| Convocation At |
| :---: |
| Gym Tomorrow |
| President Knapp Calls |
| Session At 11 OClock |
| Thursday Morning |

VOLUME XI



> | Social Club Action, Seeking Own |
| :---: |
| Gains, Hurts Democratic Spirit | $\mathbf{F}_{\text {adopted }}^{\text {RAMER }}$

THE TOREADOR


The Editor's Mail Bag


\section*{-Glancin' \\ $|$| Around The |
| :---: |
| Matador Arena |
| Casaba Forlowers Put |
| Quietus on Agyies; |
| Huff Loses sliep |} $\mathrm{I}_{\text {naciemic }} \mathrm{y}$ youte not veraruratened with



 exactly what we mean, Any clue
surviving the heat furnished b
campaisns in a South Planns coun
ty must possess some sort in handi ing the round leather ball Fan
int farving for basketball while th
stin erence lands deep in Border co
find their hur appeased this weekend at the
ger ape Just as was suspected, the
Raiders ran smack int trou-
ble at Las Crucese. The Appo
daca hrothers deal misery to




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Offers you the following articles in the "St
dent Bundle" for 75c cash and carry:

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THE WHOLE TOWrI': SEMDING VALENTINES

qetting
them at
Texas Tech College Bookstore


Clubs From High Schools In 14 Counties Enter Goal-Shooting Grind For Sectional Bunting Abernathy Defends Title Picador Cagers With Lamesa Looming
As Strong Foe $\quad$ Contest Idalou Interest Grows In Table Tennis
 with
table
slum
nues
nues
in yester-
first
come
vying
 Road-Weary Lumberjacks

Matador Squad Arri In Flagstaff Today For Two Contests

Cagers Play Booked For Tomorrow

Intramural Grid Games
Cotanse Fece Kemas: Saddle Tramps Play
Lovell Hall Club Lovell Hall Club

## F Old Man Weather does not Trenary And Bullock ing postponement as was the the the themas To Win sunday, intramural touch



$\qquad$
$\qquad$

## DUANE FUQUA

and His Orchestra PRESENTS FOR THE NEW SEMESTER

Arrangements

Combined To Give You The Best In "Sweet Swing"


Herbert Marshall says: to the throat"
"Before I came over to this country an English cigarette appealed to me because it was firmly packed. In America I tried various popular brands looking for the same virtue. Lucky Strike led all the rest And what's more-I soon discovered that Luckies were a light smoke and a positive joy to the throat." trenementmanhare HERBERT MARSHALL
EAMOUS RKO RADIO PICTURES' STAR
$A_{n}$ independent survey was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, $87 \%$ stated they personally prefer a light smoke.
Mr. Marshall verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen, and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat!


THE FINEST TOBACCOS"THE CREAM OF THE CROP"

## A Light Smoke

"It's Toasted"-Your Throat Protection

## Ko Shari Club Presents Pledges Friday Evening

 Matadors Whip Farmer
In Final Encounter




## Bojars Thump Saddle Tramps, Rato Defeat Lovell Hall Footballers

Committee Lists Season Tickets

McCullough, Pool Score $\oint$ marched from that i own 20 to the
In Independent Loop
Victory For Rats

ats at either the matinee oreveved performances of the three pro-
ms scheduled, chairman of the Likes may secure them bought 75
tents. These are not for the rerue section.
Sally's Quinate, booked for Feb vary 24 , presents bot matinee
ind
evening performances. Tony nd evening performances. Tony
arg's Marionettes, also
render
 he last number on the ar ta
course April 19, is scheduled fo evening performance only (continued from page 1)
Grant heads the program commit tee and A. C. Jackson is chairman
tee and A. C. Jackson is chairman of the finance group.
A special convocation A special convocation of stu-
dents and faculty members in the
gym an Saturday morning is being
planned by the college admininitra-
Lion.


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In the Blending Department Job Number One is to "weld" our homegrown tobaccos with aromatic Turkish to the exact Chesterfield formula

[^0]
[^0]:    In the Cutting and Making Departments Job Number One is to cut the tobacco into long clean shreds and roll it in pure cigarette paper.

