

Homecoming Sees Revival Of Traditions

Ex-Student Association Has Largest Membership In The College's History

By GENE BRASHEAR
Toreador Staff Writer

The Ex-Students Association has 45,000 members, according to D. M. McElroy, executive secretary of the organization. This figure includes all graduates and non-graduates of Tech.

Between 11,000 and 12,000 of these members have been located and are on the association mailing list.

In the future, McElroy believes the association will be an important financial factor by aiding Tech on projects which cannot be supported by state money.

At the present ex-student contributions are being utilized to build up the Tech Loyalty Fund through which the association this year put into operation its scholarship plan for awards to second generation Tech students.

As the organization collects no dues, member contributions are also used to operate the association and the remainder are used where the college needs it most.

The main job of the association is to sell Tech to the public and to try to secure the best high school graduates for college students here.

Through its organization of local chapters of exes throughout the state the Ex-Students association tries to get exes in professional fields to send back information on their work. This plan has been most successful in the Agricultural and Textile Engineering divisions.

Exes also sponsor programs for the college and arrange receptions for any Tech group where a chapter is located.

The association council is made up at the present of 78 representatives including the president of each chapter of the association; one representative from each state senatorial district; each past president serving as a representative; officers of the senior class, and the president of the junior class.

The executive board is comprised of nine members elected by the council to conduct the association's work between the yearly council meetings, coordinating the work of all chapters.

The members of the board are the president, the first and second vice-presidents, three directors elected for three years each, the representative to the athletic council, the immediate past president, and the executive secretary.

Twentieth Annual Return Of Exes Marked By Customs That Began Before Some Present Students Were Born

By JAMES F. SMITH
Toreador Associate Editor

A tradition that had its beginning back in 1928 was observed last night when students and exes gathered around the Homecoming bonfire.

They were repeating a victory ritual which has been customary at Tech since a handful of former students watched the first such blaze 21 years ago.

That 1928 bonfire marked the birth of a series of events which have continually been features of Homecoming.

In 1929 came the addition of a pep rally. On Nov. 11, 1932, the first Homecoming parade rolled on Lubbock streets.

Exes that year gathered at a bonfire littered with porches and carefully cut firewood. Over zealous freshmen had collected valuable property from local citizens, and the burning of that timber brought about the death of the bonfire tradition for five years.

One year to the day later, came the launching of the first all-college Homecoming dance. The parade, highlighted with beautiful floats decorated by campus social clubs,

was sponsored by the Chamber of Commerce.

On Oct. 21, 1936, the tradition of a chuck wagon dinner was born. On Armistice day of the following year, the customary bonfire was revived, and the all-college dance was hit by the Big Apple craze. A notable addition to Tech was the lighted Double T sign.

The freshman shoe race took its place on the list of Homecoming traditions on Nov. 18, 1939. That was the year when freshmen went to sleep on the job and allowed someone to burn the bonfire the night before the scheduled pep rally.

The performance was repeated again in 1940, when startled students watched the bonfire go up in smoke on the night of Nov. 14, instead of the scheduled Nov. 15.

On Nov. 8, 1941, with war only a month away, exes flocked back to the campus for the bonfire, pep rally, parade, game and social functions.

The fourteenth annual gathering of former students on Nov. 7, 1942, was the first wartime Homecoming. The parade was simple and patriotic in display, and the fire blazed

higher than ever before. By that November, a total of 1,192 former Techsians were in the armed services.

On Nov. 12, 1943, the celebration of Homecoming had dwindled to a pep rally and bonfire and the football game. Social activities were gone, as was the parade. Only the Administration building was lighted.

Last year the Homecoming festivities included all the traditions. The campus was brightened by floodlights; the bonfire was spectacular. A record number of floats was entered in the parade, and the whirl of social affairs began Friday night and continued through Sunday afternoon.

Homecoming 1949, appears to be setting new marks. The greatest number of exes ever to return is expected, and the largest total of floats ever entered in the parade will roll on Broadway this morning.

The records just keep falling.

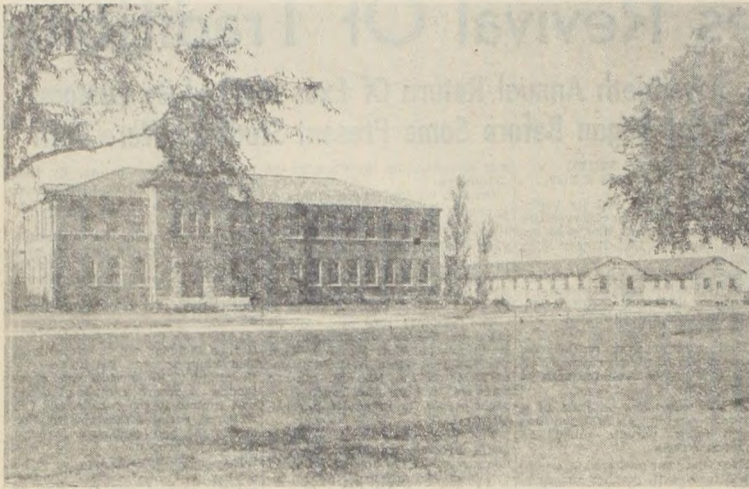
Mr. and Mrs. Edgar Patterson Blount are at home in Oklahoma City, where he is an estimator for the Harmon construction company.

HOWDY EXES

WELCOME

BACK TO TECH

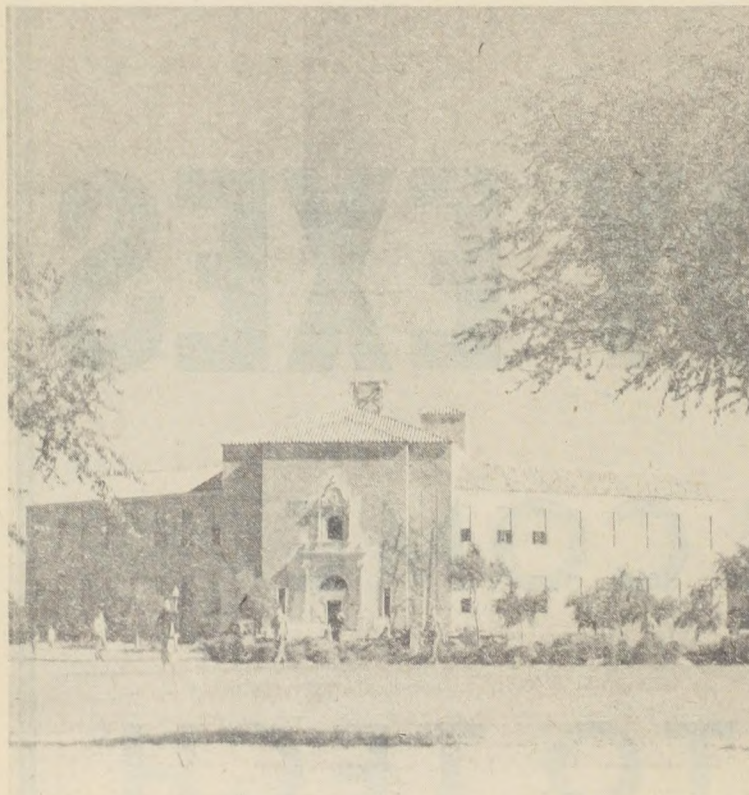
New Sights And Scenes About



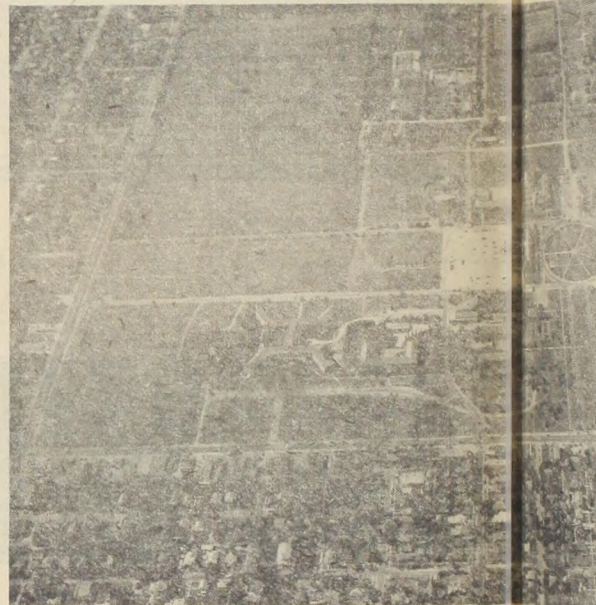
IT'S REALLY GREEN—Grass has been planted in the area in front of the Infirmary and Journalism building and has now covered the area which was once a muddy parking lot. In the background is the college Infirmary which has recently been allotted over \$4,000 for additions and improvements. The Infirmary is entirely for the use of students and they receive best medical attention possible for a nominal fee. (Photo by C. E. Wendt.)



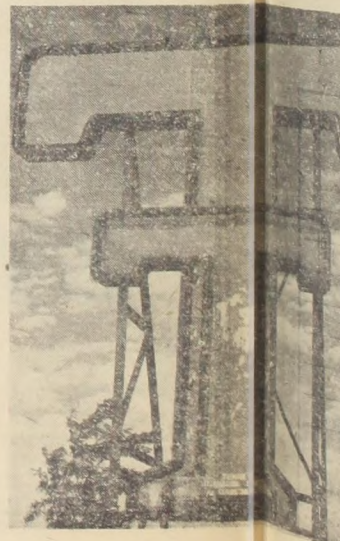
TECH'S LEADERS—Here are men who are largely responsible for the startling changes which have taken place on this campus, Tech's president, Dr. D. M. [Name obscured] and vice president, Dr. E. N. [Name obscured].



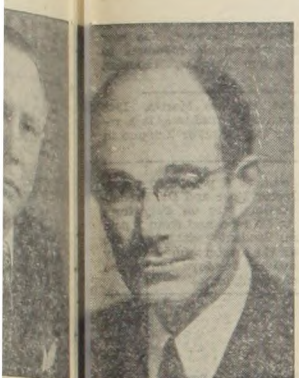
LOOK, IT'S ABOVE GROUND—After a long sojourn below the surface, the Texas Tech Museum has at long last come into its own as one of the more attractive buildings on the campus. To be ready for use sometime in November the Museum will house some of the finest historical and wild life exhibits in West Texas. Several class rooms will also be located in the new building. The rotunda of the building will be along the most modern lines possible and visitors will see the best modern architecture available. (Staff photo by John Lee.)



TECH FROM THE AIR—An aerial view of the Texas Tech campus shows the overall ground both units of dormitory facilities for both the men and women may be seen. The effect it has had as well as the newly landscaped portion of the campus may also be seen.



About The Texas Tech Campus



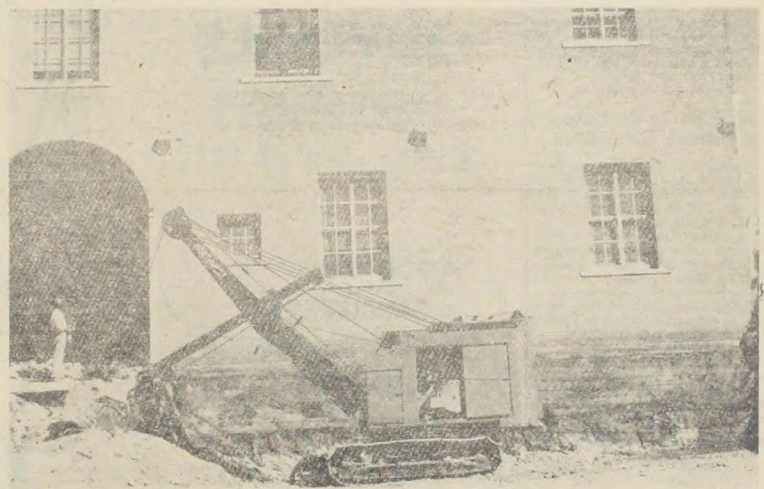
...ERS—Here are the men who are largely responsible for the startling new changes which have taken place on the campus. From left, president, Dr. D. M. Wiggins



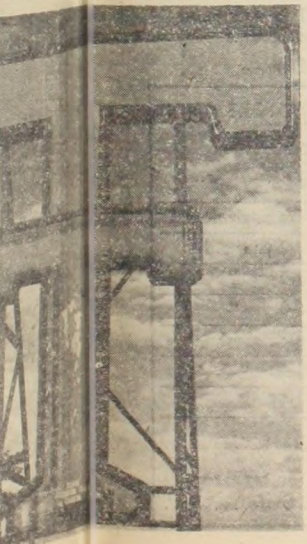
PAVED PARKING LOTS—Another feature which has been recently completed is the laying of paving over most of the major parking lots on the campus. Looking south from the Ad building towards the college rec hall this picture shows the parking area project at its best. (Staff photo by John Lee.)



...e Texas Tech campus shows the overall changes which are evident. In the foreground both the main and new buildings may be seen. Laying of several concrete sidewalks and landscaped portions of the campus may also be seen.



CONSTRUCTION UNDERWAY—No time was wasted starting construction on the two new wings of the Administration building following awarding of the contract to W. T. McMullan of Lubbock at a recent Board meeting. When completed in a little over a year, the Ad building will furnish sufficient office and classroom space to relieve crowded conditions as they now stand. (Photo by Lee.)



PETROLEUM ENGINEERS' NEW HOME—Another of the newer buildings on the campus, the Petroleum Engineering building just west of the Engineering building houses both labs and classrooms for petroleum students.

Dunlap Scholarships Are Awarded Twenty Tech Students For Year

Twenty students have been named candidates for Dunlap scholarships for this school year, James G. Allen, dean of men, has announced. This is the fifth year the Dunlap department store chain has made the awards to outstanding graduates of high schools in Lubbock county and eight surrounding counties.

Candidates are chosen from three top students in each school on the basis of scholarship. Three objective tests were given to each student this summer and winners were selected by specialists who scored and interpreted the tests, the dean said.

Students who have accepted the scholarships are: Joan Slover, Tahoka; Olga Ansiniec, Whitharral; Hubert Gentry, Shallowater; Glynndon A. Dawson, Slaton; Herbert S. Hicks, Meadow; June Covy, New Deal; Mary Jo Gaston, Sudan;

James Francis Gilbert, Sundown; Mary Helen Bruce, Cooper; Jack L. Ross, Levelland;

James Dent, Plainview; Leola Faye Dunn, O'Donnell; Patsy Scales, Wellman; Lura Coleen Baldwin, Lubbock; James H. Wells, Frenship; Shirley Schmidt, Post; Cecilia Wittingham, Lorenzo; Gerald Wayne White, Olton; Mildred Carr, Abernathy; and John M. Starnes, Cotton Center.

Scholarships are valued at \$50 per semester for one year, although payments will not be made until a student has exhibited a 2.00 or above grade point average on mid-semester reports, Dean Allen stated.

Sixty-seven students from 38 schools were given the tests this summer, he said.

Judging Teams Go To Kansas City

Judging teams have gone to Kansas City, Mo., to participate in the American Royal Livestock show.

Members of the livestock judging team are James R. Bridges, William Davis, John Dwyer, Robert F. Fee, James Heath, Doyle E. Lane, Ewing F. McEntire, William Rodgers and Buddy Winter.

Accompanying the students was Stanley E. Anderson, instructor in animal husbandry. The group will return Oct. 19.

The meats judging team includes: Hayden Haby, Raymond Haby, Willard Hill, James Waddell and Frank Young.

Ray T. Crane, instructor in the animal husbandry, accompanied the team.

Fred Williams Knoll, 1948 accounting graduate, is taking post-graduate work at the University of Texas.

\$4,200 To Be Spent On Tech Infirmary

The college infirmary has been given \$4,200 for improvements, Dr. Embree Rose, director of the student health service, has announced.

Additions of closets, storage space and shelves are to be made, and the porch at the rear of the infirmary will be taken in to provide extra office space, he said. Two bathrooms will be constructed and furnished for patients isolated with contagious diseases.

This improvement program will probably begin during the Christmas holidays to avoid disturbing patients, Doctor Rose said. It was indicated that addition of the bathrooms will likely be completed after students return from the Yule vacation.

The infirmary, situated north of the Journalism building, is open

Five Members Initiated Into Men's Social Club

Five new members have been initiated into College Club, men's social organization.

Initiates include: Jackie Douglas Shamrock; Billy Bales, Fort Worth; Tommie Jamison, Coleman; Charlie Orren, Fort Worth; and Dick Whitely, Wheeler.

After the formal induction ceremony Sunday afternoon, the new members treated old members to coffee, Allan Dunbar, reporter said.

Elwanda Frances Martin, 1948 home economics graduate, is a reporter for the Matador Tribune in Matador.

from 8 a.m. to 6 p.m. Two physicians, Doctor Rose and Dr. Frederick P. Kallina, are on duty from 10 a.m. to 12 noon and from 1 p.m. to 5 p.m. Students wishing to see either of the doctors on Saturday afternoons or Sundays can do so by appointment only.

Pickens To Speak To Accountants

Cecil Pickens, finance officer of the regional office of the Veterans' administration, will speak to the Accounting society at 7:30 p.m. Monday in Ad-202, Yvonne Beard, reporter, said.

His subject is to be "Job Opportunities with the Government for Accountants." All accounting majors are especially invited, she said.

Qualifications for membership in the society were listed by Miss Beard as: a 2-point grade average in Accounting 244 and 245, junior classification, enrollment for six hours in advanced accounting, and a 1-point grade average in all other courses.

Committee To Be Named For Planning Celebration

A committee will be chosen later this month to direct the 25th anniversary celebration at Tech during the 1950-51 school year, Pres. D. M. Wiggins said.

The committee is to be responsible for all programs planned in commemoration of Tech's opening Sept. 30, 1925.

Kenneth Eugene Lard, 1949 graduate, is employed by the Long-Bell Lumber company in Amarillo.

Mr. and Mrs. Thomas W. Pardue are at home in Tulsa, where he is a junior engineer for the Stanolind Oil company. Pardue is a 1948 graduate.

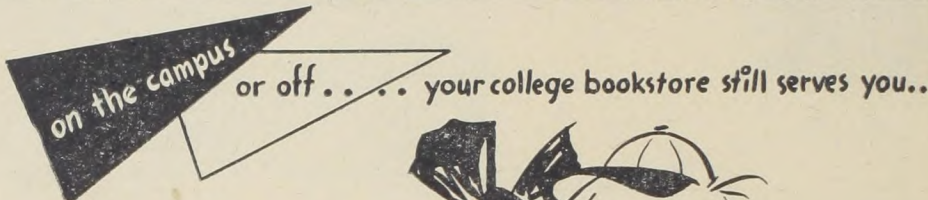


And if it's film or camera you're needing for home-coming pictures, we have it! We also have box cameras for rent.

Drop in at

HERALD PHOTO

1405 College Ave.



JUVENILE T-SHIRTS for the class of 19??

- FOR SONS
- DAUGHTERS
- GRANDCHILDREN
- NEPHEWS
- NIECES
- FRIENDS

fine quality white t-shirts with Chamacraft processed college name

and for you "old grads" too — white t-shirts for play, for work and for sports...

\$1.10 ea. POSTPAID—Mailed Anywhere In the United States —Use Convenient Order Blank—

TO: TEXAS TECH COLLEGE BOOKSTORE LUBBOCK, TEXAS

Enclosed is check money order for:

Quantity	Size	Size Equivalent
	Small	1-2 year old
	Medium	3-5 "
	Large	6-8 "
	Small	34-36 chest
	Medium	38-40 "
	Large	42-44 "

Ship to: Street City Zone State

TEXAS TECH COLLEGE BOOKSTORE

"On The Campus"