| Picture Deadline Set For Tonight <br> La Ventana Officials Announce Extended Time On Pictures |
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# TOREADOR 

Sophomore Class Has Hodge Podge Annual Dance Planned For Saturday Night In Gymnasium

Formal Initiation Rites Planned By Alpha Chi For 90 Juniors, Seniors

Club Services Will Be Held Tomorrow Afternoon Fo
Tech Upperclassmen Nominated To Membership Tech Upperclassmen Nominated To Member
Of National Honorary Society Chapter $\mathrm{F}_{\substack{\text { ORMAL } \\ \text { membershititio }}}$
W.A. Jackson Is Victim Of Heart Attack
 Home Economics
Honorary Society
Elects President Elects President

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Dillard Talks
To Law Group
 Speaker At Meeting Of Club Monday Night

## Art Institute Stages Shows <br> For Engineers

| Series Depicts American Screen During Era 0 Silent Pictures <br> FOUR films characterizing the <br> 1912 will be shown tonight at 7:30 |
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Knapp Asserts Approval Of Board Necessary For Securing Dormitories
 Public Works of An Application Through
$\qquad$
 Sunday from a three-weeks drip to Wradord Knapp antintor returning
inverest he mate
domitotories. for securing a loan for erection of college Knapp sardidg no possibinity of the new dormitories at Tech, Dr.
influence or effort would cause the



"Only God Can Make A Tree" Is Song Of Tree Planting Horticulturists

Cadets Receive Orders To Find Girl Of Their Dreams To Present To Unit

Judging Team Places Sixth Finish Chicago Contest Finish Chicago Contes
Ahead of A. \& M.
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$\qquad$



Lyles Lectures To P-TA
On Children's Clothing
$\qquad$


Notice







IT IT AN established fact that any institugo backward or die. There is no standing
still This principle applies to schools as
well as to anything else, and Tech is no exception to the rule.
One sign of an institution that is going
forward is the fact that knowledge of it is being imparted to co constantly enlarging
groups of people. It's name is becoming groups of people. It's name is becoming
more familiar to persons who had not
heard heard of the college before.
Texas Technological college has been
fortunate in receiving nation-wide pub-
licity licity from it's football team, the colorful-
red raiders who have earned for themred raiders wred respect from 'big time'
selves a deserved rems
teams and authorities of the football world, as indicated by thes oseletion of Herschel
Red' Ramsey, current captain and star left Red' Ramsey, current captain and star lert
end, to Collyer's Little-all American first string line-up,
west selection
The last mentioned honor extended the stalwart captain brings even more
recognition than does the ittie All-Amerirecognition han doest Tech is the only team
can selection in that represented outside the Southwest confer-
ence. The team's national publicity comes Smith's highly touted Iron Dukes of Duquesne, a team ranking second in the
nation last year. Last year Tech publications gave na-
tional recognition of the college by both the Toreador and La Ventana receiving AllAmerican distinction, an honor that be-
stowed knowledge upon all sections of stowed knowledge upon all sections of
America that our publications were tops' in the academic world. in the academic world
The senior
livestock judging team proved to be the nation's best in contest
and a Tech agriculture department head has the distinctive honor of reoognition as
the national president of the Block and Bridle club.
There are instructors and students in every division who
sectional or national recognition of our
school and vet believe it or not there are school, and yet believe it or not there are
many persons siving within a radius of several hundred or or appreciate our alma
fully comprehend or fully ocmorehend or appreciate our alma
mater. This is because we are still infants
in ace even thouch adults in actions. We in ace even huough full lived down adverse pub-
have not
licity tarted eleven yows ago when we licity started eleven years ado wio
first came into existence and it it up
un as students and individuals to correct these
misinformed rumors some of which are still in circulatio.
ing our laurels.
Let's berin this corrective drive by
PLACING A LIGHTED DOUBLE T AT THE ENTRANCE TO OUR CAMPUS, ONE SO LARGE THAT HS WLL CASTING A
ABOVE THE HOUSETOPS CAL
SYMBOICAL SPIRIT THAT WILL FILL THE SOULS OF ALL SPECTAORS
WITH REVERENT AWE AND RESPECT. Not only would students, faculty memhers
and town people be constantly reminded of TEXAS it a point to drive to the western extrimity of Broadway to see for symol.
what lay behind the flaming symbor An aluminum Neon double bor approxi-
high could be costructed for
mately $\$ 1.500$ and its psychological results would more tha
short period of time.

Today's Thoughts

strut at a coronation, or shout at a bonfire
or harangue in a senate-house -whatever object we follow, it will aintment. The wise
to futulity and disappointer bustle and are inf
ably is the the diffe
Oliver Gold smith.

Every school boy and girl who has arsomething about the history of the art of
printing.-Horace Man.


## From Other Campuses




Broadway
preview sat night George Brent George Brent
Beverly Roberts
"God's Country And A Woman" also
"rah, rah football"

## Lyric

Review sat. night
Shirley Temple Gary Cooper
"Now And Forever


Texas Tech Collere BOOKSTORE

Heigh Ha!


## HUFFMAN'S MATADOR CAGERS BEGIN FALL WORKOUTS



Hardwood Season Opens Against Frogs Dec. 10 Raider Basketball Players Face 19-Game Card




Tech In Conference College Attitudes Dr. W. A. Jackson Mats Deserve Praise 'Mural Championship
'Murals Fight
For Loop Hat Keys And North Plains Keys And North Plain
Battte Sunday On Red
Raider Gridiron

| Dr. W. A. Jackson$\qquad$$\qquad$$\qquad$$\qquad$ |
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| The third counter came in cosing minutes of the game |  |
| a "reak". Captain Red Ramsey, | price for your La ventana pla |
| (lay |  |
| block |  |

## DO AMERICA'S FILERS APPRECIATE THE COSTLIER TOBACCOS IN CAMELS?



And many millions of Americans - more people than smoke any other cigarette in the world - give a hearty o-kay to Camels!


NEW DOUBLE-FEATURE CAMEL CARAVAN


MElS
ARELARGEST-SELLING


Mid-Season
CLEARANCE SALE
of Coàts, Suits, Dresses and Hats
Is Now In Full Swing
This Is Your Opportunity to Choose Quality Winter Apparel at Worth While Savings

## Grollimans

1015 Broadway

Here's A Dance You Can't Afford to Miss!


Annual Sophomore Hodge Podge

Saturday Night, 9-12, Gym
 Get Tickets Before Friday at 50 'Clock stags $\$ 1.00$ (Prices higher at the door)


## Craiơ-Gholson Co.

A. C. Ludlam Co.

A Suggested Gift "For Her"

Costume Jewelry $\begin{aligned} & \text { Lingerie } \\ & \text { Hosiery }\end{aligned}$
Gifts that women wear always please omen who are discriminating.
(o Mail

| Announcing the 1938 Ford See It Today In Two New Models |  |  |  |  |
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