

Volume XXIV

Number 8



CONSTRUCTION BEGINS—Pres. D. M. Wiggins. right, is shown recently as he breaks ground for the addition of two wings to the Administration building. W. G. McMillan, con-tractor, left, and W T Gaston, college business manager study the plans for the construction.

Beauty Nominees Submitted For La Ventana Selections

The total number of nomines, in by Saturday was 99, Roy Grimes, editor of the annual, editor of the annual, editor and the annual of the annual

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Standard view of a statistical structure of the statistical structure str

Plans For Radio Station Announced By Council

Homecoming Plans Call For Largest Parade In History

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meeting last week of all club repre-sentatives. Organizations with memberships of less than 30 persons will be charged 310 per night to use the room and organizations having 30 or more members, 315, Dean Allen announced. Clubs rening the new room for money-making projects will be charged the regular fee plus 5 per cent of net profits, the dean continued. Fees will be used to_take care of depreciation and jamitorial service, he said. Freeeding the use of the room, a planning conference composed of Mrs. Chitwood, club sponsor and president will decide on details governing that particular club's use of the facilities, Dean Allen explained.

Campus Whirl

Wednesday, Oct. 12

WRA dance-7-8:15 p.m., gym. Radio Ciub-5 p.m., Speech Bldg

Thursday, Oct. 13 ury club-7:30 p.m., Sea-Canterbury club-r.s. p. man hall. Tech 4-H club-7 p.m., Ag-224.

Forum-5 p.m., Ag-224.
Kappa Mu Epsilon-7 p.m., Ad-306.
Saddle Tramp pledges-5 p.m., C-101.
SAME -7.30 p.m., X10-C.
Tech Chamber of Commerce-7:30 p.m., C-101.
Fiday, Oct. 11.

p.m. C-101. Friday Oct 14 Couple club dance-8-11:30 p.m., Maris' Dorm IV. Pop rally-7 p.m., gym. Bonfile. Sans Souci dance-8:30-11:30 p.m., Lubbock hotel. Square dance-8:30-11 p.m., Recre-ation hall. WRA. volleyhall and basketball-4-6 p.m., gym.

Definite plans are underway t Tech radio station to be loc on the campus, Curtis Ster president of the student body, journed Monday nicht at a c

For Cubb Activities, Special Meetings
 By SUE HOLMES Toreador Staft Write Toreador Staft Write Section of the Rec hall have been innounced by Dean James G. Al innounced by Dean James G. Al inter Paritions were removed in the south portion of the building to make a large enclosure, called inter Staft Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Angel Angel Angel Angel Angel Angel Angel Terrabust Angel Terrabust Angel Ange

concerned, Sterling said. Each school, regardless of size is entitled to one vole in the TISA meetings which occur each spring. The next meeting will be held at Baylor university with problems and ideas brough before pandi discussions pertaining to various phases of college organization and administration. Sterling said.

DM Judging Team Takes First Place In Dallas Contest

The Darlies Contrest Tech's dairy manufactures judg-ing team has won first in all pro-ducts in contests at the State fair in Dallas. The four-man team, composed of Clarence Darter, Terry Smith, Har-old Sawyer and Royce Jackson, was highest in judging ice cream, milk, butter and cheese, Dr. J. J. Willingham, professor and head of dairy manufactures, sold yester-day. Doctor Willingham accom-panied and coached the team. Darter was first in ice cream and second in cheese, while Smith placed first in both butter and milk.

placed interin more milk. This year's contest, first such at the Dailus fain, marked resumption of the dairy manufactures judg-ing after a seven-yeage interval. The contest, formerly a feature of the Fort Worth Livestock exposi-tion, was last held in 1942. In that year, it was discontinued for the duration of the war.

Flag Flies At Half-Mast At Loss Of Tech Student

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Urbanovsky Given Credit For Campus Improvement

E. J. Urbanovsky, new grounds superintendent, is to be com-mended for the way he has set up an organization for baring for our campus. Almost immediately after Urbanovsky came to Tech at the close of the spring semester improvement was evident. We believe the greatest improvement can be seen in front of West and Sneed halls where much new grass was placed ex-tending the lawn on the west to reach the drive east of the Mu-seum

In the lawn on the west to reach the drive east of the Museum.
Grass is growing in front of the Ad building in places never thought possible before. The entire section of ground facing Colleve Avenue from Fourteenth street to Nineteenth street has been used to away. Water hoses are taken to the main buildings in the mornings so the grass can be cared for. Even a few sprigs are surviving between the street and concrete walk in front of the Library.
We can certainly say that our campus looks better than it ever was before. Now, there is hardly a spot on the campus which is not being improved in some manner. In the near future approximately \$7,000 worth of concrete walks will be placed on the campus, relieving that great need.
Mr. Urbanovsky, we appreciate what you've done and what you're doing for our campus and we intend to do our part toward keeping it this way. . . J.W.L.

Cole, August graduate. Cole, August graduate. Mary Liles, 1948 graduate of Tech is teaching Women's physical edu-cation at Sundown. Thirty-four pledges were received by the Wesley Players at a meet-ing Sunday. The Tech chapter with 58 members, is the largest chapter of the national club for Methodiat students. said Grady Singletary, vice president of Wes-topic of the diacussion lead by Ed-gar Basch at Forum, which meets at 7:15 pm. Wednesday at the will deal with the philosophisal student director.

Mr. and Mrs. George Etz, who were inarried Aug. 28, are at home in Norman, Okla, where he attends the University of Oklahoma. Mrs. Etz is the former Miss Carolyn Cole, August graduate. Mary Liles, 1948 graduate of Tech

anan	THE TOREADOR, student n lege, is published every Wednesd Texas Technological college at L the college.
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Wednesday, October 12, 1949

Around The CAMPUSES

In a recent column Editor Jum Roberts of Baylor's Daily Larat bemoans the fact that the Baylor Bears went ungreeted upon a flying return from the Mississippi State game which they won a couple of weeks ago. Roberts quotes one of

around for us." It won't be long before the Raid-ers will be taking to the road again and just because they have here as home and we are out of practice as giving them a rousing send off and return is no reason to forget the squad. Let's remember and not let a same statement when he returns from a football jaunt.

. .

From the Daily Lasso at T.S.C.W. comes word the faculty and students have been engaged in a knock-down drag-out golf tourna-ment. The tourney is the first match to be played on the new 18 hole course which the Tessies boast of this year.

Hardin-Simmon has revived an ld publication, *The Corral*, a stu-ent literary magazine, which has een out of print since 1933. *The loweral* will be published on a quar-erly basis with three issues ap-earing during the long term and me in the summer. The magazine vill use short stories, articles hoth serious and humorous) poet-y and creative art work. Robert lenson has been named editor and e says the first issue will appear ometime in *November*. Good luck *ith The Corral*. Bob.

The SMU student body will go in-oaction and help entertain at half me during football games begin-ing next week end. A flash card scion similar to the colorful unts used by UCLA will be one f the highlights at the Mustang-entucky game. This game will reve as a warm up for card tricks or Maston Rothenborg, head of he rally committee, has announced hat "a brand new series of stunts ever seen in the southwest is be-go planned and will be unveiled at planned and will be unveiled at

From the "Burro's Chuckle" in the Colorado School of Mines Oredigger comes this little gen of wisdom. Love hasn't changed much in 2000 years. Greek girls used to sit all evening and listen to a lyre too.

can also look about them at new construction, at a completed mu-seum, at aidewalks, grans, parking lots. They can see the realization of their dreams.

Techsans accustomed to sudden hanges in the weather of the Plains will agree that the past weekend had a variety of climates. Autumn sonshine, cloudiness, wind with sand, rain, cold dampness-all between Saturday noon and Sunday waning.

with sand, rain, cold dampies, between Saturday noon and Sunday evening. The rain and the chill breezes herald a winter which some old-timers have predicted will be un-usually bitter. Arrival of the cold front will not be pleasant news to 'he dozens of Techsans who have been plagued with colds the last two weeks. A drop in temperature means bringing out woolens and flannels. It means red noses, ears stinging from cold, and that wintry delight-the fluffy sweater. And speaking of cold—we wonder five shall have to wait as long this year as we did last fall for heat to be turned on in the dormitories.

Jim Lindsey, 1935-86 Torendor ditor, has recently been appointed nanaging editor of the San Angelo tandard-Times

Standard-Times Ray C. Mowery, professor of ani-mial husbandry, was at Pantex Thursday to purchase animals for Tech's sheep program there. Mrs. Lila Kinchen, assistant pro-fessor of clothing and textiles is in Chicago attending a conference of college teachers of textiles and clothing.

Lists of officers of all clubs should be turned in to the office of the dean of women immediately, said Dean Margarette Walker. Deadline for the lists was Oct. 10.

Advertise in THE TOREADOR The Silent Salesman

建 DUB KUYKENDALL " G.I. CHECK LATE , FEISBY ?"

Smithy's Gorge By JAMES F. SMITH

THE TOREADOR

e luckiest students to ed here in many years. not missing any of the ks or the punishments slimes. They still shine shoes, mop and wax romitory floots and run ross the avenue. Their s has not been raised; caps mark them as per-nity.

ir preen caps mark them as per-s due no pity. Sut although their standing in eyes of the upperclassmen has been bettered, they can still ow them—are going to find at h advantages which the many sats before them never had, ye the time this year's nev stu-ts are ready to be graduated pat te vanasion. The exceeduation of lead the advantages which the many sees before them never had, ye the time this year's nev stu-ts are ready to be graduated pat exceeduation of the seest campus will have undergrome a field of growth chien will make past expansion. The exceeduations the Ad building wings are a the preliminary to the termen-is construction schedule being are handed their diplomas. They

October 31, 1925, at the postoffice r an Act of March 3, 1879.

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Dean Weeks

To Denver Mi

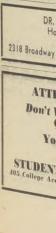
nners. The niscory f the West will be dis Jeeks said prior to Among the speaker ention will be scient

Jonnie Michie

Students, Faculty T Diabetes Tests This

nd college employees the tests will be given ratory of the county artment in the City This week has been he American Diabetic was a National Diabetic was s National Diabetic was g to Dr. F. P. Kalling fficer.

er. is advisable for p to take the test t after the morning o the analysis Doo



THE TOREADOR

ewspaper of Texas Technological col-ay and Saturday on the Campus of ubbock by the associated students of

Editorial Offices Press Building, Rooms 103, 105 Télephones: College switchboard; Night editor, 85%

Wednesday, October 12, 1949

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THE TOREADOR

Church Of Christ

Page 3

Money Saving National Campus Club Approved For Tech By Student Council By MARY VESTAL Toreador Staff Writer

To Denver Meeting

home economics, is in Derver at-tending the thirty-second annual convention of the American Diete-tic association. The convention started Monday and will last through Friday. The association is composed of teachers of institutional manage-ment and foods and nutrition in college, administrators and dieti-tions in hospitals and college dor-mitories and people doing food re-search in food industries. Delegates to the convention will be entertained with luncheons and dinners. The history and customs of the West will be discussed. Dean Weeks said prior to leaving. Among the speakers at the con-vention will be scientists from the Diversity of Southern California, Iowa State College, University of Wisconsin, University of Colorado, and University of California, and doctors from Colorado state hospi-tal, University hospital in Ann Ar-bor, and Stanford University hos-pital.

bor, and standard conversity has professor of foods and nutrition was to have attended the conver-tion, but was unable to do so be cause of the death of her sister Mrs. Murphey Williams of Corsi cana.

Students, Faculty To Get Diabetes Tests This Week Tests for diabetes will be given free to all Tech students, faculta, and college employees this week that be given at the lab-oratory of the county health de partment in the City hall. This week has been set aside by the American Diabetic association as National Diabetic week, according to Dr. F. P. Kaillina, city health offer. This advisable for persons wish-lab after the morning or non meal for the analysis Doctor Kallina

DR. A. H. ROGERS, Dentist Hours: 9 to 5 Daily 9 to 12 Saturday Phone 21532

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The tern declare group with prop-ably attend one tournament before Christmas and several more after the first of the year, Miss Pendle-ton said. In December a debate will be held on the high school question for this year concerning or not the president of ted States should be electe ct vote of the people, Mis

student's departm of Christ has be the fall semester

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J. Bargel

Freshmen And Seniors In Majority

In Best Band Of Texas Tech History

Par mill

Miss Bette Le Vangie Is Bride Of Don Roby

Miss Bette Le Vangie of St. Pet-ersburg, Fia, became the bride of Don L. Roby of Lubbock Friday evening in a ceremony at Redeem-er Lutheran church. Rev. Karl Keller performed the service. Attendants were Mr. and Mrs. Nolan Rhodes.

airs. Nolan Rhödes. Roby, a senior geology student, is president of Gamma Delta. The couple is at home at 2205 Four-teenth.

wonderful prospects," he conclud-ed.

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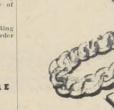
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THE TOREADOR

Wednesday, October 12, 1949

Wednesday, Octob

Sports Cha

by KEITH ANDER





LINEMAN SCORES—Big Gerald Price, 76, Raider right tackle is shown on the ground after he had intercepted a pass in the Tulsa end zone and scored a touchdown Saturday night against the Tulsa Golden Hurricane. Identifiable Tech players standing by are Marshall Gettys, 75, Calvin Steveson, 22, and Ernest Hawkins, 17. The Raider won 15-0. (Staff photo by C. E. Wendt.)

Red Raiders Capture Hard Fought 15-0 Win Over Stubborn Tulsa Hurricanes <section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

SUPPORT THOSE RAIDERS!

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Bear Bacon To Be **On Bonfire Menu**

By CHARLOTTE BLACKBURN

Toreador Staff Writer Got any old stray lumber piled up in your room? Any apple crates, unused bookshelves, shoe boxes, or any other burnable wood, products? If you have, bring them over for the Homecoming bonfire Friday night. If not, see if you can find some grocer or construc-tion company willing to part with the necessary ingredients for a first-rate bonfire, capable of burn-ing a Baylor bear to a crisp piece of bacon.

rist-rate bonfire, capable of burning a Baylor bear to a crisp piece of bacon. It has been a tradition at Tech for the Homecoming game in a bonfire which unites the students and exes in the Tech fight spirit and prepares them for the game. It always follows the Homecoming tradition is a shirt tail parade, for freshmen boys, preceding the football game. This year freshmen will march to Doak Women's Dorm IV. Women's Dorm IV, Homeon's Dorm IV, Homeon's Dorm IV, Homeon's Dorm IV, Homeon's Dorm IV, Fershmen boys, preceding the football game. This year freshmen will march to Doak Women's Dorm IV, Women's Dorm IV, Homeon's Dorm IV, Borne Baker, Down College venue, and on to Jones stadium my Carter, head boy cheerleader. They are to year old shoes for the shoe race between halves, he added.

Phone 31414

Clarence Fred Ferguson and Rob ert Earl Payne, '49 grads in chemi cal engineering, are employed by the Humble Oil and Refining com pany in the research division a Eaytown.

Thirty-seven coeds are majoring n engineering at Texas Technolog-cal college.



We lost our maid, she had to go; It was our fault, I guess. I gave her heck for saying "No", My wife for saying "Yes".

There's a new wrinkle out in sports convertibles — Tells you whether you have a flat before she gets in.

Our Rover is a sly old hound With aspect most deceptive. He'll range in Pop's tobacco ground In search of an objective. He'll ain it slow, and let it go Then march away sedately. He visits every stalk and row-Your pipe taste different lately?

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Wednesday, October 12, 1949

Sports Chatter by KEITH ANDERSON

Der 12, 1949

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How about that ball game Satur-day night? We've seen better play-de games, but for just good oid orough play, that one was just about sood as anyone could want. True there were some tempers flairing, glbow, moving, but for the most part it was just a good rugged game, with both teams really hav-ing something to play for. Those people who came out with the ex-people who came out with the play to when the secondary was throw-ing up good pass defense. In fact have with timely interceptions, Er-people the line looked good through the line looked good

nest Hawkins looking particulary good at safety. Though the line looked good throughout, we thought that Jer-rel Price, sophomore tackle from Brownfield, was probably the out-standing lineman on the field. Play-ing only on defense, Jerry, time af-ter time, moved *to the opposite side of the field to make earth jar-ring tackles. Also looking very good on defense was a newcomer to the spotlight, Dick Cavazos, a guard that played defensive end, Dick was the one who smashed through to drop Tulsa a back for a safety, and the first score of the game. In taking about Price, we forgot to mention that Jerry did something that a tackle rarely ever gets a touchdow. It would be hard to pick out any other

touchdown. It would be hard to pick out any other individual lineman, since they all played bang-up ball. An-drews, Pursel, Gettys, Pirtle, McSwain, Williams, they all were giving a good account of them-selves.

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Cushman Motor Sales



LEADS RAIDER'S OFFENSIVE-Bud Conley, fullback from Quanah, was one of the outstanding backs on the field when the Raiders trimmed the Golden Hurricanes from Tulsa Sat-urday night. Giving his usual fine performance, Conley smashed through the Tulsa defense time after time for sub-

Conley, Stuver Are Top Yard Gainers; Hawkins, Rathbone Leading Passers

stantial gains

LAUNDEREASE

1314 Ave. Q Phone 2-5991



Philbrick Releases Mural Schedule; Tennis, Handball, Bowling For Oct.

Sports activity, not for the spec-tor, but 100 percent participation some activity for all students" is e motto and goal of the intra-aral program at Texas Tech, said orgre Philbrick, intramural sports feedor.

The Tech Department of Health, Physical Education and Recreation presents an intramural program with opportunities for participation in athletics is entirely voluntary, but in recreative physical activities. For enjoys; 2. A team on which to play; 3. Fair and even competition, said Phibrick. Every student is urged to save at least one hour daily for active rec-reation. If a student reserves this

SPORT	Entries Open
Touch Football	Sept. 25
Tennis Singles and Doubles.	Sept. 30
Hand Ball	Oct. 15
Bowling	Oct. 20
Basketball	
Fencing	Jan. 2
Free Throws	
Softball	March 5
Badminton	March 25
Golf	April 18
Track	May 8

Entries Open	* * * Close	* Play Start
Sept. 25	Sept. 30	Oct. 5
-Sept. 30	Oct. 8	Oct. 10
.Oct. 15	Oct. 20	Oct. 22
Oct. 20	Oct. 25	Oct. 30
Nov. 5	Nov. 15	Nov. 25
Jan. 2	Jan. 4	Jan. 5
Jan. 10	Jan. 15	Jan. 18
March 5	March 8	March 15
March 25	April 2	April 5
April 18	April 27	May 1
May 8	May 14	May 10

Doak Ties West In Mural Opener

The Doak hall Green Hornets and the West hall Eagles battled to a scoreless tie in the opening game of the intramural touch football schedule.

schedule. The Hornets, captained by Rufus Schofield and managed by Jack West, controlled the game most of the way buf neither team could muster enough power to cross the double stripe. Bud Richards and Schofield were standouts in the line for the Doak hallers with George Wilkesson and Gary Willingham sparking the backfield. To the Doars leaves the School

sparking the backfield. In the Dorm league, the Sneed Hot Rods tangle with the Dorm IV Rebels at 5 o'clock this afternoon Competition in the Independent league sees the Anonymous Eleven

in action against APO Thursday, and the Wesleyan Wildcats doing battle against the Alleycats the next day. All games are scheduled to begin at 5 p.m.

Mary Liles, a Tech graduate of 1947, visited friends in Lubbock ov-er the week end.



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SOCIETY

Campus Organizations Plan Series Of Functions Honoring Ex-Members

C a m p u s. organizations have planned a sevies of socials for their alumni and exes during Homecom-ing. Registration for Kemas social club alumni will begin at 9 am Saturday in the Pine room of Hotel Lubbock, and the balcony of the botel will be open to Kemas who wish to watch the parade. A dinner honoring the alumnia e representative to the ac-tiogethar' is to be given at Hotel HidgeAway. Entry Tanchers

THE TOREADOR

Gargoyle Society Officers Elected

Sident of Gargoyle society, an anization of architecture and de arts students. Wher officers are: Sam E. tes, vice president; Samme Lan-n, ascretary; George LaRee, asurer; William C. Riley, engin-ing abow manager; Walter E. ykendal, assistant show manag-Rosemary Stubbs, reporter; Wolliam N. Nelson, society rep-entative.

Wednesday, October 12, 1949 Latin-American Orchestra

Doris Brooks Voted Rose Of Delta Sig

Doris Brooks, senior business ad-inistration student from Marshall, las been chosen "Rose of Delta ig" by members of the Tech hapter of Delta Sigma Pi, na-ional honorary professional fra-combo

hum, secretary; George LaRoe treasurer; William C. Riley, engine ering show manager; Walter E Kuykendall, assistant show manager; er: Rosemary Stubbs, reporter and William N. Nelson, society rep-resentative. Social activities of the year are o include a steak fry in November. Social activities of the year are christmas party, a Beaux Arts Ball in March and a ploici in May. Initiation is set for Oct. 20, and all neophytes must attend. Sponsors are F. A. Kleinschmidt, professor and head of architecture, and R. I. Lockard, associate pro-fessor of architecture.

To Play At Dorm Smoker Guido Rodriquez and his Latin-American orchestra will play at a smoker to be held at 7 pm. Mon-day in the lounge of Doak hall, Jack Gibens, president of the dorm, said. Wednesday, Octo

Graduate Assume As ARC Field Dir

Clifford L Gibbs, 10 as returned to this cil as to assume duties ed Cross field direct ek Air Force base.

Rei Cross lock Air Force base. He came here from Air base at Salina, Ka served as ARC field Gibbs was graduate as 1833 with a bachelo first and he receiver degree at the college

Richard C. Crandali Light, who graduated cheering last spring, a by the Texas Highway & Amarillo.

Harvey J. Burke,

Yes,

pays offici

There's Strike! Lucky St -and p

parity p today. S Luckies smoking It's a fine L. MURRA of Oxford, the maker tastes goo smoked Lu

that Lucki

Said. Other officers recently chosen by Doak residents are Carroll Sanders, vice president, and Jerry Price, secretary, said Social Director Glen Cole.

LIBRARY TO CLOSE EARLY The Library will close at 11 a. m. Saturday for Homecom-ing events, R. C. Janeway, li-brarian, said yesterday. Reserve books may be check-ed out Friday night and re-turned Monday morning, he said.

And the formation of the second second

the Hide Away. Ko Shari Salurday at Ko Shari alumnae will entertain members, pledges and dates with a reception immediately after the football game in the Navajo roum of the Hilton. Las Vivarachas social club mem-bers and pledges are to hold a tea honoring alumnae from 5 to 7 p.m. Saturday in the home of E. B. Kei-kin Sentell. Harley Shannon, Rui wood. Delta Sigma Pi, national honora ary professional fraternity, is spon-soring the sale of football plins at the Homeconing game, Royce Hop-kins, president, has announced. Funds raised by the sale of social club mem-soring the sale of football plins at the Homeconing game, Royce Hop-kins, president, has announced. Funds raised by the sale of social club mem-bers and pledges are to hold a tea honoring alumnae from 5 to 7 p.m. Kins, president, has announced. Character the book of the second secon



NOT ONE SINGLE CASE OF THROAT IRRITATION DUE TO SMOKING CAMELS!

Sor



12, 1949 rchestra

women for 30 making

TATION

Smoker

Graduate Assumes Duty

Wednesday, October 12, 1949

THE TOREADOR

Tech Judging Team Barnett To Be Consultant

education and psychology, will act as consultant on problems of stu-dent personnel work during the eleventh annual conference of the Texas Personnel and Management association Oct. 27-28 at the Uni-versity of Texas. The two-day meeting, to be at tended by leaders from the South widened the scope of lis program to include both management and personnel groups. David Niven, a journalism major Ist year, is enrolled at Louisian State university. Portions of the library have been given a new paint job this week.

Tech Radio Program Is Heard Weekly A new radio program called "Tech Speaks" is being heard ev-

Page 7

<section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text> LUCKIES PAY MORE to give you a finer cigarette!

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco -and pay millions of dollars more than official parity prices to get it ! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are-how much more real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! It's a finer, milder, more enjoyable cigarette!

L. MURRAY MANGUM, independent tobacco buyer "Year after year, I've seen of Oxford. N.C., saus: the makers of Luckies buy the kind of tobacco that tastes good and smokes good!" Mr. Mangum has smoked Luckies for 20 years. Here's more evidence that Luckies are a finer cigarette!

CIGARETTES

L.S. /M.F.T

So round, so firm, so fully packed - so free and easy on the draw

L.S./M.F.T. - Lucky Strike Means Fine Tobacco

THE TOREADOR

Wednesday, October 12, 1949

Naval Reserve Training Center To Be Commissioned October 26th

veillance. Tech students represent 60 per cent of the trainees enrolled at the training center, and three profes-nors are among the 15 officerin-etructors at the station. The pro-fessors are: LL 3G. R. L. Mason, mechanical engineering assistant professor; LJ, 3G. J. W. Lindsay, mathematics instructor; and Ll. 7G. J. L. Odle, instructor in civil

APO Initiates New Members

Alpha Phi Omega, national ser-vice fraternity, initiated 25 new members in a formal ritual last fhursday in the Administration building, room 214.

Pledge officers were Frank Cook, president; Roy Baker, vice president; and James Rider, secre-

Cook, president; Koy Baker, vice president; Roy Baker, vice ary. Other initiates are: Jerry Raun, Orrin Howe, Richard Clark, Billy Hamilton, Floyd Brandt, Don Har-din, John Sample, Jerry Payne, Clitton McMillian, James Robin-son, Bill Holmes, Jack Widener, Oliver Streu, John D. Price, M. G. Davis, Carl Bright, Delbert Rush, Ben Street, Sonny Stanford, Jack Aldridge, Ross Moss, and Ross Gwinner. To be eligible for membership, student must have been connect-cd previously with the Boy Scouts and must have a sincer desire to better campus conditions. Each year the fraternity underfakes sev-real projects to aid the college. This year members have made a survey of the number of cars at campus intersections in an effort to route traffic to better advant-inger. Members will also decorate for the Homecoming darce.

A 1775 edition of Samuel John-son's dictionary has been added to the collection of rare works in the Texas Tech library.

Officials of the Texas State Fair t Dallas have designated Oct. 12 at Texas Technological College Day."

She shivered every time she thought of a man kissing her-and the neighbors all thought she had St, Vitus' dance.

Mable says she has no respect for a man who tried to kiss her, but added that a respectable man always loused up a good

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INITIATION SCHEDULED Colonel Riordan Appointed Professor New members will be received into Sock and Buskin, dramatic organization, at 7 Tuesday pight in the speech building auditorium, Miss Annah Joe Pendleton, professor or and head of the speech depart-ment, said.



YOU'LL REVEL IN THE LUXURY OF A SUN SUEDE

A Jacket You'll Wear Everywhere, Proudly Just run your hand over the velvety softness

of this Sun suede jacket . . . just try one on and see how it is cut to rival the finest tailor's

handiwork . . . with its four patch pockets

for us in California . . . the ultimate in casual

and longs in sizes 36 to 48. With cleaning Pad.

37.50

Other Sun Suedes up to

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Junlaps

THE MAN'S STORE



and matching buttons. Sun Suedes are crafted

appearance-yet the sort of luxury you can

rely on for years. In Tan only . . . regular

65.00