VOLUME XII

New Instructor

Begins Duties In

Spring Semester

Plans For Dance

Tourney Entries



NUMBER 36

Read Editorials

Page Two

Spring Semester Registration Total Hits New High

Raiders Split Arizona Tilts;



ID.

LOOKS LIKE WAYNE HARDY has RUN UNDER HIS CLUB BRETHEREN with HIS DANCE STYLE, agreed JERRY?

EDDIE (J. S.) EVANS returned to BLACKWELL between TESTS and REGISTRATION much to the RELIEF of THIRD FLOOR RESIDENTS. It is SAID that HE COMPLETED a JOB while HOMING.

G. SHARP, JOHN CAMP ADS, and NEVILLE BAKER, in
IT OWN LITTLE WAY CELEATED PASSAGE and NON
SAGE of their FINALS.
ETTE KRAUSS has been SADneglecting JIMMIE BROWN,
SOMEONE of THESE DAYS
SOING TO FIND HERSELF a
N MINUS.

N MINUS. RANKIE WANKIE RAMSEY the LAD WHO CAUSED THE

Museum Receives Group Library Third Dairy Professors Leave New Students Stuffed Birds For Show

Smithsonian Institute At Washington Grants The Use Of Large Exhibit Through Official Courtesy Of United States Museum

Brilliant Comeback Gives Raiders Their Fourth Conference Victory

TUCSON, Ariz., Feb. 4. (Special)

—Frank "Butch" Sasche, Texas Tuseum from Smithsonian Institute at Washington is being rech's "one-man basketball circus, opened up his sample case of meah marksmanship late in the second frame Thursday night to lead his teammates to a 30-26 conference victory over the University of Arizona's bewildered Wildeast.

Tralling 17-11 at half-ime, Tech's Red Raider cagers chalked up their fourth conference victory when Sasche broke loose in the final stanza and added 15 points to his rapidly mounting score column. In all, the Raider forward was credited with 19 points last night against the Wildeats, but the final stanza can be described by the mere and arrowheads centers round a piece which is believed half when he sank 6 field goals within the space of three minutes.

Tarbox and Enderson added to the West Texas towns to a prehistoric age.

Efforts of West Texas towns to a prehistoric age.

Efforts of West Texas towns to a prehistoric age.

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Efforts of West Texas towns to a prehistoric age.

Efforts of West Texas towns to a prehistoric age.

Efforts of West Texas towns

Plans Formulated For Summer European Tour

Visits To Eight Foreign Countries And Cities ropean countries, presented in a way which will be both entertaining and educational. The party leaves New York on the Queen

Loan Library Comes To Aid Of Student Workers

Campus Girls' Clubs Have Rental Agency For Use By Needy Techsters

George Appoints
Picture Deadlin

Press Club Holds

Picture Deadline

loan library system was used fully by the college last sem-

ress Club Holds Regular Meeting Regular meeting of the Press b is scheduled for Monday night D. O. Wiley, Tech band director, and Robert Fielder, Spur High school band director left for Fort Worth Thursday morning at 9 ofclock to attend the two-day Texas Band Clinic which began vesterday. The clinic

Above Ground Work Will Be Completed Within The Near Future

Formal Service Sunday Evening At Hilton

State's Certified Seed Growers Of Section To Meet

Unit Started For Convention Monday Reach 220 For

Renner And Pederson To Represent Tech At Fort Worth Meet Directors Ask

William Davis Appointed

Biology Club To See Color Films Of Game Animals

Home Ec Faculty Adds Instructor Torch And Castle

English Head Announces Three Courses Available

Three advanced English courses to being offered for the first

rama. Figlish 431. covers the tays of Dryden, Otway. Congreve, Irquhar, Goldsmith and Sheridan. irtle Makes Change In Speech Clinic Location of the speech.

Pirtle Makes Change In

FRANKIE WANKIE RAMSEY FRANKEY STANKIE WANKIE RAMSEY STANKIE WANKIE RAMSEY IS THE LAD WHO CAUSED THE COURTING BAN EDICT from DEAN OF WOMEN. He and DATE were UNCEREMONIOUSLY seated near DOAK HALL when the DEAN DECIDED on the RULE.

ROSHARI GIRIS, whose MAM-AS WATCHED them CLOSE LAST NIGHT, should have HAD PAREN. THE LAD WHO PAREN BELL END MALE. FRANCES REAL BANKEY BOTH THE SIGNAL WHO SHAPE AND PAREN HE GOODWILLING LEADS.

HUNTER LEVERETT spent the WEEKEND in AMARILLO while FIANCES MARY PRICE (See SALLYPORT, page 8)

REQUIR mesturg or the Freed was association mess amount of the two-day Texas Band cunic uses farmer's problems.

Band association mess amount of the wich began yesterday. The clinic will uses farmer's problems.

Officials Speak

The program will include talks by J. E. McDonald, state commissioner of agriculture from Austin because of crowded mergency rooms of the Lubbock. Sanitarium because of crowded ment of agriculture from Austin because of crowded ment of the Seed Breeders association, J. M. Will exceed and plants beard, organization and the program will include talks by J. E. McDonald, state commissioner of agriculture from Austin because of crowded ment of agriculture from Austin because of crowded ment of the Certified Sanitarium because of crowded to the Market Deads of the East Texas division of the Texas decording to Miss Ruth Pirtle, processor of agriculture from Austin Deads of crowded ment of the Certified Sanitarium because of crowded in the McDean Action of the speech correction of th

Record Figure

For New Dorm
President Knapp Predicts
Largest Second Period
Number In History

William Davis Appointed
Government Instructor
At Fort Worth Meet

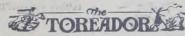
The college board of directors

The college board of directors

History Head Given Honors

W. C. Holden Recognized Among Archaeologists Of 51 Countries

Department Head **Enlarges Scotch Plaid Collection**



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Burgess Dixon Morris Laine	Editor-in-Chief Business Manager
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Does The Long Failure List Indicate Lack Of Student Or Teacher Ability

A NOTHER semester has passed—the fin A al analysis is history. Some results were favorable but others were in the red. More than fifty per cent of the student body found their names on the list of failures when they appeared at the gymnasium for spring semester registration.

These results should necessitate an immediate inventory by students and administration alike. The number of students whose names graced this page comprised too long a list of delinquency. The results look bad for the school. The big question is who is to blame: students, faculty members or the procedure of instruction used.

It is difficult to believe that students are becoming less intelligent and it is hardly logical that so great a number have fallen into the pitfalls of indifference or laziness toward their academic

Educational research has proven that all students cannot be judged on the same grounds, as no two students are alike but when more than half of the students enrolled fail one or more subjects, then something is wrong and usually in a case of this kind the fault lies in the educational system used system used.

There are many instructors in Tech who deliberately fail a large percentage of their class, sometimes as many as half of the students. They do this in an endeavor to appear efficient and important to the 'powers that be.' In the eyes of some persons this action might raise the standards of instructors but to others it appears as a selfish and unscrupulous means of endeavor to raise themselves to a higher level, forgetting that they are paid by the state of Texas to educate her future citizens and not to set themselves up as dictators expecting students to answer to their whims and fancies.

Students of educating are coming to the

their whims and fancies.

Students of educating are coming to the realization more all of the time that the most efficient instructors are the ones who combine the forces of congeniality, amiability and ability to teach, in such a manner that students become so interested in their studies that the number of failures are very few and those who do fail may be definitely pointed out as sub-normals or lazy ne'er-do-wells, and not victims of some instructor's conceit, underhanded business method, or personal dislike of a student. It is no longer considered efficiency to hand in a long list of failures and it would be well for some of our instructors to study up on the latest advancements made by students of the art of education.

Officials Ban Courting

HERETOFORE it has been a pleasing HERETOFORE it has been a pleasing sight to see eds and coeds walking hand in hand along campus walks and lanes, or sitting beneath the shade trees near Doak hall, or sitting in bunches in parked automobiles in the space allotted for such vehicles at the western side of the campus home for women students, amiably laughing and joking in a congenial manner.

We fail to see where harm could possibly be done by students in these prominent places and yet officials have recently banned these practices.

We do not want to take a one-sided

banned these practices.

We do not want to take a one-sided stand on this issue and the officials may have a good reason for stopping these customs, reasons which we do not know. But until we know these reasons we question their actions in taking such steps.

Recreation spots on and around our campus are limited. We have no student union building as do other schools where students can go between classes to mix socially and relax their minds from the grind of curriculum routine. And almost any instructor will say that the student's social life is at least fifty per cent of the college education.

college education.

Campus and avenue hangouts are not large enough to accommodate the run of students between and after classes and they have to go some place for pleasure.

It is not logical that if they are prohibited from companionship around the dormitory that they will go to spots around the city that might terminate in a more disagreeable manner for the welfare of the college.

Be Not Discouraged With Failure; Raise Your Average This Semester

THE times that try men's souls are just passed. Now is the time for reflect-

ing.

In the way of grades, is your lot to be a victory or defeat? No, don't scoff and say that grades mean nothing, for they do. They indicate how well you accomplished the task that has been before you since last September; and the scheme of things is pretty much like life itself, because life is prade unch a continuous series of tasks.

pretty much like life itself, because life is made up of a continuous series of tasks.

The proof that grades do mean something can easily be determined as you watch yours come in. When you get back a D, do you not have an empty, unsatisfied feeling that grips you all over, and drops your self-confidence a notch or two? But when you receive an A, it's a glorious sensation that lifts your head up high, as you walk along. It makes you proud to own your own name.

walk along. It makes you proud to own your own name.

But—what price glory? Is it worth giving up dates three nights a week? Is it worth missing three shows a week? Or breaking away from three bull sessions a week? That's about the sacrifice it takes to make decent grades, and you still have ample time for pleasure. Those fleeting pleasurable moments that you chose instead of studying are gone now, and you have little to show for your efforts.

But—again what price glory? Have you been a grind this semester in order to earn a few extra points? Have you forgotten how to enjoy life? Have you failed to make new friends? If so, yours is an empty victory, and the price of your glory much too much.

There's a compromise, however, be-

much too much.
There's a compromise, however, between the grind and the grasshopper that's worth considering, and it hinges on an old, old law of nature, recently confiscated by the Department of Economics—meaning the Law of Diminishing Returns. You don't have to understand the law, albeit, and the same it successfully. But conin order to apply it successfully. But con-

sider;

Each day apply one unit of studying toward the task of making a good grade at the end of the semester. Don't try to apply six in one day, so you can play the rest of the week; the returns on your units will be widened. On the other hand, don't try to steal manna by applying two units every day, because the second unit will source.

every day, because the second unit will sour on you.

All that the L. of D. R. asks is one unit a day. At the end of the fiscal period your returns will be so great — because they have grown by compound interest daily—that you'll reap rewards untold; i. e., no cramming necessary, no nervous indigestion, no headaches, no sleepless nights, and no bad grades.

Indeed, your grades will be high and

Indeed, your grades will be high and you'll have the satisfied feeling of having done a good job well. It's a sensation un-equalled by any other experience known to man. Suppose you try it as an experi-ment this coming semester. The glory will be at a bargain price.—Daily Texan.

Student Pulse

Lubbock, Texas
February 2, 1038.

Editor The Toreador
Texas Technological College
Lubbock, Texas
Dear Sir:
There has been some talk going the rounds of
the student body about a Varsity Show. Concensus of opinion on the situation is that such
entertainment put on by college students once
every year might easily become a tradition of
the college and create a great deal of interest
both within the realms of the student body and
among the townspeople.

A modern and classy musical comedy, it seems
from attendance at local theaters, would most
likely appeal to the largest number of students
and Lubbock townspeople.

Students about the campus would fill the
cast. Many believe that much hidden talent
exists on the campus. Some of it has even been
brought to light in the form of initators, crooners, musicians, dancers and actors.

Again students fill the bill with the script.
There are many talented writers on the campus,
who could easily and very collegiately produce
the type comedy that appeals to students.

Such a show could be produced in the city,
auditorium.

Probably a good arrangement would be tables
around a stage in the center of the building for
reserved seats, at which cold drinks and sandwiches could be served during the performance.
This section would be proped off, and outside the
reservations could be produced in the restriction would be roped off, and outside the
reservations could be produced interest in such a
show would favor this suggestion.

Yours for Tech,
R. H.

Today's Thoughts

There is but one straight road to success, and that is merit. The man who is successful is the man who is useful. Capacity never lacks opportunity. It can not remain undiscovered, because it is sought by too many anxious to use it

—Bourke Cockran

Reason elevates our thoughts as high as the stars, and leads us through the vast space of this mighty fabric; yet it comes far short of the real extent of our corporeal

-Samuel Johnson —Samuel Johnson
The law of worthy life is fundamentally the law of strife. It is only through labor and painful effort, by grim energy and resolute courage, that we move on to better things.

-Theodore Roosevelt.

CAMPUS CAMERA



Somewhat Literary

The golden west affords more exciting, colorful and interesting material for novels than writers have managed to make use of yet—either the more serious professal or less caustic historical romancers. Courtney Ryley Cooper gives us evident proof of this in his latest novel, "The Pioneers." This new novel, romantic enough for any reader, is certainly not history.

This glorious book begins in the year 1842 in which Fremont's expedition explored the South Pass of the Rockies. A Missouri seanator, Barton, delivered an inflammatory speech to the senate. The address was an opposal to the establishment of military posts on the ground that they would incite Indian wars. He offers to organize a great peaceful migration to the Pacific Coast under the guidance of Kit Carson. To keep his colleagues from thinking he urged upon others dangers that he was not to endure, he offered his lands in Missouri as a rendervous and in Missouri seans the solution of the proposal to the establishment of military posts on the grovernment. Barton, deliver the father is planning to double-cross the government. Barton, wowe chief interests are in fur trading, does not satisfy her in the least so leave the partity settled.

The mentod of optimization to the precipitation of the proposal to the establishment of military posts on the grovernment beautiful to the precipitation of the proposal to the establishment of military posts of the ground that they would incite Indian wars. He offers to organize a great peaceful migration to the Pacific Coast under the guidance of Kit Carson. To keep his college with the proposal to the establishment of military posts of the ground that they be the proposal to the establishment of military posts of the ground that they be the proposal to the establishment of military posts of the ground that they be the proposal to the establishment of military posts of the proposal to the establishment of military posts of the proposal to the establishment of military posts of the proposal to the establishment of militar

said he and his daughter, Judith, more would accompany the expidition.

Gordon's Beauty Salon

Attractive prices on Spring

Latest Formal Creations by Experienced Operators

Call 9564 for appointment with Gordon -Mary Helen Beasley or Rubyna Collins.

From Other Campuses

Gripe Sessions
Students at Kansas State college, dissatisfied with college life,
have organized "gripe" sessions at
which they pan the faculty and air
their grievances.

their grievances.

Chief complaint of students as voiced at a recent meeting is that of compulsory military training for all men students. Other complaints were against college rules requiring students to attend assembly and forbidding all smoking on the campus.—The Kangaroo.

Does There? Lives there a student with sould

Who never to himself has said:
"To heck with studies,
I'm going to bed?"

—The East Texan

Descriptive
They say he has a slanting brow.

brow, And evil eyes of red. They say he has a forked tail And horns grow on his head.

But I have seen him often And he never looks like that-

Instead he keeps himself at-tired

In modern suit and hat.
And he has such pleasing manners.

ners,
A voice so smooth and gay.
That oftentimes I feel an urge
To follow him away.

—The East Texan

wood. So is much that follows: the skirmishes with hostile Blackfeet; the abduction of Judith by the treacherous leader of the expedition and her return to join the main party, still following Carson and the gigantic Paw Harmony; and the crossing of the South Pass in wagons during midwinter.

Dr. Marshall Harvey Foot Specialist
Surgical Chropodist
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MONEY TO LOAN LICENSED AND BONDED PAWNBROKER

Jenkins Jewelry THE WHOLE TOWNS SENDING VALENTINES

they're gatting Them at Texas Tech College BOOKSTORE

Our Scrap Book

LIFE AND DEATH e died for his faith. That is

W

Will in turn is to turn is to turn is to turn is to turn is turn is turn is turn in turn is turn in turn is turn is turn in turn in turn is turn in tu

fine,
More than most of us do.
But, say, can you add to that line
That he lived for it too?
In his death he bore witness at
last

last
As a martyr to the truth.
Did his life do the same in the past,
From the days of his youth?
It is easy to die. Men have died
For a wish or a whim—
From bravado or passion or pride,
Was it harder for him?
But to live—every day to live out
All the truth that he dreamt,
While his friends met his conduct
with doubt.
And the world with contempt.

with doubt.

And the world with contempt.

Was it thus that he plodded ahead,

Never turning aside?

Then we'll talk of the life that he lived.

Never mind how he died.

—Ernest Crosby

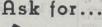
Do You?



Lindsey 10c and 25c

PREVIEW SAT. NITE 11:30 SUN.-MON. ELEANOR HOLM GLEN MORRIS

"Tarzan's Revenge"





Our Lovely New

crepe SILK STOCKINGS

89c - \$1.00 - \$1.29

You'll swear you've never worn anything smarter... more flat-tering... more durable. Because that new dulllook sheerer and your legs look slimmer.

Majub Majub Majub Majub Majub Kelly, famous designer of fashions worn by Warner Bros.' movie stars.

The VOGUE









OUR TOBACCO DEALER SAYS THE PRINCE ALBERT CRIMP CUT IS A GREAT INVENTION. IT PACKS RIGHT TO BURN SLOW, COOL, AND MELLOW

SMORE 20 FRAGRANT PIPEFULS of Prince Albert. If you don't find it the mellowest, tastiest pipe to become year moded, return the pocket tim with he, rest of the tobacco in it to us at any time within a month from this data, and we will reinful full purchase price, plus postage. (Sigmed R. J. Reynolds Tobacco Co., Winston-Salem, North Caroline.

PRINGE ALBERT THE NATIONAL



Dead Ar

KoShari Premiere Highlights Week-End Social Activities

Women's Club Presents Souci Pledges Twelve Couples Take Twenty-Three Pledges To Give Dinner At Friday Night Formal

cecil Medlin, Lamesa, Bul Mood, Mineral Wells, and y Roe, Austin.

Members Listed sts for the affair are: Junius 2r, Joe Alford, Jack Carlson, ke Ed Jones, Roy Jones, Robert ell, Warren Noble, Hershell, Warren Noble, Hershell, Warren Noble, Hershell, Bobby Watson, ew Winkler, James Stallings., Raney, M. K. Foster, Schachtlum, and Eddie Cliffon, eight will escort: Eron Gafford, ces Campbell, Jean Fagala, le Haynes, Rebecca Butler, ene Autry, Marguerite Gibson, y Lee Lindsey, Gloriadell Bow-Jane Prickett, Betty Alice Gor-Dorothy Ann York, Queenelle yer, Linda Treadwell, Helen ingsworth, Maxine Burrus and McCollum.

Their dates will be: Rose Jean Rodgers, Lurine Tarleton, Lois Marie Danlels, Florine Goodman, Marjorie Burrow, Marilyn Fry, Lynn Bain, and Lenora Shaffer.

Deadline Set For Sock And Buskin Applicants

All applicants for membership in Sock and Buskin, campus dramatic organization, must get their applications into the speech office before Tuesday, according to Miss Ruth Pirtle, sponsor of the club and head of speech department.

Shown Engineers

Designed for Spring Smart Hats

uches of straw and grosgrain

New Straws

Too!

Recent Wedding Vows

For Members

Many Marriages Are Of Interest To Present
Tech Students
Several marriages of interest to Tech students have been announced recently.

Announcement was made Sunday

Many Marriages Are Of Broadway.

Mrs. Freeman, a graduate of Cub. For the past year and a half she has taught at the Canadian school.

The bride is a former Tech students freeman is sports commenta-



Smart and comfortable! Popular styles, including plain and bound edge snap brims.



Smart New Marathons! 1.98 Light-weight and good-looking! In a variety of popular shapes and colors for men of all ages!

PENNEY'S

Supervised Correspondence Work Planned For High School Students



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Olson's Swedes

sportdom's most remarkable records has piled by Olson's Terrible Swedes—globe rofessional basketball team. They have yer two thousand quintets in 18 years.



Rule Changes

Raider Cagers Subdue Texas Muckers In Road Trip Opener



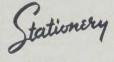
Foreador Sports Editor

field Hallas has to pick from. Monday night local fight fans t their last chance to see Golden oves action, for following the strict meet here the scene changto Ft. Worth and the state fins. Milt Coffey's lads will be in plenty of action when they set the best of West Texas at ed. Allen's auditorium. However, ore than one of the Raider mugnulers will be in at the finish in witown. Most notable of changes the lineup Monday over previous olden Gloves tournaments will be

Red Raiders Face Seven Additional Conference Tilts

48 Points In First Series

Huffman Revamps Squad After Morris Is Found To Be Ineligible



Top Flight 100 Sheets White Vellum 50 Envelopes

60c Box

Engraved Packages

24 Sheets Pape 24 Envelopes

75c Box

Engraved Pack In Scarlet

25 Engraved Sheet 25 Plain Sheets 25 Envelopes

75c Box

Texas Tech College BOOKSTORE

'On the Campus'

Sachse Makes Here Are Tech's Conference Championship Hopes 'Mural Teams



Transfers, Other Recruits; One Is Drop-Kick Artist he invitation to oppose the Red Raiders in the third annual Spring Fiesta game here Saturday night. Laine,

Resume Cage War Tuesday

Competition Is Keener As New Semester Of Play Begins

Intra-mural basketball teams re-sume activity Tuesday night with only three weeks remaining in which to overtake the pace-setting Silver Key and Kemas quintets in the Social league, and Dorm Fish in the Independent loop. Play in the lengue was suspender from January 19 until February 8 because of mid-term examinations and spring registeration. When the

(See INTRAMURALS, page 5



Ride The Bus 5c

CITY BUS CO.

"I AM ONE OF THE MILLIONS WHO PREFER CAMELS" SAYS RALPH GREENLEAF

FOURTEEN different times the news headlines have flashed: RALPH GREENLEAF WINS WORLD'S CHAMPIONSHIP.

In a special interview during his recent championship play in Philadelphia, Ralph said: "I'd say

game is to have healthy nerves. And on that score, I think, Camels have a lot extra to offer. One of the Camel cigarettes for twenty years is - they don't ruffle my nerves."

And America as a nation shows the same preference for finer tobaccos that Ralph Greenleaf does! Camels are the largest-selling cigarette in America



"Yes, Camels are the favorite here on the campus. I get more enjoyment from Camels—they're tops for mildness."

(Right) "The way these light boars bounce around knocks the daylights out of my digestion! Camels help my digestion to keep on an even keel," says MULFORD SCULL, outboard motorboat racer.



A matchless blend

of finer, MORE

EXPENSIVE

TOBACCOS

-Turkish and Domestic

(Left) JAMES L. CLARK, famous scientist and explorer, says: "I always carry plenty of Camels with me into the wilderness. 'I'd walk a mile for a Camel!'"

(Right) "I'm devoted to Camels," says HELEN HOWARD, spring-board diver. "They don't irritate my throat—not even target for irrita

DO PEOPLE

APPRECIATE THE

COSTLIER TOBACCOS

IN CAMELS ?-



HE IS COUNTED THE GREATEST POCKET-BILLIARD PLAYER OF ALL TIME. Here Green! executes a difficult massé shot, requiring split-hair accuracy, faultless stroking, and healthy nerves. And the world's two famous masters of the cue—Ralph Greenleaf and the 18.1 balkline billiard champion, Willie Hoppe—are both Camel smokers.



CAMELS ARE THE LARGEST-SELLING CIGARETTE IN AMERICA

Le

Gold

Me

The Previ

S oe E Mor 'Gor

Leather Pushers Vie For District Honors Monday Evening

Sachse Crowding

Sachse Crowding

Scoring Leaders
After Two Tilts

A new leading score of the Border Conference basketball race is in the making if one Frank Sachse of the Texas Tech quintet continues to "put the hoop around the ball" in the almost miraculous style he demonstrated in his first two conference games.

Sachse's total for the two games is 48 points, only 10 from the top leader of the circuit, Jackson of the New Mexico Aggies, After the New Mexico Aggies and university basketball squads of the southwest will contest the New Mexico Aggies and university beaketball squads of the southwest will contest the New Mexico Aggies and university beaketball that the New Mexi

Tech Theatre

Last Time Today eodora Goes Wild'

Preview Sat. Nite Only 'Sons O' Guns'

oe E. Brown - Joan Blon

Monday & Tuesday Gorgeous Hussy

Robert Taylor Joan Crawford

Receive AAU Bid

Sanitarium & Clinic

General Surgery
Dr. J. T. Krueger
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Dr. Een B. Hutchinson
Dr. E. M. Blake
Infants & Children
Dr. M. C. Overton

Or. U. S. Marshal
Obstetrics
Dr. O. R. Hand
Internal Medicine
Dr. R. H. McCarty
X-Ray & Laboratory
Dr. James D. Wilson
Resident
Dr. J. W. Sinclair







FIRST (GAM	E		
Texas Tech (41)	FG	FT	PF	TP
Sachse, f				
Powell, f	. 2	0	3	4
C. Williams, f	_ 2	0	1	4
Tarbox, c	2	1	2	5
Henderson, g	1	0	4	2
Aikens, g i	. 0	3	4	3
Webb, g				
R. Williams, g	0	1	1	1
Totals				
Texas Mines (36)	FG	FT	PF	TP
Mora, f	4	8	4	16
Arroya, f	. 1	0	1	2

	Henderson, g	3	0	3	
9	R. Williams, g		1	2	
4	Bain, g		0	1	
3.					
	Totals	18	12	15	
	MINERS (43)	FG	FT	PF	3
,	Mora, f	10	0	4	
	Arroya, f	1	0	1	
1	Beatty, f	0	0	0	
,	Matheson, c	4	4	1	
1	Stice, c	0	0	0	
1	Pennington, g	0	0	3	
3	Arnold, g	0	0	0	
1	Moore, g	3	3	3	
	Mateus, g	0	0	1	





He Stakes 2,500 a Week on His Knowledge of Tobacco...

Robert W. Barnes —Independent Buyer one of many tobacco experts who smoke Luckies

"I OFTEN invest \$2500 a week in tobacco—\$2500 of my own hard-earned cash," says Mr. Barnes. "So you can see that the only way I've stayed in business 10 years is to know tobacco.

"Now I know Lucky Strike tobacco and it's top-grade. That's why I've smoked Luckies for eight years now.

"Lots of other independent buyers, auctioneers, and warehousemen I know smoke Luckies for the same reason." Yes, sworn records show that,

among independent tobacco experts like Mr. Barnes, Luckies have over twice as many exclusive smokers as have all the other cigarettes combined.

BEST-IT'S LUCKIES 2 TO 1

STRIKE



When you do, remember that Luckies use the finest tobacco. And also that the "Toasting Process removes certain harsh irritants found all tobacco. So Luckies are kind to your throa

Welding Conference Delegates From 9 States Visit Tech

Biennial Session Ended

Still Buying, Selling And Exchanging Books

Used Drawing Sets Used Slide Rules



Tech Graduate Textile Engineers Secure Good Employment in South

Broadway

Prevue Tonite Sun., Mon., Tues. Jean Harlow Clark Gable

"Saratoga"

"BOSKO'S EASTER EGGS"

Lyric

Prevue Tonite Sun., Mon., Tues. Joe E. Brown -IN-

"Polo Joe"

-ALSO-HARRY REISER AND HIS ORCHESTRA" NEWS

Swingcopator



מח עיוא ORCHESTRA 2-Big Dances-2 REX PREIS Friday And Saturday Feb. 11th And 12th GENE HOTEL LUBBOCK HARVEY BALLROOM

"Butchers, Bakers, Cheesemakers

Patton's

Lubbock Tailoring Co. Wylie's Drug

Brown's Hat Shop

Ribbles

Hilton Hotels

A. C. Ludlam Co.

Hanna-Pope Co. Jarretts Cinderella

The Booterie Meinecke Bros.

Levine's Moreau Drug

The Vogue

Vogue Cleaners Corcanges Sport Shop

John Wallace, Inc.

City Bus Co.

Gordon's Beauty Salo

Tech Theater

Barrier-Durham

Bonnie Blossom Shop Lewis-Settle Floral Co.

Pup Thomas

South Plains Coaches Little Bookshop

Lubbock Sanitarium & Clin

Bryant's Taxi Tech Cafe

College Cafe

Lubbock Auto Co. Jarrett-West Drug Schwartz Tailors

Art Studio

Larrymore Dance Studio Hollywood Dance Studio Tech Beauty And Barber

King's Jewelry

Coed Beauty Shop

Reeves Studio Corcorran Tailors

Hackels

Southern Auto Stores

A. A. A. Santa Fe R. R.

Monday, Feb. 7, Moreau Drug Brings To College Avenue A New And Complete Drug Store--Inviting The Trade Of Lubbock And Texas Tech.

To Mr. Moreau, Mrs. Moreau, James and Walker Moreau--

OUR

most cordial greetings and sincere hopes that your success in business and residence in Lubbock will bring you complete and lasting happiness.

McIlhaney Dairy Products

We Congratulate

MOREAU DRUG

On

The Opening of Their Drug Store on College Avenue

Telford Lumber Co.

Congratulations and Greetings

To Moreau Drug

LEWIS BAKERY

2102 14th



a five pound box of candy! To the person submitting the best name for the store Moreaus' offers this prize of a large box of chocolates. Chances allowed with each 25c purchase.

Join The Crowd At Moreaus'

Sincere Wishes For Continued Success

To

THE MOREAUS

Ponca Wholesale Company

704 Broadway

Our Opening Day Specials

Boyers Hair Oil	18c
Chamberlains Lotion	39c
Hinds Honey and Almond	39c
Colgates Tooth Paste	16c
Listerine Tooth Paste	19c
\$1.00 Pipes	
Listerine	21c
Milk of Magnesia	18c
Dorothy Perkins Powder	
Coty Face Powder	
Armands Blended Creams 39c and	

MENU

Special Breakfast

Snappy Service

Sandwiches

Good Food In

Salad Plates

Attend The Opening

and of the same of the



• Cosmetics • Shaving Needs

Congratulations

To

MOREAU DRUG

Where You Will Find Borden's Ice Cream

Borden's

WELCOME

To

College Avenue's **NEW DRUG STORE**

TECH THEATER

Across From **Tech Theater** Moreau Drug

Corner 13th St. And College Ave.



Church News

Hemphill-Wells Co:

tent ward for broken gency room for tarved sun room for the confres social will end years and sciences sophomore we sion.

Gargoyle Club Meets To Fix Bowery Dance Plants and sciences sophomore we sion.

Gargoyle Club Meets To Fix Bowery Dance Plants and sciences sophomore we sion.

Twenty-Six Attend Club

Federal Agent To Conduct Study Of School Problems

Miss Marie White, federal a

College Calendar

Sweethearts



WANTED

500 STUDENTS

To Have La Ventana Pictures Made By

Saturday, February 12

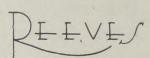
February 12

at

February 12 Is The Deadline

Phone 3584

Is The Deadline



1719 Bdwy.

...my good reason for smoking Chesterfields I find they give me more pleasure than any cigarette I ever smoked. And if a man isn't getting pleasure from his cigarette he might as well quit smoking. Chesterfields are milder ... they've got a taste that smokers like . . . they have everything to give a man MORE PLEASURE. Weekly Radio Features LAWRENCE TIBBETT ANDRE KOSTELANETZ PAUL WHITEMAN DEEMS TAYLOR PAUL DOUGLAS hesterfield

Tuesday Night Readers Group Has Book Review

TREE PLANTING GRATIFYING

Sallyport

Fix Bowery Dance Plans

Meet Tuesday Evening

o'clock Sunday night on "How We Got Our Bible and How It Has Been Preserved Through the Ages."

From 7 until 9 o'clock, beginning Monday night there will be a Sunday school conference at the First Baptist church conducted by Rev. William Nelson, pastor of the Baptist church at Memphis.

In two weeks the college group will sponsor a ping-pong tournament, both singles and doubles.

First Methodist and First Baptist PERSONAL—Have you made your appointment for a La Ventana picture? February 12 is the deadline at REEVES, 1719 Broadway. (Adv.)