College Budget
Page 5

四 THE TEXAS TECHNOLOEICAL COLLEEGE
Lubbock, Texas, Sałurday, May 10, 1958


DR. GENE HEMMLE

## Kireilis, Meadows Lead Convention

Texas Tech will be the sight and business and correctional in of a one-day convention of west stitutions will also participate.

Texas recreation and youth lead- The afternoon sessions will in ers next Saturday. The afternoon sessions will in Dr. Ramon Kireilis and Earle pre-beginner swimming lessons munity re , will lead the state consul- and sports and leadership techniBILL GHLESPIE, Lubbock ON THE SATURDAY mornin main address during the morning panel are Dick waker, city re session. A panel representing Crews Henry of Canyon, PTA
youth agencies, churches, PTA state chairman; Don Jackson o Gene Kenny has been named to
replace Dr Gene Hemmie as director of the Texas Tech Chir Singers KENNY DID his undergraduate

## Gene Kenny Replaces Hemmle as Director

## Gene Kenny her meyers

 nd the - Singers a new band participated in the choir Tryouts for sopranos will be Kroup being organized this year. then continued his graduate work Wednesday; bases and baritones, lub, festival also direct the glee at Teacher's college, Columbia. Thursday; and all others interestKENNY HAS wON national ed unable to attend earlier meetacclaim at District MENC Con- ings will meet Friday.ventions with his high school Positions in both choirs are choirs from Abilene and Amaril- open to everyone regardless of Io. He has received special train- major.
ing in choral techniques under "We hope to use both choirs ing in choral techniques under "We hope to use both choirs
such outstanding sigers as F. Fombined for concerts in Lub-
Melium and Olat Christianson, bock and this resion" explained Melium and Olat Christianson, bock and this region," explained
Morton Luvass, Lara Hoggard. Kenny Morton Luvas, Late Hogard, Kenny, for the Tech Choir and
Jeles Hereford, Robert Shaw and
O. I. Borchers. Telans Sor the Tech Choir and
O.J. Berchers.
His training in voice has been "Requiengers to present Fauth the Tech OrchesHis training in voice has been "Requiem" with the Tech Orches-
under such famous teachers as tra next year are now underway. Mabeline Jacobs, Rosamond Hirs- "In organizing the Tech Singers
chson O. J. Borchers and Mack we hope to utilize more of the chson, O. J. Borchers and Mack we hope talent on Tech's campus
Harrell HE SERVED as all-state con- and use this choir in alternation ductor in Arkansas, Oklahoma with the Tech Choir on tours
and Florida; resional conductor in this area," Kenny said. and Florida, resional conductor in this area," Kenny said
in Florida and Georgia and dis- The Choir will meet every day in Florida and Georgia and dis- The Choir will meet every day
trict conductor in Missouri, Ok- at $1 \mathrm{p} . \mathrm{m}$ and the Singers at 2 . lahoma, Texas and Kansas, The Glee Club will meet at $5 \mathrm{p} . \mathrm{m}$.
Auditors for the Tech Coir and and the Festival Chorus from 7 The Toreador Receives First-Class ACP Rating

## AP Highlights

Nixon Visits Quito
QUITO. Ecudor (P)-Vice PreSident Richard Nixon got a warm
and orderly reception here Fri day. He also received a list of proposals involving U. S. loans or
grants ranging up to three million dollars.
Ecuador's Vice President Fran-
cisco Illingworth, Quito's Mayor cisco Illingworth, Quito's Mayor
Carlos Andrade Marin, and commanders of Ecuador's armed forces officiated at military honors
for Nixon on his arrival by plane from. Peru. greeted Nixon on the sixth stop greeted Nixon on American good will
his South Am.
Prior to his arrival, a scheduled Prior to his arrival, a scheduled
roundtable conference with Ecua-
dorean students and labor dorean student
The cancellation followed the demonstration in Lima Thursday on at San
university.

## GOODWIN DIES

 Announcer Bill Goodwin, one of radio's best known voices, died in his car early Friday, apparently A POLICEMAN found his auto stopped at the roadside just out-side town at $4: 30 \mathrm{a} . \mathrm{m}$. The lights were on, the engine running, Goodwin, familiar to millions as
announcer at various times for announcer at various times for
Bob Hope, Burns and Allen, Edgar Bergen, Frank Sinatra and other stars, was slumped in the front seat, dead

ON CHEMISE
AUSTIN (P)-The Unversity Texas student newspaper, Th
Daily Texan Friday printed poem by a coed which terms the ing instead of revealing."
 Texas Youth Council; Kennet Hill, activities director for Lubbock's First Baptist Church and
Earl Kerr, Retail Merchants Association, Lubbock.
In the afternoon sessions, Kireilis will head sessions of pre-be-
ginner swimming lessons and lead-
ership ership Itechniques, Bill Lockhart Mrs. E. L. Strout, dramaties. Buchanan; organized games, Mrs Billy Gray and Mrs. Zora Gif MeNally and George Philbrick. Al e from Lubbock.


DJ Hop, Splash Party Goes Aquatic Tuesday At the last event of thrs se- Hop featuring KDUB disk jockeys
mester, the Student Union is will begin at 7 p.m. Besides swim-
sponsoring its third annual Splash ming, contests, and dancing, there
Party at the Mackenzie Park will be refreshments.
pool Tuesday at 6 p.m. The regu- Admission will be 50 cents and
lar Tuesday night DJ Hop wil "everyone is urged to come for a
also be held at the pool, as part of big splash' before dead week and
the festivities.
Thinals" said Larke Herrington, Miss Venus Contest, a Unijon Program director.
Tplash Party feature to be held Clapde Rogers is chairman of the
between 6 and 7 p.m., will require Splash Party, and Jill Jost is head
an unusual characteristic of the of the Tuesday night dance com-
winner. She must fit the mystery mittee.
cardboard cutout of a woman's Dorms and sororities nominate
candidates for the Miss Venus candidates for the Miss Venus
title. Ther is no limit on the numwill act as judges, and a trophy will be awarded the winner. general swimiming are also sched-
$\forall \rightarrow$ м $\because$ ค $\because$ S


## We're proud to be No. 2

The people who live in the United States have more of almost every-thing-including telephones.
Therefore it's possible, in such a fabulous country, to be the No. 2 communications system in size-and still have a great opportunity for service and growth.
General Telephone serves, for example, more telephone customers than the total number of telephones in such a country as France.
And this list is growing-at the rate
of 1,000 new customers every work ing day-partly because so many of the areas we serve are suburban areas, which are the fastest-growing areas in this country. All of which confronts us with many challenges.
If we cannot be the largest, we can surely aspire to be the finest-to do whatever we do better than it has been done before.
So we're happy to be No. 2. It keeps you on your toes.
 Alpha Epsilon pledge sweetheart
last night at the fraternity's an-
nual Black and White Formal nual Black and White Formal.
Miss Creed, a freshman Wichita Falls and a member of Delta Delta Delta sorority, was SAE pledge class. She was presented with a lovSchuetzeberg, pledge president.

Arts and Sciences Dean Advocates Revamp Teaching


## Set Monday Set Today

 Softball tournament for wo-men's teams is drawing to a
close with the final game schedulWith bongo drums ard tribal
weapons, members of Phi Gamed Monday. Kappa Alpha Theta and Pi Be ta Phi will play at $4: 30 \mathrm{p} . \mathrm{m}$. to
determine the first and second place winners of the tournament. If Theta wins, they will take first place.
If Pi Phi wins, another game will have to be played to decide
the winner since the tournament is being played on a double elimination basis.
Pi Phis ha
season while the Thetas has deAlpha Chi Omega secured third
place after defeating Delta Gamma, Knapp Hall and BSU, but los
DANCE

and the
'SULTANS OF SWING'

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"Tables for 2 or 22 " Call SH 4.7809 For Reservations
$\$ 2.50$ per couple $\$ 2.50$ per couple



BEAUTIES BASK and the sun ain't even shinin', ready Fridoy in cose it should peek out from vailed throughout sky. following heavy down-
pours thursday night. The delectable beauties

PVO To Install Officers Judo Pays

| Beach Wins S |
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|  |  | Wins Show

 night with the latest in beach and pool-side wear being modeled by
coeds from each sorority. Sponsored by the Dolphin ff
ternity the show was conduct by Bill Pittman, club president Dodlphinettes performed four water ballet sequences under the direction of Ginger Halsall, AAU
swimming champion from Housswimming champion from Hous
ton. She is also a freshman student in Arts and Sciences. Harry Van Horn, Tech's firs
Southwest Conference Southwest Conference point-win-
ner, gave a demonsiration ner, gave a demonstration of
championship championship swimming,
Horn recently swan the 100 -yard breast-stroke in 1:09. The national NCAA record is 1:06.5.


by MM waLSH
In order to pay for their col-
lege education, many students
take part-time jobs, but Bob Bur-
dette, Business Administration
major has a unique job - he
teaches judo.
"It's not a dangerous or even
a hard job,", said Burdette.
"Ive been thrown about a thou-
sand times and I've never been
hurt.
"It's all in knowing how to fall
and break the throw,"
"Although judo is superior to
boxing and wrestling for self-de-
fense, it can be mastered by any-
body even the physically han-
dicapped," he went on to say,
"But self-defense is a minor
phase of judo.
It is a science which includes
coordination and body building,"
Burdette learned judo under his
fellow instructor Vernon Easter-
wood who hold the highest honor
in judo the Black Belt.
Burdette holds the Brown Belt
which is one grade below Easter-
wood. Both have been teaching
judo for several years.
"We teach judo for self-defense,"
Burdett said.
"We don't teach it to start
fights but instead, to eliminate
them.
"Anyone who knows judo has
self-contidence in himself and
doesn't feel he needs to fight to
prove a point."

## PiKappa Alpha Honors Mothers With Party

## Mothers of members and pleas mothers of PI Kappa Alpha men

 es of Pi Kappa Alpha will be hon- bers. Along with routine business,ored with Mothers' Day celebra- a report will be given on activit-- tion today and tomorrow by the ies of similar organizations in or-
Greek letter social fraternity.
der to get ideas which may be adThis third annual celebration opted by the young club will be launched tonight with a This two-day celebration is aimSt. Little brothers will present to the functions and operation of their big brothers with paddles. A the fraternity. Chairman of the barbeque and dance will follow committee in charge of the event
the presentation of paddles. Moth- is Bennett Corley, treasurer. the presentation of paddles
ers and Dads are invited.
$=-2=2$ DreyerNamed $^{2}$ choice. At $12: 30$ the Cactus Inn
will be the scene of Wil be the scene of a Mothers
Day luncheon. Joe Wirsich, Dis-
tict 10 President, will be the guest speaker.
Dedication of the lodge, 2106 ty elected officers for the fall Avenue $Q$, is scheduled for 2 p.m. semester Thursday. after the luncheon. Concluding the
celebration at 3 pm . will be a celebration at 3 pm . will be a
meeting of the Mothers' Club meeting of the mat established last year for the
club

## Pikes Elect

 OfficersPi Kappa Alpha, Tech social
fraternity, recently
elected offi-
cers for $1958-1959$,
Gad Norman,
major finance
major from Flaydada, was elected
president.
Clift Hewett, junior business,
education major from Plainview,
was elected vice president; Don
Jones, sophomore electrical en-
gineering major from Amarillo,
secretary; and E. C. Gcodman,
junior finance major from Tulia,
treasurer.

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## "De gustibus

non est disputandum"-and, quite
literally, there's no question about it when it comes to taste, Coca-Cola wins hands down. In Latin, Greek or Sanskrit, "Have a Coke" means the same thingit's an invitation to the most refreshing pause of your life. Shall we?


TECH-TCU FOOTBALL WARS begin again Oct. 11 in Fort Worth, and the Student Council has decided that Tech students should be on hand when the Raiders and Horned Frogs collide. It has designated this time for the out-of-town trip.

Adding flavor to the trip will be football games between SMU and Mis souri Oct. 9 and Texas and Oklahoma the afternoon of Oct. 11. Icing on the cake is the fact that the Texas State Fair will be going on at the same time.

Students shouldn't, however, let the other two games or the fair interfere with their taking part in the planned activities. The Raider football team will need all the support it can get to succeed against the perennially good Horned Frogs.

## Fate Supreme Is Theme

 Of 'The 21" Screen'
#### Abstract

by RONNY HORN THE $21^{\prime \prime}$ SCREEA A Book-Edwin Fadiman, J a man who screen tells a good part of his life, and the lives of several other people, with a dream of an ambition that he could Rexall Lundt wanted to be a writer. He worked on his college paper and wrote a short story that was published by the "Literary Quarterly" REX'S ROOMMATE, James Penmore, also wanted to be a writer, and the two were in a constant and two were in a constant state of competition. They were good friends, how- ever, and Rex often dreamed of them sharing a bachelor apartment and writing. Rex was a popular man on of the paper and was well of the paper and was well known and well liked. When finals came his senior year, he discovered he had spent too much time becoming popular and was behind in his studies, To pass he cheated on his botany test. A "slim, not-toopretty girl, with steel-gray eyes and brown hair," Cecilia eyes and brown hair," Cecilia Rollins, saw him in this disgraceful procedure, and to eep her from telling Rex askCECLILIA WAS overwhelmed by the proposal and Rex's personality, and hurriedly acceptable speak-easy, and they had a very enjoyable evening. Cecilia lell in love with Pex York, and tried to realize his dream. His attempts were unturned out two paragraphs a frustrated, but he still believed he could become a successful THE DEPRESSION appeared and forced his father, a German immigrant, to give up The loss of the grocery stores destroyed something within the old man, and he turned to books for an escape. He lived books." He shut everything out of his life except his books. Meanwhile, Cecilia had gone home to a mother she disliked and a drunken stepfather she hated. She stayed long enough to quarrel with her mother and witness a drinking contest between her stepfather and his bootlegger (in which the stepbootlegger (in which the step- father won three boftles of brandy). Then she left for New York to find work. She got a job selling hosiery in a depart- ment store. The next day she called Rex Lund ANE decided SHORT affair Cecilia felt like the conquerer. and Rex felt conquered and trapped. Cecilia kept her job, and Rex continued, unsuccessfuly, trying to write. Rex took his frustration and failure, Which had turned into self-pity, out on his wife. After a series


## Horemictr

Member The Associated Press
Member The Associated Collegiate Press

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| THE TOREADOR, official atudent newapaper of Texas Technological College, <br>  as an expression of atudent nows' and oplioion only <br> THE TOREADOR ta financed by a student matricutition fee, advertiring and <br>  <br>  |  |
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Entered as necond olass matter at the Dost orfice in Lubbeck, Texas uncer
the aet of March 3,1879 .

## TCU Game Good Trip Choice

Also, the trip is made each year to help improve relations with other schools in the area. A poor turnout at one of the games wouldn't help relations any. Tech students have in the past, and should in the future, handle themselves as responsible adults when making a school trip.

One last request-go on the trip. Trips of this sort are costly both in money and in time. It is reasonable to assume that if enough tickets aren't bought, the trip will not be made. Even if the bare minimum of tickets needed to finance the trip are sold, it is still doubtful whether the trip would be feasable from the standpoint of the time the trip consumes.

But all in all, there should certainly be incentive enough for this trip to get Techsans out en masse.

LITTLE MAN ON CAMPUS Bibler
get a quarrels Rex decided for a newspaper as an assistant er. Rex liked the job and everything went well until the management was forced to fire
him because of a shortage of funds.
Rex got a job with a local radio station as an announcer and met Jim Peele, a man who
was later to become his best friend. Jim was an engineer at the station and saw from the
beginning that Rex had a natural talent for radio. His voice and personality were right for the job and he fell into the grove as if he had been FROM THEN
FROM THEN ON, it was up got better jobs and Jim Peele became his agent. However, Rex still wanted to write; he was dissatisfied and disgusted
with his job and himself with his job and himself. Jam-
es Penmore, Rex's old roommate, published a best-selling novel, and Rex was immediately jealous and even more dissatisfied. To top things off,
Cecilia had a baby and Pex Cecilia had a baby, and Rex
had definitely not wanted a child. Then Fadiman skips about
sixteen years, to the point where the lives of the main characters are crumbling. Rex
has his own TV show and fan has his own TV show and fam-
ous, but he is even more disgusted and filled with self-pity. Cecilia feels she is losing Rex and her daughter, who feels she is a misfit. Rex is having a
hopeless love afafir with a girl no works at the television dt, Rex's father, dies. The tragedy of the old man's death is not his dying, but the fact that
he dies before finishing readHIS FATHER'S DEATH shocked Rex out of his selfpity long enough for him to think things out. He went to
James Penmore for advice and James Penmore for advice and
found that the famous writer is no better off than he is. Rex decides that a man should do What he is best at doing.
and the bok ends as he is drivand the bok ends as he is driv-
ing home, determined to patch ing home, determined to patch Author Fadiman protrays the conflicts of his characters very clearly. The theme of the novel hinges on one subject-
the tragic waste in the lives of his characters because of amgives a vivid picture of man's incapability to cope with fate.


## - For What li's Worth

Regarding our recent editorial the Techsan. A few years prev-
offering about an official label for ious western garb was the mark offering about an official label for ious western garb was the mark
Tech, everyone seems to have tak- of the Tech student, though by no en a long jump off the deep end. We haven't yet quite figured out why the uproar. In fact when we wrote it, we figured it
would probably go over like a would probably go over like a lead interest shown. Instead it went boom!
Well and good. But it seems there needs to be some clarification of the issue. The point
of the editorial was simply the of the editorial was simply the
idea that there is a need for something to distinguish and designate Tech. This promptly brought screams of commercial tags, a waste of time, etc., etc. in an answer to a letter in Thurs day's TOREADOR, but by hool or crook, printers or whatnot somewhere between our office and the press the answer didn't make
it. Therefore: We didn't say def initely what should be the marker. We feel we even left it open enough to leave room for someBut besides a markerBut allowing that a marker be put up. Whatever it is, we
definitely will leave it up to the architects. We would scream as loud (probably louder) as anybody else if it was "commercial" or gaudy in any way.
Rather than blocking the view of the campus, we would want it
to add to the view. It would have to enhance the view. As for the practicality of the thing, we feel there is a real and definite need for some distinctiv mark. What is Texas Tech? tiful (despite what some architectural students might say). The layout of the campus is fine. But there needs
identify Tech
Going a step further, there
heeds to be something to identify means unique. This is gradually changing. There is less and less

But this goes into the realm f speculation into the realm ables. It is in the realm of trait for future to come, in all probability it will come of itself.
In the meantime there definitely could be a structure of some of god taste and reason, that would help distinguish and would add to the beauty of Tech
Turning to a topic of more pleasure to ourselves is the rating sociated Collegiate Press critical rating service.
The First Class rating is gratifying. It is a reflection of improvement in the TOREADOR in
several fields several fields.
The makeu
paper is put - the way the paper is put together on the
page - won a superior rating for a point of special pride. Balance of news play on page
one and in the rest of the paper one and in the rest of the paper
won an "excellent." So did var iety of news content - "What nik?," campus interviews, etc. Editorials were well-written and effective, A point of special mention on "Just a Little Way Now" (Nov. 26) in which a Techsan driving home for Thanksgiv ing met a bloody end. Excellent juatge. journalism, said the But First Class is something to
be satisfied with, but not content with. The next and ultimate rat ing is All American. If present
circumstances are any indication circumstances are any indication,
Tech can brag of an All American Tech can brag of an All
TOREADOR next year.

## Placement Announcements

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Placement IO-Man State Board




College Budgets Studied
Tech's budget was gone over agencies, the Texas Educating until it has made its report to
item by item at a hearing of a Agency. Texas Highway Depart- the Budget Board at the next ses-
two-man subcommittee of the Tex. ment State Welfare Department sion of the legislature two-man subcommittee of the Tex- ment, State Welfare Deppartment, sion of the legislat the next sesas Legislature's Budget Board in schools for exceptional children HEATLY SAD "we are not try-
on all day meeting here Thurs- and all state-supported institu- ing to "cut anytory's heads off" an all day meeting here Thurs- and all state-supported institu- ing to "cut anytordy's heads off"
tions of
day. The purpose of the subcommit- per cent of the entire state bud-these agencies to do is to be
tee is to study the budgets of get according to Rep. Bill Heat-realistic in their planning and various state the budgets of get accorcang to Rep. Bill Heat- reacistion. legislature is in recess. These the subcommittee. "However, we have been well
THE 10-MAN budget board, pleased to find officials in the 18 A $\begin{aligned} & \text { live from the Senate and five agencies are more than ready to to } \\ & \text { from the House, are making the cooperate with us in ery }\end{aligned}$ from the House, are making the cooperate with us in every way,
study to promote economy in and when suggestions are made state government and to combat as to possibility of savings, everythe financial crisis we are now go- one has been ready to accept ing through. Legislation may pos- them." ho added. cement as to findings ford, was the other subcommittee

## Armstrong Receives Tim Magness Award

## major from Amarillo and director and Finale on a Gregorian Chant"

 of Phi Mu Alpha Glee Club, was "String Quartet", and "Sonata presented the Tim Magness A- for Four Hands"ward to the Outstanding Sinfon- Saturday at $8: 15$ p.m. at the ian of Zeta Sigma Chapter at the Lubbock Little Theatre, "Musiopening meeting of the Sympo- cal Americana" will be presented, The next program scheduled rected by Paul Ellsworth and the for the Symposium is "Contrasts Tech Choir, directed by Gene in Music" Friday at $8: 15 \mathrm{p} . \mathrm{m}$. in Hemme, CONOERTS will bring the
the Music Building Auditorium. TWO CON the Music Building Auditorium. TWO CONCERTS will bring the
ON THIS PROGRAM contem- Symposium to its close Sunday Opera Theatre directed by Char- "Down-Beat Today" with the les Lawrie are to be presented. Tech Concert Band is scheduled Act II, Scene IV of "Esther" and for $2: 30$ in the Union Ballroom,
Act III, Scene I of "The Rake's and "Twentieth Century Drawing Act III, Scene I of "The Rake's and "Twentieth Century Drawing
Progress" will be given. Progress selections by members of the Lubbock Cbamber Music So-
Other sel the Lubbock Chamber Music So- ciety, will be held in the West
ciety and the Tech Faculty are Texas Museum at 4 pm. ciety and the Tech Faculty are Texas Museum at $4 \mathrm{p} . \mathrm{m}$.
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 Smoke refreshed...Smoke Salem


EDSEL BUCHANNAN, left, and Jay Johnson, members of the Flying Matadors, work out on the trampoline. Coach Buchanan and taking part in the National AAU Tournament


## "Jockey brand underwear helped me get elected!'"

" 'Me run for class president?' I said with mockery in my voice, 'why I can't even run for a bus!' That's how uncomfortable my underwear was in those days. But my roommate solved everything. He got me to try tailored-to-fit Jockey brand briefs. What a difference!
II felt so comfortable-so poised-and I acquired a trim, athletic look that I knew would impress the masses. Running for office was easy now, so I ran and won. And I owe it all to Jockey brand briefs, the only underwear that's tailored from 13 separate pieces to provide a perfectly smooth fit.,


Jockey brief
macombor in leoopur

## Flying Matadors Enter National AAU Tourney <br> The Matadors have competed in

|  |  |
| :---: | :---: |
| San Fernando, Calif., where they are competing in the National AAU gymnastics tournament this weekend, according to an announcement by Edsel Buchanan, Tech physical education instructor and coach of the Flying Matadors. <br> Making the trip are Joe Naylor of Lubbock, Jay Johnson of Amarillo, and Charles Rittenberry of Amarillo. All three men are junior students. <br> "IF THEX have a good day and if they don't run into a streak of bad luck," said Coach Buchanan, "they should place at least mong the top six teams in the nation." <br> The Flying Matadors are a selfsupporting, independent organization. They have no connection with the athletic department, although they often work closely with the department during football and basketball seasons, appearing as half-time entertainers throughout the year. <br> DURING THE two years that the Matadors have been organized, they have appeared at many of the towns in the South Plains area, appearing at school assemblies and similar gatherings. <br> The Matadors appeared on television while at Houston recently. The group represented Tech at <br> year and Baylor this year. The Matadors have also appeared at several rodeos in the South Plains area. <br> NAYLOR, JOHNSON and Rittenberty have all won championships in trampolining in AAU competition. Naylor is the 1958 Gulf AAU junior and senior champion, and Johnson is the junior champion in Southwestern AAU gymnastics and holds second place in senior standings. Rittenberry was the 1957 trampoline champion in Southwestern AAU competition. <br> Buchanan, the coach, holds quite a large number of titles himself. While attending the University of Michigan in 1948-51, he won the National AAU trampoline title twice and the National Collegiate trampoline title three years in a row. <br> BUCHANAN IS the director of intramural sports and is an instructor in Tech's physical education courses. <br> "We are trying to build strong gymnastics team," said Buchanan, "in order to be ready for the day when Tech will field an official team to compete in the Southwest Conference. <br> PORTWOOD GARAGE NOW IN ENLARGED QUARTERS TO BETTER SERVICE YOUR CAR <br> Tune up <br> Brakes <br> Lights \& Generator <br> Front end alignment <br> 1108 AVE. X Wheel Balancing |  |
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Texas Tech College BOOKSTORE
several meets among Southwest Conierence members, taking the
top three places in the unofficial SWC meet this year.


FRIDAY'S BASEBALL by The Associated Press american league Chicago 5, Cleveland 0
New York 9, Washingto Boston 13 , Baltimore 5
Detroit 7 , Kansas City 1 NATIONAL LEAGUE Pittsburgh 1, Philadelphia 0 St. Louis 3, Chicago 2
Milwaukee 5, Cincinn Milwaukee 5, Cincinnati 3
Los Angeles at San Francisco, score unavailable at press time. AMERICAN LeAGUE


PROBARLE PITCHER national pitcherers
$\qquad$
 Chicago At St. Louls - broanan
Mizell 0.3 American LEAGUE
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## 8 - The Toreador - Saturday, May 10, 1958

Tech Student, Wife Honored by Ad Book
by JIM WALSH Howard Humphrey, Tech sen- their recent issue.
ior, and his wife Edna were hon- THE BOOK, published 105, and his wife Edna were hon- THE BOOK, published by In 1953-54 he attended Arling- Newspaper Adve features the finest advertiseon the college newspaper and for ments which appeared this year the Arlington Citizen where he in U. S. newspapers.
designed their masthead. This spring Humphrey did a IN 1955 he went to work for series of 15 ads for the Lubbock Duftys Inc., a 5 -state photographic Community Chest. Of these, eight and copywriter and became their the book. advertising manager by the time EDNA MUMPHREX, 1954 grad-
he quit to work on his own as duate of Auburn and art director an advertising agent. fall of 1955. Since his major is Lubbock Symphony published in advertising he belongs to the the book. Tech Ad Club and acted as vice Humphrey
president for a term. He has lance artist in 1949. From 1950 to been a staff artist on the Torea- 1954 he attended night school offfor La Ventana. ored recently when the publica-worked for Convair Aircraft Co. tion Sules and Ideas Book picked out man, editor and producer.

## Tiddly Winks, Yet!

OXFORD, England (P) - The until the end. Oxonian tiddlers defeated the "It was a hard-fought match perhaps you spell it tiddlewinks "There's nothing in the world like Friday and immediately claimed tiddling. I do love it.
The score was a nip-and-tuck A raging controversy immediThe score was a nip-and-tuck ately broke out among male mem-
113-111 favoring the Oxonians bers of the two teams over rightfrom Oxford University over the ful ownership of the world title. Cantabs from Cambridge. EHiott Langford, Oxford captain The teams represented the rose from his knees after the cream of the world's winkers or tiddling-snapping small buttons liddlers - and the match, which into a cup by pressing them with was of varsity rating, was wit- other buttons-and declared, "W
nessed by several hundred fans. are claiming the world title." Tea was served at half time, with Capbridge captain, Peter Dowthe Oxonians leading 89-87. nes, said over his game-end cupPat Laugharne, a shapley 19. of-tea: 'It was not a championship year-old right-hander from Eng- match was not a championship land, was the only girl in the game." Oxford as Englishmen match. She also was the star, often use the plural verb with the winking in the decisive button singular noun just being small


TEXAS TECH SENIOR Howard Humphrey and his wife, Edna, look at a copy of the Sales and Ideas Book which recently picked nine of their advertizements for its publication. Humphrey is on advertizing major and Edna, a 954
advertizing agent for Hemphill-Wells.

## Miss England Contest Uncovers Two Fakes

LONDON (P)-The Miss England beauty contest has been called off for the second time. Two lovely English roses have been found have a thorn or two.
June Cooper, a curvy brunette with sparkling green eyes, was chosen for the 1958 Miss England crown two weeks ago. Then the organizers found that June was only 16, not 17 as she had said, she abdicted.

Another contest was held last week and Wendy Peters als curvy and also a brumette, won it Pight away the cries of "Foul" started again.

Some of the other competitors charged 22 -year-old Wendy was aring a "waspie" under her white bathing suit when she won the title. A waspie is a device to flatten the tummy and pinch in Wendy said she looked just as good without it, and offered to for the press in a bikini to prove it. Eric Morley, the harassed didn't show up.

AP Highlights water than at any time this year
and are 92 per cent full, the State and are 92 per cent full, the State
Board of Water Engineers said Board of Water
Friday. Friday. ers and streams at the start of
April increased the flood rates in April increased the flood rates in
many areas with increased rain, many areas with increased rain, the report said.

PROPOSAL GIVEN HOT SPRINGS, Va. (AP)-A procall for a one-year moratorium on wage and price increases was laid yesterday before the Commerce Department's Business Ad-
visory Council.

## HEAD GETS TOUGH

 RIO DE JANEIRO, Brazil (P)President Juscelino Kubitschek got tough with the governmentrailroad Friday after the second train disaster in two months. He fired three of its top officials.





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