



GENERAL ROBERT J. SMITH

General Smith, Pioneer Air Line President, Will Speak At Commencement Exercises

Robert J. Smith, president of Pioneer Air Lines and the commanding general of the 443rd Troop Carrier Wing, Reserve, is to be the principal speaker at the summer commencement exercises August 26, Dr. D. M. Wiggins, president, has announced. The graduation program will be held at 8 p. m., Friday, August 26, in the Administration building green.

Ducker Announces New Fall Course

In answer to the demand by non-petroleum engineering students for a course giving a survey of all the petroleum industry, a new course has been added and will be offered during the fall semester.

The new course, "Introduction to Petroleum Industry"—330, will give a general introduction into the study of the petroleum industry and will cover historical development, exploration, development and production methods, transportation and refining of petroleum and its products, leasing and royalty methods, proration and regulations covering the petroleum industry and general economics of the industry.

The purpose of the course, according to W. L. Ducker, head of the petroleum engineering division, is to give non-petroleum engineers a survey of the technology of the various phases of the industry as a supplement to work in their own specialized field.

The only scheduled class for the new course is at 9 on TTS, but Professor Ducker emphasized that if additional sections are necessary, they will be set up. Pre-requisite for the course is a junior standing in engineering or geology.

Smith, a Texan with 20 years participation in civil and military aviation, has received AB and LLE degrees at Jefferson University and at Northwestern. In 1925, he pursued his education and ambition to work when he was named head of the aviation department of the Dallas chamber of commerce.

General Smith remained there until November, 1928, when he went to New York City to become the general traffic manager of American Airways, the company that later became American Airlines.

Returning to Dallas in March, 1933, he became an associate in the law firm of Clark and Rice, an organization with which he was actively and inactively associated until the outbreak of hostilities in World War II.

In October, 1937, Smith joined Braniff Airways in Dallas and was executive vice-president when he entered military service in World War II.

On leave from Braniff, he went to Washington and negotiated the vital Air Transport Command contract with the nation's commercial airlines, which became the backbone of the global network of airways used by that branch of the service through the war.

Following the completion of these negotiations, he volunteered for active duty and was commissioned a lieutenant colonel in the ATC stationed in Washington. Smith later was promoted to the rank of colonel and was sent to North Africa to act as deputy commander of the North African division of the ATC, with headquarters in Cairo, Egypt. He commanded bases from Tripoli to Karachi, India. Among some of these important landing fields and bases were those in Tripoli, Libya, Saudi Arabia, Palestine, Lebanon, Syria, Iraq, Iran, Russia and India.

It was during this time that he became interested in the subject of a feeder-type or community airline—one which would transport passengers both short and long distances from small cities to their natural trading centers.

Discharged from the air corps in early 1946, Smith joined Pioneer Air Lines as its president. At the same time he assumed command of the 39th Bomb Division, Reserve, one of the nation's four such Air Force divisions. This division has since been assigned duty as the 443rd Troop Carrier Wing with headquarters at Hensley Field.

When Smith joined Pioneer the airline served only six Texas cities over 683 system miles. In less than a year, extensions had been obtained to increase the system to 17 Texas cities over 1,400 route miles and less than a year following this additional mileage to eight new cities and over 700 route miles had been granted the company.

Applications for 1,670 additional miles to 13 new cities in Texas, Oklahoma and New Mexico are now pending with the Civil Aeronautics Board in Washington.

Smith is a member of the Dallas Bar association, the Texas Bar association and the American Bar association. He is a past president of the Air Reserve association and is a member of the Air Force association as well as acting as president of Aviation Activities, Inc., a large concern which sells aircraft equipment. He is a director of the Dallas chamber of commerce.

More than 300 students, the largest number of seniors ever to graduate from Tech in the summer session, will receive degrees.

Senior class president Jack Noyes has announced the ceremony will be moved from the Administration building green to the gym in case of inclement weather.

Miss Zoe Harris Appointed Dietitian; Will Assume Duties Here September 1

Miss Zoe Harris for the past 13 years administrative and purchasing dietitian at Stephens college, Columbia, Missouri, has been named to the same position at Tech, Pres. D. M. Wiggins, has announced. Miss Harris replaces Miss Moezelle Craddock who has resigned effective Sept. 1 as director of the dormitory system to accept a commercial position in Lubbock.

Miss Harris is considered an outstanding figure in her field in the country, Doctor Wiggins said. She will arrive in Lubbock Aug. 10 and will begin her official duties Sept. 1. In addition to her position at Stephens college, a nationally known finishing school for women, she has also been chief dietitian at the Polyclinic hospital in New York City, lecturer in institutional management at Columbia university and administrative and purchasing dietitian at Randolph Macon college in Lynchburg, Virginia. She holds a Bachelor of Music degree from Stephens, a Bachelor of Science degree from the University of Missouri and an M.A. degree from the Teachers College, Columbia university.

Doctor Wiggins said the college regrets losing the services of Miss Craddock but that it is also looking forward to being able to work with Miss Harris. Miss Craddock resigned from her post shortly before the end of the spring semester. Miss Harris' home is in Rolla, Missouri, at the present time. She comes to Tech highly recommended by Pres. T. H. Jack, Randolph Macon, and former Pres. J. M. Wood of Stephens.

Mr. and Mrs. Doug Moore left Monday on a six weeks' vacation. They will tour the Western states and visit friends in the South. Both will be back for the fall semester in September.



MISS ZOE HARRIS

Sketch Of Famous Sculptor Acquired By Art Institute

Tech College Art Institute has recently acquired a portrait sketch of Daniel Chester French, sculptor of the famous Minute Man and the statue of Lincoln in the Lincoln Memorial in Washington, D.C.

The portrait was done by Robert Vonnoh and was obtained from Bert Kahn, local art collector, F. A. Kleinschmidt, professor and head of the architecture department, said.

H. Ray Burkhart, assistant professor of animal husbandry, left Tuesday to spend the remainder of the summer at his home in Del Norte, Colo.

Summer Recreation Program

- Wednesday, July 20—Dance, 8:30 p. m., Recreation Hall.
- Thursday, July 21—Movie, "Margie," 9 p. m., Ad. Bldg. Green.
- Friday, July 22—Artist Course Number, "Blanche and Florence Zucker, 8:30 p. m., Ad. Bldg. Green.
- Wednesday, July 27—Dance, 8:30 p. m., Recreation Hall.
- Thursday, July 28—Movie, "Smoky," 9 p. m., Ad. Bldg. Green.
- Friday, July 29—Artist Course Number, "Deep River Singers," 8:30 p. m., Ad. Bldg. Green.
- Wednesday, August 3—Dance, 8:30 p. m., Recreation Hall.
- Thursday, August 4—Movie, "Miracle on 34th Street," 9 p. m., Ad. Bldg. Green.
- Friday, August 5—Artist Course Number, "Richard Dyer-Bennet," 8:30 p. m., Ad. Bldg. Green.
- Monday, August 8—Dramatic presentation of "Die Wette" by Foreign Languages Department, 8:30 p. m., Ad. Bldg. 202.
- Wednesday, August 10—Dance, 8:30 p. m., Recreation Hall.
- Thursday, August 11—Movie, "Centennial Summer," 9 p. m., Ad. Bldg. Green.

Even 2300 Enroll For Second Term

A total of 2,300 students had completed registration at the close of the registration period on Tuesday, reported Miss Evelyn Clewell, assistant to the registrar.

Classes started Tuesday, and registrations were continuing on Wednesday, the last day for registration for the second summer semester.

A breakdown of the registration by divisions is arts and sciences, 719; engineering, 592; business administration, 328; graduate, 323;

agriculture, 228; and home economics, 110.

This year's figure shows a slight drop under last summer's enrollment of 2,332 students, but the registrar's office reported that the second semester of summer school always shows a slight decline under the first semester's enrollment.

Reports from the Veterans coordinator's office indicate that little change was expected in the number of veterans enrolled for the second term. During the first semester there were approximately 1,400 veterans enrolled and those who completed their work during the first semester are being replaced by new veteran enrollees in the college.

Zucker Sisters, Noted Duo-Pianists Appear On Ad-Building Green Tonight

Blanche and Florence Zucker, duo-pianists, are to appear at eight p. m. tonight on the Administration building green under the auspices of the summer recreation program.

Born only a year and a half apart and brought up in Brooklyn, the two sisters began to study the piano at a very early age through unique and accidental circumstances. While playing and singing with their toy piano, one hot summer day, an elderly European musician, upon passing by, stopped and listened, intrigued by the music-making of the children. One week later the two youngsters had begun their formal study of the piano on scholarship with this musician.

It was not long after this that they entered the New York College of Music to further their studies, and were again awarded individual scholarships. With their interests in music continually expanding, new vistas were opened to them through the medium of cello and voice. Blanche studied cello under the eminent cellist Willem Wilke, at Juillard School of Music, and Florence worked with the Metropolitan Opera basso, Virgilio Lazarrri.

The pursuit of academic knowledge won Blanche a four year, full tuition scholarship to New York University and took Florence through two years of pre-medical work at Hunter college. Speaking of this time in their lives, the Zuckers say they "put in years under the strain that comes of not knowing what we were and what we were going to be." However, the force of the piano proved strongest.

Upon leaving the New York College of Music the Zuckers began

to experiment on their own with the two-piano medium. This medium, with all its possibilities, so intrigued them that they knew it would be their professional life. After further experimenting and developing on their own, the sisters continued their work with Professor Hedda Ballon, the noted Viennese pianist and teacher.

During the war the charming Blanche and Florence Zucker played at the Stage Door Canteen, veterans' hospitals and service camps throughout the country, and their eager and enthusiastically grateful audiences at times numbered as many as 10,000 at a single concert.

Recently the Zucker sisters were honored by appearing on the program of the White House correspondents' dinner in honor of President Truman.



THE ZUCKER SISTERS

THE TOREADOR

Student newspaper of Texas Technological College, published every Friday on the Campus in Lubbock, Texas, under the Act of March 3, 1870.

Entered as second class matter, Oct. 31, 1925, at the Postoffice in Lubbock, Texas, under the Act of March 3, 1879.

EDITORIAL OFFICES - Press Building, room 103, 105, Telephone: College Switchboard; night editor, 8348.

STAFF

FRANKLIN GRANT . . . Editor
RICKLEY ARCHER . . . Bus. Mgr.
CHARLES SCHAFER . . . Associate Editor

REPORTERS

A. J. Bishop, Pug Davidson, Ronald Jansen, Mary McWilliams, Clyde Bradshaw, Frank McNeill, Joy Saxton.

CLARK H. SCHOOLEY . . . Sponsor

MEMBER ASSOCIATED COLLEGIATE PRESS

Represented For National Advertising by National Advertising Service, Inc., College Publishers Representatives—420 Madison Ave., New York 17, N.Y.
Chicago
Boston—Los Angeles—San Francisco

AN EDITORIAL

Textbook Buying

Textbook buying in Texas has always been wrapped up in politics since Texas is the world's biggest buyer of textbooks.

This is the reason that politicians in the capitol seem to give for the multiple-list textbook law which was passed. This law is fine in part, but is bad in that it requires that all books adopted must be for a period of at least five years. This world of ours changes too fast and too many new things are invented and introduced by science for a school to be required to use the same textbook even though it might be out of date.

Schools in Texas have often used books that were outdated in the past and this law will insure their doing so in the future. Outdated textbooks are not only a product of elementary and secondary education in Texas, but a product of institutions of higher learning, even though there is no law governing the books they use.

Here at Tech a book was used last year in a rural sociology course which was so old that it thought the radio was a new invention and was hurting the lives of farmers, because they now stayed at home instead of visiting their neighbors.

Texas cannot expect to advance upward in the realm of education when the books it uses are outdated and have no bearing on present day affairs, sciences and methods.

America is an advancing nation and Texas legislative bodies should take that into consideration when they set up laws that will retard our educational system instead of bringing it abreast with the rest of the world.

alschuler's POTPOURRI

The gas company in a small college town inserted the following advertisement in the local newspaper: "WANTED—Hard-boiled beauty-proof man to read meters in girls dorms. We haven't made a dollar in two years."

"I told him he musn't see me any more."
"And what did he do?"
"He turned out the lights."

Billy: Have you ever been in love?
Lily: That's my business.
Billy: All right, then—how's business?

alschuler's
CAMPUS TOGGERY
COLLEGE STYLES IN
SPORTSWEAR
2422 Broadway

SPEAKING FRANKLY

By FRANKLIN GRANT

SEVERAL CANDY MACHINES on the campus have been closed due to evidence of mice inhabiting them. Curtis Sterling, president of the Student Council, sent all department heads a letter requesting that they check the vending machines in the individual buildings to determine whether mice have been in them or not. Students who find mice have been in the candy they buy should report same to the department head in whose building the machine is located immediately.

THE LAST HALF of the summer has started and seniors should not forget that next Thursday is the deadline for ordering caps and gowns and invitations. After this date it will be impossible to order the necessary graduation regalia.

SEVERAL SIGNS in West Texas and some around Lubbock have been brought to our attention recently. At the entrance to Mackenzie Park there is a sign reading "Don't Stop And Wait." Coming from the West Coast on the other side of Monahans, is a sign reading "Teach Baby To Say Joy Courts, Monahans."

MEMBERS OF THE August graduating class decided, at the recent senior class meeting, to hold the graduation exercise on the Administration building green. Approximately 1800 persons can be accommodated there and the setting will be virtually the same as it would be in the stadium. Rehearsal will be held the morning before the exercises are to be held. No baccalaureate services are held in the summer.

WE WISH TO TAKE this opportunity to offer our best wishes and congratulations to Miss Oleta Stewart and Coke Toliver, who will be married July 23. Miss Stewart is a former colleague of ours and wrote the column "The Vicious Circle" for the Toreador in 1947-1948.

HUBERT L. BURGESS, who now controls the business end of the dormitories dropped by to see us recently and stated that the delay in refunding room deposits was finally straightened out and that in the future deposits would be refunded probably within two weeks after the term closes. He gave a shortage of permanent personnel and changing of methods as the reason for the delay.

IN THE AUGUST issue of Liberty magazine we notice a map indicating that Lubbock will have television by 1952. How the person who gave the magazine its information expects Lubbock to have television when it can't even put up stop lights is more than we can see.

WHILE PERUSING THROUGH the SMU Campus official paper of Southern Methodist university, we noticed they had reprinted the editorial we ran on cheating. Several persons on the campus have been discussing the angle we brought out, namely that the responsibility fell on the teacher and not the student. One professor pointed out that he felt this way too long as Tech did not have the honor system, but he said, and we quote, "The teacher can sit at the front of the room and think someone is cheating just because they are looking around, while it might be that they were only tired of writing in one position and decided to rest their eyes. A teacher has to have more concrete proof to fail a student than just to accuse the student of cheating. After all a student might be right." We agree with this professor and realize that the problem is one that cannot be worked out without cooperation from all concerned and a desire of the student body to operate on the honor system.

SEVERAL COLLEGE papers published the story we told about the dean of women threatening to refuse to recognize the senior class next year. One termed it a world shaking controversy. Here at Tech perhaps it would be.

RECEIVES SCHOLARSHIP

James Robert Feynman, senior arts and science student from Rockspings, has been awarded the Roscoe Wilson Memorial scholarship in foreign language at Tech for the 1948-50 school year.

Feynman was chosen from a long list of applicants not only for his outstanding work in foreign language but also for the excellent academic record which he has made since coming to Tech.

The scholarship provides that \$30 per month shall be made available to a student majoring in foreign languages. The fund is set up from the estate of the late Roscoe Wilson, one time member of the board of directors, by his widow.

Students Leave On Mexico Trip

Twelve students from Tech left Tuesday for Mexico City, where they will make their headquarters during a five-week archaeological field trip in connection with their studies at the college.

William A. Pearce, instructor in history, accompanied the students and will act as instructor on the several trips and tours the group will make to the various archaeological ruins near Mexico City. The group will visit such sites of historical interest as Taxco, Puebla, Toulca and Cuernavaca.

Students who are enrolled in the course will receive six hours of credit toward a degree. This is the first time the trip has been made since the war.

Howard Loveless, 1948 textile engineering graduate, has finished his first year of graduate work at North Carolina State college. He expects to spend another year there.

W. L. Ducker, head of the petroleum engineering department, was guest speaker at the meeting of the Littlefield Lions Club on Wednesday.

Prof. and Mrs. F. A. Kleinschmidt and their son, Richard, will spend their vacation in Detroit Lakes, Minn., visiting relatives and fishing.



OOPS!
DID YOU DROP IT?

YOUR WATCH

Has it met with an accident? Is it not keeping good time?

Let us test it on our FREE



It prints a record showing the exact rate and condition of your watch.

WATCH REPAIRS BY EXPERTS

PROMPT ECONOMICAL SERVICE

THOMAS JEWELRY
1301 COLLEGE

Featuring
MONTAG
Letter and Note Paper

IN PASTEL SHADES

Green, lilac, blue, pink, ivory

BOOK STORE

COFFEE HAMBURGERS

OUR MOTTO:
"Cleanliness and Good Food"



CALL US FOR "To Go" Orders and Drive By Pick It Up

HOT DOGS—STEAK SANDWICHES

1205 College Ave.

OPEN 7 A. M. - 12 P. M.

—We Now Give Curb Service—

LEE WARD, Tech Student—Manager

MAC'S FLOWER SHOP

PHONE 2-3171

807 COLLEGE AVE. LUBBOCK, TEXAS

RADIO SERVICE

PARTS AND REPAIRS ON ALL MODELS
Work Guaranteed—24 Years Experience
PHILCO—GE—MOTOROLA—RADIOS
RODGERS GREGG SERVICE CO.
2417 Main (Back Tech Drug) Dial 4202

KILLION'S EAT SHOP

- Home Cooked Meals
- Sandwiches, Burgers and Short Orders To Go
- Call In Your Order Between 5 and 8:30

Off of College 2422 14th

TECH STUDENTS

25 PERCENT OFF

On All

CLEANING AND PRESSING

Heath Tailors & Cleaners

1107 COLLEGE

Pho. 4319

Degree-Happy Cook Family To Collect Eleventh And Last Degree In August

By RONALD JANSEN
Toreador Staff Writer

Even since Tech opened in 1925, O. R. Cook, Post farmer and rancher, has been sending his children here. Now Josh, 19 years old, and last in the line of 11 Cook children, completed her work in physical education last week and will receive her degree in the August commencement exercises.

Only during one summer session in the past 24 years has there failed to be a Cook on the campus. The first Cook children at Tech were Clinton, an agriculture student, and Anna, a home economics student. They received their degrees with Tech's first graduating class. Clinton is married, lives in Washington, D.C., and works in the Agricultural department. Anna married a farmer and lives near Leveland.

Gordon, next in line, received a BBA degree, but, surprisingly enough, now practices dentistry at Roswell. Adrian was a pre-med student, but, following Gordon's example, changed his calling and now farms near Post.

Paul and James, following in their father's footsteps, studied agriculture, but their hopes were cut short by the recent war. Both gave their lives in the service of our country—James leaving a wife

and two children.

O. E., Jr., who studied agriculture, now teaches in the veterans' agriculture program. Kathryn and Johnnie were both students in the home economics division. In order not to let the boys outdo them, the two girls, ranked as lieutenants, served as naval inspectors operating out of Dallas during the war. Kathryn, former county agent at Matador, is married and still living there. Johnnie and her husband are living in Springfield, Colo.

Polly, familiar to many on the campus, received her degree in pre-medicine, and teaches in the botany department at Tech. This summer she is doing work on her master's degree at Michigan university.

And finally Josh completes the string of eleven. Eight of the children were in service at the same time and six were overseas at the same time.

Mrs. Cook, not to go without recognition, was elected all-state mother of 1948, and was one of twelve mothers in a contest sponsored by the "Saturday Evening Post."

That's all the family we at Tech will be seeing for awhile but it is safe to say that some of the next generation of Cooks will appear on our campus before too many years have gone by.

Division Of Military Science Planning Enlargement In Fall

The division of air and military science and tactics is laying the groundwork for a larger department this fall. Lt. Col. R. P. Riordan, professor of air science and tactics, said Wednesday. Last fall there were 550 students in the entire division. Colonel Riordan says he expects approximately 750 students this fall.

Veterans of active military service who will be qualified this fall to enter directly into the junior year of ROTC must contact the department early to obtain a place in the ROTC quota as there is a definite quota limit for both the air and military science and tactics units.

The air ROTC unit is limited to 90 students, 50 of which have already signed. This unit is divided into the departments of administration, supply, and armament.

In the army unit there are 50 vacancies. This unit is composed of the signal corps, infantry, and engineers. Lt. Col. Willard White is the professor of military science and tactics and head of the army unit.

Rudel Hardesty, holder of the first degree in textile engineering granted by Tech, in 1929, was on the campus recently. He is the assistant superintendent of the Day-Export hosiery mills at Chattanooga, Tenn.

D. V. Probasco, a former Tech student and present director at the Wellington Sears company, is one of the principal speakers at the Cotton Research Congress being held July 29 and 30. Probasco was graduated with a degree in textile engineering in 1936.

DR. G. H. STEINER
DENTIST

2116 Broadway Ph. 2-6390

Scholarship Given '49 Tech Graduate

A scholarship to use in studying physical therapy has been awarded by the Texas Society for Crippled Children to Miss Jennie Ozelle Gares, May graduate of Tech.

Winner of the scholarship was announced by John W. Broome of Lubbock, a member of the executive committee of the society.

Miss Gares will use the scholarship, amounting to \$600, to study at the University of Iowa a year, beginning in September. Upon conclusion, she will be placed in a position in Texas for two years by the Texas Society for Crippled Children. A certificate in physical therapy is awarded at the university upon completion of the course.

She completed a three-year pre-medical course at Tech and studied another year, receiving a bachelor's degree with major in sociology. During her last semester at Tech, she helped in caring for children at the Lubbock Cerebral Palsy Treatment center along with other mem-

bers of a Tech class. She became interested in physical therapy through efforts of Dr. Esther Snell, director of the Cerebral Palsy Treatment center.

Pay for it while
you use it!



New Royal Portable

Convenient terms to students!
No. 1 Portable typewriter choice! World's first truly modern portable typewriter! Sturdy—built to last for years!
Only the new Royal Portable has all these features: FINGER-FLOW KEYS, SPEED SPACER, "MAGIC" MARGIN, RAPID RIBBON CHANGER, "TOUCH CONTROL." Plus many more features! Come in and see it! Easy payment terms!



STORE NO. 1
OFFICE SUPPLIES
AND
MACHINE SALES
1214 Texas Ave. Dial 6645

Officials Classify Tech Dairy Breeds

Two breeds of the college dairy herd have recently been classified by official classifiers of the Holstein-Friesian association and the Jersey association. The Holsteins were rated as very good, four; good plus, eight; good, six; fair, four.

Thirty-three Jersey cows were classified giving the herd record of these and those previously classified an average of 81.3, which is good plus.

Those classified in the Jersey herd were rated as follows: very good, two; good plus, 19; good, 10; fair, two. The two cows rated fair were done so because of broken fore udder attachments rather than on body conformation.

There were none rated as poor in either herd breeds.

Dean and Mrs. O. V. Adams plan to leave soon for points in Colorado including Denver, Grand Lake, Monte Vista, and Creede. Dean Adams will visit his brother in Denver.

Foreign Language Group To Present One-Act Play

Die Wette, a one-act play by Goethe, will be presented by the Goethe Bicentennial committee at 8 p.m. August 8 in the foreign language playhouse, Ad-202.

The play is part of the celebration conducted by the foreign language department in commemoration of Johann Wolfgang von Goethe. The famous German writer born August 28, 1749. World-wide celebrations are being held this summer in memory of the writer. The chief bicentennial celebration was held in Aspen, Colo.

The cast of the play is composed of Jack Wilson, Joan Tilley, Eloise Mensch, Carter Wheelock, James Block, Meryl Padfield, Jack Sloan, and Mrs. Elizabeth Davis. The play will be directed by Theodor W. Alexander, instructor in foreign languages and geology.

The same evening Mrs. Allen Strout, internationally known puppeteer, will present a marionette play: *Of the Margarete Episode of Faust* written by Alexander.

WEAKS AUTO SERVICE

GENERAL AUTOMOTIVE REPAIRS

BRAKE SERVICE—CARBURETOR—ELECTRICAL—STEAM-CLEANING

W. E. (HOKE) WEAKS, Owner

1924-A Texas Avenue Phone 2-3006

CLOSE OUT ON EMERSON RADIOS

Model 567 PORTABLE Was \$24.95	NOW \$19.95
Model 560-A PORTABLE Was \$19.95	NOW \$13.25
Model 561 TABLE RADIO Was \$19.95	NOW \$14.95
Model 565 FM-AM RADIO Was \$59.95	NOW \$41.00
AUTOMATIC PHONORADIO Was \$79.95	NOW \$53.95

SHOP NOW—SAVE UP TO 25%—NEW STOCK

TEXAS TECH COLLEGE **BOOKSTORE** ON THE CAMPUS

Announcing the Opening

of

CAR-TRUX RENTAL CO., INC.

"Rent a new car and drive it yourself"

A Typical Rate Example

Keep a car for twenty four hours...

Drive it a hundred miles...

—Pay only \$8.80

Gas and Oil Furnished

Safe, Dependable and Economical

1118 Main St.

Phone 3-2622

Religion, Race, Politics Taboo Topics For One Who Wants To Be Popular

(Editors Note—The following is reprinted from The Campus Chat.) While in high school, this writer was blessed with an English teacher who possessed such tact and social grace that knowledge of her complete sophistication was widespread. Her charming, electrifying, intensely interesting air—a trait so pleasingly typical of English teachers—wrought awe and admiration from the hardy, simple folk of our community.

No local party which lacked her presence was successful. No civic meeting could progress without her crisply enunciated opinions on the problem at hand. And rumors had it that up East, no publisher's wastebasket was complete without a volume of her admirable literary attempts.

Seriously, though, this elegant woman greatly impressed the more diligent memories of her class, who, dismissing the twice-weekly pop quizzes as indispensable teaching tools, lived only for the hours with her. Late one afternoon, sitting entranced in her classroom following a jollier-than-usual spill-ball escapade, a student asked her the secret of her charm.

"Students," she announced, "if you really desire social success you must do two things: First, build for yourself a literary background. Second—never, NEVER discuss either politics, racial considerations, and/or religion." So saying, she resumed her reading of "To Hell With Honeymoon Bridge," chuckling patronizingly at each paragraph.

Well, the writer, hankering for social prestige as much as any Tommy Manville, decided to follow her suggestions. He quickly complied with the former, devouring great works like Chaucer's "Canterbury Tales" and Shakespeare's "Hamlet." Always, he has stuck to GREAT reading—not for him the rot passed off as "literature" by tramps like Sinclair Lewis, Dos Passos, and Howard Fast.

And for the teacher's second

counsel, any faithful reader of this column will agree that the author has never strayed from the primrose path. Friendly, jovial little anecdotes, harmless human interest items, perhaps a really-not-too-bad risqué mention of some hilarious movie star—this and no more is found here. Avidly concerned as he is with mankind's plight, this columnist—unlike many—is determined not to taint his fingers by dipping down into the world's muck of social, political, and/or religious turmoil.

And the results of this upright abstinence—just like the teacher said—are showing surprisingly good results. The writer is popular sports many friends, is accepted by simply everyone. People respect his innate intellect and judgment. At any party or social gathering he is apt to be asked his opinion concerning such important developments as whether night baseball is here to stay or the newest methods of parboiling Caribbean catfish.

He is even making favorable impressions upon the outside world. Future employers are already sizing up this man as one who will work diligently with them—never questioning accepted morals and practices.

So, orchids to you, dear English

The Silent Salesman

Advertise in

THE TOREADOR

Published Every

Friday

During The Summer

PHONE 8548

Top Secrets Stolen; Start Investigation

"Hang him!"
"But, Commissar . . ."
"Hang him!"

"But, Commissar—it's only two pages that are missing!"

"Two pages? The report said the whole manuscript is missing!"

"No, Commissar. That is what the report said, but on closer examination and search of the waste piles all of the manuscript was recovered except the two pages."

"He still should be hanged!" This Director of the Archives must be a capitalist! Get him out of the government! We will not tolerate this infiltration by the western capitalists! What sort of security does he maintain? Have all his employees been cleared by the NKVD?

"No, Commissar."

"Ha! I knew it! How many have not been cleared?"

"Only 30,000, Commissar."

"Thirty thousand! Hang him!"

"But, Commissar, he is a great and honored man!"

"He is still a capitalist sympathizer! Intentionally allowing the capitalist manuscript to be spread over the great Soviet. How many other works of propaganda are missing?"

"We have not searched, Commissar."

"Then hang him and search!"

"But, Commissar . . ."
"Hang him! No, wait! Disgrace him and his family and associates first so that they will be scorned by all and so that no one will want to employ them. Then hang him!"

"But, Commissar—I want to tell you that we know who took the two pages of the manuscript. A lesser director took them, and used them for another purpose besides propaganda."

"Hang him and the director, too!" We must teach these capitalist sympathizers a lesson! We will have only good men in our government! This will make only good men come to work for us!

"But, Commissar . . ."
"Hang 'em! By the way, what is the name of the manuscript that is missing?"

"It is a catalog of Sears-Roebuck, Commissar."

"By all means, hang 'em!"

Prof. and Mrs. J. H. Murdough have gone to Boston to spend the rest of the summer. Professor Murdough will visit his brother.

teacher. The nostalgic memories of the enviable position you have attained in your community has greatly influenced the writer's life. His only wish is that more people in this world would abandon their coarse, uncouth habits of violently—and particularly publicly—discussing the ghastly subjects of politics, racial considerations, and/or religion—so at last we could enjoy an unhampered, socially correct civilization . . .

Dr. R. A. Rickard, professor of history at Texas A&L, is visiting professor at Tech for the next six weeks. He will teach one primary and one advanced course.

Doctor Rickard is accompanied by his wife. They will live in Drane hall.

W. L. Ducker, head of the petroleum engineering department, was in Amarillo and Pampa over the weekend furthering plans for the petroleum engineering booth to be maintained at the Amarillo Tri-State Fair.

GILL ROOM TO OPEN

The Lucille Gill room, which is still under construction in the Library, is tentatively scheduled to be opened in September. Work will continue on the room through the summer and as soon as all arrangements can be made the library will have another monument of beauty for Techsians to behold.

Bruce Bozeman, 1936 textile engineering graduate who was here visiting this week, is now employed by the Calloway Mills company. He is overseer of carding at the company's Manchester, Georgia, plant.

"Here's the cigarette that's really Milder, much Milder . . . that's why Chesterfield is My cigarette."
Willard Marshall
RIGHT FIELDER FOR THE NEW YORK GIANTS

A B C CHESTERFIELD
Always Buy CHESTERFIELD
More College Students Smoke Chesterfield Than Any Other Cigarette
(BY LATEST NATIONAL SURVEY)

Copyright 1949, LORETT & NYNEX TOBACCO CO.



Fiesta Blouses

Free translations of a gay South American fashion . . . Fiesta Blouses with elasticized necklines to bare or cover up. White with eyelet ruffle or gayly colored with embroidery trim. Washable, of course. 32 to 40.

\$2.98

Hampshire-Wall, Co.