Pep Rally Begins

College To Broadcast Over TQN In Gym September 30

VOLUME XII

NUMBER 6

Stage Set For Gigantic Pep Rally Tomorrow Night

FRED GRIFFIN (See Story To Right)

English Is Hard Course For Tech Graduate Abroad

Team Departs For Ohio Show

Residents Of Doak Hall May Get Late Privileges

Aggie Judging La Ventana Yearbook Is Receiver Of High Rating

'Candid Camera' Edition Is First Texas Tech Annual To Get All-American Honors With 'Superior' Rank From National Press

Senior Delegation Leaves
Saturday For Columbus
National Dairy Meet

Labelling "school life" divisions of the 1937 La Ver
critical service this week awarded the yearbook highest
honors with a "superior" rating, announced with a "superior" of the winning publication.

Independents, Fraternities Plan Intramural Year

Intramural Mean

Intramural Year

Intramural Mean

Intramural Year

Intramural Year

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Intramural Year

Intramural Year

Intramural Mean

Intram



Position With

Teaches English Griffin Given Cheering Unit, Chorus, And Band Broadcast

English Dept. Hundreds Of Students Shout Hilariously When Red Shirt Captains And Matador Band Men Whoop It Up In Texas Tech Gymnasium

Former Tech Student To
Teach Two Sections Of
Freshman English

STUDENTS will be reminded of childhood circus days when Texas
Tech goes on the air over Texas Quality network Thursday evening.
The broadcast, sponsored by the manufacturers of Coca-Cola, emanates from the gymnasium from 6:30 to 7 o'clock.

Matador band opens the broad-

Hitch-Hike Safety Zones At Avo Zones At Avenues Tramp

Internative in last sumper, has been tentatively selected as an assistant partitime instructor in the English department, to teach two sections of freshmen.

Dean James G. Allen, City Manager Will H. Rodgers, Chief of Police Don Reeder, and a student college, Arington, where he was feature editor of the student newspaper.

The new English assistant was assistant editors of the Toreador acidity of the student newspaper.

Was Publicity Assistant was assistant editors of the Toreador acidity of the State of Broadway and Avenue X. The new English assistant was semesters Griffin acted as publicity assistant in the office of Certain Semesters Griffin acted as publicity assistant in the office of Certain Semesters Griffin acted as publicity assistant in the office of Certain Semesters Griffin acted as publicity assistant in the office of Certain Semesters of the State of the State of Stat

Press Club Names

Story Printed

Underwood Calls Study Of Stars Three-Fold Science In Item

Judges At County Fair

Coed Covers Tech-Longhorn Game; Gets Too Excited To Eat Peanuts

Baille, a Frenchman who was deep reposibility of senior girls having a possibility of

As Gifts Of Library Of Congress

Wind Sallypor



OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Burgess Dixon	Editor-in-Chies
Morris Laine	Business Manager
Edited and printed in the labor Technological college Journalism	ratory of the Texas

Entered as second-class matter, October 31, 1925, at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

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Assistant Sports Editor
Society Editor
Society Editor
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Safeguard Hikers

VERY few students in the college have VERY few students in the college have automobiles and many are pressed for spending money. Coeds often finding themselves without bus fare walk the distance of approximately two miles from College Avenue to the up-town business district, while members of the male sex find it more convenient to 'thumb' rides from the street corners. When waiting for the ride the boys stand along the curbing and sometimes get out into the street, often far enough to be struck by an automobile turning the corner sharply at a rapid rate of speed.

of speed.

The Lubbock citizenry has responded in a sportsmanlike manner in picking up the college hitchhikers and to date no serious accidents have occurred, but there is always the possibility that some motorist may run down a student causing serious injury if not death.

injury if not death.

A movement is underway at the present time by Dean James G. Allen and a committee of students to avoid this possibility. Plans have not been assured yet and we do not know what procedure will be used but we can safely say that results will be for the convenience and safety of students.

will be for the convenience and safety of students.

Plans that could be considered are:

1. Mark off zones in the street at corners where students usually gather to flag their rides. This could be done by the city in much the same manner as lining off parking spaces in the business district. Chalk lines could designate the zone, beginning a safe distance from the corner and extending forty or fifty feet, skipping driveways and popular parking spaces.

2. Sell the public on the idea of giving rides to Tech students. Work out some sign for students to use when desiring a ride, keep the eds on the sidewalks and request motorists to be watchful for the signal.

The first mentioned plan is logically the

The first mentioned plan is logically the most practical because motorists might fail to comply with the requests unless the students are in the street in plain sight.

In the case of students, hitching rides is many times a necessity instead of a pastime. As a time saving device for a penniless student, it is invaluable.

Let's keep the traditional method of transportation but make it SAFE.

Football Fan May Be Judged By Respect For Stadium Etiquette

SPORTSMANSHIP among the spectators SPORTSMANSHIP among the spectators in the stadium is as important as among the players on the football field. A student may prove himself well versed in football etiquette the minute he steps through the gate, without crowding or shoving, and hands his activity booklet, opened at the right ticket, to the gate keeper.

er.

The person who wipes his dusty shoes over someone's coat in his scramble for a seat, and then continues kicking him in the back during the game, is to the average individual worse than a sore thumb. The fan who leaves his neighbor with bruises, rumpled hair and crushed hat has a place in the movies, perhaps, but not in a real stadium. The neighbor in the movie is paid for his suffering.

the movies, perhaps, but not in a real stadium. The neighbor in the movie is paid for his suffering.

A true sportsman cheers for his team whether it is winning or losing. He pays attention to the directions of his leader and gives the proper cheer at the proper time, loudly and lustly. It is the height of poor sportsmanship to boo the opposing team when it makes a gain through some mistake of one's own team, or to cheer when the other team is penalized.

A smoker may be inconsiderate by blowing smoke in the eyes and dropping ashes in the hair of those near him. Flying peanut shells also may be a nuisance.

A fight in the grandstands can be distracting and disconcerting to one trying to enjoy a good, clean game. Drinking may be the principal cause of such furor. Not only the conspicuous conduct but the alcoholic breath of the drinker is irritating to other spectators.

The "do's" and "dont's" of football eti-

coholic breath of the drinker is irritating to other spectators.

The "do's" and "dont's" of football etiquette are as well defined as Emily Post's rules and the violator may brand himself as strongly as the person who eats beans with his knife.

Action Is Necessary

NO LONGER is the growth of Texas Tech-

NO LONGER is the growth of Texas Technological collge to first ranks of state inistitutions a subject for speculation. The college has proved its worth.

It has arrived at the period when it MUST be expanded, or it must turn away students. Next year shall the registrar stand at the door of the administration building with this greeting for prospective students: "Sorry, we have enrolled a few more than 3,000. We have room for no more. Better luck next year".

luck next year".

THE COLLEGE HAS REACHED ITS THE COLLEGE HAS REACHED ITS PHYSICAL CAPACITY IN ENROLL-MENT: We proudly in past years have exhibited enrollment figures showing the college has gone forward, year after year, increasing enrollment, expanding, winning honors, gaining a high place for itself, justifying its organization only twelve years ago.

ago.

The institution has reached its limit in enrollment, unless it is physically expanded, or unless classes are met in the open. Next year we CANNOT exhibit a higher registration figure, without physical expansion. Next year, our pride, if such it could be, would be in the number of students wanting to enter Tech and unable to because of insufficient classroom space.

Every elassroom on the campus is in use. Some are overcrowded. Schedules have been arranged so that each room is utilized to the fullest extent. Three have been divided to provide additional classroom space. One has been partitioned to provide office

One has been partitioned to provide office

space.

The city of Lubbock, expanding in population, has made room for the largest part of the student body in homes. Students are scattered through the residential section of Lubbock. Only after numerous pleas by college officials were housing accomations obtained for this year's student body.

Will we be fortunate enough next year to obtain accomodations, unless additional dormitories are constructed? Only approximately one-fifth of the student body can be housed in the two dormitories now on the campus.

the campus.

We need dormitories and additional classrooms. Students, is our college to stop its growth because it cannot obtain funds for space for which it is in dire need? Shall Tech, the amazing progress of which is obvious to anyone wishing to observe, stand still?

vious to anyone wishing to observe, stand still?

ACTION is necessary. First, must be brought home to those nearest to Tech the extent of necessity for expansion. Only by organized effort can we impress upon the legislature the immediate necessity for expansion of facilities.

We cannot wait until next year to demand additional space. To comfortably accomodate the number now enrolled and the increased registration we have, a right to expect, using past records as basis, we must begin a movement to procure space and allow time for construction before opening of the next college session.

Must we go to Austin with placards informing the legislature of the extent our progress depends on their action?

The expansion of Tech is of deep interest to the city of Lubbock, of which the college is the greatest asset, the student body, the Alumni and Ex-Students association, faculty and officials.

Representatives of each group will be contacted by the Toreador, for suggestions of ways in which we may cooperate in seeking the facilities necessary to continued progress.

The problem might logically be brought

The problem might logically be brought before the Alumni and Ex-students association during Homecoming.

Students, give your opinion in "One-Minute Interviews", and in letters to the editor which will be published in the "Student Pulge".

Student Pulse

Editor of Toreador

Dear Editor:

Why can't the Social Clubs be less under handed in obtaining their pledges during rush week? Very frequently you can hear some club member belittling another club for running under them in obtaining a Pledge. The boys usually find some successful method to induce their rushees to pledge their club. Both the girls and boys ask lots of their rushees to pledge before the alletted time is finished. It seems to me as if this very poor sportsmanship could be eliminated and let the rushee pledge the club of his own choice. This would eliminate lots of discussion that later arises in the club after the rushee is a member.

Today's Thoughts

To renounce your individuality, to see with another's eyes, to hear with another's with another's eyes, to hear with another's ears, to be two and yet but one, to so melt and mingle that you no longer know you are you or another, to constantly absorb and sky and all that in them is to a single being, to give yourself to that being so wholly that nothing whatever is witheld, to be prepared at any moment for sacrifice, to double your personality in bestowing it—that is love.

—Gautier.

Evil is unnatural—goodness the natural state of man. Earth has no hopeless islands or continents. We live in a redemptive world. Poverty will end; sin will die; love will triumph and hope will plant flowers on every grave.—David Swing.

The greater the obstacle the more glory

 $\begin{array}{lll} \text{in overcoming it.} & -\textit{Molier}. \\ & \text{When I don't know whether to fight or} \\ \text{not, I always fight.} & -\textit{Nelson}. \end{array}$

CAMPUS CAMERA



From Other Campuses

quoted from the Indiana Daily Student.

'It wish, Mother, that you would look in the pocket of my old, brown-coat—the one in the coset that you wanted me to bring to school but I didn't because even if it is warm it's too shabby to wear at the house—and see if maybe there isn't a quarter in it. I know I had a quarter once that I didn't spend and I think maybe it's in my coat. Which reminds me—maybe if you have any to spare you could send me just a little cash — not very much because living at the house is really going to be very cheap—but just a little — books cost so much and all the walking makes me terribly hungry. Well, give my love to Grandma, and the boys and I'll write again if I ever gethe time.

Your lovering daughter,

Your loving daughter, Betsy, 41.

A ROOMATE'S PASTIME scape-goat is my roommat shall not want another

shall not want another like him.

He maketh me to lie down on the edge of the bed all night. He gripeth my soul; he leadet me into the paths of boredom with his ancient jokes. Yet, though I pay my part of threat, I fear much disturbance for thou art with me; the snoring and thy bragging discomforeth me.

Our landlady preparest a table before me in his presence, and he gobbleth up all the food; he annointest his head with my oil;









TEXAS TECH COLLEGE

BOOKSTORE

Alumni News

Miss Lorene Childers, who taught in Sanderson the last two years, is secretary to the new acting dean of men, James G. Allen.

Miss Lalla D'Spain, who receiv-ed a master's degree in August in business administration, has been employed in the office of Dr. James M. Gordon, dean of arts and sciences.

for in Engages.

Fred Griffin, graduate student in English and assistant in publicity last year, is now employed as graduate assistant in the English department.

Mary Catherine Couch, Pecos, June graduate in home economics, teaches in Idalou this year.

CARDS FOR ALL OCCASIONS

DIRTHDAY CARDS



ANNIVERSARY CONGRATU-LATIONS



CHEER CARDS FOR THE CONVALESCENT

Texas Tech College Bookstore

"ON THE CAMPUS

Our Scrap Book

A fire-mist and a planel A crystal and a cell, A jellyfish and a saurian,
And caves where the cave
men dwell;
Then a sense of law and beau Wed

And a face turned from the clod,—

Some call it Evolution, And others call it God.

A haze on the far horizon, The infinite, tender sky,
The ripe, rich tint of the cornfields,

And the wild geese sailing high,—

high,—
And all over the upland and
lowland
The charm of the goldenrod,—
Some of us call it Autumn,
And others call it God.

Like tides on a crescent seabeach,
When the moon is new and
thin,
Into our hearts high yearnings
Come welling and surging

Come from the mystic ocean, Whose rim no foot has

A picket frozen on duty—
A mother starved for her brood—
Socrates drinking the hemlock, And Jesus on the road;
And millions who, humble and

and millions who, humble and nameless, The straight, hard pathway plod,— Some call it Consecration, And others call it God. "Each in His Own Tongue

-By William Herbert Carruth

Broadway

Sat. Nite Prevue Sun., Mon., Tues. Claudette Colbert

'Maid Of Salem

ALSO COLORED CARTOONS AND NEWS

Lyric Sat. Nite Prevue

Ruby Keeler Dick Powell 'Colleen'

ALSO
"BLACK NETWORK"
AND
NEWS

Hey Students!!

BRING YOUR STUDENT'S TICKET AND SEE THE BEST PICTURES FOR

15c YOU TOO—FISH

Notice Tech Students!

luded in your Medical Fee. You may call there for this service

College Avenue Drug

In A New Location

Call 406 -- 1207 College Avenue

We are now open for business in a new location-two doors south of the old place.

Everthing is new and clean — Come in and see us. You'll like the new dance floor.

MEALS

25c

Montana Eleven Leaves For Saturday Tilt With Red Raiders



Grizzly Unit Looms As Major Foe On Schedule

Missoula Squad Brings Host Of Veterans To Mat Arena For Season's First Night Encounter

HISSOULA, Mont. Sept. 28. Doug Fessenden and thirty-three ty of Montana gridders pulled out today for their first visit by

Spotlight On Him



See Page Four For

Raiders Drop Encounter To Bible Backs, 25-12

Picadors Play Fish Teachers

Balfanz, Tarbox Score As Mat Forward Wall **Outplays Longhorns**

FISH leachers

Freshman Squad Trains
Sights For Buffaloes
After Wesley Defeat

If flash makes a champion, D.
na Xenophon Bible unleashed backfield of champions Saturds in the Memorial stadium, Austin, idown a crew of outpointed but moutplayed roaring Red Raider from Texas Tech, 25-12.

Entering the final needs



hesterfiel

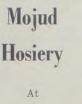
... they'll give you MORE PLEASURE

MRS. CALVIN HAZLEWOOD (See Story To Left)

Forty-Five Cents Is Day Living For Seven Tech Girls

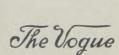
COEDS, "13" Is Your Lucky Number! Join the Vogue's Hosiery Club

(Buy 12 Pair-No. 13 Is Free)



89c \$1.00 \$1.29





'SOS' Sign Faces Home Ec Girls On

"H.E-L-P" scream the black letters of a placard on the bulletin board in the entrance of the main Home Economics building. Below the card, a letter explaining the details of the help wanted asks that members of the Home Economics club who want to serve on the various program committees for the year sign their names on the attached sheets.

The Loan Fund sale has the greatest appeal, if one is to judge by the length of the lists of names. The Hallowe'en Whoopee, Twelfth Night party, Aggie and Home Economics party, and open house committee sheets are also well-filled. The wedding program has not proven very popular by Monday evening, as only three names had been signed by that time.

This is the first time that

Bulletin Board

College Farm Is Inspected

Washington Men View Irrigation Well, And Crops At College

Eight men from the United States Division of Agriculture, Washington, D. C. and A. & M. College, College Station, and other experiment stations, accompanied by D. L. Jones, of the Lubbock experiment station, spent about two hours Monday investigating the new irrigation well, cotton, wheat, and alfalfa fields and other parts of the college farm.

Entire Separiment station of South Carolina; Dr. Oswald Schreiner, head of oil fertility investigation of Bushers of Continues of Chemistry and Soil of the Chemi

ENSON.

To all Youse Guys and gals who run the TOREADOR and write SALLYPORT. Advertising in this sheet only costs 40 cents per column inch and Business Manager TANNER LAINE can contract you

Leave Friday For Meet

M. E. Heard, head professor of textile engineering, will leave Friday for Providence, R. L., to attend the semi-annual meeting of the Textile Foundation for all textile school heads which will be held October 47.

"The National Association of Cotton Manufacturers meets in Providence October 6 and 7, and we are expecting to have some joint meetings with them," Heard said.

Couple Leaves For Points In Mexico; To Live In

Lubbock On Return

Calvin Hazlewood And

Texas Longhorns **Topple Raiders**

Business Man Mary Wilbanks Marry Talks Monday

Automobile Agent Begins Series Of Lectures To Freshmen

Biology Students

Soc Editor

with a territory of Texas west of Dallas, New Mexico, and Oklahoma.

Lee Roy Mosley a June graduate in business administration from Tech is field representative for General Motors.

Chernosky Calls Meeting
A special meeting of the Busines Administration club has been called for tonight by Maurice Cherno ky, president.

All members are urged to gather in room 320 of the administration building at 7:30 o'clock.

Have Unusual Pet



Whether it's sent collect or prepaid, your laundry always arrives quickly, safely, by Railway Express—the favorite laundry route of generations of college men and women. Low rates. No added charge for pick-up and delivery-just phone nearest Railway Express office. 1011 Avenue E Phone 222 Lubbock, Texas

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NATION-WIDE RAIL-AIR SERVICE

JOIN-

Our Rental Library

For a small fee you can rent the newest and best books. We

Little Bookshop

Students Know

Jarrett-West Drug Co.

1314 Broadway

Phone 160

Making Photography

EASY

For Everyone

Texas Tech College Bookstore

Speedy, Courteous Service

Friday Is Students' Day At The Fair

Ride A Bus -- To The Fairgrounds

Save traffic worries — avoid any parking confusion. It's too far to walk.

CITY BUS COMPANY

Thirty-Five Present At Pre-Med Meeting Monday

These Accessories That Will Appeal To Chic Women



\$5.00 -- \$7.50



79c -- \$1.35



25c -- 50c



\$1.00 -- \$4.95

Achilles Corcanges Sport Shop

1107 College Avenue