

# THE TOREADOR

Volume XXIV

Texas Technological College, Lubbock, Texas, Friday, July 28, 1950

Number 66

## Tech Girl "Miss Lubbock"

### Gypsy Group Will Perform Monday; String Quartet Program Cancelled

The Gypsies, a group of seven entertainers interpreting both folk and popular music, will present the next in the series of Recreation Hall programs on Monday, July 31, at 8:00 p.m.

Due to the cancellation of the scheduled program which was to feature the New York String Quartet, the date of the entertainment has been changed from the usual time.

Their performance enhanced by costumes featuring designs in sequins and cut-glass gems. The Gypsies employ a very free style of showmanship. Due to the fact that most of their work is done from memory, the group is free to wander about the stage, adopting various poses to accentuate the movement of a song and employing dramatic and comic action.

A varied musical schedule is presented by the players. Directed by waggish Herbert Bagwell, violinist, they perform various tunes of some historical significance in that they formed the background for the compositions of Brahms and Liszt.

A substantial portion of the concerts is devoted to regular concert music with some South American

rhythms and American popular music.

The gypsies, upon which the performance of the concert group is based, are a tribe of wanderers whom experts consider to be of Hindu origin. Having no apparent religion or tradition to keep them bonded together, they have preserved a form of culture and history which is interwoven with legend and superstition.

The people have long been noted for their fiery and imaginative music which has inspired many well-known composers in their most important works. The concert group will bring to the audience the results of more than a decade of research in Gypsy music.

The program to be presented will consist of short, lively Gypsy tunes performed in peasant costumes trimmed for fluorescent lighting effects, violin and vocal solos performed in formal dress and Gypsy compositions done in the expensively decorated costumes.

Toreador Ads Get Results

### Wiggins Tells Of Textile Research

Fres. D. M. Wiggins spoke to the 11th Annual Cotton Research congress yesterday morning. The congress is being held at the Baker hotel in Dallas.

President Wiggins' speech was entitled "Textile Research" and dealt with the problems of cotton substitutes and synthetics versus natural cotton. Wiggins said that more must be known about the physical properties and how to overcome limitations of cotton in order to give better cotton products to the public. Speaking of natural cotton, Wiggins added, "A more specific classification is needed to aid the mills in choosing the most economical cotton for their end product. In Texas we are working toward this end by studying the many varieties and types of cotton from the fiber, yard and fabric standpoints."

Dr. Lyle E. Hessler, director of cotton research, and Mr. Herbert E. Kieke are attending the congress with President Wiggins as representatives of cotton research at Texas Tech.

It is estimated that Tech will have an enrollment of 12,000 students within the next ten years.

### Joan Bolinger Winner In Field Of 10; Will Represent City In State Contest

### Pianist Is Feature Of Twilight Hour



Mrs. D. W. Douglas, former radio and piano symphony performer, will present the next Twilight Music Hour program in the air conditioned auditorium of the museum at 4:00 p.m. on Sunday, July 30.

Mrs. Douglas began her study of the piano with Mamie Charles Toxey in St. Louis and continued at the University of Illinois where she received the degree of Bachelor of Arts in Music in 1943. While attending the university Mrs. Douglas

See PIANIST Page 4

### Four Other Co-Eds In Beauty Revue

Joan Bolinger, Texas Tech freshman, was named "Miss Lubbock of 1950" in a beauty contest at the Lindsey theater Wednesday night. The contest was the annual bathing beauty revue sponsored by the Lubbock Junior Chamber of Commerce in which a representative from the Lubbock area was selected to compete in the "Miss Texas" pageant.

Miss Bolinger was all smiles as the crown was placed on her head by Miss Joyce Wendborn, "Miss Lubbock of 1949." Joan's only comment was, "I'm so surprised, but I'm thrilled to death."

The new queen, a member of the 1950 Varsity Show cast, offered as her talent number, a tap routine to

See MISS LUBBOCK Page 4

### Police To Invade Campus; Strict Enforcement Follows

Effective Friday July 28, the Lubbock City Police department will patrol the campus to enforce all traffic regulations, according to an announcement made by L. Edwin Smith, assistant to the president.

"Parking on the streets is creating a tremendous traffic hazard. In the future there is to be no parking on the campus except in designated areas. These areas are marked to indicate the proper manner of parking thereon and this system should be observed," Smith added.



MISS JOAN BOLINGER is shown as she was crowned "Miss Lubbock of 1950" at the Lindsey theatre Wednesday night. Miss Bolinger is being crowned by Miss Joyce Wendborn, Miss Lubbock of 1949. Wayne Allen, master of ceremonies for the contest, which was sponsored by the Lubbock Jaycees, looks on. The pageant and contest had ten entrants, five of whom were Tech students or exes. Miss Janice Blake was runnerup to the new queen of beauty in Lubbock for 1950. (Staff photo by Allen Hammer.)



MRS. MARGARET ANN TWYMAN, newly appointed Dean of Women at Texas Tech, is shown above. Dean Twyman comes to Tech from Ohio university where she was Assistant Dean of Women. The newly appointed dean has been a writer for the fashion magazine, Mademoiselle. She received her Master's degree from Northwestern university where she majored in student personnel and counselling.



# THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college, is published every Wednesday and Saturday during the regular sessions and on Friday during the summer sessions on the campus of Texas Technological college at Lubbock by the associated students of the college.

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H. A. TUCK EDITOR  
ALLEN HAMMER Associate Editor  
BETTY FORMBY Business Manager  
Jim Holleman Sports Editor  
Edith Williams Society Editor

REPORTING STAFF: Allen Hammer, Jim Holleman, Donna Pyka, Ervin Recer, Joy Sakon and Edith Williams.

## Get Your Money's Worth...

The summer Rec Hall program at Tech is set up for the benefit and enjoyment of the student. Yet last Friday when the Metropolitan Male quartet was presented, only 200 students came to hear them. That's approximately one-tenth of the enrollment.

Although we are often able to get artists to come to Tech just before they reach the real big time, much of the advantage of securing these talented performers is lost when nine-tenths of the student body do not go to the programs. We asked several students why they do not go to the Rec Hall programs and the most frequent answer was, "Oh, I just never get around to it." Now it doesn't really take a great deal of effort to go over to the Rec Hall at 8:30 on a Friday night. All it takes is a decision to go. And if you go once, we're sure it will be easier to go the next time.

There isn't any use in dwelling on the fact that most of the students missed the Metropolitan Male quartet and the Deep River singers. There are still two programs on the schedule.

Although nine-tenths of the students have missed half of the programs this summer, there is still the opportunity to go to the remainder of them. We are sure that the artists would appreciate a large receptive audience and we are also sure that the students would enjoy the programs.—J.D.S.

## War And Tech...

President Harry Truman spoke to the nation last week. America's part in the Korean situation was explained, with plans for mobilization being explained in detail.

How does this affect men attending Tech? What are their chances of finishing college next year or the year after, or three or four years from now? All of these questions have been in the minds of Tech students during the past three weeks.

President Truman's proposal was three-fold:

1. Send more men, equipment and supplies to U.S. troops in Korea.
2. Build up the strength of the Army, Navy and Air Force.
3. Speed up cooperation with other countries for common defense.

No matter how you look at this program, it always points toward immediate draft and use of reserves and guard units. Truman said bold, undisguised aggression must be stopped at all costs. To Tech students this cost means primarily one thing—military service.

Although no official announcement has been made as yet, it is presumed that college students will be allowed to finish the semester they are in before being called. Tech students in the National Guard and the active reserve do not have this assurance of temporary immunity to call. Advanced ROTC students who have signed a contract with the government to serve if called are to be allowed to finish four years of college before going into the armed forces. In the past those ROTC cadets who so desired could waive the college-degree requirement and enter the Army as second lieutenants.

Even those students now too young to be affected can expect to be directly involved in the global turmoil sooner or later.

What does all this mean to the Tech student? Just this—everyone is going to be involved in the Korean situation or a similar world crisis within the next five or ten years. Truman stated that the U.S. would continue to build its armed forces for the next "several years" to insure our safety and the safety of all freedom-loving countries of the world. He is planning an all-out effort to rid the world of Communist aggression and this country will back him to the extent of mobilizing every able-bodied citizen whether male or female if that is what is necessary.

If World War III is to be global and every sign points to this end then every citizen must sacrifice and work toward a common goal—a world of peace and security.

## Out of The Hat

By H. A. TUCK

How many of you have noticed the chimes in the Ad building tower? It sounds odd to have them ring eight times when it is 12 o'clock and ten times when it is 8 o'clock. They are out of whack and the result is very disconcerting.

Allen Shivers didn't even have to breathe hard in winning the race for governor. An overwhelming majority of the voters seemed to believe that he deserved a full term of residence in the governor's mansion.

Announcement of a new Dean of Women came as no surprise to most Tech students who had heard the same thing two or three months ago. The campus grapevine is really effective and reliable in an amazing amount of cases.

Since we aren't regular readers of MADEMOISELLE we haven't read any of Dean Twyman's articles. Maybe some of you coeds could bring us a magazine with her column in it.

When Henry Wallace after two weeks of soul-searching came out in support of our intervention of Korea The New York News headlined: WALLACE ON OUR SIDE.

A South Plains farmer said the other day he never cared much for a hoe because it has no seat on it.

Someone is always coming out with a list of "The Ten Best—", but a new twist was added recently when a list of the ten most boring books, selected by librarians, editors, authors, reviewers and school teachers, was issued. These were the tomes over which most people yawned: Bunyan's "Pilgrim's Progress," Melville's "Moby Dick," Milton's "Paradise Lost," Spenser's "Faerie Queene," Boswell's "Life of Samuel Johnson," Richardson's "Pamela," Eliot's "Silas Marner," Scott's "Ivanhoe," Cervantes' "Don Quixote" and Goethe's "Faust."

Most students could have compiled this list years ago. How many times have you been forced to nod your way through these books because the teacher said they were "outstanding works of literature"? How many freshmen and sophomore English classes include these "great pieces of literature" simply because that is what has been included in the courses for generations?

Tech students just won't use the parking facilities available, so the inevitable result is being announced this week. Lubbock police will again patrol the campus passing out those little yellow notices to appear in corporation court to answer traffic violation charges. It may be late in the summer to start this, but in our opinion it is a good idea to renew the practice which was started last year. However, Tech will be crowded for parking space again when the fall semester begins.

Did you know that each dormitory room has a private telephone at West Texas State college at Canyon? Bet the lines connected to the girl's dorms get torrid about 5 or 6 p.m.

We need some ideas for questions of the week to be used in Tech Talks. If you have any suggestions, bring them over to the Toreador office and we will try to use them. Any topic of campus interest can be used.

How long has it been since we have had a clear morning in Lubbock? People certainly can't continue to call this the "Dust Bowl of the Nation." If this keeps up, we're going to start cutting 7:30 classes; just can't see getting up before the sun comes out.

Tech still seems to be a primitive school in one respect. Wandering around the campus late at night we've noticed several cottontail rabbits munching on the grass. One of the building custodians has told us of finding two litters of newly-born bunnies this summer. Must not have been too long since students shot trespassing buffalo in Aggie Grove.

Grass on the campus looks better now than it ever has; perhaps it was the extraneous matter donated by the Aggies which made the change. Seriously, Urbanovsky, campus architect, has done a wonderful job during the short time he has been here. Grass and trees have been given the constant attention which they need in order to survive on the South Plains. Daily rains have added a lot to the greenery during the last two weeks and the campus, as a whole, will be better looking this fall than it ever has. But remember one thing, don't walk on the young sprouts!

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### alschuler's POTPOURRI

Judge to defendant: You realize of course that anything you say will be held against you!

Defendant: Jane Russell, Jane Russell Jane Russell. — New Mexico Lobo.

Overheard on a suburban bus: "I wouldn't say anything about her unless it was good... and Oh, boy!... Is this good!"

Campus co-eds are having a hard time these days figuring out the adoring male's intentions. Shows it pays to keep the girls in the dark.—Baylor Lariat.

With the current boom in population women have been found to out-number men. Those statistics indicate an oversupply of figures.—Baylor Lariat.

### alschuler's college styles in sportswear

broadway at college

Friday, July 28, 1950

### Tech

By DONNA

Quintessence of the week's news:

What do you say to the people interested in Nancy Browder's case? "I think she should be devoted to the faculty," said Will. High school think more room should be given to student opinion. "Let's let Edith Williams be the editor of the Toreador should quickly cover the story," says Ray Larson. "Make it larger," says Margaret Nelson. "It would be in the summer time were included about of the long term students," says Jim Griffin. "Thorpe: 'I'd like to see some other campus schools in the south since. And more Tech Editor would be good,'" says Don Grady. "Pam think the thing that is interesting is the pre-university subjects 'high schoolish' but would be more interesting were some gossip in," says Mary Ann Holt. "More feature stories would be interesting," says Elmer Roberts. "Let there should be more of student opinions sent to the Editor," says Jimmy McClellan. "There should be more stories dealing with the students here at the Toreador has more with things of immediate interest here," says Earl Johnson. "The most important thing is to put more in conspicuous place the students could read it," says Anne Eakin. "Lubbock like to see a few more stories. Perhaps could be written about outstanding members of the faculty."

### Quality Rap Consumer

In these days of survey made by Gene Co and Bill W. Ahells that 27 per cent of consumers thought important. Only 28 they looked for lot Twenty-one per cent personal courtesy, cost.

Check-cashing was most desirable customer with an overwhelming of the consumers on their list. Free rooms, gift wrapping, refunds followed. Credit and free delivery at the bottom of the survey also for had of the consumer. Free delivery and goods are added to 34 per cent thought upon the firm who were purchased. The Tech students' most of the consumer their buying habits surveyed and 64 per influenced by the programs of stores large scholarships. Twenty-five per cent others had suggested proved retailing, soups and snack stores. Gasoline thought free maps

The Tech glue club 2300 people at Lubbock, while enroute to performances at the Lobo's club convent



# Tech Talks

By DONNA PYKA

Question of the week on the Tech campus:

What do you suggest be done to promote interest in the Toreador? Nancy Brower, Amarillo sophomore: "I think more space should be devoted to student interest and less to the faculty."

Cecil Wise, Highlands senior: "I think more room should be devoted to student opinion in the form of 'Letters to Editor,' etc. Also the Toreador should more adequately cover the student life."

Roger Larsen, Minnesota senior: "Make it better."

Margaret Nelson, Lubbock junior: "It would be a better paper in the summer time if something were included about the activities of the long-term students and the graduates."

Jim Griffin, Thorp Springs senior: "I'd like to see more news from other campuses, particularly schools in the southwest conference. And more 'Letters to the Editor' would be good."

Don Gracy, Pampa senior: "I think the thing that makes it most interesting is the printing of controversial subjects. I realize it is 'high schoolish' but the students would be more interested if there were some gossip in the paper."

Mary Ann Hill, Lubbock junior: "More feature stories about students and more regular columns would be interesting."

Mary Roberts, Lubbock junior: "There should be more publication of student opinions such as 'Letters to the Editor.'"

Jahmy McMillan, McCamey senior: "There should be more articles dealing with the interests of students here at school. Lately the Toreador has been dealing more with things outside our immediate interest here at Tech."

Earl Johnson, Ft. Worth senior: "The most important thing in promoting interest in the Toreador would be to put more of them out in conspicuous places so that all the students could get a copy and read it."

Anne Eskin, Lubbock junior: "I'd like to see a few more human interest stories. Perhaps a story could be written up each week about outstanding students or members of the faculty."

## Quality Ranks In Consumer Survey

In these days of rising prices a survey made at Texas Technological College confirms what many have thought all along—give the customer quality and not quantity.

The "consumer services" survey, made by Aime Conley, Quannah and Bill W. Abells, Falls, found that 37 per cent of the interviewed consumers thought quality all-important. Only 26 per cent said they looked for low prices first. Twenty-one per cent thought sales personnel courtesy most significant.

Check-cashing was easily the most desirable customer service, with an overwhelming 87 per cent of the consumers making it first on their list. Free alterations, rest rooms, gift wrapping and "cheerful refunds" followed in that order. Credit and free delivery were rated at the bottom of the list.

The survey also found that about half of the consumers believe credit, free delivery and free alterations are added to the price of goods in "hidden" charges. Only 24 per cent thought it all depended upon the firm where the goods were purchased.

The Tech students found 61 per cent of the consumers did not base their buying habits on customer services and 64 per cent were not influenced by the public relations programs of stores such as college scholarships.

Twenty-five per cent of the customers had suggestions for improved service. They favored lounges and snack bars in larger stores. Gasoline-buying tourists thought freemaps were necessary.

The Tech club appeared before 2,500 people at Drumright, Okla., while enroute to Chicago for performances at the International Lion's club convention.

## Holleman Hollers

By JIM HOLLEMAN

As the baseball pennant races move into the second half of the campaign the standings would seem to be more muddled than at any time since the beginning of the season. In the American League, the Detroit Tigers are being over-taken by the red-hot New York Yankees and Cleveland Indians. In the jam-packed first division of the National League, the Brooklyn Dodgers, St. Louis Cardinals, Philadelphia Phillies and Boston Braves are all taking turns at leading the pack.

Where things will stand at the close of the season no one can say. An injury or slump on the part of one player could decide the issue. With John Mize and Joe Dimaggio leading the way the Yankees are definitely the hottest team in the major leagues, while the Tigers are in the doldrums, for the present at least. So far Cleveland at its best has been unable to make a serious threat for leadership. If, as is likely, Detroit returns to its early season form and Mize and Dimaggio begin to feel their age, the world's championship might go to a western team this year.

The Dodgers may have the power to make a stretch drive again. They have done well thus far with very little pitching and if one of their young strong-armers gets hot in the late season, they might pick up the marbles for the second straight year.

But one lesson after a time that baseball is a very unpredictable game. Only one thing appears to be certain. The sport is offering one of its most exciting seasons in a long time.

An item appearing in the New Mexico Lobo might be of interest to golf fans. It relates one major league baseball player's description of a disastrous round on the links: "I took the big mallet out of the bag like I seen the others do, leveled off at the ball and swung for the fence. I looked up and saw the darned thing bounding up the fairhole about as far as the pitcher's box. I'd never have beaten it out."

"I whiffed twice before I finally clobbered a pitch away and gone. After that I got on to the pitching and went six for seven for the rest of the hole. I finally made a fine throw out of the woods on to the green where the boys had been taking a seven inning stretch for me. It was a fine throw, right next to the flag pole. Using the little caddy like the rest, I pulled two pitches down the left field line before I popped one in the little hole. It's a great game, too."

Singing dates in Quincy, Ill., and Jefferson City, Mo., were filled by the college glee club on its recent tour.



FIVE TECH STUDENTS acting as camp counselors while on vacation this summer are shown above as they enjoy the sunshine at Camp Mystic, a camp for girls near Kerrville. Left to right in the picture are: Freda Harwell, junior from Colorado City; Billie Ruth Little, sophomore of Littlefield; Margaret Clark, 1950 graduate from Van Horn; Pat Keffer, 1950 graduate from Odessa; and Richie Ann McCrummen, senior from Seminole.

## Kirellis Becomes New PE Director

Appointment of Dr. Ramon W. Kirellis, 33, former member of the University of Illinois and University of Oregon physical education teaching staffs, as director of physical education at Tech has been announced by Pres. D. M. Wiggins.

Dr. Kirellis, who is mapping plans to expand the physical education department, is a graduate of the University of Illinois and has a doctor's degree from the University of Indiana. He has served as physical education director of the YMCA and was in the Army conditioning program during the war. He has coached swimming teams and plans to add that sport to the Tech program.

He will direct physical education for men and women at Tech. With his appointment, effective in September, Morley Jennings, head of the PE department since 1941, will become professor of physical education and continue as director of athletics.

Texas Tech's glee club performed before a capacity crowd of 25,000 in Chicago stadium during its recent tour.

Toreador Ads Get Results



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People around Fulton, Mo., were offered the pleasure of hearing the Tech glee club recently when it sang at their local high school auditorium.

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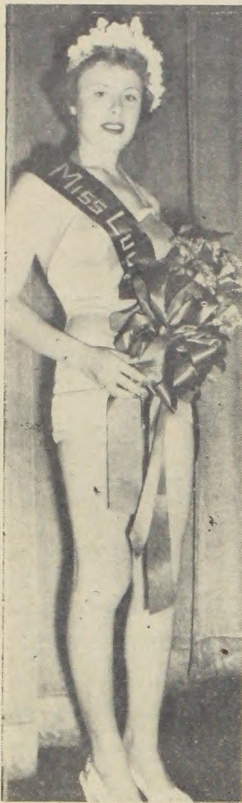
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TEXAS TECH furnished the top beauty to Lubbock for 1950. Miss Joan Bolinger was named "Miss Lubbock of 1950" at the beauty contest held in the Lindsey theatre Wednesday night and sponsored by the Lubbock Jaycees. Miss Bolinger, a freshman at Tech, will compete for the Miss Texas title at New Braunfels next weekend. The winner of this contest will represent the state of Texas at the annual Miss America pageant at Atlantic City, N.J. in September. (Staff photo by Allen Hamner.)

Unemployment is getting so bad, it's almost impossible to find a pool table not being used downtown in the afternoon.

**Miss Lubbock--**

(Continued from page 1)  
 "Sweet Georgia Brown." In the bathing parade, Miss Bolinger wore a white bathing suit and brought forth a thunderous applause as she was presented on the stage. For the coronation she carried a large bouquet of red roses which were presented to her by the Jaycees.  
 An ex Tech student, Janice Blake, was runnerup to the newly crowned "Miss Lubbock." Miss Blake's talent number was also a dance routine. She was presented a large bouquet of roses at the time of her presentation. The third position in the beauty contest went to Esther May, who was runnerup as "Miss West Texas" in a beauty contest sponsored at Baylor university a year ago.

Tech also had two other students participating in the bathing beauty contest with Ann Bentley and Helen Roberts competing.

A turnaway crowd was present at the Lindsey theater to witness the pageant. In addition to the numbers presented by the contestants, a black face act by Glen and Harry Woody and several musical selections by an accordion trio were offered. Ted Crager and his band furnished the musical accompaniment.

The new "Miss Lubbock" will compete in the "Miss Texas" pageant at New Braunfels in early August. The winner of this contest is presented with a trip to Atlantic City, N.J. where she will vie for the "Miss America" title.

**Pianist--**

las played for regular radio broadcasts at station WILL in Champagne. She also studied with George Woodhouse who had studied under a pupil of Chopin's.  
 Following her graduation in 1944 Mrs. Douglas played one season with the All-Girl Piano symphony in Chicago.

In 1947 she moved to Lubbock where Dr. Douglas was a physician. While here she was organist at the First Christian Church and a member of the Allegro Music club. At present she is living in Floydada.

On the program Sunday Mrs. Douglas will present the following numbers: Impromptu in C sharp Minor, Opus 28, No. 3 (Rheinhold); Gnomensreigen (Liszt); La Cathedral Engloutie (Debussy); Arabesque (Debussy); Ballade in G Minor, Opus 23 (Chopin); Waltz in C sharp Minor (Chopin); Waltz in E Minor (Chopin); Diversion III (Carpenter); and Valse Brillante, Opus 20 (Manza-Zucca).

**October 15 Is Designated As "Tech Day" At Fair**

Tech students will have an official chance to whoop and holler at the Texas State fair this fall.

October 15, which is Sunday, will be Texas Tech day at the State Fair in Dallas. Tech's program will begin at 2 p.m. in front of the Hall of State building on the fairgrounds.

**Tech Unaffected By Draft Threat**

Texas Tech is comparatively well off in regard to loss or possible loss of students due to the draft and call to duty of reserve units according to a survey made by THE TOREADOR this week.

Sports should not suffer for the present or until the draft is made more inclusive. The roster for this year's football team shows that Tech is in good shape. Albert Salem, quarterback from El Paso, is a member of the National Guard and, as such, is the only player to face immediate call at this time.

There are 14 ex-servicemen on the tentative 58 man pigskin roster; these men are not subject to call according to recent announcements. Only three members of the team are over the age of 22 and, what is most encouraging right now, 41 players are under 21 years old.

Basketball rosters, while incomplete, show that only one hoopster is an ex-G.I., but, since an overwhelming majority of the court men are 19 and 20 year-olds, the team should be practically free from Uncle Sam's beckoning finger.

A late check at the Registrar's office Wednesday revealed that only one Tech student has withdrawn because of military service. He told officials that he was withdrawing because he felt sure that he would be drafted in the very near future.



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