THE TOREADOR

Annual Homecoming Features Tech's Past

Low Percentage Gets TB Checks

Men's Rush Week To Begin Monday

Rush week activities begin Monday for men interested in pledging a social club. Each of the seven men's clubs will be permitted one function during rush week which begins Monday and concludes Thursday, Oct. 19.

There will be no introductory convocation for rushees. The first function will be Monday night. To be eligible to pledge men must have been enrolled at Tech one semester or two summer terms and must have maintained a 1-point grade average.

Dean Announces TCU Trip Rules

Tickets Available For Trip To TCU

Senator Lyndon Johnson Accepts Invitation To Speak at Homecoming Texas' Senator Lyndon Johnson Thu's Senator Lyn

La Ventana Contest To Select Beauties

Wiggins Begins Three Week Trip



COUNCIL MEMBERS TALLY VOTES—Shown above ar Bill Easter, engineering representative, Elizabeth Schovajsz council secretary and Horton Russell, president, as the count votes cast in Wednesday's elections. Thirteen runoff will be held today to reach decisions for class officers (Photo by I. G. Holmes.)

Class Officers Decided Today

Seniors will meet in Ad 320 to choose a president and AWS representative. Ralph Lacy will be in charge.

Local Fair Spotlights Tech Students

Texas Tech board of directors acted on two matters at a meeting held at the St. Anthony hotel in San Antonio Saturday, Ed Smith assistant to the president, announc-

Silver Key Holds Formal Initiation

Richard Clark of Midland was elected best pledge. Best member honors went to Willie Berry of Lubbock.

New members of Silver Key include Henry Blackburn, Donnie Stevens, Jack Little, all of Amarillo, John Hicks, Denison; Charlie Myers, Mt. Pleasant; Ray Shook, Lubbock; and Clark.

Larry Sharp and J. R. Jennings, pledge trainers, were in charge of the initiation service.

College Club Has Initiation, Poage Chosen Best Pledge
Twelve members and a sponsor were formally initiated by College Club Sinday afternoon at Hilton hotel. The initiation service was conducted by Allan Dunbar, president, club reporter Jack Shelby said.

Scott Poage of Waco was elected best pledge. Other new members are Joe Barclay, Spur; Dennis Gingham, Spur; Bill Bumpass, Quanah; Claude Caperton, Dozier: Bryan Close, Shamrock; Jack Eu-bank, Ranger; Bill Fite, Troup; Wayne Leath, Olney; Joe Jay, Roby; Royce Smith, Stamford; Ray Tomlinson, Tulia.

Jack Ashworth was initiated as

SAT.

OCT.

7

152 Women Pledge Social Clubs; Group Is Largest In School History

Arline Freeman, Gaynell, Bordner, Nancy Gill, Mariellen Griffin, Marion Holton.

Joan King, Skeet McLain, Venna Morrisett, Rhea Myers, Mary Norman, Mary Lou Patton, Jerri Pace, Loraine Pipkin, Joyce Rose, Edean Singleton, Lee Sneathen, Nina Spearman, Joan Terry, Joan Thornton, Nell Quattlebaum, Dorothy Vogel, Murna Welch, Wanda Woody, Patsy Williams and Peggy Wright. Pledges to Sans Souci are Ann Alexander, Geraldine Barton, Marion Best, Adrienne Bridges, Diana Darnell, Jo Francis, Ernestine Gammill, Joann Graham, Pat Hardy, Annie Hayes, Carlene Helm, Phyllis Hesser, Gilliam McIntire, Charlotte Mathis, Mary Jeanne Miller, Nancy Moran, Marian Nevitt, Betty Sallee, Rita Schickraum, Rossi Stilles, Betty Wagner, Darlene Wiese and Barbara Wood.

Las Vivarachas received Ann Bucy, Ola Cox, Joan Ekibebrger, Mary Ann Holt, Jerri Hudson, Mary Louise Jones, Violet Land, Jo Muncy, Margaret Pate, Vanda Ray, Marjorie Stockton, Kathy Stowe, Patsy Tarver, Mary Jean Tefteller, Betty Whisenant and Cecelia Winningham.

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RATES

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LIFE Magazines. You can have TIME for only \$3.00

for 8 months, LIFE for

Take advantage of these

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special offers.

IS "POT" DEADS

Do YOU Want "POT" To Continue As In The Past?

alschuler's POTPOURRI

She: "Shall we sit in the par-"No, I'm too tired, lets

o bowling."

Do you know what happened o the little girl who didn't know right from wrong?

She's a mummy now.

She: "There's one thing I want to tell you before you go kny further."

He: "What's that?"

She: "Don't go any farther."

alschuler's

college styles in

broadway at college

MAIL IN YOUR OPINION TODAY CONTEST CLOSES Saturday, Oct. 7, 1950 GIFT CERTIFICATE FOR BEST LETTER

Saturday night the letters will be judged to determine who wins the Ten Dollars in Merchandise for the best reasons—pro or con. The letters will count as ballots. Pot will be put to Test! If the pros win Potpourri will continue as in the past, if the majority think "Pot" should be withdrawn from the pages of the Toreador, the column will cease publication. Mail your letter today—its your column!

- Send Letters To -

alschuler's.

campus toggery 2422 broadway —a t college

SAT. OCT. 7

It was decided that the club Tech's annual Parents' Day cele-

Bell To Head Square Dance Club Tuesdays in the Recreation hall for Tommy Bell was named president at the first meeting of Circle Eight, square dance club. Richard Kleinschmidt was chosen vice-president.

It was decided that the control of the control of

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TECH-TEXAS GAME

DICK PIRTLE

TECH-A&M GAME

- ? WEST TEXAS STATE GAME
- ? TCU GAME
- ? BAYLOR GAME
- ? TEXAS WESTERN GAME
- ? RICE GAME
- ? TULSA GAME
- ? ARIZONA U. GAME
- ? NEW MEXICO U. GAME
- ? HARDIN-SIMMONS GAME

RAIDER PLAYER OF THE WEEK

Listen to KFYO each Saturday 6:45 p.m. to 7:00 p.m. for the announcement of YOUR player of the week, also football scores in the state.



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Wednesday Puzzling Pro Canadia Work O

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Dairy Team Starts

She'll glow with happiness when she receives a corsage from WAKEFIELD'S. You're sure of design-originality and fresh, perfect flowers.

Phone 9814



Mork On Book; Writes For Magazine Have you ever run across one of those vicious mathematical puzzles which always seem to remain unsolved no matter how many invectives and hours of hard work are leadish devices is disguised as a kindly professor at Tech. Dr. Leo Moser, professor of math, is new to the campus this year, but is already a product year daily products judging control to the compust his year, but is already a product year daily products judging control to the many five to the daily professor of math, is new to the campus this year, but is already a product year daily products judging control to the many five to the daily professor of math, is new to the campus this year, but is already a product year daily products year and store the many five to the me was three until his recent move to Texas. The chess champion of Winnipeg, where he lived the major part of his life, is working on a book of mathematical puzzles and games bearing the many five to the puzzles and games bearing the puzzles and games STUDENTS! MAKE MONEY WRITING LUCKY STRIKE PPY-GO-LUCKY"JINGLES!

It's easy! It's fun! No box tops to send! No essays to write! Just write a simple four-line jingle, and you may make \$25! Start today!

Write a "Happy-Go-Lucky" jingle, like those you see on this page, based on some phase of college life. If your jingle is selected for possible use in Lucky Strike advertising, we will pay you \$25 for the right to use it and your name in our advertising. Start today. "Happy-Go-Luckies" will soon be running in *your* paper. Send in your jingles—as many as you like—right away, and \$25 can be yours pronto if your jingle is chosen. Be the first to write a jingle in your school. Watch this paper for more "Happy-Go-Luckies."

READ THESE SIMPLE INSTRUCTIONS

1. Write your "Happy-Go-Lucky" four-line jingle on a plain piece of paper, or postcard, and end it to Happy-Go-Lucky, P.O. Box 67, New York 46, N. Y.

I really am a Lucky guy, Just got my Ph. D., To prove to you how much I know, L.S., sir, means F.T. I study French and English lit; I study Latin too, But words that I like best to hear Are Lucky Strike, don't you?

Be Happy-Go Lucky!

Enjoy truly fine tobacco! Enjoy perfect mildness and rich taste!



L.S./M.F.T.-Lucky Strike Means Fine Tobacco

Better Instruction . .

Better Instruction

Tech's level of instruction is keeping pace with advances in other fields. The report recently compiled for the Southern Association of Colleges and Secondary schools shows that the faculty academic level has been raised considerably since last year. Students are being instructed by a total of 74 doctors of philosophy, which is 10 more than were on the staff last year. Fewer faculty members have earned only the bachelor's degree, and even in the field of teaching fellows, the trend is toward employing those persons with master's degrees. Since Tech has begun offering work toward the doctorate in English and history, four teaching fellows, holders of the master's degree, have been employed. In past years the majority of Tech's teaching fellows held only the bachelor's degree. That was understandable since the master's degree was the highest Tech could offer.

In the history department one teaching fellow has completed 50 hours of work beyond his master's degree. And in the English department an assistant professor of English from TCU is doing part-time instructing while working on his Ph.D.

While we do not mean that departments who have teaching fellows with only bachelor's degrees are inferior, it is encouraging to think that more students will be getting instruction from persons with master's degrees. In many instances the teaching fellows will have had previous experience as teachers.

Next summer the education department will offer couses for persons working toward the doctorate, with the chemistry and geology departments getting their doctorate progams undeway next fall. This will mean increased competition in the race for teaching fellowships, since persons with master's degree will receive first consideration.

Better instruction for everybody is bound to be the outcome.

Club Budget . . .

Now is joining time.
Each fall the 100-plus departmental, social and honorary organizations make their big drives for members. If you plan to join a club, now is the time to do it, so that you can get in on the year's activities from the first. But in picking your organzations, keep in mind that each tme you add your name to a club's roster, you have made a contract to do your part in making the club a success. This includes attending all meetings and doing what outside work is assigned you.

Social clubs have limited memberships, and honoraries will depend on the quality of work you do, but departmental clubs are open to all students and are organized for your benefit. Freshmen who find it hard to make new acquaintances can meet people with interests similar to theirs by simply joining these organizations, Not only can one gain practical experience in his major field, but he can feel that he is actually a part of something in a large school. One never feels out of place when he is working with people who are interested in the same things. An added advantage in belonging to a departmental club lies in the fact that it often brings students into contact with experienced older persons who are already esablished in his chosen field.

There is a definite place for clubs in your college career. They help you develop social presence, give you a chance to cooperate with others and help develop your outside interests. It is generally agreed that college without extra-curricular activities would not be college. But it must be remembered that you are here primarily to develop intellectually. You can defeat your purpose by joining too many clubs.

The trick is to budget your time, decide how many outside activities you can afford to have and choose them carefully according to which ones appeal to you most. Then go out and join with the intention of working for what you have chosen. The old cliche, "You get out of a thing what you put into it," still holds true. (G.M., S.T.)

Cokes Make Cents . . .

Are we, 1950 students, willing to donate an extra \$544 to the Student Union building fund this year? That sounds like a big order, but let's consider it for a minute.

We are all eagerly awaiting a Student Union building, but what are we, individually, doing to promote this project? The proceeds from all coke and candy machines in campus buildings, including the dormitories, go toward paying for bonds on the Student Union building. Net profits on the coke machines last year were \$10,657.03. A total of \$5,000 was netted from the other machines.

Yet exactly \$544 was needlessly lost last year on the coke contract by broken and unreturned bottles. A profit of one and one-fourth cents is made on each bottle sold, but one and two-fhirds cents is lost each time that bottle is not returned. A the same time that we think we are putting money into the building fund, we are sometimes actually taking it out through needed.

We doubt that to completely exold sizable qualities and outling that a doubtful that all qualities will be roommate, but it theke yourself that your roomie is a temptation to on during the reg exe if "I'll Never! def for you, but one and two-fhirds cents is lost each time that bottle is not returned.

A the same time that we think we are putting money into the building fund, we are sometimes actually taking it out through needed.

and one-fourth cents is made on each bottle sold, but one and two-thirds cents is lost each time that bottle is not returned. A the same time that we think we are putting money into the building fund, we are sometimes actually taking it out through neglect.

Notice the various benches on the campus and how many coke bottles are under them. Cast a sweeping glance down thalls and notice how many are visible. Glance into the classrooms at the number on the tables and in the corners. We are cluttering up our campus as well as cutting down on the coke profits by indifference to this situation.

If we are allowed to enjoy the luxury of coke machines in our campus buildings, the least we can do is abide by the rules set up flights of stairs searching for bottles. It is not their that empty coke bottle on the provided rack. Each time we do this, let's remember we are donating one and one-fourth cerist to curst student Union building. Let's make up that \$544 lost last year; let's even double it by starting today to work toward a greater building fund and a cleaner campus. (B.W.)



West Of College Avenue

Wanted: Early Issues Of Toreador; Roommates Quizzed In Survey

By SUE HOLMES
Toreador Editor

LOST AND FOUND

Lost: Two issues of The Toreador. These are not just any two issues, but very special ones. The Toreador was 22 years old yestomary, but the first two issues, oct. 3 and Oct. 10, 1925, are missing from the flies. It's not likely that any of today's Techsans would have the first Tech college newspapers, but we are hoping that some reader or readers may know of an aunt, uncle, brother, sister or perhaps a parent, who could furnish these early issues. We'd like very much to have them for the archives.

Found: Results of a survey made among 150 college students concerning what makes a good roommate. Outlook Fublishers have income apassed the course."

UPPERCLASSMEN, TOO

PLEASANT SURROUNDINGS

COWTOWN BOUND

ABOUT THE CAMPUSES

The SMU campus discovered that politics this year is about the only thing you can get-a stomach full of at the same old rates.

A Wyoming student at Creighton university began crying during a violent windstorm. When her classmates pointed out that the storm would soon pass, she said she wasn't scared. The wind just made her homesick.

Texas Tech library doesn't have quite the problem of Centre college in Kentucky. A book was recently returned to them after 100 years. The fine (which won't be collected) amounted to \$1,095.

amounted to \$1,085.

* * *

The girls in the dormitories at New Mexico Western keep a file on all men who own cars. Motor scooters and pogo sticks don't count.

A University of House on student enrolled in a course called "Proba-tion and Parole" because he thought he might be able to "beat the rap" someday with what he learned.

SMU's business division is of-fering two new major courses this fall, one in retail merchandising and one in real estate.

The Daily Texan of the University of Texas has put out its first Saturday paper since pre-war days. The paper was cut to five days per week during the war and had operated that way until this year.

Motorized Texans seem to be causing parking problems throughout the state. A Student council committee at SMU is studying the problem on that campus. More parking space close to the campus will be available to University of Texas students with the completion of three new parking lots.

of three new parking lots.

Football games Saturday opened two new stadia in the Southwest conference. Baylor and the University of Arkansas played their first games on new fields.

THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological col-lege, is published every Wednesday and Saturday on the Campus of Texas Technological college at Lubbock by the associated students of the college.

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Jim Holleman Sports Editor Mary Hall Feature Editor Mariliou Williams, Savannah Tunnell Society Editors I. G. Holmes Photography Editor

REPORTING STAFF: Berna Bartlett Margaret Bourland, Peggy Carter, Tommis

Wednesday, Oc

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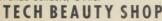
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FOR THAT "RIGHT" LOOK

Come To Tech's Own Beauty Shop Here On The

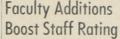
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A general raise in academic attainment among faculty member is shown this year, Vice President

Ten doctors of philosophy have been added since last year bringing the total to 74, Jones said. A report on distribution of faculty degrees will be sent this week to J. M. Godard, executive secretary of the Southern Association of Colleges and Secondary schools, of which Tech is a member, Jones said.

Faculty members who hold only the bachelor's degree have been reduced since last year, the repor shows. During the 1949-50 schoot term 72 members of the teaching staff held bachelor's degrees. Ou of the 301 faculty members on the staff last year, 63 persons had the master's degree plus at least on year of graduate work. Also 9 year of graduate work. Also 9

faculty members held the master degree with additional graduat work not amounting to a yea Jones said. The net gain of 1 doctors of philosophy raised tha

total from last years 64 to 74.
Faculty members holding the master's degree are about the sam in number as last year, the vice president said. The report also shows that 33 faculty member, alid graduate study this summer.

Last year 80 per cent of the faculty belonged to at least one learn ed society in their respective teaching fields. A similar report has not been completed as yet on the present faculty, Jones said.

In the fall of '39 a date burear was organized on the Tech campus For 25 cents either boys or girl could obtain the date of their

25 per cent DISCOUNT to Tech Students on Cleaning

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They too realize that they are making an investment in college life for years to come—for all profits of the bookstore are to be used for support of the union building.

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Do exactly the same thing—DON'T
INHALE. Notice that bite, that sting?
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to compare, to judge, to decide for yourself.

Try this simple test. We believe that you, too, will agree . . . PHILIP MORRIS is, indeed, America's FINEST Cigarette!

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passer.
After Texas university's showing in its first two games

See HOLLEMAN, Page 7





Sun Devil Lobos In

14, 1950

Aggies Down Raiders 34-13 (Continued from page 6) appears that the Mustangs will be almost a shoo-in for the conference title.

Sun Devils Crush Lobos In Grid Tilt

arished the New Mexico Lobos 41.6 in the only conference game played.

Arizona Flagstaff dropped La-Verne of California to rack up their first victory. 37 to 20.

The game between Loyola of Los Angeles and Texas Western Saturday night, was canceled.

West Texas State's Buffaloes, sparked by fullbacks Bill Gross, Charlie Wright, and the accurate throwing of Gene Mayfield, defeated powerful McMurray Saturday night at Canyon 41 to 19. Until the last five minutes the Buffs led by only a seant 20-19, but then rushed three scores across to clinch the victory.

Hardin Simmons' Cowboys won over Trinity in Ablene Saturday night by a top-heavy 41-0. The Cowboys were held scoreless by stubborn Trinity until the last play of the first half when Ken Watsop scored on a 35-yard pass from John (Modle T) Ford.

Utah converted two costly Arizont Wildcat fumbles and one pass interception into valuable touchdowns Saturday night in Salt Lake City and won 27 to 14.

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The Tech rodeo was started in D. O. Wiley opened the 1934 sea

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Last Week

Watch For Yours

5 Numbers - - 5 Prizes

THIS WEEK

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CORCORRANS MEN'S WEAR

Whites Down Reds In Freshman Game

Intramural Football Begins; Men's Dorms Vie For Title

Men's Dorms Vie For Title

Intramural dorm touch football begins this week with more than 200 boys participating and two games already scheduled.

Dorm IV is to meet Doak hall at 5 p.m. Thursday on the field behind the Gym. On Oct. 10 West hall will play Sneed.

All independent teams must turn in their eligibility lists by Thursday, George Philbrick, instructor in physical education, has announced.

All entries in Intramural tennis, doubles and singles, must be in by Oct. 8, said Philbrick.

Each dorm has already signed up. about 30 players for the table tennis tournament which starts today. The champions of each dorm, both singles and doubles, will meet in a playoff for the all-college championship. All dormitory championships will be played on dormitory tables.

ENGINEERS SHOW DRAWINGS

ENGINEERS SHOW DRAWINGS

FTA TO MEET THURSDAY

The Future Teachers of America will meet at 7 pm. Thursday in the Extension building.

This will be the last meeting FTA can accept dues for this semester. Everyone who is interested is urged to attend, President Bob Maniss said.

DAIRY-

DAIK!—

N. J. This is the largest exposition held by the producers of dairy products. A silver cup will be the sweepstakes award to the top team and gold, silver and bronze medals will be given for high point individuals.

The team members are Glynn Becker, Paducah; Flake Tompkins, Fort Worth; Emmett Keen jr., Lubbock and Ralph Button, Austin. The team will return to Lubbock Oct. 22.

Campus Whirl

WEDNESDAY
Forum—7:15 p.m., Methodist Student center.
Saddle Tramp pledges—5 p.m., C

THURSDAY

Phi Gamma Nu-7:30 p.m., home of Mrs. James Quicksall, Slide road

of Mrs. James Quicksall, Slide road.
Saddle Tramps=5 p.m., ClOl.
Alpha Phi Omega=6:45 p.m., Ad 214.
Dairy Manufacturing barbecue=6-7:30 p.m., Aggie grove.
Forum=5 p.m., Adg06-A.
Phi Psi=7:30 p.m., Textile building.
Tech Institute of Finance=7:30 p.m., Adg7 FRDAY
Dance=8:30-11:30, Rec hall.
Informal dance=Band hall.
Pep Rally sponsored by Saddle
Tramps=7 p.m., Gym.

TECH BROADCASTING CLUB MEETS AT 5 PM. TODAY

Football season opened at Texas Tech in the fall of 1942 with a
l 39-0 victory by the Red Raiders
over West Texas State College
Buffaloes.

Wednesday, October 4, 195

Morley Jennings coached Baylor
against Tech in 1934.

def in the Cotton bowl in 1942.

On Tech Campus

"Mr. T"

Is seen everywhere you look! The well dressed man on the campus learned fast that he

ed man on the campus learned tast that he could always depend on the Hub to bring him the latest in college styles.

The Hub is the place to shop for the latest in sports wear. Here you will find the latest styles in the newest designs in beautiful slacks, sweaters, shirts and shoes. Drop in today!



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The Bermuda Ponts 12.95 The Matching Jacket 12.95

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