

Page 2


## LUCKY YOU

If your football schedule number is one of the many that will be in our window this week, it means a-

FREE PRIZE FOR YOU
LOOK TODAY! LAST WEEKS WINNERS

MRS. VERNON KEESEE 906 Ave. O
ELIZABETH SCHOVAJSA Women's Dorm 4
J. P. JONES, JR Men's Dorm 3
MARATHA McMASTERS 1625 Broadway

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## OUALITY STEAM LAUNDRY

Just Off The Campus On Main Street

Quicker - Better - Cheaper
CASH \& CARRY DISCOUNT

15 PERCENT


Campus Whirl
WEDNESDAY
Sadile Tramp pledges 5 p.m. C
101 C
Alpha Chi-5 p.m., Ad2zo.
Forum of Wesley Players $-7: 15 \mathrm{p}$.
m . Methodist student center
THURSDAY
Saddle Tramps 5 p.m., Ciol. Alpha Phi Omega-7 p.m.. Ad202,
Applied Arts Workshop- $7 \cdot 15$ p.m Applied Arts Workshop-T:15 p.m.,
Xhi Psi- $7: 30$ p.m., Textlle buildPhi Psi-
ing.
Canterb
Forum-
Forum-5 plub faculty
Rodeo association -7 p.m room of Aggie building , Jaging FRIDAY
Pep rally sponsored by Saddle
Tramps $-7: 30$ p.m., Gym
Alpha Phi Omeg
Las Vivarachas dance-8:30-11:30
future teachers to meet
The Future Teachers of Ameri-
ca association will meet at p.m.
ch Thursday in the Extension build-
ing. Anyone in the education field is eligible to join and dues are still
Factory Repair Sub-station


## ON TECH CAMPUS

 \$12.88.

SWING SPORTSTER For the man oficction! 1
Designed for "Freedom of Action" . . . styled for smart appearance . . . the bi-swing back opens to give plenty of room needed in active sports . . . fo the bowler ... for the golfer for the equestrian ... for the sportsman.


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## ASK HAROLD

Ask Harold "Sheik" Brockett, our Tech Representative about the Big 5 Star Sale now in progress at the Hub. He can tell you of the terrific saving you can get in this value packed sale. It's the talk of the campus. Suits that were formerly priced up to $\$ 65$. are now only $\$ 39.88$ and talk about Slacks, Harold, the Sheik, can tell you about the wonderful buys the Hub has for only $\$ 7.88, \$ 9.88$ and $\$ 12.88$. If you are really looking for a bargain be sure to ask Harold about the beautiful long sleeve Sport Shirts that were selling for as much as $\$ 8.50$ that are now going for only $\$ 3.88$. The Hub's terrific 5 Star Sale is also offering Jackets-just the thing for these football days fr nly $\$ 5.88, \$ 7.88$ and

Let the "Sheik" tell you about the way you can just say, "Charge it", or how easy it is to use the Hub's friendly lay-a-way plan. See Harold in the Hub for personalized service


Two Tech sulu
 campus. The
Brocisay and

124 Teras Ave.
GEI
CRISPER,
DRAWING
VEI DRAWIMG Turn in consistedy

its with Venis is with Veaus Dr SMOOTH | retigh ind tore bect |
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| graphice in Venus | STRONG ure Prossure:Proofed

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ACCURATE
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Ind wififormly grad
For teter
Percils with thes greent

$=$
 1936 for thumbing a ride to the Broadway and Avenue $L$.

## NEW, FULL-SIZED STANDARD PORTABLE The ROYAL

 COMPANION WITH SHIFT FREEDOM $\$ \Omega \cap 50 \underset{\text { WITHY }}{\text { WITHG }}$ $\$ 0.50$ carrying - LOW, ESSY TERMS. - Lbeial trade.fin
 CRISPER, Cleaner DRAWINGS
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ings with Venus Drawing Pencils. They hold their points and give you opaque lines for sharp, clear reproductio

## SMOOTH

weight and tone because the clay and graphite in Venus Drawing Pencils are
blended evenly in the Colloidal* process STRONG are Pressure-Prooted* which means that the lead is bonded to the wood. Adds Extra-strength to needle-sharp points. with Venus Drawing Pencils. Scientifi:ally tested at each stop of manufacture Ind uniformly graded in all 17 degrees.
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of valuable illutuan 2 pases




American Lead Pencil Co.
Hoboken, N. .I.

Nome -...
Collose ....
$\qquad$

Vivis To Open Formal Season Friday; Starlight Dance Features Ted Crager

| Las Vivarachas, women's social © |  |
| :---: | :---: |
| club, will have its annua, star- | Association Elects Officers: |
| Friday in the ballroom of the Lub- | - |
| bock hotel. Ted Crager and his orchestra will furnish music for the dance, Decorations will carry out the starlight theme. |  |
|  |  |
|  | ele |
| Members and their dates will be Jane Adams, Bill Cannon; Clodette | They are Bobby Gray, president; |
|  |  |
| Baker, Ed Haiek; Kitten Behrends, |  |
| Andy Behrends; Helen Buckle |  |
| Dickie Buckles; Betty Jo Corcor- |  |
| ran, Darrell Freeman; Jeannine Childers, Vic Childers; Pat Edwards, Bill Behrends; Betty Formby. Bill Stucker. | deo team, co |
|  |  |
|  |  |
|  |  |
| Bonnie Holland, Bill Stallings; |  |
| Jerri Medlock, Ben Walters; Jo |  |
| Allyce McMullen, Billy Bob Mc- |  |
| Mullen; Beth Norman, Phil Crump-ler; Ann Nix, Bill Hamm; Margaret | Marie Cox, Tone Riddles |
|  | Joann Ekelb |
|  | Mary Ann Holt, John Be |
| Tommy Inabnet; Janie Royston,Bob Overton: | let Land, Melvin Barton; J |
|  |  |
| Bob Overton Shirley Schmidt, Dale Hammerschmidt: Pat Smith. | Dick Atkins; Vonca Ray, Blll Fra- |
| Dale Hammerschmidt; Pat Smith, Eill Kerr; Juanelle Taylor, Cobs |  |
| Miller; Marion Thomas, Delmar |  |
| Hartley; DeAacon Ward, |  |
| es, Betts Dalton, Bob |  |
|  |  |
|  |  |

street. The association expects to every first, and third Thursdays get some bucking horses soon for in the judging room of the Aggie chose interested in bronc riding, building.
according to Reppeto.

| There are approximately | 100 | Texas Tech's Naval training ce |
| :--- | :--- | :--- |
| There |  |  | members of the association. Any ter was commissioned Oct. 26, 1949 student interested in rodeos and he Rodeo association, sald Rep- on the Texas Tech campus wa FOR THAT "RIGHT" LOOK Come To Tech's Own Beauty Shop Here On The Campus Operators Frances Lawrence Charles Powell

 Wanda Sanders, Owner

## TECH BEAUTY SHOP

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lege, is published every Wednesday
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| Colleglatite press |
| :---: |
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in regulars shorts lonss DDo Puiflach, the suit with eqpention

Don Givins Passes Sneed To Victory Don Givins passed Sneed to a
victory over Drane Oct. 11 in the
second week of intramural football
play. Passes from Givins to Bobby
Martin and Sammy Fitzhugh gave

Kireilis Announces Gymkana Club Daily Meeting East of Gymnosium Dany Meeling East ol Gymnosium
"Rossibilites unlimited." is Dr Ramon Kireilis' way of expressing
the future prospects of the Gymthe future
kana club.
Kireilis. Kireilis, head of the physical ed-
ucation department for men, de-
scribes the club as an active soribes the club as an active coeducational organization focusing
its attention on tumbling, balancits attention on tumbling, balanc-
ing and acrobatics. The group,
which is which is temporarily performing
on mats while awaiting the amrival on mats while awaiting the arrival
of a trampoline and balancing bars,
vill perform betiveen the halves will perform between the halves of
football and basketball games football and basketball games.
Tommy Cates was elected temporary chairman of the group at
the last meeting. Kireilis urges any girls interested
in becoming active in an organization of this type to attend any
of the daily meetings at $4 \mathrm{p} . \mathrm{m}$. on of the daily meetings at 4 p.m.
the east side of the Gym. Fanl enrollment for 1995
2,427 ; 1,663 women and 964 men

##  $\$ 19.95$ <br> Watch our Window For Your Lucky Number <br> BROWN'S <br> 1301 College Av



Philli MORRIS challenges any other leading brand to suggest this test

HUNDREDS OF THOUSANDS OF SMOKERS, who tried this test, report in signed statements that PHILIP MORRIS IS DEFINITELY LESS IRRITATING, DEFINITELY MILDER!


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Try this simple test. We believe that you, too, will agree. . Philip Morris is, indeed, America's Finest Cigarette!

## NO CIGARETTR HANGOVER

means MORE SMOKING PLEASURE! Bradlury's 1218 TEXAS AVE.

Raiders Drop Fourlh, 19-6, As Frogs Spill Tech Sophs

Frogs again, recovering a fumble
at the TCU 28 on the play from scrimmage. After a 15 hands, TCU gained the ball
their own 24 . their own 24.
When they
When they were stopped with
only 7 yards gained, Junior Arterburn received Wilde's kick to open the second long offense of the third
period for the Raiders. This time period for the Raiders. This time
the Raiders were halted by Edwards' fumble on the TCU 30
, Tech held the Frogs and soon re-
gained the ball on the Tech 25 . A 15-yard penalty again shut off the
drive on the TCU 30 in mid fourth quarter.
Toward the end of the quarter Tech again threatened as Eural
Ramsey returned a punt 40 yards to the TCU 26 where Don Seale's pass was intercepted on the 10 .
Tech's fifth and final drive of the second half came to an end on the hauled in Edwards 16 Thord pass.
The Raiders
dominance of the second half was possible through the fine defensive showing of sev-
eral sophomores playing their first game. Leading the group were
backs Jim Turner and John Paul Jones, a junior -squadman playing Other sophomores seeing action Saturday were Alton Linne, David
Brown, Hollice Davis, Don Gray Jimmy Williams, Buddy Barron, James Clarke, Hudson Routh. Gene Bill O'Grady, another new junio to the Tech backfield, showed up periods of the game, while Gilbert ed with halfback John Harville and fullback John Morton to go in the
air and around the Raider line for three t.d.s. TCU began its initial drive late in the first quarter
scoring 50 seconds before its end and twice in the second period.
Tech's only drive of the first period came on the kickoff. Bobby where Thompson ran to the TCU 16. The drive fizzled with a 15
yard penalty. DERR CHOSEN FOR OFFICE Walker Derr was elected vice
president and Jeanette Sullivan secretary-treasurer of the Tech
Management association Oct. 9 . Deal J. Veal, who graduated MS from Ohio State university ast summe
Thomas M. Garland, 1950 Tech graduate, is working in Levelland
for Halliburton Oil Well Cementing


TCU Game Draws 1,800 Techsans

More than 1,800 Tech students
attended the game in Fort Worth last weekend. One bus load took
advantage of the reduced rate A parade and ped for students in downtown Fort Worth Saturday afternoon. Student councli officers,
cheer leaders, band president, drum major. Saddle Tramps and dates
were honored by the TCU council officers at a reception be-
fore the fore the game.

The Tech-Texas A\&M football
game was the official out-of-town game was the official out-of-town
trip in 1849 .

Texas Tech campus covers 2,000 acres $-1,700$ of which are used
the agricultural department.
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ancing, Tumbling, Weight
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## SHIRTS for the "College Joe:'



## Bavarian Women Attend State Fair



Delta Sigs Have Smoker, Wiener Roast, Pledge Rite Delta Sigma Pi had severaa
activities the past week includin a wiener reast, a smoker and
a
pledge initiation. last week Dr. Howard E. Golden faculty adviser, told prospective members of the history of the na-
tional ogranization. Eugene Reno spoke on the history of the loca chapter. A speech on duties and ob-
ligations of the pledges was given ligations of the pledges was give gation and benefits of membership Were topics discussed by Russel Crocker and Adrian Stevens.
Informal pledge initiation in th Hilton hotel was held for fourteen pledges. They are Donald Bagwell, om Burnham, Bob Chamber Charles Hudson, Charles Joplin Jimmie Mason, Jesse Moore, Ken neth Pharris, Clyde Schneider, Al len Smith, Gener
Bobby Williams.

PI CLUB instructs fledeges Instruction of the prospectiv
pledge group was held at a meet ing of the Plant Industry clu Monday night.
J. B Mahler J. Bization.

Drive Slow - Be Sure

## SPORTSMEN

SEE OUR NEW LINE OF-

Tennis Ball
Ping Pong Sets
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WE STILL CARRY THE TENNIS BALLS OF YOUR CHOICE-

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on the avenue

Wool Judgers Win Rush Activities End Trophy In Contest With Party Tonight

|  | Wrangler's rush party f p.m. tonight at the Lubbock |
| :---: | :---: |
| first place and permianent posses- sion of |  |
| uth anual Intercollegiate Wool | Preferential bids will be signed byrushees tomorrow. A list of each |
|  |  |
|  |  |
| Star. | wing of the Ad building Thursdaynikht. |
| test in 1947 and 1949 and is entitiledto permanant possession of to permanent possession of the |  |
|  | A Gay Nineties theme will be |
|  |  |
|  | inction and members will dr |
|  |  |
| with ${ }_{\text {d }}$ | y of the club history andis to be given by the |
|  |  |
|  |  |  |
|  | ter, assistant professor of electri- |
|  | cal engineering. <br> The program is to be presented |
|  |  |
|  |  |
|  |  |
| alternate for the team and H. Ray |  |
|  |  |
| Burkhart, assistant professor of animal husbandry, accompanied the tearn as coach. <br> tion is to be presented by by Ko Shari and DFD ple |  |
|  |  |  |
| of breed fleeces, third in judging of grading. | Members of Las Chaparritas |
|  | Silver Key rush party was heldfrom $7-9$ last night in the Lubbock hotel. Jim Elliot, rush captain, wasin charge of the function and Ray |
|  |  |
|  |  |
| Brooks Is Group President | Joe Horne, Lubbock insuranceagent and ex-Key, spoke to the group. A color film of the 1950 |
| itiated by Alpha Phi Omega, fra-ternity of former Boy Scouts. Of |  |
|  |  |
|  |  |
| Dick Brooks, president Jame |  |
|  | Hopping and Billie Lollar, singers |
|  |  |
| are Thomas |  |
| Coy Orr, jr, Olto Praeger, Robert Browneil , Donatd rietiter, Stanley Sad wwick, James Wilde. Bill Ash <br> Sadgwick, James Wilde, Bill Ash Surn and Jack Hightower. | G |
|  |  |
|  |  |
| sity Women was opened to Tech duates in the 1919-50 school |  |
|  |  |
|  |  |

## A New Policy

has been established at the

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