| Read Editorials |
| :--- |
| On Next Page |
| Troposed Activity ... |
| TTts Time To... |

## VOLUME XI

 Texas Association Of Colleges Gathers 0n CampusEight Departments Of Engineering Division To Exhibit At Annual Show Electrical Students Present Giant Tesla Coil Again At Eleventh Yearly Event; Mechanics Show Steam
Turbine For Visitors: Textiles Outline Plans


## Aggies Stage

 Judging Meet West Texas-New MexicoHigh Schools Compete
Here This Weekend Between 40 and 500 st
Yocational agriculture,
ing seventy-five to eig
schools in West Texas secoosso, come to the camp
Mexico. come
day to participate euring
nual judging contest spons
the agricultura division.
Contests include judging Contests include judging of stock
dairy cattle, poutry, plat protuc
tion, farm phop, and dary pro
ducts. Cups and banders will be ducts. Cups and banners will be
presented winners by the Lubbock
Chamber of Commerce. Hub Cloth
ies, Economy Minls, McClain Coas
company and West Texas Cream
Improvement company cups must
me woon three consecutive times be


## Students Return

 From Convention
## Who atte American Engineer

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| $\substack{\text { Published In 1890, Book } \\ \text { reaching Caligraph U Use }}$ |
| :--- | :--- | Placed In New Museum

Pean


Wiley Judges At Enid Meet
 Outines Itinerary


## General Electric Offers Jobs To Three Students

## College Mails Invitations To Second Sports Fiesta

<br><br>\section*{Indications Point To Large Delegation For Journalism Congress}

Officials See Sixty Visitors For Gathering Convention; Registe

Tomorrow Morning
$\qquad$


English Confirm Find By Dr. Hill



War Department Sees ROTC Unit As "Favorable"



$\qquad$
$\square$

Underwood Gets Post
In Math Associatio



Farmers Displaying Shotguns Watch Over Clark's Find While He's Away




about by lack of knowledge.
some criticism disappears afte
vidual understands more fully the outlined
increase. On the other hand, enterprising.
Tech-loving, always progressive enrollees must overrule this objection by educating
the college citizenry on the benefits of the new setup. dent Council, the cost rises from $\$ 7.50$ to
$\$ 10$ for the opening semester ticket next
year. The ducat price upwards to three dollars in the spring in place of the pres
ent $\$ 2$ charge. Looking at the figure ent $\$ 2$ charge. Looking at the logures
without weighing carefuly the good de-
rived from the sum expended might warrant serious charge, but, after understan
ing the distribution, no open-minded, fo

## $\mathrm{U}^{\text {NDER the recent plan, The Torendo }}$

receives $\$ 1.12 \quad 1-2$ for
scription. Correspondence
heads af various coll
Students Say--
 Bension in mamennemstoon hy mane , tuasent




 facts on this matter and let us knowe ex
where the money wil go, how much tor eac
kanization, and other related figures.
 Ive student. It doex our heart good to hear
rom tinterested sudents who show the desire
oback movements that help the school mater back movements, that hele the school mater
aly. We cite you to todayes lead editorial)
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THE TOREADOR


## Philip Merivale says:

"My throat's grateful for Luckies

$\mathrm{A}_{\mathrm{n}}$ independent survee was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than $87 \%$ stated they personally prefer a light smoke.
Mr. Merivale verifies the wisdom of this pref erence, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.

## -a light smoke"

"In one of the first important parts I did in America, the play called for a long and very trying individual perform. ance. In every scene for five full acts I was on stage talking almost continu-
ously. The strain made it imperative that I safeguard my throat and voice. After trying different brands of cigarettes, I came across Luckies. They stood the test and for many years now I've enjoyed them. I like the taste of Luckies and my
Philip Therivale


THE FINEST TOBACCOS-

## A Light Smoke



If Elements Are Kind, Baseball Chases Continue Today


Would You Like To Win A Complete Wardrobe of 5 Hart Schaffner \& Marx Suits?


Just Write a Caption to the above ESQUIRE Cartoon Ad

Just think of getting five Hart Scharfner $\&$ Marx suits a
one time. that's what you get if you write the winning one time thats what you get if you write the winning
captoon of the above picture.. it doesst' cost you a cent
just call by the store and get your entry blank .. it
 words "Hart Schaffner \& Marx" and it must not be over
18 words lont
but the entry blank will tell you all

## 1st Prize

your choice of any five garments from the
Hart Schatfner \& Marx line. Next 9 Prizes
$\qquad$

$$
\text { Next } 20 \text { Prize }
$$

$\qquad$
Hemphill-WellsCa


AS FREE AND COOL AS
YOUR BIRTHDAY SUIT

- Get into a Palm Beach suit or aim Beach slacks for sportswear his summer and you'll feel a nudeike freedom you haven't felt since he day you were b
PALM BEACH clothes are ideal for sport, because heir patented fabric holds its shape and doesn't go sloppy on you in a few hours.
- Even studying becomes a sport if
you'll go to it in one of the new cool
Palm Beach darker-toned mixtures. They're tailored by Goodall, makers of the famous cloth, and they're a Grade-A investment for everyday lown-and-campus wear. Don't wai 'til college is over. Get yours now, while selections are fresh.


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Of Interest To The Ladies
The Oriental Shop of Amarillo is opening branch in Lubbock and featuring the very lat Wednesday and Thursday Specials

Ladies hand
each.

And a multitude of things suitable for prizes

The Oriental Shop In Citis Bastataion Biag.
 PALM BEACH
Patterns, Stripes and Whites (ixpeim $\xrightarrow[\text { TOM THE OENUINE CLOTM }]{ }$

Extra Slacks $\$ 5.00$

## Allaltom's <br> Store for 月len $^{2}$

 WEEKLY by notion-wide Railway Express. Swif WEEKLY by nome thousands in hundreds of colleges, ot low economical cost. Remember, prompt pick-up and elivery, always without extra charge, in all cities and principal towns. For immediate and college-yea 1011 Avenue E Lubbock, Texas Phone 222 RAILWAE EXPRESS


