

## Preview Of Museum Planned



TECH'S MOST HANDSOME MAN - Jane Skinner left, presents Austin "Digger" McCloud with a mirror, a Charles Atlas Muscle Building course booklet and a beauty kit after he was chosen as Tech's most handsome man at the annual
Club Scarlet which was held in the rec hall Saturday night Club Scarlet which was held in the rec hall Saturday night


 pened One Night" is a propaganda

See TECHSANS RECALL Page<br>See TECHSANS RECALL Page

## THE TOREADOR



## JERRY HALI

 Jomes F. Smith Gulda Miner Photography Editor
## Names Inslead Of Numbers AskedFor ThreeNew Dorms

## Men's Dorm IV, Women's Dorm III-cold, categorizing la- bels. They are our homes away from home, and we wish they

 had names. There is something in a name that gives a building dignity and individuality.The new dormitories were given numbers and locations-
III East and III West to designate the new brick and plaster onstructions on the campus
Later, they were given different numbers-III and IV-to drivers, florists, expressmen and especially parents get them West, Sneed and Drane are the only residence halls with
official names, and they are named for former members of the official names, and they are named for former members of the
Board of Directors. Doak is not the official name of Women's Dorm I, although it is called that in honor of Mrs. Mary W The board, having the responsibility of naming dormitories has selected a committee for the problem. That group has a
difficult job A choice of name must be made from among many persons menting the honor:
The committee has also the responsibility of setting traditions for naming future buildings at Tech-as whether to name ech, or for friends of the college. names with written statements idea, students could sug tions and suitability of each name. Such procedure was employed in the naming of Reese Air Force base west of the city

## Need System For Handling Posling, Removal OSSigns

Something is wrong with Tech's signchology.
drama is too familiar.
Coed (asked why she missed a club meeting): "I didn't
know we were having a meeting."
Clue president: "We had signs up all over the campus."
Coed (defensively): "I didn't see any."
This is not the case of the missing signs, but rather the case
of too many. It is a principle of visual ppychology that when
the eye is constantly confronted with the same stimuli or ob-
jects, it soon fails to respond and no longer sees them. That is
our trouble.
Artists Course and Rec hall publicity, as well as announce-
ments of class and club meetings, are often left up.on the bulle-
tim boards long after the event. Not even the most naive fresh-
man can long have faith in campus signs if he sees, daily for
two weeks, a large poster announcing "Junior class meeting
today at 5 oclocke."
The effect is like the "wolf, wolf" fable, because when the
mecting does take place, everyone is so conditioned to the sign
that he does not heed it, much less recognize that this time it
is valid.
Nothing is wrong with the signs themselves. They are the
simplest campus-wide communications system Tech has. They
are cheaper, less trouble and more fun to prepare than postcards.
Misuse has caused our signs to quit serving us, but a mini-
mum of effort would restore our sign-consciousness. Persons
who put up signs should be responsible for taking them down
the morning after the event. Signs without a time limit should


Smithy's Farge
By JAMES F. SMITH


## Around The CAMPUSES


 duced to our own campus. De-
signed for men with jealous women in their lives, it is called the
Kisskerchief. When thrust into the breast pocket, it is as innocentchief, but unfurled it reveals a red Lipstick, it seems, is a scourge
it of human life. There is no ques-
tion that husbands have been betrayed, happy homes disrupted, ro-
mances shattered by lipstick. Thus courate gauge of a man's popular$y$. The more used in a week, the

The coffee question is stin being settled at the University of Detroit.
It is seven cents a cup, and seven
Room there, according to The Var$\star$ A $\star$
$\begin{aligned} & \text { A course without a teacher has } \\ & \text { proven popular at Baylor. It is a } \\ & \text { Spanish class which was scheduled }\end{aligned}$
for 7 p.m., a fact which led the ad-
ministration to assume that no one
would sign up for it. They were
fooled. Seems that Spanish is more looled. Seems that Spanish is more
romantic when studied by the light of the moon under the graceful
towers of Old Main on the Baylor towers of Old Main on the Baylor
campus. It has been suggested that the class be conducted on the bal-
cony to assure a full view of the

$$
\begin{aligned}
& \text { On the Michigan State college } \\
& \text { campus, at East Lansing, Mich., }
\end{aligned}
$$

$$
\begin{aligned}
& \text { campus, at East Lansing. Mich., } \\
& \text { there rages a squabble over the } \\
& \text { wearing of blue jeans. The dean }
\end{aligned}
$$

$$
\begin{aligned}
& \text { wearing of blue jeans. The dean } \\
& \text { of students accused coeds wearing }
\end{aligned}
$$

$$
\begin{aligned}
& \text { of students accused coeds wearing } \\
& \text { them of being on the way to a }
\end{aligned}
$$

$$
\begin{aligned}
& \text { them of being on the way to a } \\
& \text { (pardon the expression) beer bust. } \\
& \text { His stand was reported by the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { pardon the expression) beer bust. } \\
& \text { His stand was reported by the } \\
& \text { campus student newspaper, but the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { campus student newspaper, but the } \\
& \text { girls fought back with cries of, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { "more comfore" and "its a lie, } \\
& \text { He also said he thinks that the } \\
& \text { widespread wearing of the thing }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Widespread wearing of the things } \\
& \text { foreshadows a moral letdown. The } \\
& \text { men on the campus say they notice }
\end{aligned}
$$

$$
\begin{aligned}
& \text { men on the campus say they notice } \\
& \text { difference in the manners or }
\end{aligned}
$$


$\qquad$
$\qquad$
soccer. The Daily Texan relates
he taie of the students, two of
alschuler's POTPOURRI

## 

童臬
 bock hotel．The Tech
tra will provide music A large Christmas tree will stann
in the center of the bailroom and the ealling will be covered with
metal tom to corry out he hrist
mas theme．On one wall will hang mas theme．On one wall will hang
the Silver Key emblem and the let－
ters＂SK．＂ ters＂SK＂from which revolving
colored lights will reflect． Members and dates who will at
end are Frank Austin．Eva John son，Bernard Bevis，Joan Cobb
Ross Erown．Rita Lane；Jach Burke，Joan Bolinger；Robert Cot．
fee，Doris Brooks；Jim D＇Acosta． Tee，Doris Brooks；Jim DAcosta，
Levora Manning：Bin Dorman Thaia Atkinson；Jim Elliol，DD
Iolis Uterbick；Bob Fee，Bobbi Manning；Ronny Fee，Frances Cox
Roy Grimes．Jerry Freeman Dorrance Guy，Jane Austin；Law－
rence Hahn，Pegy Jones；Man－ son Howkins，Liz Howard；Jack
Hinchey，Betty Bratton；Charle． Hunter，Jean McMillan；J．R Jen
nings，Viola Sansom；Startory Jones，Betty Leasure；Charles Jop
lin．Elizateth Smitherman；Raiph
hacy，Mary Katherine Prim；

## Circle

 Chatter|  |  |
| :---: | :---: |
| Wrangler fraternity，was voted Tech＇s most handsome |  |
|  |  |
|  |  |
| Prizes presented to him by Jane |  |
| Fair＂magazine and a vanity kit． | Semi－Formal Holiday Dance |
|  |  |
| es，College Club－ |  |
| Robert Knight，Socii：Wayne Har－ man，Centaur；Tommy Bell，Aggie club；Tommy Scott，Sardle Tramps． |  |
|  |  |
|  |  |
|  |  |
| Lois Jean＂Snookey＂Weekes，ex－ Las Chap，and Mary King，former DFD，were campus visitors over the weekend． |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| ed to Winifred Hooper，Centaur |  |
| from Monahans．They are makimg plans for a summer wedang．She is teaching English in Whitharral ning to enter law school at the Uni－ versity of Texas after his gradua－ tion in June． |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Tumie Truiner and Billie Grace | echsan，Jack Thompson To |
| Webb former Tech students，were here for the weekend．Both women are teaching school in Lamesa． | Job As Assistant Purchasing As |
|  |  |
|  | assistant purchasing agent re ng Tommy Rollins，who has |
| are teaching school in Lamesa． <br> Paula Sittel summer journalism |  |
| graduate，is selling depariment store advertising in Denison．She was secretary of the Press chan ask and La Ventana． | insurance office in Lubbock Thompson was business manager |
|  | of La Ventana in $1947-48$ ．He mar－ried June Stine，Journalism gradu－ |
|  |  |
|  | and La Ventana． |
| Frances Eubanks，Tech graduate is teaching school in Midland．She |  |
|  |  |  |
|  | DONE AUTOMATICALLY |
|  |  |
| He received his degree in electrical engineering last spring． | MINUTES |
|  |  |
|  |  |
|  | dry to the LAUNDEREASE and become acquainted with our quick convenient and economical taxundry service． |
|  |  |
|  |  |
|  |  |
| school in Chllicothe． |  |
| Members and pledges of Wrang－ ler fraternity held a pienic Sunday at Euffalo lakes．Special entertain－ ment included group singing ang by Dave Faucett，Wrangler pledge． |  |
|  |  |
|  | Save Time and Money by |
| Nancy Spiller，former student and member of Tech Rodeo associa－ tion and Bill Tatum，both of Junc－ tion．They are living on a ranch near Gatesville， |  |
|  |  |
|  | Service |
|  |  |
|  |  |
| A．D．Anderson，former student and member of Silver Key，is work－ ing in Dallas．He was a 48 gradu－ ate in architecture． | LAUNDEREASE |
| Cotton Fanning，s9 journalism graduatee，is back in Lubbock co company． | 1314 Ave． Q Phone |

Ko Shari Club Christmas Dinner Dance
Scheduled For Friday In Hilton Hotel


Christmas Festival Plays Scheduled At Methodist Church


\footnotetext{


Buy Now！Pay Later！ no interest o no cabrying charge

fiv TEXAS－LDBROCK



WHEN THE RAIDERS meet San Jose in the Raisin bowl Dec. 31, 17 men of the Red clads will be playing their last collegiate game. Thirteen of 17 are pictured above. Sitting, left to right: John Andrews, Milton Rathbone, Walter Maloney, Bill Stall ngs, Hugh Jackson, Luke Thompson, Walter Edrington, J. B. Mahler, Marshall Gettys, Bobby Williams. Standing, left Herman Bailey, (Photo by Lee.)

## Raisin Bowl Contes I Will Be Final Game For 17 Raiders

## For Corsages Made ESPECIALLY FOR HER

Be sure the color, style, and flowers are right for her and for the occasion-

809 College MAC'S FLOWERS Ph. 2-3171
$\qquad$

Toreador Sports Writer

$\qquad$
Texns Tech football have donned the Red Ralder wit form for the last time. And wat up a college football carcer in ono of the botter bowl games of the Counted among the graduating seniors on the squad are graduating 8 starters linemen and 3 backs. Starting fon with the Ralders are John acdrews, Dan Pursel, Bobby Wil and Marshall Gettys, co-captain, ating backs are co-captain Bud Conley, Ernest Hawkins, and CalFollowing is a run-down on each Luke Thompson is a 185 -pound end who hails from Eldorado, Luke has lettered three years at Tech best senson in 1948, He is 23 years old and a navy veteran.
John Andrews is 195
pounds of tackle and considered as one of the yeteran and calls Amarillo his home. Johnny has earned two let tors playing with the Ralders. Dan Pursel, a 180-pound guard quad. Din tettered it Kilmore Junior college before coming to Tech and since his arrival he has
lettered three times. Gladewater Bill Stallings, another Kileore Junior college transfer Kilgor Tech in 1948 and lettered that year at guard. He weighs 197 and is Eobby Willams from Phillips is Bobby Wimams from Phillps
playing hls fifth soason with the hat moves very fast. Bobby is

The Students of Texas Tech
and entire College Personnel
are cordially invited to attend the
FORMAL OPENING
of the

## $S \& Q$ CLOTHIERS

New and Greater Store
Tonight at 7:30 in the evening

1112 Broadway

## BOOKS ARE ALWAYS IN GOOD TASTE

For everyone that you want to especially please with a Christmas gift that will afford pleasure and entertainment and will be long remembered
-Give Books!
POPULAR NOVELS
CHILDREN'S BOOKS
BOOKS FOR THE SERIOUS READER RELIGIOUS NOVELS

ILLUSTRATED EDITIONS
JUST FOR FUN BOOKS ART BOOKS
'Books for anyone from age 2 to Just-not-telling" Gift Wrapping Wrapping for Mailing

## No Extra Charge

## TEXAS <br> TECH <br> COLLEGE <br> BOOKSTORE <br> THE CAMPUS

Wednesday, D

## Cagers Turn South For Games With Rice, Baylor, Trinity



Los Cams Take Evenly-Played Tussle From Keys; Kemas Blank Wranglers



Everybody talks about PLEASURE, but only ONE cigarette has really done something about it. That cigarette is Philip Morris! Remember: less irritation means more pleasure. And Philip Morris is the ONE cigarette proved definitely less irritating, definitely milder, than any other leading brand. NO OTHER CIGARETTE
CAN MAKE THAT STATEMENT

YOU'LL BE GLAD TOMORROW -
YOU SMOKED PHILIP MORRIS TODAYI

Senior Petroleum Engineer Selected To Represent Tech At AlME Meeting


Lens And Shutter Presents First Exhibition Of Prints

| RAISIN BOWL- <br> (Continued from Page 4) <br> Milburn Haydon is a 210 -pound guard who has lettered two seasons prior to the current one. He was hampered by a knee injury last season but has showed up well this year. He does the kicking-off for the Raiders. He's from Hart. <br> Marshall Gettys, all-conference tackle in 1948 and a good bet to repeat is from Amarillo. Gettys received honorable mention for AllAmerican this year in his fourth and final season. He weighs 190 pounds and is vice-president of the student body. <br> Bobby Broyles, the largest man on the squad, tips the scales at 248. He lettered at San Angelo Junior college before coming to Tech in 1948. He lettered last season at tackle. San Angelo is his home. <br> Hugh Jackson, a 193 -pound end, played his first season with the Raiders this year, transferring to Tech from University of New Mexico. He does not graduate but his eligibility is used up. Phillips is his home. <br> Walter Edrington, from Odessa, lettered at Tech last season. He is a 190-pound guard who lettered at San Angelo Junior college | nounced Fred Gibson, president. <br> The club expects to hang about 150 prints, representing a cross section of work of members of the club over a period of the last two year. Purpose of the exhibition is to acquaint everyone with the activities of the club, and to solicit new members from the student body and faculty. <br> Gibson said that a salon would be held in the spring. He explained the difference between this exhibi tion and the salon to be that the saton has judges and prizes. <br> Upshaw Speaks At Speech Meet At WTSTC; Returns Here Sunday <br> John L. Upshaw, assistant profes sor of speech, returned Sunday from the West Texas Epeech festival and conference held Saturday on West Texas State campus. <br> Upshaw evaluated humorous readings for one of the divisions of performances in speech arts which met during the festival. <br> Speech work presented by high school students from North Plains schools was evaluated and judged Upshaw said. <br> Patranize Toreador Advertisers! |
| :---: | :---: |

Over 1,000 Attend Annual Meeting Of Southern Colleges And Schools
 was another guest speaker. His
topic was "Education of Free Men." In his speech, he advocated scholarships for students of unusbut without federal control. but without federal control. tion was a round table discussion concerning standards governing graduate work in the South. Doctor Jones pointed out that the
trend is to label by the degree of fered the kind of work being done and to set up varied requirements for different degrees.
He explained that this trend confirms the pattern outlined in Tech's ple, no thesis will be required for a master of education, but a candidate must do additional work in statistics. Theses will still be re-
quired for MA and MS degrees, Doctor Jones said.

Young Men's Brotherhood To Meet With Women's Auxiliary Tomorrow Young Men's Brotherhood and haung a joint meeting at $6: 30$ p.m. tomorrow at the Baptist student
Patronize Toreador Advertisers! ture has not approved the provision youth director.

Wedressdy


DRESS BOOTS YOU'LL WEAR EVERYWHERE

## Jarman's Newest Style Sensation



Famous for Diamonds Since 1910

-LIBERAL CREDIT TERMS
-FREE GIFT WRAPPING
-NAME \& INITIAL ENGRAVING
-PROMPT \& COURTEOUS SERVICE
You CAN Afford to SHOP HERE!
Drop In And Look Around

Mechanical Ability Of West Texans Clamed To Be Higher Than Average


Mainly in their twenties and thir
ties and representing every educa
Men's Dorm IV Residents Plan Decorating Program
planning to decorate the complete doim, stated H. E. Mizell, dormitory Occupants of each room are to put some kind of colored lighte decoration in their window, Loung and lobby will also be lighted and ecorated, he stated. A mounte

Christmas Theme Dance Planned In Men's Dorm IV: Craser To Play A Christmas theme will be cen-
tered around the dance to be held from 8:30-12 p.m. Dec. 16, in the stated H. E. Mizell, dormitory su Ted Crager's orchestra will furn ish the
stated.

## PAPER NAPKINS

cake on that Pereonal look MONOGRAMMED<br>7he Kimgoley way

 napkins, personalized with your name or monogram,

80 in attractive gift box \$1.75
Texas Tech College
BOOKSTORE


Student Committees Have Been Chosen To Plan HE Lounge

```
appointed by Miss Margaret Weeks,
```

dean of home economics, to study
new student lounge, to be in the
ew Home Economics building.
Bobby Brown is chairman of th
committee studying the uses of th
committee studying the uses of the
Janet Crandall, Jean Pratt, Clara
Dowty, Sally Rnudebaugh, and
is Miss Geraldine Clewell, associate
profe
tion.
Olga Teague is' chairman of the
er committee are Gladys Haynes
Nettie Shearer, Dell Brown, Essie
lyn Denman. Mrs. Ethel Beitler as
istant professor of applied arts, is
the faculty advisor.
Both groups will make prelimin-
will formulate a budgeted plan fo
The Home Economics club
hi Upsilon Omicron, home
nomics honor society, have
Miss Mabel Erwin, professor and

The entire project is under the dir

Spring Semester Sees Men Being Housed In Drane

| were individually tested by individ <br> la psychometrists. | students and married couples forthe spring semester, Frank Junell,assistant to the president sn- |
| :---: | :---: |
|  |  |
| ple Eroup of 383 men required و73. 5 seconds to complete the test. | nounces. <br> Women students will be move |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | a dorm, he continues.All students whose homes are |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | probably are enoush applicants on the waiting list to fill the dorm |
|  | without enforcing this regulation. |
|  |  |
|  |  |

San Jose State college is,
Coach Dell Morgan puts it
Coach Dell Morgan puts it, "about
our same big." The Tech Red Raid-
our same big." The Tech Red Raid-
ers and San Jose Spartans will
ers and San Jose Spartans wain
bowl at Fresno, Calif.
San Jose was established in 1857 ,
while Tech is a mere
while tech is a mere youngster,
having been in existence since 1923.
having been in existence since 1923
Tech's campus has all in all 2,008
acres, while San Jose has only 59 .
Our library has some 100,000 vol-
umes, and San Jose's 95,000 . The
total properties of the California
school come to $\$ 2,668,768$ and Tech's
property is valued at $\$ 5,567,041$
property is valued at
These figures are for 1947 .
For the past three or f
the enrollment figures
Tech has had on the average sam
500 more students per year.

## Students

 SAVE15 Percentat
QUALITY STEAM LAUNDRY

2415 Main
Dial 2-7112

NO EXTRA CHARGE FOR 1 DAY SERVICE

Professors Plan December Trips For Professional Meetings, Conventions


## TIME TO SHOP

WITH THE NEON CLOCK
'Flowers For All Occasions'
WAKEFIELD'S FLOWERS
2406 Broadway
Phone 9814


Xmas Pictures Can Be Made From Your
Annual Sitting.
KOEN STUDIO

TECHSANS RECALL(Continued from Page 1) ration of a small country.) Hayat Salmon, bactoriology stu The worvied It I tad just attended corformance of 'Romeo and Ju-
piat when I got the news."
Libang Naw, agricultural stuvery exciting. I was in Rangoon at the time and the Japanese were To get the news, because it meant that we would get some help from the United States,'
One student, an nggie had a re. notion that was typical of many
ne the young men: "Dammilk, here ot the young men: "Dammil, here

Men's Intramural Basketball Play Will Begin Thursday
The men's intramural basketball T p.m. in the gym when the Ath Ictic Dorm will take on the Doak Friday night at 7 p.m. the Jolly TIGsaboos will meet the GDI. nind Thursday at 8 p.m. the Pos-
loaks will play the Cuspidors. The final game of this week's schedule Will see the Quintessence Quintet
plaving the Alley Cats at 8 p.m playing the Alley Cats at
Wriday

## Toreador Ads Get Results

Tech Club Places Third In Chapter Reports In Chicago Annual Clinic Texas Tech's chapter of Block
and Bridle club placed third with its entry in the judging of chapter Rlock and Bridle club meeting in Block and Bridle
Cbicago Nov, 28 . The local chapter's report, pre pared by William Krueger, senio aguiculture student from Clifton, fessor of animal husbandry and re iring sponsor of the club. The re port included detailed accounts of momberahip, business and social ac
tivities, scholarships, merit award vities, scholarships, merit awar winner, annual livestock judging
contest, intercollegiate judging team, and Tech livestock and campus buildings.
W. J. Krueger and J. H. Heath epresented the Tech chapter at the presiding officer, M. A. Alexander of Nebraska university, re-elected Hennig, Penn State, was elected of Michigan State, was elected sec etary.
Chapters placing higher than Texas Tech were those from Iowa State and Mississippi State.

Over 30 Bands At Beginning Friday

## More than 30 high school ban in West Texas and New Mexico w in west Texas and New Mexico w attend the seventh annual Tex

 Tech-Lubbock public schools Band cllinic to be held on the campus Wridey and Saturday, director D. O. wilWentatives to last year's clinic repre indications are that this number may be exceeded this year. All replies had not been received at Toreador press time Tuesday. Five clinic bands will play for the visiting
bandsmen. expected to number bandsmen, expected
around the 1,200 mark.
Entertainment for the visitors includes a smoker for band directors and a dance for band members Dec. 9 in Tech band hall.
largest services that the music department sponsors during the year, Joe L. Haddon, assistant professor of music, said.
The various bands will play selections chosen by a committee ap pointed by the Interscholastic league. After the visiting bands play these prescribed numbers, the Tech band will replay them as a

## Tech Rifle Group

 Will Compete With Other Rifle TeamsTech Rifle team will competo with firing groups from Texas A\&M Oklahoma A\&M and Oklahome Milweek, Sgt. Woodrow $W$. Brooks, The teom will of the team, said. of matches with 14 schools in the Fourth Army area this week. The eries is divided into four stages Team last until Feb. 10.

Team members will fire in the calibre rifles. Ten members fire in each match and the five highest scores are sent to opposing schools.
Before the actual recording begins each man is allowed five practice shots. The participants fire 10 shots in each of four positions: prone, svery bull's-eye counts 10 points and The team won matches over Ore gon State 1,742 to 1,698 and Nev Mexico Mintary institute 1,742 to est scoring honors were J. L. Hansen. Ted Thornhill, I. L. Reese, T R. Hunter and Charles Gilmer.

Toreador Ads Get Results

## Paula Fix

copy and pictures for the yearpages of the senior class section and the pages for Who's Who in American Colleges and Universiies. In some cases, said Grimes, Dec. 15 deadline. in ahead of the Dec. 15 deadine
$\qquad$ Toreador, Dean Allam, business
manager of the student newspaper said that total income of the paper for October was $\$ 2,364.63$, with net profit of $\$ 530$. Gross income for
November was reported as $\$ 1.894-$ 72 and net profit was $\$ 160$
R. A. Mills, sponsor of La Ven-
ana, introduced R. J. Collins, repesentative of Economy Printing which is handling printing of the which is
annual.

RELIGIOUS COUNCLL SUPPER
Student Religious Council will have a supper at 6 p.m. tomorrow announced Rev. W. F. Rogan, diector of students. A busines meeting will be held and plans for the Christmas activities of the council will be made.

Residents of Sneed hall will have heir Christmas dance from 8:3011:30 Dec. 10 in the lounge, stated Theodore Charlwood, social direct-


