Echols Downs Pipkin for Prexy

King, Queen, Dedication Highlight Convocation

Rea, David Thompson, Bill Bean and Bob Brown.

THE DEDICATION and presentation of the 1958 La Ventana was made to Dean Stangel by Nancy Nelson, associate editor of the yearbook. A standing ovation was given as the dean stood to accept the La Ventana, After receiving the book Dean Stangel said, "Never have I received a surprise that has touched me as much as this one," Ending his ompromptu speech he commented, "This may be my final year at Tech but not my final year of Tech."

158-59 Catalog

Almost Ready

The 1958-59 catalog should be ready for distribution the middle of next week according to the registrar's office.

If you are interested in going to summer school the class schedule for the summer will be ready about the middle of May.

by MERIUM JACKSON and Dean W. L. Stangel, agriculture department, highlighted the convocation yesterday.

Neal Pipkin and Liz Wilson were crowned king and queen by Dr. E. N. Jones, Texas Tech president. He presented the queen with a bouquet of red roses. She in turn gave one of the roses to the king as a boutomiere after they left the platform.

WHEN ASKED how they felt about reigning over the Spring Festival. Miss Wilson and Neal agreed that it was a "real thrill." Neal said, "It's a great honor to be king of the first Spring Festival." He felt that the festival will grow to become one of Tech's outstanding traditions.

Miss Wilson and Neal were elected by the student body from a field of ten nominees. The other cannidates were Donna Abraham, Patsy Green, Mary Alice Richardson, Janice Newsom, Dean Rea, David Thompson, Bill Bean and Bob Brown.

THE DEDICATION and Presentation of King and Queen of the 1988 Le Venture of the 1988

Romantic Notes

The month of April brings to ech spring, festivals and sere-

ades.
Serenades, ah, now there is comething that every Tech coed

something that every Tech coed likes.
Group serenades are usually scheduled with the dorms after hours on Wednesday nights.
But spring is here! Who can wait to schedule a serenade when the heart and soul calls one to sing to his lady love?
Obviously there was such a strong call from hearts and souls of four Spanish-singing lads yesterday morning that they could not wait.
The four harmonized beauti-

not wait.

The four harmonized beautifully with one strumming his guitar in accompaniment. The serenaders proceeded to greet the sun and to wake up their listeners to the rousing choruses of spirited Spanish music.

Only one sour note—Knapp was serenaded at 5:30 a.m. and Horn at 5:45 a.m.

Steinman is Veep; Most Races Close



Donnell Echols



David Steinman

by JAMES HAMM

In the feature race of the spring elections Donnell Echols deteated Neal Pipkin, 1,596 votes to 1,125 votes, for student body president.

David Steinman drix, 656 votes, are the coeds in the cheerleader runoff.

The 19 amendments were also approved by the student body in the election.

In the Student Council representatives, defeated John Offerle, 392 totes, for vice president. Dan Howard was unopposed in his bid for business manager.

In his platform, Echols states

Pyros Fire Rocket Near Roswell Site

THE ROCKET WAS fired at an grounds also will be on display.

Examiner Recommends Tech TV Station, Despite Haley, Lineberry Arguments

Tech soon may be owner and operator of a television station to the college. If no further hearings are called, this recommendation, in the form of an "initial decision," will become final 48 days from today.

FEENCH HELD that there was no "discernably improper conduct" in Tech's arrangements with Lubbock's other two television stations, in which the stations will furnish the necessary momey to put the college's station on the ir. French felt that there was no evidence of attempts to stiffe competition of a third station.

FRENCH SAID testimony of Obviously there extremely and J. Exetts Haley, members of Tech's board of directors who had come to Washington to try to defeat the attempt, was of "no significant bear imput to the findings of the case because "much of such testimony to put the college's station on the air. French felt that there was no evidence of attempts to stiffe competition of a third station.

Around the Circle

2 • The Toreador • Thursday, April 17, 1958 Army Crowns Queen at Ball

POLISHING BRASS for Richard Price of Amarillo is Barbon Quintanella of Dallas. They are getting prepared for the Arm ROTC annual inspection today. Inspection will be by Col. Norma D. Aboosh of Ft. Sill, Lt. Col. Robert W. Milam, from Fourt Army headquarters in San Antonio, and Lt. Col. John D. Beave

Ice Capades Begins Monday; Tech Night Set For Tuesday

Such famous stars as Aja Za-nova, twice acclaimed world champion figure skater, will high-light the show.

She attended the Olympic Games in Switzerland in 1948; Paris in 1949 and in London in 1950.

In 1951 Miss Zanova signed a contract to skate professionally in the United States and has been featured in the Ice Capades since 1954. Last January she received her United States citizenship.

Sigma Chi's Plan Sweetheart Ball



WHAT IS A STUDIOUS FELLOW WHO FREELY HANDS OUT

HIS LUCKIES ?





THE MENTAL MARVEL mentioned above is so studious THE MENTAL MARVEL mentioned above is so studious he made Phi Bete in his junior year—of high school! When he walks into classrooms, professors stand. The last time he got less than 100%, the proctor was cheating. When it comes to smoking, he gets straight A's for taste. He smokes (All together, class!) Lucky Strike! Naturally, our student is fully versed on the subject of Lucky's fine, light, good-tasting tobacco. He's well aware that it's toasted to taste even better. So when someone asks him for a cigarette, he's happy to spread the good taste. And that makes him a Kind Grind! Assignment: try Luckies yourself!



Don't just stand there ... STICKLE! MAKE \$25



LIGHT UP A light SMOKE-LIGHT UP A LUCKY!

Product of The American Tobacco Company - Tobacco is our middle name

LUCKY

'Guys and D

Congr

Spring

In

Congratulati



Monday; Tuesday

Chi's Plan heart Ball







SEVEN, COME ELEVEN! Scene is a dice and

Take Notice! Don't Exceed

All women students are asked to check their activity points as set up by AWS which are printed in Tech Tips.

Girls having more than 15 activity points will be asked to reduce their activities so that their total points will not exceed 15.

Girls should check by this fall to see that her activity points do not exceed the total. The 15 activity point system is definitely in effect for women on the Tech campus.

. TUXEDOS .



COSTUMES FOR ALL
OCCASIONS
Wigs - Mustaches - Novelties
2422A-Bdwy. PO 3-2388

'Guys and Dolls'

Curtain Rises at 8

by DONNA CHRISTOPHER
The curtain will rise tonight at 8 m the Municipal Auditorium for the first performance of the 1958 Varsity Show production, "Guys and Dolls."

Based on a Damon Runyon story, the musical boasts a cast of some 26 Tech students plus the 26 member singing and dancing chorus.

APPROXIMATELY 50,000 man. hours have gone into the planning and production of "Guys and Dolls," according to producer Roger Loter.

John Gilbert serves as show director. In the leading rotes are Bob Hancock, Sky Masterson; Kay Adkins, Sarah; Rex

Graham's Steak House



358 COLLEGE

Congratulations

Welcome

Spring Festival

Interscholastic League

Tennis Rackets Tennis Shoes

Tech Sweaters Tech Ball Caps

TECH SHIRTS

Across From Weeks Hall

BOOK STORE



SO THAT YOU MAY HAVE FIRST CHOICE OF SEATS BEFORE THE REGULAR BOX OFFICE SALE STARTS...

Cup 76	ta Coupar And Mail Right Novi CE CAPADES	CLIP AND MAIL this order form or send in the mail order form you may have received already 20 IT NOW Or send letter to
1		Lubbeck Hotel
Enclosed is \$	yeah, for the	Slate number and price of teats und charics of reals and charics of performance. Endose check or menty order the gettien with a stamp of self-addressed anything to ticket relution.
BIG show!	ICE CAPADI	S EDITION

EXCITING
PRODUCTIONS
Set. Metinee
2130-Children
Half Price

2.00 - 2.50 3.00 - 3.25 PERFORMANCES 8:00 P.M. MON. TUES. WED. THURS. FRI.& SAT. MATINEES 2:30 pm Saturday and Survey

SEATS ON SALE LOBBY LUBBOCK

Congratulations

Spring Festival Welcome to the

And Interscholastic

League Doms Ltd

2420 Brdwy

by CAROL STONE

brown.

The '58 staff, headed by Pat
Cullum, has displayed a blend
of artistic talent, originality and
an unbiased sense of humor in
completing one of the most out-

BEGINNING with the stunning photo of Tech's own Red Raider right through page 452, which finds him riding off into the sunset, Techsan's are in for a surprize as they thumb through the book.

Central theme for La Ventana, which translated means "the window," has been carried out through each section as "Paso Por Aqui' or I Passed Here.

Here.
VARIOUS groups of people who passed by the site of Texas
Tech and left their mark upon

Big Events on Tap For Spring Festival

Friday, April 18

9 a.m.-5 p.m. Regional Track
Meet—Tech Track Field.
9 a.m.-5 p.m. Interscholastic
League Meet—Tech Campus.
1-10 p.m. Home Economics
Open House—Exhibits and style
shows sponsored by the Home
Economics Department.

2-10 p.m. Engineering Show — The Engineering Show will fea-ture "Atoms for Peace", rockets, off shore drilling rig, and magic =

8-10 p.m. Varsity Show — "Guys 'n Dolls" at Lubbock Municipal Auditorium.

Auditorium

8-12 p.m. Frantic Fun Fair —
The Tech Union will be turned into a giant Gambling Casino with dice tables, roulette, poker, black-jack, bingo and others.

Saturday, April 17

9 a.m.—4 p.m. Regional Track Meet.

9 a.m.—4 p.m. Regional Track
Meet.
9 a.m. - 5 p.m. Interscholastic
League.
9 a.m. - 5 p.m. Home Economics
Open House.
2 p.m. - 10 p.m. Engineering
Show.

FOREADOR

Member The Associated Press

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Member The Associated Collegiate Press
C. J. Wren
C. J. Wren
C. J. Wren
BUSINESS MANAGER

MANAGING EDITOR

Billy Ellis
NEWS EDITOR

CAROLYN Mimms
SPORTS EDITOR

THURSDAY COPY EDITOR

Mary Alice Atchison
HEAD PHOTOGRAPHER

Rollie McNutt

THE TOREADOR, official student newspaper of Texas Technological College, Lubbook, Texas, is regularly published each Tuesday, Thursday and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of student news and opinion only.

THE TOREADOR is finneed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of THE TOREADOR. Letters must be signed, but may be published with initials only. The views of THE TOREADOR are in no way to be construed as Decessarily those of the diffinishment of th

Entered as second class matter at the post office in Lubbeck, Texas under the act of March 3, 1879.

Thursday's reporters: Merium Jackson, Frances Taylor, Martha Crooks, Jace Sinciair, Arthur Burks, Lynda Tull, Donna Christopher, Jennice Marks, Gay Doughas, Thursday Asst. Sports Editor: Ron Calhoun.

The first annual Spring Festival, which began yesterday at race will go around the Circle rech, gets into high gear today and Broadway Boulevard. It is with several featured events. Following is the remaining schedule for the Festival's activities.

Thursday, April 17

10 a.m. Willson Lectures—Union Ballroom. Dr. William H. Poteat of the Episcopal Theological Seminary of the Southwest in Austin will be the main speaker. 8-10 p.m. Varsity Show—"Guys'n Dolls" will be presented in the Lubbock Municipal Auditorium. Friday, April 18

9 a.m.-5 p.m. Regional Track Meet—Tech Track Field.
9 a.m.-5 p.m. Interscholastic League Meet—Tech Campus.

1-10 p.m.—Home Economics Open House—Exhibits and styleshows sponsored by the Home

THE BUFFALO Hunter follows with Sports, the Rancher with Organizations, the Dry Land Farmer with Schools, and finally the Red Raider, symbolizing Classes.

Even the ink in which the book is printed is in keeping with the Great Southwest, as was pointed out yesterday in the dedication speech by Associate Editor Nancy Nelson. Major pictures throughout the book are printed in "sandstorm sepia."

Entered as second class matter at the post office in Lubbock, Texas, under the Act of March 3, 1879.

Techsans Talk Back

Editor,
"The Idealist" of April 10 implies that adequate composition can justly be expected only of English majors and only in English courses. He further reasons that only "the teacher of grammar has the right to expect (much less demand) "the writing of correct grammar 'from his students.

If this be so, I ask, what has higher education come to? Since when has competence in one's native language ceased to be a minimum requirement for any educated man or woman, whatever his specialty?

One last point: "If a student leaves an English course without being able to write English correctly then it is the fault of the English instructor or the English corriculumparticularly if that student made a good or even passing grade in English." Agreed.

But whose "fault" is it, I wonder, if the student who left his English course "able to write English correctly" fails to do so in his history or horticulture course?

John Guids

Department of English (Editor's note: As for your first paragraph I must agree with you and ask, with you, "What has higher education come to?" In our present system of higher education, whether we like it or not, we must admit that the grade is omnipotent. It is the guide to our knowledge of a specific subject and, until this changes, I think that the student has the RIGHT to expect that he be graded upon his knowledge of that specific subject and not upon his overall intelligence. His English grades alone will reveal his knowledge of the English language and if they fail to do this they should be made harder or revised.

As for your concluding question my own recommendation would be that the instructor mark grammatical errors but, unless the statement considered is unreadable or nonsensical, he should not lower the student's grade. If the student, knowing how,fails to write correctly then it is of no importance for the knowledge is already there and the instructor need not bother to try teaching him what he already knows.

The sack dress is object of during the heyday of the wind-much merriment among the lads jammer.

THE ROAD TO TRUE LOVE has always been a bumpy one but

The Idealist

LITTLE MAN ON CAMPUS Bibler

patrick bennett

JANITOR

much merriment among the lads on the campus. But frankly, we like the things.

The principal criticism from the hairy males is that the delicate grace of the girlish from, celebrated by Rubens, Ingres, Modiglioni and Playboy—is no longer outlined for inspection.

HA! ARE THERE still those naive enough to believe they were looking at the girlies' forms? Don't they know about all that padding and pinched flesh. Vanity, all is vanity.

There's another group that opposes them because some girls don't look good in them. They overlook the fact that some girls don't look good in them. They overlook to good in anything.

A PRETTY GIRL will look pretty in a sack dress as she does in a sheath dress, a ballerina skirt or a hoop skirt. Others devote their attention to developing their personalities, balancing books on their heads, etc.

Finally, there is the critical circle which opposes them because some girls and to reador pants, or in an earlier generation lipstick and jazz.

SO MICH FOR FASHIONS.

We are not among those who stand in the path of true love. But something must be done about the parking over by the new girls' dorm.

About nose count time every evening, the situation is impossible Popudies the visible.

stand in the path of true love. But rica, but they don't intend to give something must be done about the parking over by the new girls' dorm.

About nose count time every evening, the situation is impossible. Rounding that highly poetic fine his terms like A. N. White-curve going from 14th street to the ad building becomes a feat another bitter freshman studies comparable to rounding the Horn

Placement Announcements

Seven companies are interviewing in the Placement Service next week. Appointments should be made immediately in the Placement Office. Men may apply without regard to military status unjess otherwise designated, Additional information on file.

SALES WORK
Majors: RETAILING, MARKETING, OTHER MAJORS (if intersated in sales work Mayors: Dullas, Texaley, April 2.

Organization: Campbell Sales CO.; 6036 Sherry Lane; Dullas, Texaley, April 2.

Company has opportunities for men interested in sales work Men. selected will be put into special training programs. Profer men single and available for extensive travel during first two years of tensive travel during first two years of tensive travel during first two years of the programs.

... Elect

Thompson were also in the Filling seven of eight po-engineering majors elected Dyer, 402 votes; Larry Pim-votes; Claude Rogers, 384 Gerald Seeman, 368 vote Spencer, 383 votes; Hollis ford, 357 votes, and Vaughn, 437 votes.

Mary Jane Cashion, 346 and Champ Turner, 343 vo in the runoff.

SUPER-WINS PRODUCTIONS





JANITOR

THE WORD "

cements

LACEMENT

... Elections

Voters failed to fill a position in the Business Administration representative race, with 10 hopefuls now in the runoff for the five positions.

five positions.

Linda Bunger, 164 votes; Linda Chappell, 135 votes; Bill Dean, 210 votes; Ray Gressett, 130 votes; Jim Hock, 150 votes; Don Ledwig. 262 votes; Sandy Lynch, 141 votes; Larry Merriman, 220 votes, Mike Montgomery, 174 votes, and Bill Pfluger, 246 votes, won their way into the runoff.

way into the runoff.

Others who ran are: Nancy Baldwin, Douglas Buckelew, Frank Clover, Cheryl Collins, Sandy Hamilton, Carol Hanks, Clifford Hewitt, Janet Hopkins, Mary Lou Patterson, Mack Robertson, Winn Sue Sherrill, Lewis Stone and David Weaver.
Four people will compete in the Home Economics representative runoff, since no one received enough votes to fill the two positions.

Libby Balzer, 34 votes; Deann Buske, 47 votes; Janet Vines, 34 votes and Kathy White, 41 votes, are in the runoff.

Patricia Blake, Deanna Day, Sandra Dudley, Barbara Haile, Sarah Beth Nelms, Carolann Pin-son, Jean Schepers, Mary Wal-lace and Janis Wilkerson also ran.

Two were named to Student Council representative posts and a third will be chosen in a runoff. Elected from agriculture were Bob Byrd, 202 votes, and Roy Milhoan, 166 votes, were elected, and Duery Menzies, 119 votes, are in the runoff.

in the runoff.

Edwin Robertson and Perry Thompson were also in the race.

Filling seven of eight positions, engineering majors elected Bob Dyer, 402 votes; Larry Pinson, 369 votes; Claude Rogers, 384 votes; Gerald Seeman, 368 votes; Don Spencer, 383 votes; Hollis Swafford, 357 votes, and Milton Vaughn, 437 votes.

Mary Jane Cashion, 346 votes, and Champ Turner, 343 votes, are in the runoff.





Naylor



Swafford







Thursday, April 17, 1958

All Tech Barbecue Set for Stadium

... Convocation

Festival could be made into an evidence of superiority on the Tech campus rather than medio-

... Placement

• The Toreador • 5

training program. Customers sicians, hospital staffs, and products inclind antihotics medicinal products. Wherever a new representative will be the location of choice. Earn-on salary plus bonus, Auto-expense accounts provided.

... Show

AN IDENTIFICATION card is and not necessary for the purchase of tickets, which are priced at \$1 each, and there are no reserved seats.

All publicity for the show was handled by the Public Relations Council of the Union.



Keep Healthy

SPECIAL STUDENT RATES 30c per line

for reservations 7301 College SH 4-84

SUPER-WINSTON PRODUCTIONS PRESENTS SIT GOLLY had and Real Gone Dragon















GADZOOKS, M'LORD - A CRUSH-PROOF BOX, TOO!

Random Scenes at Festival's Opening





JEANNE NEWMAN of Shallowater







THE CONVOCATION CROWD as seen by photographer Arthur Burks





NEAL PIPKIN and Liz Wilson were named yesterday as king and queen of Tech's first an-nual Spring Festival.



TECH PRESIDENT E. N. Jones



HOWARD HUMPHREYS, (r), La Ventana art editor, surveys his handiwork in one of the first books received yesterday. Looking on is ad salesman Bill Webb. The delivery was the earliest in Tech history. (Photo by Rallie McNutt)

Tech Tennis Te Plays Texas To

ADS







Tech Tennis Team Plays Texas Today

Tech's Tennis Team continues SWC play today against the defending conference champions at 1:30 p.m.

Coach George Philbrick will start Bob Macy in the number one singles match with Billy Ed Bowan playing number two: David Kent number three and Dick Spears number four. Macy and Gowen will team in the number one doubles match with Kent and Spears teaming in the number two match.

The Raiders have won six of eight matches thus far this season losing to powerful Trinity 6-0 and to Rice 4-2. Trinity has beeaten many of the better teams in the Southwest and Rice has recently conquered Tulane which has for many years produced championship teams.

Tech's Tennis Team continues SWC play to defend go will go on the still open for the spring bowling tournament and the campus track meet. All college teams desiring to enter should contact Edsel Buchanan at the Men's Gym Intramural Office.

Entries are still open for the spring bowling tournament and the campus track meet. All college teams desiring to enter should contact Edsel Buchanan at the Men's Gym Intramural Office.

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Entries are still open for the sam;

Toreador Classified ADS



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"Let us offer you our 18 years experience as pioneers in Bowling in West Texas."

Ben Brown E. A. "Chris" Christenson

Year-Round Air Conditioning

Only Three Teams Unbeaten In 'Mural Softball Action

the third week of play this week with teams in the Fraternity league and the Independent league No. 1 enjoying unbeaten recupility. The samue of the

In the fraternity league, the Phi Gamma Delta's are sporting five wins against no losses. The Phi Delta Tau Delta Ta

The Bums and the Sluggers of the No. 1 Independent Leagus have unbeaten records with the Bums having a slight edge with a 3-0 record against the Slugger's 2-0 record.

Church of Church o

MURAL BRIEFS

Phi Gamma Delta Phi Delta Theta Pi Kappa Alpha Phi Kappa Psi SAE Delta Tau Delta

League No. 1 Bums Sluggers Church of Christ Horticulture Club Athletes BSU

Be A Magician

Dr. Meyer Bloch Eastern Magical

Society

240 Rivington St. New York, 2, N.Y.

April 10 Baylor at Wace April 19 A&M at Lubbock.* April 21 Rice at Lubbock* April 28 TCU at Ft. Worth* April 29 SMU at Dallas*
May 3 Arkansas at Lubbock*
May 819 SWC Tournament May 12 ACC at Lubbock *Denotes Conference matches

> USE **TOREADOR** CLASSIFIED ADS

DR. C. EARL HILDRETH

DANCE

to the music of

DALE FOWLKES

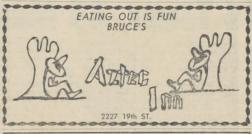
and the
"SULTANS OF
SWING" SATURDAY NIGHT

V.F.W.

34th & Ave. N

9:00 - 12:00

"Tables for 2 or 22" Call SH 4-7809 \$2.50 per couple



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For YOUR Close Shoves, try new Colgate Instant Shave in the handy pushbutton can. There's no easier way to shave, no matter what razor you use. A great shave buy for the tough-beard guy!

Colgate Instant Shave







COACH BEATTIE FEATHERS and

Intramural Golf Begins; 14 Teams, 45 Men Entered

Intramural Golf gets underway

Intramural Golf extrampore,

Intramural Golf extrampore,

Intramural Golf extrampore,

Intramural Golf Forms

Intramural Golf extrampore,

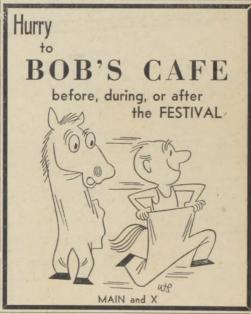
Intramural Challed, Intramural

Indeadowbrook Country Club against Texas

Interem entries will play on a medal basis with each two man theam totaling scores. The low medal basis with each two man totaling scores. The low medal basis with each two man totaling scores. The low medal basis with each two man totaling Proporation on Proporation on Proporation

Doms

TT Association Elects Officers



To Celebrate The

SPRING FESTIVAL!

*Thursday, Friday and Saturday Only

Sleeve Sport Shirts Sty-led with Doms Ltd traditional arched flared buttondown collar, box pleat and button in back. Our usual fine and plaids.

Sizes, Small, Medium, Large and Extra Large

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MONDAY - Original higher prices will go into effect.

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