

Students Vote Wednesday



TECH'S BOARD OF DIRECTORS—SATURDAY'S SESSION SAW THEM LAY GROUNDWORK FOR THREE NEW BUILDINGS . . . left to right, around the table—Acting President R. C. Goodwin, Board Secretary J. Roy Wells, Manuel DeBusk, Jim Lindsey, Douglas Orme, J. Evetts Haley, Chairman C. I. Wall, Vice Chairman Floyd Woolldridge, Harold Hinn, Wilmer Smith, and Vice President and Comptroller Marshall Pennington.

SPANISH STYLE FAVORED

Board Okays New Buildings

Texas Tech Board of Directors Saturday approved final plans for a new Agricultural Plant Sciences Bldg. and okayed a bid of \$683,-\$12.50 by Warner Construction Company of San Antonio for construction of a new Computer-Architecture Bldg.

CONVENING AT 9:30 a.m. in the office of the President, the Board also revived preliminary plans and provided for drawing of final plans and specifications for a new girls' gymnasium.

A considerable portion of the two-and-a-half hour long session centered around the basic pattern of the campus building program, particularly the use of the traditional modified Spanish Renaissance style of architecture.

"I THINK it's the consensus of the board that nobody wants to destroy the appearance of the college," was the comment of chairman C. I. Wall of Amarillo.

Dates Set For Queens

Nominations are now being accepted from all recognized campus organizations for Homecoming Queen.

Contestants must be full time students of junior or senior standing with an overall 1 point average and a 1 point for the previous semester.

Nomination deadline is Oct. 24 and blanks may be picked up in the Ex-Students Office, Ad. 101.

Preliminary eliminations will be Nov. 1 at 1:30 p.m. in the Rec. Hall.

The Queen will be chosen from 10 finalists before Homecoming.

Manuel DeBusk, recently appointed member from Dallas, pointed to the need to "put exterior design in straitjacket" in order to achieve a "unified appearance throughout the campus."

WHILE EXPRESSING a favorable attitude toward the traditional style of architecture, members also said they did not want to rule out the submitting of modern designs for buildings to the Board for consideration.

Red tile roofs, exterior brick of approximately the same color and texture and covered archways were stressed as being favored by the Board.

A STATEMENT of policy advanced by J. Evetts Haley, chairman of the Building Committee, to the effect that "the board looks with strong favor on the traditional Spanish Renaissance style of architecture" was adopted.

The Board also reviewed the first preliminary sketches for the addition to the Tech Union and an addition to the East Engineering Bldg. for mechanical engineering shops.

APPROVAL WAS given the Student Council, \$4,482.65 for the Council itself; the Toreador \$18,300; the Band, \$11,421.35; the Choir, \$1,875; the Intramural Program for Men, \$9,234; the Intra-

mural Program for Women, \$4,554; and the Textile Research Laboratories, \$72,131.

(The funds for the Textile Laboratories do not come from College monies.)

The Board also approved the addition of two new courses in Portuguese, 131-132 and 231-232, and authorized Dr. David Kelley, assistant professor of anthropology, to go to Colonia, Naples, Mexico, in December for a meeting of the American Anthropological Assn.

A TOTAL OF \$2,884 was appropriated from the Unappropriated Balance to the band for additional instruments.

Techsans Compete In Runoff

Approximately 18 people will be hopefully awaiting the result of elections Wednesday as students in Tech go to the polls to cast their votes.

OUT OF 8,369 voters at Tech, only 2,045 turned out to vote for their class officers in the last runoff.

Those winning in the last election were: Jerry Parsons, freshman president; Wayne Isom, sophomore president; Mack Robertson, junior president; Shirley Stephens, junior secretary; Karen O'Brien, junior A. W. S.; and Claude Rogers, senior president.

IN THE FRESHMAN class officer run-off will be: vice president, Bryan Adams and Faye Edwards; secretary, Glenna Adams and Kay Kagay; A. W. S., Tam Bannister and Sharron Cacy.

In the sophomore run-off will be: secretary, Suzann Davis and Karen "Cakey" Wright; A. W. S., Joy Keller and Judy Rutledge.

IN JUNIOR class run-off for vice president will be Bill Blackburn and W. R. Collier.

In senior class run-off will be: vice president, Robert "Bobo" Echols and Bill Norris; secretary, Sandy Hamilton and Shari Vick; A. W. S., Sarah Pinson and Margie Miller.

Ballot boxes will be located, from 8 a. m. until 5 p. m., in the following places: Administration

Club Elects Fall Queen

Ronnette Prather, freshman from Seminole, was chosen queen of the Fall Horticultural Festival Friday night at a Horticulture Club meeting.

THE HOME ECONOMICS major will reign over the second annual horticulture festival Saturday and Sunday.

Her princesses are Paula Wilkerson, Lubbock sophomore; Carolyn Zachary, Lubbock freshman; Mary Thompson, Dallas freshman; Ann Clark, Fort Worth freshman; Jean Gilliland, Dallas senior; Patsy Thompson, Lubbock sophomore; and Martha Lemon, Lubbock freshman.

THE HORTICULTURE show is open to all amateur gardeners. Judging will begin 12:30 p. m. Saturday with the exhibit room open to the public 3-10 p.m. and all day Sunday.

The theme of this year's festival is "Sagebrush and Skies." Two sweepstakes awards, will be presented to the exhibitor with the greatest number of blue ribbons.



1959-60 AIR FORCE ROTC SWEETHEARTS . . . left to right, Glenda Yeargan of Midland, Mary Thompson of Dallas, Joan Wienke of Lubbock, Judy Jensen of Garland, Sandra Hendrix of Lubbock, Shirley Stephens of Denton, Sandra Cole and Doann Simmons of Dallas and Jackie Curry of Waco.

On Stage Nightly
IN PERSON THIS WEEK
"HE AIN'T DONE RIGHT, MY NELL"
An Old-Fashioned Melodrama
Featuring Tech's Own Marilyn Campbell

☆ LIMITED MENU ☆

Cafe Gay 90's

"TEXAS FIRST THEATRE CAFE"

Fun For All

Cover Charge 90c

☆ SHOW TIMES ☆

SATURDAY 8:30-10:30-12:30
Tuesday thru Thursday—8:45 p.m.
Friday 8:30-10:30
Sunday 8:30-10:30

Rush Meeting Set Wednesday

Inter-Fraternity Council Rush Convocation will be Wednesday at 5 p.m. in Aggie Memorial Auditorium.

Men interested in pledging a social fraternity should attend.

PRESIDENTS of all Tech social fraternities will be on hand to explain rush rules and answer questions.

Formal rush week will begin Thursday and continue through Friday, Oct. 30.

PLEDGE LISTS will be posted in the Tech Union on Oct. 30 at 10 p.m.

To be eligible for fraternity pledging, men must have attended Tech at least one semester of the long term and have maintained a 1-point grade average for the previous semester.

PANTS WANTED

Navy wool bell-bottomed trousers are needed by the speech dept. for its production of "Blood Wedding". Anyone wishing to donate trousers should bring them to the Speech Bldg. They will not be returned.

UNION RATS, Inc.

Lights! Camera! Action! The spotlight's on Union personalities this week.

HUNDREDS OF weary travelers huddle in the smoky confines of the Union each day. Some sitting, others roam restlessly.

One can't help but see big, burly "Vance Varsity," the one with the Double "T" tattooed on his massive chest. He wears his letter jacket over his letter sweater and watches the girls go by. His nose isn't crooked, his head just doesn't sit properly on his neck. Those aren't really cauliflower ears, he's just been sick.

THEN WITH A flourish, a little fanfare music, the doors will swing open to let in "The Big Bopper." Master "Snow King" of the campus, this boy is the swiftest. He doesn't walk, he moves. He knows every girl by name, dorm and measurement. Ivy-League is his middle name and crew-neck sweaters his trademark. He's so cool that the air-conditioning automatically cuts off when he comes in.

Then there is the child known as "The Happy Wanderer." This poor soul eyes each table wistfully trying to find someone he knows. With lowered head and casual glances he comes through once, twice, three times. Shuffling aimlessly from table to table he finally just goes on to his next class ... fifty minutes early.

LAST, BUT not least, "Frat Rat Freida." She bounces, bubbles and beams first at one fraternity table and then another. She's loud, coy and much too cute. Recognize any familiar types? These are your brother Rats, take heed.

UNION EVENTS this week include the Tuesday Night Dance, "Halloween Blast." Troy Fields and Don Denton, again will host the dance from 7-8:30 p.m. in the Rec Hall.

Applications will be accepted through Friday for Friday Night Dance Committee Chairman. Qualifications must be specified on the application. Those interested should write a letter to the Personnel Director and turn it into the Program Council office.

A REMINDER to those interested in the Foreign Students Reception, scheduled for Tuesday night in the Union Ballroom Lounge at 7 p.m.

A square dance will follow the Pep Rally Thursday night in the Union Ballroom. Friday there will be a Western Dance from 8:30 to 11:30 p.m.

THAT DOES IT for this week, fellow Rats. The good word this week is "sparkle."

Mixer Features Girls, Music

Girls and music will highlight the Sigma Chi mixer and rush party Tuesday night.

Eight girls from each sorority will hostess the event at the Lubbock Country Club. Music is provided by the Sultans of Swing.

MEMOS...

Sock and Buskin Club will discuss theatre activities at noon Tuesday in the Tech Union. Interested persons are invited. Lunch is fifty cents per person.

DOLPHINS
The annual water show is set for Nov. 19 through 21. The event, sponsored by the Dolphin Fraternity, will be in the men's gym.

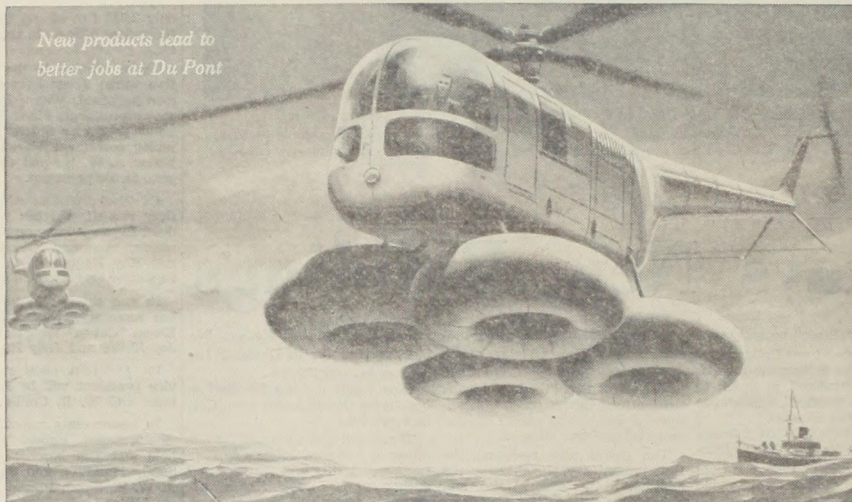
The pool is available for recreational swimming from 7 to 9 p.m. Monday through Friday.

STUDENT NEA
Students interested in teaching and in the National Education Association will meet tonight at 7 p.m. in the Union.

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These bizarre-looking underpinnings have taken a lot of the risk out of ticklish over-water helicopter operations. Tough and lightweight, they can be inflated in a few seconds. They're made of neoprene-coated nylon fabric.

This year nylon, product of Du Pont research, is 20 years old. Since its discovery, hundreds of new jobs have been created. To improve it in the laboratory. To make it in the plant. To find new uses. To advertise it across the nation. To sell it in world markets. These new jobs range from trainee to administrator.

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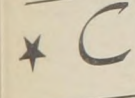
At the bottom rung of the technical graduate's ladder, you are given an actual project assignment almost at once and begin to learn your job by doing it. All training is personalized—tailored to your background and interests. It permits periodic evaluation of your performance. Our promotion policies are based on the conviction that you should work at the top of your ability. It stands to reason, then, that the better your training, the more rapid your rise is likely to be . . . and the brighter your future.

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Campus New Sle

Several campus org have elected new officers:
Delta Gamma office
Liz Brown, second vice
Kay Munsell, rituals
Fern Vestal, Anchora
dent and activities; Nam
project chairman and N
ier and Terry Melton.
BLOCK AND BR
Block and Bridle Cl
Jim Knowlton president
Cobb, vice president; I
man, secretary; Dalla
treasurer; Jim Menzies,
Henry Elliot, historian,
Sherbet, marshal.
TOWN GIRLS
Town Girls Club of
Mary Jo McClain, presi
Kershner, vice presiden
Woods—secretary; Jan



Come, M Globe Tro

Foreign students fr the globe will be given from 7 to 8:30 tonight. Union Ballroom Lounge
Sponsored by the Wo
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the reception is design
quaint Tech's foreign
with other Tech studen
The 41 foreign studen
ing Tech come from air
area on the globe.
"All the student body
Carol Burrow, chairm
World Travelers Comm
Refreshments will be
the come-and-go recep

Classified

New Duplex apart available in Southwest Brick exterior, landsc maintenance, 6' red around backyard. Liv bedrooms, bath, kitchen pine cabinets, built washer and dryer central heat and refrigerated throughout. 5 n Tech 4400 block of 3 ker. Near Smylie W Phone SW 5-7388 or

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KOE
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Campus Groups Select New Slate of Officers

Several campus organizations have elected new officers.

Delta Gamma officers include Liz Brown, second vice president; Kay Munsell, rituals chairman; Fern Vestal, Anchora correspondent and activities; Nancy Hatton, project chairman and Nancy Renier and Terry Melton, standards.

BLOCK AND BRIDLE
Block and Bridle Club elected Jim Knowlton president; Charles Cobb, vice president; Don Wideman, secretary; Dallas Powell, treasurer; Jim Menzies, reporter; Henry Elliot, historian, and Mack Sherbet, marshal.

TOWN GIRLS
Town Girls Club officers are Mary Jo McClain, president; Lois Kershner, vice president; Marilyn Woods, secretary; Jane Sessons,

WOMEN'S INTRAMURALS

Table Tennis Opens

First round deadline for the women's table tennis singles is 5 p.m. Friday.

PARTICIPANTS must play before the deadline. A match is considered two out of three games. Winners should report the score of the match to the Intramural Office. No score is considered valid unless it is posted by the In-

tramural Office.

Competing in first round matches are: Carolyn Norman vs. Jerri Helm; Judy Lack vs. Bitsy Sigmor; Kay Munsell vs. Linda Pratt; Pepper Connelly vs. Ann Gordon; Anna Carlisle vs. Lila Gye Buske; Linda Chappell vs. Jeannie Nesbitt; Julia Kookon vs. Sherry Bingham.

ALSO, SUZANNE Murphy vs. Susan Winninton; Reesa Vaughten vs. Kathy Wright; Kathy Morris vs. Betsy Baker; Midge Mason vs. Beverly Hamlett; Peggy Maloy vs. Linda Kester; Susie Duval vs. Norma Sicles; and Carolyn Keeton vs. Deamie Lynn.

ENTRIES in the Swimming Tournament are due by 6:45 p.m. Monday. The tournament is set for Monday and Tuesday.

LET'S TAKE DANCING

Ballroom, Modern Jazz, Tap, Ballet, Acrobatic at Lubbock's Oldest and Largest Dance Studio. We train teachers.

Larrymore Dance Studio

2504 Ave. P

PO 3-8643

★ Campus ★

Come, Meet Globe Trotters

Foreign students from around the globe will be given a reception from 7 to 8:30 tonight in the Tech Union Ballroom lounge.

Sponsored by the World Travelers Committee of the Tech Union, the reception is designed to acquaint Tech's foreign students with other Tech students.

The 41 foreign students attending Tech come from almost every area on the globe.

"All the student body is invited," Carol Burrow, chairman of the World Travelers Committee said. Refreshments will be served at the come-and-go reception.

Classified Ads

New Duplex apartments now available in Southwest Lubbock. Brick exterior, landscaped, lawn maintenance, 6' redwood fence around backyard. Livingroom, 2 bedrooms, bath, kitchen with knotty pine cabinets, built-in range, washer and dryer connections, central heat and refrigerated air, carpeted throughout. 5 minutes from Tech. 4400 block of 31st and Quaker. Near Smylie Wilson School. Phone SW 5-7388 or PO 2-1539.

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Meet a Young Executive on the Champs Elysées

(SHE COULD BE YOU!)

Not long ago this young lady was a college senior. Today, she handles the responsibilities and decisions of an executive in one of the world's largest organizations. Today, she's an Army officer in Paris... a Lieutenant in the Women's Army Corps.

Her professional and social life is busy... exciting... happily balanced.

On duty, this young executive occupies a position requiring education, initiative and intelligence. The high salary and traditional privileges of an Army officer are hers.

Off duty, she enjoys her leisure time. (Free evenings and weekends plus 30 days annual paid vacation.) Perhaps she'll attend evening classes at the Sorbonne. Or make a skiing trip to St. Moritz. Or spend a holiday on the French Riviera. Whatever she does, she'll find a world of fun!

Of course, her assignment didn't have to be Paris. It might have been Heidelberg, Honolulu, Tokyo... even New York or Los Angeles.

But wherever this young lady goes, she enjoys a feeling of individual accomplishment. Because she began her career as an executive... an officer in the Women's Army Corps.

She could be you... this young executive on the Champs Elysées.

Special...1960 Summer Program for Juniors:

Want a special preview of Army life? Why not see it for yourself this summer! If you qualify for this limited program, you'll receive 4 weeks of orientation training during the summer of 1960—without any commitment. The sole purpose of this program is to help you decide—with confidence—if you want to apply for a commission after you graduate. If you're interested, today is the day to mail the coupon. There's no obligation.

THE ADJUTANT GENERAL
Department of the Army
Washington 25, D. C., ATTN: AGSN-L

Please tell me more about a world-traveling, executive career in the Women's Army Corps.

Name _____
Address _____
City _____ Zone _____ State _____
College or University _____
Major _____ Graduation Class _____

TS, Inc.

Happy Wanderer: This eyes each table wistfully...
But not least, First...
EVENTS this week in...
tions will be accepted...
INDER to those intere...
DOES it for this week...
er Features...
Music...
EMOS...
Buskin Club will dis...
DOLPHINS...
TUDENT NEA...
OCK RADIATOR...
Earl Hildreth...
Earl Hildreth...
CONTACT LENSES

The Iconoclast

P. J. N.

T. S. Eliot once wrote,
"This is the way the world ends
Not with a bang but a whimper."

How true. At least that's the way it was when Texas Tech ended. Oh! you didn't know it had? Well, it did. Last week Texas Tech ceased to exist when with one wave of their magic wand of bigotry and ignorance the Student Council quietly wiped Tech from the ranks of the major colleges.

★ ★ ★

And it was so simple. The Council simply refused to allocate a grant of \$600 to Sigma Tau Delta, honorary English fraternity. The result being that STD will be unable to publish a Fall and Spring edition of the Harbinger, Tech magazine of creative writing.

There is a fascinating aura about any college, in any community, which seems to symbolize knowledge. No one will dispute that surely the centers of knowledge, both pure and practical, are to be found in our colleges and universities. What this trust means in terms of responsibility is staggering.

Faith and hope in our educational institutions is the only thing standing between us and an autocratic regime. Thus, colleges and universities have to pursue, diligently, knowledge in all fields. It is not enough for a college to turn out the best basket weavers in the nation, for the needs of today's complex society demand not only highly specialized skill, but also liberal knowledge of all things.

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Even institutions without university status must assume university obligations. Even more so with Texas Tech, which has considered changing the name of the college to indicate a supposed university level. Since the Iconoclast is a liberal arts major, nothing would please him more than to see the stigma, Technological, stricken from his degree. But in a larger sense can we conscientiously do this when organizations such as the Student Council perform actions which consistently lower us to the "one horse college" level?

Offhand I can think of no university with the enrollment of Texas Tech's which does not have a magazine of creative writing for its students.

Of course not every one is interested in writing, just as not every one is interested in cows, horses, pigs, etc. It is the duty of those in power, however, to be farsighted enough to act in ways beneficial to all areas of knowledge. No college which consistently ignores the fine arts can have the nerve to call itself a university.

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Since the first Harbinger appeared in 1956, carrying creative contributions from every corner of the campus, STD has labored long and hard to bring the magazine to what it is today. Last year the organization received an allocation of \$300 (they asked for \$500) with the vague stipulation that if the 1959 edition showed "promise" more money would be forthcoming.

The magazine, still available on campus, will speak for itself as to "promise." Members of the organization saved \$50 printing costs by doing laborious make-up work themselves. Then the group sold the magazine at a loss as a campus service.

Ever increasing interest in the magazine made the group propose a project of printing one edition each semester in 1960. For this, they asked only \$600. The Student Council generously allotted them \$200. An absolute minimum of \$300 is needed to produce any kind of magazine at all, and only \$100 can be raised from sales. Of all the groups asking for allocations, only STD received less than one-half of its requested amount.

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So a hearty THANKS to the Student Council . . . for nothing at all. With characteristic mismanagement they have forged one more link in the ever increasing chain of disgusting incompetence of Techsians in power.

But perhaps I am too harsh. As long as a Tech graduate has enough sense to clean the manure off his boots when he comes in at night, what else does he need to know?



Member The Associated Press
Member The Associated Collegiate Press

EDITOR _____ Tom Schmidt
ADVERTISING MANAGER _____ Roy Lemons
MANAGING EDITOR _____ Arthur Mayhew
NEWS EDITOR _____ Ron Calhoun
CAMPUS EDITOR _____ Carolyn Jenkins
SPORTS EDITOR _____ Ralph W. Carpenter

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday, and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of campus news and student opinion only.
The Toreador is financed by a student services fee, advertising, and subscriptions. Letters to the editor and columns represent the views of their writers and not necessarily those of the Toreador. Letters must be signed, but may be published with initials in justifiable instances. The views of the Toreador are in no way to be construed as necessarily those of the administration.
Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.



Serving Texas Tech Since 1925

A THOUGHT FOR TODAY—Government is everywhere to a great extent controlled by powerful minorities, with an interest distinct from that of the mass of the people.
—G. L. D.

Buy Now

Ticket Sales Are Slow

A dilemma exists, has always existed and perhaps always will exist. That is, no matter what kind of program is planned, it's always a problem to make it a success until the final minute when everything turns out okay or flops.

THIS IS the situation facing the Student Council as the date for the school trip approaches.

Tickets are not being sold fast enough. Not because Council members and other salesmen do not want to sell them and not because they are not trying, but because they can't find anyone to buy them — or at least not very many.

THIS IS NOT a new problem for the Council, but it is one that causes constant worry because there is always a chance that the usual late sales will fall short and the trip will be cancelled.

Tickets are being sold at a Saddle Tramps sponsored booth in the Tech Union, at the Student Council office, in the Ad. Bldg. or by council members or dormitory officers.

It would benefit all concerned if students would make their plans now, buy their tickets and remove all the stress and strain that has been mounting since the drive began.

Second Runoff Scheduled

Class office elections will go into their second runoff Wednesday with several very important positions still to be filled.

Among positions hanging in the balance are senior vice president and secretary, junior vice president, sophomore secretary and freshman vice president and secretary.

If the trend through the first two elections means anything only a very small percentage of the Texas Tech students will vote.

This is not unusual for this student body since no one seems to care who gets elected and if they do care at all, it's not enough to persuade them to step up to a ballot box and cast a vote.

A third election leaves much to be desired and this election will be one of a very few times (if any at all) when an all campus election has been thrown into two runoffs.

But since there is to be one, the students should answer to the responsibility and vote. The argument that there has been no campaigning and therefore students don't know the qualifications of those running is not altogether true.

Class meetings following the All College Convocation last month gave all candidates the chance to speak before their classes and present their good points. They gave every student the chance to hear the nominees.

It is evident that campaigning at Tech leaves much to be desired, but then it is likewise true that student voting in these elections leaves a lot more to be desired.

The old "get out and vote" expression has certainly become hackneyed and overworked in this generation, but it nevertheless typifies just what is wrong with Tech's elections.

Students should vote; the people elected have direct responsibilities to them and deserve more support than they get. The feeling of a class officer that he is only representing a small portion of his class is not much consolation for the work he does.

Techsians Talk

Coed Wants Student Political Parties

Dear Editor,

I wish the Toreador would run a series of articles on the problems of student government elections and how they are handled at other schools.

BECAUSE I am convinced that student elections have reached a rather degrading level, I would like to see student political organizations started on Tech campus.

Lets have less personality and more platform and quit voting for posters and names without knowing what they stand for.

IT SEEMS ridiculous that as American citizens and Tech students we have allowed our student government to be reduced to a mere popularity contest. And even more absurd that we have allowed campus groups to dominate elections by running anyone and everyone who might bring the group a little recognition with no thought of qualifications or campus welfare.

Perhaps something other than student political parties would suffice, but the present situation is alarming.

Sincerely,
Jolene Caffee

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Dear Editor,

I am writing in connection to your recent articles concerning the sale of liquor. I am sure there are many people in sympathy with your stand. But why waste a half page of our paper in each issue on such a controversy?

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WHEN AND IF such an election is held, it will not be us that decide the issue but the people of Lubbock as it should be. Most of us are not even of voting age. It seems to me that you could find a cause to write about a little more

constructive in nature. Something which we could all take part in. Something which might prove beneficial to someone.

Lewis Chandler
Sneed Hall

EDITOR'S NOTE: Mr. Chandler, it is our policy to keep editor's notes to a minimum—even to the point of non-existence. We do not wish our readers to think that we insist on having the last word.

But since you have asked a question, we feel you deserve an answer.

★ ★ ★

FIRST, the "stand" has not been taken by this newspaper, rather by two editorial page column writers. Editorials reflect the view of the Toreador; columns reflect the views of the authors and not necessarily those of the Toreador.

Secondly, that these columns are a "waste" of space is a subject for debate. We feel (without taking any stands) this question affects every Tech student, no matter if he's ineligible to vote and no matter if he doesn't drink. The change of Lubbock or nearby communities from dry to wet, if it ever happens, will have an effect on every student here.

★ ★ ★

FINALLY, and almost too trivial to mention, the "waste" of a half page in each issue is utterly groundless. Three columns in the first ten issues—and that's all there have been—averages to less than one for every three issues.

We have tried to keep this note as short as possible. If you—or anyone else—have any questions on policy or of the copy we print, there is a standing invitation for you to come to our offices and ask us any question you desire.



ROTC & NEWSMEN JOIN
... Cadet Nichols

Girls Po With Pos For Cont

Have girls—bring loads
era.

The girls are Horticulture
Sweethearts.

The camera is to take
prize-winning pictures
photography competition
sponsored by Kappa Alpha
photojournalism fraternity
the Tech Horticulture Club.

Subjects include any
tion taken within the Pav
featuring Horticulture Fe
hibits Sunday 1-5 p.m.

First, second and third
will be made in each of
visions: black and white
prints; 5 x 7 color prints
Polaroid prints.

Each division will have
awards in professional a
four categories. Professio
designated as anyone earn
than their photographic
from the sale of photogra

Entries will be judged
members at Tech. The
pictures will be exhibit
Tech Union building this
at the garden club show
next spring.

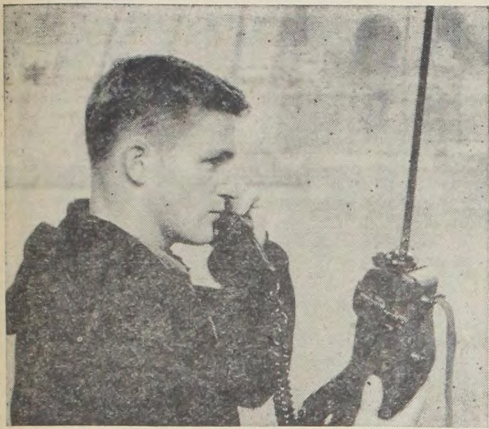
All entries must be sub
KAM, Journalism 105,
than noon, October 31.
fee of \$1 will be charge
will be returned if mailin
are provided.

Journalis Slate Tr

Matador and Floyd's
schools will host seven La
and, Toreador staff mem
day.

Tech representatives
on-the-job criticisms des
better the high school
tions." Phil Orman, dip
student publications said.

Participating in the
Phil Orman, Donna Ch
and Marilyn Gardner,
of the La Ventana; Ellen
La Ventana assistant edi
my Schmidt, Toreador
chief; Carolyn Jenkins,
campus editor and Travi
head photographer.



ROTC & NEWSMEN JOIN IN UNIQUE MEANS OF COMMUNICATION
... Cadet Nicholas Kohn talks over a walkie-talkie

Corps Covers Games By Elections Combat Walkie-Talkie Slated

Tech's Army Cadet Corps is providing a valuable service to newsmen and other press box personnel covering home football games this season.

THE CADET CORPS has initiated a new form of communications from the playing field to the mammoth press box. By using combat walkie-talkie telephones, details of the games are relayed to interested parties who were unable to see them.

Captain William Lyons who is in charge of the new project and one member of the cadet corps are stationed on either side of the

field. A third phone in the press box receives all messages.

THE PHONES proved to be of special importance during the Oregon State game. When technical failures made the regular coaching phones useless, the walkie-talkies were turned over to the Tech coaching staff. Using these phones, they were able to continue using the spotter's tips.

Capt. Lyons said that the cadet corp will continue to use the walkie-talkie system as long as it proves helpful to the press box and the Tech coaching staff.

(Continued from Page 1)

building, Home Economics, Agriculture building, East Engineering and the Tech Union. Boxes will be in all dormitories from 11:30 a. m. to 1 p. m.

No campaigning will be allowed within twenty feet of the voting boxes, according to the Student Council.

Freshman Council run-offs will also take place along with class elections. Ten representatives at large will be elected.

LOST: A green suede purse containing student ID at Tech-TCU game. If found, contact Brenda Blackwell, Doak 535.

Dr Pepper

Girls Pose With Posies For Contest

Have girls—bring loaded camera.

The girls are Horticulture Club Sweethearts.

The camera is to take, perhaps, prize-winning pictures for the photography competition sponsored by Kappa Alpha Mu, Tech photojournalism fraternity, and the Tech Horticulture Club.

Subjects include any composition taken within the Pavilion and featuring Horticulture Festival exhibits Sunday 1-5 p.m.

First, second and third awards will be made in each of three divisions: black and white 8 x 10 prints; 5 x 7 color prints; and Polaroid prints.

Each division will have three awards in professional and amateur categories. Professionals are designated as anyone earning more than their photographic expenses from the sale of photographs.

Entries will be judged by KAM members at Tech. The winning pictures will be exhibited in the Tech Union building this fall and at the garden club short course next spring.

All entries must be submitted to KAM, Journalism 105, no later than noon, October 31. An entry fee of \$1 will be charged. Prints will be returned if mailing folders are provided.

Journalists Slate Trip

Matador and Floydada high schools will host seven La Ventana and Toreador staff members today.

"Tech representatives will give on-the-job criticisms designed to better the high school publications," Phil Orman, director of student publications said.

Participating in the visits are Phil Orman; Donna Christopher and Marilyn Gardner, co-editors of the La Ventana; Ellen Venable, La Ventana assistant editor; Tommy Schmidt, Toreador editor-in-chief; Carolyn Jenkins, Toreador campus editor and Travis Harrell, head photographer.

WORTHY

Your future at Dowell is worthy of every talent you have. The recovery of oil from the mother earth is a challenge to every man in the petroleum industry. Consistently, Dowell leads the industry in the knowledge of stimulating oil flow. By acid treatment of oil-bearing strata to dissolve flow-restricting materials—by hydraulic fracturing of pay formation to increase drainage areas—Dowell applies many techniques to help oil men recover more oil and gas.

Many talents are needed by Dowell to maintain its leadership. *Engineers—mechanical and petroleum—* tailor well treatments from Dowell's combination of services and products. *Chemists* broaden industry know-how and offer laboratory support to field operations. *Accounting and management* personnel support the vital business structure of an aggressive company. *Sales representatives* carry the message of Dowell's abilities to the petroleum industry.

Dowell places no limits on your future. In addition to serving the oil industry, Dowell provides chemical cleaning service to industry including the missile and rocket programs. Variety such as this helps assure your continuing growth.

The challenge Dowell offers you is worthy of your consideration. For full information, write Employment Manager, Dowell, Box 536, Tulsa 1, Oklahoma. Or contact your school Placement Officer.

DOWELL DIVISION OF THE DOW CHEMICAL COMPANY



Scholarships Slated For Textile Engineers

A series of four-year scholarships in textile engineering valued at \$1,000 each will start at Tech this year.

Selection of the recipients will be made on the basis of each candidate's need, scholastic record,

leadership, character, and sincerity of purpose.

Application blanks may be obtained at the office of Dean of Engineering or from the Plains Cotton Growers, Inc.

Five Cheerleaders

Have Yells; Will Lead

"It takes willingness to promote school spirit when we're losing," emphasized Sandrix Hendrix, 1959-60 cheerleader.

"We have good response when we're winning but it's a different story when we're losing." That

willingness, plus time and patience to practice, were the cheerleader qualities cited by Miss Hendrix.

HEADED BY Bobby Hutto, Amarillo junior, cheerleaders are Sandra Hendrix, Lubbock senior;

Jerry Don Hudson, Anson senior; Bob McGough, Aspermont junior and Gail Petersen, Los Gatos, Calif., senior.

This year's five cheerleaders are concentrating on a few yells, and simplifying the routines. This way they feel that the student body will learn the routine and participate more.

"**WE ARE USING** old yells with new movements," said Miss Petersen. The "Pepper" yell, not used in several years, has been revived. Practice sessions are usually on Saturdays in the Saddle Tramp Circle or the stadium.

A casualty resulted in an early practice this year when Jerry Don Hudson took an enthusiastic leap and landed with a broken foot. He expects to be back in active circulation in a few weeks, however. At present he announces the yells and attempts one occasionally.

HEAD CHEERLEADER Bobby Hutto, referred to as "Driller," was aided in working out movements to the yells this summer by a teacher at the SMU cheerleading school. He then taught the motions to the other four. "If it weren't for him we wouldn't get anything done," said Miss Petersen.

Bob McGough is the only one of the five who was not a cheerleader in high school. This is the "first time around" for him but he wants to work to build up school spirit.

TANG! New breakfast drink you can keep in your room!



EARLY ELLEN: I get up so early to study that a glass of TANG tides me over until breakfast. It's delicious—and wakes you up better than a cold shower.



ALWAYS HUNGRY HAL: I'm a before-and-after-meal TANG man. It really fills in where fraternity food leaves off. Buy two jars. Your friends need vitamin C, too!



LAST MINUTE LOUIE: A fast TANG and I can make it through class... 'til I have time for breakfast. Fast? All you have to do is add to cold water and stir.



DEAD BEAT DON: I have to put in a lot of hours on my Lit. But since I have TANG on my bookshelf it really keeps me going even through the longest hours.

NEW! INSTANT!
Just mix with cold water!



MORE VITAMIN C THAN ORANGE JUICE!



GET TANG FOR YOUR BOOKSHELF SOON

TANG has real wake-up taste, more vitamin C than fresh or frozen orange or grapefruit juice. Plus vitamin A. TANG keeps without refrigeration so you can keep TANG right in your room.

A product of General Foods Kitchens

WANTED: Characters and captions for campus TANG-ites (like above). Must relate to TANG. Will pay \$25 for every entry used.

Address: TANG College Contest, Dept. GRM, Post Division, Battle Creek, Mich. (Entries must be postmarked before Dec. 15, 1959.)

Dean Authors Food Article

Willa Vaughn Tinsley, Dean of Home Economics has written a chapter for the 1959 Department of Agriculture Yearbook, Food.

THE CHAPTER, titled, "As the Twig Is Bent," is written to show the value of training children to have good eating habits. It is one of 65 chapters in the book.

The book, titled "Food" also includes recipes, a question-and-answer section and a glossary. Its aim is to show the American homemaker how to eat better and cheaper.

OF THE BOOK'S 72 writers, 42 are U.S. Department of Agriculture employees, 22 are university and college professors and the others are employees of government agencies.

Copies of the book may be obtained for \$2.25 from the Superintendent of Documents, Washington 25, D.C.

FOOTBALL

CONTEST

WEEKLY PRIZES!

\$10.00 In Merchandise

Sponsored by BROWN'S VARSITY

Listen to the predictions Friday Afternoon, 5:45 p.m. on KFYO Radio

IOWA _____
BAYLOR _____
MICHIGAN STATE _____
SMU _____

WISCONSIN _____
TEXAS TECH _____
NOTRE DAME _____
RICE _____

TIE BREAKER _____
HOUSTON _____ OKLA. ST. _____

TEXAS A&M _____
WEST VIRGINIA _____
ARKANSAS _____
COLLEGE OF PACIFIC _____

TCU _____
PITTSBURGH _____
TEXAS _____
MARQUETTE _____

PLEASE PRINT CLEARLY

For Saturday, October 17

OFFICIAL ENTRY CARD

Cards Must Be In Our Store By

Friday, Oct. 16 By 6 P.M.

NAME _____
ADDRESS _____
CITY _____
TELEPHONE _____

RULES: Pick the team you think will win and mark "X" after its name. Or, if you think the game will end in a tie, put your "X" in both columns. In the middle will find a "tie breaking game listed; indicate the score you predict for this game. In case of tie, the winner will be the contestant who gives the score nearest to the actual outcome of the game.

Grid

by JOHN PETERSON
Toreador Sports Writer

The Big Red had to follow into the dressing room after Saturday night's loss because it led from a 14-0 lead.

WHILE IT WAS lonely from lonely.

Mum-crested coeds, proud parents... there, helping ease the little. "I don't care what was, you were the best shouted at the players."

INSIDE THE sweat room the Weaversmen who the loss even harder.

Bake Turner... back who was all over and the Horned Frogs was hard hit by the loss of his career.

BIG DICK STAFFOR a bench, shaking his head shoulda won... we shoulda won... The crimson slash of his nose was certainly 'red badge of hard play'.

KEN TALKINGTON.

Five Varsity Engineers for Sp

Young engineering opportunity into field

For ever fullest use of talent. And, since whose and his future

Vought's which began firm for the

ASTRONAUTICS

Vought is drawing the missile field to fit in the race for advanced vehicles on ballistic and

Currently, Vought Scout research rocket National Aeronautics. Also, Vought Boeing team are competition for an human factors of lead with its orbit oriented Cockpit

AERONAUTICS

New generations of phenic missiles, de fare, and many take shape here.

Among this division Navy order for chemical protection aircraft pilots. Other contracts for three aircraft, study contract and classification, a commercial aircraft

ELECTRONICS

Vought electronics factored and military systems antennas and relay port electronics apparatus.

Gridders Down After Game—Not Out

by JOHN PETTY
Toreador Sports Writer

The Big Red had a long trail to follow into the dressing room after Saturday night's game . . . long because it led from a field of defeat.

WHILE IT was long, it was far from lonely.

Mum-crested coeds, loyal fans, proud parents . . . they were all there, helping the scarred and jarred Raiders ease the hurt a little. "I don't care what the score was, you were the best." They shouted at the players.

INSIDE THE sweaty locker room the Weavers were taking the loss even harder.

Bake Turner, Tech's flashy halfback who was all over the field and the Horned Frogs all night, was hard hit by the first varsity loss of his career.

BIG DICK STAFFORD sat on a bench, shaking his head. "We shoulda won . . . we shoulda won." The crimson slash of blood on his nose was certainly Stafford's red badge of hard play.

KEN TALKINGTON, the Raider

er co-captain, was hard faced and stern.

"We out-hit them. The trouble was that we fumbled too much and made too many mistakes. We should have won. As for our line, they whipped them on every play."

THEN, TRYING to shoulder the blame, Ken added, "I called some bad plays, there's no way to get around that."

The dressing room was crowded and noisy. Arm chair quarterbacks stood around in groups of three and four, re-hashing this play and that with players and coaches. The feelings of most of them were summed up in Coach Joe Kerbell's short, but emphatic, "They played like champions."

THE DEFEATED general liked everything about the game but the score.

"I think that it's the best game that we have played this year," Weaver said. "Everyone played hard and played to win. The mistakes cost us."

PHYSICALLY, the Raiders were in good shape. Only one, starting right guard Jere Mohon, sustained any bad injuries. According to Tech trainer, Don Sparks, Mohon will probably be out of action for

a while, missing at least the Baylor game.

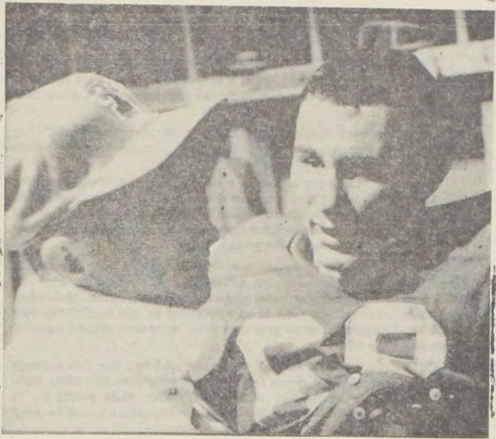
The Raiders were sad, but they looked as if they were hungry . . . hungry for Bearmeat.

Red Raiders Drill Without Game Pads

Monday the varsity went through light drills without pads. Coach Weaver stressed running fundamentals. After a dummy scrimmage, the Raiders went indoors to go over films of Saturday night's game.

JOE MOSS who scouted upcoming Baylor Saturday during their loss to Arkansas, talked to the players. He went over the Bear plays and pointed out their outstanding gridders. The freshmen team and the varsity third team squared off in a rough scrimmage.

The Raiders will play their next four games on the road. After they meet Baylor in Waco they face SMU at Dallas, Tulane at Baton Rouge and then Arizona at Tucson.



TRAINER SPARKS AND FRED WEAVER
". . . I got kicked in the side, Don."

Turner Determined To Set New Marks

Texas Tech's Robert (Bake) Turner, who never claimed to be an author, seems determined to rewrite the Red Raider's record book.

ALTHOUGH THE season's half-way point doesn't come until after the Baylor game in Waco Saturday night, the Alpine sophomore already holds one record.

★ ★ ★



BAKE TURNER
. . . record book bound

With 135 yards gained on 16 catches against Texas Christian

last week, Turner has gained more receiving yardage—293—than the previous holder, end Dean White, managed during the 1954 season. White had 252 yards on 10 catches.

ONE MORE CATCH against the Horned Frogs and Turner would have tied the one-game mark of son mean that he needs to average fewer than two receptions a game the rest of the way to smash the all-season record of 20 set by halfback Floyd Dillinger 7 set last year by end Bob Witucki. Turner's 13 catches for the sea-

last year. Career marks in sight for Turner are 30 catches by end Pat Hartsfield, 1954-57, and 366 yards held by Hartsfield and end Ken Vakey, 1955-56.

RIGHT NOW, Turner's punting average of 42.1 yards is better than Roger Smith's mark of 39.2 set in 1946.

OTHER RAIDERS individual leaders are quarterback Ken Talkington of Tyler, passing with 28 completions of 54 tosses for 303 yards and 52 per cent accuracy; fullback Dick Stafford of Temple, 61 yards rushing; and halfback Dick Polson of Amarillo, 23.5 average kickoff return.

As a team, Texas Tech, out-gained in every game except the loss to TCU, is averaging 75.5 yards rushing and 128.8 passing to the opposition's 196.2 ground yards and 39.2 aerial yards.

Five Vought Divisions Provide Engineers Greater Opportunity for Space-Age Advancement

Young engineers, particularly, will be interested in the new opportunities created by Chance Vought's recent realignment into five divisions.

For every Vought engineer, there is a division to make fullest use of his talents and to speed his personal advancement. And, of course, he is backed by the four other divisions whose balanced activities add security to his company and his future.

Vought's realignment intensifies a diversification program which began early in 1959. It gears this 42-year-old aircraft firm for the opportunities of the age of space.



ASTRONAUTICS DIVISION

Vought is drawing on 12 years' experience in the missile field to obtain broader responsibilities in the race for space. Concentration is on advanced vehicles for space exploration, and on ballistic and anti-ballistic missile systems.

Currently, Vought is readying the four-stage Scout research rocket and its launcher for the National Aeronautics and Space Administration. Also, Vought and other members of the Boeing team are participating in the development of the Dyna-Soar boost-glide vehicle in competition for an Air Force contract. In the human factors of flight, Vought is taking the lead with its orbital flight simulator and space-oriented Cockpit Laboratory.

AERONAUTICS DIVISION

New generations of manned aircraft and atmospheric missiles, devices for antisubmarine warfare, and many other types of weapons will take shape here.

Among this division's current contracts: a Navy order for development of an environmental protection and escape capsule for aircraft pilots. Other work includes production contracts for three versions of F8U Crusader aircraft, study contracts in submarine detection and classification, and contracts for military and commercial aircraft assemblies.

ELECTRONICS DIVISION

Vought electronics will be developed, manufactured and marketed in increasing volume. Military systems under development include antennas and related electronics, ground support electronics and antisubmarine warfare apparatus.

RESEARCH DIVISION

In a new Research Center, scientists of this division will mine new knowledge from many fields. Basic research is planned into astronautics, undersea warfare, the life sciences (relating to human factors of flight), electrogravities and other areas. As it evolves into applied research, this advanced work will materially support other Vought divisions.

RANGE SYSTEMS DIVISION

Twelve years' experience in remote base operation qualifies Vought for additional business in this new field. The Range Systems team will establish and operate test ranges and test equipment for missiles and space vehicles.

Genesys Corporation, a wholly owned subsidiary company, intensifies Vought's diversification into commercial electronics. Company emphasis is on automation, and its key personnel are engineers experienced in the fields of electronics, computers, magnetic memory, and associated electro-mechanical devices.

You live at a discount in Dallas

In Texas there is no state income tax and no local or state sales taxes. Low school and property levies add to your savings. Home construction costs—as well as house and apartment rentals—are below the national average. Fuel costs are negligible, and most groceries cost less.

Dallas has grown faster since 1950 than any other U. S. city. One reason is the city's wealth of entertainment and cultural centers. Another reason is the attractive cost of living.

Student engineers are invited to write for further information about new Vought activities, and how you can start your career with one of Vought's five divisions. Please address inquiries to:

Professional Placement Office
Dept. CN-25



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College Physics	\$1.95	Calculus	\$2.50
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First Year College Mathematics	\$3.25	Hydraulics and Fluid Mechanics	\$3.25

ON SALE AT

Texas Tech College
BOOKSTORE

"ON THE CAMPUS"

Lead

Hudson, Anson senior; Gough, Asperment junior; Sall Petersen, Los Gatos, senior.

year's five cheerleaders entering on a few yells, lifting the routines. This year they feel that the student body will learn the routine and lead more.

BE USING old yells with "Pepper" yell, not used for years, has been revived. Sessions are usually on the stadium.

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Authors and Article

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THE BOOK'S 72 writers, U.S. Department of Agri-employees, 22 are univer-college professors and the are employees of govern-encies.

of the book may be ob-er \$2.25 from the Super-ent of Documents, Washing-D.C.

Merchandise

BURGH
S.
QUETTE

will win and mark "X" the game will end in a lums. In the middle listed; indicate the score se of tie, the winner will e score nearest to the

RALPH'S RAMBLINGS

by
Ralph W. Carpenter

AN OPEN LETTER TO TECH'S RAIDERS

You lost your first game Saturday night, but you won for yourselves a moral victory. Sure, a moral victory doesn't count in the season standings, and anything we say here won't alter this situation.

However, you started the season with the "can't win" tag smeared all over you, and such additional jibes as "wonder when they will roll over and play dead this season?"

Your first victories came as a surprise to a few people, who felt that Tech was "just another loser." Tech always seems to get its share of these gloomy nudniks who perennially yap about losses before they occur but for some reason there are apparently a lot less of them around this year.

Maybe this change in opinion was brought about by you. It seems that most students are gratified and amazed at the tub full of guts each of you have shown time and again. Saturday night you were outweighed in the line and in the backfield; you fought and fought hard to preserve your unbeaten record against these superior odds.

Of course, none of us are going out and bet our life savings on you to win EVERY game left on your schedule, but after Saturday night, we could bet our LAST dollar that you'll be in there to play the best game that you are capable of, and to play it every second the clock is running.

The students have been playing every minute of the game right along with you, waiting for the big play—and getting it. They will be with you in the games that remain to be played—if you continue to fight as you did against TCU.

The old and hackneyed words of "togetherness," "school spirit," and most of the rest used by sportswriters and column clobberers, apply to Tech now. It's a wonderful feeling, after three years at Tech to finally see a student body that seems to really stick together—you have helped bring about this change.

You have proved yourself at home against three tough elevens (Oregon State, Tulsa and TCU). Now you go on the road for four weeks—show the people at Waco, Dallas, New Orleans and Tucson why we are proud of you. Don't let us down.

Baylor's Bears are probably mad and feeling desperate after their losses to LSU and Arkansas. They probably want to dish a little scoring out and regain some of their lost prestige. You can bet on that.

Beat the far out of Baylor! We need a victory over them to prove to the country just what battlers you really are. You've got the offense and the boys to make it go—Give 'em HELL Raiders.

1-0 IN OVERTIME

SAE's Drop Fiji's

by BILL BLACKBURN
Intramural Sports Writer

Sunday afternoon saw one of the hardest intramural football games in recent years played between Sigma Alpha Epsilon and Phi Gamma Delta, with the Sig Alpha's taking home the bacon with a 1-0 playoff victory.

The earliest scoring threat came as Jerry Pearson of the SAE's launched successful aerials to Jerry Craft and Jimmy Johnson. A touchdown seemed in the making, but John Parks of the Fiji's evidently forgot to read the script as he snared a Pearson pass to squelch the drive.

TOM JENKINS started a Fiji fusillade as he flipped a pass to Larry DeHay, but the Sig Alpha defensive backs proved to be ball hawks too as Johnson intercepted to give the SAE's possession.

The Sig Alpha's rolled off another series of ground gainers before David Bourland snared an errant pass and traipsed all the way to the SAE 25 yard line. A Jenkins to Cornett pass was good for 22

yards and a first and goal. All of this went for naught as the SAE defense wouldn't yield, as Ken Warren was tagged one short of pay dirt on the fourth down.

FOLLOWING A Sig Alpha punt, Bourland found the range and hit Echols, who carried to the SAE 8. Again the Alpha's held, and the ball went over.

THE SECOND half settled down considerably, but both teams still managed to penetrate each other's 20 yard line. Johnson and Richardson stole Fiji passes to offset aerial gains by DeHay and Warren.

The contest ended in a stalemate and play-off began.

THE PHI GAM'S managed to get across the 50 only once as they ran to the SAE 40. The turning point of the game came as Johnson pulled in a Pearson pass and sped to the Fiji 15 behind key blocks by Garrett and Wilson. A following Fiji play was thwarted, as was a field goal attempt by Johnson for the Alphas.

The Fiji's were too far in the hole, though, as the SAE secondary foiled their last ditch pass, and claimed a well earned victory, 1-0.

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OFFERS

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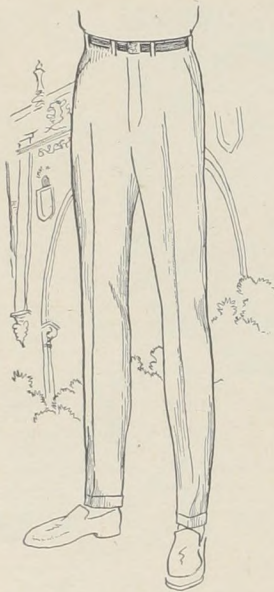
Intramural Scoreboard

SUNDAY

SAE 1 — Phi Gama 0
Phi Deltas 27 — Sigma Nu 0
Deltas 12 — ATO's 0
Phi's 36 — Sigma Chi's 0
Kappa Sig's 10 — Phi Psi's 6

MONDAY

BSD 6 — AFROTC 0
Roman Rushers 14 — Delta Sig's 8



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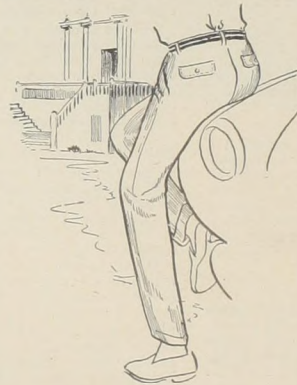
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WEAR . . .



2422 BROADWAY



Dad's Day Highlights Busy Weekend

Students, Parents Join For Reunion at Tech

Techsans spruced up their dorm rooms and rolled out the red carpet Saturday for "the folks from home" as activities got underway for the annual Dad's Day, highlighted by the Texas Tech-Texas Christian University football game Saturday night.

The day's activities included a meeting of Dad's Assn. officers and trustees in the Tech Union, a registration and coffee for visiting parents in the Rec Hall, and a noon luncheon in the Union ballroom.

Dads crowded the ballroom to capacity for the luncheon, attended by members of the Board of Directors, Acting President R. C. Goodwin, and Dr. E. N. Jones, former Tech president and now academic dean at Midwestern University.

Dr. Goodwin spoke to the group following a business session at the luncheon.

FOLLOWING the luncheon, parents gathered with their sons and daughters to watch the Oklahoma-Texas game on television or to visit the dorms or to "just visit."

Open house in the various dorms continued during the afternoon.

Before the Tech TCU game Saturday night the awarding of trophies to the dad coming the furthest distance, the dad with the most children and the oldest and youngest dads.

RECEIVING the awards were A. C. Peterson, Los Gatos, Calif., for coming the longest distance; Joe Aguilar, most children; Dr. A. J. Lewis, oldest and Pat Cunningham, Amarillo, youngest.

Presenting the awards were Martha Kenley, chairman of Dad's Day; Nancy Fowler, registration chairman; Marilyn Gardner, publicity chairman; and Jean Sheppers, Association of Women Students president.

DAD'S DAY was sponsored by the Association of Women Students and Alpha Phi Omega, men's national service fraternity.

Officers elected by the Dad's Assn. for the coming year were J. M. Gardner, Dallas, president; W. L. Van Etta, McCamey, first vice president; James T. Forbes, O'Donnell, second vice president; Burnet Roberts, Levelland, secretary, and Lewis R. Kerr, Lubbock, treasurer.

Dad's Day Special Section

They say pictures tell a story—and there were plenty of stories to be told Saturday.

For it was Dad's Day at Texas Tech—a special Saturday when parents and students get together for a day's events.

Activities began at 8:30 a.m. and from then on until the end of the Texas Tech-TCU football game that night they never ceased.

A coffee, luncheon, dorm open houses and pre-game awards were some of the many events planned for the dads and their wives.

Goodwin Favors New Texas Tech Name

Acting President R. C. Goodwin of Texas Tech Saturday issued a call for changing Tech's name to denote university status, adding his name to that of other prominent persons connected with Texas Tech who have favored such a move.

Addressing a capacity crowd of "Tech Dad's" at a noon luncheon, Dr. Goodwin quoted registration figures and said "I believe these data refute two misconceptions apparently held by some with respect to this college.

"This is not a regional institution and it is not primarily technological in nature."

"Conversely these data indicate its statewide coverage and this trend is steadily increasing. The diversity and complexity of our offerings are characteristic of a university and not of a technological college."

Continuing, he said "As I am sure you know there has been some discussion about changing the name of this college to that of a university. The only arguments that I know against this change center around tradition. The euphony of the name, Texas Tech, and the symbolism of the Double T are dear to alumni, students and some of the faculty as they are to many friends of the college.

"These have nostalgic significance to me . . . but from a mere realistic view, we should consider other phases of the question. There are schools which call themselves universities which rightly should not be so named. Among the informed, these so-called universities have a dubious reputation. I would not want this college to be called a university if it were not one.

"The name, Texas Technological College, much as we love it, actually proves to be a handicap to some of our graduates.

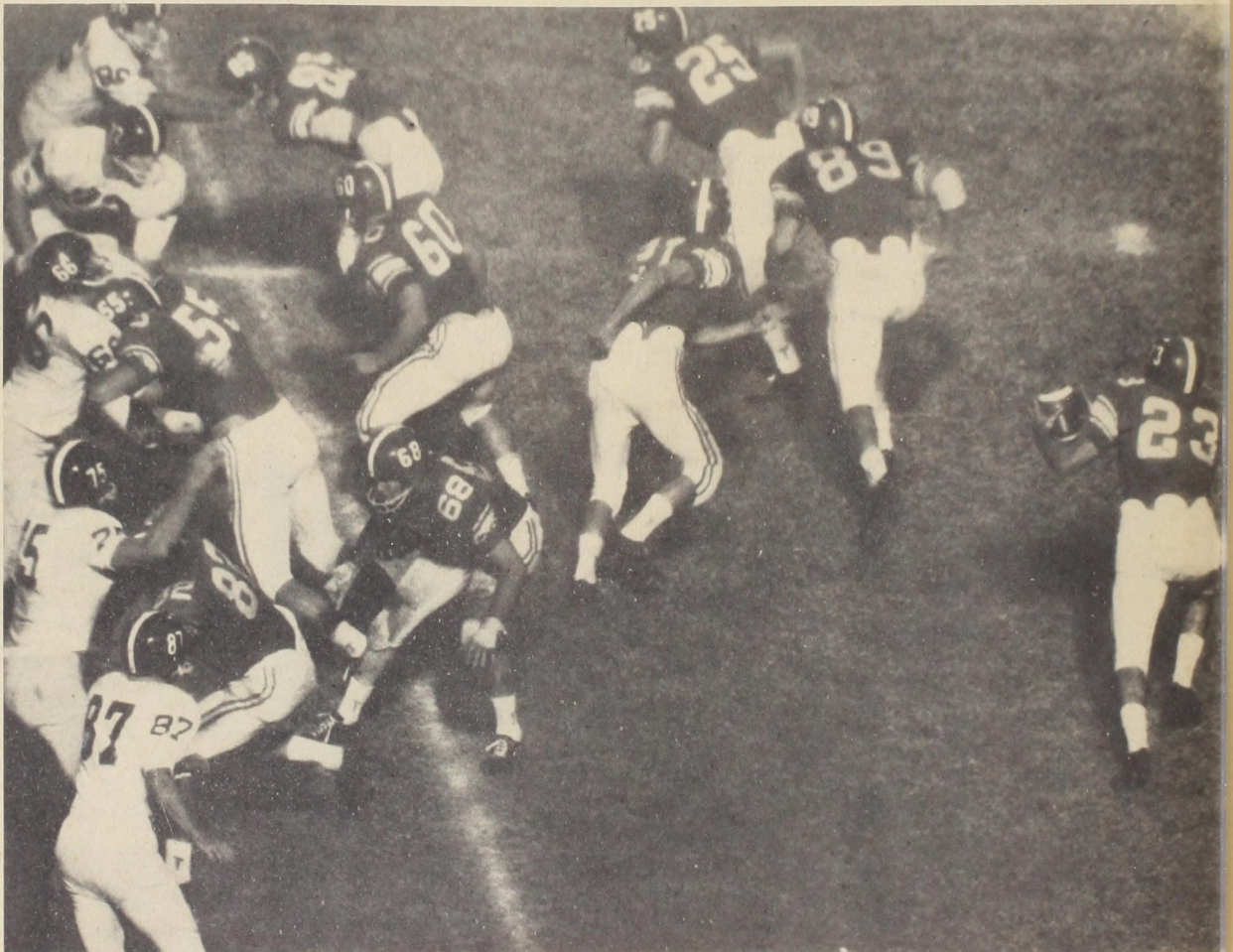
"It is embarrassing at times to have to explain how graduates from a technological college can hold degrees in areas other than technological."



ONE DAD IS SERVED AT A RECEPTION IN THE REC HALL . . . Alpha Phi Omega and AWS sponsored the event



RAIDER LINEMEN SCRAMBLE OVER TCU RAMPARTS FOR A LOOSE BALL
... Jere Mohon (60), and Dan Gurley (23) lead the charge



THE RAIDERS RAMBLE ON A PITCHOUT—TALKINGTON (21) TO GURLEY (23)
... as Raider linemen stiffen against a hard-charging TCU line

'Twas
Texas Chr

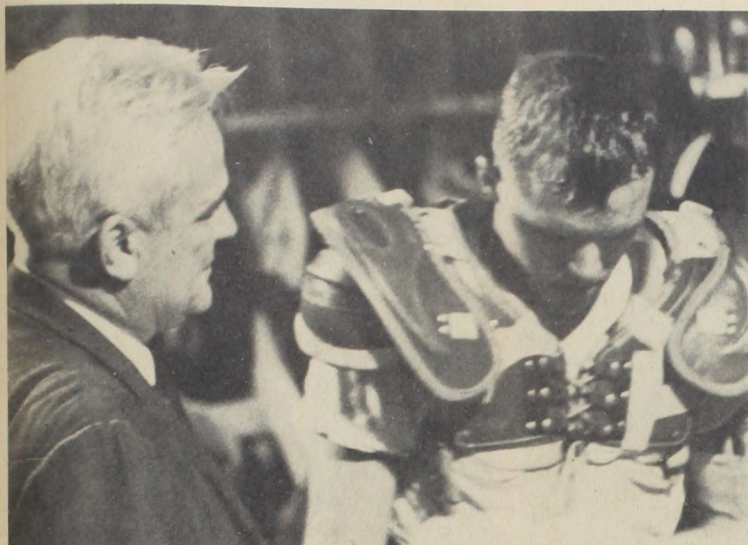


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'Twas A Rough Night in Raiderland!

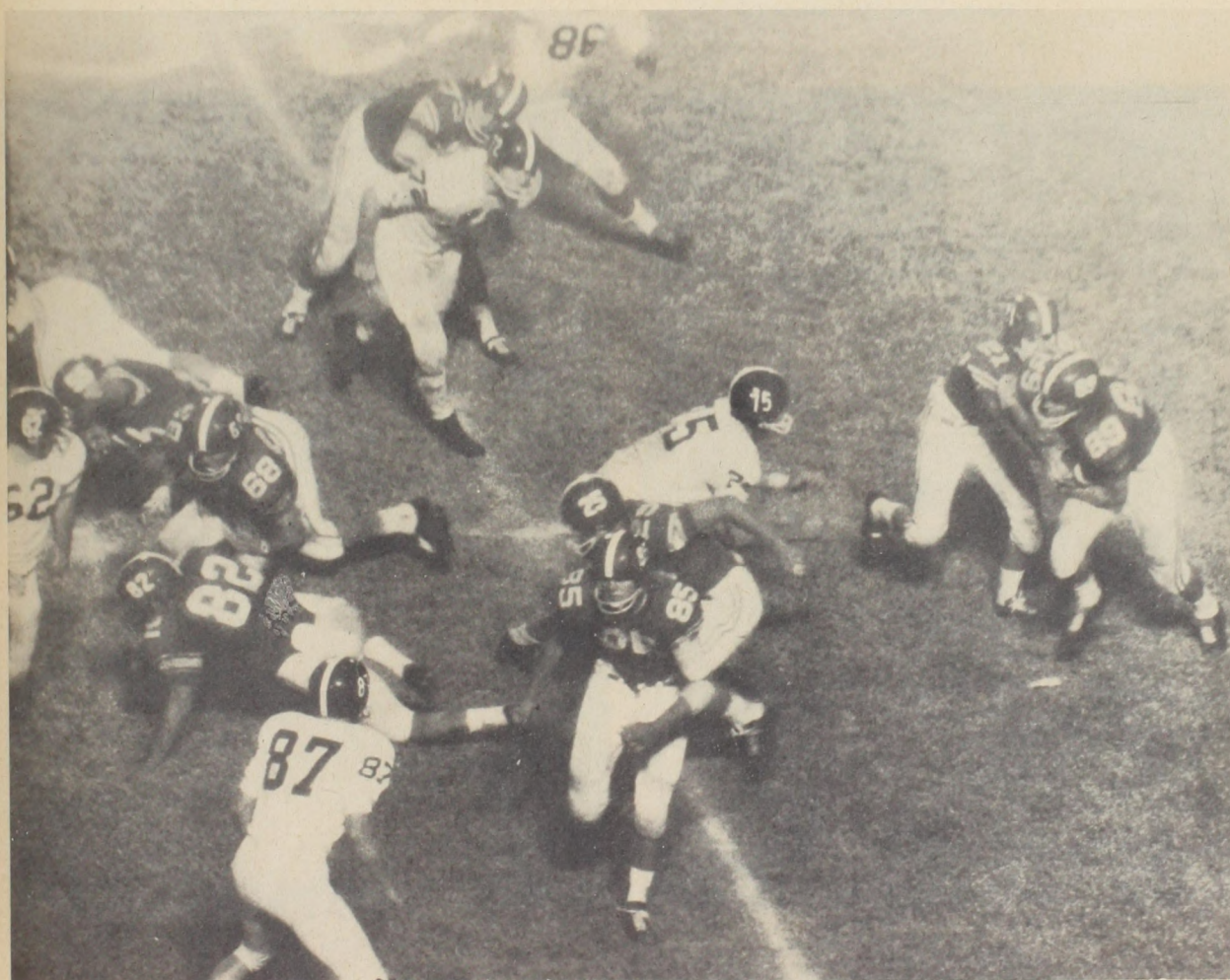
Texas Christian 14, Texas Tech 8



TEARS IN DEFEAT . . . AND CONSOLING WORDS
. . . as Coach Weaver talks to a Raider

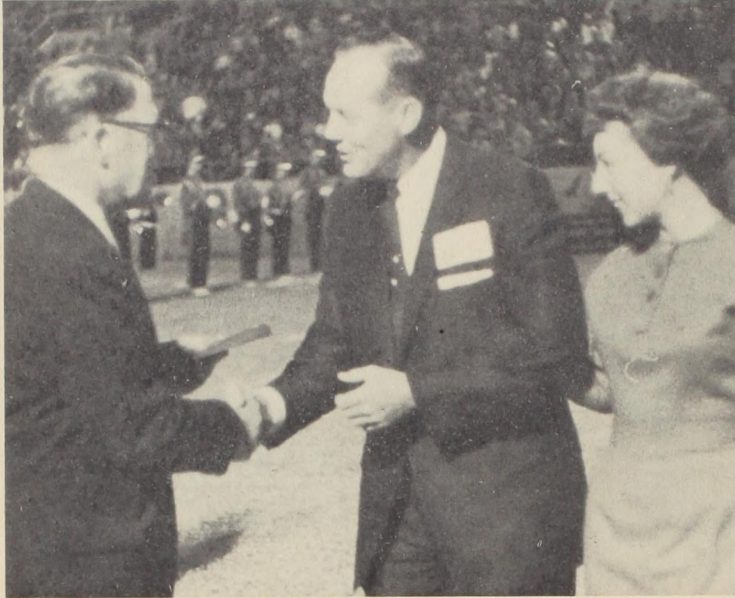


A STRATEGY CONFERENCE AMID HOPEFUL FACES
. . . Coach Weaver confers with a trainer

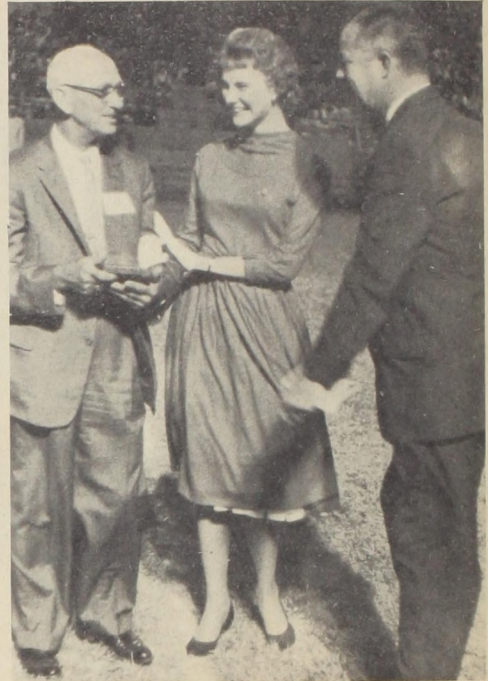


A HAND-OFF FROM TALKINGTON (21) TO DICK STAFFORD (89)
. . . and the Raiders roll behind Dickie Polson (25) and Mike Seay (85)

Men of the Hour — Texas Tech's Dads



PAT CUNNINGHAM, THE YOUNGEST DAD, IS HONORED
... C. I. Wall, chairman of the Board of Directors, offers
congratulations, as Nancy Fowler looks on



THE OLDEST DAD — DR. A. J. LEWIS
RECEIVES HIS HONOR
... from Marilyn Gardner and J. M. Gardner,
new Dad's Assn. president



HONORED AS THE DAD WITH THE MOST
CHILDREN -- JOE AGUILAR
... receives his award from Dr. R. C. Goodwin as
Jean Sheppers stands by



THE DAD FROM THE LONGEST DISTANCE —
LOS GATOS, CALIF.
... A. C. Peterson receives the award from Raymond
Pfluger, ex-president of Dad's Assn., as
Nancy Carlock looks on