

Pep Rally! Be At The Gymnasium Friday Evening At 6:30 O'Clock



The TOREADOR



Broadcast! Students Assemble In Gymnasium Friday Evening At 6:30

VOLUME XI LUBBOCK, TEXAS, WEDNESDAY, OCTOBER 21, 1936 TEXAS TECH NUMBER 12

Students, Faculty Favor Second Roosevelt Term, Results Of Vote Reveal

President Receives 88 Per Cent Of 1,086 Campus Ballots Cast

NINE HUNDRED and forty-three students and faculty members of Tech expressed their support for the continuance of the New Deal under the guidance of President Franklin Delano Roosevelt by casting their ballot for the democratic chieftain in a campus-wide straw vote Monday sponsored by the Press club.

Student Choice



ROOSEVELT (See story to left)

Out of the 1,086 votes cast, 103 or less than ten per cent said they favored Governor Alf M. Landon of Kansas, standard carrier of the Republicans, for the presidency.

Humorous Comment Made Tabulation by schools showed that of 658 votes cast in the arts and sciences division, Roosevelt received 576 votes.

Riddel Takes Second Place

Member Of Senior Team Ranks High In Kansas National Contest

Ralph Riddel, Aspermont, member of the Tech senior livestock judging team, took second individual honors in the American Royal Livestock Judging contest at Kansas City Saturday.

Affair Honors Paper Editors This Weekend

College, City Officials, Local Publications To Give Luncheon

PLANS are still incomplete for the one o'clock luncheon at a downtown hotel Saturday at noon honoring newspapermen of West Texas.

Charles A. Guy, editor of the local newspapers, will act as toastmaster at the luncheon. President Bradford Knapp and other speakers yet to be selected will appear on the program.

Homecoming Stage Set; Rally Broadcast Ready

Air Program Directors Arrive Early Friday; Schedule Rehearsal

THE principals assemble in the college gymnasium Friday afternoon at 2 o'clock to rehearse the continuity prepared by Crook's Advertising agency, Dallas, as the program for the "Coca-Cola College Night" broadcast that evening at 6:30 o'clock.

Thompson and Drake arrive Friday morning to start preparations for the Texas Quality network broadcast sponsored by the Coca-Cola Bottling company.

Editor Gets Gift From Music Head

With no telling how many days until Christmas and not a birthday in sight, Jim Lindsey, as well as everyone else who was hanging around on second floor of the Administration building Saturday morning was properly surprised when Julien Paul Blitz, music department head, appeared bringing gifts and good wishes.

The gift was an ivory waste basket lettered in blue and personally autographed. Said Blitz to the Toreador editor, "You put everybody's stories in the same basket and I want a special one for mine."

Student Council, Alumni Association Works Out Many Events

WORKING together in putting over the most elaborate Homecoming celebration program ever attempted on the Tech campus, the Student Council members and the Alumni and Ex-Students association continued to put finishing touches to the activities scheduled for those returning to the campus this weekend.

Ethridge Eagan, chairman of the reception committee, named 19 additional members of that group to greet the returning alumni and ex-students. Composing the committee besides the chairman are: Barney Erady, P. T. Glazner, Henry Morgan, A. C. Sanders Jr., Bill Collins, Lillard Pass, Margaret Turner, Mammie Alexander, James Atchinson, Ross Ayers, E. M. Barnett, Harry M. Crain, Dr. Ewell L. Hunt, Nancy Price, Clarence Young, Lola Mae Rozzell, Lorena Odum, Dorothy Rylander, and Calver Hill.

College Annual Receives High Rating Honors

La Ventana Needs Only Twenty More Points For All-American

THE 1936 La Ventana, college yearbook, has been awarded first class honors in the National Scholastic Press Association's critical service, according to word received here this week by officials of the college yearbook.

The highest honors received by all of the colleges and universities is All-American rating. Only two school's annuals were classified as All-American in 1935. The Howitzer, West Point Academy book, and the Lucky Bogo, U. S. Naval Academy.

Faculty Gives Talks On Radio

Business Administration Department Sponsors KFYO Discussion

A series of talks on current financial and economic affairs to be broadcast over KFYO at 7:45 o'clock Monday night, was begun Monday. Ben F. Condray, Maurice Erickson, Dr. E. H. Plank, and T. C. Root, members of the business administration department, discussed the purpose of the broadcasts and gave a survey of the topics to be brought up in the following broadcasts.

Various members of the economics departments and others will take part in the discussions which are to present facts about current economic affairs.

Matador Band Plays

A committee of Chairman Jim Lindsey, editor of The Toreador; Claude Thompson, student body president; and Arch Lamb, head yell leader, made arrangements for numbers to be put on the air. The Tech band, under the direction of D. O. Wiley, is listed for 9 selections: "Fight, Raiders, Fight," "Salutation March," "She's Way Up There," "Footlighter March," "Glory of the Gridiron March," "Centenary Alma Mater," "Matador Song," "Pop Eye, the Sailor Man," and "My Hero March."

Cheer leaders Arch Lamb, Bud Thompson, and Paul Bowers are to be introduced and will lead the Saddle Tramps, honorary cheering unit, and the student body in several yell sessions.

Knapp Speaks

Dr. Bradford Knapp makes a three-minute welcome and greeting talk concerning the history of the school and the Homecoming celebration. Coaches Pete Cawthon and Curtis Parker, head mentors of Tech and Centenary, respectively, are to be presented together with Lee Stokes and Dempsey Cannon, captains of the opposing teams.

Discussions by students of Tech are being planned on programs occasionally to bring out important points of economic interest, Root said.

Council Names Eaton As Head

Inter-Club Organization Selects Maddox, Jobe To Offices Also

Wilmot Eaton, Rule, vice-president of the student body and Silver Key club member, was elected president of the Inter-club council by acclamation at a meeting Monday night in room 220, Administration building.

Graduate Makes Student Survey

Miss Marie Wolf, graduate student in foods and nutrition, is making a study of Junior High school home economics students, in order to correlate diet with the degree of normality.

Miss Ruth Pirtle Returns From Centennial Exposition

Accompanied By A 16-Year-Old Tony Sarg Marionette

BY MARY HOWELL A marionette from Tony Sarg's famous puppet show returned with Miss Ruth Pirtle, head of the department of speech, and an autographed Centennial hat sat on the comedy head of Lillian Heard, queen of the National Dairy Show.

Students Aid In Presenting Play

Three Tech students played roles in the American Business club's three-act comedy, "Coast to Coast," at the High School auditorium Friday evening. Bud Thompson, honorary member of the club, Eron Gafford and Katrina Brewer took part in the presentation.

Dean Margaret Weeks Returns From Canada

Dean Margaret W. Weeks of the Home Economics division returned Tuesday from Ottawa, Canada, where she was called because of the serious illness of her mother, Mrs. Charles L. Weeks.

Wind thru the Sallyport

Back AGAIN, SALLY BRINGS some HOY SCANDAL right from the FRYING PAN that may JUMP into the FIRE.

From APPEARANCES it seems to SALLY that HELEN JANE GRAFKE has SCORED with PETE CAWTHON'S handsome end, J. W. WEST. THE MATADORS have a NEW NAME for J. W. IT'S TAFFY.

Council Okays Fee Deduction

Governing Body Requests That Students Help Saddle Tramps

After the Student Council okayed the proposition of taking 25 cents from each \$7.50 deposit fee paid by Tech students to use in helping send the Saddle Tramps to Los Angeles, Claude Thompson, president of the student body, plans to present the proposal to the student body in a general convocation next week for rejection or approval.

Architectural Students Submit Miniature Solar System Plans In Class

The art class of F. A. Klein-schmidt, professor of architecture and allied arts, is submitting plans for the miniature solar system which Dr. R. S. Underwood, professor of mathematics, plans to erect on the campus.

Dean Leidigh Highlights Club Program

Dean A. H. Leidigh of the division of agriculture speaks on "Agriculture Work of the State Planning Board Land Use Committee," and a film "Modern Power," dealing with tractors, as a highlight of the Plant Industry club meeting program Wednesday night at 7:30 o'clock, room 109, Agricultural building.

New Mexico Leads States In Students Enrolled At Tech

Twelve states, exclusive of Texas, and one foreign country are represented on the registration list at the college for the first semester of the new academic year, a checkup made when the new fall directories were put on sale last week reveals.

Students Aid In Presenting Play

Three Tech students played roles in the American Business club's three-act comedy, "Coast to Coast," at the High School auditorium Friday evening.

College Calendar

TODAY Social clubs, 7 p. m. Double T club meeting, gymnasium, 7:30 p. m. Thursday, October 22 WAA, C.F., 7 p. m. Y organizations, 329, 7:15 p. m. ROTC smoker, men's dormitory, 8:30 p. m. Friday, October 23 Pep Rally Broadcast, Texas Quality Network, gymnasium, 6:30-7 p. m. All-College dance, Alumni and Ex-Student association, gymnasium, 9-12 p. m.



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey Editor-in-Chief, Burnice Walker Business Manager

EDITORIAL STAFF

Managing Editor: Paul White, Associate Editor: Morris Laine, News Editor: Burgess Dixon, Society Editor: Josephine Powell, Associate Society Editor: Lorena Owens, Feature Editor: Mary Howell, Copy Editor: Mary Cobb

Edited and printed in the laboratory of the Texas Technological College Journalism Department.

Entered as a second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Subscription rates: \$1.00 per year on campus, \$1.50 per year by mail.

Telephones: 1280 (Dept. Desk - Sport, Society), 1283 (Editor's Desk Eng. Bldg., Night Editor Eng. Bldg.)

1935 Member 1936 Associated Collegiate Press

Sole and Exclusive National Advertising Representatives NATIONAL ADVERTISING SERVICE, Inc. 420 Madison Avenue, New York City

By All Means, Do Your Part In Making Homecoming A Success!

THIS week hundreds of alumni and ex-students gather on the campus for the most elaborate Homecoming celebration program ever outlined at the college.

Starting with a pep rally broadcast from 6:30 to 7 o'clock Friday night from the college gymnasium over the Texas Quality network, the program swings into action, climaxed by the Centenary-Tech football game Saturday night in the new Matador stadium.

THE program skeleton for the Homecoming celebration looks splendid. But there is plenty of work yet to be done before the activities are successful and made enjoyable for the returning exes.

THE TOREADOR joins the individuals directing the Homecoming work in urging you to do your part wholeheartedly. The success of a certain enterprise can hinge on one particular phase of that undertaking.

With a display of spirit like that shown already this year prevailing, the exes will

Students, Check Up

STUDENTS, check up on yourselves! In the "One-Minute Interviews" column in this issue, faculty members representing the college staff give the characteristics of a good student.

Outstanding among the characteristics listed is application. The student must possess the desire to acquire an education and then work toward this aim.

AN associate professor sums up pages of advice with these words: "The student must be a keen observer, an aggressive worker, an amicable associate, and perhaps most of all, he must learn to evaluate the results of his activities."

Another interesting note sounded by the college staff's comment is the emphasis placed on extra-curricular activities. Says J. N. Michie: "A student should live a well-balanced college life with pleasure and work mixed at the proper times."

These are only a few of the words of advice found in the editorial page column. And the discussion of good students is only one of the interesting bits of information printed in the student newspaper feature.

Student Pulse

PANS ACTION OF STUDENTS AND FACULTY

To The Editor: "Impressions of the Audience at the Recent Recital of The Manhattan String Quartet"

What this "joint" needs before it can merit the title of "Institution of Higher Learning" is a little less grade school "spirit" and a great deal more of the cheapest of all virtues—courtesy.

But before anything can be accomplished toward the appreciation of art as aesthetic as chamber music, it is going to take the support of more than twenty-five percent of the faculty; which was, I daresay, the proportion who attended the evening recital.

Today's Thought

Lost wealth may be replaced by industry, lost knowledge by study, lost health by temperance or medicine, but lost time is gone forever.—S. Smiles

The love of liberty is the love of others; the love of power is the love of ourselves.—William Hazlitt.

open their eyes and return to their respective homes enthused and fired with new energy in talking Tech to their associates. By all means, do your part!

CAMPUS CAMERA

Historic Harvard. Now 300 Years Old! Early day meals consisted of breakfast—bread and beer, dinner—1 lb. meat, supper—bread and milk! Porter House Tavern a favorite with students in the early 1800's. This campus statue bears the inscription 'John Harvard Founder, 1638'. Crimson the school color originated from the large banner—'Danna Handkerchief'. Faculty 'snooping' caused the 'Great Rebellion of 1823' which resulted in over half of the senior class being expelled a few weeks before commencement.

Campus Echoes

EVEN instructors can make mistakes in judgement. Apparently this one underrated the freshmen.

Setting: an English class at the University of Toledo. Motivator: Instructor McCrimmon, who had just delivered a vigorous speech on the "evils of plagiarism."

Upon grading the papers, McCrimmon found some amazingly similar work. At the next session of his section he said: "There are four or five themes here which I am certain were copied. If the students who turned them in will come to my office after class to claim them, there will be no penalty."

When the class hour was over,

CAN'T SMOKE A PIPE? THEN YOU NEVER SMOKED A

Frank Medico. Filter-cooled. Something wonderful goes on inside. This simple appearing yet amazing absorbent filter invention with Cellophane exterior and cooling mesh screen interior keeps juices and flakes in filter and out of mouth. Prevents tongue bite, raw mouth, wet heel, bad odor, frequent expectoration. No breaking in. Improves the taste and aroma of any tobacco.

THE ONLY PATENTED "CELLOPHANE" SEALED FILTER—IT REALLY FILTERS

McCrimmon returned to his office. Within an hour after, 16 different students called to claim their themes.

Esperanto is understood by 60,000 Austrians.

Ol' Judge Robbins. His Russian Pipe. From Asiatic Russia, say Judge? But why three bowls? It's a clever way of blending tobacco to get a milder, better-tasting smoke.

Well, if I wanted the best smoke possible, I'd just load all three bowls with Prince Albert!

Right! Because in every one you'd get mildness, full rich flavor, and no harshness or bite!

I broke this pipe in on Prince Albert. That crimp cut P.A. gave it a swell cake and makes it smoke cool and sweet.

Many a man's happier today because he started smoking Prince Albert. There's no other tobacco like it!

HERE'S WHY THERE'S NO OTHER TOBACCO LIKE PRINCE ALBERT: P.A. IS CHOICE MELLOW TOBACCO - "CRIMP CUT" FOR COOLNESS—WITH THE "BITE" REMOVED BY SPECIAL PROCESS. IT'S THE LARGEST-SELLING TOBACCO IN THE WORLD. AND SWELL FOR "MAKIN'S" CIGARETTES.



SMOKE 20 PIPEFULS OF P. A. AT OUR RISK. Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage.

PRINCE ALBERT THE NATIONAL JOY SMOKE

Yay-Y-Y-Y TEAM BEAT CENTENARY! We're With You All The Way Texas Tech College Bookstore

Social Groups Schedule Various Events For Homecoming

Clubs Outline Program For This Weekend

Sans Souci Entertains Alumna At Luncheon; Affairs Listed

CAMPUS social organizations are making plans to entertain alumni and ex-students returning this weekend for the eleventh annual homecoming, scheduling various types of entertainment during the celebration. The Alumni and Ex-Students association are sponsoring two affairs, an all-college dance and a banquet.

The dance follows a pep rally broadcast over the Texas Quality network Friday evening. Ellis Foreman, chairman of the committee in charge, announced that Ned Bradley and his orchestra will play.

Mahon Is Guest

The banquet begins in the women's dormitory at 6 o'clock. Holmes Webb of Abilene, president of the association, will be toastmaster. After his short welcome address, an informal program is to be given. Special guests include President and Mrs. Bradford Knapp, the college board of directors, State Representative J. Doyle Settle, Senator G. H. Nelson, and Congressman George Mahon.

Tickets selling at 75 cents are now on sale by a committee headed by W. E. Street.

Sans Souci alumnae will be the first feted as members have planned a luncheon Saturday at 12:30 o'clock in the Hilton hotel ballroom. Lena Belle Brown, president, said. An informal program including introductions and speeches will be given. A football scheme is to be used in decorations. Invitations to 90 alumnae were mailed last week.

Plan Open Houses

Centaur and College clubs have planned open houses for alumni all three days of the celebration. Five Centaur members, L. G. Rainey, Roy Wilmet, Junius Carter, Clifton Crawford, and Bob Watson are making arrangements for a dinner, Tom Hutchinson, president, stated.

Los Camaradas club members are hosts for a banquet to be given Saturday afternoon at 5:30 o'clock in the Hilton hotel Aztec room.

An informal reception is planned by DFD club before the football game. Forty invitations were mailed to alumnae, Ruth Lewis, club president, said. Grace Stengel, Merle Haynes, and Dorothy Abernathy are making further arrangements for the annual affair.

Ko Shari Entertains

Ko Shari club members are to have a barbecue at the home of Dr. and Mrs. W. A. Jackson at 5:30 o'clock Saturday afternoon for pledges, ex-students, alumnae, and dates. Patronesses of the organization and their husbands are also to attend. Invitations to approximately fifty alumnae have been sent. One hundred and forty guests are expected at the barbecue.

A committee composed of five members headed by Travis Hicks is planning a dinner honoring 29 Kemas alumni. The affair will be at 6 o'clock in the Hilton hotel Chimayo room.

Keys Give Dinner

dinner for 6 o'clock Saturday evening at the Hilton hotel. Members and alumnus will attend the football game in a body following the dinner. Sunday morning at 9 o'clock they are to have a breakfast at Hotel Lubbock.

Tentative plans of Las Chaparras club include a tea at one o'clock Saturday afternoon.

Eleanor Jungman and Mrs. Arch King, presidents of Las Leales active members and alumnae, respectively, are to be in charge of a Sunday morning breakfast at 8:30 in the Hilton Chimayo room. Approximately 35 members and alumnae are to attend.

Morris Alford, Thomas Bucy, George Ed O'Neal, and John Den-

Marries This Month



Miss Martha Gholson

Approaching Wedding Of Martha Gholson Is Told

Friends Of Ex-Student Honor Bride-To-Be At Tea Thursday

Announcing the engagement and approaching marriage of Miss Martha Gholson, daughter of Mr. and Mrs. H. R. Gholson, 1504 Avenue X, to Francis M. Blair, son of Mrs. Ida Blair, Amarillo, Mesdames Oscar L. Slaton, jr. and Kirk Dean gave a tea Thursday afternoon in the Slaton home, 1210 Avenue R. The wedding will be October 30, at St. Paul's church on the Plains.

Guests were greeted by Mrs. Slaton's mother, Mrs. J. L. Barstow. The receiving line consisted of the hostesses, the honoree, her mother, and her paternal grandmother, Mrs. John M. Gholson, Ranger.

Attended Tech

The announcement was made in gold lettering on autumn leaves which, with gladioli, were given as plate favors. Miss Gholson attended Tech two years, where she was a member of Sans Souci club. She was graduated from the University of Texas last summer with a degree in business administration.

Mr. Blair is with the Texas Railroad commission in Austin and a former University of Texas student, and a member of Kappa Alpha Epsilon.

A series of parties has been planned in honor of the bride-to-be. These include a one o'clock luncheon to be given by Mrs. W. G. McMillan, 2121 Thirteenth street, at her home tomorrow.

Katherine Leidigh, 1936 home economics graduate, is teaching school in Olton.

Leonard "Bear" Curfman, former Matador fullback, is working at Kermit.

ny compose a committee making arrangements to entertain Wrangler alumnus.

Graduates Wed In New Mexico

Miss Hortense Hicks Is Married To William Wilder Of Pampa

The marriage of Miss Hortense Hicks, daughter of Mr. and Mrs. E. H. Hicks, Roswell, N. M., and William Wilder, son of Dr. and Mrs. H. L. Wilder, Pampa, took place Sunday at high noon. The ceremony was read at the Roswell Christian church with Rev. Aubrey Gregg officiating.

Wedding music consisting of a medley of love songs and the traditional wedding march was played by Mrs. Carl Gibbany, Roswell organist.

Wears Crepe Dress

The bride wore a rust crepe dress with brown accessories and carried a bouquet of yellow chrysanthemums. Mrs. Dale Gregg of Roswell, who was matron of honor, wore a black tunic dress. Mr. Gregg acted as best man.

A reception in the home of the bride's parents for relatives and close friends was given after the ceremony. Out-of-town guests included the bridegroom's parents, his sisters, Mrs. Lloyd Stallings and Miss Ethel Wilder, Mrs. J. N. Bryan and Misses Jean Ayres, Evelyn and Geraldine Clewell and Zella Riegel.

Graduated From Tech

Both the bride and groom are graduates of Tech. Mrs. Wilder received a B. A. degree in 1934. While in school she was a member of Alpha Chi, honorary scholastic fraternity. Mr. Wilder, who graduated in 1934 with a B. S. degree in textile engineering, is associated with the textile department of the Goodyear Tire and Rubber company in Decatur, Alabama.

VISITS PARENTS

Emma Dean Bingham, junior arts and sciences student, was in Aspermont visiting her parents this last weekend. Miss Bingham is president of Las Vivarachas.

Gibbs Beazley, Moy Coereham and Helen Jane Grafke, freshmen students, spent the weekend in San Angelo visiting their relatives.

Shower Honors Mrs. Blocker At Dixie Drive Home

Honoring Mrs. Harry Blocker Jr., who before her recent marriage was the former Miss Margaret Hines, Mesdames L. B. Wright and Mark Allen entertained with a shower Friday afternoon in the home of the latter, 1908 Dixie drive. Yellow and orange appointments in keeping with a Hollowe'en motif were used as decorations.

Mrs. Raymond Marshall, accompanied by Mrs. Leonard Cole on the accordion, sang several selections. Refreshments of individual pumpkin pies, yellow and orange mints, and coffee were served. Mrs. W. A. Fix and Mrs. John Hart, who presided at the table, were assisted in serving by Louie Wright, Mary Frances Standefer, and Mrs. John B. Rountree.

Leaves Saturday

Mrs. Hines left Saturday morning for her home after attending a series of parties in Lubbock last week. Mrs. Blocker left Sunday for Royston where she teaches in the public schools.

Las Armonias Club Holds Open House: List Pledges

Las Armonias club held open house Friday evening from 7 until 10 o'clock in the home of Dr. and Mrs. D. D. Jackson, 2308 Sixteenth street. Autumn decorations, featuring the club colors, turquoise and gold, were used in appointments with flowers and leaves of the season.

Guests were greeted by Mildred Aldredge, who introduced them to the receiving line composed of the following officers and sponsors: Austine McDonald, Dr. and Mrs. Jackson, Eunice Graham, Hassler Strickland, Mrs. J. F. McDonald, Ruth Louise Johnson, Dollie Clements, C. C. Galbraith, and Lloyd Miller.

Jewel Hughes, Slaton sophomore, attended the Centennial in Dallas this past weekend.

Mary Elizabeth Stanford, senior home economics student, plans to spend the weekend at Hereford.



WOOL Will Wear Well

And you never thought it could be so romantically styled as this!

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There's medieval pageantry in the embroidered whirled and pleated front section. A smartly modern paradox!

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WOMEN'S WEAR

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Lucky for You - It's a Light Smoke!

FOR BIG MOMENTS - A Light Smokel

Wedding bells - exciting times, with lots of smoking. Consider your throat and reach for a light smoke ... reach for a Lucky!



When Thrilling Events Lead To Constant Smoking!

When you're excited... nervous... happy and thrilled, you smoke many cigarettes without thinking about it. Make your choice a light smoke. Smoke Luckies—for Luckies are a light smoke of rich, ripe-bodied tobacco. They are made of the center leaves of the finest tobaccos that money can buy. And they are the only cigarette in which you'll find the all-important throat protection of the "Toasting" process. Yes, the only cigarette. Lucky Strike... the fine-tasting cigarette... the cigarette that "lives happily ever-after" with your throat.

★ ★ "SWEEPSTAKES" FLASH! ★ ★ 17 Winners in Alaska and Honolulu!

Eleven men and women in far off Honolulu and six way up north in Alaska know their popular music so well that they have been able to name the top ranking songs in Your Lucky Strike "Sweepstakes" 1-2-3—just like that. Congratulations... and good luck to the many other far-away "Sweepstakes" fans. Have you entered yet? Have you won your delicious Lucky Strike? There's music on the air. Tune in "Your Hit Parade"—Wednesday and Saturday evenings. Listen, judge and compare the tunes—then try Your Lucky Strike "Sweepstakes." And if you're not already smoking Luckies, buy a pack today and try them. Maybe you've been missing something.

Luckies - a light smoke

OF RICH, RIPE-BODIED TOBACCO - "IT'S TOASTED"

HATS

For Every Occasion

SPECIALIZING in

Smart New Fur Trim Turbans

\$1.98 Up

Top Off Your Homecoming Costume With A New Hat From

Brown's Hat Shop

New Shipment of Smart Sport Hats Very Special—

\$1.00

Sheer Flattering Hose by Kayser

\$1.00



Dean's A Fighter, Too
 Found on the Centenary college grid squad is one of the outstanding heavyweight boxers in southern collegiate circles. Willard Dean, who has punched the best of 'em around in AAU rings, plays in the Gent backfield.



An All-Round Athlete
 Eugene Boswell, Picador backfield star who lead the Junior Matadors in their victory over West Texas Calves Saturday, lettered in three sports at Lamesa High. He earned numerals in basketball, track, and football.

Stone Worries Cawthon; Raiders Prep For Fleet Gent Backs

Head Coach Brands Centenary Star As Best Ball Toter To Perform Here

Glancin' Around The Matador Arena

Letter Brings Praise; Raiders Hear Bad From Cawthon

By JIM LINDSEY
 TOREADOR

IT'S easy to remember but hard to forget. We speak of the Wichita university triumph over the rollicking Red Raiders from Texas Tech. And judging from the words in a letter from athletic headquarters at the Kansas institution the same situation exists in the Middle West. The discussion by Jack Nilsson, publicity director, throws some light on the outcome of the game and puts Tech and The Toreador on the back.

Addressed to this department, here's Nilsson's message: "I thought you almost bent over backwards in reporting the game last Friday night between the Shockers and the Red Raiders. I was told that you from Tech would use the old alibis of muddy field and playing away from home in strange atmosphere."

Sighs Of Relief

"Anyway as the vital statistics of the game testify it was an evenly-fought contest and I thought we were lucky to slip over the touchdown play and keep you boys from dangerous territory."

"I'll wager Wichita supporters wouldn't want to play the game over again, judging from the sighs of relief after the final gun. Of course, the result would have been a lot different if the field had been good either one way or another."

"I suppose you saw the game anyway, but I just wanted to pay a compliment to your fairness."

Thanks, Mr. Nilsson for your complimentary remarks. Our congratulations to Wichita on repulsing the Texans. About fairness, that has always been the aim of this department and shall continue to be as long as its duties rest in our hands.

Brings Bad News

Pete Cawthon dropped back in town Monday with bad news to the Matadors. After watching the Gentlemen tie a stubborn Blue Brigade at Tucson Saturday, the head grid mentor informed the Raiders that the Homecoming assignment is a tough one. And judging from serious workouts this week involving the Centenary offense as well as the defense, P. W. wasn't carrying his charges along.

GLANCING OVER THE CENTENARY ROSTER: "Kid" Waller, Gent tackle, keeps in shape during the summer by boxing. Head Coach Parker has been connected with the Centenary athletics for seven years . . . served as Fish coach for three years and assistant mentor five years . . . lettered in basketball, football and track at Arkansas university. Charley Haygood, guard, captained the 1931 Byrd team of Shreveport that won the state prep title . . . farms in the summer . . . Billy Robinson, watchcharm guard was almost refused a suit when first reporting . . . just like Captain Walker Nichols of last year's Matadors . . . seven Texans are on the Gent squad.

Help send the Saddle Tramps to California. Buy one of their Homecoming tags.

THE NEW Palace
 SOUTH PLAINS FINEST
 Fri. thru Sat.
 Musical Thrills!
 Football Spills!
 . . . and what a laugh-winning lineup!
 Sturat Erwin
 Arline Judge
 Johnny Downs
 Patsy Kelly
 Yacht Club Boys
 And Betty Grabble
 —in—
 "Pigskin Parade"
 Also
 Cartoon—Comedy—News

Louisianans Are Set For Homecoming Contest On Matador Field
 "THIS 'Grandma' Stone will be the sweetest ball toter to ever dig his cleats into the Matador Field sod. He's even better than Bohn Hilliard of Texas, Brill of Wichita university, and Nim Newberry of Oklahoma City university." This is the substance of the words given the Red Raiders by Head Coach Pete Cawthon as he gathered his squad around him Monday afternoon at Tech stadium to outline the plan of building a defense to stop the Centenary college attack. The Matadors entertain the Gentlemen Saturday night in the Homecoming celebration program feature, beginning at 8:30 o'clock.

"Better Than TCU"
 Cawthon attended the Arizona university-Centenary game Saturday night at Tucson and returned with nothing but words of praise about the ball carrying of Stone and the speedy Centenary team.

"Parker's club is better than TCU," Cawthon exclaimed, and added emphasis to his statement by saying that he'd rather play the Frogs every day in the week than combat Centenary once."

After laying off Tuesday and Friday afternoons, Tech's scarlet charges set to work in real earnest Monday with the bearing of the bad news by Cawthon. With lime burns received during the Wichita university practically gone, Smith has been putting his line members through general blocking tactics so he Raider secondary will find holes available for their thrusts against the Louisianans. The line coach has also had the forward wall strengthening its defense power to stop Stone and other fleet backs lolling the Centenary backfield. The Gents' backs registered 20 first downs Saturday as the Cats tallied only 4.

Gents Arrive Friday
 The Raiders continue setting their offense as well as the defense or the invaders from down in deep Dixie. Cawthon expects to have the Mats so alert that the touted Stone can't pass the line of scrimmage before he meets a wall of scrapping Techsters. Smith says he line will be on its toes when he backs come through with the mail.

Bo Williams, business manager of athletics, predicts a capacity crowd for the Homecoming fray after visiting 30 cities and towns on the South Plains Saturday. General admission is \$1.65 with reserved seats selling for \$2.25. Ducats may be purchased at Walton's Man Shop downtown or from Williams at his gymnasium office. Williams asks out-of-town guests to wire him for reservations.

Former Matador Scrapper Takes First Pro Scrap

James Elder, former Tech lightweight boxing champion and Texas AAU title holder, defeated Kid Poncho of San Antonio in his first professional appearance at the Sportorium in Dallas last week.

Fighting under the management of Sully Montgomery, ex-Centenary college football star and leading heavyweight of ten years ago, Elder's debut victory over Poncho, one of the best veteran boxers in the state, branded him as the district's leading prospect.

Dallas papers labeled Elder as an outstanding "crowd pleaser." Joe Elder, twin brother of James, recently entered the professional ranks also, but is delaying his initial fight pending the healing of weak hands.

"Be Good Lawyer," Pitts Tells Group

The keynote of the address given before the Pre-Law club Monday night by Judge E. L. Pitts of the 99th district court was "Be a good lawyer."

"We have too many lawyers, but not enough good ones, and every good lawyer must have a good foundation," Judge Pitts said in further development of his talk.

At the conclusion Judge Pitts told the club some of the episodes of Judge Roy Bean's court West of the Pecos.

Tech Football Mentors Scout Future Enemies

Tech's football mentors, Pete Cawthon and Dutchy Smith, spent the weekend scouting future enemies of the Matadors for this season.

Allowing the Red Raiders to take a rest, Head Coach Cawthon attended the Centenary-Arizona university game in Tucson Saturday to watch the Gentlemen. The game ended in a 13-13 tie. Centenary comes here Saturday night for the Homecoming game.

Smith scouted Oklahoma A. and M. The Aggies beat Washburn 6-0 at Stillwater.

Gents Entrain Tomorrow For Lubbock Game

Centenary College Plans Drill On Matador Grid Friday Evening

(Special To The Toreador)
 SHREVEPORT, Oct. 20—Making the best grid critics hide their faces in shame by holding the Arizona university Wildcats to a 13-13 tie on the Tucson football field last Saturday, the juberant Centenary Matadors Saturday evening in the highlight of the annual Homecoming celebration.

Determined again to cross the railbirds who last week conceded the Gents only a slight chance of even scoring on Arizona U., the Louisianans arrived here from the Arizona city Tuesday morning and went to work that afternoon on the Raider attack.

More spirit was manifested than at any time during workouts this year. Head Mentor Parker pointed out in his statement that the Gents will be ready Saturday for the rugged West Texans.

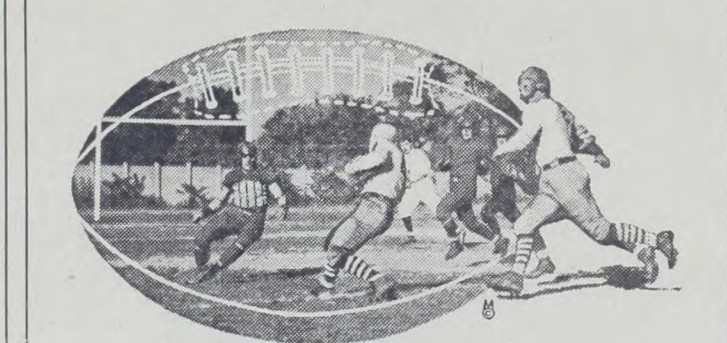
Arriving in the Hub City of the South Plains Friday morning at 8:30 o'clock, the Gentlemen work hard under the aegis of Tech field that night. Following this practice behind closed gates the visitors go into seclusion until game time Saturday evening.

Parker would not hazard a guess on the outcome of the contest with the team that repulsed the touted Texas Christian Horned Frogs in their stadium dedication game. But, expressing his opinion along with that of his brain trust, Line Coach Tom Cobb and Backfield Mentor Elmer Smith, Parker stated that his gridders would be in good shape physically and keyed mentally for the Tech skirmish.

Military Unit Schedules "Get Together" At Dorm

ROTC members will gather tomorrow evening from 8 to 9:30 in the lounge of the men's dorm for a smoker and informal "get together." Lieut. Herrol J. Skidmore announced yesterday.

HOMECOMING . . .



old "grads" returning to their old haunts . . . seeing old friends at the Centenary-Tech game . . . telling long tales of how it used to be . . .

Of course, times are different . . . time makes progress . . . Texas Tech has simply grown to be one of the largest institutions in the state . . .

This company is proud of the opportunity to be of any service, large or small, to Texas Tech and its graduates.

TEXAS UTILITIES COMPANY

"Centenary's Noble Experiment"



WALTER "COWBOY" HOHMANN

DOWN in Louisiana he's known as "Centenary's Noble Experiment." Walter Hohmann has been shifted this year from guard position in the line to the blocking position in the secondary.

Coach Curtis Parker says "Cowboy" is one of the smartest that ever hit the Centenary gridiron. He's an excellent blocker and pass receiver. The fans will enjoy watching the colorful bow-legged grider from Chicago strutting down the field.

Hohmann uses his 187 pounds in an aggressive style. The grider from the middlewest stands 6 feet, one inch, taking advantage of his height to snatch long passes.

ROTC members will gather tomorrow evening from 8 to 9:30 in the lounge of the men's dorm for a smoker and informal "get together." Lieut. Herrol J. Skidmore announced yesterday.

Frosh Thump Canyon Team; Reveal Power

Denny Returns Kickoff 60 Yards For Touch; Others Standout

(Special To The Toreador)
 CANYON, October 17.—Charley Calhoun, Gene Boswell, and Dwight Lindsey combined their respective football talents last night to lead the Texas Tech Fish gridders in smothering the West Texas Calves. After the rugged encounter, the scoreboard at Buffalo stadium read: Tech 27, West Texas 0.

The kicking of Calhoun was a noticeable factor in the Picador triumph. Boswell's running contributed to the grid success and the generalship by Lindsey maneuvered the Frosh in the right direction to score in every period but the first.

Boswell Rumps Over
 Taking the ball in midfield early in the second quarter, the Fish backs, Boswell, Lindsey, and Calhoun, carried the ball down to the 12-yard stripe in three formations. Boswell rammed through to the three, and then entered pay dirt on the following play. His attempt to kick goal for the extra point went wide.

It was Boswell and Calhoun again in the third period. A 45-yard drive by the former Lamesa High star and the quarterback from Hobbs, N. M., placed the pigskin on the enemy's 12. Boswell sifted through the Calf line over the goal. Bill Davis' boot went through the uprights.

Davis Kicks Goal

The victors almost turned a WTSTC fumble into a marker in the same period. Webb, Frosh terminal from Itasca, fell on the ball as it rested near the Calf 30. Tech drew a 15 yard deficit but the speedy legs of Boswell and Calhoun ripped off runs for 20 and 24 yards each. The West Texans, their backs to the wall again with the ball on the 1 yard line, stiffened and the Calves took possession at that spot.

(See FROSH, page 5)

Welcome To Homecoming Alumni And Ex-Students

Success to the Red Raiders In Their Homecoming Game With Centenary

West Texas Gas Company
 Good Gas With Dependable Service

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Picadors Face Aggies Friday In Oklahoma

Frosh Contest Cameron Junior College Team At Celebration

"JEW" Johnson worries. This statement appears in the student newspaper at Cameron Junior college, Cameron, Okla. But what football coach would pit them against such a club as the Picadors displayed against the West Texas Calves Saturday evening at Canyon.

Fish Depart Friday

Perhaps Johnson blinked his eyes when he read an account of the game in the papers Sunday morning. Perhaps the Aggies felt that he had an added inspiration Monday afternoon as Johnson pushed his charges through one of the most thorough drills of the year.

Huffman takes 25 members of the first year squad to Cameron Friday morning by bus. The Frosh will spend Saturday night in the Sooner State, returning to Lubbock Sunday.

Huffman Happy

A smile of satisfaction covered Huffman's face Monday afternoon as he called the roll for practice session. During the first three days the former Trinity university star has been giving his gridders light drills but plans hard work on Cameron's offense this afternoon.

The squad came out of the Canyon fray in fair physical condition and elated over the West Texas setback. "Let's Get the Aggies" is heard ringing over the practice field behind the gym each afternoon, showing that the Picadors are nearing the peak in spirits.

Aggies Unknown

Little is known about the Cameron aggregation but Huffman, basing his prediction on the record amassed by the Oklahomans, expects a rough encounter in the Sooner State. The Aggies repulsed an invasion by the John Tarleton Junior college gridders of Stephenville. Other Texas and Oklahoma junior college representatives have tasted defeat at the hands of Johnson's hustling Farmers.

The Picador tutor plans to start practically the same combination that baffled the West Texas junior squad. Mabry, who stopped the Calif aerial attack by continually pushing the passer, may start the game at end. Gonzales and Webb took the field against West Texas. Stietle and Davis, who helped his standing with the coaches by displaying some neat toe work, look like sure beginners at the tackle posts. Wilkins and O. White showed enough stuff Saturday to earn a place in the lineup at the guards. Hale gets the pivot assignment.

Backfield Shines

Gene Boswell, Red Calhoun, Dexter Walthal and Dwight Lindsey unreeled a running machine that Huffman would find very difficult to replace even if he desired to do such an unthought of act. This combination registered 23 first downs and 385 yards from scrimmage in their clash with Bob Cox's aggregation.

Huffman will not name other members making the trip until Thursday.

Fish Members Present Program For Society

Freshmen members furnished entertainment for the Geological Engineering society smoker in the Chemistry building Monday night. Impromptu jokes and vocal selections made up the program.

Raymond Lamb, president, announced that the society meets for its next regular session in room 205, Chemistry building, November 2.

VISIT CENTENNIAL

Mr. and Mrs. J. W. Jackson and Miss Louise Middleton spent last weekend at Dallas viewing the Texas Centennial Exposition.

Be patriotic! Buy a Homecoming ribbon today.

Dr. Marshall Harvey Foot Specialist Surgical Chiropodist 1109A Ave. K. Phone 840 Across Street and North of Hotel Lubbock

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Spearhead Of Centenary Attack



If you read the banner story on page four, you're already acquainted with the kicker above. Pete Cawthon labeled W. H. "Grandma" Stone as "one of the greatest backs I've ever seen."

Says a Centenary writer: "Hardest running back on the squad, fairly (Oh, yeah!) elusive in open field, good passer and fair (Oh, yeah again!) hooper." But despite these "fair" remarks, Stone is the spearhead of the Centenary offensive thrusts.

Hardin-Simmons Tennis Squad Sweeps Matches

Table with 4 columns: Player, T, PT, TP. Lists scores for Jim Neill, George Winters, Red Ramsey, George Philbrick, Miles Chapman, Cotton Neely, Chester Hensel, Charley Duval.

Table with 4 columns: Player, T, PT, TP. Lists scores for Gene Boswell, Charley Calhoun, Dexter Walthal, John Denny, William Davis.

Class In Aggie Division Surveys Campus Pasture

A survey determining the merits of intermittent and continuous listing of Tech's 640-acre pasture is being made by the forage and pasture crops class taught by Dr. A. W. Young, associate professor of agronomy.

The 35 class members, employing the methods used by the U. S. Department of Agriculture, are investigating the possible carrying capacity of the tract of land, Dr. Young stated.

GRIDDERS ON STRIKE

Susquehanna university's football players have gone on strike for higher wages because the time taken by practice caused their employers to reduce their wages.

Demands of the university to reimburse the students for their losses were met with flat denials from the university's president because of conference rulings against paying athletes.

Sweaters

For Homecoming

Essential to a season of tailored smartness. Equally as important to the Coed's wardrobe of collegiate clothing.

And What A Variety!

The correct skirt for every sweater.

We welcome all alumni and ex-students. Be sure to come to see us while you are here.

THE VOGUE "Coeds Downtown Headquarters" 1018 Broadway Phone 934



Boxing Coach Rounds Squad Into Condition

Burney And Parks Show Promising Talent In Workout Sessions

Stressing calisthenics and fundamentals, Coach Killer Coffey's prospective mitslingers are rounding into shape in preparation for an intra-squad tournament to be held in the near future that will determine the school's boxing status.

With the regular boxing class meeting on Mondays and Wednesdays, many of the group, boasting 40 in number, are working out daily. Outstanding in the group are Willis Burney, a light heavy from Santa Anna, and Bill Parks, a middleweight from Pampa, Coffey said.

There is a dearth of material in the heavy, bantam, and flyweight classes. A call is issued by Coffey to students in these weights to enroll in the class.

Regular bouts start in three weeks. Coach Coffey believes his men will be in condition and have an inkling of knowledge about defensive tactics. Standard physical education credit is given for the course.

Frosh Unleash Power To Whip West Texas At Canyon Saturday

(Continued from page 4) Davis kicked goal again early in the closing period. Boswell carried the mail to the 2 yard stripe and Calhoun plunger over. John Denny, guard from Panhandle, returned the kick off for 60 yards for another Fish touchdown after going into the lineup prior to the get away. He left the skirmish following the sprint. Boswell tallied the extra point on a dropkick.

Two first downs was the best the Calves could do as the invaders piled up 23 and gained 385 yards. The losers covered 27 yards. The only Frosh pass netted 19 yards. WTSTC gained 23 yards via the air.

Starting lineups: Tech freshmen: Ends, Gonzales and Webb; tackles, Stietle and Davis; guards, Wilkins and D. White; center, Hale; quarterback, Lindsey; halfs, Anderson and Walthal; and fullback, Calhoun.

WTSTC frosh: Ends, Kendrick and L. Williams; tackles, Woods and Franz; guards, Miller and Biscuit; center, J. Williams; quarterback, Schur; halfs, Matney and Butler; fullback, McKnight.

Friday Is Deadline For Popular Raider Choices

Friday noon is the deadline for nominations of the most popular Matador football player at this date in the grid season. No selections will be received at the Toreador office after 12 o'clock.

Cooperating with the Lindsey Theaters, The Toreador is sponsoring the contest. The winner is to receive a month's guest ticket to the theaters operated by this concern. The results are to be announced in The Toreador Saturday.

The sports department reports that votes are pouring in to their desk. Much interest has been manifested.

Clip the coupon below and mail or bring to The Toreador office.

Name of Player Student's Name

Welcome to Homecoming Before And After The Game You Are Invited To Make Use Of All The Facilities of This Hostelry

Enjoy the Delightful Meals served in our Grill and Coffee Shop at Popular Prices. Music at the Evening Meal by NED BRADLEY and his ORCHESTRA

THE VOGUE

THE HILTON

L. M. Drown, Mgr.

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Intramural Cage Teams Start Chase Next Week

Directs Coeds



HEADING the physical education department for women is Mrs. Johnnie G. Langford. With aid from Miss Zella Riegel, Mrs. Langford has outlined the most varied sports program for coeds ever formulated at Tech.

Convention May Meet On Campus

The annual convention of the West-Texas and New Mexico International Relations clubs may be held on the Tech campus next spring, Donald Henry, president of the local club, said today.

"From letters received by Montell Ogdon, associate professor of government, there is a strong possibility of the convention gathering here," Henry pointed out.

International Relations clubs are sponsored by the Carnegie foundation, and speakers of international reputation are secured for these conventions, Henry explained.

Joe Christian, 1936 August textile graduate, is stationed at Shelbyville, Tenn., with the U. S. Rubber company.

Lounging Robes \$1.00 to \$5.98

2-Piece Tuck-Stitched Pajamas \$1.00

2-Thread Chiffon Ringless Hose 79c

Pure Silk Gowns Sizes S-M-L \$1.98

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AT \$22.95

HERE'S performance you'd expect in a lot bigger set—because of quality features rare in this price class. Has 7 tuned circuits for sharpness, not 3 or 5. Special power-line and antenna noise filters—special anti-distortion volume control—tone control—lighted airplane dial—two bands, to cover second police band and new Canadian stations—5 latest-type tubes. You'll be amazed at its tone, range and volume.

Carnett's Electric 1209 Broadway Phone 382

Viewing Sports For Coeds

Twenty Representatives Continue Workouts At Gymnasium

Twenty teams, the largest number ever entered in any intramural scramble, are working feverishly in practice sessions preparatory to the first games in the intramural cage race next week.

Fourteen independent fives, many of whose rosters are studded with former all-district and junior college basketballers, and six social club squads are entered in the campaign. Three one hour practice periods are held each night from 6:30 to 9:30 o'clock with one team working for 60 minutes.

Favorites Listed

Pre-tournament favorites among the independents are the North Plains entry coached by Rip Green, the Main street Independents, and La Fonda Fish, and Varsity.

In the social league the Silver Keys and Wranglers appear to be the teams to beat for the championship.

According to Cy La Master a satisfactory schedule has not been arranged, but because of the large number of teams an elimination series will probably be played in the Independent circuit, and a round robin program carried out in the smaller social section.

Award Pennants The winning five of each league will receive pennants and the school champions, determined by a play-off series between the division tustles, will be awarded individual silver basketballs.

Workouts will be discontinued after tomorrow night as the gym is to be used for the pep rally Friday and an all-college dance Saturday night. The Railbirds practice Thursday night at 6:30 and the North Plains at 7:30 o'clock.

Henry Iba's Oklahoma A. and M. cage circus, one of the greatest court aggregations of the middle-west during the 1935-36 season, has started pre-training workouts for the 1936-37 season performances in the show rings of the state and this section of the nation.

Roy Shamburger, August civil engineering graduate, is employed with the Sun Oil company.

ATTENDS MICHIGAN

William E. Luce, 1934 civil engineering graduate, is now attending the University of Michigan, Ann Arbor. Luce received a fellowship in civil engineering on completing work for his M. S. degree at Texas A. and M. college in 1935.

Advertisement for Ribbles Flowers featuring a woman's face and the text "mums" and "You Know She Wants One For This Game".

Advertisement for Stewart Warner radios featuring the text "Try and Match This New STEWART WARNER" and "AT \$22.95".

Ralls Superintendent Heads Association Of Executives In Schools

West Texas Organization Meets In Building On Campus For Session

James M. Rankin, superintendent of public schools at Ralls, was unanimously elected president of the West Texas School Executives association in a meeting last week in the Chemistry auditorium. A. B. Sanders, Littlefield superintendent, was chosen vice-chairman and B. B. Monor, Levelland school head, secretary.

A welcome address, "Education—Administrative and Else," was given by President Bradford Knapp. Joseph R. Griggs, Lubbock county superintendent, outlined the teacher retirement amendment. Dr. A. W. Evans, head of the education department, spoke on "Our Educational Outlook."

Rogers Explains

V. Z. Rogers, superintendent of schools at Lamesa, explained the operation of the state committee on accrediting schools.

C. M. Ellwell of Austin, director of the equalization bureau of the state education department, spoke for State Superintendent L. A. Woods, who was unable to attend the meeting.

The organization is to have its next meeting Saturday at Plainview.

McDonald Plans Class At Dickens

Mrs. Madge D. Twaddell, superintendent of Dickens county schools, has requested J. F. McDonald, director of extension, to meet with the teachers of Dickens county November 3, at the Dickens High school to organize a course in curriculum instruction.

Dr. D. D. Jackson, associate professor of education, will be the instructor for the high school curriculum, and Miss Bonnie K. Dygart, associate professor of education, is to teach the elementary school part of the course.

Terry county teachers have begun the organization of an extension class. They are studying recreational methods.

Members Of Esperanto Club Gather Next Week

Beginners and advanced students were present at the Esperanto club meeting Thursday night when Dr. Archie J. Bahm, instructor in philosophy and sociology, and sponsor of the organization, explained the purpose and meaning of Esperanto to the new members. Bahm taught the more advanced group from 8 until 9 o'clock after helping the new members for an hour.

"Esperanto is an international

Tech Theatre

Wed. and Thurs.



Also Comedy and News
ADMISSION 10c and 20c

Broadway

Wed. and Thur.

"Atlantic Adventure"

with
Nancy Carroll
Lloyd Nolan
Harry Langdon

Fri. and Sat.

"The Unguarded Hour"

Loretta Young
Franchot Tone

Lyric

Wed. and Thur.

"Last Days of Pompeii"

with
Preston Foster

Fri. and Sat.

"Roaring Guns"

Hoot Gibson

Heads Committee



Bahm Names Four Directors For Y

Completion of the board of directors for the college Y associations was announced this week by Dr. Archie J. Bahm, sponsor of the organizations. H. D. Woods, James A. Williams, M. B. Hilburn, C. I. Wall, and George Kuykendall, local business men, were elected to the directorate.

J. I. Kilpatrick, chairman of the board, presided during the election. Woods was appointed chairman of a committee to arrange for the fellowship dinner October 26 or 27. A program of the year's work will be presented at the dinner.

Others Listed

Lora Lee Weddle, secretary of the associations, announced that 115 students had joined the Y since school started.

Other members of the board of directors include: Deans O. V. Adams, James M. Gordon, Margaret W. Weeks, and Mary W. Doak; Doctors Leroy T. Patton, Fred W. Sparks, A. W. Evans, E. L. Reed and Arthur W. Young; Mesdames W. H. Bledsoe, William Dingus, W. H. Holt; Misses Emma L. Main, Flora McGee, Jonnie McCreary, and Lulu Stine; R. F. Redding, K. M. Renner, W. E. Street, D. O. Wiley and President Bradford Knapp.

J. E. Couch, 1930 aggie graduate, visited his sister, Mary Catherine, last weekend.

Merle Haynes and Billie Suderth, accompanied by Virginia Carlock, Chillicothe, visited their parents in Hobbs, N. M., this weekend.

language developed to create a mutual understanding between people of all nations," Dr. Bahm explained.

The club assembles again October 29 at 7 o'clock in room 220 of the Administration building.

CHAIRMAN of the general plans committee arranging the annual Homecoming program for this weekend is W. E. Street, assistant professor of industrial engineering and engineering drawing. Street has been a leader in the Alumni and Ex-Students association since his graduation from the college. This year the engineering division faculty member represents the exes on the athletic council.

State Gatherings Hear Members Of Faculty This Fall

Texas colonial writers and cooperative peace efforts in Europe are topics to be discussed by Mrs. William Dingus, associate professor of Latin at the college, before statewide meetings of women's organizations this fall.

October 31 she will conduct a panel on peace efforts when Texas members of the American Association of University Women meet in Dallas. Dr. Montell Ogdon, associate professor of government, is to appear on the panel. Later this fall Mrs. Dingus is to speak on Texas authors before the Texas Federation of Women's clubs when they meet in San Antonio.

Be a patriotic student! Buy a Homecoming tag today.

State Official Talks To Exes

Gordon Lists McCraw As Principal Speaker At Fort Worth Banquet

William M. McCraw, attorney general of Texas, will be principal speaker at a Tech alumni and ex-students banquet in the Blackstone hotel at Fort Worth November 27 during the meeting of the Texas State Teachers association, Dean James M. Gordon announced this week.

The program includes greetings from the college by President Bradford Knapp, and from the alumni and ex-students associations by Holmes Webb, president of the organization.

Shulkey In Charge

B. C. Shulkey, superintendent of Fort Worth elementary schools, is in charge of local arrangements. Shulkey attended Tech in 1931 and was a visiting member of the education department last summer.

Last year the association met in San Antonio, where banquets were held by ex-students and alumni of Texas colleges.

Instructor In Spanish Seeks New Literature

A Pan-American folder has been placed in the library, and any contributions of periodicals, bulletins, clippings, or letters written in Spanish, or any other attractive and informative material pertaining to Spain will be welcomed, states Dr. Francis Bengé, instructor in foreign languages.

Each week there will be a poster on the bulletin board at the left of the library door announcing the contents of the folder, Bengé said.

All students of the foreign language department are invited to make use of this folder by asking at the library checking desk.

More than 100,000 students in the U. S. are now attending America's 500 junior colleges. Fifteen years ago there were only 100 junior colleges in the nation.

JONES HEADS BANK

Clifford B. Jones, chairman of the Tech Board of Directors, has been named president of the Spur Security bank. The directors selected Jones as the new bank head following the death of the late W. B. Lee.

Two French university students commissioned by France's ministry of education are now touring American universities to examine the social life of the American student.

ROOT OPENS SERIES

Trent C. Root, associate professor of economics and business administration, opened the new series of "Financial Topics" over KFYO, local radio station, Monday night at 7:45 o'clock. The business administration department has charge of the series.

Mr. and Mrs. P. W. Follard and daughter, Helen, of Snyder, visited another daughter, Hazel Polard, junior art sand sciences student, Sunday afternoon.

SEES SPUR GAME

An interested spectator at the Spur-Matador, Texas, football game Friday night was Morris Laine, associate editor of The Toreador. Laine graduated from Spur High and lettered on the grid team.

Anthropological measurements of University of Kansas freshmen compared with those of a selected list of other schools recently revealed that these men were taller, about the same in weight, and less in girth of chest.

SEE and HEAR the

"Coca-Cola College Night"

FOOTBALL BROADCAST
AT TECH GYMNASIUM

Come at 6:15 p. m., cheer and take part in this gigantic Rally broadcast all over the Southwest.

Public Invited - FREE!

WFAA - WBAP

6:30 P.M. Weekly Contests

One of the series of broadcasts direct from campuses of eight of the largest colleges and universities in Texas. Featuring the Texas Tech Band, Coach Cawthon, Commentator Gordon, Tech Cheer Leaders and cheering audience. Get to the Gym EARLY for the broadcast Friday night, 6:30 p. m. 24-bottle case of Coca-Cola FREE to every Texan who names all the winners in these games this week-end: Texas Tech-Centenary; Texas-Rice; Baylor-A and M.; Hardin-Simons-Creighton U.; TCU-Miss. State. Post card with winners must be postmarked NOT LATER THAN 12:00 NOON, Saturday. Address Station WFAA, Dallas.

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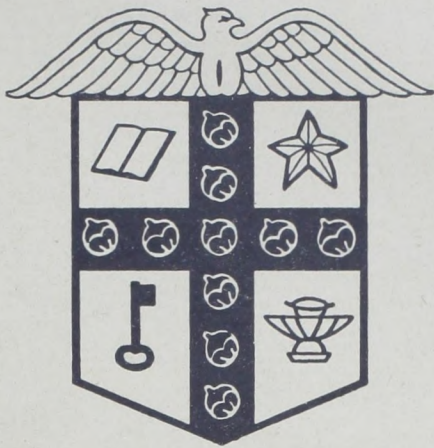
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pass the Chesterfields"

Chesterfields are milder... and what's more they've got a hearty good taste that leaves a man satisfied.

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Chesterfields
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TEXAS TECH

Presents The



Twelfth Annual

HOMECOMING



Dean J. M. (Major) Gordon

Alumni And Ex-Students

We welcome you back to Texas Tech. We hope you enjoy the pep rally broadcast October 23, and the football game between the Texas Tech Red Raiders and the Centenary Gentlemen on the Matador Field, 8:30 p. m. October 24.

Be sure to hear the Major Gordon Amateur Hour in the college gymnasium from 8:15 to 9:15, October 23.



Captain Demp Cannon

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Organizations Arrange Homecoming Events On Campus This Weekend

Pep Rally Broadcast At Gym Friday Evening Begins Activities

(continued from page 1) ceremonies. The council is purchasing the pole. Friday evening after a rehearsal at 2 o'clock in the afternoon, the student body gathers in the gymnasium for a pep rally broadcast over the Texas Quality network from 6:30 until 7 o'clock. The Coca Cola Bottling company is sponsoring the broadcast arranged by Crook's advertising company, Dallas, through a local committee appointed by President Bradford Knapp, over five stations in the state.

Gather At Tech Field

Immediately after the broadcast, students assemble in Matador stadium to continue the gigantic cheering demonstration. Arch Lamb, who is in Fort Worth at the bedside of his sick mother, plans to be back on the campus to direct the activities. He will be aided by Paul Bowers and Bud Thompson, assistant yell leaders, and members of the Student Council. A huge fireworks display begins the rally. Mack Scoggin, Ray Stiff and Wayne Vaughn have charge of this event.

At 7:45 the sophomore and freshman classes engage in a tug-of-war. Hugh McCullough and Earl Glover, student governing body members, supervise this entertainment. The winner participates in a greased pig chase.

Acting as Major Bowes, Dean James M. Gordon of the arts and sciences division, handles the gong for an amateur hour after this fun fest. Dr. Gordon announced yesterday that 17 campus organizations had paid the entrance fee for participation in this program. Chairman Helen Lehberg, Anne Williams and Iris Mailey compose the committee making the collections.

Entries Listed

Entering the contest in the order named, given by time of fee payment, are: College Club, Press club, Plant Industry organization, Sans Souci, Las Vivas, Sigma Gamma Epsilon, Engineering society, WAA, Dairy club, Las Chaparritas, Silver Keys, Pre-Law club, Kemas, Men's dormitory association, Sock and Buskin, DFD's and Ko Shari. The winner is to receive the Student Council trophy with second and third ratings receiving cash awards.

Following the amateur hour, Ned Bradley's orchestra will play for dancing in the gymnasium. Ellis Foreman is making arrangements for the affair sponsored by the Alumni and Ex-Students association. Admission charge is \$1.10.

Entertain Editors

At noon Saturday the City Chamber of Commerce, college Avallanche-Journal publications and the Alumni and Ex-Students association are entertaining newspaper editors of West Texas at a luncheon in a downtown hotel ballroom. A. B. Davis, secretary of the Chamber of Commerce, and Cecil Horne, director of journalism, mailed invitations to the guests this week.

That evening in the women's dormitory, the alumni and ex-stu-

dents have arranged their annual banquet. Tickets selling for 75 cents are now on sale by a committee headed by W. E. Street, assistant professor of engineering drawing. Holmes Webb, of Abilene, association president, will act as toastmaster and deliver the welcome address. A short program is to be rendered. Special guests include President and Mrs. Bradford Knapp, college board of directors, State Representative J. Doyle Settle, and Senator G. H. Nelson, Lubbock, and Congressman George Mahon, Colorado.

Gents Face Mats

Centenary college of Shreveport, La. furnishes the opposition for the Matadors in the highlight of the Homecoming celebration at Matador field Saturday night. The grid contest starts at 8:30.

Over 2000 invitations have been mailed to former enrollees by Mrs. J. W. Jackson, secretary of the Ex-Students and Alumni association. Mrs. Jackson, basing her prediction on answers received, expects a record attendance for the celebration with a filled stadium for the Gentlemen-Tech grid clash.

Clubs Arrange Affairs

Social clubs on the campus are planning varied entertainment for returning alumni and exes of the organizations. A complete list of the affairs may be found on The Toreador society page.

Graduate Assists With Arranging Dictionary

Oliver F. Ramsey, 1931 Tech master graduate in English with high distinction, is employed in Washington by the Division of Standards and Research and has recently aided in compiling and editing an "Occupational Dictionary."

This dictionary defines and gives the benefits of implements used in the various occupations.

Civil Engineering Unit Entertains With Smoker

The local chapter of American Society of Civil Engineers entertained prospective members at a smoker Friday evening at Hotel Lubbock. A program was presented by organization members.

Travis Parker, a former president of the club was a guest. Harry N. Roberts, and several members of the faculty were also present as 37 chapter affiliates attended.

Miss Pirtle Gets Marionette Gift From Tony Sarg

(continued from page 1)

production, Miss Pirtle said. In addition to directing and managing the show from the \$30,000 Toad Stool Theater, he teaches classes in marionette production while in New York. The Sarg show will appear on the Tech Artist course early in March. Prichard lectures to speech classes concerning puppet shows, Miss Pirtle said.

Honor Miss Heard

Miss Heard whose Centennial hat bears the autographs of Governor James V. Allred of Texas and Governor Hill McAllister of Tennessee, Ligon Smith, prominent orchestra leader, and other notables at the dairy show, was the recipient of many social courtesies during her week's visit to the Centennial. The dairy queen rode in the opening parade with Mademoiselle Corinne, the Centennial Apple dancer, while Pathe news photographers took pictures of the event that was celebrating the twenty-first birthday of the dancer. She crowned Ormsby Butter King, world champion dairy cow, and awarded prizes to the winners in the national dairy cattle judging contest.

Y Organizations Hold Initiations Tomorrow

The Campus Y organizations will hold an initiation service for all applicants who have asked for membership in their regular meeting tomorrow night at 7 o'clock in room 320 of the Administration building, Conner Russell, president of the associations announced yesterday.

Plans for the Homecoming celebration, Hallowe'en party and business issues will be discussed, Conner said.

Roosevelt Leads Campus Presidency Straw Vote



Landon Trails Democrat Standard Bearer In Balloting Monday

(continued from page 1)

For the HEELS of the WEEK SALLY nominates BOB KOGER and CHARLEY STILL THESE WRANGLERS left BROTHER FLEMING AUSTIN in DALLAS last week to foot ALL the BILLS for their entertainment. In OTHER WORDS, CHARLEY and BOB left FLEMING HOLDING the SACK. And AUSTIN, after paying for their FUN and FRIVOLITY, had to HIGHWAY IT back to the STATE CAPITAL as the EXPENSE for FRIENDS FROM LUBBOCK drained him of FUNDS.

PAT PATTERSON says his DATE for the KO SHARI BARBECUE will be "ALL RIGHT" on that DATE.

SOPHIE ALICE HARDGRAVE howls with GLEE when she sees her NAME in SALLYPORT. SOPHIE, you may LEAVE the TWO DOLLARS for this PARAGRAPH in the TOREADOR mail BOX. SALLY needs it for HOME-COMING, or else she WOULDN'T have MENTIONED YOUR NAME.

Now that HOOK RUTLEDGE and HOP HALSEY have gotten MARRIED, anyone can. When they can find a WOMAN it should be EASY for the REST.

Anyone who wants to RUN and PLAY during the HOMECOMING BRAWLS should leave their NAMES with JOHN R. CUMMINGS. He will see that YOU are WELL TAKEN CARE OF.

LEROY CREWS and WAYNE WILKINS have turned PROMOTERS. They finally talked TWO YOUNG MEN into going to FIST CITY last SUNDAY NIGHT.

FISH ROY DUNN should be presented with a BILL for the GOLDFISH that he KILLED when "DISH RAG" ALDERSON chased him through the POND in front of the GYM.

VERNON CRAVEN must be held in HIGH ESTEEM by FELLOW MEMBERS of the house where he stays. HE received as a gift, a pair of SHORTS TRIMMED IN RIBBON. THE CEREMONY of presenting THE TOKEN was WELL PLANNED with SPEECHES FITTING the OCCASION.

PLANNING TO COVER THE CAMPUS FRONT AND BACK during HOMECOMING SALLY now DEPARTS TO DRAFT MANY secret operatives to SEARCH OUT avenues of SCANDAL and DIRT. SO beware, those THAT PLAN INIQUITY.

WARNINGLY YOURS, SALLY

At Pennsylvania State college enrollments in four-year courses of the school of agriculture and experiment station have nearly doubled in the past 10 years.

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Texas by the Daily Princetonian, student paper of Princeton university, and the Vassar Miscellany News of Vassar college to hold a presidential poll. Other colleges in the state holding elections this week are Baylor university, Texas Christian university, University of Texas, Southern Methodist university, Rice Institute, Texas A. and M. college, and North Texas State Teachers college.

Josephine Powell presided over the balloting in the Administration building, Dixon in the Engineering building, Fred Griffin in the Agriculture building, and Jeanette Jones, in the Home Economics building.

William Souther, political editor of Radio station KGNC, Amarillo News-Globe station at Amarillo, visited the Toreador office yesterday afternoon to receive results of the campus-wide presidential poll. Souther will feature the straw vote at the college during his regular broadcast of timely political topics over the Amarillo station Thursday evening at 6:30 o'clock.

Results of the Tech poll were mailed yesterday by special delivery to the editor of the Daily Princetonian, Princeton university student newspaper. A copy was sent also to the Vassar Miscellany News editor of Vassar college. The Princeton editor is tabulating votes by males and the Vassar "chief" is counting ballots cast by coeds. The results are to be tabulated in the national results for publication in November.

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