VOLUME XII

NUMBER 5

Pep Rally Begins

College To Broadcast Over TQN In Gym

September 30

Registration Figures Grow As Students Enroll

Agriculture Students Gain Majority Support In Dormitory Election

Lamb Named President;

Two Engineers, One
A. & S. Selected

By RONALD WARE

There agriculture students were chosen officers in the citation for next year at an election held in the lounge Monday night. The selection of the special train to Austin for the citation for next year at an election held in the lounge Monday night. The selection of Horn Hall with the final number of nomineers running over twenty of the complex of the comp

vera junior arise and the control of the control of



Student Council

A business meeting for old members and officers will be held by the Book Reviewers Club Tuesday afternoon at five o'clock in Doak Hall, according to Lois Bledsoe, vice-president.

A new position of the control of the

Tech Exes At State U Meet Special Today

Hundreds Off For Ball Game As Band, Fans, Cheer Unit Leave

ment, education, and English.
Applications have been received
from Tahoka, Plainview, Sudan,
Wellington, and Big Spring, but
these classes have yet to be organized. Last year, the extension department served a radius of approximately 123 miles, with classes in Brownfield, Dickens, Floydada, Plainview, O'Donnell, Paducah, Ralls, Sudan, and Tahoka.

In Clovis Oct. 10

Starts Course



County Fair Has
Tech Stock Show
The state of large field or the contested raw of the free state of large field or the county from the state of large field or the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the free state of large field or the county from the field of the Bet Catale designed in the free state of the Bet Catale designed in the



received Sudan, received Sudan

Fish Eleven Defeated In **Opener**, 14-6

Wesley Junior College Upsets Picadors In Greenville Game

Pettit. Uniforms have been issued. The unit is organized as an engineer battalion less one company, with officers as follows: Rufus Ryan, cadet major; Clifton Bellamy, adjutant; Gordon Shackelford, battalion supply officer; E. L. Turner, Clarence Symes, color sergeants; Milton Barrick, N. T. Chapman, color corporals. **Hire Student**

Graduate Doing Research
Work For Lloyd's And
Bank Of England

Canon Clements, Tech graduate,
will do research work for Lloyds's
of London and the Bank of England this year, following the recent
leax following the recent extension of his Rhodes scholarship through a third year in Oxford.

Hayi', received his B. B. A. from fech, Clements continued his work here and completed the requirements for an M. A. in business administration in the spring of 1933.

He attended Harvard the next

administration in the spring of 1933.

He attended Harvard the next year, and in 1935 received the his scholarship which entitled him to two years in Oxford. He worked for McKubbin Legg and companyin Baltimore during the summers he was in Harvard.

Tech Instructor
In the summer of 1935 he returned to Lubbock and became an instructor in the department of business administration.

He started to Oxford in the fall of 1935 and the extension of his scholarship makes it possible for him to have the

Elected Tuesday

Indicates Bumper Year Number Matriculating **Matron Appoints**

Steady Daily Increase

Student Advisors

Horn Hall Hosts,

Doped by pre-game predictions to win walking away, the Pics turned in a first quarter true to form when Walter Rankin, hard driving halfback from Colorado, flipped a short pass to Glen Jones, lanky end from Lubbock high. Jones canters introduces a new course in the home economics division this semester. She is teaching vecational training in retailing merchandise and store service, as well as acting as adviser to women on personal grooming problems.

Military Unit

Names Staff

Nearly Two Hundred Are Enrolled; Battalion Issued Uniforms

Tech R. O. T. C., which has an enrollment of 171 members, has been completed for the year and changes will be made only in case of withdrawal from college or into the closing minutes of play, fryer, Panther fullback, dragged the mail oper the last chalk line for the present the completed for the year and changes will be made only in case of withdrawal from college or into completed. The propose of withdrawal from college or into complete, and changes will be made only in case of withdrawal from college or into complete, as an engineer.

Propher by re-game predictions to win walking away, the Pics turned an first quarter true to form when Walter Rankin, hard driving halfback from Colorado, flipped a short pass to Glen Jones, lanky end from Lubbock high. Jones canter Walter Advanced to the same store of pay dirt.

Rankin Scores

Rankin lugged the mail over the last chalk line for the Picator. Ross Wayne Dowdy, Carey, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Garling, Challed St. L. Fulton, Manchester, N. H.; Jack Ga

At a meeting of the Literary society Friday afternoon at 5 o'clock in room 220 in the administration building, Miss Bessie League, club sponsor, reviewed "The Outward Room", by Millen Brand.
Wednesday afternoon at 4:30 o'clock, the group met in Miss League's home, 2123 17th street, and made tentative plans for changing the name of the organization. Restriction of the membership to those vitally interested in books and transformation of the club meetings into discussion groups instead of review programs is probable, Jeannette Kelly, president, states.

Cotton Lecture Made By Textile Professor

be chosen. The club is ordinarily limited to sixty members. Those who wish the CET STUCK with both The well wish. The welling the shoot building at sold of the college of the donr. The double of the donr. The welding will take ETS STUCK with both The well wish. Th

Surpasses Former Records To Date

STEADY march of students

Instructors Go

On Training Tour

Aggies Received

Minnesota Fellowship



OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Entered as second-class matter, October 31, 1925, at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

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Discomforts Have Been Many But Our School Keeps Growing

BEFORE any organization or institution can grow to a place in the sun, its members must bear discomforts and have as their only reward the satisfaction they gain from progress of that organization.

They must take a part in upbuilding, sometimes to their own actual physical disemfort, must make allowances and keep their eyes toward a vision of a better, bigger organization. Their only reward is their vision of that place where they or those who follow may enjoy the fruits of those years of denial.

those years of denial.

In the first years of Texas Technological college, students and faculty alike accepted sportsmanlike the uncomfortable conditions attendant to opening of a new college. They stepped over building materials, worked in rooms where sound of hammers drowned out their voices, and did not complain of crowded conditions. They made a lark of holding convocations in the livestock payilion. livestock pavilion

Construction then was necessary before the college could begin its march to a place high in the ranks of state institutions.

high in the ranks of state institutions.

Conditions are vastly different on the campus now. A beautified campus with thousands of trees, several impressive buildings and may smaller structures has taken the place of the prairie dotted by a few buildings. Enrollment for this semester has reached a record of more than triple the entire total of 1,043 students for the first long session.

The college has entered into a transic

The college has entered into a transi-tion year in which many improvements have been started and others are in store-when additional expansion is necessary if the college is to care for those wanting to enter. And again a period has been reach-ed when students must bear discomforts, minor in comparison to those of the first year.

Students are to be commeded for the sportsmanlike manner in which they have accepted crowded conditions this year. They have entered classes in which seating space was insufficient, have been seated in chairs borrowed from other rooms, have been transferred to other rooms, and otherwise have encountered crowded conditions.

Although they may have wondered

Although they may have wondered why the work was not done before opening of the fall semester, they generally have borne uncomplainingly the odor of paint and other discomforts attendant to painting, plastering, and carpentering underway in some buildings.

While faculty and officials worked to untangle problems, they accepted hous-ing accommodations for from the campus or otherwise not as desirable as they have

ing accommodations for from the campus or otherwise not as desirable as they have expected in other years.

Construction of a library, beginning late in October, increased maintenance funds, and other improvements will partially care for Tech expansion.

As result of their choice of and faith in the college, however, students have the right to expect additional attention from the legislature and resulting appropriations for expansion to ease crowded conditions.

These increased appropriations will mean greater expansion into additional fields of study. More students will enter the college each year, necessitating more dormitories, classroom and office space. The buildings which have been left unfinished will need the addition space in the original plans to care for the continuous physical growth and educational development of cal growth and educational development of Texas Tech.

Today's Thought

There is but one straight road to success, and that is merit. The man who is successful is the man who is useful. Capacity never lacks opportunity. It cannot remain undiscovered, because it is sought by too many anxious to use it.—Bourke Cockran.

Avoid Lobbying

THE following editorial taken from The Sunflower, one of our exchange papers, is written in such a manner as to represent one of our own thoughts so well that we are using it verbatim.

"For the next full school year, students of this University ask but one thing of its governing body—that is, a decent, upright and above-board Student Council administration.

and above-board Student Council administration.

"That will not be difficult to attain if its well qualified president and members continuously feel that their one obligation is to the students themselves, in lieu of all other outside influences. We can have a decent administration if council members actually represent, not resent, the student voters who had a choice in their selection.
"If any other faction were supposed to have a voice in the administration of student affairs, then that would have been so provided when student representation was formulated on this campus.

"Under the present setup students alone are to have their say. It is the student who should have his choice in the government of himself. If, however, his choice is unwise, there is provided other intervention to correct the wrong.

"The molesting should take place after the action, not before. It should accur following an expression of student opinion upon any matter designed principally to affect the student himself and for which he has been given the right to delegate an opinion.

"If so-called lobbying is practiced in

ion.

"If so-called lobbying is practiced in the council before students have had an ample chance to air their views, then students have in reality no council at all. It is then just another mouthpiece for someone else and a 'sounding board' deal to student expression."

Consider The Man

In most universities and colleges regis-ation signals for another year of tor-enting freshmen.

would-be molesters of newcomers pause a bit to consider the two types of students enrolling. Suppose at the beginning of this year

enrolling.

Bubbling over with energy, usually not too studious, and ever seeking a good laugh at most anyone's expense are those belonging to the first type. Those found in this category are usually extroverts. They delight in being with the crowd. Since they are not as sensitive to possible humilations and offered criticisms at the hands of their fellows as are others, they do not particularly resent the attitude upperclassmen may sometimes take in regard to them. They may even enjoy the process of initiation, for it often places them in the limelight and provides the attention they like.

Members of the other group are usually

Iight and provides the attention they like.

Members of the other group are usually
introverts, serious in their pursuits, studious for the most part, sensitive, and often
subject to take offense when their classmates would not do so. They will often
resent the harassing that others may favor.
And likewise, they will resent the school.

And likewise, they will resent the school.

Democratic social life is a tradition on
the campus and upperclassmen are depending upon the freshmen to pass this tradition on to others that come here. It would
be poor policy to bring students to this college only to force them away for lack of
understanding, democracy, and general
good fellowship.

Then to maintain a democratic institu-tion and to avoid any unnecessary enmittes suppose we ask that the two types of stu-dents be considered.

Student Pulse

of directors.

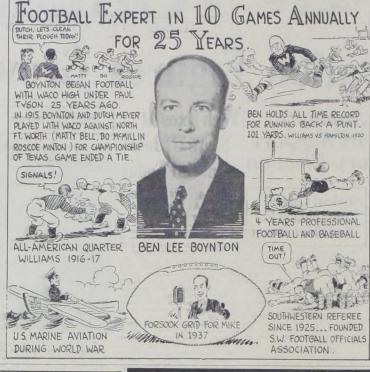
Being an ardent reader still of your wonderful campus highlight, your student newspaper, I should be pleased to see further comment on this subject by those who are interested in substituting the old methods with the new.

Very truly yours,

R. J.

The world is a looking-glass, and gives back to every man the reflection of his own face. Frown at it, and it in turn will look sourly upon you; laugh at it and with it, and it is a jolly, kind companion.—Wil-liam Makepeace Thackeray.

See Him In Person



From Other Campuses

As sweetly as you can.

Ain't that a hell of an evening

For a great big healthy man?

—The Daily Texan

frosh were: Supper, whistle, horn, gun. Correct answer, curfew.

3. Small, yellowish-brown spots, on the skin are—? Some answers: Birthmark, pimple, pens, bacteria. And other explanations received from the questionnaire:

A quick sharp reply is called a remark.

A planet is the apparent junction between earth and sky. (One boy put "cloud.")

"An establishment for custody and control of books is a (1) book-keeper, (2) -a Washington." (Some call it a library.)

"One without means except for charity is a priest."

"One who habitually asks for charity is a preacher."

With such a promising array of American youth fast growing to maturity and almost ready to assume the problems that trouble the nation, who can question our security and future progress?

—New Mexico Lobo

Our Scrap Book

X is the mark of illiterate men.

X is the Roman notion for ten.

X is a ruler removed from his throne. X is a quantity wholly un-

X may mean Xerium, a fur-

ious gas.

X is a ray of similar class. X mas is Christmas, a sea-

A mas is Christmas, a sea-son of bliss.

X in a letter is good for a kiss.

X is for Xerses, the monarch reknowned.

X marks the spot where the body was found.

-New Mexico Lobo



CALOTS 79c Penney's

Palace

PREVIEW TONIGHT AT 11:30, ALSO SUNDAY, MONDAY AND TUESDAY

Selznick International presents RONALD COLMAN MADELEINE CARROLL DOUGLAS FAIRBANKS, Jr. Produced by DAVID O. SELZNICK RELEASED THRU UNITED ARTISTS

Merrie Melody, "Dog Daze" Edgar Berger, "Necking Party

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THIS IS THE BIGGEST OFFER WE HAVE EVER MADE TO THE MEN OF LUBBOCK AND TERRITORY DUE TO ADVANCE PRICES ON SUITS EVERYWHERE. THESE SUITS CAN NOT BE SOLD AT SUCH LOW PRICE ONLY THROUGH A SPECIAL ARRANGEMENT WITH MANUFACTURER. DON'T WAIT! BUY NOW BEFORE THE SALE CLOSES.

COME IN AND PICK YOUR SUIT OUT WHILE THE STOCK IS COMPLETE, WE HAVE HUNDREDS OF SAMPLE SUITS TO SELECT FROM. ALL LATEST STYLES AND COLORS IN TWEEDS, WORSTEDS, HERRINGBONES, SHARKSKINS AND SERGES.

YOU CAN'T AFFORD TO MISS THIS OPPORTUNITY TO SAVE. A DEPOSIT WILL HOLD ANY TWO SUITS.

If you don't need two suits bring a friend and split the cost. Two suits; two sizes!

Every suit is fitted here by expert tailors. Your m

We have ont lot of suits that are styled especially for young men. Now is the time to buy that school suit and overcoat!

by a money-back guarantee if it does not give satisfac-

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ACROSS FROM AVALANCHE-JOURNAL OFFICE-LUBBOCK 809 BROADWAY, PLAINVIEW



For Haming Winners

In These Games

Texas-Louisiana
T.C. U.-Arkansas
Baylor-Oklahoma City University
Texas A. & M.-Manhattan College
S.M.U.-Centenary
Rice-Oklahoma University
Texas Tech-Montana University
Hardin-Simmons - Ouachita College

As Texas Tech and Hardin-Simmons games are played on Friday, ALL ENTRIES MUST BE POSTMARKED NO LATER THAN 12:00 NOON, FRIDAY, OCT. 1. 24-bottle case of Coca-Cola delivered to every Texan who names all winners in these eight sames.

games.
Use Postcards; name WINNERS
ONLY; NO scores; ties must be named
as such; mail to P. O. Box 1850, Dal-las, Texas; or write the winners of
these eight games on a plain card and
sive to your Coca-Cola Bettling Co. NO



See and Hear Public Broadcasts Thursday, Sept. 30, 6:30 P. M.

TEXAS TECH, RALLY before game with Montana Univ. Direct Broadcast from Tech. Campus in Lubbock, Free—Come Early!

these eight games on a plain card and give to your Coca-Cola Borting Co. NO LATER THAN NOON FRIDAY, Only ONE entry to a person, Contest audited by Schoolar, Bird & Co., Dallas.

Saturday, Oct. 2, 6:30 P. M. S.M.U. and CENTENARY Bonds in Double Broadcast from Pan-American Gulf Studios after S.M.U. Centenary Game. Free—Come Early!

Thursdays WFAA · WBAP·KPRC · WOA! Saturdays 6:30 P.M. D:30 P.M. Texas Quality Network 6:30 P.M. Presented by <u>Your</u> COCA-COLA BOTTLING CO. 6:30 P.M.

Austin Battle Matches Matadors Against Longhorns Today



ler



Men In Red Take Last Drill On Plays Friday

Atchison Is Made Longhorn Captain For Scrap With Red Raiders In Memorial Stadium At 2:30; Linemen Have Heft, But Lack Speed

Farkas Leads **Titan Attack**

Thirteen Grid Lettermen Return For Opening Workout Today

DETROIT, Mich., Sept. 24 (Spec



Leads Grizzly Attack

Grizzlies Get Set For Clash With Red Raiders

Doug Fessenden's Bears Tennis Squad Season Opener

Plans Season

Varsity Will Play Fish To Get More Practice Before Games Start

MARTIN'S

MARTIN'S MARTIN'S MARTIN'S MARTIN'S

There's A Reason For The Crowds Going To

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Complete Confectionary Service Mexican Dishes You Will Like

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City Cab **Sub-Station** (Roy Cozart)

If it's ice cream, why take chances. We dens, it has got to be good.

STAFF

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feature BORDEN'S and when it's Bor-

STAFF

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(J. R. Earnest)

MARTIN'S MARTIN'S MARTIN'S MARTIN'S

Ten Day Rush Season For Social Clubs Closes Tomorrow

Pledges Will Be Given Bids

Dean Mary W. Doak Calls Tech Theater AAUW Meeting Today

The Lubbock chapter of the American Association of University Women meets at three o'clock today to hear the chairmen's outlines for the year's work, Dean Mary W. Doak, president, announces.

The central theme of AAUW activities this year, Mrs. Doak says, is to be "The Arts." Miss Martye Poindexter, head professor of applied arts, will lecture at the November meeting on Canadian art.

Is Ronald Colman The Prisoner?



Arts Instructor

Asked For Exhibit

Miss Elizabeth Hawley, applied arts instructor, has been asked to send an exhibit of her work in leather, metal and textiles, to the centennial celebration of co-education at Oberlin college, Oberlin, Ohio. The display, which opens October 8, will include work of the art department there.

Miss Hizabeth Hawley, applied arts instructor, has been asked to send an exhibit of her work in leather, metal and textiles, to the Musical Arts club appeals of the panel with club girls attending.

Mrs. W. R. Vivrett, wife of the pastor of the Pirst Christian church, will play a piano selection. Members of the panel include extension department of the college, Oberlin, Ohio. The display, which opens October 8, will include work of the art department there.

Miss Hawley's collection will include and stamped brief case and small portfolio, a length of tied and dyed material, and a table-cloth, stenciled in oils.

Dean Mary W. Doals G. Mary W

oday "A Woman Rebels'

Sun., Mon., and Tues. "Love On The Run"



Touchdown Talk

 Service—fast as a halfback Food—good enough for training table.

• Confections—that hit the spo like a tackle.

Varsity Confectionary



things our customers tell their friends about FREEMAN SHOES

... The way they wear ... the way they fit . . . the way they keep their style . . . their amazing comfort...their surprisingly moderate price , , , ,





Wind Thirty-Two Last-Year's Home Economics Grads **Hold Salaries Positions**

Scheduled For Tuesday

LOST
Ko Shari Club Pen
Between Pharmacy, Martin
d Ad building. Return to
LOIS MARIE DANIELS
(Reward)

Lunches

Tasty food that pleases the ollegiate taste.

Also appetizing sandwiches short orders, and all confections

Collegiate Cafe (Across from Girls' Dorm)

HANNA-POPE & CO.

Shoe Section

On And Off The Campus



Need new shoes for your Fall outfit? Take a look at these two Fortune English brogues—styles specified for the newest tweed suitings and outdoor outfits. Stop by and see them. . .



ee the Signed O. K. Certificate with Your Fortune Shoes

Announcement:

Wednesday morning at the distribution desk in the administration building subscription cards for identification of Toreador subscribers will be issued. Present your activity books for the card. This is to eliminate handling of the bulky ticket books -and to speed up circulation of the paper.

If you are unable to secure the card, then call by the Toreador office in the basement of the engineering building at your convenience.

Save Letter Writing-Send Your Parents

