The Museum also supports University courses which make use of its scientific and historical collections.

"Continuing education has tremendous potential for professional and vocational development, for self enrichment and cultural programs above and beyond what now is being done," said McElroy. "What is now a good program in continuing education has the potential of becoming a great program of service and value to everyone who will use it."



PRESIDENT'S MANSION — Without the now shading trees and greenery, the then new President's mansion stood amid weeds.



LOOKING FOR A SITE — The Texas Tech locating committee stand beside a barbed wire fence apparently surveying what was then the proposed location for Texas Technological College.

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1973 SWC predictions

Bruins to bearly squeeze in fourth-place

Editor's note — The following is the fifth of an eight-part series previewing the upcoming football season for the members of the Southwest Conference. The teams will be presented in ascending order according to the writer's opinion.

By JEFF KLOTZMAN
Sports Editor

According to sports scribe Bob Galt of the Dallas Times Herald "Grant Teaff is an expert in the art of squeezing blood out of a turnip."

Teaff, the 39-year-old miracle man for Baylor University, lifted the Bears from a disastrous 1-9 record in 1970 to a 5-6 SWC title contender last year. Teaff hopes that his second year at the helm of the Bruins will produce a team that can capture a pennant that has eluded the Bears for 73 years.

Baylor hasn't had a winning season since 1963, but Teaff certainly has the personnel and determination to lick the 10-year drought. Teaff will have a nucleus of 14 starters back from last year to build Baylor into a pennant contender. The offense boasts nine returnees while the defense has five.

Although the Bruins are young they have established personnel at key positions. The backfield and receiving corps are solid while the offensive line features depth at all positions. The defense has experienced linebacking and front line departments while the kicking game is adequate.

Gray clouds are seen in the defensive secondary where Tommy Turnipseed is the only back with any experience. But the most awesome problem facing Teaff is the '73 Baylor schedule which features the likes of Oklahoma, Pittsburg, Colorado and Florida State before tangling with counterparts in the SWC.

Fall pre-season camp will determine whether the Bears make it into the limelight this year or go unnoticed. Young players will have to develop quickly, but Teaff's army features the type of personnel that learn quickly.

The offense is probably the best attribute of the Bears. A young quarterback by the name of Neal Jeffrey is the leader of the offensive troops and his rise to fame in the Baylor ranks is a welcomed relief to the Baptist fans. Jeffrey displayed a flair for passing last year but also can scamper with the ball.

If Jeffrey can't score points this fall then tailback Gary Lacy will. Lacy was the Bears' leading ball carrier last year and all indications are he will see plenty of action this season.

Backing up Lacy is the leading rusher of the '71 season Godfrey White. White returns to the Baylor fold after a year's layoff with a heart condition. Teaff feels he will pick up right from where he left off two years ago and be a sensational performer once again.

At fullback, Pat McNeil is the leading contender for the starter's role after spending last year on the bench behind Gene Wilson. Although small — 5-9, 218 — McNeil is a powerful runner and also boasts breakaway speed.

Brian Kilgore returns at wing back and Teaff feels he has all the talent necessary to

make it in the pros after next year. Kilgore is a formidable pass receiver and also is deadly on the ground.

Tightend is in the secure hands of Kenny Townsend. Townsend loves to catch passes almost as much as he likes to block and any defensive end or cornerback that played against him last season can attest to that.

Only fire and lightning is more exciting than splinted Willie Charles Dancer who moves like a stray on pass routes. Dancer is reckless when it comes to latching on to passes and being knocked unconscious two times in the spring scrimmage proves it.

On the offensive line Teaff can rely on vets Gary Dorman, Tim Mills, and Richard Mason to create havoc in the opposition's defensive line. Dorman, an All-SWC prospect, is a sturdy right tackle who is known to move people out of the way. Mills displays versatility at left guard. Jon Capps is the leading contender for the left tackle job while Mike Hughes gets the nod at right guard. Both are untried, so Teaff is in store for a lot of work in whipping the youngsters into formidable blockers.

Defensively, any squad with a Turnipseed, Zunker, and Luce should be interesting to watch even if they weren't top-notch players. Coy Zunker, along with Mike Black and Joe Johnson will lead the Bears into the defensive battle. Zunker and Black are both returning starters and both are claiming the left tackle spot. If Zunker beats Black for the job then Black may switch to defensive end. Meanwhile, Johnson, another All-SWC prospect holds down the right tackle position.

Providing Black doesn't switch, the

defensive ends will feature Jim Arnold and Dennis DeLoach. Neither has much experience but their sizes, both 6-2, 202, gives the Bears versatility.

Middle guard features Phil Perry who is filling in for Mason who moved to offense.

Derrel Luce is the star of the linebacking corps and he's one of the best in the business. Luce is joined by junior college transfer Gary Bockhorn giving Baylor the potential of having the best linebackers in the conference. Luce is already considered All-SWC and Bockhorn may make it if he lives up to expectations.

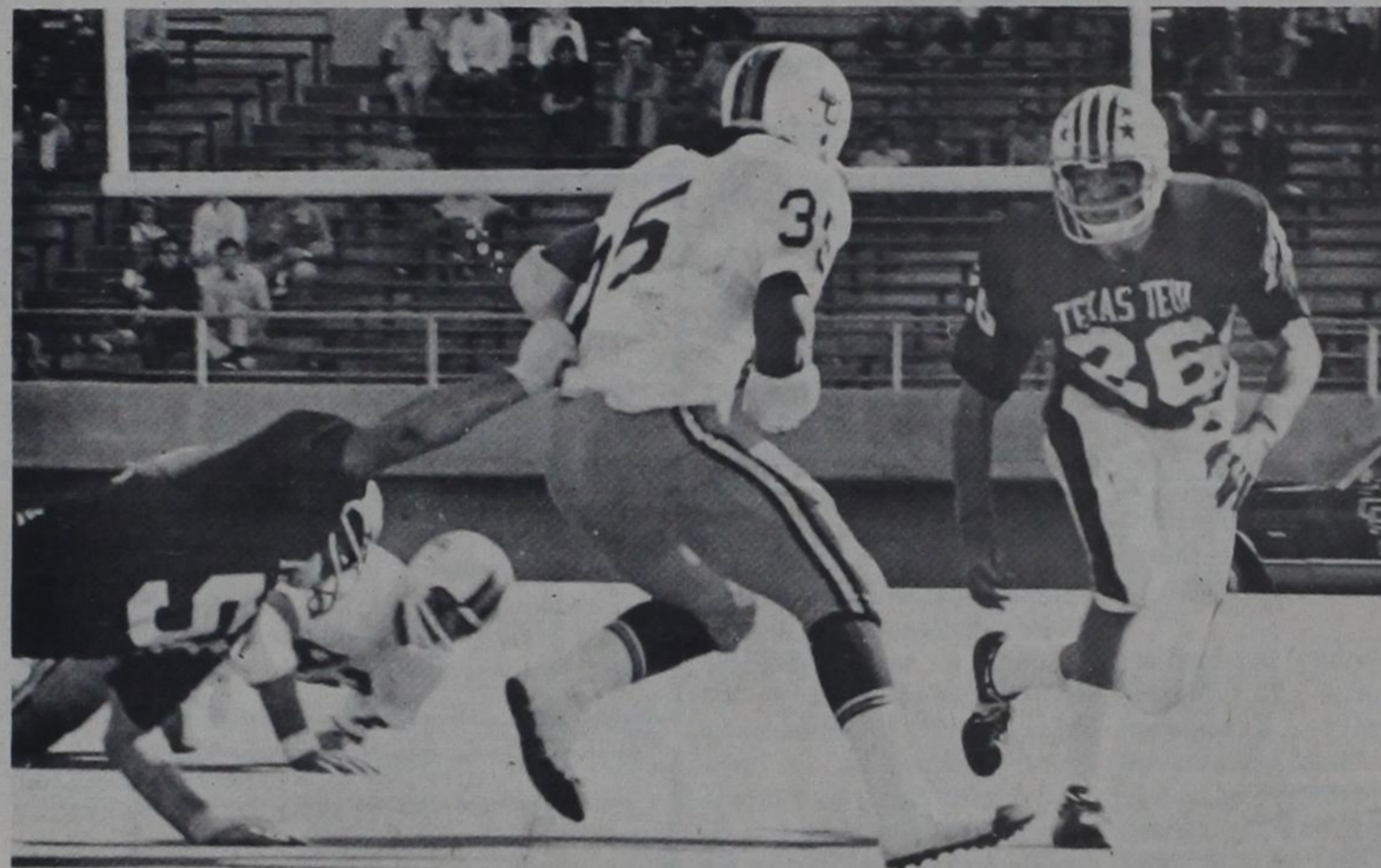
Turnipseed is the kind of defensive back all coaches dream of.

He features speed, agility and — most important — a head-hunter's appetite for tackling. Joining him in the secondary are cornerbacks Robert Weygant, and Lester Ealey — both returning lettermen. Safety features untested Don Drake.

All-in-all, the defensive backfield has a lot of work to do to prepare for the likes of pass-minded Rice, Florida State and Tech.

Teaff and his staff are planning to get down to basics during the pre-season which, hopefully, will make the Bears a threat in the SWC pennant race. Chances are their efforts could culminate with a bowl bid because Baylor is capable of being that good.

The ole Green and Gold is in store for fourth-place finish this year only because SMU, Texas and Tech are better. That, however, does not discourage Teaff. After all, he has faced seemingly unconquerable odds before and somehow ends up with blood from a turnip.



UNCONTROLLABLE BRUIN — Tailback Godfrey White, leading rusher for Baylor during the '71 season, will try to regain his old job after

missing last season with a heart condition. He faces a tough job because the starting position is held by super - runner Gary Lacy.

NCAA votes split in membership

By JERRY LISKA
Associated Press Sports Writer

CHICAGO (AP) — The National Collegiate Athletic Association gave overwhelming approval Monday to a split of its 667-school membership into three autonomous divisions for competitive and legislative purposes.

In the first special convention in its 67-year history, the NCAA favored by a 366 to 13 vote the historic reorganization which puts the major football powers in Division I and some 310 smaller schools into Divisions II and III.

The scheduled two-day special conclave lasted only one hour as the membership eliminated the often controversial past dual lineup of major and small colleges.

Starting with the 1974 convention at San Francisco Jan. 7-9, legislative voting will be divided into the three divisions. The reorganization also

established a minimum of 39 national championships under NCAA sponsorship, with at least 10 in each division.

It will allow schools to decide which division they will join, except 126 schools now classified as major in football which automatically will be considered in Division I.

Institutions in Division II or III will be allowed to compete in one sport, other than football or basketball, in Division I. The plan, however, will allow a Division I school to compete in, for instance, football in Division II or III.

NCAA voting provisions call for any division to be reviewed by the full convention with the legislation liable to be rescinded by a two-thirds vote.

Once a division established criteria for membership, each school in that division will have five years to meet the criteria. For many years the large schools complained that the

greater number of small colleges hampered their policies in such matters as recruiting, financial aid and academic standards.

The NCAA division split was greeted with warm approval Tuesday by members of the Southwest Conference family. Texas Coach Darrell Royal, long an advocate of NCAA categories, said the split was inevitable.

He said, "It's just like A, AA, AAA and AAAA groupings in the Texas University Interscholastic League. Some have spring training and others don't. It's not that we're looking down our noses at anyone."

Royal said major colleges shouldn't be voting on matters affecting only small colleges and vice versa.

Southern Methodist Coach Dave Smith said, "I favored this move... There's a tendency among smaller schools and private schools to want to limit everything. However, it has been my feeling, if anything, the limitation hurts the smaller school."

Tohill said he thought the Division I folks would increase the scholarship total to 40 as soon as the current 30 scholarship rule expires. Baylor Coach Grant Teaff said, "It's a tremendous boost to everyone."

"I see the legislation strengthening all sports programs, not just football," said Texas A&M Coach Emory Bellard.

Houston Coach Bill Yeoman said, "It will cut down on friction and bring about a better degree of harmony."

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IM winners announced

Danny Optiz, Bret Madsen and John Blitch won the double elimination three-on-three basketball intramural tournament this past weekend.

They defeated the team of Roy Biles, Rick Sorenson and Barry Voss by a basket count of 20-11.

Both teams entered the

championship game after defeating Tubbs, Dupre and Patton. The championship team was undefeated.

In the finals of the spaceball tournament, John Fry defeated Jack Oslin two games to one. This is Fry's fourth spaceball championship in the past two years.

Arkansas Coach Frank Broyles said, "The divisional split is something that has been needed a long time now. It's a tremendous step forward."

Texas Christian Coach Billy Tohill said he liked it because the Horned Frogs are "now aligned with schools with like problems and ambitions."

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