

VOLUME XI

Group Names **New Members** For Alpha Chi

Honorary Society Selects Sixty-Nine Affiliates In Thursday Session

FORTY-FIVE juniors G.

Engravers Get Annual raneis

Reeves Sends Feature Pages To Downstate Firm This Week

bling the amounts of er



you met the RIDING, RASSLING FOOL from SALLYPORT, page 4)



Hitch-Hiking, Student

Raymond Lee Johns Describes Experience At City Headquarters; Says Cops Violate Laws Enroute To Station; Judge Luce Dismisses Case

G. TURNER, local policeman, rudely forced a after that student had each yield a student of the student and each yield a student had be student had be student had be student had be student yield a student had be student had be

'Design' Prints

Local Article

Poindexter Writes For New York Magazine; Traces History

Large Number Pay Part Of Expenses

Highway Department Changes Affect Exes The Lubbock division of exas Highway department

Tells His Own Story

Paper Editor In Discussion

Dean Informs Freshmen Class That Lindsey Is "Yellow Journalist"

M

Coeds Present 'Right' Styles At Dorm Show

High Schools In Fourteen State Units Gather At College Next Spring

State 4-H Head Visits Campus;

May Enter Tech Mexican Concert Music

Features Local Number

After 118 Years It"s Again The Week's Hit Tune In Countries Of The World--This Simple Christmas Carol

Counties Plan

Campus Meet

unties will be re District three In

Tech Coeds Attend Ball As "Aggie Sweethearts" Three Texas Technological co

Sees Three-Act Comedy "Big-Hearted Herbert," Staged By Students Taking Speech, Draws Loud Praise From Crowd In Senior High School Auditorium Thursday Helidays Begin Tuesday

TEXAS TECH

Athletic Council Announces Grid Lettermen For Season

Coaches Select Players For Varsity, Frosh Awards This Week Former Student Makes Clasp In

Shape Of Spurs

Session Plans Are Complete

Philosophical Association Holds Second Parley In Dallas This Month

Monday

VISITS EXPERIMENT STATION

Hunter Gets Position As Milk Inspector In City Glen Hunter, 1934 graduate from

GRADUATE GETS PROMOTION

Council Denies Long Vacation

HAPPY

New Year

NUMBER 25

Holidays Begin Tuesday; Request By Students Receives Veto

ROADS and high R

Official Talks With Trainces

Rutland Discusses AAA With Aggie Students, Talks At Banquet

Arriving here Wednesday, J.

Faculty Members **Advise Students On Road Hazards**

First college in the state to or-anize a safe driving campaign, the

Quarterly Club Hears Dingus Discuss Peace

Mrs. William Dingus,

College Calendar TODAY

Page 2

TOREADOR

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey Burnice Walker EDITORIAL STAFF Associate Editor Vews Editor Vews Editor Vociety Editor Lasociate Society Editor eature Editor opy Editor FF Paul White Morris Laine Burgess Dixon Josephine Powell Lorena Owens Mary Howell Mary Cobb Billy Buford

Edited and printed in the laboratory of the Texas Technological college Journalism Department.

Entered as a second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

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CHICAGO - BOSTON - SAN FRANCISCO LOS ANGELES - PORTLAND - SEATTLE

Future Citizens Should Preserve Good Will Spirit Of Christmastide

EVERY extant religion has an intermed-iary personage between its believers and their Supreme Deity. Next week the whole world celebrates the birthday of One who is the intermediary between Christians and their God.

The who is the intermediary between mistians and their God. Connotations of Christmas have chang-i since that winter morn nearly two ousand years ago when One announced the Son of God was born in a Bethle-em manger. Only a chosen few were al-wed to celebrate the occasion, but nine-en centuries have seen the spread of instianity to all countries of the New d Old Worlds. Celebration is hardly the word to des-ible the devotion and sacredness with hich humble shepherds and the Three ise Men received news of the Christ's, th. Celebration-moisy fireworks, glar-g lights, screaming whistles--graphical-phrases our 1936 model observance of ristmas.

stmas. Testiges of a more sacred Yuletide re-in the unstemmed tide of "peace and will" that theoretically, if not actual-loods the world at the close of each dar year, and in the practice of giv-nd receiving material tokens of that will.

Ing and receiving material tokens of that good will. College students, as world citizens of the future, should feel a real duty and a prized privilege in their opportunity to promote the Christmas spirit of eternal good fellowship. The more raucous forms of celebration are not out of place, but they should not overshadow the true sac-red nature of the Yuletide. THE TOREADOR, recognizing that duty and accepting that privilege, wishes for you and yours: A MERRY CHRISTMAS AND A HAPPY NEW YEAR! !!

Today's Thoughts

Service to a just cause rewards the rker with more real happiness and sat-ction than any other virtue of hie-rie Chapman Catt

napman Catt fundamental defect of fathers is y want their children to be a cre-em—Bertrand Russell.

Society is a masked ball, where every-e hides his real character, and reveals by hiding.—*Emerson*.

"The sought-after college teacher is one whose scholarship is sound and of quality, whose interest in students is hu-man, and whose method of presenting ma-terial is stimulating," Dr. L. Hekhuis dean of the college of liberal arts at the



From Other Campuses

"OLD MAIDERY" is definitely on the upgrade unless Hunter college questionnaires were not answered truthfully. Only one freshman out of 929 confessed a desire to be married after graduation from college.

Rules for handling a woman

If she's up in the air—CON-DENSER. If she wants chocolates— FEEDER. If she sings unharmonious-ly—TUNER.

ly-TUNER. If she is out of town-TEL-EGRAPHER. If she is a poor cook-DIS-CHARGER. If she is too fat-REDUC-FR If she is too fat—REDUC-ER. If she is wrong—RECTI-FIER.

FIER. If she gossips too much— REGULATOR. If she becomes upset—RE-VENSER. —The DePaulia

-The Derauna A little, blond coed at the Uni-versity of Utah germinated the "kisaing strike" that paved the way for similar movements on many of the college campuses throughout the country. During a laboratory class, she pressed a glass slide to her lips, placed it under a microscope and screamed when she saw million: of bacteria dividing before her eyes.

Coeds all over the campus took action and declared a "kissing-

-The DePaulia

strike" that included most of the girls. "Scabs" who refused to join the "anti-osculation" drive ration-alized to appease the anger of striking females and to retain their par standard of exchange with the Utah men. Rules for handing a woman by electricity: If she talks too long—IN-TERRUPTER. If she wants to be an angel —TRANSFORMER. If she is pleking your pock-ets—DETECTOR. If she wants to meet you half way—RECEIVER. If she gets too excited— CONTROLLER. If she's up in the air—CON-DENSER. Angered at being deprived of ro-mance, the men organized an Os-culation League to combat the res-olute women. The league's first step was to call a strike on all dates

ates. This trend brought matters to head. Science versus romance. here were no two ways about it. ince the men were unyielding he girls had to "kiss and make n"

When You Leave

For the Holidays, Ride the Bus to Town

It gets you there in ten to fifteen minutes and costs only a nickle. Just stop on the most convenient corner and it will be along to pick you up. SAFE - CONVENIENT - ECONOMICAL

Lubbock Bus Company

Our Best Wishes for your MERRIEST CHRISTMAS and HAPPIEST NEW YEAR

> TEXAS UTILITIES **COMPANY**

One-Minute Interviews

on: What is your opinion oreador editorial policies? ine Jordan: They're okay

ts Kaiser: I'm for Jim—keep od work going. rl New: We know that The ador is for the students. Keep

Pruitt: Agressive, and rep-ive of student opinion. Stansell: Depicts true cam-They are comparable to f student thought. Coard: Should be con-

thy Evans: They are good. Ogden: I believe that the are usually consistent with inion of the students.

Quixote fighting the wind-

Is. *fary Louise Price*: I think they good. They get the idea over. *forris Laine*: Consider the OOTS" case. *Silabeth Green*: They are usual-to the point on some question cerning the entire student body. *tharles Borden*: Ride 'em, cow-

Il Miller: They are the pulse of student body.

Bill Miller: They are the pulse of the student body. D. Chapman: Darn good! J. Russell Reed: Next to Sally, they are the spice of the paper. Murray Gray: I think that they really express the opinions of the majority of the student body. Nelson Weich: They hit the spot. John Bounds: They can't be beat. Bob Jackson: I thoroughly ap-prove of them. Foy Walling: They're swell! E. P. Driver: They are the best in the West.

west. world.

MONEY LOANED monds, Watches, Shot-ns, or anything of value **Jenkins Jewelry** Jackson Watch Repair

\$1.00 Shop adway Pho



Plus Popeye The Sailor Meets Sinbad The Sailor"

Broadway Sun., Mon., Tues.

THE HERO OF THE HOUR! In the mighty melodrama of the minute I







Lyric

Sun., Mon. 'Storm Over the Andes'

Tues. and Wed. 'Grand Exit' Ann Sothern Edmund Lowe

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 1:00pm
 9:15pm
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 \$3.00

 1:55am
 7:55pm
 \$1.00
 \$1.55

 9:15am
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 7:30am
 3:30pm
 \$4.25
 \$1.25
 9:30pm 10:15am 5:30pr 6:00pm 6:15am 1:30pn 5:20pm 5:30am 12:06pn

Established in 1925



necks. An automobile stopped beside them. Peeping out from their wraps, the students anticipated a ride and crawled in the rear seat. But glancing at their companions, ey-ers popped open when the students discov-ered they were in the midst of "flat foots." The police patrol car whisked them to the city hall—and condemnation for seeking a ride to the dormitory, their home while in Lubbock. Roughly handled the

in Lubbock. Roughly handled—that's direct from the students themselves—and forced to give data required from the most danger-ous criminals, the students spent some time in the cops' sanctuary listening to "smart cracks" and lectures (that is what the downtown newspaper labeled them) fill-ed with vulgar statements made with "I'm a cop with a brass badge and blue suit" at-titude. Threats of jailing their victims came from the lips of the disrespectable city "bobbies."

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CONTINUING to harp about the situa-tion, the city does nothing to improve conditions. Perhaps the officials are too busy with their parking meter problem but it is only just and fair that Texas Technological college, instrumental in the city's rapid growth, be given some consid-oration

ation. THE TOREADOR has offered suggestions neerning the matter. As the student wspaper, its heads still advocate mark-g off at least half a block at Broadway d Avenue L, the Avenue Q junction, and the main entrance to the college ounds.

"Freedom of discussion means freedom in a scholarly and courteous way, with due regard to facts. We must be skeptical about believing everything we hear and read. We must be cautious about inviting educators from outside to speak to us if they come with the intention to agitate and spread propoganda." Dean Virginia C. Gildersleeve of Barnard college is using pounds of prevention to assure elimination of tons of cure.





Saturday, December 19, 1936

DUST

From Archives Of The Toreador

EIGHT YEARS AGO: The late Dr. Paul W. Horne delivered an iddress on "Better Tech" at the irst winter convocation in the ymnasium

FIVE YEARS AGO: Governor Ross Sterling appointed Dr. W. A fackson, government department ead, supervisor for 14 West Tex is counties to plan the celebration of the 200th anniversary of the irth of George Washington.

FOUR YEARS AGO: Tech h ame a member of the Bord ante a member of the l conference. At the annual ng of the loop in Las C eague representatives voted nit the Matadors.

TWO YEARS AGO: Canon Cle nents was awarded the Rhode icholarship by the sixth distric xamining committee in New Or eans. The award carried a two ear fellowship to Oxford univer

ONE YEAR AGO: Public Works

Preview Tonite 12:00

Sunday thru Tuesday

FRANK CAPRA

who produced "Mr. Deeds" enthuses: "A FINE HUMAN Comedy, Boleslawski HAS Done An Excellent

HAS DONE AN EXCELLENT JOB OF DIRECTION."

More glorious than ever

IRENE DUNNE

Theodora

Saturday, Dec Star B

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Saturday, December 19, 1936

19, 1936

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Governor Dr. W. Al department West Tex-West Tex-West Tex-ary of the ngton. Tech be-he Border he Border as Cruces, as Cruces, oted to ad-

Canon Cle-he Rhodes xth district n New Or-tried a two ord univer-

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OUR!

Star Back Flys High Heap, star halfback at Northwestern uni-is flying high these days. He has been do-flying in the plane which he and four other s bought. He expects to apply for a private

- Fr

Athletic Heads Release Tentative 1937 Football Schedule

Texas University, Duquesne Feature Paper Names New York Bound Classy Trojan Quintet Schedule; Red Raiders Enter Border Circuit Race; Play Three Members Courthen Seeks Strong Scarlet Cagers
Silver Key, Kemas Clubs Dominate Intramural Social Loop Team

-Glancin'-Around The **Matador** Arena

Cagers Display 'Stuff' West's Injury Heals 'Colorful' Team -----

AFTER

But two happenings connec-tivith the Trojan court war pleases us. Also Athletic Di-clor Pete Cawthon showed gas of disapproval during e contest. We refer to rough cities employed by the Mats

Cawthon Seeks Strong Scarlet Cagers Opponent For Turkey Day Engagement Spend Holidays Day Engagement TEXAS TECH'S Matadors con time" football circles of the ma-tion again next year, a tentative schedule released yesterday by the athletic department shows. High-lighting the H-game card are con-tests with Texas university and Tumuesne. In Capital City Coach Berl Huffman's scarlet Cagers embark for Oklahoma City December 22 to compte in an all-collere tournament, sponsored by the Daliy Oklahoma and Oklaho-ma Times, December 30 to January 2. Entries in the holiday meet in-

Inghting the IL-game card are contactive to the bally Oklahoman and Oklahoman tames. Determber 30 to January 1.
 Another step forward, as far as the schedule is concerned means the entrance of the Raiders in the holday meet in the schedule is concerned means including Texas and Soon er State College teams including the team of the cham considering to the cham considering to the cham considering to the cham considering the fastaff reachers in the loop before considering may as the Raiders begin Border and K. Bus Handson. Keys, at forward, Ray King, Kemas, takes for the cham considering to the cham considering to the ream considering to the ream of the relation of the Raiders in the loop before considering may as the Raiders begin Border and E. P. Driver, considered to the cham considering the fastaff reachers in the loop before considering the fastaff reachers in the loop oppetition, meeting the state treat and Duquesse extrements the analy of the concerned constructive states as a formidable fee, one that posses a record admired by any we may as the set of the contribution opposition in the nation of the maximum try's populace by upsetting Pitts upon with the Flagstaff quint is follow the analy as the flagstaff quint is follow the set of the concent of the wess for the concent of the wess fore the se

o opponents are yet to be set Coach Cawthon pointed out als continue to seek strong or appearances here Oc-2 and Thanksgiving Dar 2 and Thanksgiving that the football mentor is not satis-to the applearances and the satis-rest of appearances here Oc-and offers occupy a drawer in hielic director's deak but the football mentor is not satisth the applicants. Seeks Tough Foes

er 18 fins the Flag ks in the city for ball clash. One w the Matadors inva ate capital to do See RAIDERS,

mas

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Leatherette Boxes

Portofolios and Desk Sets with Stationery Makes very Practical Gift.

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Imprinted With Your Name or Monogram in Gold, Silver or Colors 24 Sheets Paper—24 Envelope

Jewelry

the College e gift that an endur of this nas sentime

Smoker's

Accessories

sh Trays—Lighter Cigarette Cases Humidors

Appreciated by the smoker.

Diaries

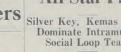
y Embossed Clot ver—Gold Stamped Colored Edges— Permanent Value Recipient and an Ideal Gift Idea

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Texas Tech College

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THE TOREADOR

"YOU KNOW HOW one ride feels," says Al McKee, scenic railway operator. "I do it all day and diges-tion is no problem. I smoke Camels during meals and

-'for dig

Three Tech students, Frances Meridian Price of Colorado, Mary The Elaine Price of Colorado, Mary The Florence Van Horne of Westbrook, can daxiame Fry of Floydada, leave Rai this afternoon for New York City hult where they spend the Christmas Call holidays. Florence van Horne in weathow. Continued to maker since wat use and Maxime Fry of Floydada, leave this afternoon for New York City where they spend the Christmas holidays. The students plan to attend sev-eral current play productions and inspect the New York Times plant, in addition to "sight-seeing" tours through the city.

Play Like Champions In Winning Over Matadors

The Box Score

Anderson Leads Scoring As USC Takes 35-17 Victory In Gym

a topnotch cage team. Trojans Take Charge littery Matadora

period. Pacing the goal shooting was big Carl Anderson. The center rang the bell for five field goals and three free pitches all in the first heif half. Anderson Gets Hot After the first 15 minutes th men of Troy put 14 markers on th scoreboard aside two for the 1 cals. Anderson started the fall

Sir Hubert Wilkins, Famous Polar Explorer, After Rugged Arctic Fare — Gets Comfort and Cheer with Camels!

Letis Contort and Cheer with Cannels He knows the Arctic and the Antarctic. He has known abysmal cold; fought his way step by step through howling blizzards; lived on pemmican and biscuit. "Where I've gone, Camels have gone," says Sir Hubert. "An explorer needs good digestion," he continues. "In the Arctic, I take what I can get to eat and like it. Food is monotoronous -concentrated-hastily prepared. Smoking Camels adds gusto to my meals and brings me a great feeling of well-being afterward. Camels set me right! A Camel has often given me the 'lift' I needed to carry on."





"MOST GIRLS HERE at college sm Camels," says Miss J. O'Neill, "So I sm

1.2

CRAMMING takes n





els set vou right!

It's NOTalone what you eat that's important. How you digest it counts for a lot too. Camels at mealtime help in two special ways. They ease tension and stimulate the flow of digestive fluids—alka-tine digestive fluids—so necessary to normal, healthy digestion. Join the Camel's mokers! Camel's mildness and finer flavor—Camel's energizing "lift" and aid to diges-tion—add pleasure the whole day through. Camels set you right! T'S NOT alone what you eat that's

NEW HOLLYWOOD RADIO ATTRACTION: Camel Cigarettes bins you a PULL HOLES ENTERTAINMENT! Benny Gondmars 1 "Wang "Band...Georgs Folls: Concer Oc-chestra...Hollywood Guest Surs...and Ruper Haghes prevides! Taeday - 910 pm E.S.T., 830pm C.S.T., 730pm M.S.T., 6-30pm P.S.T., WABC-Columbia Network.

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Page 4

THE TOREADOR

