

Out-of-Town Trip Planned for SMU Basketball Game

Tech will invade Dallas again for its out-of-town trip this year.

Feb. 22, the Tech-SMU basketball game, is the date set for the Student Council sponsored trip. Plans, which were presented by Wick Alexander, chairman of the out-of-town trip committee, were approved unanimously by the Student Council last Tuesday.

THE TRAIN WILL leave Lub-

bock at 11 p.m. Friday, Feb. 21 and arrive in Dallas at 8 a.m. Saturday. After the game the train will return to Lubbock at 1 a.m. Sunday, arriving here at 10 a.m.

Price of the trip, which will include a round-trip train ticket and game ticket, is \$14.25. At least 400 tickets must be sold for the Santa Fe Railroad to charter the train.

Eight to ten cars will be taken. The Tech band will make the trip on the chartered train. Members of Kappa Kappa Psi, honorary band fraternity, will operate a concessions stand during the trip.

TICKETS WILL be sold only to Tech students, and wives or husbands of Tech students. Five or six faculty members will be asked to sponsor the train ride.

"Ticket sales will begin about a month before the trip.

This will be the first year that Tech's out-of-town trip has not been to a football game. The decision to make the trip to a basketball game was made because there were no football games in convenient cities this fall, and because this year's basketball team is Tech's first entry in Southwest Conference varsity competition.

OTHER MEMBERS of the out-of-town trip committee include Sanda Shields and Gerald Myers,

who will be in charge of ticket sales; Carolyn Williamson, who is in charge of the band concession stand and Claude Rogers and Bob Byrd, who are directing publicity for the trip.

Tech's recent out-of-town trips have been to Baton Rouge, La., for the Tech-LSU football game, 1954; Houston, for the Tech-University of Houston football game, 1955; and Dallas, for the Tech-A&M football game, 1956.

Cambridge, Tech Debate On U. S. in World Leadership

by BEN McCARTY
Toreador News Editor

"Resolved — The United States has yet to prove its capacity for World Leadership."

This subject was debated last evening before a capacity crowd in Aggie Memorial Auditorium by two students from Cambridge University in England and two Tech students.

Taking the affirmative in the opening round, David Fairbairn of the Cambridge team concluded that it was up to the United States to lead the free world because the United Nations was broken down, and that it had not upheld its part in world leadership.

JOE BEN HUDGENS of Tech established three points by which the United States has and is proving its capacity for world leadership. These points were economic rehabilitation, an education of democracy and solidification of the free world.

Speaking with a distinct British accent in a thunderous way, Neil Crichton-Miller of Cambridge pointed out that the three points do not constitute world leadership, even if they were carried

out. He ended by asking "Where the hell has the United States led us?"

The Cambridge team pointed out the weaknesses of the United States' foreign policy. They said that the idea of peace must be backed up by law, and force if necessary. Hungary and China were given as examples. "Understanding, sympathy and love must be shown also before countries will look up to the United States," they added.

TOMMY RAEGOR of Tech took the rostrum by the affirmative using, and soon asked, "Where the hell did Britain lead the British Empire?" The crowd roared. This was brought about the British Empire as the nearest thing there has been to world leadership.

The Tech team stated that our foreign policy had been to keep our sons and sons from other countries off the bloody battlefields. "The United States has accomplished in 12 years more than any other country in history, therefore proved its capacity for world leadership," they concluded.

Normality Returns After Homecoming

Weary students with that "hang-over" feeling started back to classes yesterday morning at the end of Tech's 28th Homecoming.

Band formations at game half-time Saturday traced "The Stadium Story" of Tech from 1925 to a look into the future.

Oldtimers from Tech gridiron history were introduced during the show. They were Byron Hallmark, Lubbock, quarterback in 1925; Hurley Carpenter, Lubbock, captain in 1926; Ross Ayers, Lubbock, captain of 1932 team; Freddie Brown, Lubbock, and Glenn Lewis, Lamesa, two of the 1947 co-captains.

NOT PRESENT for the oldtimers' act were Winfield Nikolaus, Amarillo, Tech's first football team captain and Bernie Winkler, San Antonio, the third 1947 co-captain.

The parade, planned to the last detail, had one unexpected event occur. Archie Dwyer, sophomore, was overcome by exhaust fumes while operating the Aggie Club float and was taken to Methodist

Hospital. Dwyer quickly revived at the hospital and later was dismissed.

OTHER OUTSTANDING homecoming events included the Aggie Club breakfast honoring retiring Dean of Agriculture W. L. Stangel; silver anniversary reunion for the Class of 1932 and announcement of plans for the new, enlarged stadium.

New officers of the Ex-Students Assn. were introduced at a luncheon Saturday. They are Curtis Sterling, Brownfield News publisher, president; Warlick Carr, Lubbock attorney, vice president; Jack Hinchey, Midland engineer, second vice president and L. C. Walker was re-elected executive secretary.

CLINT FORMBY, manager of radio station KPAN, Hereford, was elected to a three-year term as a director. Ed Smith, Lubbock certified public accountant, was re-elected Ex-Student Assn. representative to Tech Athletic Council.

TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Vol. 33

Lubbock, Texas, Tuesday, November 12, 1957

No. 24

Tech Band Receives \$7,000 For Purchase of New Uniforms

Texas Tech's "Big Red" Band will probably receive new uniforms before the band's spring tour in April according to Prof. D. O. Wiley, Tech band director.

"On Feb. 1 we will have 74 uniforms that will be 21 years old—

SEE PICTURE ON PAGE 5

old enough to vote," stated Professor Wiley when asked about the age of the current uniforms.

BAND UNIFORMS being worn now are designed in a general military style. The new uniforms are expected to be a flashy modification of the West Point dress style, with black pants and highly-decorated, cut-away jacket and tails. The same general color scheme as

on the present uniforms will be followed.

FINAL SELECTION of uniform style will be cleared with Tech authorities.

A group of exes and other interested persons, headed by George Morris, Lubbock, have announced the raising of \$7,000 in private gifts—enough to purchase 120 uniforms.

RIPPY OMITTED

Oddie Rippy was omitted from the list of men entered in the Most Handsome Man contest sponsored by Theta Sigma Phi. He was sponsored by Alpha Phi. His entry brought the number entered to 16.

Morris said that names of donors will be inscribed inside the coats of the new uniforms and the Raider musicians have decided that the first person to wear a new uniform will write a personal letter of thanks to the donor.

Serving with Morris on the committee for the band fund-raising drive are Frank Junell, vice president, Citizens National Bank, Lubbock; Leon Harris, Craig and Webster Advertising Agency, Lubbock and John Steele, Lovelland, representing Tech band students. **ANYONE WHO** wants to have a part in completing the outfitting of the Tech band should send a contribution to George Morris, Lubbock Auto Company. Each uniform costs \$75.

Display Features Moon, Space Books

★ Concurrent with the times the Tech library has obtained factual and fictional books concerning a popular topic about campus—"Whatnik."

A display features books about rockets, space travel and flying saucers. A special attraction is "A Guide to Mars" by Patrick Moore, the newest modern astronomer because Mars is the planet where life is most likely.

Also included is "A Guide to the Moon" by Moore, which includes a colored, detailed map of the moon (unfortunately it is not a road map).

"The Truth About Flying Saucers," by Aime Michel, may appeal to the scientifically minded and provided for those who prefer lighter reading is "The Flying Saucer," by Bernard Newman.

The display will remain on the second floor of the library for about one week.

Board Adopts Policy On Tenure and Rights

by C. J. WREN
Toreador Editor

A broadened tenure policy providing continuing appointment to the Tech faculty after a probationary period, procedures to be followed before tenure is taken away from a faculty member and a statement of the rights and obligations of faculty members were adopted by the Board of Directors unanimously Friday.

The tenure policy follows the dismissal of three Tech professors last summer. The dismissals are being investigated by the Southern Association. The Association is due to release a report at its December meeting.

WRITTEN CHARGES and a hearing before a five-man faculty committee will be given any member of the Tech faculty whose tenure is disputed. The faculty com-

mittee will report its findings to the Board of Directors.

The Board, by majority vote, will make final decision, reporting in writing to the accused. The report will define the action and reasons behind its decision.

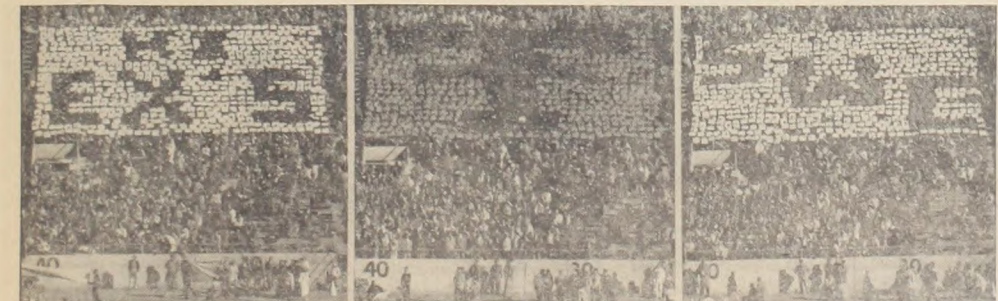
Under this plan the burden of proof will be with the institutional executive or board that wishes to dismiss the teacher, the policy states. Also, it was pointed out that the right to continuing appointment does not protect any person from loss of position due to incompetence, moral turpitude, insubordination, failure to abide by what aren't in the best interest college regulations or actions of Tech.

THE NEW POLICY is based on a draft presented the Board by a special committee on tenure formed last September by the Board. On the committee are Board members Harold Hinn and C. I. Wall; faculty members Dr. Kline Nall and Dr. Robert Rouse, and administration members Dr. E. N. Jones and Dr. G. E. Gies-ecke.

In defining faculty rights in political activities, the policy states as a citizen, a staff member of Tech has the same rights and responsibilities of free speech, thought and action as any other American citizen. But a staff member is obliged to first discharge his duties at Tech, and not let outside activities interfere with these duties, the policy warns.

ALSO, THE teacher has freedom in discussing his subject in the classroom, but should be careful not to introduce controversial matters which have no relation to his subject.

A teacher must sever his relationship with the college upon an-



TREATING FANS at Tech's 28th Homecoming game Saturday was the student card section, which added spice to the impressive halftime ceremonies. Left to right, the card section greets Tech exes, forms the traditional double-T as the Matador song is

played and points up the fact that Tech now is a member of the Southwest Conference. More than 18,000 watched the game, won 3-0 by Tulsa, on a fourth-period field goal. (Staff photos by Don Matticks)

Page 5, BOARD . . .

CAMPUS

Guided Missiles, Satellite Launching Will be Discussed by Navy Official

Facts about guided missiles and ideas on how the United States may launch its satellite will keynote a speech to be given by a Navy consultant at an Engineering Society meeting at 7:30 p.m. Thursday in Chemistry 101.

Arthur S. Locke, consultant of the Radar Division of the Naval Research Laboratory in Washington, D. C., is associate director of Vitro Corp.'s West Orange Laboratory.

SAE Fall Pledges Select Officers

The fall pledges of Sigma Alpha Epsilon have elected their new pledge officers.

They are: Phil Folsom, president; Doug Hutton, treasurer and Gene Pinson, song leader.

Locke, a 1929 graduate of Pennsylvania Towne Scientific School, is directing research primarily in craft instrumentation and ordnance.

During World War II, Locke served in the Navy—primarily in ordnance research in anti-aircraft fire control. As a civilian consultant he has been busy in planning, organization and technical administration of guided missile activities such as the Lack and Skylark programs.

Members of other student professional groups and interested persons are invited to attend the meeting.

After coming in contact with a religious man, I always feel that I must wash my hands.

Friedrich Wilhelm Nietzsche

Union Events

Tuesday—Movie, "Brigadoon," 4 and 7 p.m., Union.
"Man of the Year," weight lifting contest begins.

Tuesday—"Club D.J." dance, Rec Hall, 7 to 9 p.m.
Horn Hall and Doak Hall mixer at Horn cafeteria, 7 to 8:30 p.m.

Wednesday—Toastsmaster, Room A, noon.

Thursday—Square Dance, Rec Hall, 7 p.m.

Friday—Don Cossack Chorus and Dancers, Auditorium, 8 p.m.

Saturday—Varsity Sing, Union, 10 a.m.

Sunday—Raider Revues, Snack Bar, 5:30 p.m.

Monday—Movie, "Garden of Evil," Union, 4 and 7 p.m.

Band Elects Sweetheart

Three band women will vie today in the election of band sweetheart.

They are Betty Alice Lovelace, Helen Ethridge and Jim Flynt. These coeds were selected in an election last Tuesday.

Tech's Band Sweetheart will be presented at the halftime of the Tech-Hardin Simmons football game.

Nine Tech Co-eds Participating In '58 Maid of Cotton Contest

Nine Tech coeds have entered the South Plains Maid of Cotton Contest as of noon yesterday as the time limit for entries expires.

More entries were expected yesterday afternoon by the Chamber of Commerce but fifteen young women already have their entries in.

This year the South Plains Maid of Cotton Contest will cover two days, Nov. 18-19. Preliminary activities will begin today with a practice session. These sessions are also scheduled for Nov. 15 and 17. Judging will begin Nov. 18 and continue through the finals November 19.

Other activities for the entrants will include a Maid of Cotton Ball Nov. 18, coffees and luncheons. Music for the cotton ball will be furnished by Henry King and his Waldorf Astoria orchestra. The contest will be in the Lubbock Municipal Auditorium.

Winner of the South Plains Maid of Cotton contest becomes an automatic finalist in the National Maid of Cotton Contest in Memphis Jan. 2 and 3. She will be presented with a \$1,000 cotton wardrobe and receive an all-expense paid trip to Memphis for herself and the chaperone of her choice.

Texas Tech coeds entered in the contest this year are Kathy White, Anese Pritchett, Marilyn Warren, Janice Newsome, Nan Kelley, Janelle Ohlenbusch, Barbara Damron, Mary Lynn Peveto and Janis Ann Wilkerson.

Qualifications for the contest were that the women must be between the ages of 19 and 25, at least five feet six inches tall, never have been married, not wear glasses, and have been born in a cotton-producing state.

Tech coeds have taken the title of South Plains Maid of Cotton for several years. In 1955, Ann Perkins took the honor. In 1956, the former Revis Jordan obtained the title and became first alternate to the National Maid of Cotton in Memphis, Tenn. Last year Sherry Sinex was South Plains Maid of Cotton.

Sigma Iota Epsilon Initiates Pledges

Five new members were initiated by Sigma Iota Epsilon, honorary and professional management fraternity last week.

New members are Thomas Cook, Bill Dodson, Don Reynolds, Edward Hayden and Larry Short. Requirements for membership in the fraternity are a two point over-all average and a two point average in all management courses.

Meetings of the fraternity are scheduled twice each month, the first Tuesday and third Thursday. Tuesday meetings concern business of the fraternity and at Thursday meetings a prominent person from the business field speaks on some phase of management.

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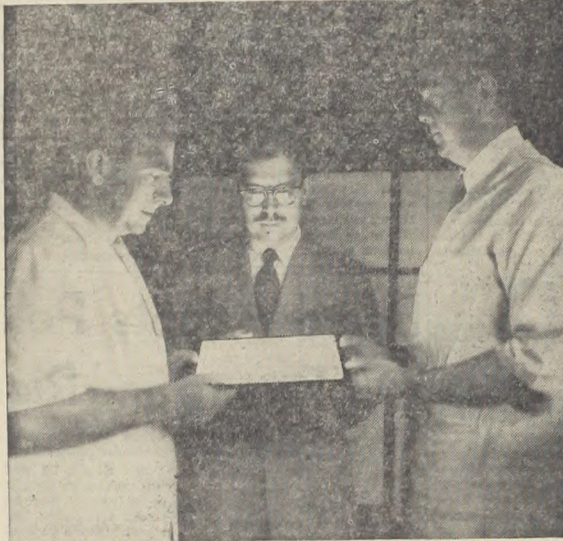
"Ironing wanted in my home. Beautifully finished. You will be proud to wear it. All guaranteed, priced right." MRS. O. J. KING, PO 3-1858.

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"Glowing wafer" of light (electroluminescence) sheds illumination on the faces of three Westinghouse scientists who helped to develop it. Left to right: Dr. Will Lehmann (University of Brunswick, Germany); Dr. Henry F. Ivey (University of Georgia, Massachusetts Institute of Technology); and R. W. Wollentin (Rutgers University).

The Light With no Third Dimension

A new source of light is nearing practicality. Called electroluminescence, it comes from a flat surface. By the twist of a knob, you can change the brightness, or even the color, of a room.

Since electric lighting first became practical, only three basically different light sources have achieved widespread use—incandescent, fluorescent, and gas-discharge lamps. Now a fourth basic type—electroluminescence—is nearing practicality. With fewer theoretical limitations than any of its predecessors, it promises to revolutionize lighting

and become a practical light source of the future.

In an incandescent lamp, light comes from a single point. In a fluorescent lamp (form of gas-discharge), light comes from a straight line. In electroluminescence, light comes from an area or flat surface. Electroluminescence is light emission from phosphor powders embedded in an insulator, excited by an a-c field.

Westinghouse engineers gave the first practical demonstration of this new light source. They lighted an entire room with flat electrolumi-

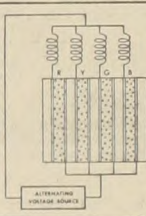
nescent panels on the ceiling and three walls. These panels were one-foot-square flat glass plates about as thick as a window pane and coated with a plastic containing the phosphor. They were topped off by an aluminum conducting coating. Hooked up to a source of power, these plates had a brightness of 100 foot lamberts in their present stage of development.

Since some phosphors have more than one emission band, the color and brightness of electroluminescent lighting can be changed by varying the frequency. It is possible to control the color of a room, and brightness too, simply by twisting a knob. Besides supplying ordinary light, this new light source has other fascinating possibilities. Just one is "picture framing" television. An electroluminescent cell might replace the conventional cathode-ray tube in such a set.

Westinghouse engineers, under the supervision of E. G. F. Arnott (Princeton '28), developed electro-

Changing Colors in Electroluminescence

Multicolored panel of one type is made by stacking red (R), yellow (Y), green (G), and blue (B) phosphors. Inductors are used to tune each layer.



luminescent lighting under the name of "Rayescent" lighting. Westinghouse approached the problem, not as a commercial venture, but as a pure research project. Much work remains to be done in this field. It is typical of the pioneering developments undertaken by Westinghouse.

Challenging opportunities for the graduate engineer exist in many fields . . . including:

- ATOMIC POWER
- AUTOMATION
- JET-AGE METALS
- LARGE POWER EQUIPMENT
- RADAR
- SEMICONDUCTORS
- ELECTRONICS
- CHEMISTRY

. . . and dozens of others.

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Administr... Discourag...
 One of the ch... Tech students th... new fee assessed... dents who make... approved schedu... This fee wa... the Council of... ed by the Tech... tors upon consid... points.
 The fee was in... offset the cost o... changes and to di... ing of instructo... ses. In the sp... when Tech's enr... 394, 5,300 schedu... processed. This l... of Deans to bell... students were tak... they could get to... tion as soon as p... ing to Dr. G. E. E... cutive vice presi... man of the Counc...
 Giesecke also p... approximately 8 p... each change. Som... sons draw large... therefore spend a... mount of expendi... changes.
 Giesecke also p...
 Delta Tau... Choose Exe...
 Delta Tau Delta... elected officers for...
 Officers are Jerr... ident; Pete Raish... and Charles Willia...
 Last week, Jack... ta Tau Delta field... from Indianapolis... Tech's campus to... ments for Delta Ta... Dec. 7. The chapl... ion Delta.
 Activities to be c... the installation in... quiet and a presenta...
 Delta Taus from... rounding colleges v... installation, as we... officers and alumni...
 Sigma Chi F... Elect Fall...
 Sigma Chi pledge... fall officers.
 Charles Lovering... president, and Ang... was named vice p... secretary. Both... land.
 Other officers ar... berth of Fort Stock... Nelson Berry of Sa... urer; Jack Aldridge... torian; Gene Willis... golo, song leader and... man of Hereford... arms.
 Accountant... Speech by S...
 Marian Sprague, r... audit group of Art... Co., spoke to Tech's... Society on "Resp... counting" last week...
 Thirty-three mem... sent for the lectur... was also shown. Th... will be Nov. 21.
 EAT A... Before... THE GA... BAR-B-Q SAND... COLD DRINK...
 Les...
 315 College

Administration Initiates Course Fee Discourage Class, Instructor Change

One of the changes to greet Tech students this year was the new fee assessed to those students who make changes in their approved schedules.

This fee was recommended by the Council of Deans and approved by the Tech Board of Directors upon consideration of several points.

The fee was initiated to help offset the cost of handling the changes and to discourage changing of instructors and classes. In the spring of 1957 when Tech's enrollment was 7,394, 5,300 schedule changes were processed. This led the Council of Deans to believe that some students were taking any course they could get to finish registration as soon as possible, according to Dr. G. E. Giesecke, executive vice president and chairman of the Council of Deans.

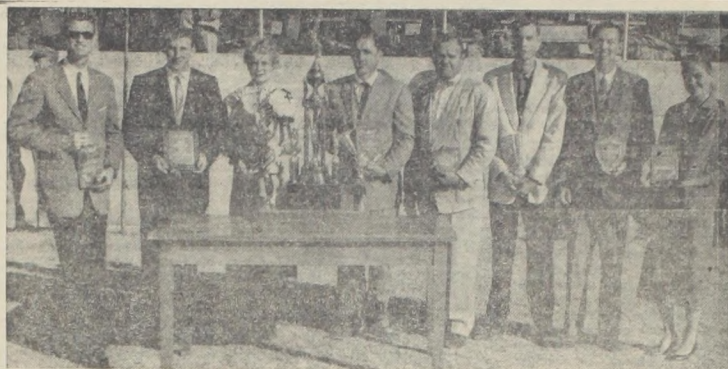
Giesecke also pointed out that approximately 8 persons handled each change. Some of these persons draw large salaries and therefore spend a considerable amount of expensive time on the changes.

Giesecke also pointed out that

the change in schedule often left spaces in classes that were in great demand. In the majority of these cases, there is no way to notify the students who need these courses that a vacancy has occurred. This situation could keep a person from graduating on time.

Another point considered was the fact that the ratio of students to faculty members is increasing. Due to this increase, it is important that students take more initiative in working out their own schedule problems. It is hoped that the fee will cause some students to work out what courses they need before they register. Giesecke said that the development of this situation wasn't because the faculty didn't want to help the students, but rather because the time element prohibited them from helping the student as much now as before the great increase in enrollment.

Giesecke pointed out that the fee wasn't imposed to harass the student, but to provide for him an incentive to work out his own course plan and thereby enhance his chances for graduation on time.



Judges Pick Sigma Chi's Tech Progress Float

Hard-pressed judges picked the Aggie Club's flowered float over winning floats from many outstanding entries Saturday after Tech's 28th Homecoming parade.

Float winners and classification lists are: sweepstakes—Sigma Chi's three-section float entry "Texas Tech Progress" which spotlighted a model of an enlarged stadium for the college; fraternity — Phi Delta Theta's "Seven Coffins" which represented Tech's seven Southwest Conference opponents; all campus —

ered with real mums; sorority — Kappa Alpha Theta's Red Raider Puppets which warned Tech football opponents that the Red Raiders would "String 'Em Up," as live "puppets."

Second-place winners from the fraternity and sorority divisions were: fraternity — Phi Kappa Psi's dinosaur with an idea of "Tech Through The Ages." Sorority — Delta Delta Delta's Jack-In-The-Box.

Other floats appearing in the parade were Kappa Kappa Gamma's version of "We-re Bee-Hind The Raiders" featuring a honey bee circling the hive and Phi Kappa Alpha's float welcoming ex-students back to Tech.

The winner of the parade received the Lucien Thomas trophy which is donated by Thomas, an ex-Techian.

Permanent possession of the trophy may be acquired by any organization winning it three consecutive years.

Delta Tau Pledges Choose Executives

Delta Tau Delta pledges have elected officers for this fall.

Officers are Jerry Brooks, president; Pete Raish, vice president; and Charles Williams, secretary.

Last week, Jack McClenny Delta Tau Delta field representative from Indianapolis, Ind., was on Tech's campus to make arrangements for Delta Tau's installation, Dec. 7. The chapter will be Epsilon Delta.

Activities to be centered around the installation include a ball, banquet and a presentation reception.

Delta Taus from several surrounding colleges will be at the installation, as well as national officers and alumni.

Sigma Chi Pledges Elect Fall Officers

Sigma Chi pledges have elected fall officers.

Charles Lovering was chosen as president, and Angus Smith Jr. was named vice president and social secretary. Both are from Midland.

Other officers are Dave Lamberth of Fort Stockton, secretary; Nelson Berry of Saint Jo, treasurer; Jack Aldridge of Lawn, historian; Gene Willis of San Angelo, song leader and Don Zimmerman of Hereford, sergeant-at-arms.

Accountants Hear Speech by Sprague

Marian Sprague, manager of the audit group of Arthur Anderson Co., spoke to Tech's Accounting Society on "Responsibility Accounting" last week.

Thirty-three members were present for the lecture and a film was also shown. The next meeting will be Nov. 21.

Sophomores

AND

Juniors

TODAY

IS THE

Last

DAY

To Have Your

La Ventana Pictures

MADE

EAT A BITE
Before
THE GAME
BAR-B-Q SANDWICHES
COLD DRINKS ETC.

Lesto

315 College PO 2-3909

Participating Contest

the chaperone of her

ch models entered in this year are Kathy Pritchett, Marilyn Nevensome, Nellie Ohlenbusch, Eston, Mary Lynn Peveto Ann Wilkerson.

ions for the contest the women must be between 19 and 25, at least six inches tall, been married, not wedded, and have been born in the state.

eds have taken the title in Plains Maid of several years. In 1955, she took the honor. In former Revis Jordan the title and became the National champion in Memphis, Texas. Sherry Sineux was South of Cotton.

Iota Epsilon pledges

members were initiated last week.

members are Thomas Dodson, Don Reynolds, Hayden and Larry Short.

of the fraternity are twice each month, the day and third Thursday meetings concern the business field some phase of man-

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Techsans Talk Back

An Open Letter

FELLOW TECHSANS,

There has been much discussion lately concerning the lack of tradition here at Tech. We are in complete agreement to this feeling and want to help in any way possible. We have a tradition, however, that has not been kept in our college. This is the policy of no one wearing his high school letter jacket on the Tech campus. There is no harm in wearing the jacket itself. It is the letter on the jacket that brings about the complaint.

IT SEEMS that every person that comes to Tech brings with him his high school letter jacket. We aren't in high school any longer so why try to stick to high school ways? This tradition isn't a senseless or a useless one by any means. By having only Texas Tech letter jackets on our campus, we will have one common goal — that of building spirit and loyalty to Texas Tech.

We ask that each of you who wears a letter jacket other than from Tech, please take off the letter. We encourage the fulfillment of this request.

DOUBLE T ASSOCIATION

Live Modern

The grounds for defense of the architectural design of Texas Tech are nebulous indeed. Are the "long, low" buildings in pseudo-Spanish Renaissance was conceived to express this region? Spanish Renaissance was conceived to express men, materials, and methods of construction of other times; forcing new materials and methods of construction into an outmoded form is a crime, forcing people to live and learn in them is an unpardonable sin.

THE EDITORIALIST insists on a physical similarity, but spiritual similarity could be achieved by building according

to our beautiful landscape instead of copying some stereotyped "style." Should we be proud that, despite the writer's contentions, our campus buildings do not take advantage of tremendous strides in construction and materials? Should we be proud that our buildings do not make the most of beauty (ornament should be of the building, not on it), economy (witness concrete floors, etc.), and space (chopped into cell-like cubicles)?

And ultimately, should anyone be proud that we plan to continue building these stifling structures which pile boxed-in lives on boxed-in lives? In a word, Texas Tech would do well to abandon its present eclectic conglomeration in favor of a group of natural buildings (not stark "modern") which would become a part of our campus and create true beauty through their significance.

Disgustedly,
Jerry Jones
Sneed Hall

In Answer to West Hall

We the members of Sneed Hall wish to thank West Hall for the fine compliment they paid us in their letter to THE TOREADOR, October 31, 1957 edition. We now realize how important Sneed Hall is to the success of the pep rallies as our absence from the Arizona pep rally has now been noticed by every organization on the Texas Tech campus.

As West Hall is the most recent organization to publicly notice our absence, we can only say that West Hall must be a little slow when it comes to finding out about campus functions outside its own walls. A time has passed and they still do not realize that Sneed Hall was at a scheduled mixer at Horn Hall during the entirety

of the Arizona pep rally. All previous pep rallies have been attended by a larger number of Sneed Hall members than of any other organization of the campus.

WE ARE at all times willing to take criticism as we realize that there are countless numbers of things which we do wrong. We do reserve the right, however, to be criticized by a qualified critic and not by West Hall, which has gone to only two pep rallies the whole year. Also, in thanking West Hall for their fine compliment, we do not apologize for our actions at the Texas Western pep rally.

WE OWE no one any apology for our actions at the Texas Western pep rally. We believed then and we believe now that we are the best spirited organization of the campus and should have rightfully won the Texas Western yelling contest. We proved this point at the Baylor yelling contest by again establishing our supremacy as the most spirited dorm. We fear, however, that West Hall was misinformed as to the closeness of the contest; for as was later tabulated, Sneed Hall had almost as many members present as all the other men's dormitories put together. We cannot expect West Hall to have too accurate an account of the Baylor pep rally as there were very few who even bothered to come from our next door neighbor to the west.

It is our belief that as West Hall has now finally gone to a pep rally, they should concentrate on a continued, build-up of school spirit within their own walls rather than worrying about the school spirit behind Sneed Hall's walls.

Sincerely,
Members of Sneed Hall

(Editor's note: Sorry we couldn't run the 139 names that came with the letter. Space limitations.)

English, Math Are Top Courses

(Editor's note: This is the first in a series of articles giving the views of college graduates now employed by major companies and their employers. The graduates, from practically every school in the nation, listed the most valuable courses and the least valuable courses with all the in-betweens. For this study, all persons holding degrees from accredited colleges and universities were queried).

everett groseclose

This study was undertaken in the hope that, from the testimony of college graduate employees of various companies, notably General Electric, some relationship could be derived between the respondents' academic

and extra-curricular college careers and their subsequent success and satisfaction in their jobs and leisure activities.

Four subject areas in the college curriculum were considered to be extremely valuable. ENGLISH communication—both written and oral—was reported high on the list. Non-engineers placed this subject first, while engineers rated it second only to Mathematics which also is a communication tool.

Other subjects reported as important for career success by both groups included Physics and Mathematics.

The least valuable subjects, judged from a career standpoint alone, were felt to be History, Foreign Language, mis-

cellaneous sciences (Biology, Botany, Geology, etc.) and certain social sciences (principally Government and Economics).

It should be borne in mind that these subject areas were reported as least valuable from the career standpoint only; there being no indication of their over-all value to the educated man.

GRADUATES have found it difficult to decide whether teaching personality or subject matter had been of more lasting influence. Approximately 90 per cent of those queried earned some portion of their collegiate expenses. Over two-thirds earned at least half. The graduates were overwhelmingly in favor of students with financial problems earning their own way. Less than one-half of one per cent suggested that such students drop out of college. Most of these said it should be the last desperate resort and only for a period long enough to earn sufficient funds to return to college.

BOTH ENGINEERS and non-engineers reported English Literature as the most valuable course from the leisure-time point of view. When asked to name the program of studies most recommended for success in a business career, almost equal emphasis was given to the four major study areas (Sciences, Social Sciences, Humanities, and Business).

All of this can be interpreted as a strong vote of confidence for a broad liberal education.

... wet wash ... by wetherington

The small egg-object settled down outside Hector's hunting lodge and a little man hopped out. (It may have been a woman; or even ... but chroniclers of fables never are too definite about these things.) The little man walked toward opened it and the man said, "I'm from somewhere else, and I've been watching your society for a long time."

"Well, that's bully of you," Hector said. "Come in."

The man walked in. "I think your society stinks," he said. "Well," said Hector.

"YOU'RE ALL mixed up inside. None of you know where you're going. You discover the atom and think you're ready to conquer space."

"I'm sorry," said Hector. "We are a little vain at times."

"You whirl around your brothers like electrons in your chain-reactive society. You stand on the side lines with pride while your machines wash and dry your dishes and change your children's diapers."

"I know. We sort of go ape with automation."

"You live in an age of TV-diners, where you sit with rapt and bloodstained attention in front of the screen, eating mechanically only through habit."

"YES, IT GETS wearisome. One big headache."

"You live in an age of the green stamp. At the Redemption Center you trade all but your souls. Double-Stamp Day is fast becoming your Sabbath."

"Well," Hector winced, "not quite!"

"You've forgotten the country drive, because the country-side only shows pictures of Mil-

waukee's Finest and GL-70." "Advertising is a necessary evil," nodded Hector.

"FAUGH!" SAID the man. "Commercialism! Where's humanity? Where's true endeavor? When you send a rocket to the moon, it will only be a thrust for lost face, and below, all your lost faces burn books and movies and red-lights black; char your runways in a wild game of hide and seek. Kaleidoscope in burnt charcoal!"

"I admit these things," Hector sat up straight. "But you've got to admit we have a righteous goal!"

"Faugh!" said the man (again). "You only commercialize it in an attempt to prove it to yourselves. If and when your old prophets come of age again, you can bet your Milton you'll be selling tickets to the Second Coming!"

"NOW, WAIT! We like ourselves pretty well, but ..."

"Do you like your world? Really like it?"

"Well, can't say as I do, particularly, but ..."

"None of you do. I'm going to destroy it and rebuild!" The man folded his hands and thought.

"Just a dog-boned minute!" Hector started. "You'll do no such thing!"

"I can't understand you people," sighed the man. "You just admitted you didn't like it."

"I KNOW," said Hector.

"Well then," said the man, looking into Hector. "Why can't I destroy and rebuild?"

Hector fell silent for a moment. "I'll tell you why," he said. Because it's the only one we've got. It's really ours. Understand?"

The little man just sat there, still looking into him.

wren

For What It's Worth

This bit of doggerel comes out perhaps as a desire of the editor to get his finger in the pie. The other columnists say their pieces in their assigned issues. We sit in our closet burning a few drafts of the proverbial midnight egg seeing that they get in print. Occasionally the light of inspiration springs up, but there isn't time or there isn't space. Tonight there happened to be both.

But we make no promises (or threats—as you wish). We may appear at any time, but we aren't binding ourselves to a schedule. The topic no doubt will often be shoptalk. Or we might come across a juicy bit of campus gossip. Then sometime the muses could (though extremely doubtful) touch us with a smidgen of nostalgia.

But on with it. We sincerely

hope you enjoyed the special Homecoming issue. Much time and labor went into it. We are especially proud that the paper was out in time for the Homecoming pep rally. With the announcement of Sharla Pepper as Queen, the papers were distributed at the rally. (Due thanks to the printers in the Tech Press must be included here. It was their extra effort that made this possible).

But we must confess, we are glad that Homecoming is over for another year. Though there certainly are no complaints about the occasion. It was perhaps the best we have seen. Other than the game (and it was no disgrace) and the disappointment of not getting to see the Saddle Tramp Circle dedicated this year, it was a Homecoming par excellence.



"No lights, no ignition ... that's what I get for buying a damned foreign product."

TOREADOR

Member Associated Press
Member Associated Collegiate Press

- | | |
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Editorial Offices — J211, 212; Phone PO 5-8541, ext. 424.
Business Office — PO 5-8541, ext. 423.
Subscription — \$3.50 per year.

The Toreador, student newspaper of Texas Technological College, is regularly published each Tuesday, Thursday and Saturday on the campus at Lubbock, Texas, by the students of the College as an expression of student news and opinion only.

The Toreador is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of The Toreador.

DISPLAYING A PI...
left to right) Leon...
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Kleider Band dire...
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"Let us offer...
years experience...
in Bowling in V...
Ben Bro...
E.A. "Chid" C...
Year-Tour...
Condition



DISPLAYING A PICTURE of the new Red Raider Band uniforms are (left to right) Leon Harris, announcer for the Band's half-time performances and member of the committee sponsoring the drive to raise money for the new band uniforms; D. O. (Prof) Wiley, Red Raider Band director; and George Morris, Lubbock automobile dealer, former Tech Band member and co-chairman of the fundraising committee.

Techsans Attend New York Meet

Three Texas Tech students and a faculty member returned Sunday from the annual Associated Collegiate Press Conference in New York City, which met Thursday through Saturday.

Attending the conference were W. E. Garets, head of the journalism department; Marilou Douthitt and Patricia Cullum, representatives of La Ventana; and Tommy Schmidt of THE TOREADOR.

Meeting in the Hotel New Yorker, a record-breaking group of students and faculty members from schools all over the United States attended the various panels and lectures on photography, advertising and layout. Also workshops were conducted for newspaper and yearbook representatives.

The conference began Thursday night when noted columnist Hal Boyle spoke on "The Life of a Columnist." The following day Max Schulman spoke on the topic, "So You Want to be a Writer, You Fool You."

Directors Okay Plans For Graduate Program

Expansion of facilities for graduate work and research is the primary goal of the Tech administration and Board of Directors, according to a statement to be submitted Friday to the Texas Commission on Higher Education.

"The Role and Scope of Texas Technological College," a statement prepared by President E. N. Jones and his staff, was formally approved by the Board of Directors in a meeting Friday.

"The role of the college, according to the founding act is to offer instruction, to foster research, and to serve the area as a means of supplying the educational facilities for this section of the state," the statement says.

In attempting to do these things, the college has become a regional institution in terms of research and service, it continues.

"In instruction, it has outgrown its regional status; in 1956-57 students from 223 of the state's 254 counties enrolled, and from 42 states and 22 foreign countries.

"The chief goal is to strengthen existing programs. Present offerings in agricultural engineering,

entomology, geography and physics need to become major fields.

"Graduate work and research go hand in hand, and in addition to their own inherent value, they improve undergraduate instruction. A well-developed graduate program is a nearly indispensable factor in securing well-qualified faculty members.

"In attempting to fulfill its role, the college has inevitably moved into a diversified graduate program.

"The master's degree is now available in 31 fields, and the doctorate in five. Yet, the institution is not carrying its share of the load. Within the near future, agricultural engineering, architecture, bacteriology and the engineering fields need to offer the master's degree.

"Research vitalizes teaching and the institution that offers graduate work has an obligation to extend knowledge through research. Since much of the college's program relates to regional activities, research in the area's problems becomes a major responsibility."

... Board

announcement of candidacy for public office or at the commencement of campaigning, the policy states. Such severance will not affect the eligibility or privileges of the employee for reinstatement to his former position.

A TEACHER shall not be restricted from accepting appointments or offices of a temporary or part-time nature that will not involve him in direct relationships with the college or make him a partisan in college matters, so long as these activities do not interfere with the teacher's regular duties at Tech.

With college approval, pay may be accepted.

The probationary period of the tenure policy is two years for rank of professor, three years for associate professor and four years for assistant professor. An instructor isn't to remain in this position more than seven years, but if he should, he shall have tenure in the eighth year.

Sticklers!

WHAT'S THE RESULT OF A GLEE CLUB REHEARSAL WITHOUT A LUCKY BREAK?
(SEE PARAGRAPH AT RIGHT)



MUSIC MAJORS! Know how to change a glee club from a loud crowd to a lyrical miracle? Simple: just promise 'em a Lucky break! A Lucky's a light smoke—the right smoke—for anyone. It's all cigarette—all fine tobacco! And that naturally light, wonderfully good-tasting tobacco is toasted to taste even better. Hold your rehearsal without a Lucky break, and you'll get nothing but *Choir Ire!* Chorus: Light up a light smoke . . . a Lucky Strike!



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WHAT DOES A GEOLOGIST COLLECT?

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WHAT IS A BURGLAR ALARM?

RAYMOND CORBAU, JR. CRIME CHIME HOLY CROSS

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Oh Dear! What Can the Matter Be?

by **BILL DEAN**
Toreador Sports Editor

Everyone is still shaking their heads today around Jones Stadium after Tech's Homecoming loss to the University of Tulsa 3-0 Saturday.

It was the second year in a row that the Raiders have lost to the Hurricanes on a field goal.

ALL
MAGNOLIA PRODUCTS
Lester Jones Mobil Ser.
2424 Main

THIS WAS probably the worst showing Tech has made this year as most all of the coaches and players will admit. This was one win they really wanted but couldn't get. Their disappointment was bitter.

Yesterday the Raiders held early afternoon drills and then retired to the film room to watch the game film and hear scouting reports on Hardin-Simmons.

THERE WERE NO serious injuries after the Tulsa clash other than to pride. The squad may be bolstered this week with the possible return of injured lineman Bill Woodin.

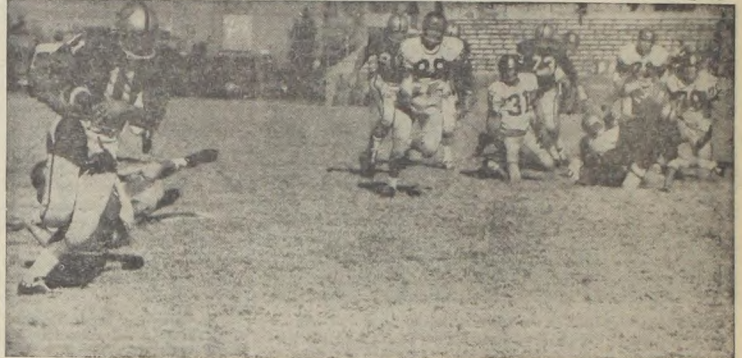
As usual the Raiders outgained

Tulsa but couldn't muster a scoring drive. One touchdown was called back due to a penalty and another potential one was wiped out by a fumble on the Tulsa 11.

THIS WEEK'S game with Hardin-Simmons will conclude Tech's home football schedule and according to reports the Cowboys will

be favored to make it a dismal closing.

Ronnie Rice continues to lead Tech in the rushing department with 354 yards on 47 tries for 7.5



JERRY BELL, Raider quarterback is seen after taking a lateral from Jimmy Knox on the Tulsa 46 in the first quarter of Saturday's game. Bell ran to the 15 before being stopped. Raider players

are Pat Hartsfield (88), Phil Williams (73) and Gerald Seeman (81). In the play for Tulsa are Billy Neal (88), Bob Brumble (31), Dean Slayton (71) and Opie Bondy (70).

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LEONARDO DA VINCI by Antonina Vallentin.
The much-praised biography of the greatest genius the world has ever produced! Born in 1452, da Vinci lived a strange and tragic life. Of all the books written about the artist of the *Mona Lisa* and *Last Supper*, this is the best available in the English language.

U.S. GRANT AND THE AMERICAN MILITARY TRADITION by Bruce Catton.
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BYRON by André Maurois.
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yards, carrying the ball only eight times against Tulsa for 39 yards.

Even with that he was the leading rusher in the game for Tech with an average of 4.9.

JIMMY KNOX is second with 255 yards on 59 carries for a 4.3 mark while Gene Bentley is third with 231 yards on 61 tries for an average of 3.7.

Jerry Bell has once again taken the passing lead from his rival quarterback Floyd Dellinger. Bell has completed 20 of 45 for 276 yards while Dellinger has 19 of 51 for 245.

BELL IS THE leading punter with a 39.3 average.

Dellinger leads in total offense with 329 yards in 113 plays. He also leads in kickoff returns and punt returns.

Rice and Floyd Cole remain tied for the scoring leadership with 18 points. The Raiders have failed to score in their last two games.

ALTERNATE CAPTAIN Pat Hartsfield leads in pass receiving with 8 for 104 yards.

If basketball season would only get here!

King Hill Leads SWC in Offense

DALLAS, Nov. 11 (AP)—Any fellow who can guarantee 7.4 yards every time he handles the ball ought to be a valuable man. Which King Hill is to the Rice Owls.

The big quarterback has taken the ball 131 times for passes or runs and rolled up 968 yards. That's 7.4 per effort.

He leads the Southwest Conference in total offense by a tremendous 40 yards over Walter Fondren, versatile quarterback of the University of Texas.

HILL also tops in passing by some 304 yards over Doyle Traylor of Baylor although he has just one more completion. The Rice Star was thrown 65 passes and completed 38 for 731 yards.

JIMMY SHOFNER of Texas Christian didn't play last week but stayed out front in ball-carrying.

Page 7. HILL . . .

THE PRICE THAT WAS SHOWN ON THE LOT-A-BURGER AD WAS A MISTAKE. ON THE TOREADOR—FORGIVE US.

DAN PORTWOOD AUTOMOTIVE
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Big Elev
Others A

Intramural football last week by bad weather again this week. The already open title already other almost com possibility of a two-w other.

The Big Elevens clinched the Independence title although they s game left to play. 5-10 record.

RIG ELEVEN w winner of the Dorm first round All-Colle ment with the Frat drawing a bye.

Aggies Can Bid with Ow

HOUSTON, Tex. The Texas Aggies 1 in the nation, can Cotton Bowl invitatio 1 date by beating day.

Upward of 70,000 expected to crowd stadium for the key game.

Unheaten A&M, ric streak of 14 straight to whip the unran less Neely by 6 1/2.

Should the Aggie would leave the field of two conferen Aggies, who have o game left with be Texas on Thank would clinch leagu winning. An Aggie leave A&M and Rice

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Big Eleven Wins Crown, Others Are Up for Grabs

Intramural football play, halted last week by bad weather, will open up again this week with one league title already decided, another almost completed and the possibility of a two-way tie in the other.

The Big Elevens have already clinched the Independent League title although they still have one game left to play. They own a 5-10 record.

BIG ELEVEN will meet the winner of the Dorm League in the first round All-College Tournament with the Fraternity championship drawing a bye.

Aggies Can Grab Bid with Owl Win

HOUSTON, Tex., Nov. 11 (AP)—The Texas Aggies, ranked No. 1 in the nation, can grab of the Cotton Bowl invitation for a Jan. 1 date by beating Rice Saturday.

Upward of 70,000 persons are expected to crowd into Rice Stadium for the key game.

Unbeaten A&M, riding a winning streak of 14 straight, is favored to whip the unranked squad of Jess Neely by 6½ points.

Should the Aggies win, Rice would leave the field with a record of two conference losses. The Aggies, who have one conference game left with beaten and tied Texas on Thanksgiving Day, would clinch league honors by winning. An Aggie loss would leave A&M and Rice tied.

"WAX WASHES" AND SHINES WITH MAGIC SHAMPOO
College View Gulf
4th and College

Doak Hall, with a 3-0 record has almost wrapped up the Dorm title. Their closet competitors are Bledsoe, 1-1, and West 1-1.

IN THE FRATERNITY League Phi Delta Theta, and Pi Kappa Alpha are tied for the lead with Phi Gamma Delta just one-half game behind.

The Phi Delta and Pikes are 5-1 while the Fijis are 4-1.

THE STANDINGS

Fraternity League			
Team	W	L	Pct.
Phi Delta Theta	5	1	.833
Pi K Alpha	5	1	.833
Phi Gamma Delta	4	1	.800
SAE	3	2	.600
Phi Kappa Psi	2	3	.400
Kappa Sigma	2	3	.400
Sigma Nu	1	4	.200
ATO	1	4	.200
Delta Tau Delta	0	5	.000

INDEPENDENT LEAGUE			
Team	W	L	Pct.
Big Eleven	5	0	1.000
BSU	2	2	.500
Church of Christ	2	2	.500
Rodeo Club	2	2	.500
Delta	1	3	.250
Delta Sigma Pi	1	3	.250

DORM LEAGUE			
Team	W	L	Pct.
Doak	3	0	1.000
Bledsoe	1	1	.500
West	1	1	.500
Gordon	1	2	.333
Bined	0	2	.000

YESTERDAY'S RESULTS
Delta Sigma Pi 2, Rodeo Club 0
Big Eleven 17, BSU 9
Church of Christ 7, BSU 6

TODAY'S SCHEDULE
(all games begin at 5 p.m.)
Gordon vs. Sined F1
Bledsoe vs. West F2

TOMORROW'S SCHEDULE
(all games begin at 5 p.m.)
Delta Tau Delta vs. Kappa Sigma F1
Phi Gamma Delta vs. ATO F2
Phi Kappa Psi vs. Phi Delta Theta R1
Sigma Nu vs. SAE R2



RONNIE RICE
STILL RUSHING LEADER

... Hill

although Larry Hickman, Baylor fullback, reduced his lead to 27 yards. Hickman gained 45 in lunges into the Texas line. Shofner has 529 yards on 98 carries, Hickman 502 on 117.

SHOFNER stars in three categories. The TCU halfback leads in punt returns with an average of 16.2 yards on nine runs and he's second to Hickman in kickoff returns with an average of 20.9 on seven. Hickman has a 27-yard average on six runs.

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'Mural Tournaments Resume This Week

Woody Kelley and Eddie Taylor have advanced to the semi-finals in the intramural handball tournament. Their opponents will be determined in matches that must be completed by Monday.

The deadline for entries is Nov. 27 with play to begin Dec. 7.

Griffin Sweeps Tourney

Frank Griffin, Raider fencer, won the Three Weapons Championship of the Dallas Invitational Fencing Tournament Saturday as a result of winning first places in the foil, epee and saber divisions of the tourney.

Griffin's sweep was the first time any player has won all three divisions in the six-year history of the tournament.

Other Tech fencers that competed were Royce Bruce and Delano McLane. Eleven other schools were represented.

Bowling entries are still being taken in the intramural office.

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Rice continues to lead

the rushing department

leads on 47 tries for 73

Williams (73) and

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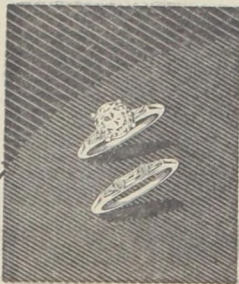
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The Beauty of Baguettes

is best seen decorating the exquisite beauty of a lovely round diamond — for the stillness of the baguette is a foil for the brilliance of the round cut. Here — from Anderson's superb collection — the perfect tribula for your bride. And you'll know its the finest for the money invested if its from Anderson Bros., Lubbock's oldest and finest jewelers.

Illustration Slightly Enlarged

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BUDGET ACCOUNT
Take A Year To Pay

Anderson Bros.
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Creative Writing Contest Opens; All Tech Students Are Eligible

Tech's annual Creative Writing Contest, sponsored each year by Sigma Tau Delta, National Honorary English Fraternity, has been officially opened for entries. Any student of the college is eligible to compete.

According to Ronald Wetherington, president of Sigma Tau Delta, the contest this year will include four divisions: short story, poetry, essay and one-act play.

ENTRIES IN the short story division are required to be a minimum of 1500 words. The one-act plays are limited to a maximum of 60 minutes playing time. There is no limit set in the essay or poetry divisions.

Any type subject matter may be used in the entries, and the poetry may be composed in rhyme, blank verse or free verse.

Contest entries must be typed double-spaced, with only the title on the first page of the manuscript. The author's name, address and the title of the work should be placed on a separate cover sheet.

MANUSCRIPTS SHOULD be turned in by Dec. 1 to the English office, Room 106 in the Lib-

rary, or to Kenneth Davis, faculty sponsor.

Winners will be announced shortly after the beginning of the

spring semester. All winning entries will be published in the *Harbinger*, Tech's literary magazine sponsored by the fraternity.

"Greatest Show on Earth' Performs Thrilling Acts in Municipal Coliseum

Ringling Bros. and Barnum and Bailey Circus began yesterday with the first two of five gigantic shows in the Lubbock Municipal Coliseum.

The three remaining performances will be given on Tuesday and Wednesday. Tuesday the shows will begin at 3:30 and 8 p.m. and Wednesday a matinee performance only will begin at 4 p.m.

More than 500 persons are needed to make the 27 acts and displays possible. This presentation of the world's finest circus is produced by John Ringling North and staged by Richard and Edith Barstow with Miles White designer. Music is by North and the

announcer - vocalist is Harold Ronk.

Several of the acts include the Royal Bengal tigers, trapeze artists, Krazy Klown Kapers, elephant acts, horses ridden by the greatest family of bareback riders, wire acts, acrobatics, jugglers, comedy, animal acts and other action-packed displays.

The shows are spectacular ones in part because of the costumes used during the performances. More than 2,000 costumes at a value of \$220,000 are used during the show. It is necessary for some performers to change costumes five to seven times during each show.

Tickets are on sale at the Lubbock Municipal Coliseum from 9 a.m. until show time each day.

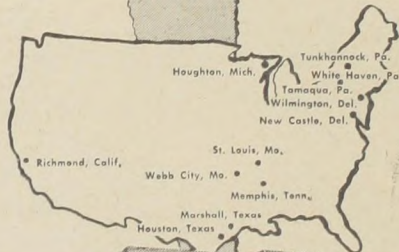
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