## Zig Spring Zaily Herald

## Storm Near Abilene Destroys Farm Houses




## Whirligig 

## wasumaxon Radio  

Rooms Wanted




## Competing In Austin Meet

Gettin' Ready for The Big Meeting






They Don't Speak Our Langange


Still A Stickler For Prosperity


## DIANA DANE Trademark Rees Applled For Aukevoir

by Don Flowers





HOMER HOOPEE Trademark Regitured
Welcome
by Fred Locher
ELICKETY CLA
QLICKETY
CLACK
Mule after mise
COULE AF ARERMIIE
BOLS

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BIG SPRING LAUNDRY C0 PHONE 17


Canyon Teachers College Coach Asks That Athletic Relations With Tech College Be Severed


## Linck's

## FRTD spatave our SOAP

 ynam carry the fight to the Botraloan



READ HERALD CLAS sIFIED ADs.

## RHEUMATISM

## What have you learned today in the New University?

Talk with almost any woman and you will find her amazingly informed on vitamins, balanced diets, refrigeration, household sanitation, labor saving, family hygiene, table and home decoration. Watch her during her day and you will find her employing this new knowl edge for the improvement of living.

Talk with almost any man and you'll find him technically informed about motor-cars and adding machines, aeroplanes and radios, telephones and oil burn-ers-materials, designs, uses, processes in a dozen fields.

What has happened? It seems that people know more than they used to and that they use their newfound knowledge to their comfort and happiness. Perhaps this is the explanation: There is today a New Uni-versity-the University of Advertising. Its doors never close, it is open to all and the fees of admission are the daily price of a newspaper. The subjects taught are ways to make life better and more enjoyable. Eminent authorities in the various fields work with skilled writers and illustrators to prepare the daily "lessons"--the ad vertisemients. They are admirably printed and illu strated. They are studied and applied, as needed, by the youngsters and grown-ups of all ages.
What have you learned today in the New Uniyersity? Study the advertisements. Useful knowledge is waiting there for yo

ACHING, SWOLLEN FEET

Big Spring Lands In Third Place Baptist Junior G. A.'s Following 28-12 Win Over Lamesa

## Given Pretty Heirloom

Tea At Mrs. Aderholt's





Theme Carried Out; Many Antiques Shown
Mrs. J. W. Aderholt, prosent sponsor of the First Baptist
unior Girl's Auxiliary, assisted by Mrs. R L. Gomilion past sponsor of the organization, entertained with an henir-
loom silver tea for friends of the girls at her home Wediesloom ailver tea for friends of the girls at her home Wednes-
day afternoon. In spite of the unfavorable weather a very nice crowd attended.
The green and white colors of the Junior G. A.'s were
used in the beautiful tea table









|  | We Replace Taps FREE On These White Shoes at |
| :---: | :---: |

For The Well-Dressed Man!


Ladies' New Sportswear! The last word in smart sport dresses to wear
throughout the summer. Pastel colors in one, two and three plece styles. . distinetive frocks
with the lateot and newest trimings

## $\$ 5.85$

Close-Out Of Dresses

|  | $=$ | 9 cyd . <br>  |
| :---: | :---: | :---: |
|  | bLou |  |
|  | \%59x | \$1.95 |
|  | 98 c | 暞: |
|  | sKIR | Dresses |
|  | = 5x min | 79cto \$1.95 |
| = | 98e |  |

## Victor Mellinger

SPECIAL MEN'S Sox $10 \mathrm{c} p \mathrm{r}$.


SPECIAL
One Table MEN'S SHIRTS 49 e Simarty tallored, thine quality,
In pattorns and solla colore. s

$$
\begin{gathered}
\text { Sport Oxfords } \\
\$ 2.45
\end{gathered}
$$

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| :---: |

New Suits
$\$ 12.45$ up

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| :---: | :---: |
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Fine quallty
Silks-Crepes 59c yd.


Fut Color
Cotton Prints
9c yd.
 Mangy Leo
Frocks
$\$ 1.95$
 Dresses 79cto $\$ 1.95$


# as part cash for Ward's RIVERSIDES 



Battery
Word's Riverido Stondard
$\$ 3.95$
Witw


Ward's New Championship
Irons \& Woods
The "Flange-Sole" Irons
$\$ 2.48$
Mineral Wells Crystals . . full pound 69e
Moth Spray . one package will keep moths off of all of your clothes for a year...Including spray
$\$ 1.25$
Moth Balls, per package
And remember good old alta vista ice cream cant be bOUGHT EXCEPT AT OUR three stores


217 Main
Petroleum Bullding

## Tennis Racket

 79c 1


Riverside(Dil
30c-35c Oill in Mort Stations 15 c .
 With Rawhide Lacingl
Ball Glove


## New Bicycle

$\$ 29.95$


vin
=3

## Montgomery Ward

