Lamb Asks Students To Gather At 7 O'Clock For Yell Practice

NUMBER 6

VOLUME XI

College President, Six Faculty Members, Jones Listed In "Who's Who"

Museum Work Takes Form

Ground Floor Excavation On Campus Structure Finished Yesterday

Following the talk, Rich deke gave trumpet solos to those in made of those in made of those in made of the structure with the s



Here's SALLY AGAIN, and she just found two new RED HEADS, MILTON COFFEY and NAT TANDY. It was okay for NAT to go RED, but for a big strong "KILLER" it seems very sissy."

MCCO COGDELL, the COBBLING KID from CROWELL, and also a PERMANENT FIXTURE on the AVENUE, has returned to COLLEGE and also to FRESHMAN ENGLISH. Nearly as bad as NED BRADLEY.

The local HIGH SCHOOL has (See SALLYPORT, page 4)

Names Of Cunningham, Y Organizations McKay, Holden, West, Gordon In Book Start Drive For Funds This Year

Thompson Names Committee List

Shelton Outlines Plans For Clinic

Tickots to the twenty-third annual Panhandle-South Plains fair will be distributed free to students of the college beginning Thursday afternoon and continuing through Friday. The distribution will be made from the booth just west of the post office in the Administration building, W.T. Gaston, business manager, said in announcing

sting \$25. Future Farmers Elect Drinkard As President

At Gymnasium

Lamb Arranges Special Program For Rally Friday Night

Adams Speak

JUDGE R. C. HOPPING (See story in column 1)

Out Results Of Survey

Lamb President

During Discussion

Society Hears

Engineering Dean Points

Matador Band Enters Parade

Musical Unit At College Participates In Fair Activities Tuesday

Department Of History Conducts Fair Exhibit

Heads Committee Cheer Leader Pep Rally At College To Calls Meeting Be Broadcast Over WFAA

Knapp Names Committee On Arrangements For Program In October Directorate Of College Appropriates Money To **Build Meat Laboratory**

Board Of Directors, Meeting In President's Office, Okay \$3,500 For Construction; Also Approve List Of New Appointments To Faculty This Semester

McAlister Lists Added La Remuda Features; Polo Teams Named Faculty Changes In Aggie Division

In Aggie Division Listed By Knapp

Show Head Extends Time For Queen Nominations

Club Chooses

Journalists Name Dixon

Miss Kleppe Joins Home Ec Faculty

New Officers

As Press Association President This Year

College Calendar

Wednesday, September 30
Las Vivarachas club tea dance,
Hilton hotel, 6-9:30 p. m.
DFD club meeting, 219, 7:15 p. m.
Sans Souci club meeting, 214, 7
p. m.
Las Chaparritas club meeting,
209, 7 p. m.

Las Leales club meeting, 210, 7

(See CALENDAR, page 4)

Slimes Ring Victory Bells Until Dawn Sunday Morning After Matadors Whip Texas Christian To Make History

O ter inspirational vienture into new undertakings.

A group of first year students, headed by their class president, Roy Dunn, Abilene, began a new tradition at the college last weekend as they rang the victory bells in the east tower of the Administration building until dawn Sunday morning. The bells started toiling their story of the Matador 7-0 triumph over Texas Christian university to ute d Horned Frogs immediately after the referee's whistie ended the history making grid clash. Slimes climbed four flights of

lab sections of Poultry Husbandry
edge of the beds. Students over the city rushed to windows
to listen to the bells before retiring. A spring graduate shouted these words as he climbed
toward the belfry: "I helped
buy these things, and I want toring them."

Rells Are Gifts
The bells were a gift from the
graduating class last spring.
Each member contributed two
dollars to the sum needed tobuy the bells. The first victory
signalled by the bells was the
victory over Texas Wesleyan
college in the first game of the
season.



Established in 1925

OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

Jim Lindsey	Edito	Editor-in-Chie	
Burnice Walker	Business	Manage	
EDITORIAL S	STAFF		

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Alumni, Ex-Students Association Needs To Back Leaders This Year

AT most universities and colleges throughout the nation the Alumni and Ex-Students association exerts a deciding influence on many issues appearing at their alma mater. At the University in our own state the closely knitted organization has always been a wielding factor on the campus. Such should be the situation at every institution of higher learning.

Although Tech is very young when compared to schools in America, the Alumni and Ex-Students association should be a much stronger. In the past a select group including W. E. Street, Mart Pederson, Mr. and Mrs. J. W. Jackson and several others have done their best to put the Homecoming program and other projects outlined by the association over on the campus. They are to be commended for their efforts, but other hundreds, yes thousands, of ex-students and alumni must be reprimanded for not joining together and working for the betterment of Texas Tech.

APPROXIMATELY there are only two hundred members of the Alumni and Ex-Students association. Scattered over the continent and in some foreign countries there are over 22,000 ex-students and graduates of the college. These figures tell their own story.

graduates of the college. These figures tell their own story.

While here this week-end, Holmes Webb of Abilene indicated that he plans to really put his shoulders to the grind and make an influencing factor out of the association. His first step is to affiliate local chapters under the charter at the college. By this set-up a decided influence can be exerted and the school benefitted. These local units can keep up with activities on the campus and in turn tell their neighbors about Texas Tech. Through this method, the populace of the state will become more intimately acquainted with the college.

Alumni and ex-students should back Mr. Webb one hundred per cent in placing the association where it belongs. The president cannot do anything alone. In cooperation and unification for a single purpose there is power. Working together under the direction of a capable leader results unknown before in the history of the present feeble organization will be a reality.

STEER A STRAIGHT COURSE AND SAVE CREDITS

AFTER reading an editorial in the Texas

AFTER reading an editorial in the Texas Christian university student publication. The Skiff, we find a suggestion in its editorial columns that is worth passing on to students at Texas Tech. We quote the editorial in part:

Every day in the registrar's office can be seen evidence of students' lack of foresight in making out their schedules.

Freshmen can hardly make a mistake in choosing their subjects for the simple reason that they have little or no choice. But as sophomores many students begin to choose subjects for various and sundry reasons. They take this subject because they've heard the professor is easy. They avoid that course because it is scheduled at 8 o'clock. They take another subject because "she" is in the class and so on.

The throwing together of a schedule for the time being, with no thought of the future, often continues through the junior year. Then comes that fatal last year. The students expecting to graduate begin to wonder how they managed to get them

Friendship Between Student, **Prof Alters College Life**

Intimacy in the sense of knowing the person, and being able to speak with him without hesitancy, opens the way for a free interchange of ideas and thoughts. When the student can hold that intimacy with his instructors then he is able to free his mind of all the doubts and wonders that tangle and cloud his diligent search for intellectual freedom.

Whether it is only rumor or real facts we've always deemed what we've heard called the "Oxford way" as ideal. It seems that the instructor gathers his eight or ten students, the limit on each class, around him near an open fire, or in a cool comfortable spot, depending on the weather and with pipes smoking away the group reads, discusses, argues, presents, and disseminates the question or lesson at hand. There the student in turn becomes lecturer, debater, examiner, listener. And the atmosphere is one of scholarly order in the classroom.

THE instructor should encourage student's friendship. The student should feel at ease with his instructor. The evolution of the university, each year bringing more freedom in the pursuit of studies and methods of studying, promises to introduce with it the new society of student and instructor.

And since the student can't be expected to sacrifice his habits and customs to the customs and habits of the instructor, for one has outmoded the other, the instructor being the teacher, must sacrifice his way to those of his students.

History gives us the story of Alexander the Great and Aristotle, his teacher. Aristotle and Alexander went on outings together. Aristotle taught himself to admit and share his pupil's love of horses and warfare. And through this he won his pupil's confidence and interest in what he, Aristotle was teaching.

We are trying to improve a point the ancients reached centuries ago.—Sunflower.

ANOTHER SLOGAN SUGGESTION JUST BE YOURSELF AT COLLEGE

SOPHISTICATES, happy - go - luckies, Smartice and shrinking violets can be found at a glance among the freshmen. Each individual possesses a distinct personality which he intends to mold into a worthwhile being for future life through higher education

higher education.

The aspects of college may be a little bewildering to the newcomer, so, may we, the upperclassmen, tell you what experience has taught us.

A sure way to win first place in the hearts of your classmates and secure the confidence of your professors is to act naturally. Simply be yourself! Begin with a genuine spirit of comradeship that will continue during the four years and lead you through life. Don't begin by playing false. Be a true student and follow through.

You have chosen college life to better yourself, so be fair by gaining something every day toward your goal that will be an asset to the real you.

Student Pulse

SAYS MATADOR SONG SHOULD BE REVISED

to the Editor:

Since the recent change in the name of Tech's football team from Matadors to Red Raiders, If the Red Raiders of the Matador song the Matador sight song. The Matador song has been used since 1930, but now it is inadequate as a football song. When the song was written one of its purposes was to be a tradition. As the institution grows it is necessary to make changes thus making it difficult for these traditions to remain.

Another objection to the Matador song is that the time is so slow that it is more like a funeral march. It should be a song that would thrill and inspire the team to win every game for Tech.

and inspire the team to win every game for Tech.

Not only should it cheer and encourage the football team, but each student of Tech. All students should be given courage when it is heard and should greet the song with shouts of welcome. When it is sung it should be heard over the entire campus.

Perhaps Mr. Blitz, as head of the music department, or Mr. Wiley, director of the band, would like to write a song that all the students would enjoy singing at the beginning of each football game.

Let's have a snappy song that everyone would like to sing.

(Signed) Kathleen Crawford

selves into such a mess and many blame the school authorities when they are not at fault. How are they going to get those two required subjects when both come at the same time? This is only one of the complications that arise when the schedule is not carefully arranged for the four years in college.

In any case, the student will get more out of college, will have fewer worries and will be a great deal more certain of graduation if he gives a little thought to his courses at the beginning of each year.

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and guarantee our workman ship. Have your summer shoes dyed for fall wear. Service, Courtesy, and Also expert repair work e Merchandise

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CAMPUS CAMERA





Campus **Echoes**

Junior Collegian:

A former University of California coed was so heartbroken when she was refused permission to visit the family cow, tethered in a vacant lot in West Berkely, that she went into the kitchen and turned on the gas. She will recover.

A bit of poetry from The Re-

cille Under the swinging street car strap The homely coed stands And stands and

To flunk a subject at the University of Oklahoma is expensive in more ways than one.

The university Board of Regents recently approved a three dollar penalty for each course flunked. The penalty is not a means of raising revenue for the university, but is designed to improve scholarship.

Some definitions:
Taxi—The longest distance between two points.
Petting—A waist effort.
Rigid economist — A dead Scotchman.
Worry—Interest paid on trouble before it comes.
Pedestrian—A man whose daughter is home from college.
Social Tact — Making your company feel at home even though you wish they were.
Plaintiff—Sad and mournful.
Big Business—What everyone condemns but wishes he was in.

students?"

The question was put to the deans in 81 men's colleges in various parts of the United States.

The majority promptly replied, "Graduate 'em."

Bit of humor: And then there was the journa lism student who thought it was

TURBANS.... ARE THE ORDER OF THE DAY ...



Paris is preaching turbans
—not ordinary ones but
those that sweep forward
or upward with surprising twists—choose one of upward twistselvet or felt in any de-ired shade—

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The Voque

One-Minute Interviews

DUST

From Archives Of The Toreador

Question: What do you expect from attending college this year?
Douglas Tibbets: I expect to get an education, maybe.
Roger Williams: God only knows. J. S. Craddock: Not much, I don't participate.
John C. Adams: Woe is me! Woe is me! Woe is me!
"Winnie" Baze: You have me there.
Freddie Rooe: There's no telling Joe Haynes: I wouldn't know. Carl Hyatt: It isn't what I expect exactly, but let's hope for a portion of common sense.
Mike Harkey: I hope an education.
Claribel Ford: I hope to come out educated.
Sarah Margaret Westover: Knowledge.
Lena Mae Moore: Experience and knowledge.
Leavonne Kyle: I have slight hopes of getting my degree this year.
From Archives Of The Toreador
Let's Wears AGO: The following bouquet has been passed out by the Amarillo Daily News in the form of an editorial. We consider that can be paid The Toreador and ow ereproduce it with pleasure. "While the management apole-ized for the crudeness in arrangement of the initial number of The Toreador, the official publication of the Texas Technological college of Lubbock, the appearance of the paper is general shows it to be anything but imperfect. The paper is semen of Lubbock judging from the large volume of advertising carried in the first issue. If the saintained The Toreador will take its place at once in the ranks of the state.

ONE YEAR AGO: Better Prand The Toreador and so we reproduce it with pleasure. "While the management apole-ized for the crudeness in arrangement of the initial number of The Toreador, the official publication of the Texas Technological college of Lubbock, the appearance of the paper in general shows it to be anything the transmitted in the first of the crudeness in arrangement of the initial number of The Toreador, while the management apole-ized for the crudeness in arrangement of the initial number of The Toreador, while the management apole-ized for the crudeness in arrangement of the initial number of The Toreador, while the management apole-ized for the crudeness in arrangement of the initial number of The Torea

Ma

year.
Fred Harrell: I hope to gain a little knowledge although I realize that is a great expectation.
Broadway Browning: A skinned cheek.
Ruby Ellison: Something I have not gotten in the preceding years.
Lewis Jones: A peeled nose.
Jim Neill: A broken nose.

Notice Tech Students

Examination of your eyes at the West Texas Hospital is included in your Medical Fee. You may call for this service at

Laundry Service

Is One Thing Every Student Has to Have **Examine Our Special Offer**

The following articles are offered in the "Student Bundle" for Cash and Carry.

6 Shirts finished.

Pairs of underwear or 6 shorts. 2 Sheets.

1 Pillow case.

3 Towes. 2 Wash rags.

Handkerchiefs.

3 Pair socks.

Every article is steam pressured and treated with the utmost of care.

Lubbock Laundry Sub-Station Just Off the Campus on College Avenue

OL' JUDGE ROBBIA A 500 - YEAR - OLD PIPE



perfectly proper to cheat on the test because he was writing on

MONEY LOANED

Diamonds, Watches, Shot-guns, or anything of value

Jenkins Jewelry Jackson Watch

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Swing back the lid of the Prince Albert tin. Whiff the fragrance. Tamp the goldenbrown particles in the pipe bowl. And light up. Cool? Mild? Youbet. Prince Albert's the tobacco for choosy pipe smokers. It's "crimp cut." It doesn't bit et he tongue. The offer below leads you direct to the national joy smoke—Prince Albert. Take it up—now!



YOU MUST BE PLEASED WHEN YOU SMOKE P. A. Smoke 20 fragrant pipefuls of Prince Albert. If you don't find it the est, tastiest pipe tobacco you ever smoked, return the pocket tin



Red Raiders Join Leading Teams Of Nation; Topple TCU

-Glancin'---Around The **Matador** Arena

Sportdom Swells Chest Rice Was Wrong, Too Crack By Prell

r, known as "Handsome (See GLANCIN', page 4)

"BOSTON GLOSS

VARSITY Shine Parlor

Dr. Marshall Harvey Foot Specialist Surgical Chiropodist 1109A Ave. K. Phone 84 Across Street and North of Hotel Lubbock

Second Half Drive By Matadors Spells Win; Neill Takes Ball Over Picador Back Returns Punt For Marker In Game With ACC

Tech Withstands Final Period Aerial Spree Featuring Baugh

Walthal Leads Fish In Victory

Barrier At End



Gene Boswell Scores

Gene Boswell starbard of the starbard of the Junior Red Raiders. He plowed through in the second stanza. Rushed by the charging Fish forward wall, the Kittens fumbled on their e-yard stripe. After Dixle White, all-district tackle from Lubbook High recovered at that place, Boswell carried the ball across in two plays.

In the second period, the visitors again found their backs to the wall. Bennett stepped back to kick, the slippery ball glanced off the side of his foot and went out of bounds behind the line of scrimmage for a safety.

Lineups Given

Goldbugs From Sooner State Institution Appear Next On Tech Schedule

Eleven That Tied Locals Last Season Comes To Lubbock Saturday

Substitutions:

T. C. U.: Montgomery. Hale, Mayne, Holt, Airdige, Linne, Rile, Meyre, Rock terta.

T. C. U.: Montgomery. Hale, Mayne, Holt, Airdige, Linne, Rile, Meyre, Rock terta.

The Frosh tailied 9 first downs during their initial skirmish of this year's schedule. No first downs were chalked up by the Christians. The starting lineups:

Tech: J. Browning. Philbrick, Duval.

Hemsel.

Sports Notice

Sports Notice

All students interested in fencing are asked to meet in the gymnasium tomorrow night at 7.30 o'clock.

Cy LaMaster

Lindesy. Wathal and Boswell, fullback.

Cy LaMaster

Lindesy of the variety of New Mexico cleven, 6-0, in a driving part of New Mexico cleven, 6-0, in a driving

Ex-Students, Unable To See TCU Game, Buy Play-By-Play Account



There's a right way to carve a chicken or slice a ham. And there's a right way to cut tobacco.

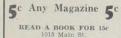
When the tobacco in your cigarette is cut the way it is in Chesterfield . . . right width and right length ... it burns even and smooth ... it smokes better.

Clubs Crowd **Final Rushing** Days To Brim

Las Vivarachas, Guests Dance This Evening; Stags Entertain

NOOTBALL and studying become foremost in student life next set as the tension of rush season officially concluded Sunday eveng. The dean of women's office reseases that lists of prospective embers be submitted for approval useday. Formal bids will be ised Thursday, Octobers. Tech's second annual rush weeks, owded with activity, continue the a Las Vivarachas club teamee this evening, Los Camaradas, ab's semi-formal dance tomorrow ght, Ko Shari formal dance Friyevening, Sans Souch buffer supredance and Centaur club barn mee Saturday evening. Sliver Key da Las Chaparritas. clubs have anned affairs during the final y for rushing prospective memTs.

Las Vivs Entertain



RADIOS REPAIRED AERIALS INSTALLED A R S I T BOOKSTORE

Play Top Roles In 'To Mary With Love'







PIMPERNEL"

Leslie Howard

Fri. and Sat. THE KING STEPS OUT"

Grace Moore Franchot Tone

LYRIC Wed. and Thur.

"SHE" Randolph Scott

Fri. and Sat. 'RAINBOW'S END' Conway Tearel

DFD Members, Matadors **Guests Enjoy Closing Affair**

Hotel Ballroom



Beat TCU Froggies

Girls' Organization Gives Dance For Rushees In Heat Ballstees In For Christians

Look for this Seal SHEERS and SEMI \$1.00 \$1.15 \$1.35

