Religious Emphasis Week Offers Lectures, Seminars

through Thursday will be shortened to 35 minutes each to leave the 11 am. hour clear for the lectures, announced Vice Pres. E. N. Jones, Class-es will be scheduled from 8:05 to 8:10, 8:50 to 9:25, 9:35 to 10:10 and 10:20 to 10:55.

Dr. Robert A. Millikan, first man o isolate and measure the elec-ron and known as the 'dean of bysicists,' will be among the

in the Gym. Completing the list of speakes are R. R. Oglesby, professor a international law and relations : Oklahoma A&M: Harold Kueble YMCA director; Ned Linegar, st dect semistered for the semistered f

Versity of Texas. Sunday's program begins workshop services at 9 a.m. lowed by an address at St. J. Methodist church by Millkan, er of the 1623 Nobel prize in ics for his work with elec cosmic rays and photo electr

Tech Men Eligible bor Music Awards Two voice study awards work \$00 each, will be offered this fail towship at 6:30 p.m. at the First conducts the Methodist Youth fei-lowship at 6:30 p.m. at the First conducts the Methodist center, while head of the department student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist Student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist student center at 9 p.m. Thursday at 8 p.m. the Wesley layers will speak at the Baptist student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 8 p.m. the Wesley student center at 9 p.m. Thursday at 9 arch. Kuebler will give an addr 30 p.m. over radio station

be announced later. The awards, made possible by the Society for the Preservation and Encouragement of Barbarshou quartet Singing in America, will for two semesters from full time applied music teachers.

Class Favorites Petitions Issued

No petitions had been taken out for men class favorites Thursday as Horton Russell, Student council president, asked students to submit

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Volume XXV

Is Third Time Charmed? Soph Women Race Again Is the third-time really a charm? Two Tech girls will have a chance to find out Mon-

have chance to find out Mon-day. Marvel Gibner, home econom-ics, Spearman, and Shitley Schmidt. A&S. Post, have been hore AWS representative and have led twice. In the gener-al election both talled 24 votes, The runoff election last Wed-nesday was a failure. They used the second second second bar of the second second third election for 5 pm. Mon-day in Ad220. "We are hoping this election will decide the winner," Me-Graw said. "In a race this solose everyone eligible to vote should be there. Well keep our fuers crossed and maybe this will be the last time."

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LANDRY NAMED PRESIDENT OF LE CERCLE FRANCAIS

Sacrifice Seconds For Years---Watch YOUR Step



Edwin Landry was named press dent of Le Cercle Francais, campu French club, in a regular meetin thingers crossed and maybe this will be the last time." Chinese was added to the Tech foreign language department in fail of 1943. The Willson Lectures, a series of religious talks, were established by Mrs. Ted Alexander, meels the b. M. Willson of Floydada in 1945.

DR. ROBERT MILLIKAN

DR. BLAKE SMITH

Turner Names 69 Officers; Johnson, **Frizell Appointed Lieutenant Colonels**

Has Articles Published

"Two Notes on Gongorism," by Mrs. Eunice J. Gates, professor of foreign languages, was published recently in "Clavileno," Madrid,

Spain. The notes are concerned with cer-tain unpublished commentaries on the works of the Spanish poet, Luis de Gongora. These commentaries are in manuscript in the British

Campus Whirl



Mademoiselle Announces Student Editor Contest

L.S./M.F.T.

Lucky Strike

Means Fine Tobacco

Student Editor Contest Mademoiselle magazine has op-aned its annual contest for college board members during the 1950-51 college year. The purpose of the contest is to obtain 20 college "guest editors" or to to New York next June to help write and edit the annual August College issue. Editors are selected from the col-lege board on the basis of three solution expenses and a regular safary for their work. For further information those in-toreated should write to College Board Editor, Mademoiselle, 122 East 42 Street, New York 17, New York.



nd hallowed halls Through ivy walls and hallowed ha An echo said to me, 'If you learn only one thing here, Learn LS/M.F.T. by Robert H. Brownne University of Missouri

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CIGARETTES 1.5. / 1. 5. 7.

Saturday, Octobe

Men's Rush

As 100 Pled

Men's rush week

to a close future men signed as pla men's social cluit Pledges for U nounced by Lewis lean of student

CENTAUB Lewis Ca J. Cox, Ca J. Cox, Ca Tatum, I Fort Wol

ford; Billy

COLLEGE CLUB

Saturday, October 21, 1950

Men's Rush Closes Thursday Night As 100 Pledge Seven Tech Social Clubs Scheduled Tonight

THE TOREADOR

Kemas Club Dance

Sweetheart For Tech Band Sloted For Monday And Tuesday

Dweetheart For Iech Band Plans are underway for the sel-ection of a Tech band sweetheart who will be presented at the Tech New Mexico football game, said Bill Reuss, member of the band sweetkieart committee. The selection of the sweetheart is, being handled by Kappa Kappa Psi, national honorary bond fraternity. "All details regarding the selec-tion of our sweetheart have not yet been iromed out," Reuss said, "but the entire campus will be invited to participate."

Campus Will Help Choose |Sock And Buskin Pledge Tryouts

Page 3

Solited for Molday And Tuesday Sock and Buskin club will hold a tryout for pledges at 4 pm. Mon-flay and Tuesday in the Speech unditorium, reporter Anne Eskino announced. Miss Cecilia Thompson, speech instructor, was introduced as spon-sor by president Jeanne Battey at Tuesday's meeting. Next meeting of the club will be held at 7 pm. Nov. 7 in the Speech auditorium, Miss Eskin said.





fine tobacco ness and rich cky Strike.

ber 21, 1950

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entific tests, entric tests, consulting ke is milder Rich taste? e tobacco. real mildness means fine ag that com-true tobacco



Birthday Prestige . . .

The first phase of Tech's Silver anniversary was marked yesterday with a symposium. Three noted Americans—one Con-gress member, one historian and one astronomer—participated in the ceremonies honoring the 25-year-old school, its first faculty members and distinguished educators from other cam-

This scholarly gathering was befitting a celebration, which commemorates not only the founding of a physical institution, but a training ground for educated Texans and Americans. Guests at the symposium heard Columbia university's Dr. Henry Steele Commager speak about democracy and voluntary asso-ciations. Mrs. Chase Going Woodhouse, Congress member, dis-cussed the education of a citizen in a world seeking peace. And Dr. Otto Struve, University of California astronomer, spoke about evolution of the stars.

Tech's Silver anniversary committee members are to be commended for their choice of speakers and for their perseverence in securing such noted persons. If the program is to be considered a key to further progress, if forefells a growth in prestige not to be found in many young institutions which are based on technology.

Building Blight . . .

Buildings are mushrooming all over the campus, but some-thing is being done to slow down their progress.

thing is being done to slow down their progress. For several nights boys have been seen playing around the sites of the half-finished buildings on the campus. On at least one occasion it has been reported that these persons were seen carrying off small bits of building material. Perhaps they thought what they carried off would not be missed, but one can imagine what would happen if each Tech student 'swiped' as little as a few bricks.

student 'swiped" as little as a few bricks. Or are the guilty parties Tech students? Most Techsans are proud of the campus and its improvements. They realize how much new buildings are needed and would not hamper completion by carrying off supplies, no matter how trivial. It is possible, therefore, that those responsible for the miss-ing supplies will not read this; but perhaps someone will ask them to remember in the future that each time they molest the buildings or the material used in their completion, they are sabotaging a program which the rest of us would like to see completed. (G.M.)

More Howdies . . .

Nore Flowdies . . .
"Howdy week" took a blasting from the local newspaper. We hate to think that the accusations of unfriendliness and distincters are true, but it seems that they are.
A nameless visitor was reported to have strolled over the Tech campus taking a poll of friendliness. He "howdied" 250 students and says he got only 34 cheerful greetings in return, plus 17 grunts and a couple of "ughs." The statistics indicate that campus friendliness needs some concentrated effort to toring it up to former standards.
A great many students do not think the week set aside for special friendliness was a failure. Most of us expect to speak first and a few of us encounter blank faces or silent lips. The visitor may have been convinced that "Howdy week" was a success if he had taken the poll at another hour, nother day, But the fact remains that we are being watched by persons who doubt we are serious in our efforts to have Tech known as the friendlinest school in Texas.

Schools need traditions, and "Howdy week" has been an outstanding one at Tech. Let's revive it.

Get Shot Now . . .

When college days are over students will have few tangible evidences of their four years spent at Texas Tech. La Ventana, the college yearbook, will be an important factor in remember-ing names and faces of classmates. Whether the annual can be a representative compilation of persons and events depends a great deal on students individually. Class photographs are a vital part of the annual, but whether this part contains the majority of students' pictures depends solely on those students. Deadlines have been set for having these class photos made, and the success of the annual rests on whether students meet these deadlines. The editorial staff of La Ventana is obligated to meet dead-

The editorial staff of La Ventana is obligated to meet dead-lines so that the publisher may have the books returned before school is out in the spring. But the staff cannot personally usher each student who plans to have his picture made down to the studio before the deadline. It is the responsibility of every student to make the La Ventana a representative pub-lication.

Who wants a college annual with only a small percentage of the students represented in it? The students will have a big-ger, more complete book at an earlier date if each person takes it as his personal responsibility to see that his own class Who wants a college annual with only a small percentage of the students represented in it? The students will have a big-ger, more complete book at an earlier date if each person takes it as his personal responsibility to see that his own class picture is made. Twenty years hence most loyal ex-Techsans will want to be among the students pictured in the class sections of the 1951 La Ventana. Take time out now so you'll have no reason for regret later. Who wents will want to be among the students picture in the class sections of the 1951 regret later.



NATIONAL HAT WEEK.

THE TOREADOR

About The Campuses

In a classified column of "The Campus Chat," NTSC, appeared "Found-Ladies' blouse on campus during registration."

The Southwest Texas State Teachers college has a Food Ser-vice committee, which "acts as a clearing house for dining hall Star." - SWTSTC, "The College Star."

gripes."—SWTSTC, "The College Star." In reference to school spirit, North Texas State college's "The Campus Chat" school spirit, Campus Chat" printed, "No, you affairs. What you need is a grave You're dead."

Saturday, October 21, 1950

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henleys heap

HEINEMERITY OF AN OFFECTION OF AN OFFECTION OF AN OFFECTION OF AN OFFECTION OFFECTION

We drove 15 mph the other day. Now we know that the campus speed limit is observed —by the operators of the lawn

Editorial Offices Press Building, Rooms 103, 105 Telephones: College switchboard Night Editor: 8548



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Appeor in Hoat Mina W. Lamb, associa e of foods and nutritur subor of an article, "F Child at Home," whice fournal of Home Ecor Journal of Home Ecor

be Journal The article was written regest of Dr. Lillian Steckm for of the Journal, and is ill of with pictures of Mrs. J

Saturday, October 21, Article By Home Ec Profess

To Appear In Trade Magazi

he November issue is a dedicated to the White entuary Conference of and Youth to be held er. Lamb received her h rom Tech and her do Columbia university i

First Look - Then Cro

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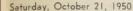
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N.Y., N.Y

THE TOREADOR Article By Home Ec Professor Women Students Available **Tech Plays Host To 150-School Activities Conference** To Appear In Trade Magazine For Baby Sitting Jobs To Appear in Irade Magazine Dr. Mina W. Lamb, associate pro-fessor of foods and nutritions, it the author of an article. 'Feeding the Child at Home'' which will appear in the November issue of the Journal of Home Economics Education. The article was written at the request of Dr. Lillian Steckman, edi tor of the Journal, and is illustrat-ed with pictures of Mrs. Lamb's SD. Newsenber issue is a sneeded. A Student Activities conference, sponsored jointly by the Texas In-terscholastic league and Texas Technological college, will be held on Tech campus next Saturday. High school students and teach. ers concerned with speech, student It Is A Fact and end with pictures of Mrs. Lamo son. Son. The November issue is a special one dedicated to the White House Mideentuary Conference of Chil-dren and Youth to be held in De-cember. Mrs. Lamb received her BS and MS from Tech and her doctorate from Columbia university in New York. First Look - Then Cross Based on the Statement of the Petroleum Advisory commit-the Advisory Committee helped organize the department of petroleum engi-neering, but now acts only as an advisory body. THE MAGAZINE RACK We Clean C 1105-A College Ave. And Press PLAIN DRESSES Your favorite and latest in MEN'S SUITS magazines and newspapers-If we don't have it Cleaned we will do our best to get and. your favorite in reading Pressed material. Men's Shirts, Trousers 25c -GIRIS-FOR THE Hats Cleaned and Blocked . . . 79c We have just received the GIRL OF YOUR DREAMS ABSOLUTELY NO FINER CLEANING AT ANY PRICE latest ladies magazines. We Can Design Just The Right Corsage With Our Beautiful Fresh Flowers For That Important Dance You Are Always Welcome Atstinson Cleaners LUBBOCK'S LEADING CLEANERS AND FURRIERS The Magazine Rack WAKEFIELD'S FLOWERS 1105-A College Ave. 2406 Broadway Phone 9814 1708-10 BROADWAY SMELL 'EN SMOKE 'EN TEST IN THE BOO JANET LEE, UNIVERSITY OF TEXAS '53 SAYS PHOTOS TAKEN AT TEXAS UNIV OMPARE CHESTERFIELD ANY OTHER CIGARETTE! BEFORE YOU SMOKE THEM ... you can tell Chesterfields will smoke milder, because tobaccos that smell milder smoke milder. AFTER YOU SMOKE THEM ... you have no unpleasant after-taste. WHILE YOU SMOKE THEM you get more pleasure than any other cigarette can give you - that's why millions of smokers say: THEY SATISFY.

LEADING SELLER IN AMERICA'S COLLEGES

THE TOREADOR

Saturday, October 21, 1950 Construction on a million dollar

Construction on a mining will begin student union building will begin in a few months at the University of New Mexico at Albuquerque. The structure will include three ball-rooms.

Tech's Alpha Eta chapter of Wesley Players was selected as the outstanding chapter of the na-tional organization in 1945.

Doak Passes Over Drane; Dairymen Win Attend Convention In Austin Shows, Business Meeting Monday

Passing made the difference last Tuesday as Doak scored an 18-0 win over Drane in touch football intramural play. Terry Brogdon scored all three touchdowns on passes from Don Fleming and Richard Bourland.

An and the second secon

to be field field saturday A scholastic press clinic for high schools in West Texas and New Mexico will be held on the Tech ampus next Saturday. The clinic will feature lectures, discussions and question-and-ang-wer periods on the fundamentals of high school newspaper work. The discussions will be divided into four groups, news gathering and writing; business methods and productions: features and editor-ials; photography. Tech's journalism faculty will be in charge of the discussions.

Play Scheduled In Two Classes Entries are now open for intra nural handball which moves int he campus sports program Fr ay. Wednesday is closing day fo

Tries. The tournament will be divided to two classifications. Class A will composed of inexperienced play s while class B will be open for avers with more than one year's

Tech Engineers To Attend

Five members of Tech's J. H. Murdough student chapter of the American Society of Civil Engi-neers are attending the Texas con-vention of ASCE in Austin this weekend.

verkind. Those attending are J. Paul Ra-mer, president of Tech's chapter and vice chairman of the Texas student conference; George Em-merson, junior representative to the conference; Charles Swart, sec-retary of the Tech chapter; A. L. Link; Rayce Egger. Dean of Engineering Dysart Hol-comb will speak to the chapter at 7.30 pm. Monday in the Engineer-ing auditorium. All members are urged to attend this meeting said president Ramer.

Walter Schlinkman, 1945 Raider co-captain, has since played pro football for the Greenbay Packers



THE "BEAR" FACTS --- TECH 14 - BAYLOR 6

WATCH

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THE MAINE CAMPUS

American Chemical society will meet at 7.15 p.m. Monday in the Extension building. A movie about some phase of chemistry and a color cartoon will be shown. A short business meet-ing will be held after the pictures. All interested are invited to at-tend.

In Orono, Maine, a favorite gathering spot of students at the University of Maine is the Snack Bar in Carnegie Library because it is a cheerful place-full of friendly collegiate atmosphere. And when the gang gathers around, ice-cold Coca-Cola gets the call. For here, as in college haunts everywhere-Coke belongs.

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Our Windows For

Saturday, October 21, 1950

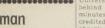
had to happen in the Suver anni-versary year, but coincidentally it did. There are several reasons for the four losses this year. The man-ner in which opponents have scor-ed offers one solution. Texas university scored three times on long pass plays. Texas A&M scored on few really long runs or aerials but long plays set up Aggie touchdows. Viewers of the game with WTSC caw long runs and pass plays again set up scores for Raider op-ponents. In the TCU game last Saturday the Raiders lost several-ties and fumbles. The ability to score when near the goal is the trademank of a championship feam. Tech has not only failed to do this but has abown an erratic defense so far. The ability to score when near the goal is use the trademank of a championship feam. Tech has not only failed to do this but has abown an erratic defense so far. These faults usually result from two things: lack of experience and lack of confidence. The experi-ence should be taken care of before the senson is over. The lack of onfidence is a problem not only for the Raiders but for the whole school. There the been much talk about

for the Raiders but for the whole school. There has been much talk about attending per railies and cheering for the team during games. Those who object to the flag waving and persistent rooting for the team have said it really has little effect on the players who are too busy with their opponents to worry about the activities of a cheering section.

section. The lie was given to that state-ment recently by Merwin Hodel, fullback on the University of Colo-rado football team. Following a game in which Colo-rado had seen its opponent, the

PLAINS ATHLETIC CLUB

Corrective Exercises,



vice president; Harold Barber, sec-retary; Ronald Rushing, treasurer; Morgan Eoff, pledge trainer; Jack Mills, athletic director; Walter Rec-tor reporter.

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nson	LER	Williams	the TCU trip in 1943.
ce	LTR	Mehaffey	
v	LGR	Reid	ed on the Tech Artists Con
lling	C	Cochrane	gram in 1943.





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tober 21, 1950

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THE TOREADOR

vice president; Harold Barber, sec-retary; Ronald Rushing, treasurer; Morgan Eoff, piedge trainer; Jack Mills, athletic director; Walter Rec-tor reporter. In a poll taken in 1946 the major-ity of Tech students were against Greek letter societies. was demonstrated in its game with Aranaz. Bruin passers were rushed con-beld the Waso aggregation to 79 yards rushing. Thus far, Baylor has been handi-tarped by the lack of an exper-ienced quarterback. Hayden Fry

Stuver 17th. An old leg injury to sophomore guard Don Gray was reawakened in scrimmage this week. Coaches hope that it will not prevent the outstanding lineman from playing this week. The sectousness of the hurt is not known definitely. Baplor's handicap has been chiefly in the-line this year, as was demonstrated in its game with Arkanasa.

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AN DYSART E. HOLCOMI

Born in Wellington, this native of the Panhandle is an "avid sports fan" and enjoys woodwork-ing and golf. He has written sev-eral articles for scientific publi-cations. "In keeping with the college ex-pansion program, Holcomb, the first Tech graduate to return as a dean, flans to enlarge the gradu-ate program in engineering.

THE TOREADOR

Liederkrantz To Sponsor German Language Movie

A movie in German, sponsored by elderkrantz, will be shown Friday Ind Saturday in the Extension ulding auditorium according to and Saturday in the Extension building suditorium according to Theodor Alexandre according to Trickets will be on sale and the suditorium sale of the Administration building. Feature starting times will be post-cd at the booth.

MEN'S SOCIAL -

City; Don Scott Spencer, Big Spring; George E. Wehling, Lub-bock; Charles Clifton Weils, Lub-bock; James Ervin Wood, Lub-

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Saturday, October 21, 1950

Hale, Floydada; W. E. Humphreys



Techsan Returns To 'Stomping Ground'; First Graduate To Come Back As Dean

By PAT JOHNSON Toreador Staff Writer

A native Techsan returned this year to his old "stomping ground," --the engineering division. But this time the role is not that of the slaving student. The line schemene returned as Dr

But this time the role is not that of the slaving student. The smiling alumnus returned as Ac-Dysart E. Holcomb, dean of the engineering division. The road to the deanship was paved with four years of practice in his chosen field or chemistry. Doctor Holcomb, a 1937 Tech fraduate, received his MA and PhD degrees in chemistry from the University of Michigan. Upon graduation from the uni-versity, the new doctor worked in the rosearch and development de-partment of the World Universai Oil Prospects company in Chicago. He returned to campus life in Sep-tember, 1946, as associate profes-sor of chemical engineering at Purdue university. Prior to accepting his present position, Holcomb worked for the Sinchair Refining company at Har-vey, III, as senior projects tech-nologist in the research and de-velopment field. The tall, black-haired professor is married and is the father of three children. His son is eight, and his daughters are four and one month.

Pinson Will Present Paper In IRC Meeting Monday

International Relations club will meet at 7:30 p.m. Monday in Ad302. Membership is still open for all students interested in international relations, government and econom-ics, president Bill Arnold said. "Winston Churchill's Plan for United Europe" is the subject of a paper to be given to the group by David Pinson. Officers for the year were elect-ed at the last meeting. They are David Blackbird, vice president; Helen Strong, secretary-treasure;

Strong, se

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In 1943 the Texas Tech magazine mad to suspend publication because