## Homecoming Act Avities Are Set



## Homecoming activities will officially get underway at $2: 30$ p.m. next Friday with the Thirty-fo pageant. Ex-Students association council meeting to be Trophies for best dormitory decorations and A pep rally will be held at 7 p.m. next Friday followed by a bonfire south of the Gymnasium Class reunions also will be held that night Class reunions also will be held that night at designated spots according to graduation year. Classes of 1927 to 1938 will convene in the Hotel Lubbock, ' 44 to ' 48 , Doak hall, and ' 49 to 51, Drane hall. Dormitory decorations will be judged at 8 p.m. after the pep rally. <br> at $10: 30 \mathrm{a} . \mathrm{m}$. Oct. 27 It will start at the Lubbock <br> +he

$\overline{\text { Vol. XXVI Texas Technological College, Lubbock, Friday, October 19, } 1951 \text { No. } 9}$
Tech Club To Receive National AIA Charter At Saturday Meet

Kansas City, where they participated in intercollegiate livestock
wool and meat judging contests Oct. 13-16.
The Tech wool pudging team 13-16.
fifth, being topped by only Nebraska, Michigan State, Colorado State and Penn State. The team rated first in the grading of wool contest, and third in the judging of breed fleeces contest, but
failed to place high in the judging of commercial fleeces contest. failed to place high in the judging
S. L. Mullins of Eden and Ron-3
and second honors, respectively members of the team were Pau Gross, Levellan
Willis, Odessa

Tech Ranks Twelfth test. Tech ranked 12 th out of 19 teams from 18 states. The team division, and ninth in the cattle division. Members of the team in cluded Gross, Billy Lewis, Lov-
ington, N.M.; Robert Warren Earth; Willis, and George Keith Whiteface. Stanley E. Anderson,
assistant professor of animal husbandry, coached and accompanied The third Tech team ranked ninth out of 11 teams in the meal judging contest. Third places wer
won in lamb grading, lamb carcass judging and pork carcass
judging contests. Members of this judging. James rated Therton Sa Saba, fifth in pork judging; Vol
ney Hildreth, Aledo: and Fee sor of animal husbandry, accom panied the group.

Smoker Will End Membership Drive
Tech Military association's
membership drive will end Tues membership drive will end Tues
president.
Membership drive will conclude auditorium at $7: 30 \mathrm{p}$.m. Program will include "refreshments, a film of the Baylor cigarette girls and an assortmen "All cadets who think would like to become associated to attend," Howell said. Student eligible to join are ROTC dets who are in good standing Objective of this organization ent parts of the ROTC, sponso vice to the school

See SMOKERS WILL, Page 8

## Deadline Is Set <br> For Photo Proofs


pictures for the yearbook soon, on staft will have to choose the
prints used in the annual. Students who did not pay for a picture during registration, but
who want a photo in the yearbook, may pay the studio at the time

```
turned are Thursday, sophomores
``` Nov. 1, juniors, and Nov, 10 , senThursday.
The studio is located at 1211

High School Students To Attend Saturday Conference At Tech
\begin{tabular}{l|l|} 
the AIA which sponsors the Tech \\
at \\
at \\
branch, will be the host. A recep- \\
tion will be held at \(6: 30\) p.m., fol- \\
twoed by the dinner. \\
Edd Willson, Fort Worth archi-- \\
tect, will present the charter to \\
Robert Goyette, president of the \\
Tech group. Goyette is a senior ar- \\
chitect student from Lubbock. \\
Wilson is a regional director of the
\end{tabular}\(|\)

\author{
Texas AIA and
national board.
}

Architects from Amarillo, Lub bock, Big Spring and Plainview will attend the banquet. Tech's chapter of AIA will hold a contest Tuesday, in which stu-
dents will enter designs for a multi-storied building

Chi-storied building.
Chapter Holds Contest
Seventeen senior architectural have entered plans. Three winners will be picked
from the Tech branch to attend the state cnovention of AIA, to be held in San Antomio next week. A
state winner will be selected there. Five \(\$ 180\), second place \(\$ 120\) and third place \(\$ 60\). The state winner will receive \(\$ 200\) more.

Six Schools Enter
Six schools are entered in the
contest. They are Texas contest. They are Texas univer-
sity, Texas A\&M, Rice, University Judges at Tech will be James Aicheson, Lubbock architect; F. A. tectural department, and W. I
Bradshaw, professor in the depart Bradshaw, professor in the depart-
ment. Judges at San Antonio will The prizes are donated The prizes are donated by the of building materials.
Attorney General Speaks At Smoker
 or Teas, derinad the purpose ol dicate, but to improve the indil: Speaking at a smoker given in honor of fall rushees of men's socouncil Thursday night in Green room, Daniel said that the leadership developed in such
groups is an invaluable ingredient of demo Tech president D. M. Wiggins introduced the attorney general
Also presented were Kilmer Corbin, state senator, and Waggoner Carr, state representative. Stuand Jim Choate. MICC presiden Jerry McKee, MICC president
introduced Porky Parkinson, who led group singing. A quartet com Rex Zachary and Max Zachary

Gorgoyle Club Elects Officers Betty Block was elected pry
dent of G

\begin{tabular}{|c|}
\hline alschuler's POTPOURRI \\
\hline He sowed his wild oats rayed for a crop failure. \\
\hline  \\
\hline Hime "What for?" \\
\hline  \\
\hline Checks cashed \\
\hline  \\
\hline  \\
\hline  \\
\hline alschuler's \\
\hline college styles in sportswear \\
\hline broadway at coillege \\
\hline
\end{tabular}

THE FAVORITE OF
FASTIDIOUS PEOPLE!

We have no pressing problems . . . we have the equipment, personnel, and experience it takes to give you a good iob. You can trust your fine clothes to us for expert cleaning. Phone 3-1414 for prompt pick-up.
FASHION CLEANERS
Phone 3-1414
Lubbock 2417-B Main Street
Meeting Features
F Fashion Show

Song: Ex-Techsan
Writes From Korea \begin{tabular}{|c} 
Thousands of miles and 18 years \\
separate Mis. Laura Song of Se-
\end{tabular}
 collections, but this one is con-
sidered the most comprehensive, representing a greater yariety of
tribes and types of clothing, than
any other in the United States," Miss Bacon said.
Mrs. Grace Goodwin of Lubbock sang "From the Land of
the Sky Blue Water" and "Pale the Sky Blue Water" and "Pale
Moon" during intermission of the fashion show

\section*{New Music Club Selects Officers}

An organizational meeting for men interested in music was held
Oct. 13 to discuss possible memOct. a national honorary music fra-
ternity. Tech Men's Music club wa Tech Men's Music club
chosen as the temporary name. Paul Laverty was elected presiPaul Laverty was elected presi-
dent; Tim Magness, vice 2 presi-
dent; Ned Hardin, secretary; Bill dent; Ned Hardin, secretary; Bill
Brewer, treasurer; Hubert Waddill, reporter-historian, and Hardy
Clemons, parlimentarian.
Dr. T Smith McCorkle, provDr. T. Smith McCorkle, prov-
ince governor of Phi Mu Alpha and dean of fine arts at Texas
Christian university, will visit the Christian university, will visit the
Tech eampus Tuesday to discuss chartering the chapter.
The last open meeting is se
plan a meeting date. The club is
open to men students who are en-
rolled in any music course.
Cams Initiate 17 Members
Shinn Named Best Pledge
Shinn Named Best Pledge
Los Camaradas, men's social
club. initiated 17 new members Club, initiated 17 new members
Sunday night at a banquet in the
Hilton hotel ballroom held in hon Hilton hotel ballroom held in hon-
or of the initiates,
New members are Burl Barron, New members are Burl Barron,
Hub Cadenhead, David Collier,
Donald Cotton, Jim Daniels, JerDonald Cotton, Jim Daniels, Jer-
Dry Davis, Danny Flemming, Don
Franks, Paul Griffith, Tommy Franks, Paul Griffith, Tommy
Hall, Jess Hampton, Wayne Hall, Jess Hampton, Wayne
Shinn, Ronald Smith, Charles
Stewart, Henry
Staylor, Allen Stewart, Henry Taylor, Allen
Tomlinson and Dick Wilkie. Wayne Shinn was named best
pledge of the spring semester the regular Wednesday night
meeting. the regular
meeting.

FTA Names Peavy Vice-President Of Local Paul W. Horne Chapter Betty Peavy, senior business
major from Sanderson, was electmajor from Sanderson, was elect-
ed second vice-president at a
at meeting of the Paul W. Horne
chapter of the Future Teachers of America Oct. 11 in the home of
Dr. Lewis Cooper, sponsor acDr, Lewis Cooper, sponsor, ac-
cording to Russell Lawson, presi-
Plans for the Homecoming float and the FTA's annual al
ni breakfast were discussed. Following the business meeting
a sociai hour was held, directed by a sociai hour was held, directed by
Bille Stacy, senior avts and sci-
ences major from Anton.


Las Chaparritas Names Officers; Will Serve During Fall Semester New officers for the fall semes ter have been announced by Las Chaparritas, women's social club, secretary.


Jeannine Mullins, rush captain, Margie Asbill, town rush assistant; Anne Bentley, program for
rush; Margaret Brown, reporter rush; Margaret Brown, reporter;
Dorothy Lusk, historian, and Conni Martin, song leader.
Patronize TOREADOR Advertisers
Sunday Breakfast Planned Sunday Breakfast Manned
For Alumni of Newman Clinh Breakfast honoring alumni and members of the Newman club, organization of Catholic students, will be served Oct. 28, in Blakeslee hall. An annual Homeollow 9 a.m. mass.

Meet Your Friends At The CO.OP

\section*{COLLEGE AVE. DRUG} 1331 College
coy vaughan, owner-Mg

\title{
Washateria SPECIAL
}

12 Lbs. for 50 c Shirts Finished 15 c Pants Finished 25c One Day Service QUALITY STEAM LAUNDRY
- Just off the Campus on Main -

For
HOMECON
FLOAT
buy
CREPE P
and
POSTE MATER
ut

\section*{at ease in Arrow}


1205 colvese

SHIRTS • TIES • SPORTS SHIRTS • UNDERWEAR • HANDKERCHIEFS

ARROW SHORTS SOLD IN LUBBOCK
EXCLUSIVELY BY
Hand Wit Willil C.

College Club Initiates Five New Members This Fall New members recently initiated
into College Club social club are Red Rains, ODonnell; Don Mathis, Loraine; Vernon Goldsen, Claren-
don: Tom Houser. Big Spring, an Ralph willingham, Rotan.

\section*{NOON LUNCHES}

There's added delight and nourishment for you in our "specially lunches.

\section*{Fresh}

Baked Pies Daily
"Home Baked," and you can taste the difference in the pies we serve.

Tech Drug
1101-3 College Ave.

\section*{For \\ HOMECOMING FLOATS buy CREPE PAPER and POSTER MATERIAL}
af


BOOK STORE
1305 College - Ph. 2-1201

College Club, Los Cams, Centaur Parties Conclude Activities For Men's Rush Week Concluding a two-week rush period for men's social clubs, parties will be held Friday, Monday and Tuesday by College Club
fraternity, Los Camaradas and Centaur, respectively. All parties will be held from 7:30 to \(9 \mathrm{p} . \mathrm{m}\). in the Green room of the Recreation hall. Joe Barclay will serve as masClub Friday night. Girls representing the women's social clubs will present a skit. Miss Pledge
of 151 will be selected from of ' 51 will be selected from en
tries submitted by women's so cial clubs.
Los Cams To Hold Annual Fall Dance

Los Camaradas, men's social
club, will hold its fall semi-formal dance from \(8: 30\) to \(11: 30\) Friday night in the Hotel Lubbock ball
room. Burl Hubbard and his or room. Burl Hubbard and his or chestra will provide music.
Members and their dates who
 Shook: Don
Vd Earron
lor. Mary
O. Mis.
 A skit given by members of A sen's social clubs will be feagram. Cokes and cookies will be served. The master of ceremonies will be Hub Cadenhead. The Centaur program Tuesday night will consist of a skit by
clut members and songs by Ruth Club members and songs by Ruth Jo Ann Thornton, Master of cere-
Jont monies will be Jerry McKee, president of the organization.


Jerry McKee, Centaur, was
elected president of Men's InterClub Council at their first meeting of the semester held Sunday. Sam-ary-treasurer
MICC is composed of the presi-
ents of Tech's eight men's social

\section*{dents.}
© CLOVER CLUB
g
LOVER CLUB is Open Afternoons and Evenings for Your Enjoyment
Good seats are provided along with a fine dance floor. Couples only are admitted, so come over and dance to the "juke box."

Alpha Lambda Delta Honors Freshman Women With Tea Alpha Laimbda Delta, honor society for freshman women, will
honor all freshman women with a tea from 3 to 5 p.m. Sunday in the Recreation hall.
ruin the bruins

Campus Interviews on Cigarette Tests

Silver Key Initiation Names Twenty New Club Members Twenty new members were ini-
tiated into Silver Key fraternity tiated into Silver Key fraternity, according to Dick McGuire, re-
porter.
porter.
New members include Don Anthony, Bill Black, John Brown, R. Enloe, Tom Friday, Don Holt, Tom Hudgins, D. T. Leggott, George Lemon, Dick McGuire, Marshall Pharr, Coy Orr, James Porter, Jimmy Sexton, Bill Sny-
der, Delwin Stults, Clyde Walter der, Delwin Stuls, Clyde Walter
and Fred Wittenburg. and Fred Wittenburg. sists of Coy Orr, J. C. Chambers and A. B. Enioe. Football coaches are Don Anthony and Jack Taylor.

\section*{Centaur Initiates Young, Cannon} At Regular Wednesday Meeting
Austin Young, Dallas, and Bill Cannon, Stamford, were initiated club at their meeting Wednesday Regular meeting followed the initiation.

\section*{Cleaning Pressing Alterations}
- SUITS, SLACKS AND TOPCOATS Tailor Made by
International Tailoring Company, Chicago Under New Management COLLEGE TAILORS
- Just off the Campus -

\section*{No. 22...THE WOODPECKER}


W when he tor way 'tackled the cigarette tests! But he pecked important item as mildness can't be tossed off in a fleeting second! A "swift snif"" or a "perfunctory puff" proves practically nothing! He, like millions of smokers, found one test that doesn't leave you up a tree

It's the sensible test . . . the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke - on a day-after-day basis. No snap judgments! Once you've enjoyed Camels for 30 days in your "T-Zone" ( T for Throat, T for Taste), you'll see why.

Affer all the Mildness fests.


Camel leads all other brands by billions

\section*{Wanted-A Vital Alma Mater}

A school song is a vital thing, uniting thousands of students into one, expressing in music the emotions few people can put into words.

For this reason it seems a pity that when Tech students jump to their feet at the first strains of the Matador Song they are not standing for our school song, that our official anthem is seldom played and is little known on the campus.

It was rather painful to watch the reactions when the official school song was played at the last convocation. A few students got to their feet immediately, the rest strag gled up slowly with puzzled expressions on their faces.

We decided to conduct an unofficial poll for our own interest and the results were rather surprising. In reply to the question, "Can you tell me the name of the official school song?", every freshman interviewed answered either, "I don't know," or 'The Matador Song, isn't it?" About two-thirds of the upperclassmen questioned answered, "Well, I know it isn't the Matador Song but I'm not sure just exactly what it is.

The school song, for those who don't know, is "Oh, College Mother, Beautiful," sung to the tune of "America the Beautiful.

There were, of course, a good many students who did know what the song was. Of these we asked, "Do you like it?" Most of them answered

隹 Such students would like to have a completely new song written-one with an original tune that could be "all ours."
,"One student polled liked "Oh, College Mother, Beauti ful." Perhaps others feel the same way and would like to have an all-out campaign in which everyone learned the song and we began to use it, to play it on those occasions when we feel the need for an alma mater.

Many students feel, however, that because of the al most universal love for the Matador Song here at Tech, it should be declared the official song. A few would like to have the wording changed somewhat so that it would not be expressive of a fight song and would therefore be more appropriate for solemn occasions, such as commencement.

Can anything be done about the situation? The answe is yes. If a petition containing 100 names were presented to the Student council, a general election by the student body could be called.

The next question is, what do we want to do about it? We might have a ballot worded something like this:

I am in favor of:
(A) Retaining the present school song, "Oh, College Mother, Beautiful.
(B) Changing the school song to the Matador Song.
(1) Leaving the Matador Song as it is
(2) Changing the wording of the Matador Song.
C) Having a completely new song written.

If the vote were in favor of having a new song writ ten, then one or two tunes could be worked out, possibly through the band, and

But whatever the outcome of such a student poll Techsans deserve to have an official school song which they love and sing, and which they can refer to with pride to either alums, visitors or freshmen as "our alma mater."

\section*{Pat's Patter}

Homecoming Asks Techsans: UT'S "Bevo" Or Army Mule?

\section*{By PAT JOHNSON}
Anyone around Tech have any

\section*{Or would anys? like to "bor} row" Bevo from the University o West Point? Maybe the campus doesn't need those particolar animals, but Techsans do need a mascot.
A mascot, as defined by Mr. Webster, is "a person or thing supposed to bring good fortune." Good fortune is not exactly
lacking at Tech this year. If the Raiders haven't won every game the gridmen have brought home enough near-victories to indicate
Lady Luck is not frowning on the


YOUR MOTHER TELLS ME YOU'VE BEEN WHISTLING AT GIRLS ON THE AVENUE. HAVE ANY LUCK?

\section*{Texs Tech Talk}

\section*{Merchant Asks, Why Not Raise U.S. Flag?}

\section*{Bilkiflli}

Dear Editor
sore of the Tech-TCU game (which could be stated by other Tech students). I am sure that
the team did their level best and obtained their most earnest
I said, "I was thrilled,"
but was anyone else? Viewing
nto the situation-back in '48 into the situation-back in ' 48
and '49, a victory for Tech meant and '49, a victory for Tech meant
something. By this I mean that something. By this I mean that
all students were completely aroused. If any student recalls those days, the procession up
College avenue was always fol lowed by the victory yells at the enter of the Broadway an College avenue crossing.
Of course, you are going to Of course, you are going to
"shoot back and me" and say re block traffic," (or probably state the constitution). Well, if you will look over Lubbock (infind all types of traffic laws broken every day of the week
But, thinking of that situationBut, thinking of that situationED AT JONES STADIUM? Once per week. So what do you
think of it students? Let's have some comments.


By JOHN NORCRO
Toreador Editor Raising of the United State Flag between halves at last Sat
urday's game brings to mind a urday's game brings to mind
suggestion made by Harold
schuler, Lubbock merchant. Last fall Alschuler suggested to
the Plainsman (Lubbock Ava-
lanche - Journal) that the Ameri-lanche-Journal) that the Ameri-
can Flag be raised at the begincan Flag be raised at the begin-
ning of each football game while ning of each football game while
the Star-Spangled Banner is
played by the band. The merchant also said he'd
like to see the crowd sing the Nake to see the crowd sing the His idea seems like a good one to us. Though nothing came of
the suggestion last year, this fall would be a good time to give it hought again.
A flagpole would have to be crected at Jones stadium if the game. (At Saturday's game the Flag was raised with equipment from the Lubbock fir e depart-
ment.) The Plainsman indicated ment.) The Plainsman indicated
that since football is a big busihat since football is a big busi-
ness here, expendifures for a falgpole and flag would be justi-

In case funds are not available for a flagpole, Alschuler a flagpole fund and feels
there are others who will.
Another idea was suggested by
Di. Clifford. B. Jones, Texas
Dr, Clifford. B. Jones, Texas
Tech president emeritus. He said
at a game he attended in Colo-
rado Springs, Colo. the
rado Springs, Colo, the lights
were turned off during the play
ing of the National Anthem and ing of the National Anthem and
fans were asked to light matchfans were asked to light match-
es or cigarette lighters in the
darkness

\section*{ \\ ree}

\section*{and inspirational. Minds were} turned for a moment to thought
of our fighting forces over the world. We believe the idea would also prove inspirational for Lub-

\section*{ry it at least. * *}

As the campus Crusade fo
Freedom was getting off to
Freedom was getung off to
good start last week, officials good start last week, officials
discovered that all money except
pennies had been stolen from permeral containers at Tech.
We hope college We hope college students were It's hard to believe any mature person would stoop to such an perso
act.
If If you haven't contributed to
the campaign, toss in a quarter
or half dollar today.

\section*{About The Campuses}
of A building on of Arkansas campus has won a
place in the "Believe It Or Not" place inn. The entrance to the Band hall is on the level with the attic and every day the members go through the attic to get to class, The building is also undergoing a moderization program and new sound wiring will be installed so
the band may broadcast and rocord direct from the hall

The University of Arkansas journalism department recently
received a \(\$ 1,000\) gift to equip a darkroom which will enable them to offer a photography course.
The department had a darkroom The department had a darkroom but no equipmen

\section*{Student Council SPEAKS}

Students, we should be proud
our administrators because of
their strong belief in student par-
ticipation in Student Government.
ticipation in Student Government,
Few oiher campuses enjoy the many exterded rights and privi-
leges tha: we Tech students have. This privi ege is truly emphasiz. ed in the many faculty committees
that now have student representathat now have student representatives. Texas Tech students are
represented on the disciplinary represented on the disciplinary
committee, the Artist Cource committee, the campus planning committee, the student publications committee, traffic planning committee and student traffic court.
Recently the students at Tech
received additional responsibilities received additional responsibilities
through the new student governed Recreation hall program which is inrther sub-divided into eight important committees headed by positions didn't come as a gift but as a definite responsibility Students before us have pre-
served this privilege of student served this privilege of stucent responsibility in a very digniffied and satisfactory way
It behooves each of us as we
are called upon to serve in various student capacities to meet the esponsibility squarely and upho d the confidence that our adminis-
trators have placed in us. In this way we ma yincrease our student epresentation and student voice in the activities of our rapidly growing institution.

\section*{totoreador}

\section*{THE TOREADOR newser of}

Texas Technological college, is published every Tuesday and Friday on the campus of Texas Techthe college
the college.
EDITORIAL, OFFICES:
Press Building, Rooms 103, 105
Telephone: 8541 Extension:
Editor, 424 Business Manager, 423
Night Editor: 8548 Member Associated
Collegiate Pre Represented for National Advertising by Incorporated OHN NORCROSS N.Y., N.Y. Shirley Johnson EDITOR Pat Johnson - Friday Assoc. \(\begin{array}{lr}\text { John Lee } & \text { Co-Sports } \\ \text { Jimmie Henley } & \text { Editors }\end{array}\) Pat Edwards. Dorothy Thompson O-Society
Editors MAC ANDREWS BUS. MGR.


\section*{Selective Service Names Test Dates}

Applications fon College Quali fication tests which will be given Dec. 13 and April 24 next year, are now in the local Selective Service office
Students who are eligible and who intend to take this test on either of the dates should apply
at once to the nearest Selective Service board. After receiving the application and information bulle-
tin, the student should fill it out and return it immediately in the envelope provided.
 test should be postmarked later than Nov, 5, according to
J. E. Terral, director of test administration.
Results of the tests will be re ported to the student's Selective Service board for use in considerating his deferment as a stu-
dent.

\section*{Wakefields Glomerd} 9814
\begin{tabular}{|c|c|}
\hline \multirow[t]{3}{*}{-} & \multirow[t]{2}{*}{the Gymnasium. The name of the winner and year won will be inscribed on the side of the cup, he added.} \\
\hline & \\
\hline & Four Tech ROTC Students Invited To Attend ASC Ball \\
\hline  & Four Tech ROTC students have received invitations to attend the annual military ball at Arlington State college, Arlington, on Nov. 17. \\
\hline MOND TOFFEE
ICE CREAM & Cadets who received invitations are Lt. Col. Coral E. Gillham, Fort Worth; Major Bill C. Powell, Lubbock; Capt. Forrest H. Burnham, Iowa Park and Capt. Frank H. Clark, Fort Worth. \\
\hline Delicious throug & Headline Gives False Idea; Official Commends Students \\
\hline through. . . This is a special treat we have for you. & A headline in Tuesday's Toreador stating, "Bookstore takes loss on checks," was incorrect. The story should have emphasized that \\
\hline So come in and try it. Just & out of more than half a million dollars reccived in checks by the \\
\hline or . . . & \\
\hline CLOVERLAKE ALMOND TOFFEE ICE CREAM. & \begin{tabular}{l}
checks. \\
This record is due to the splendid cooperation we have had from the student body," said W. C. Cole, Bookstore manager.
\end{tabular} \\
\hline Prapeloke & LOST! \\
\hline 1210 Ave. \(Q \quad\) Ph. 8742 & \begin{tabular}{l}
Purse - Lost Tuesday \\
Night - Contact Patti Harris, Girls III.
\end{tabular} \\
\hline
\end{tabular}

\section*{ONE DOLLAR \\ IN TRADE ON ANY \(\$ 5.00\) PIPE IN STOCK PHIL'S SMOKE SHOP \\ \(\$ 1.00 \quad\) Bring This Coupon \(\$ 1.00\) \\ \(\$ 1.00\) This Coupon Is Worth \(\$ 1.00\) \\ \(\qquad\)}

PHIL'S SMOKE SHOP

1107 MAIN STREET
/2 Block West of Lindsey Theater
SOS - KTTC This is an SOS to all TechSans who mignt be interested broadcasting station.
According to Beverly Brandt and Cody Barnett, program directors, dise jockies, announcers and engineers
are needed. are needed.
The station is located in from 7 until 11 each evening.

Alschuler To Give Decoration Award Alschuler's Men's store will again to the best decorated dormiing to D. M. MeElroy, executive secretary of Ex-Students associaThe cup will become the property of the dormitory receiving it and will not be rotated from year to year as is the Thomas trophy,
he said. This is the second year that Al the best decorated dormitory and he plans to make it an annual afwill be awarded at the ex-student the Gymnasium. The name of the scribed on the side of the cup, he

Four Tech ROTC Students Invited To Attend ASC Ball Four Tech ROTC students have annual military ball at Arlington State college, Arlington, on Nov.
17. are Lt. Col. Coral E. Gillham, Fort Worth; Major Bill C. Powell, Lub-
bock; Capt. Forrest H. Burnham Towa Park and Capt. Frank H

Headline Gives False Idea; Official Commend's Students A headline in Tuesday's Torea-
dor stating, "Bookstore takes loss on checks," was incorrect. The out of more than half a million dollars received in checks by the only \(\$ 4\) was lost due to checks. This record is due to the
splendid cooperation we have had from the student body," said LOST!
Navy Blue Drawstring
Purse - Lost Tuesday
Night - Contact Patti
Harris, Girls III.
R


\title{
NOW OPEN! BRAY'S Men's Wear
}

\author{
"Just around the corner on Broadway".
}

Come by and see our beautiful selection of the latest Fall merchandise . . . .

You'll find everything in sportswear for the College Man.

\author{
PRICED To Fit the College Budget
}

REMEMBER!
for
STYLE
QUALITY SERVICE

SEE
BRAY'S MEN'S WEAR
"Before You Buy - See Bray's"
\begin{tabular}{|c|}
\hline \begin{tabular}{l}
faces Socii, Wranglers play College club, Los Camaradas tangle
with Silver Keys and Adelphi engages Centaur. \\
Games slated in other leagues next week see Dorm III playing Sneed West. Wednesday West hall faces Dorm III. \\
Friday the Westminister Student Fellowship plays its first game in intramural touch football
against the Baptist Student union while the Unknowns and Dairy Manufactures club engage in another Independent league tilt \\
Next Friday Tech Band plays the Unknowns and Dairy Manufactures meet WSF
\end{tabular} \\
\hline Wakefield's Flowers \\
\hline
\end{tabular} For West Hall Over Dorm IV, 13 To 12 Entries will be received through
next Friday. Play will start Oct.

\begin{tabular}{c} 
Comeandseeus \\
At \\
Wayne's Record Rack \\
2421-A Broadway \\
Records, Players, Radios \\
Sheet Music, Needles, etc. \\
\hline
\end{tabular} Wade Thompson rifled the ball to
team captain Scotty Ponder for the score. Moments later, an alert West
backfield man intercepted a Dorm IV pass and made a neat 35 -yard runback before being caught from
behind. Again West had the ball behind. Again West had the ball
inside the 15 -yard line. Again the score; then the two collaborat ed for the extra point. Dorm IV's Jack Dyer fought
back with timely pacsing back with timely passing and run
ning to score ning to score twice. He passer complete to Albert Wilson, Jim
Luker, Burk Roberts and Neil

INVITATION scen so busy getting started in
school plus my visits to the Larrymore Dance Studio, try ing to learn the latest dances.
In your last letter (year before last) you asked for a picture
so I have enclosed one for you in this letter.
I sure wish you were here to take me to some of the campus
dances this year. I have been dances this year. I have been
learning a lot of new stuff learning a lot of new stance
along with the regular dance
steps. You lnow, if here we could take private lessons in ballroom dancing for
the price of one. You always were a bit clumsy and bashful
about dancing. There is new classes starting all along so if
you think you might return you think you might return
sometime soon maybe we can take some together. and write to me. surue would and soon Ms ney hairdo is simp. the pitare) so we will realls
bec a hit aions with out new dance steps \(\substack{\text { Yar } \\ \text { Wing }}\)
LARRYMORE Dance Studio
to see and inspect a clean and healthful center for your recreation.
2nd \& College LAWSON'S ROLLER RINK
2nd \& College

\section*{COSTUME STUDIO}
"Costumes For All Occasions", Theatrical Make-Up MAX FACTOR - STEINS NEW TUXEDOS Only - \(\$ 5.00\)

\section*{TAXI}
yellow cabco. 'The Thinking Fellow Calls A Yellow"
7177

Phone 6477 or 29639

\section*{BOOTS} WESTERN CIOTHING
Woodfin's Boot \& Shoe Shop
1110 Avenue \(J\)
Phone 4812
1209 College Ave
LUBBOCK, TEXAS
Braak Mirror And WIN \(\$ 50.00\) At SUNSET GOLF RANGE

LEVELLAND ROAD OPEN SATURDAY AND SUNDAY 1:00 P.M.

\section*{TEXAS TECH \\ VS. BAYLOR \\ SATURDAY 1:50 P.M. \\ KCBD}

1590 On Your Dial 'TOPS IN SPORTS'


N
\(\qquad\)
-



\section*{HESTER'S}

\section*{SENSATIONAL} Rental-Purchase Plan IT'S NEW "HERE'S HOW"

\begin{tabular}{|c|}
\hline  \\
\hline \\
\hline \% \\
\hline
\end{tabular}

The position
 ansser to the prob thotlall has been If anyone weyer \(b\)
time football was
al al in nature, he
read the views of \(B\) tiryd head coach o of Texas, and
Hinter Guthrie, of Cerorgetorne,
last tho copies of last tho copies of
-ning Post. Ting Post.
In cosing Chem no longer intereste plesse the public
sional shows put wider anmatear spar Ber stinterle no spo to the real "why
is big Certainly iemardided wimning
hare pushed the ste have pushed the ste
Mart) but why
oprion OPrion control th
gram of any colleg
We We fieel sure the
are like Gionconte it sturdenents of 5,33 they are attending
carse of its athleti
We We believe tha
at the leal bise Th the real bas
when he analyze
"ton without regand Eexssure gro

 mudersland why
mand eternas vich
thore whio have the whe the have g
thoue tomat Thoy Mto Dosy no
their alions materter

Americans, but n
What
Wonniued. M

\title{
Raiders Seek 2nd SWC Win
}

GAINS ALL-AMERICAN MENTION-Tech's big center, Aubrey "Red" Phillips is among 38 candidates listed for All-American honors the Associated Press reported this week. His defensive work against TCU also gained him men-
tion in the AP's "lineman of the week" listings. Tech's tion in the AP's "lineman of the week" listings. Tech's
Junior Arterburn gained mention among the nation's top
backs of the week.

\section*{Foot \\ BALL-pointed pennings \\ By Jimmic Helly} lege has been under fire for sev-
eral years, but no satisfactory answer to the problem of big time football has been found
If anyone ever believed that big time football was not profession read the views of Blair Cherry retired head coach of the University of Texas, and the Very Rev,
Hunter Guthrie, S. J., president Hunter Guthrie, S. J., presiden
of Georgetown university, in the of Georgetown university, in the
last two copies of Saturday Eve ning Post.
In closing Cherry writes, "I am please the public with a professional show put on by semipros under amateur sponsorship.
But still no answer is given as is the real "why" that footbali is big. Certainly the public ha demanded winning teams, whic wait, but why should publi opinion control the athletic program of any college:
Wike sure that most school 72 like Georgetown where only they are attending Georgetown because of its athletic program.
believe that Cherry hints at the real base of the problem
when he analyzes the situation as too much emphasis on winnin without regard for the facts." exes, seem to disregard the facts Certainly no team can win all it games every year, yet that is exsure or many teams by pres Perhaps we should attempt to understand why those groups de-
mand eternal victory. Excluding those who have gambling as a mo tive, the most notable group are those who build their own ego by their alma mater's vietory.
They are not dfferent from most what confused. Modern American
re basically spectators, depend ing upon the accomplishments o
others for their entertainment Football is by no means the only
field. field. The college graduate who fails or get in college what he need formances in terms beyond vic ery and defeat, or to famy ival full implications, has missed a great part of what should h been in his college training. The emphasis upon a "colleg ducation" in American life is re-
sponsible. The degree, not knowl edge, has been set as the aim of four years in college
College administrations and hack of proper emphasis in American high schools have brought about this situation in which the "college education"
\[
\begin{aligned}
& \text { osed as "the" thing. } \\
& \text { It is our belief tha }
\end{aligned}
\]
 cated college graduates will give
fair evaiuation of the situations in which they find themselves, in
cluding the fair evaluation ootball which Blair Cherry d sired white he was coaching. The best description of las week's work by the Red Raider
line came from a friend of our who is no football player. Said he: "I could have carried a glass of water through the holes they were opening." That is saying a 1ot, considering the condition Dhe field at Jones injuries and Baylor's
Desper ating, we are choosing Tech b

\section*{Wakefields Flowers 9814}

Doak Interception Defeats Dorm III

\section*{Sonny Stanford, Doak hal} reached up and deflected a Dorm III pass just enough to allow Ben hands on it and carry it across the goal. That proved to be the game Oris Reynolds passed complete for Dorm III four times and made one 40 -yard gain on a run. The Doak hall team was tough
in the clutches, intercepting three passes to stop scoring thrusts and turning on
the game the game:

University of Texas students heard rumors a Texas cave is bigger than Carlsbad caverns. The cave, called Devil's Sink hole extends some 365 feet down into
the Edwards Plateau near Kerrthe Edwards Plateau near Kerr-
ville. It was formed by dripping ville. It was formed by dripping ground cavity. Members of the Speleological society explore d the cave and one of the things found in the cave was about 4 million bats

Tech hasn't defeated a Baylor trick then by a 13 hey did the Tech led the series at that time four to three. Baylor has w four consecutive times since boost their lead in the series its present standing.
Injuries in the
tinue to weaken the Raiders con linemen, tackle Marland Ribble

DR. C. EARL HILDRETH Optometrist
2421-B Broadway (Just off College Ave.) Lubbock, Texas

\section*{Here's your Lift for Life}

!


```

