

Hear Afternoon Lecture By Byrd

Explorer Of South Pole Ice Wastes Addresses Students At 2 P. M.

LUBBOCK, TEXAS, WEDNESDAY, FEB. 19, 1936

Admiral Byrd Speaks At High School This Afternoon

Allred Names Wells To Take **Board Position**

Local Merchant Succeeds Deceased Member Of Directorate

Athletic Heads Sponsor Show

Pete Cawthon To Award Matador Letters At Fun Festival



Tells Story Of Polar Exploration



Jury Vindicates Pender In Pre-Law Mock Trial

By LOIS PULLEY

English Professor Talks At Dormitory Next Week

Eubank Weighs Plaintiff Before Court Crowd; Lehmberg Loses Judgers Practice For Contests At For Contests At Fort Worth Show

Members of the class in advanced livestock judging under R. C. Mowery, acting head professor of animal husbandry, visited the Jersey herd of Ben Jenkins and did practice judging in preparation for the contest at the Southwestern Exposition and Fat Stock Show which will be held in Fort Worth

Registration Figures Soar To New High

Increase Of Fifty-Seven Shown In Registrar's Records For Year

Gets Warmer

Eight Candidates Begin mig Extensive Campaigns
For Positions

Coeds Choose "Desire Of Heart"

Ideal Man Must Be "Tall, Dark And Handsome," Say Campus Girls In Survey By Newspaper; List Qualities Of Independence And Humor

Name On Ballot



Student Hurt In Car Mishap

Tumble From Automobile Almost Spells Serious Injury For King

di" King had did shooks with the girls blocks with the girls ding physician at the hospital said late yearnoon that "King"s connot serious." He was his nurse stated.

Townsend Calls Meeting Of Y Committees For Tomorrow Afternoon Tomorrow Afternoon

Gargoyle Society **Elects New Heads**

Magazine Carries Article By Head Of Department

Explorer Of Ice Wastes Talks To Townspeople Tonight; To Show Film

College Artist Course Heads Sponsor Appearance Naval Officer Brings Story Of Scientific Discoveries And Exciting Adventures

GREAT scientific discoveries and the exciting adventures latest expedition into the blizzard-swept waste of the Pole will become clearer to students and people of this section day when Rear Admiral Richard Evelyn Byrd, greatest conqueror of both areas of ice wastes, tells his own story which illustrates with 9,000 feet of film at the Lubbock High school torium.

Three Indian Girls Write For Facts About Division

State Groups Meet Monday Members Of Agricultural Division Faculty Plan Program Of Talks

Association **Plans Meeting** Plains Museum Society Gathers On Campus During February

Prof Refuses To Trade Grade For Valentine Rhyme



Established in 1926

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

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Roscoe Wilson Leaves Heritage To Tech-A Life Devoted To College

SOMEONE has said that a life well lived, a character well sustained, constitute the greatest heritage which any man can leave to posterity.

Roscoe Wilson left to his legion of friends and co-workers, and to Texas Technological college, just such a heritage. He combined within himself such admirable traits of character as few men possess. His unerring sense of right and justice, his moral courage in defending those things which he believed to be right, his physical courage in the hours of suffering, his cheerfulness and infectious good humor, his friendliness and spirit of helpfulness toward all will long be remembered by all who came in contact with him.

with him.

He and Mrs. Wilson were always included in the circle of the faculty and were present at a large number of the social events of the college. They were indeed a very part of the institution itself.

ROSCOE WILSON gave his services freely in the early creation and location of the institution. He was a member of the Local Committee and did the legal work in the acquiring of the title to the land on which the college is now located. He had been a member of the Board of Directors since 1929.

As local member and vice-chairman of the directorate, Mr. Wilson performed services much beyond the knowledge of most people. He was in such full accord and understanding with all that was going on at the school, that his service was a helpful, constructive service at all times. He was more deeply interested in student affairs than most people could possibly know. Often he picked up students in his car who never knew that a member of the board was under the steering wheel and engaged them in gentle, kindly conversation about affairs of the college. He was an ardent supporter of all those things which are good about the institution—student organizations, student life, scholarship, athletics and social life.

FIRM in his conviction of right, he had the happiest way in the world of taking a position with a smile on his face. His rare sense of humor often smoothed out many a less-agreeable situation. He was so fair in all that he attempted to do that he was never found attacking his fancied enemies or abusing others. And yet in his quiet way he performed a great service in building Lubbock and in building Texas Technological college.

bock and in buttering lease recoilege.

In his days of good health he always spoke of this section as "God's Country", although he was born away down in the southeastern part of the state. Only a short time before his death, he spoke of his longing to get back to "God's Country." And now he has come to "God's Country," leaving to the rest of us plainsmen, citizens, friends, faculty and students, the heritage of a life well lived, a beautiful character well sustained to the very end.

Today's Thought

WHEN a man becomes self-satisfied he is headed downward. He is mentally duing: he is passing out insofar as his use-

" is headed downward. He is mentally dying; he is passing out insofar as his usefulness is concerned.

God forbid that a man should become satisfied with himself and his work. As one man put it "a man should never be satisfied but forever unsatisfied."

First secure excellence, then set your the world will pay it.—Leslie M.

There Is An Opportunity For Closer Relationship

For Closer Relationship
TWORKS two ways. The professor expresses deep regret that a closer companionship does not exist between him and most of his students, and the more vociferous students bemoan the same situation.

Let the complaining students step into the shoes of their professor a moment. Perhaps he is teaching a class of one hundred, or more. Consider the difficulty he would encounter in trying to learn through his own initiative the temperament, problems, and personalities of each student. With the average cooperation, he is compelled to consider most of his class as so many units going through the mill. It is impossible for him to go to each student; the students must go to him. Even in the University, the mountain cannot come to the man.

Most professors give a blanket invitation to their classes to come around at any time for assistance or counsel. This is about as far as the teacher can go. The student must take the initiative then, and accept the invitation.

Perhaps the professor will not know

nivitation. Perhaps the professor will not know you the first, or even the second or third time you call at his office to talk over some matter with him; but at any rate, this is the beginning of that professor-student contact which is one of the final tests in differentiating a successful university from a mediocre one.

ting a successful university from a mediocre one.

To suppose that each professor would be intimately acquainted with each student, and vice versa, is Utopian. It is not too much, however, for the new student to expect, and the old student to desire, a closer contact than that which now exists.

Five, or less, against a hundred are good odds in the student's favor—the student with five instructors, and the instructor with 500 students, or more. Even though some never discover it in their years at the University, and some others doubt it, the professor is a human being. He cannot be expected to do superhuman tasks. On the other hand, the job is an easy, and usually a pleasant one for the student. It is in his power to make at least four or five new friends a semester—men and women who can do more than teach, and when encouraged, will usually go out of their way to advise and assist.

The best time to begin cementing this friendship is now, at the first of the new semester. If the professor has already invited you to come around to see him, take up on it immediately. The course will be much more enjoyable to both student and professor if there is something more tangible etween them than just a more or less common interest in a certain subject. And the student will find that at the end of the semester, he has made for himself something a good deal more valuable than three hours of credit.—The Daily Texan.

The Voting Question

The Voting Question

IN PAST elections, the returns have shown that only about twenty percent of students enrolled in the college vote. Yest when the returns are announced, it is usually the ones who did not cast a ballot who "gripe" over the candidates elected.

The elections are held for the sole purpose of giving every student in college the right to choose his own candidate and boxes are always placed in each building on the campus for the convenience of students, so that all they need to do is merely stop by on their way to a class and check the name of the candidate wanted for respective positions and offices.

In the recent election of beauties, only 480 votes out of a possible 2,680 were cast. Whose fault is this? Nobody's except the students themselves, and if they were not interested enough in who won to cast a vote, then they should maintain their lack of interest when the results are announced.

Editors and business managers for both

their lack of interest when the results are announced.

Editors and business managers for both the student paper and yearbook are to be elected February 28. There will be a voting box in every building and all students will be given the opportunity of voting. If the student is too careless, too indolent, and too uninterested to do so, there should be no complaining on his part as to the winners. Success to the industrious!

"HOWDY!" FRESHMEN

"HOWDY!" FRESHMEN
OVER a hundred new freshmen enrolled in college for this semester. They came wide-eyed with wonder at the mysterious secrets of a higher education.

They are entering college for the first time. Most of them think of college as a haven of learning and knowledge. They believe that after four years here brings them a degree, they are ready to enter a world that owes them a living.

To the freshmen who have such ideas, they are pleasing, and if they did not exist, it might be unbearable for a college freshman to stay in school. Then as he develops from a sophomore into a junior, he begins to realize the reality of living, and gets a new conception of the whole setup. The world does not owe him a living. He owes it to himself to get out and win a living from the world.

world does not owe him a living. He owes it to himself to get out and win a living from the world.

New freshmen, The Toreador welcomes you to our campus on behalf of the student body. We are sure you chose the college best suited to your desires and ambitions. We hope that you retain enough of the ideas that you have now to make yourself happy in college and later life. We hope you like this college and these students. In other words, HOWDY, NEW FRESHMEN!

Play Major Parts In 'Follow The Fleet'



GINGER ROGERS and Fred Astaire share the top billing in the picture, "Follow the Fieet," showing at the Palace theatre Saturday night preview and

Sunday, Monday and Tuesday Here they're shown in a scer from the Metro-Goldwyn-Mayo production.

"Throw Me A Smack." Sav Coeds--Not To Men

**THROW me a smack."

No, it's not being immoral, it's just the usual thing you hear at any dormitory feed. And dormitory girls do have feeds.

Smacks and cheese are favorites for feeds whether they're held at midnight, or after a basketball game. Then, too, olives and pickles are usually included on the bill of fare. The menu is much more elaborate if some lucky coed has received a box from home. Sometimes there is even chicken, or fudge cake. "Dutch" feeds where everyone brings something accommodate the largest crowd and usually offer the most food.

A lucky few in the dormitory.

s Drug k Grain & Seed Co.

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From Other Campuses

By FRED GRIFFIN

DURING a recent cold wa
University of Wisconsin
mary received 112 students
ing from frostbite. . . No v
Lindbergh didn't stay there.

Sixty coeds at Iowa State university became ill after eating some of their own concections in home economics class.

There is a shortage of student directories at the University of Texas. Students are even paying seventeen cents for a book regularly priced at a dime.

Dr. Marshall Harvey Foot Specialist

DUST

From Archives Of The Toreador

SEVEN YEARS AGO—An or-ange four inches in diameter grown in the Tech greenhouse was pre-sented to President Paul Horn by Professor Mahoney of the horti-culture department.

FOUR YEARS AGO—Tech coeds formerly known as Les Cigales have chosen Ko Shari for the name of their club. The name during modern times might signify "whoopee" or delight makers. Hun-dreds of years ago the Ko Shari Indians were the directors of cere-mony and fun for the red men.

THREE YEARS AGO The tro-

TWO YEARS AGO—The textile epartment has organized a guild o sell Tech products. Fair coeds re buying cotton yarn from the ech-Shire guild for crocheting.

Do You Know

Correct Corsages

latest in hair dress. Place



Hilton Hotel Bldg

Notice Tech Students!

in your Medical Fee. You may call for this service at any time.

Money-Back offer helps pipe smokers find what they want



HOW TO TRY P. A. WITHOUT RISK

Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever amoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



DFD Club Presents Pledges At Dance Friday Evening

Wranglers Entertain Saturday With Annual Affair At Hilton

Campus Group Creates Spring Scene For Presentation Ex-Campus Beauty Marries Sunday;

Father Officiates

TECH ARTIST COURSE PRESENTS

Admiral Richard E. Byrd

In Person—In A Lecture "Conquering The Antarctic"

9,000 Feet Of Film High School Auditorium Wednesday, February 19

Gen Adm. 50c Res. Seats \$1.00

Gen Adm. 50c Res. Seats 75c, \$1

Student Activity Tickets Good For Matinee Performance Only

Club President



Chaps Honor Club Pledges

Girls Organization Gives
Presentation Dance At
Hilton Monday



DONT JUMP AT CONCLUSIONS ...

ioned "light bill" has been replaced by the

Texas Utilities Company =



Each puff less acid-Luckies are

OF RICH, RIPE-BODIED TOBACCO

of The American Tobacco Company has worked steadily to produce a measurably finer cigarette—namely, a cigarette having a minimum of volatile components, with an improved richness of taste -"A LIGHT SMOKE.

For twenty-five years the research staff We believe that Lucky Strike Cigarettes embody a number of genuinely basic improvements, and that all these improvements combine to produce a a cigarette made of rich, ripe-bodied to-baccos—A Light Smoke.

Luckies are less acid Recent chemical tests show*that other pop-ular brands have an excess of acidity over Lucky Strike of from 53% to 100%. BRAND C uckies

OF RICH, RIPE-BODIED TOBACCO-"IT'S TOASTED"



Matadors Stake Border Title Hopes Against Arizona Tonight



Championship Chances Tennis Group For League Leadership Chooses Head Hinge On Wildcat Series Club Selects Weimhold For Presidency; Makes Plans

Travelling Quintet Ends Conference Journey With Texas Mines District Tourney Starts This Wee

Starts This Week

Maybe A Rafter Will Stop Him



Local Cagers Topple Jacks

Matadors Dethrone Loop Pacers; Garrett Takes Honors In Scoring



THERE IS No Sure Thing...

But the surest thing we know is a good job well attended to --and may we pause at this time to express our most hearty thanks for the way the Publication Council took charge of their job in cooperating with us and furnishing us with the opportunity of doing a

BIGGER and BETTER ANNUAL

than we thought possible for us to do.

We have done some fifteen or sixteen college annuals and we are here to say that we have never had quite such wonderful cooperation from any Publication Council as we have had here. Everyone seemed to want to help--Everyone did help--

We also want to extend our thanks to the student body for their cooperation. We have made some thirteen hundred individal pictures, which we understand is about three hundred more than has been made heretofore, and we appreciate this privilege.

If our work has been as equally well done as the other work that is necessary for publishing an annual, then the

1936 La Ventana

SHOULD WIN NATIONAL HONORS!

Tech Studio

2406 Main Street

Phone 2730

Admiral Byrd Lectures At High School Today; **Brings South Pole Film**

Artist Course Committee Sponsors Appearance Of Noted Flier

tinued From Page One

one group of dormitory girls to study problems of modern etiquette will be organized this afternoon at clock at a meeting in the founder of some of the highest honors can be conferred on a citizen be United States, Byrd was ted by President Roosevelt and the y Yard at Washington, D. C., at the same time received at resolution adopted by Come expressing the nation's gratise. The colder latitudes he have y—machine in the py in the colder latitudes he have y—machine in the colder latitudes he have y—machine in the colder latitudes he he Navy—machine in the colder latitudes he have y—machine in the py in the colder latitudes he have y—machine in the colder latitudes he have y—machine in the colder latitudes he have y—machine in the py in the colder latitudes he have y—machine in the two groups of dormitory direct opinion to the some tandomplete organization plans to-more with the two groups of the women's dormitory and the two groups in the two groups of the women's dormitory and the two groups of the two groups of

Graduate Writes Book; Sends Copy To Lead Library To Lead Library

States; Work In Texas

Tech engineering graduates are gise. The defeated once and a 100-page book which selis \$1, entitled "A Tale of Men on Knew Not Fear" rectifing Sib-a Campaign of 1882, and Rib-a Campaign of 1882, and Rib-

Department Continues Laboratory Classes In Mathematical Courses

Coeds Pick Ideal Man In Paper Poll

Dormitory Matron Leads
Discussion Of Modern
Etiquette Problems

Study Group

SCHEDULE TRYOUTS
Sock and Buskin tryouts so uled for February 19 will be on March 4, at five o'clock in 202. The time was changed

"Boston Gloss"
VARSITY SHINE PARLOR

Succeeds Wilson



'Cats Tonight

Championship Chances Hinge On Arizona

ROOM and BOARD

Tech Boys \$20 per month

2401 14th Phone 1112

Wilson Given **Final Tribute**

Local Minister Conducts Funeral Services For Director Sunday

Vaughn Receives

Award In History

It to the graduate fellowship in history offered by Dr. M. C. Overton to the Lubbock. Sanitarium and Clinic has been given to Voyle by Vaughn of Lubbock. The scholarship of \$100 was awarded to it is Vaughn by the staff of the history department and approved by Press and Henry left the bench to weigh the Bradford Knapp.

Since Dr. Overton wished to encourage study of the developments of ournalism on the South Phains, a Vaughn has been assigned this subject on which to gather the need assary data for the study. The matjor part of the fellowship will be required to gather the need assary data for the study. The matjor part of the fellowship will be used for travelling expenses, Vaughn said.

The scholarship to be awarded April I, is for this year only. Dr. Overton states that he may renew the offer next year.

Profit Government Professor; Sobs During Mock Trial because my allowance is just \$150 and in this case I found that the woman didn't pay. Also," She is my wife and this case I found that the woman didn't pay. Also," She is my wife and this case I found that the woman didn't pay. Also," She is my wife and the mother of the child I hold.

Refused To Talk

Or cross examination, he was asked to answer the question become asked to answer

Royal Portable

Now Only \$49.50



'CONTINENTAL"" \$10.75 robe with a sleek new man-tailored hat. The 1936 edition of the famous Knox "Vagabond*" for your sports coat...wear it later with a classic suit or country clothes...and, the Knox "Continental" for your city tweeds. Felt or straw in an irresistable array of new spring colors.

Craig-Gholson Co.

Blonde Beauty Fails In Attempt To Collect Damages From Government Professor; Sobs During Mock Trial

"VAGABOND"" \$7.50

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Something TASTY



. . Bridge Parties

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A Meal In Itself

THE SANDWICH MADE ONLY OF PURE CHICKEN MEAT

NO SUBSTITUTE

We have acquired the Franchise to make and serve the Famous CHICKBURGER SANWICH in Levelland and Hockley County. CHICKBURGER SANWICH is a special Copyrighted preparation made wholly of pure chicken meats served on a large toasted bun with lettuce, tomatoes and SPECIAL CHICKBURGER DRESSING.

TRY ONE—DO NOT MISS—YOU'LL ENJOY IT THE MOST DELICIOUS SANDWICH EVER SERVED FOR ONLY 15c

CUP OF COFFEE SERVED FREE ON SATURDAY WITH EACH SANWICH

Buy Them By The Sack

Varsity Bookstore Sandwich Shop

Red Star Coaches

3 Round Trips Daily LUBBOCK-VERNON

1 Round Trip Daily LUBBOCK-FLOYDADA-ESTELLINE

Ride The Through Line Leaving Lubbock

8:00 a. m., 12:45 p. m. and 4:45 for Ralls, Floydada, Matado ducah, Crowell, Vernon, Connections at Paducah for Childres ellington, Shamrock, Pampa, Memphis, and Quanah.

Connections at Vernon for Electra, Iowa Park, Wichita Falls Fort Worth, Dallas, Houston, Gainesville, Sherman, Paris, Altus Lawton, Frederick, Hobert, Chickasha, Okla. City.

Lv. Lubbock 12:45 p. m. for Ralls, Floydada, Silverton, Quitaque Turkey, Estelline.

New 1936 Model White-21 Passengers

Dallas, Okla. City.





Todd & Kelly Comedy Paramount News