

By Candidates Other Important Items Appear On Discussion

Over Petitions

List For Tomorrow

List for lomorrow Stider petitons and statements of eligibility submitted by candi-verse of the session tomorrow ev-ening in room 210 of the Admin-istration building. The governing body convenes at 7 o'clock. Other items of business, listed by president Claude Thompson, include selection of a student to succeed Wayne Brown of Lubbock as council representative from the sophomore class, appointment of committees to assist the American Business club in its downtown band uniform drive, and report on the faculty concert ticket sales this ond year arts and sciences stu-dents last semester, is not encolled this spring.

Candidates Given pason will also fill a vacan-the publications committee Scoggin did not return to this semester

semester. Dixon of Big Spring , Hamlin student, and

The scoggin due not return to old this scenario and the student, and mond Lee Johns, enrolleen as on the contest for La Ven business manager of Jerome rere of Lubbock, Lawson (Bud by Watson, Junior from stiff, Carlsbad, N. M., and by Watson, Junior from to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to the candidate for business ager, is unopposed in ber race to listing for the semi-weekly manager of the semi-weekly manager of the semi-weekly ager in the elistic store over the traditions beaving nas require idates to present a statement the registratir office is how

Biddle Lauds

States Nation's Artists 'Are Becoming Of Age' In Lecture Here

THURSDAY a vicious blast of ter at the noon hour, bearing a

City, Texas Tech Acts As Host This Weekend To

top listing for the spring semeater was 2,338, nearly three hundred less than the number matriculate ing for this semeater. Registration is permitted through Saturday without special permission from division deans. Divisions Show Increase Yesterday's figures released by treesdident Bradford Knapp's office showed a 227 increase over last year's total when 2,748 regis-tered. The college head said that stu-dents may register next week with out additional cost. There is no limitation prescribed in the out additional cost. There is no limitation prescribed in the plained, no student with be allowed to matriculate after February 15 Analytics 132 and 26, or Calculus without special permission of his dean. Nearly 1,700 completed registration to procedure in the cymnakum to procedure in the gymnakum to matriculate after February 15 Analytics 132 and 26, or Calculus to procedure in the cymnakum to matriculate after Gebraary to procedure in the cymnakum to procedure in the cymnakum to matriculate after Vebraary top recedure in the cymnakum top recedure in the cymnakum top recedure in the gymnakum top recedure

Ominous Black Clouds Of Swishing Dirt Bring Thoughts Of Coming 'Cuspidor'

President Bradford Knapp

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ganizations. Following the completion of the outlined campaign in the college, results will be complied and given to members of the American Busi-ness club. The drive ends with the concert March 10.

Choose Officers





MOST students prefer I Heard for the La tana beauty section this results of the campus pol day reveal. Miss Heard, speech major from Sar

Club Answers Cry By Paper

Lions Make Plans To Put Large Sign Boards On Principal Highways

Large road signs, on main high-rays leading to Lubbock identify-ng Lubbock as the "Hub City and fome of Texas Tech." are being lanned by the local Lion's club in seponse to an editorial printed in ne Toreador last October, Hal rady, member of the board of irectors and manager of Lindsey beaters announced vesterday. ttion and Textile Students

Dramatic Club To Choose Officional and while bids

Choose Officers
Dramatic club members present
the play. "Twenty Five Cents." by
Erich Harris, at its regular session
Teach year thousands of tourists
the college campus? Editor Junt
the student newsy
paper editorial. "A large percent
the student newsy
paper editorial." A large percent
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In Balloting This Week Lillian Heard Tops List Of 25 Coeds Selected; Vote Again Tuesday **Dallas Authority To Record Voices**

to keecord voices Of Tech Students s your voice mellow, cosmopoli-t, pleasing? Ampus cooers and crooners will ve an opportunity to hear their them when the manner, Stu-dent Council President Claude Thomason angounces. Is your voice mellow, cosmopoli-

Is your voice mellow, cosmooil in, pleasing? Carpuy coores and crooners will have an opportunity to hear there the speech department brings G C. Baughn of the Baughn South Recording Studio and Dallas Little threater to the campuis for three days this month to record student voices. Words from speech majors, and other enrollees interested in this work, will be recorded, and broak atuents to criticiae there will appear in fine before the New York er, Billy Rose, whom V reasor of speech, explained. Teading institutions of highs have broadcasting systems avail abile for use by their speech out. "We hope to use the P. A. stup in broadcasting various pri-grams, giving students practice in the tonique of radio plays,"ste-the tonique of radio plays, "ste-the tonique of radio plays." The adding energies will appear in from the broadcasting systems availe for use by their speech out. "We hope to use the P. A. Satup in broadcasting various pri-grams, giving students practice in the tonique of radio plays." the tonique of radio plays." The administration build in g thri the schnique of radio plays." The Little Theater school, Dallas High schools, Southers Methander the Student department head stated the faith the state ast end of that the schubes. A small recordings the tothuest. A small recordings the tothuest. A small recordings the scharged for the recordings the scharged for the recordings for the Studen Courcil. The scharged for the recordings for the scharged

Textile Students Select Directors For March St

Select Directors For March Show Bow queen in Dallas dur Texas Centennial expositi Texas Centennial expositi Texas Centennial expositi the Monday poll. She a the Monday poll. She a Frank Eddins, junior from Mar-lin, assisted by Charles Wilson, senior from Tulia, will direct the textile division of the annual En-gineering Show, March 16-17, M. E. Heard, textile department head, anounces Appointment of room overseers is also listed. Milton Halfmark, Loraine junior, has charge of the opening and card room. This room will show the first stages in the manufacture of cotton fabric.

MISS JONNIE MCCRERY, head she said of the flo rofessor of foods and nu-can give first-hand infor-concerning the flood situ-n Tennessee. After return-

The strong west wind raged far.
The stro

Page 2

775 TOREADOR Established in 1925 OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

m Lindsey urnice Walker		Editor-in-Chie siness Manage
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Social Club Action, Seeking Own Gains, Hurts Democratic Spirit

FRAMERS of the student constitution adopted last spring presented a new method of selecting LA VENTANA beauties. The by-laws provided that coeds receiv-ing full pages in the college yearbook beauty section would be chosen by the popular vote of the student body. At the time of adoption several student

At the time of adoption, several student leaders bitterly opposed the clause. Among them were the annual editor at that time and the yearbook head for this year. A fight against removal of the clause, how-ever, ended without success. This fall the discussion searched built

ever, ended without success. This fall the discussion reached heated stages again. Presented with convincing data from Editor Winston Reeves, the Stu-dent Council voted to change the method of choosing campus pulchritude and of-fered an amendment to that effect. At a special convocation, students, too, showed preference to the change, ratifying the a--mendment. Mandau seath servelue normed three

Monday each enrollee named three choices for beauties. From these selec-tions, the governing body will list fifty candidates receiving the most votes on a ballot February 16. Billy Rose, Broadway producer and Fort Worth Frontier Centen-nial creator, picks LA VENTANA beauties from sixteen candidates chosen then by students.

* * * IT was hoped, in keeping with the demo-cratic spirit engulfing Tech's campus, politics would not become a determining factor in the beauty selections. Yearbook heads wanted Tech's most beautiful girls. and not the most popular girls pushed by student organizations. That was the at-titude prevailing in the council meeting that decided to revise the constitutional

clause. Forgetting the interests of the school, and after all that is what we should work for in such matters instead of personal honors, a certain social club on the cam-pus organized a campaign for three of its own members. Undercurrents were felt at dances and other campus events as af-filiates questioned, "Who do you favor for LA VENTANA beauties? After comment from the interviewed, suggestions came thick and fast from associates with the same three names heard over and over again. again

again. We do not doubt that the three coeds are attractive; we do not know whether they are the most beautiful on the campus or not. Personally, we doubt the latter statement, but we are positive that the girl's organization is wrong in its attitude, and certainly injures the spirit of the school and the intended purpose of those promoting the beauty selection vote.

Today's Thought

Have a time and place for everything, and do everything in its time and place, and you will not only accomplish more, but have far more leisure than those who are always hurrying, as if vainly attempt-ing to overtake time that had been lost.— *Tryon Edwards.*

"At times we have been criticized for allowing radicals to speak from our plat-forms—but we still let them speak. Af-ter they speak, our students and faculty members discuss their speeches in class-rooms and often many worthwhile ideas, both pro and con, evolve from such dis-cussion." Dr. George Barton Cutten, pres-ident of Colgate university, refuses to put preferential-padlock on the speaker's plat-form. -

Professor: I'm letting you out ten min utes early. Go quietly, so you won't a waken the other classes.

Paging Mr. Ripley

LAST week in Wednesday's issue of THE LAST week in Wednesday's issue of THE TOREADOR, an open letter to members of the State Legislature from the student newspaper head carried a number of un-usual or "believe it or not" facts about the institution. The student publication presented these with the purpose of aiding the legislators in determining whether or not Texas Tech deserved more appropria-tions and, if so, what divisions were most in need of financial assistance. Another object in the minds of Tore-

in need of financial assistance. Another object in the minds of TOR-EADOR heads was acquainting students with the crowded conditions and the ever-growing demands of Texas Tech as a ser-torial Saturday urged enrollees to digest this information and present it to their respective state representatives and sena-tors verbally or through the written word. "Let the legislators know the student pulse," pleaded THE TOREADOR. Below is the second installment for

Below is the second installment for consideration. Students, remember these facts and ACT! Did you know

That Texas Tech had 2,703 students actually in attendance in the fall semester of 1936, and that there were only 147 Chairs in the library reading room for their

accommodation? That the increase in junior, senior and graduate students, or "upper level," was from 542 in 1931-32 to 1,012 in 1935-36 or almost one hundred percent? That Texas Tech has received no ap-propriation for any educational buildings since the Legislature of 1927, which Legis-lature made appropriations to finish the construction of the buildings necessary to care for the enrollment at taxt time? That the enrollment at Texas Tech in

care for the enrollment at that time? That the enrollment at Texas Tech in 1927-28, in the long session, was 1,628 stu-dents? The appropriations, excluding the summer school, for salaries and mainten-ance for that year were \$498,555. In 1936-37, up to February 5, the enrollment for the long session was 2,955. The legis-lative appropriation for salaries and main-tenance for this year is \$352,207. That the enrollment since 1927-28 has

That the enrollment since 1927-28 has increased 75 percent? The appropriations made by the Legislature decreased 29.3 percent.

sweepings FROM THE HALLS OF LEARNING

By Associated Collegiate Press $\mathbf{A}_{\mathrm{ND}}^{\mathrm{ND}}$ beer flowed from the water pump on the Harvard university campus, so the story goes.

An undergraduate Aladdin who never even rubbed on a Harvard Lampoon to transform an old-fashioned pump into a beer-spouter had his plan-to keep the tank filled with enough beer to last 24 hours—spoiled by the alarm of a passing student

Student. Innocently the discoverer jerked the handle up and down and stepped back in amazement when amber liquid gushed from the mouth and foamed in the trough. "Beer," he yelled, and thirty quickly gath-ered around, plying the handle and guz-zling until they had exhausted the tank. "I figured it would last a whole day," wailed the perpetrator when he heard of the waste. "Well," he added, after having taken an inventory of his liquor closet, "I'm going to fill it with champagne to-morrow so that people won't take exams so seriously.

The survey of John R. Tunis, author of "Was College Worth While?" looks like "a prospectus for a new mining company" compared with mine, says Pundit Robert Benchley

In "Sobering Statistics," a column in "The Twelve-Twenty-Five Express," a a special publication of the class of 1912 of Harvard university, the noted humorist af-

"Mr. Tunis, you will remember, took a good look at this class 25 years after grad-uation from Harvard... and found that practically nothing of value had been ac-complished by its members in a quarter of a contury."

complished by its members in a quarter of a century." Benchley, a graduate of the 1912 class himself, reported that the class produced only one Bishop of Albania, "or at any rate only one Bishop of Albania who later became Prime Minister." "If I were a calamity howler," he con-tinued, "I could show that 72 percent haven't got \$3,000,000 to their name, 91 percent can't juggle and that we haven't a single President of the United States."

"Blue-Monday at Louisiana Tech is more than half blue—from the laundry-man's point of view. Of the 1,100-odd men's shirts collected each Monday morning by the school's laundry trucks, more than 575 are that col-or, ranging in shades from mild baby-blue to the mighty tones of midnight-blue.

The only thing for which Earl Wasser-man, young instructor at the University of Baltimore, hasn't time is a hobby. In addition to teaching English classes at three different colleges in Baltimore, Wasserman is working for his Ph. D. de-gree at Johns Hopkins and making a spec-ial study of the "Elizabethan Revival."

The grocery bill of the Texas State Col-lege for Women at Denton amounts to \$150,000 annually . . . just particular co-eds desiring the best in foodstuffs.



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Today

THE OLD GRADS TRY TO BE YOUNG AGAINI

Laughs? Nothing like it since

"A Night at the Opera"!

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Band Directors One-Minute Attend Session Director D. O. Wiley of the Mat-ador band and his assistant, Rob-ert Fielder, and Gurthal Gilligan, senior student, returned Monday from Waco where they attended a band clinic last weekend sponsor-ed by Baylor university. Director Sanford Eskridge of Wink High school band, and H. A. Anderson, Lubbock High band leader, accom-panied the Tech group. Interviews Question: What qualifications do you require of a candidate seeking an office on the student publica-

and other on the solution of the

glory. O'Vell Warren: A person who has thoughts and ideas to please people and the knowledge to carry on the work with the use of these thoughts and ideas. Cecile Parsons: Good personal ity, square shooter and knows the

ob. Martha Cox: A person who cnows his business and not too much about other people's affairs. Fred Griffin: The true Tech spir-t, a willingness to learn and the biblity for unimited work. Eugene Struve: The candidate should be taking work along the ine of the office for which he is unning and should have the Tech spirit.

Harold Huffman: Someone s liked by the student body and who will be as frank as possible.

Lyric

Thursday



Broadway Today -Oil For The Lamps of China" Pat O'Brien Josephine Hutchinson



Friday and Saturday "Riff Raff" Spencer Tracy Jean Harlow



THE REPORT

Riding

Avenger

also Selected Shorts

PRINCE ALBERT MONEY-BACK GUARANTEE est, tastlest pipe tobacco you rest of the tobacco in it to us we will refund to b rince Albert. If you don't find it the mello ver smoked, return the pocket tin with t any time within a month from this date, a hase price, plus postage. (Signed) R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, North Carolina PRINGE ALBERT THE NATIONAL JOY SMOKE

THE REPORT OF THE F

ing ink. 1

Quink

50 pipefuls of fra-srant tobacco in every 2-ounce tin of Prince Albert



GLADYS SWARTHOUT GLADYS SWARTHOU on RED MACMURRAY Champaqne Waltz

> with JACK OAKIE VELOZ and YOLANDA

> HERMAN BING VIVIENNE OSBORNE FRANK FOREST - ERNEST COSSART DIRECTED BY A EDWARD SUTHERIAND

ON THE STAGE

FRIDAY NITE 9 P. M SEE

Lubbock Business And Professional Men's Parad of Male Pulchritude —Fun for All— Sponsored By American Business Club

Wednesday, February 10, 1937

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Mileage To Spare The Red Raider football schedule for 1937 in-lives much traveling for teams represented. In mpleting the card, Tech and opponents cover 19,430

District Basketball Tournament Starts In Gym Friday

Clubs From High Schools In 14 -Glancin'-**Counties Enter Goal-Shooting** Around The **Matador** Arena Casaba Followers Put Quietus On Aggies; Huff Loses Sleep

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ight And therein lies a tale. This department jokingly asked Dr. Huffman about his tonic for the Apodacas. Al-ways ready to answer any in-quiry, Huff replied: "Til take Cotton Wigniton along to put on the hot shots." Evidently Cotton did a neat job of shadowing Martinez. And somebody else must have cov-ered the Apodacas under the guidance of Huffman who pro-bably spent most of Tuesday scratching his head for defen-sive tactics.

Campaigns undertaken by foot-ball teams are often marked "sui-cide schedules." Some turn out to be just that, others don't cause coaches much worry. But we had rather be facing some of the grid ards termed as suicide calendars, than to be in Huffman's sox dur-ing the current journey through New Mexico and Arizona. With the conference boasting the best in cage talent, Tech's mentor is staying awake several hours each night figuring out ways of stop-ping the next evening's stampede on the hardwoods.

Eat One of Our Big Juicy Steaks 30c Varsity Confectionary

MUSIC BOX For RENT ne "Dub" Rushing 1014

Dr. Marshall Harvey Foot Specialist Surgical Chiropodist 1109A Ave. K. Phone 84 Across Street and North of Hotel Lubbock

THE WHOLE TOWNS SENDING VALENTINES they're getting Them at **Texas Tech College**

> Bookstore "ON THE CAMPUS"

Grind For Sectional Bunting Abernathy Defends Title Picador Cagers With Lamesa Looming As Strong Foe

6 Shirts finished 3 prs. of underwear 2 Sheets 1 Pillow case

our shop.

LUBBOCK LAUNDRY

Offers you the following articles in the "Stu-dent Bundle" for 75c cash and carry:

EXAMINE THIS SPECIAL OFFER

Every article is steam-pressured and treated with utmost care

Lubbock Laundry Sub-Station

See Our Spring Line of "Royal"

Made-to-Measure Suits

EXPERT BENCH TAILORING

Ladies suits, coats, and dresses made here in

All work strictly professional and satisfac-

Boyd Tailors

1215 College

New Smart—High quality stationery—In flat or fold sheets—With envelopes to match—Cor-

Special Today

Box 100 Sheets Paper, 50 Envelopes

60c

Texas Tech College

BOOKSTORE

"ON THE CAMPUS'

"See Our Display

rect for every occasion-

BOXED

STATIONERY

tion guaranteed. See Renford Taylor at

Just off the campus on College Ave

3 Towels 2 Wash rags 7 Handkerchiefs 3 Prs. of socks

Contest Idalou

Road-Weary Cagers Play

Lumberjacks

Matador Squad Arrives In Flagstaff Today For Two Contests

TEMPE, Ariz, Feb. 9--(Special) Texas Tech's basketball squad, puring Border conference lands als week, leave here in the morn-ing for Flagstaff where a two-ame series with Tempe's sister rizona State Teachers college is ooked Wednesday and Thursday ights. The Matadors conclude heir engagements against Tempe might.

tonight. Burly Berl Huffman, Texas Tech skipper, said today he expected to find trouble waiting his charges on the Flagstaff hardwoods. In the circuit openers for the Texans, the Axemen fell before the Red Raiders in Lubbock, Huffman ex-plained.

Nurse One Setback Nurse One Sethack Nursing only one defeat so far the travel-weary squad closes the current eight-game road trip in Albuquerque Friday and Saturday evenings. University of New Mex ico wars with the Plainsmen.

Raiders Split Series With Apodaca Company

gym, then you remember Cap-tain Milt Berg, He leads the Axemen again tonight in a revenge-seeking game at Flag-staff. It is possible for Indiana univer-sity coeds to get their 'book larn-in'' for as little as \$259 a year, in'' for as little as \$259 a year, the two-game series that opened tion, laboratory fees and laundry.

Centaurs Face Kemas; Saddle Tramps Play Lovell Hall Club By JIM LINDSEY IF Old Man Weather does not causing postponement as was the causing postponement as was the football championship aspirants start their touchdown marches a gain tomorrow at 5:10 o'clock Kemaas, the team that the Silver keys must beat if they expect to annex another school crown, cat ches what should be a breather in the Wranglers on the east grene the Wranglers on the east grene ward behind the gym. Lovell Hall tangles with the Saddle Tramps on the west gridiron. Intramural Director Cy LaMas By JIM LINDSEY IF Old

n the west griditon. Intramural Director Cy LaMas-er has made no announcement (See BOJARS, page 4)

DUANE FUQUA and His Orchestra PRESENTS FOR THE NEW

Herbert Marshall says: "...a light smoke is a joy to the throat"



An independent survey was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, 87% stated they personally prefer a light smoke.

Mr. Marshall verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen, and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat!

SEMESTER New Arrangements New Personnel New Stands New Instruments

Combined To Give You The Best In "Sweet Swing"

"Before I came over to this country an English cigarette appealed to me because it was firmly packed. In America I tried various popular brands looking for the same virtue. Lucky Strike led all the rest. And what's more—I soon discovered that Luckies were a light smoke and a positive joy to the throat."

Herbern marshall

HERBERT MARSHALL FAMOUS RKO RADIO PICTURES' STAR



THE FINEST TOBACCOS-"THE CREAM OF THE CROP"

A Light Smoke "It's Toasted"-Your Throat Protection AGAINST IRRITATION-AGAINST COUGH

Page 3

Love (?) Aids Course

Love and music combine to help coed tennis stu dents at Westminister college develop rhythm, re-ports the Associated Collegiate Press. Miss Nandeer Love, director of the course, explains that waitz mus le is the best accompaniment for service strokes.

Intramural Grid Games

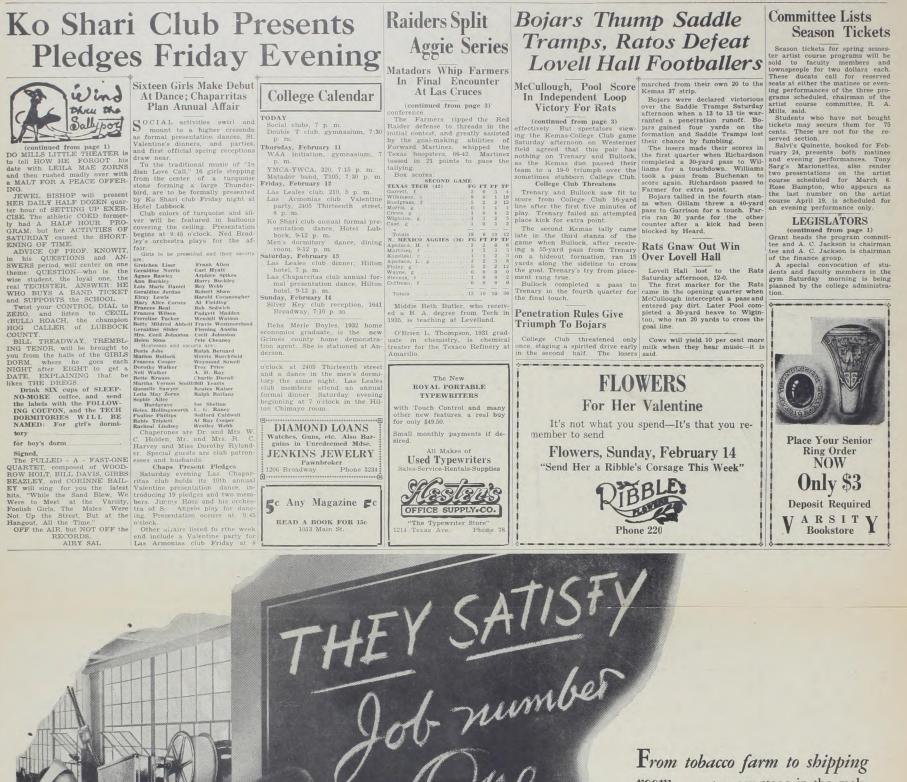
Booked For Tomorrow



THE TOREADOR

Page 4

THE TOREADOR



number

From tobacco farm to shipping room . . . at every stage in the making of Chesterfield Cigarettes . . . Job

Number One is to see that Chesterfields are made to Satisfy.

In the fields... at the auction markets ... and in the storage warehouses ... Job Number One is to see that Chesterfield tobaccos are MILD and RIPE.

> In the Blending Department Job Number One is to "weld" our homegrown tobaccos with aromatic Turkish to the exact Chesterfield formula.

In the Cutting and Making Departments Job Number One is to cut the tobacco into long clean shreds and roll it in pure cigarette paper.

Chesterfields are made to give you the things you enjoy in a cigarette . . . refreshing mildness ... pleasing taste and aroma. They Satisfy.