Invite Mothers, Dads To Campus

Student Council Plans Special Program At College Friday

VOLUME XI



Students Consider Vital

Students Gather At Gym Tuesday

Thompson Calls Session For 11 O'Clock; To Present Proposal

NUMBER 14

Mills Releases Topic For Talk By Statesman

LaFollette Selects "The Washington Scene" As Address Subject

66THE Washington Scene" is the subject chosen by Senator Robert LaFollette for his address here November 18 at the High School auditorium under the auspices of the Tech Artist Course committee, R. A. Mills, chairman, announces.

committee, R. A. Mills, chairman, announces. R. A. Mills, chairman, announces. Senator LaFollette is known as a brilliant orator delivering forceful addresses interspersed with a great deal of humor, With his challenging leadership in the Senate his constantly attracting public attention and in the headlines of daily newspapers. Universal tribute is paid him as a deep thinker and a profound student of economics. Eager and interested attention is given whenever he speaks, whether from the floor of the Senate or in his lecture engagements, Mills explained.

Following in his father's footsteps, young Bob LaFollette is highly regarded as an able law-maker in Washington. He is not only popular with the other members of the Senate but is respected by them. Born in Madson, Wisconsin, February 6, 1886, he served as secretary to his father's unexpired term September 17, 1925. He was re-elected in 1928 and again in 1934 for a term expiring January 1941.

In a letter yesterday to Lindsey, editor of The Torea P. W. Cawthon, director of at the sand football coach, of the service of the Senate but its respected by them. Born in Madson, Wisconsin, February 6, 1886, he served as secretary to his father's unexpired to the served as secretary to his father's unexpired to the served as secretary to his father's unexpired to the served as secretary to a transpired to the served as secretary to a served as severed as secretary to a served as severed as severed as secretary to a served as severed as

IRC Groups Gather Here

Henry Announces That

College Chapter Is
Conference Host

Tech's International Relations by will be host to the regional mational Relations at spring, Don Henry, Lorenzo, isident of the local chapter, aninces. This conference is comed of International Relations is in twelve higher educational meeting.

Literary Society Meets Next Week At Dormitory Business Man Donates



'Send Honorary Cheering Unit West,' Urge Band Director, Athletic Head

> D. O. WILEY **Enhance Name**

Of College On

Coast -- Wiley

Institution Says Need For Spirit Is Felt



Says His Club **Needs Support**

Athletic Director Tells
Of Advertising Value
Given By Tramps

Head Of Musical Unit At
Institution Says Need
For Spirit Is Felt

Indian pack horses struggling under the burden of heavy grinding stones were recalled at the college this week when E. K. Hufstedler, Lubbock business man, donated a matate and two was a constant of the men's dormitory. Such informal discussions will take place every other Sunday afternoon, John Henry Baumgardner, entertainment chairman, announced we will be a constant of the men's dormitory.

Parents Get Letters From **School Heads**

Mothers, Dads Gather

MOTHERS and dads of stude enrolled in Tech this semes have received letters from Bradford Knapp, college preside and Claude Thompson, stude

that any reasonable effort that cam be made here on the campus should be made to help create as much Tech spirit on the side lines as possible. We have an opportunity to enhance the name of Texas Tech on the Pacific coast and with the proper backing maybe Coach Cawbon and his gang can get on the schedule with some of the really large windows, one schools. Yours for more and better Tech spirit in Los Angeles, (Signed) D. O. Wiley, Director TEXAS TECH BAND Medillan said.

"Can Europe Stay Out Of War?" Is Question To Be Answered By Jackson. Since the building is planned for the future installation of air conditioning, there will be no windows in the seventh statewide bien for future installation of air conditioning, there will be no windows find severally and column supports of floor space with its walls, cell riggs, and column supports of floor space with its walls, cell riggs, and column supports of the concrete. The basement is lighted by eight large windows, one several value of the proper backing may be part of the schedule with some of the really large windows, one several value of the proper backing may be an admittation were discussed of the walls, cell riggs, and column supports of the concrete. The basement is lighted on the schedule with some of the really large windows, one several value of the proper of large specific coast schools. The basement is lighted on the proper backing and column supports of the concrete. The basement is lighted on the proper of large specific coast schools. The basement is lighted on the proper backing and column supports of the concrete. The basement is lighted on the proper of large specific coast schools. The basement is lighted on the wmembers. Also pledge rew members. Also pledge and water of the walls, cell riggs, and column supports of floor space with its walls, cell riggs, and column supports of floor space with its walls, cell riggs, and column supports of floor space with its walls, cell riggs, and column supports of floor space with floor space of the concrete on

Issue At Gym Tuesday An Opportunity Knocks

On Campus For Special Program Next Week

the encollege. The student Body:

There has been quite a bit of discovertiss of the Loyang Loyang on Armistice Day.

In that this can be worked as company the team to the team to the team to the coast, for I believe that the enthusiasm which the group will help generate will be worth a tremendous amount to the football team that will be sent out there giving everything to trace the should inspire our great football for the should inspire our great football team.

The Red Raiders will be on the should be made here on the campus should be made to help create as much Tech spirit on the side lines as possible. We have an opportunity to enhance the name of Texas Tech on the Pacific coast and with the proper backing maybe Coast.

Delayed Shipment
Of Material Halts
Work On Museum

sor.

Other officers elected by the fraternity, one of the three Greek letter fraternities on the campus,
were: worthy playwright, Eron
Gafford, sophomore, Panhandle;
worthy business manager, Katherworthy business manager, Katherternity, one of the three Greek letternity, one of the three Greek letter fraternities on the campus,
were: worthy playwright, Eron
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Downstate Today For Meeting Of Association

EVEN the most spirited football teams miss the home support when playing on foreign fields. Such is to be the situation in Los Angeles when the Texans play the strong Loyola Lions in their den. Sure the band will be present; also giving the Matadors words of encouragement may be a few students, some college personalities and influential West Texans. BUT WILL THE SADDLE TRAMPS The answer lies in the action of the students. BE THERE?
The answer lies in the action of the students at a special assembly Tuesday morning at 11 o'clock in the gym. Will you begrudge a 25 cent deduction from your breakage deposit and keep Tech from getting thousands of dollars worth of advertisement on the Pacific seaboard?

Shall We Open The Door, Allowing The Nation To Know Tech, Or Slam It Because Of 25 Cents

Condition Of World Like 1914 Setup, Says Pender

Alpha Psi Omega Chooses Mann As Fraternity Head

Professor Of Government Flays Russia In Talk To Home Ec Girls

Pettit Names Officers

'Do Saddle Tramps Go To Los Angeles?"-That's The Urgent Inquiry

Dramatic Club Holds Tryouts

Thirty Students Get By Preliminary Tests For Sock And Buskin

College Calendar

Petite Coed Files Charges Against Paper Editor For Remark In "Sally" hardt; staff sergeants, Peter and Frank Montfort; supply geant, Frank Allen; sergeants, gene Boswell, James Cowan, R

Monday Session

THE High Tribunal of Tech's Pre-Law club gathers in a special grand jury session Monday

been carried at least 80 miles, for FRIEND to FRIEND, take SALLYS advice and SLOW DOWN for the ADMIN-ISTRATION is on the WAR PATH about such ACTIONS prompted by TOO MUCH SPIRITS.

MARY JO WILSON, the TWEN-TY CENT SIGN on your DRESS was taken for GRANTED by the BOY that PLANKED down the HALF in the LIBRARY to other EVENING.

LEILA MAY ZORNS has ADDED three more MALES TO ber LIST. The SNAKY JANE now has SEVEN LOVERS.

WHAT KIND of get-together was that the KO SHARI and the (See SALLYPORT, page 4)

William King, senior civil engineers are invited to attend.

Pre-Law club gathers in a special grand jury session Monday night to road and brought to justice. This beauting high to submit evidence and deponding high to submit evidence and control to submit evidence and deponding high to submit evidence and developed high time high time high time high time high time

College "Grand Jury" To snakes. The Meadow lass went out with exactly four boys while she Consider Complaint At

To Get Justice



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey Burnice Walker	Editor-in-Chief Business Manager
EDITORI	AL STAFF
Managing Editor	Paul White
Associate Editor	Morris Laine
News Editor	Burgess Dixon
Society Editor	Josephine Powell
Associate Society Editor	Lorena Owens
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A Little Intiative Would Secure New Uniforms For Matador Band

RAMPANT on the campus of Texas university and in the city of Austin this week is an extensive drive to raise \$4,500 for uniforms to clothe Longhorn band mem-

Credit for originating the plans for the Credit for originating the plans for the campaign goes to the Inter-fraternity "Council". Representatives of the council recently submitted their ideas for raising money to the director. He immediately called a conference of various leaders on the campus and in the capital city and placed the plans before them. All were enthusiastic and promised wholeheartedly the support of their respective organizations.

tions.

As a result of this conference, the Texas U. Board of Regents agreed to underwrite the agreement of the band to pay for the uniforms. A business firm in Austin agreed to carry the account three months, thus allowing more time for the financial campaign.

MMEDIATELY the dail' Jegar . oilling .

Terr preliminary arrangements were outlined. One thousand tickets for a band concert were placed on sale as various groups took charge of the ducat drive. A dance in Gregory gym has been booked and the proceeds are to go into the general uniform fund. Other entertainment is listed on the campus and in the central Texas metropolis with proceeds from the functions given to the Texas university musical organization.

Sardonic skeptics, who, like many individuals at Texas Technological college, speaking of the Matador band have more than once remarked that the Longhorn band "looks shabby," will have to think of new terms to express their reprobation when the Texas university drive ends. Large sums are rapidly swelling the Longhorn receipts nearer and nearer to the established goal. Students at Texas Tech and the citizenship of Lubbock might undertake the same program with the same results as is being experienced by the state university musical unit. All it takes is a little initiative.

THE Texas university program presents us with an idea of how to proceed. The Matador band could give one, or maybe two, band concerts at the Lubbock Senior High auditorium. A small admission fee could be assessed and the auditorium filled with ease. Other entertainment, such as all-college dances, might be planned with the money received being placed in the hands of the band. Over a period of three or four months the two thousand dollars needed to secure band uniforms would be obtained.

obtained.

The student body as a whole needs no urging to contribute a little in the uniform drive. If a student has observed the Matador band at a football game, he has a vivid memory of a slavishly-dressed organization that gives more the appearance, except for their number, of Podunk High's drum corp than of the well-known Texas Tech band. Most enrollees would be glad to attend the concerts and pay the small sum for admission.

DIRECTOR D. O. Wiley and his 100-odd musicians have given Texas Tech the largest band in its history. The pep here has increased and the music improved. They haven't much money for out-of-town trips, and they haven't much money for new music and new instruments. If college officials, students, local business men, alumni and ex-students, Chamber of Commerce and other organizations on and off the campus will get behind their Matador band, that initiative will start paying dividends—and before, we know it, the band will be sporting new uniforms to be worn for the first time in Los Angeles Coliseum during the Loyola university-Texas Tech football classic.

Student In World Affairs

THE mind of the average college student is lulled between two stages of endeavor—freshman and senior. At the be-ginning of each fall, every college gathers its batch of newborn and four years later graduates these proteges into the modern world—educated.

But is the average college graduate really educated? A bare or even extensive knowledge of one field is not enough. It is necessary for every college student to acquire a knowledge of world affairs, and the position of his particular major in the field of world affairs.

The study of history and social science gives us a vision of past world affairs, but present day world happenings can be gathered in no better way than the current reading of good newspapers and magazines and then possibly a final summary of recent trends through the popular books of the month.

THE mere fact that our 17 or 19 hours of credit doesn't require a written exam on world affairs is no excuse why we should not keep ourselves informed.

The history student studies the great generals in by-gone wars, but neglects the present war-torn Spain. The Renaissance and the Reformation takes up his study hours, but the new culture of Communism and the overthrow of religion in the world today mean little to him. Alexander Hamilton's financial plan and the invention of the cotton gin intrigue him, but the clarion headlines on President Roosevelt's latest plan to end the financial woes of the country, and the perfection of the cotton picker pass by unnoticed.

A college education is a waste of time

pass by unnoticed.

A college education is a waste of time unless it can be applied in some practical form. Good money and four years of our lives is an expensive price to pay for just 128 hours of credit. After graduation—what then? The problem that will confront us will not be what we have learned in college, but where is our place in the present day sun?—The Reveille.

Help Annual; Get Your Photo

COLLEGE annuals would be worthless without photographs. How many students would read a yearbook made up entirely of words?

La Ventana, Texas Tech yearbook, is no exception. With an expert photographer at its head, the 1937 annual will, no doubt, have some of the best photography ever gathered in one volume.

gathered in one volume.

A vital part of the photographic portion of La Ventana has always been the class and club sections, made up entirely of individual pictures. Each person must be photographed separately; four prints must be made, and each student will choose the one he wants; prints must be made; pictures have to be mounted; panels must be sent to the engraver and to the printer, each of whom send proofs back to the local staff.

staff.

Although photographer, engraver, printer, and editor will work with utmost speed, such process necessarily requires several months, and individuals must co-operate with the publication to insure proper representation of the student body.

In buildings all over the campus today you will see the posters, saying "ONLY 22 DAYS LEFT TO HAVE YOUR LA VENTANA PICTURE MADE!" You will be doing only your part for yourself, for the college, and for La Ventana if you go to Tech Studio and have your photograph taken at once.

sweepings FROM THE HALLS OF LEARNING

SOMETHING strange has happened at Amherst college, alma-mater of the late Calvin Coolidge. The Student, undergraduate newspaper recently came out in support of President Roosevelt's re-election for this reason it found "Governor Landon a colorless and unconvincing candidate." Henry Stuart Hughes, grandson of Chief Justice Charles Evans Hughes, the GOP's 1916 presidential nominee, is editor-inchief.

Cultured mice at the University of Minnesota theater scamper across the stage, sit for a while to watch rehearsals, and then scoot off. Theorists claim they received their taste for art from living in the auditations.

Professor Schlitz, at a certain southern college, wants all his students to answer "here" instead of "present" when he calls roll. Preverse Mr. Space usually insisted on answering "present" when he heard his name, much to the displeasure of the prof. One day Professor Schlitz was in ill humor. He called roll and got the class-anticipated "present" from Mr. Space.
"Present, hell," shouted the professor,

"you're here like the rest of us. This ain't no Sunday school."

Today's Thought

A gentleman is one who thinks more of other people's feelings than of his own rights; and more of other people's rights than of his own feelings.—Matthew Henry Buckham, former president, University of Varmont.

Dress Up The Band



books and bric-a-brac

Broadway

Lary Messersmitt: Curly-headed town-speed frealman from Odesacy and the first of the control of the c

Broadway

Sun., Mon., Tues. "Captain January"

Wed. and Thurs. "In Spite Of Danger" Iarian Marsh Wallace Ford

Fri. and Sat. "Alias Mary Dow"

Lyric

Sun., Mon., Tues. "San Francisco'

Wed. and Thurs. "Splendor'
Marian Hopkins
Toel McCrea

Fri. and Sat. "Fast Bullets"

One-Minute Interviews

Question — What characteristics omprise your ideal of the opposite

Harry Buckley: One who knows what to say, how to say it and when to stop asking for cents.

Lorena Owens: Independence and swell sense of humor.

"Cottor Wiginton: Brunette and ask of the work of th

DUST

From Archives Of The Toreador

Question — What characteristics comprise your ideal of the opposite sex?

Ralph DuVall: Tall, blond, and render with plenty of personality Joan Ladd Johnson: The tall, lark, and handsome type of man with plenty of brawn.

Marjoric Cofer: Tall, dark, sweet, and plenty of pep.

Dale Jackson: Blondes.

Mildred Blanton: Artistic, big-lars, ambitious, and a sweet dispars, ambition of the first game of the scanson, authous department club, a branch of the canyon of the national chapter, will be defined and thining und intenting under the sting of defeat received in the Yellowjacket at Brownwood, Tech's fighting and intiting under the sting and indicting under the sting and indicting under the sting of feat received in the Yellowjacket and particular, and thicking under the sting and indicting under the sting of the Calvon of brunette, olive skin, good cook, olays the piano, writes on the typeswriter, and has pep.

Paul White: Slender brunette, bountiful energy, a keen mind, and andying affection.

Claude Thompson: Me di um height, blonde, must be sensible, old fashioned, and energetic.

Maybelle Woffskill: He must be if feet, 3½ inches tall, blond, blue Judy Stiles: Tall, dark hair and yes, money, and at least one car.

Ruth Clark: Good manners above till—with some self-assurance. He may or may not be handsome.

Mary Frances Standefer: Blond, rown eyes, and some marked inelligence.

Carl O. Hyde: One minute isn't snough.

Larry Messersmith: Curly-headed, rown-eyed freshman from Odessa.
Joe Alford: I don't feel capable of alking.

Roy Dunn: Pleasingly plump slonde from Pampa.

E. K. Clapp: It depends on the person.

Corinne Bailey: Tall, dark and

LOOK!

We have just opened a new tailor shop where

Speedy Courteous **Economical**

service. It is operated by exper-tenced cleaners who give your clothes the best of care.

GIVE US A TRIAL

VARSITY **TAILORS**

Owen Boyd. Mgr. 1309 College

LUBBOCK LAUNDRY

Offers you the following articles in the "Student Bundle" for 75c cash and carry:

Adults: Matinee 40c Nite 55c

Children 10c

6 Days Starting

Friday

The Great

ZIEGFELD
WILLIAM POWELL
MYRNA LOY
Frank Morgan
Frank Morgan

Show Times: 1:40-

5:20-7:00

Special Showing Sat. Nite 12:15

3 Towels 2 Wash rags 7 Handkerchiefs 3 Prs. of socks

Every article is steam-pressured and treated with utmost care

Lubbock Laundry Sub-Station Just off the campus on College Ave.

TECH THEATRE Sat. Nite Preview, Sun., Mon., Tues.

"ROSE MARIE, I LOVE YOU! The world's greatest love songs...romance that thrills...spectacle that enchants in M-G-M's MIGHTIEST TRIUMPH! JEANETT Mac DONALD NELION EDDY Rose Marie

Also Comedy and New Admission 10c and 20c

Saturday,

Fan

Gla Arol

Typical e heard over The Matas highly tout university Is ita U. dump wagon all field; Wasl Wichitans; guests for I turned back

Sunday a leave for t the Collseu Loyolans. gruelling b den, the co ary may look the So Mats, see Slip Madig

In yester we receive the receiver the total of the I You took Oklahoma is you between you let us But you me gainst the port, and y and the all But Matt students of Next Frida gang from M. You will y for Tech. Persons who for you an beat and I Fellows, toose But know you.

LEV

of Wha

6

Tal

Matac Wichita Up A To C

E. K. Clapp: It depends on the person.

Corime Bailey: Tall, dark and handsome.

Gibbs Beasley: Personality.

Evelyn Burnsides: Money comes in handy.

J. W. West: Brains.

Thomas Bucy: Dumb but beautiful.

Betty Lindsey: A good dancer.

Warren Fulton: Personality plus good dancer.

Ed Butler: Anything but 'gimme, gimme.'

Lella Mae Zorns: I used to believe in ideals but no more.

Gretchen Liser: Good sense. of ournor.

Harry Buckley: One who knows

The books in the Liniversity of

you can get

EXAMINE THIS SPECIAL OFFER

Take "Moon" Lightly

They are taking "Moon" Mullins' football candidacy lightly at Syracuse university. He tips the scales at 125 pounds with playing equipment on and is believed to be the lightest player in collegiate circles.



Jack Turns Fighter

Baby" Jack Torrance, famous Louisiana State ersity athlete and Oympic star, returned to his campus this week to whip himself into shape for first fight of his professional boxing career next

Fans Plan To Take California Special; Raiders Forget Loyola

Around The **Matador** Arena

LD

-Glancin'-- Cawthon Tells **Matadors To**



They Lead Invasion Of Aggies



Strong Altus Junior College Main Street, North Plains Teams Take Contests;

Picadors Face Intramural Cage Chase Gets Underway At Gym

Conclusion of the second of th

MENTAL EFFORT TOO—especially long hours of study—builds up tension and puts an extra strain on diges-tion. When you're tired,





Smoking Camels with meals and after helps bring a delightful sense of well-being

EATING is one of life's real pleasures. And Camels make it even more enjoyable! Thanks to Camels, food tastes better and digestion goes along more smoothly. For it is a scientifically established fact that smoking Camels at mealtime and after speeds up the flow of digestive fluids...alka-line digestive fluids, which good di-

gestion and proper nutrition require.
Mild, rich-tasting Camels are a
refreshing stand-by the whole day
through. They give you a cheery
"lift" when you need it most. Camels
set you right! They never get on
your nerves... tire your taste... or
irritate your throat. So, make Camel
your cigarette!



LEVINE'S MAI MAIN FLOOR!





Social Clubs On Campus Radio Program Book Numerous Affairs Lists Langston

College Calendar

p. m. ASCE, E109, 7:30 p. m. Matador band, T105, 7:30 p. m. SPQR, 302, 7:30 p. m. Botany club, C217, 7:30 p. m.

WANT EXTENSION CLASSES

Leary Leads Discussion At Kelly Residence

MONEY LOANED

Diamonds, Watches, Shot-guns, or anything of value

Jenkins Jewelry Jackson Watch Repair

Don't Miss It! The Engineer's

Annual Ball

If you want to make one of the best dances of the whole year don't miss the Engineers Annual Ball. It is promoted and sponsored for the good of the school.

Tickets sold by Engineers only. None sold at the dance.

BUY YOUR TICKET NOW!

Semi-Formal

AUDITORIUM

Named President



Exes Organize Clubs In State



Claiming Character Is Blemished, Coed Files



Knapp, Barnett To Speak At Church Spea Pucky for you - It's a Light Smoke!



When Fun and Smoking Last Way Into the Night...

On party nights - or whenever you do a lot of smoking - you'll find that Luckies, a light smoke, are a comfort as well as a joy! For since Luckies are a light smoke, there's no wear and tear on your throat. Luckies wear well...they're the only cigarette that's "Toasted"... your protection against irritation. So tomorrow, or better, right now, reach for a Lucky-rich with the taste of fine center-leaf tobacco. It's a good morning smoke with a clean, fresh taste. And it's a good night smoke...easy on you...gentle. It's never too late for a light smoke... never too late for a Lucky!

* * NEWS FLASH! * *

82 years old-She Knows Her Popular Music

Mrs. Elizabeth Bowles of Uvalde, Texas, is a real "Sweepstakes" fan. She writes: "I am 82 years old and this is the first time I have ever won anything absolutely free, and am I pleased!" Congratulations, Mrs. Bowles. We're certainly pleased, too, that you won.

that you won.

Have you entered yet? Have you won
your delicious Lucky Strikes? There's music on the air. Tune in "Your Hir Parade"

—Wednesday and Saturday evenings.
Listen, judge, and compare the tunes—
then try Your Lucky Strike "Sweepstakes,"

And if you're not already smoking Luckies, buy a pack today and try them. Maybe you've been missing something. You'll appreciate the advantages of Luckies—a Light Smoke of rich, ripe-

uckies OF RICH, RIPE-BODIED TOBACCO-"IT'S TOASTED"