

CALENDAR CO-EDS—Chosen by Blair Cunnyngham, former Hol-wood publicity representative, as Texas Tech's loveliest and most shapely co-ed, Polly Walker, above, and Belle Freeman, right, soon will be featured on thousands of lithograped calendars. Both really are good archers. Surprising, isn't it?

Toreador Staffer Gets Indiana Off Her Mind; Is A Chronic Victim Of Hoosier Hospitality



one and forever, has a new roommet too and he is lonesome, and has recreted a research appropriation.

The special committee is compassed of Dr. R. C. Goodwin, professor and head of the department of history and anthropology; and Dr. R. C. Holden, professor and head of the department of history and anthropology; and Dr. R. L. Kent, administrative and dance and cuddle up a little closer and who's that tall brunette, and down the avenue with coke and who for the treatment of which is the professor and who's that tall brunette, and away we go and with endearing goodnights; will I see you tomorrow." I will. — A. C. Lambert

A considered a research appropriate in opera, and his place in the operation of the department of power a lovers, and his place in the operation of the department of power and head of the department of history and anthropology; and Dr. H. L. Kent, administrative which make her debut this season with a dance and cuddle up a little closer and who's that tall brunette, and advent the administrative building will be opened goodnights; will I see you tomorrow." I will. — A. C. Lambert

A considered a research appropriate in opera, and head of the department of power a lovers, and his place in the operation that the professor and head of the department of the specific and head of the department of the college, has apprinted a special committee which make he administrative will assort the appropriate which is to have general supervision over the college. Has a power of the college, has apprinted a special committee which make he department of the college. By the extent is assured.

Extension Division Film In Wide-Spread Demand

Services rendered by the extent is savered.

Supervisors Appointed for Operation in visual aid at Tech is being refetted by the large number of calls being received by that the operation of the college, has apprinted a special committee which was the department from distant points, according to Pres. Clifford B. Jones, and the doth the appropriate of the college, has appropriate

President Names Funds Committee

THE TOREADOR

An Editorial

Someone's Singing A Song Of Six-Pence To New Students

Enrollment Nears 1940 Mark

Tech Staff Gets



Victim Of Hoosier Hospitality By BETTY SINYOK Transfer Soft Wifee ONLYNYNOUS are fin, there's Convertise, and an aniversity has a beautiful composite for 1 feet an unevently from Totals south 1 first saw at the configuration of the property of the service of the Signature of

Model initiation services and the formal Martix table with Margaret Weymouth Jackson, novelist and short story writer, as speaker formally closed the convention. On my return trip I had a four hour wait in Chicago where I heard Skinnay Ennis at the Palmer House. In spite of the fact that I nearly died from the heat in Indianana and the air conditioning in my car broke somewhere in Kansas, I carried home a feeling that I had been shown some "genuwine" Hatfield, and Helen Jepson to the campus, the Artist Course committee again comes forward with presentation of the same caliber.



Now, Let's Look 23 New Members At Her Through A Roomie's Eyes

and unusual ability to get uning done.

Don Ameche is her favorite and she's fond of classical music. Besides that she's my size and I can wear her clothes.

Betty Shryock

Although no prediction of an in-

development and family relations. Miss Mary Louise Breedlove, instructor in English; Dr. Herbert L. Curry, associate professor of Textile Engineering; Miss Velma Floyd, instructor in physical education for women; Lloyd Harold Jackson, instructor in Textile engineering; D. R. Larson, instructor in government; Miss Elia Mae Lyle, assistant professor of home economics education. Frank Matush, Jr., instructor in mechanical engineering; Joe W. Melton, instructor in chemistry; James Buttrill Nevins, instructor in mechanical engineering and assistant director of bands; Walker Nichols, freshman football and basketball coach, head track coach and instructor in physics; Robert Newell, instructor in mechanical engineering and and unusual ability to get things and I can wear her clothes—Betty Shryock Army Lowering Entrance Rules One Year of College Now Sufficient A reduction has been made in the college hour requirements for Grayson Meade will carry on a Aviation cadets, according

Classes To Open Today For 3,500 Already Present

For Semester

TWENTY- Three neew members have been added to the 1941-42 Tech faculty. The new faculty members are Byron R. Abernethy, instructor in government; Mrs. Walter L. Barr, social director and hostess in the Women's dormitory number two; Bernice Borgman, instructor in child development and family relations.

Miss Mary Louise Breedlove, instructor in English; Dr. Herbert L. Curry, associate professor of Textile Engineering; Miss Venand For Markets and Jackson, instructor in Textile engineering; Miss Venand Ford of La Ventana, and a member of the Total Venand Ford of La Ventana, and a member of The Total Venand Ford of La Ventana, the first and to-society editors of La Ventana, the first and to-society editors of La Ventana, and a member of The Total Ventana, and the ventance of La Ventana, and a member of The Total Ventana, and the Ventana Ven

dents had been given permits.

Although no prediction of an increase enrollment has been indicated for Tech this year, the decrease in students will not be very large, according to W. P. Clement, registrar.

Classes begin; Women's Social Club Convoca tion; 7:30-9:00

Sept. 14 Special sermons in Lubbock churches for students

Sept. 16
Late registration fee required after this time
D F D Rush party; 5-7
Ko Shari Rush party; 7:30-9:30

Gym Elections; 11:00 A.M. Annual address of president; 10:00 A.M. Las Vivi Rush party; 5-7 Las Chap Rush party; 7:30-9:30

Sans Souci Rush party; 5-7 D F D Rush party; 7:30-9:30

Sept. 19 Last day to register or add a

course Open house; Churches Kappa Kappa Psi Smoker Ko Shari Rush party; 5-7 Las Vivi-Rush party; 7:30-9:30

Sept. 20 Texas Tech vs A. C. C.; Stadium Women's Social Club Convoca-tion; 2:30 Men's Rush Week begins

THE TOREADOR

National Advertising Service, Inc.

(ACP) means Associated Collegiate Press

BILL WOOD Editor

ELMER WALL

Real Techsans Fewer Than You Imagine

SOMEONE has been singing a song of six-pence to the incoming students of Texas Technological college—mostly freshmen. And The Toreador wouldn't be surprised if those anonymous bards weren't the parents or friends

The Torelaby Wolfahr to be supprised it tubes back home...

Throughout a great part of this year's registration, the editor has sat through an endless stream of rebuttals from prospective students wishing to be excused from payment of their student activity and artist course fees. Representatives pleading for the financial welfare of the student body and its activities were never able definitely to pin many of the conscientous objectors down as to the reason for their not buying tickets. But the general impression was that someone, presumably their parents or a friend, had tipped them off against being skinned for their rolls by a ring of heartless college cashiers.

The editor can remember the time in the dear dead past—in fact 'twas the first year he was a freshman—that he went through the old registration lines in Tech gymnasium, a process requiring three or four days, and came out with a score or more of tickets, pennants, programs, orientation books, yell books, cook books, and, in one case, a complimentary season pass to convocation. But, highly-efficient administrative head-chopping and a few vigilante visits have long since put an end to those nefarious practitioners.

ante visits have long since put an end to those nefarious practitioners.

* * * TODAY THERE remain the fees for student activity tickets and the Texas Tech artist course. Of the former, exactly 15 Tech organizations and institutions derive their financial sustenance. When a student refuses to pay the fee, he is acknowledging a disregard for college activities and the welfare of his associates. He is segregating himself from his roommate and openly admitting he wishes nothing from Texas Tech but the barest, cold-blooded diploma ip-stock.

Somehow or another, that student always turns up for a share of the gravy, however. If the football team enjoys an unusually successful season, you'll find him on the hometown square elucidating upon his share of the school spirit that backed the team; if he's on a college activities club, you'll find him accepting his share of the expenses as though he personally were underwriting the organization.

Admittedly a number of students honestly cannot afford activity tickets, but a lamentably large majority are slackers who welsh out of the fee because it's easy: "Just a sob line and an initial; that's the way I got out of the activity fee. You can get by just as easy."

There exists no known method of squaring things with that kind of student. Ordinarily, he doesn't last very long in an all-for-one and one-for-all school like Texas Tech, anyway. His own inevitable realization of his n-Techsan attitude is retribution enough.

Among donors of \$25,080 to Long Island College of Medicine recently was "a little girl" who gave \$1 for "general purposes."

Today's Quiz: Books or Binge

For College Students of 1941

A Practical American Takes CAA Courses

(By Associated Collegiate Press)

"IT WOULD BE BAD," quips the Daily Texan, "if some of these CAA boys flunked a test, especially at 10,000 feet." In a more serious vein there's a great deal of pro-and-conning these days on American campuses about the merits of the federal government's flight training program for college student.

A great many pertinent questions have been raised by the collegiate press of the nation in regard to the CAA prgram. "Are the institutions of higher learning serving their broad purposes in following the narrow aims of the enterprise?" "Are the colleges and universities contributing their best in the cause of peace by becoming cogs in the program to prepare youth for war?"

Many believe that CIVIL aeronautics authority is a misnomer. They contend that MILITARY aeronautics authority would better place the responsibility and the purpose of the program. The Daily Northwestern advises undergraduates to steer clear of the courses, with the caution that it is only signing up for training in the military force of the nation.

Other papers call attention to the vital cause which the course is serving, a strengthening of defense and provision of public understanding of the aims and realization of the needs for such a move. "The CAA," states the Kentucky Kernel, "is perhaps the best method available for building a sound foundation for the nation's air arm. There is certainly no method more democratic than the CAA. With aviation destined to play so large a role in the world's future, it is essential that some agency assume the responsibility of training youth for that future."

Such should be the average person's stand in regard to CAA. Even more so should it be the

the responsibility of training youth for that future."

Such should be the average person's stand in regard to CAA. Even more so should it be the college undergraduates attitude. Only here in the Civil Aeronautics authority can a \$400 course be taught for \$25 dollars. With a down-to-earth view in regard to economy, this alone should recommend the course to the air-minded men and women lucky enough to have the course available. Getting closer to earth, what young man would trade a seat in the cockpit of a plane for a pair of army brogan's destined to carry him over many a pay day where \$21 dollars a month was the ante. What young man would take \$21 a month instead of the salary of a lieutenant in the Army Air Corps which would amount to six times as much.

And that is the situation. CAA is being a stepping stone toward adventure and comfortable living, a testing ground where intelligence, nerve, and common sense will win out.

Collegiate World

Scene At Cunnyngham's



WITHIN EVEYONE there is something of the real and something of the unreal, perhaps the spiritual. These elements permeate the person's thoughts and affect his outlook.

In a world of today, where the real is certainly the most important quality one that must be recognized as the guiding force of our existence, a question has arisen. A question that has not presented itself for nearly three decades, "Shall the youth of the nation continue its educatian, or give it all up for one last fling before it joins the forces to defend our heritage?"

As is to be expected, there are many who say "Whele b."

the most competitive society in existence. Here the present emergency they will again be in this society. Then they will be forced to look around them.

In a sort of prospectus it is easy to see that there will be even more competitive association after the selectee has put his canteen away to return to the world he knew before. And when the event comes to pass, it will be the qualified man who gets the job, who steps up to a respected position, who makes the great discoveries in science. It will be the college-educated man and woman who is successful and able to provide for the necessities and furnish the luxuries of the new order.

Therefore, in recognition of the reality about us, the college student is admonished to continue his preparation for better things in the future, to become the college graduate.

A.C.L.

Note to the CAA:

You're missing a lot of talent In the high-flying, barrel-roll-rilling chumps

Who do talispins, stall and spot landings

On the floors of the avenue dumps.

Here's The Way I Heard IT



EVERYDAY SPECIALS

Pad Locks Comb. Locks

Clocks

Pipes and

CHICKEN -35c-DINNER

College Avenue

Coeds Sponsor Toreador Orientation Page Counc For 1941 Techsans, Proteges Of Upperclass

where the provided in the controlling of the state, and it is the task of each Techsan to pursuite of the sponsors Women and only road of labor of the shell of the president in the pus Playhouse. A supper is following the initiation of the members in the spring.

W. S. includes all women ents on the campus with representatives from various organions. It is the controlling of the annual reception for human, all-girls dances, and contions. The local society was a representative to national tigs. The national purpose of W. S. is a free exchange of S. between member-colleges, to consider timely is sues hare important in college and recollege life. This past year hational Convention met here is 70 delegates from leading ges attending.

B. A. CLUB

B. A. CLUB

B. A. CLUB

B. B. C. CLUB

B. B. C. C. Wembership is eup of Business Ad. and Ecoise majors with a "C" average welve hours work in one of Engrest on the campus with a "C" average welve hours work in one of Engrest on the campus may be a proposed to seek the national purpose of two services and is one of 125 members and is one of 126 members and is one of 127 members and is one of 128 members and

BAPTIST STUDENT UNION

FORUM

Council Prexy Welcomes New Tech Women

Very Sincerely, Frances Gary, President Junior Council

L'ENTENTE FRANCO-AMERICAINE

is eligible for membership.

LIEDERKRANZ
The Liederkranz of the Foreign Langage Department was
organized at this college during
the year 1928-29. The purpose of
this club has always been, as its
name implies, to learn German
Folk Song and Folk Dances.
Anyone interested in the German language, or in music and
science, is eligible to membership, or may visit the meetings
held each month.

sponsor and Father Jelinek is councilor and advisor.

PHI UPSILON OMICRON
The Omega Chapter of Phi Upsilon Omicron, National Honorary Home Economics Fraternity, was installed at Texas Tech in the spring of 1938, as a result of the outstanding work done by a local Home Economics hope of the result of the outstanding work done by a local Home Economics hope of the first Chapter of Phi U in Texas. Recently the Tech Chapter and added in the installation of a second Texas chapter at Texas State College for Women.

The purpose of the traternity is to establish and strengthen the bonds of friendship, to promote the moral and intellectual development of its members, and to advance and promote Home Economics, Membership is composed f students who have reached the ist semester as a sophomore in flome Economics, who rank well is general ability, and who are in the pper two-fifths of the class is scholarship.



NOW SHOWING "Ebb Tide"

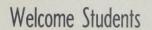
Ray Milland

Frances Farmer

"That Night In Rio"

> Alice Faye Don Ameche





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Welcome Students

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- Steaks



- Sandwiches
 - Fountain Drinks
 - Salad Plates

M=Buire's

HELLO STUDENTS!

HERE'S THE 'KICKOFF' IN YOUR FALL ROUND-UP OF MOVIE ENTERTAINMENT always





JAMES ELLISON



In keeping with our desire to cooperate with the Student Body, we will again pursue our policy of extending a COURTESY TICKET to students properly registered in Texas Technological College. This STUDENT TICKET will enable you to have your entertainment at a minimum cost (a reduction of 25 to 30% under regular admission prices) when presented at the PALACE, TOWER, BROADWAY, LYRIC, TEXAN and CACTUS THEATRES (Lindsy Theatre not included).

Student Courtesy Tickets Available
NOW at the TOWER THEATRE, 10th & College

Wherein Is Shown A Pictorial Pigskin Panorama Of Raider Aces











Big berthas in any backfield would be the three leather-lug-gers above. Lowe is a nimble-footed, eel-hipped specialty run-ner, while Dvoracek is rated one of America's hardest-driving full-

LAST TIMES TODAY

"High

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YOUR SLIDE RULE IS

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The slide rule you would ordinarily buy this term will not be ready for four months. Sorry, it can't be helped . . . It

has to do with defense. Tanks, guns, airplanes, all begin with mathematics - and mathematics means slide rules. Although we have multiplied our production, the Defense

Program still absorbs rules slightly faster than we can make

them now. But we are still increasing production. Within four months we are sure we can take care of everyone ...

but we'll lend you another!

Meanwhile, you are not forgotten. We have in production a quantity of special slide rules that will tide you over

until your standard rules are ready. These rules are not

for sale. We will lend you one upon the deposit of \$1.00

-and give you a full trade-in allowance when your stand-

ard rule is ready. No charge for wear and tear. Use this rule with our compliments as long as the temporary emer

gency lasts! Your campus bookstore has K& E "loanedon-deposit" slide rules in stock for immediate delivery.

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FOUNDED 1867



CHARLES DVORACEK

backs. Red Amonett's broken-field speed prowess long ago was proven, and the sandy-haired Phantom from Flomot is in line for a man's share of the ball car-

PREVIEW TONIGHT SUN., MON., TUES

ANN SHERIDAN GEORGE BRENT

"Honeymoon

For Three"

MIDWAY

A FIRST RUN PICTURE IF YOU HAVEN'T SEEN IT

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IF YOU HAVE NOT RECEIVED YOUR STUDENT TICKET, BE SURE AND CALL FOR IT AT OUR BOX OFFICE—YOUR STUDENT TICKET WILL ADMIT YOU TO SEE ANY ATTRACTION FOR 15C

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'On The Campus



Read the Toreador advertisements. Then go call on the Advertisers. They treat you right everytime!

New York university has receov-ed a \$50,000 gift from Bernard Ba-ruch for establishment of a pro-fessorship in therapeutics.

Girls of Bowling Green (Ohio)
State university pay 16 cents for a full dinner, boys pay 19 cents.



Students be sure to get your activity tickets.... Support your School and you football team . . . Let's back the "Red Raiders 100%"

Abilene Christian Sept. 20 Creighton New Mexico U. Oct. 24

Hardin-Simmons

Buy Your Activity Ticket

· STU

· ZIPP

· ZIPP

52

Red Raiders Ramble Through Preliminary

Public Scrimmage Is Scheduled For Tuesday Night

Wild Walter Webster Eligible, In Earnest For Coming Season

By BILL WOOD Toreador Editor

THEIR WORKOUTS bogged temporarily by Thursday and Friday registration, Texas Tech's Red Raiders will roll an again today in preparation for the football opener against Abilene Christian college here Saturday night.



ther. He's a speed merchant he drive of a Mack truck hen Webster wants to play, g short of infantile paralysis of the wotens. Last year the Bil-likens met the Red Raiders on a like two teams. Last year the Bil-likens met the Red Raiders on a like two teams. Last year the Bil-likens met the Red Raiders on a like two teams. Last year the Bil-likens met the Red Raiders on a likelens met the Red Raiders on a likelens

Who Said Soft? This Schedule Gets Tougher!

Wake Forest, NMU, Cowboys Are Big Foes For '41

By SAM MALONE Toreador Sports Writer

NAUGARATING their 1941 football schedule the Texas Tech Red Raiders meet the Ab-



Trunks-Black	50c
Shirt—Scarlet	50c
Sox-White Heavy	25c
Athletic Supporters	30c
Tennis Shoes	\$1.00

Shirt—Jade Green\$1	.00
Knickers-Jade Green	
Socks-White Anklets	25c
Shoes—Arch Support	.75

Food's On For Matador Club

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Yes sir, that is where the young and old go to learn to dance, or learn new steps. So go by, or call

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10c to 50c

· PADLOCKS 35c, 75c,

. KEY CHAINS

17 inch with Texas Tech \$1.50

THE CAMPUS

TECH COLLEGE



FRESHMEN PLEASE NOTE: "Official" Freshman caps on sale in our Men's department. The price is 1.00. And since it is certainly not our aim to make money on these caps we take pleasure in donating the entire sum to worthy student activities, such as student loan fund and other needful student associations.

Coed's Rush-Week Convocation Tonight

By M. M. Tunnell
Toreador Woman's Staff

Women's Social clubs enterded the entertainment whiripool with a big splash as women's
rush week began today. With more
quality and quantity in feminine
charms than Tech has seen in
manymeans, this year's crop of
readymeans, the properties of the
readymeans, the properties of the
readymeans, the properties of the
ground for prospecting clubs.
Rush week will begin officially
tonight with the compulsory convocation from 7:30 to 9:30 at Lubbock hotel of all girls who are interested in pledging clubs.
Women's Inter-Club Council has
sissued the following rules to be observed in rushing.

1. Date cards will be used for the
purpose of checking "rush dates."

2. All girls who wish to be rushed
atter, keep the two outside cards for
the face of Women, sponsor of the
date, keep the two outside cards in
the date, keep the two outside cards
must attend the convocation must sign each
of the five convocation must sign each

O.S. There will be no club dances during rush week.

11. There will be no split dates during the rush period.

CLASSIQUE BEAUTY SERVICE Plain Shampoo 50c (Set and Dry) Manicure PAULINE BALL 2430-19th Dial 8651

SAME Handbook On Sale Monday

Student handbooks published by the SAME, Society of American Military Engineers, will be on sale beginning Monday, Sept. 15, in the college bookstore and administration building.

The 112-page book which sells at a cost of 25 cents includes the complete college calendar, a map of the grounds, an explanation of

Billy Nation Studio

ENJOY YOUR DANCING

pleasantly punctuated by social events.

S. P. Q. R.

The S. P. Q. R. is an organization of students of Latin. Anyone interested in the language may become a member. The purpose of the organization is tostady Rome's culture and its application to present-day life.

THE TECH ACCOUNTING SOCIETY

The Tech Accunting Society was organized May 5, 1939, with twenty-one charter members. The club has as its aim the affiliation of those students who are interested in accounting, and who have completed the minimum requirements for club entrance.

To be eligible for entrance into the Society, the student must meet the approval of the members. Also he must have completed eight hours of elementary accounting with an average of B, and three hours of advanced accounting with an average of C. No student is eligible for entrance until he has jumior rank.

The Society meets the first Monday night in each month, at Welcome Students! . . .

DEBBY-LAIL SCHOOL OF DANCING

CLASS AND PRIVATE INSTRUCTION IN ALL TYPES OF OF BALLROOM DANCING

Featuring Latin-American Dances

Dial 7972

Council Orientates Co-Eds

which time papers and discussions are conducted by the members on WIA Independent women students are organizing on Tech campus for the first time in the history of the school. The club will be called The Women's Independent Association and is open to all women students enrolled at Tech and who are not social club members.

Preliminary club meetings have been held during the summer in order to write a tentative constitution and plan club activities. Approximately 40 girls attended the first general meeting held August 14.

Purpose of the WIA is to de-

Continued From Page One with their chosen profession. Officers are elected in the spring, and the qualifications for membership are that the prospective member be interested in medicine and be in good standing on the campus. The annual banquet and dance was held in the spring and the club sponsored an all-college dance in December. The last meeting of the year was in the form of a picnic.

SOCK AND BUSKIN
Organized in 1925, Sock and Buskin has placed Texas Tech high in the ratings of inter-collegiate drama, Its purpose, the promotion of collegiate drama, has

Clif Cocanougher Ray Farmer



Mark Halsey No. 2 Sub-Station DRIVE IT YOURSELF

Welcome Co-eds

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Co-eds make that first impression a lasting one. Look your best. . . For all those College Rush Parties. We offer the latest in Co-ed fashions. Come in and Let's get acquainted.

1207 College

Dial 2-1812

Where Everybody Meets

On The Avenue

Welcome Students

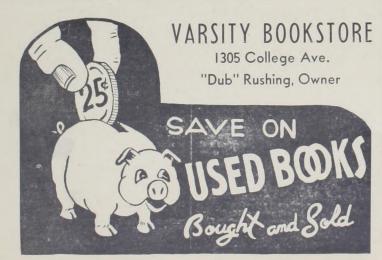
To

Texas Tech and Bray's campus Toggery...We invite you to visit our men's shop We specialize in sportswear of all kinds . . . We have all nationally known brands.

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- SLACKS
- HATS
- SPORTSWEAR
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Bray's Campus Toggery

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